

MOTOR CARS IN THE GREAT EUROPEAN TRADITION

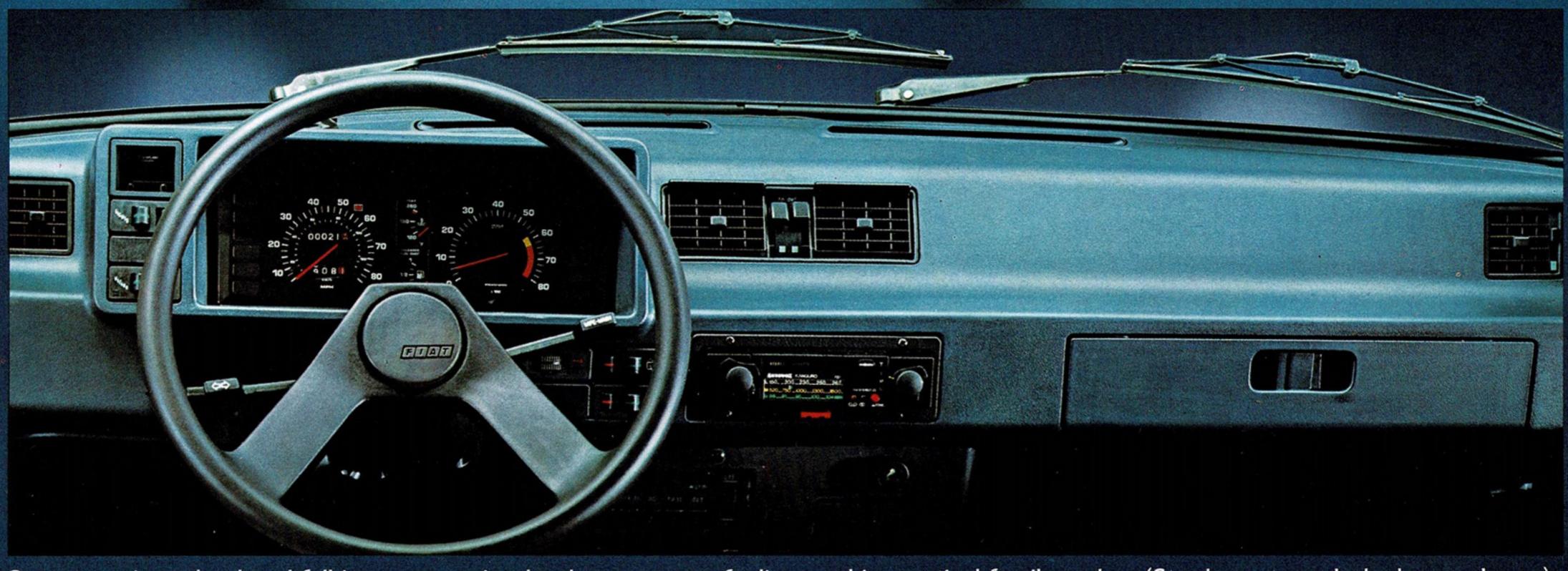


So economical, so driveable, so European.

Extraordinary. That's Strada. Extraordinary space and comfort for its class. Extraordinary economy (in price and fuel economy). Extraordinary performance, with typical Fiat engineering.

It's not extraordinary that many people find Fiat Strada the perfect family car.

With all its practical attributes, Strada is stylishly contemporary. In short, it's in the European tradition.



Sport steering wheel and full instrumentation lend a sportscar feeling to this practical family sedan. (Strada custom dash shown above.)





Sophisticated European design prevails in the Strada interior, from the reclining front bucket seats to the convenient color-coordinated accessories.



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American families need a new kind of transportation. The Strada kind. Transportation that combines fine engineering, economy, road performance and comfort.

The new fuel-injected overhead cam engine delivers quick responsiveness; the 5-speed overdrive transmission contributes to excellent gas mileage. Front wheel drive and rack-and-pinion steering give Strada exceptional handling. And there's plenty of space for 5 in this big little car.

But nothing really describes Strada's winning personality. Take your family for a drive in the car you belong in... Strada.

STANDARD EQUIPMENT

Engine/Driveline ● 1.5 litre single overhead cam engine • Fuel injection • 5-speed transmission • Front wheel drive • Electronic ignition (breakerless) • Thermoelectric cooling fan

Suspension/Steering/Brakes • Rack-and-pinion steering • Power-assisted front disc brakes • Styled wheels • Radial tires • Equalized dual brake system

Body/Chassis • MacPherson struts (front end) • Unitized construction • Splash resistant distributor • Body side molding • Dual hydraulic hatchlift • Wheel trimings (not available with alloy wheels) • Dual wiper spray nozzle • Wheel well liners • High gloss enamel paint • Anti-corrosion/P.V.C. undercoat

Comfort/Convenience • Adjustable front head rests • Color coordinated interior • Tinted glass • Trip odometer • Protective rear cargo shelf • Padded head liner • Flow through ventilation • Vinyl seats • Spare tire under hood • Folding rear seat • Rearview mirror • Inside hood release Passenger side visor vanity mirror
 Courtesy lights passenger area
 Sports steering wheel
 Tool kit

OPTIONAL EQUIPMENT

Factory-Installed Options • Automatic transmission*
• Alloy wheels (5 wheels)* • Cloth interior* • Air conditioning • Manual remote outside mirrors (left & right)* • Metallic paint* • Radio (AM/FM Mono) w/2 std. speakers* • Reclining front bucket seats • Roof rack
• Rear window wiper washer • Sun roof • Split folding rear seat • Sport stripes • Tinted glass • 13" Alloy wheels + 165 tires • Digital clock
*Custom only

SPECIFICATIONS

Cylinders — 4 in-line, Bore & stroke (mm & in.) —86.4 x 63.9 (3.40 x 2.52), Displacement of (cc & ci) — 1498 (91.44), Valve train — S.O.H.C., Compression ratio — 8.5 to 1, SAE net HP at RPM — 75 at 5500 RPM, SAE torque (ft. lbs. at RPM) net - 79.2 at 3000 RPM, Fuel injection •Fuel tank (U.S. gallons) — 12.1, Standard transmission (S.T.) — 5-speed (all synchro), Gear ratio (to 1) — 1st-3.583, 2nd-2.235, 3rd-1.454, 4th-1.042, 5th-0.863, R-3.714, Automatic transmission (A.T.) — 3speed fully automatic, Gear ratio (to 1) - 1st-2.55, 2nd-1.45, 3rd-1, R-2.45, Axle ratio — 3.588 S.T. — 3.565 A.T., Drive — Thru front wheels by axle shafts, Brakes — Power-assisted, Front — Disc with floating caliper, Back - Self-centering, expanding-shoe drum, self-adjusting, Parking brake — Mechanically operated on rear brakes, Effective brake area (sq. in.) 19.2 (front disc) 34.2 (rear drum), Suspension (front) — Independent wheels — MacPherson struts — Coil springs — Reaction struts (S.T.), sway bar (A.T.), Suspension (rear) — Independent wheels, two leaf transverse spring, Steering - Direct acting rack-and-pinion, Turning circle — 33.8 ft., Curb weight (lbs.) — 2105 (3 dr.), 2140 (5 dr.), Shipping weight (lbs.)* — 2025 (3 dr.), 2060 (5 dr.), Tire size — 145 SR x 13 radial, Rim size — 4.5 B x 13".

*Add the following weight: Air conditioning — 55 lbs., Automatic transmission — 65 lbs.



- New! 3 year
 Limited Corrosion Warranty
- PLUS 12 Month, 12,000 Mile Limited Power Train Warranty*
- PLUS Guaranteed Price Policy

There are certain limitations and exclusions; see your Fiat dealer for details.

*Also available is an extension on the warranty on the Power Train to 36 months, 36,000 miles which may be purchased through your dealer.

Service Services

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Some cars shown with optional equipment. Specifications, standard equipment and options subject to change without notice. FIAT MOTORS OF NORTH AMERICA, INC.

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