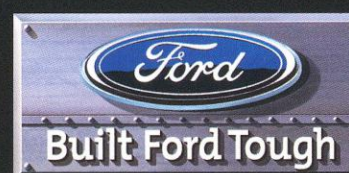




Outstanding strength and stamina are nothing more than a birthright for the latest and greatest F-Series. Out here in Ford Country, "Built Ford Tough" isn't just a slogan. It's a promise we keep with every owner, every day, year in and year out. That's why, 22 years ago, the full-size pickup world sales championship went to F-Series – and it hasn't gone

anywhere else since. Heck, after more than half a century on the job, this truck just keeps gaining a step. Today F-Series offers 60 different models, the most complete lineup on the market. When you're covering that much territory, you're bound to come up with something as epic and all-encompassing as the new F-150 SuperCrew. Go ahead, take a look inside.



EXTERIOR PAINT COLORS

XLT

Harvest Gold Clearcoat Metallic
Chestnut Clearcoat Metallic
Bright Red Clearcoat
Toreador Red Clearcoat Metallic
Deep Wedgewood Blue Clearcoat Metallic
Island Blue Clearcoat Metallic
Amazon Green Clearcoat Metallic
Black Clearcoat
Silver Clearcoat Metallic
Oxford White Clearcoat

Lariat

Harvest Gold Clearcoat Metallic
Bright Red Clearcoat
Deep Wedgewood Blue Clearcoat Metallic
Amazon Green Clearcoat Metallic
Black Clearcoat
Oxford White Clearcoat

Note: Lower two-tone paint available. See your dealer for details on color/trim combinations.

INTERIOR TRIM

Medium Graphite Medium Parchment Dark Graphite

F-150 SuperCrew Dealer-Installed Accessories

High-Density Bedliner helps protect the inside of your pickup box.



Wood-Trimmed Instrument Panel imparts a classic, high-end look and feel.

Hood Deflector helps protect your F-150 paint finish from chipping.



Chrome Cab Steps add style while making it easier to get in and out. (Also available in Black.)

The Class III Receiver-Style Trailer Hitch bolts directly to the frame. Also available as a Class IV hitch.



Soft Snap Tonneau Cover provides extra security as well as some added protection in bad weather. (Shown on Super Duty F-250.)

Roadside Assistance

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile limited warranty period. Ask your Ford Dealer for complete details on this program which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.

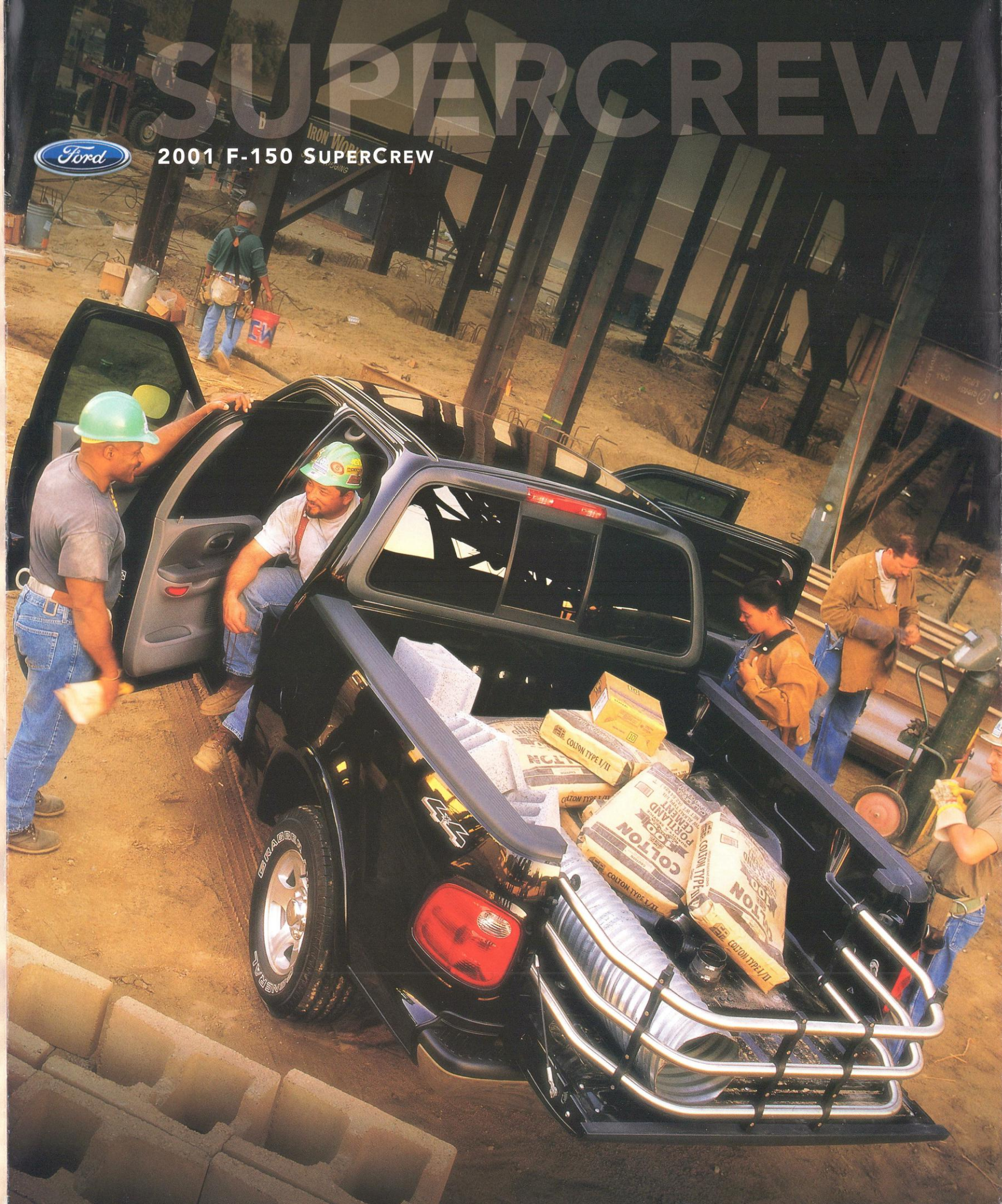
New Vehicle Limited Warranty

Under the New Vehicle Limited Warranty, you receive bumper-to-bumper coverage for 3 years/36,000 miles with no deductible. You also receive corrosion perforation coverage for five years with unlimited mileage and no deductible. Ask your Ford Dealer for a copy of the warranty.

Quality Care

The people who know your vehicle best. The parts designed for it. A service department that understands your needs and respects your time. That's what Quality Care is all about.

Bettering the communities in which we do business is the goal of the Ford Force. We're organized, mobilized and coming to a community near you. Join us.



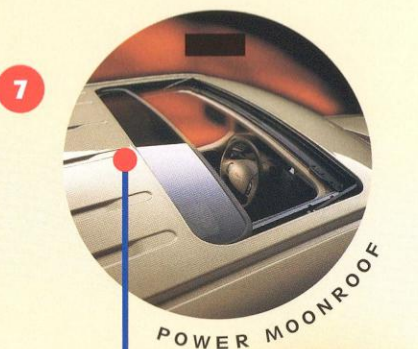
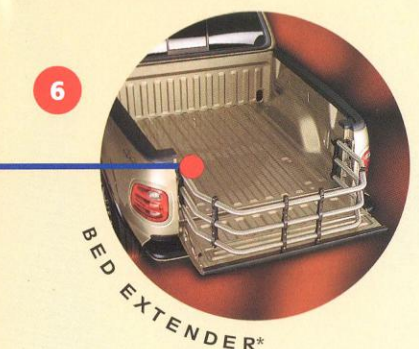
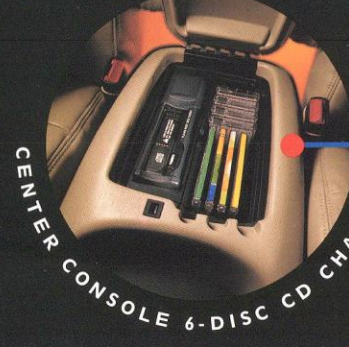
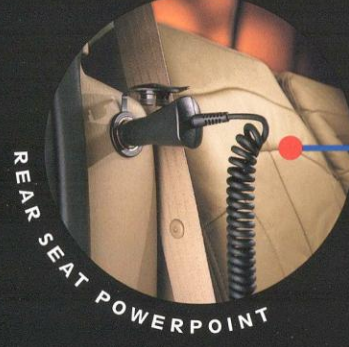
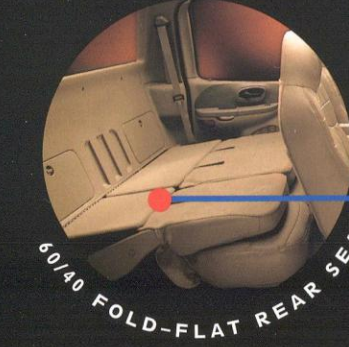
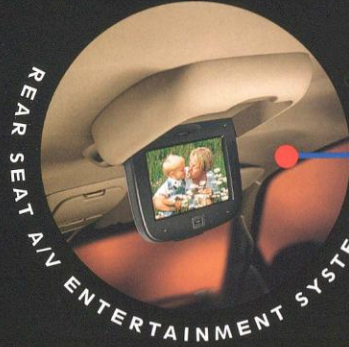
2001 F-150 SUPERCREW

You need six full-size workers for the job. Getting them there takes a truck with four full-size doors. Wouldn't you know, the brand-new 2001 F-150 SuperCrew is the only one in its class which gives you that many full-size doors. Coincidence? Yeah, right.

Then again, getting there is only half the battle. Once you've arrived, the newest F-Series on the face of the planet rolls up its sleeves, spits on its hands, and gets down to work. And there's plenty to work with here. Throw a 5.4-liter Triton™ V8 under the hood, and you've got yourself a best-in-class torque machine. When properly equipped, it tows up to

8,000 pounds from point A to point B without breaking a sweat. In other words, F-150 SuperCrew is the newest member of the Built Ford Tough clan, and the family resemblance sticks out a mile. But while the brand is tried and true, F-150 SuperCrew also brings features and capabilities to the party that you've never seen before.

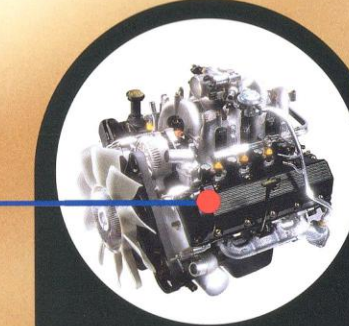
2001 F-150 SUPERCREW



TRITON™ ENGINES



The optional 5.4L Triton V8 cranks out 350 lbs.-ft. at 2,500 rpm for the most torque in its class. Peak horsepower is 260 at 4,500 rpm.

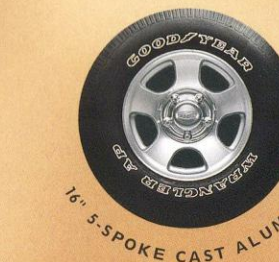
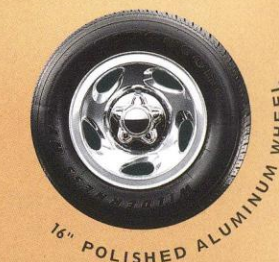


The standard 4.6L Triton V8 generates 290 lbs.-ft. of torque at 3,250 rpm. Maximum horsepower is 220 at 4,500 rpm.



To do the job right, you need the right tools. With SuperCrew, they're all here. Up front, a 40/60 split bench comes as standard equipment (optional front captain's chairs are shown). With two benches, you've got plenty of room for six. And that's just the beginning. The **1** overhead console is designed with a compass and outside air temperature indicator, plus storage for sunglasses and a garage door opener. There's even an overhead screen that drops down as part of the optional **2** Rear Seat A/V Entertainment System. The **3** 60/40 split rear bench does double duty. First, as the most spacious rear seat in its class and, second, as a flat load area (when the seat backs are folded forward). The **4** auxiliary rear seat powerpoint is another feature that extends the possibilities of your truck. Now when one laptop's doing overtime with the inventory, you don't need another truck if you want to click on to the Net. If you go with captain's chairs up front, the **5** optional six-disc CD changer goes in the center console. (With the 40/60 front split bench, the changer is installed in the back panel storage compartment.) Out back, the available **6** Bed Extender is a class exclusive. It's a stainless steel cage that flips out onto the tailgate to make a seven-foot cargo bed, or flips inside to create a space where smaller tools and supplies can't roll around loose. Granted, it's unusual to find this much flexibility alongside this much strength. But if all that room and capability aren't enough, there's **7** an optional, class-exclusive power glass moonroof up top. It just confirms the distinct feeling you get with SuperCrew: The sky's the limit.

*Late availability.



SUPERCREW XLT Standard Features

- Four full-size doors
- Polished aluminum (16") wheels
- Power mirrors, windows and doors
- Front tow hooks (4x4) and trailer tow wiring (4 pin)
- Rear seat auxiliary powerpoint
- Cloth 40/60 front split bench with recliners, armrest and manual lumbar support (driver's side)
- Color-keyed door moldings
- 60/40 rear split bench (with fold-flat storage feature)
- AM/FM premium stereo, single CD player and four speakers
- SecurLock™ Passive Anti-Theft System
- Electronic shift-on-the-fly (4x4)
- Rear child safety seat tether anchors
- Power adjustable brake/accelerator pedals
- Air conditioning
- Overhead console
- 4-wheel ABS and 4-wheel disc brakes

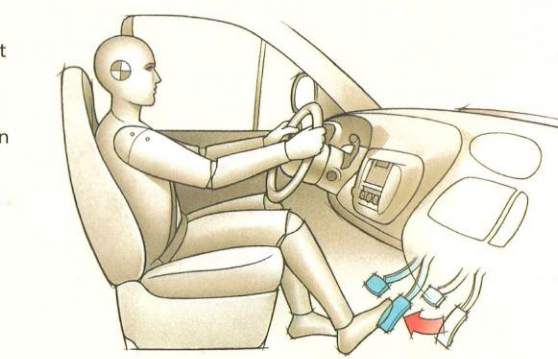


SUPERCREW LARIAT (XLT standard features and/or)

- Chromed steel (17") wheels
- Color-keyed power mirrors with turn signal feature
- Premium leather-trimmed 40/60 front split bench with recliners, armrest and manual lumbar (driver's side)
- Premium leather-trimmed 60/40 rear seat with fold-flat feature
- Keypad entry (driver's side)
- Remote keyless entry
- Power driver's seat and autolamp
- Leather-wrapped steering wheel
- Color-keyed grille surround
- Color-keyed wheel moldings



On the outside, F-150 SuperCrew's a monument to the working man and woman, cast in steel and burnished to a high sheen of efficiency. But inside there are plenty of ways and means to relax and enjoy the view. From the available Rear Seat A/V Entertainment System with the most spacious rear bench in its class to an optional moonroof, F-150 SuperCrew is definitely not all work and no play.



In Ford Country, we know people come in all different shapes and sizes. That's why those four full-size doors were designed to give SuperCrew the most convenient entry and exit of any pickup in its class. And it's why SuperCrew

more comfortable behind the wheel. From where you're standing, SuperCrew may look like a handful. But it has an overall length equal to F-150 SuperCab (139-inch wheelbase), to ensure ease of maneuverability. Besides, the turning radius is tighter than any other full-size crew cab pickup out there. And to go with all that agility, there's a newly designed rear suspension with staggered shocks that let you handle everything from cement to cinderblocks with tender loving care.

F-150 SUPERCREW CAPABILITIES

	GVWR (lbs.)	Max. Payload (lbs.)	Max. GCWR (lbs.)	Max. Trailer Weight (lbs.)
4.6L 4x2	6,350	1,765	11,500	6,600
4.6L 4x4	6,500	1,585	11,500*	6,300*
5.4L 4x2	6,600	1,900	13,000	8,000
5.4L 4x4	6,750	1,715	13,000*	7,700*

*Deduct 500 lbs. with 17" tires.

*Late availability.



With the optional 5.4-liter Triton® V8, F-150 SuperCrew can tow up to 8,000 lbs. (when properly equipped). That's a full four tons worth of tools, material or machinery. With SuperCrew, you're always properly equipped, too.

F-150 SUPERCREW FEATURES AND OPTIONS

Class Exclusives	XLT	Lariat
Four full-size doors	•	•
Pickup Bed Extender*	•	•
Rear Seat A/V Entertainment System*	•	•
Power moonroof	•	•
Power adjustable pedals	•	•
<small>(Note: power moonroof and Rear Seat A/V Entertainment System not available in combination.)</small>		

Exterior Features	XLT	Lariat
Bumpers	•	•
Chrome front bumper	•	•
Chrome rear step bumper	•	•
Mirrors	•	•
Power auto mirrors (color-keyed cap, 4x4 only)	•	•
Power auto signal mirrors (color-keyed cap, 4x2/4x4)	•	•
Grille/headlamp surrounds	•	•
Grille/headlamp surrounds	•	•
Chrome (4x2 XLT)	•	•
Chrome (4x4 XLT and 4x2/4x4 Lariat)	•	•
Color-keyed (4x4 only)	•	•
Lower two-tone paint	•	•
Fog lamps (4x4 only)	•	•
Pickup box features	•	•
Tie-down hooks	•	•
Box rail/tailgate moldings	•	•
Removable tailgate with key lock	•	•
Front tow hooks (4x4)	•	•
Trailer tow wiring (4 pin)	•	•
Underhood light	•	•
Wheels	•	•
Polished aluminum (16")	•	•
Chromed steel (17")	•	•
5-spoke cast aluminum (17")	•	•
10-spoke steel wheel and underframe	•	•
Spare tire, steel wheel and underframe	•	•
Cab steps (black platform, 4x2/4x4)	•	•
<small>*Late availability.</small>		

Interior Features	XLT	Lariat
Door trim	•	•
Vinyl upper with integral armrest and door pull handle, map pocket, anti-scurf lower, front door courtesy light	•	•
Floor trim	•	•
Color-keyed carpet with front and rear carpeted floor mats	•	•
Air conditioning	•	•
Speed control/tilt steering wheel	•	•
Leather-wrapped steering wheel	•	•
Leather handles, front and rear	•	•
Grab handles, front and rear	•	•
Front dome lamp with map lights and rear reading lamps	•	•
Cab back panel storage compartment with two access doors	•	•
Overhead console	•	•
Includes storage for sunglasses and garage door opener	•	•
One V8 driver's seat/autolamp system	•	•
Power driver's seat/auxiliary powerpoint	•	•
One V8 front auxiliary powerpoint	•	•
Power windows with delayed accessory power and "one-touch-down" driver's window	•	•
Height-adjustable front and rear shoulder belts	•	•
Interval wipers (speed dependent)	•	•
Sliding rear window	•	•

Seating Arrangements	XLT	Lariat
Cloth 40/60 front split bench with recliners, armrest and manual lumbar support (driver's side)	•	•
Premium leather-trimmed 40/60 front split bench with recliners, armrest and manual lumbar support (driver's side)	•	•
Front cloth captain's chairs with console, manual lumbar support (driver's side)	•	•
Front premium leather-trimmed captain's chairs with console, manual lumbar support (driver's side)	•	•
Rear 60/40 cloth split bench (fold-flat)	•	•
Rear 60/40 premium leather-trimmed split bench (fold-flat)	•	•

Audio Systems	XLT	Lariat
Electronic AM/FM premium stereo, single CD player and four speakers	•	•
Electronic AM/FM premium stereo, cassette and 6-disc CD changer	•	•

Safety and Security Features	XLT	Lariat
Securilock™ Passive Anti-Theft System	•	•
Second Generation driver and right front passenger airbag**	•	•
4-wheel antilock disc brakes	•	•
Keyless Entry System	•	•
Remote entry (driver's door)	•	•
Keyless entry (driver's door)	•	•
Rear child safety seat tether anchors	•	•
Rear child safety seat belt and secure children in the rear seat	•	•
<small>**Always wear your safety belt and secure children in the rear seat.</small>		

Performance Features	XLT	Lariat
Electronic shift-on-the-fly (4x4)	•	•
3.55 limited slip rear axle	•	•
Skid plates (4x4 only)	•	•

Powertrains	XLT	Lariat
4.6L V8/electronic 4-speed automatic O/D	•	•
5.4L V8/electronic 4-speed automatic O/D	•	•

Equipment Groups	XLT	Lariat
Class III Trailer-Towing Group	•	•

Product Changes and Options Availability
Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information. Product specifications may change at any time without liability.

