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DODGE
MONACO



Who Says Sedan Has To Mean Sedate?

Think about the practical reasons for owning a sedan: room, comfort, convenience. Now think about some practically unheard-of ones: road-car responsiveness, advanced aerodynamics, and the sheer joy of taking on a winding road.



With those thoughts in mind, we present the 1990 Dodge Monaco. An all-new midsize sedan with the spirit of an international touring car. And the goods to back it up. Your choice of two front-wheel-drive models—the performance-bred Monaco ES, shown at left in Colorado Red Clear Coat, and the aptly appointed Monaco LE. Both V6-propelled. Multipoint electronic fuel-injected. And equipped with ergonomic driving environments (like the ES interior shown in Charcoal) that give you room to stretch out. Without stretching for driver controls.

Quality. It is evident at every turn. Galvanized steel on outer body panels resists corrosion. Modular components on major vehicle systems ease serviceability and enhance reliability. Chrysler's 7/70 Protection Plan and 7/100 outer panel Anticorrosion Limited Warranty drive home the point in writing.

Dodge Monaco. Inspired by the notion that practicality, power, sophistication and flat-out fun can make great traveling companions. And in this car—one of the most spacious in its class—there's room for them all.

Some of the equipment shown or described throughout this catalog is available at extra cost.

About this catalog. Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details.

**Monaco ES. It Handles The Road As Well As It
Handles People.**

Monaco ES has a lot going for you. To start your heart racing, a 3.0-liter overhead cam V-6 with multi-point fuel injection. The strong silent type. To stop you in your tracks, power-assisted four-wheel disc brakes. And to get you over the rough spots in between, four-wheel independent suspension.

Gas-charged front struts, performance-tuned rear gas shocks and front and rear antisway bars balance taut handling with a quiet, comfortable ride. Firm-feel rack-and-pinion steering helps you cut corners. And a four-speed automatic transaxle with floor-mounted shift control makes smooth shifting, well, automatic.

Drivability starts from the ground up, so Monaco ES rolls with P205/70R14 all-season performance tread tires, mounted on Polycast Euro sport wheels.

In the looks department, count on getting plenty of them. Monaco's aerodynamic styling flows from integral bumper to integral bumper with virtually no break in form. Aerostyle headlamps and mirrors reflect its racier side. And enhance air flow.

Dodge Monaco ES with optional wheels and luggage rack is shown below in Colorado Red Clear Coat. You'll love the way it handles. And the way it handles you.





Applied Ergonomics.

Size up the Monaco ES interior and you'll find plenty to like. Plenty of space, for starters. Few sedans in its class provide more.



Extra-wide limousine-style doors extend an open invitation for five passengers to ease inside. The leather-wrapped spoked steering wheel puts the power in your hands. Move either hand slightly for fingertip access to frequently used controls like heater, defroster and air conditioning which is standard, by the way.

The AM stereo*/FM stereo radio with cassette tape player and six Jensen "Accusound"® speakers provides the ultimate in driving music. Or opt for a premium audio system featuring a graphic equalizer with built-in power amplifier or compact disc player.

To fulfill almost every driving ambition, you'll find useful touches like power dual remote mirrors. Dual overhead map lights and door-mounted pockets. Rear courtesy lamps. Full tinted glass. And an electric rear window defroster.

There's even a locking glove box. Remote power releases for fuel filler door and trunk deck lid. Rear center folding armrest. Plus 16-ounce premium pile carpeting and floor mats. We've covered about every detail, don't you think?

The Dodge Monaco ES interior is shown in optional Charcoal leather with vinyl trim. It goes to great lengths to please.

*Some AM stereo broadcasting may not be compatible with this radio.

Front-wheel drive and independent rear suspension with transverse torsion bars optimize rear seat room and trunk space.

See your way clear with aerostyle power dual-remote mirrors. Easy to locate, easy to operate.

Find your own comfort level with front reclining bucket seats and adjustable headrests. Six-way power front seats are optional.

Extra comfort comes at no extra cost with standard air conditioning on Monaco ES.

Turn in an inspired performance with the sporty, leather-wrapped spoked steering wheel.

Monaco's read-at-a-glance instrument panel monitors your every move. It includes a tachometer and digital quartz clock.



Monaco LE. Have It All. And Take It With You, Too.

Sophisticated styling. Room that makes five occupants, and all their cargo, exceptionally easy to take. And a price that's easy to take, too. Have it all with Monaco LE.

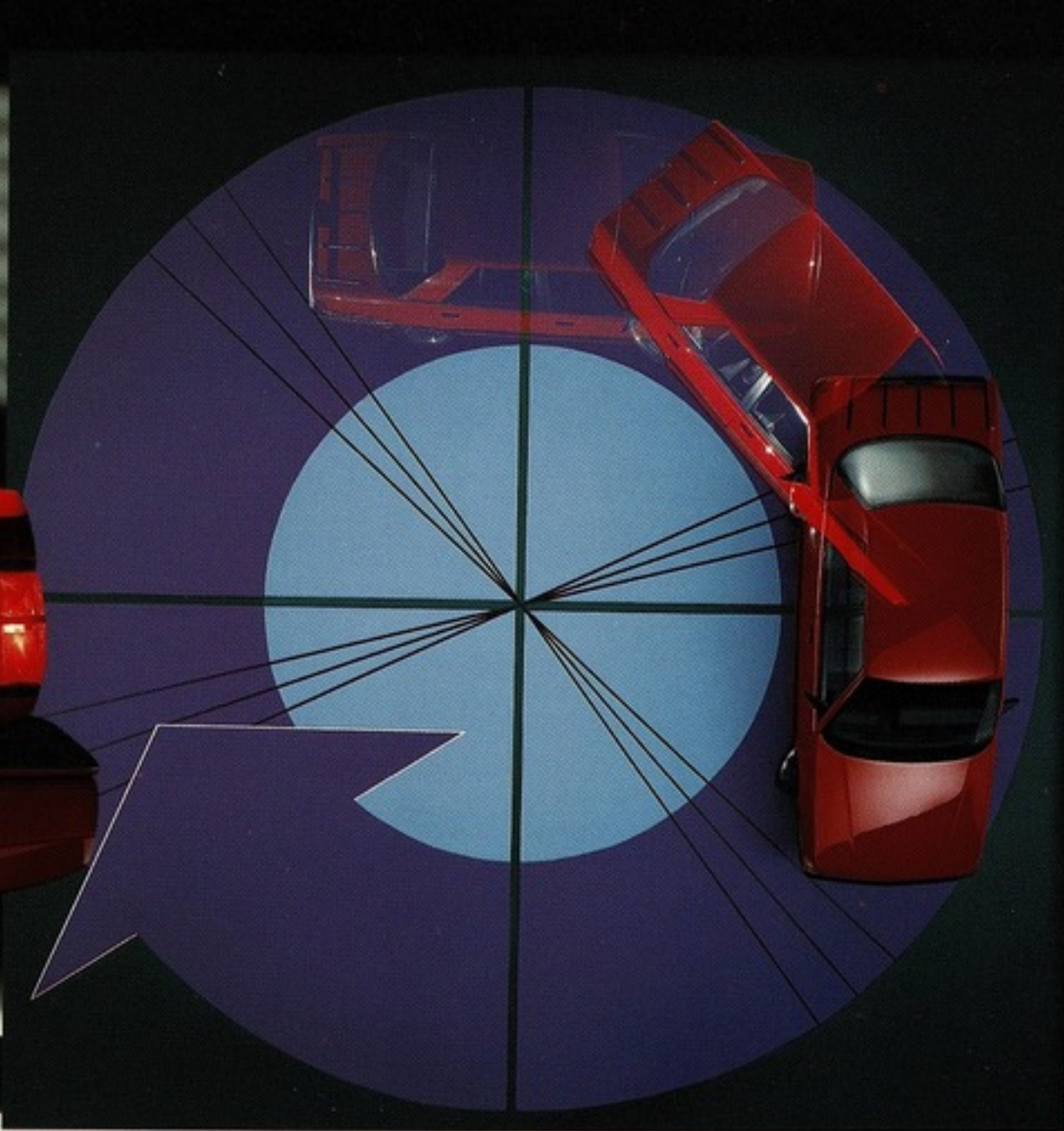
Swing easily through extra-wide doors into front reclining buckets with adjustable headrests and center armrests.

Then sit in on a memorable performance, featuring a 3.0-liter V-6 with multipoint electronic fuel injection, and floor-mounted 4-speed automatic shifter.

Seventeen cubic feet of trunk space is a big relief on trips. And the low-cut opening lets you slide cargo directly across the floor for convenient loading and unloading.

The Dodge Monaco LE with optional luggage rack is shown at left in Sand Metallic Clear Coat. The interior is shown above in Brownstone. Sophistication, space, style. Yours for the taking with Monaco LE.





A Better Quality of Life.

The new Dodge Monaco is built at one of the world's most advanced manufacturing facilities, where high quality is the highest priority. The result is a state-of-the-art automobile, an artful blend of power, handling and passenger comfort geared to today's sophisticated buyer.



Power Ventilated Front Disc/Rear Drum Brakes—front calipers and ventilated front composite rotors work together to resist brake fade. Four-wheel disc brakes are standard on Monaco ES, optional on Monaco LE.

3.0-Liter OHC MPI V-6 Engine—with 150 horsepower at 5000 RPM and 171 lb.-ft. torque at 3,600 RPM.

Multipoint Fuel Injection—ensures precise fuel delivery for optimum engine performance.

Aluminum Block and Cylinder Heads—feature a lightweight design contributing to Monaco's favorable horsepower-to-weight ratio.

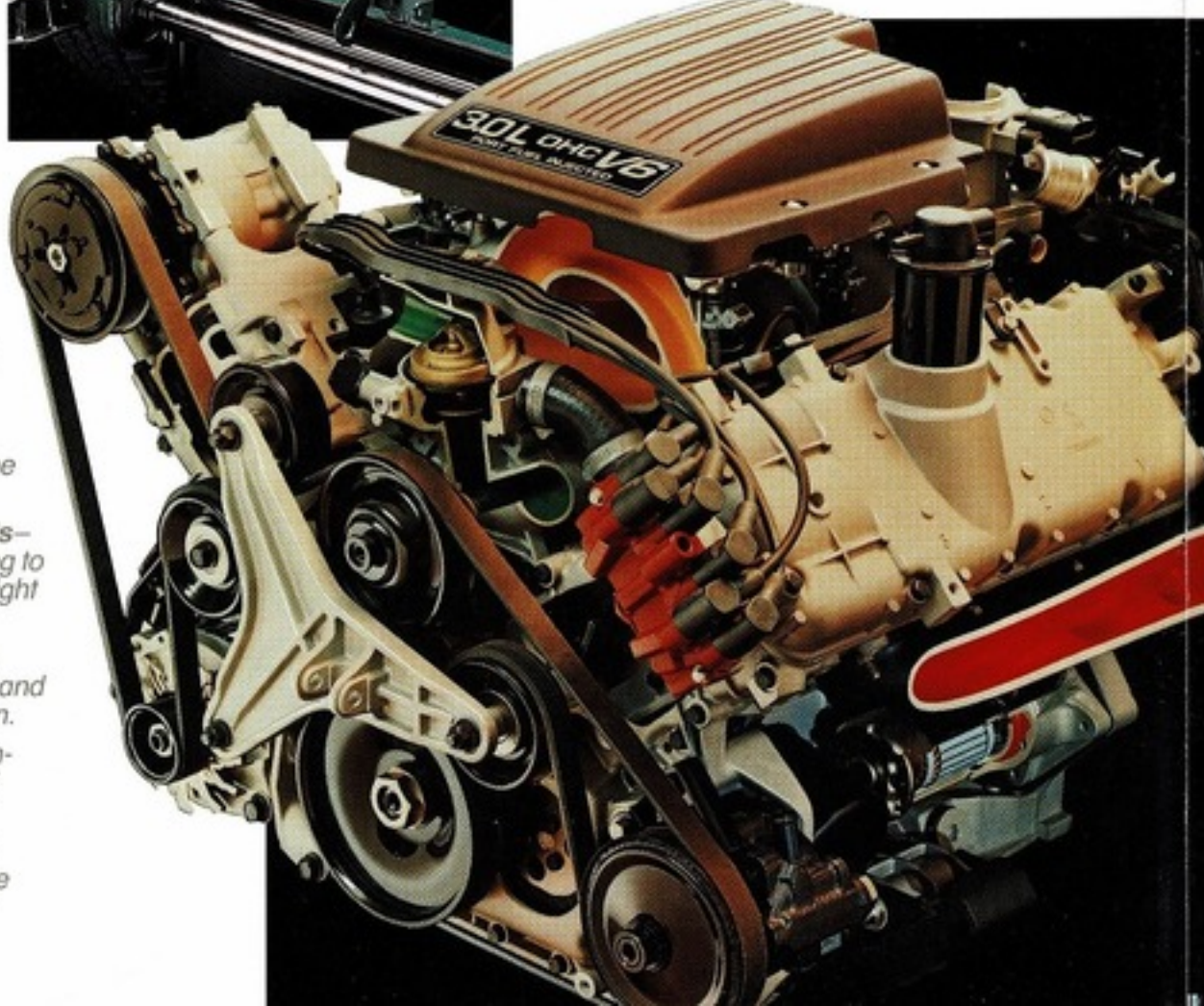
Chain Driven Single Overhead Cam Shafts—include aluminum rocker arms and conical valve springs for quiet operation.

Tuned Intake Manifold—charges cylinders efficiently under a broad range of operating conditions.

Serpentine Belt System—propels all engine-driven accessories with a single belt.



Fully Independent Suspension—permits each wheel to handle road shock individually for a superb ride without robbing space from the interior.



The Ergonomic Interior—has been designed with the deep-seated conviction that comfort and convenience are inseparable. The result is a careful balance between exceptional roominess and easy-to-reach controls. Both driver and passengers enjoy their surroundings with help from a host of thoughtful touches.

Power Windows/Power Door Lock—give the driver fingertip control of all door windows. Individual window controls can be locked for safety. Power door locks, deck lid release, remote fuel door release, delayed "off" courtesy lamps, and keyless entry are also available.



Vehicle Maintenance Monitor—This micro-processor-based system alerts you when oil, water coolant, or windshield wiper fluid is low, a door is ajar, a brakelight or tail-light is burned out, and reminds you when to next service your car.

Center Console—offers a hinged armrest between the front bucket seats. It doubles as a closed, secure storage bin, and is also equipped with cleverly concealed shoulder restraint retractors.



Fingertip Speed Control—on the steering wheel enables the driver to keep a safe grip while setting automatically maintained cruising speeds.

Electronic Control Modules—on both sides of the steering wheel position frequently used illuminated "soft touch" switches and controls within fingertip reach.

Standard and Optional Equipment

	Monaco ES	
Monaco LE		
Acoustical Package—Insulation, Body Sound	S	S
Air Conditioning—Electronic ATC System	E	S
Armrests, Door—Door-mounted—2 Front, 2 Rear	S	S
—Center Console-Mounted—Includes Dual Cup Holders	S	S
Brakes, Power-Assisted—Dual-Diagonal, Disc Front, Self-Adjusting Drum Rear	S	NA
—Four-Wheel Disc	P	S
Console, Overhead—Includes Hazard Flasher Switch, Dome Lamp, Map Reading Lamps, Optional Keyless Entry Receiver, and Optional Sunroof Control	S	S
Deck Lid Release—Remote Control, Cable-Operated with Defeat Mechanism Located in Trunk	P	S
Defroster, Rear Window—Electric	S	S
Exhaust System, Stainless Pentasteel	S	S
Floor Mats, Carpeted Front and Rear	P	P
Fuel Filler Door Release—Remote Control Cable-Operated with Override Located in Trunk	P	S
Headlights, Halogen—Aero Style, with Wraparound Side Markers	S	S
Heater and Defroster—With Bi-Level Ventilation and Side Window Demisters	S	S
Illuminated Entry System	E	P
Instrument Cluster—Rallye Instrumentation including Electromechanical Analog System with Trip Odometer, 100-mph Electrically Driven Speedometer, Odometer, Tachometer, Oil Pressure Gauge, Low-Fuel Warning, Fuel Gauge, Coolant Temperature Gauge, Digital Quartz Clock	S	S
Keyless Entry System	E	P
Luggage Rack—Bright LE/Black ES	E	E
Mirrors		
—Outside Dual Manual Remote Control, Black	S	NA
—Outside Dual Power Remote Control, Black	P	S
—Rearview, Inside Day/Night	S	S
—Visor Vanity, with Right-Hand Mirror	S	NA
—Visor Vanity, Dual, Illuminated	P	S
Moldings		
—Upper Door Frame and Belt—Bright LE/Black ES	S	S
—Windshield and Rear Window, Black	S	S
—Bodyside, Wide, Black with Bright Insert and Monaco LE Identification	S	NA
—Bodyside, Black with Monaco ES Identification	NA	S
—Front and Rear Fascias, Full Wrap and Bright Overlay	S	S
Power Seat—Driver only 6-Way Seat	E	E
—Dual 6-Way	NA	P
Power Windows	P	P
Power Door Locks	E	E
Radios		
—AM Stereo ⁽¹⁾ and FM Stereo (Code RAB) (See Radio Section)	S	NA
—AM Stereo ⁽¹⁾ and FM Stereo Radio with Cassette Tape Player (Code RAF) (See Radio Section)	E	S
—AM Stereo ⁽¹⁾ and FM Stereo with Cassette and Graphic Equalizer (Code RAX) (See Radio Section)	P	P
—AM Stereo ⁽¹⁾ and FM Stereo with Cassette and Compact Disc Player (Code RBB) (See Radio Section)	E	E
Seat Belts, Color-Keyed—Passive Shoulder Restraint System in Front with Active Lap Belts and Active Lap and Shoulder Belts for Rear Outboard Passengers and Lap Belt for Inboard Passengers	S	S
Seats		
—Front Reclining Bucket Seats w/Adjustable Headrests and Rear Bench Includes Folding Center Armrests—Cloth Trim	S	S
Steering, Power-Assisted—Rack-and-Pinion, Precision-Feel	S	S
Steering Wheel		
—Luxury, 2-Spoke, Color-Keyed	S	NA
—Luxury, Leather-Wrapped 2-Spoke	NA	S
Stripes, Tape		
—Bodyside and Deck Lid	S	NA
—Lower Bodyside and Fascia	NA	S
Suspension—Four-Wheel Independent		
—Front—High-Control Gas-Charged Position-Sensitive Struts and Solid Antisway Bar	S	S
—Rear—Beam Axle with Trailing Arms, High-Control Gas-Charged Shock Absorbers, and Antisway Bar	S	S
Sunroof—Power	E	E
Tires		
—P 195/70R14 Steel-Belted Radial All-Season Touring Tread Design, Black Sidewalls (Set of 4)	S	NA
—P205/70R14 Steel-Belted Radial All-Season Performance Tread Design, Low Black Letters (Set of 4)	NA	S
—P205/60R15 All-Season Touring Tire	E	NA
—P205/60HR15 Performance Tire	NA	E

Monaco ES		
Monaco LE		
—Spare, Compact, Limited-Service, T125/70D15	S	S
—Spare, Conventional	E	E
Trip Computer—Includes Trip Odometer, Distance to Empty, Average and Instant Miles-Per-Gallon, Elapsed Time, Time, U.S. or Metric Outside Temperature, and Average Speed	P	P
Urethane Protective Coating—Lower Body	S	S
Wheels and Wheel Cover		
—14" Venturi Design Wheel Covers (Set of 4)	S	NA
—14" Polycast Sport Wheel (Set of 4)	E	S
—15" Aluminum Lace Wheel Painted Gray on All Two-Tones with Dover Gray Lower Body Side and Monotone Colorado Red Models	NA	E
—15" Aluminum Lace Wheel Painted Clear Coat on Two-Tone with Sterling Silver Lower Body Side and Monotone Bright White ES Models. Available on all exterior colors on LE Models.	E	E
Windshield Wipers—Deluxe with Variable Intermittent Wipe Feature	S	S

S—Standard. NA—Not available. E—Extra cost. P—Package only. NC—No extra charge.
⁽¹⁾Some AM stereo broadcasting may not be compatible with this radio.

Optional Packages

Deluxe Convenience Package
(Available on both models)
Electronic Speed Control, Tilt Steering Column

Family Value Package
(Available on Monaco LE only)
Deluxe Convenience Package, Air Conditioning, Power Door Locks and Power Windows

Popular Equipment Discount Package
(Available on both models)
Deluxe Convenience Package, Floor Mats—Front and Rear, Dual Power Mirrors, Air Conditioning, Automatic Temperature Control, Power Windows, Power Door Locks, Remote Fuel Filler Door Release, Power Deck Lid Release, Power Seat—Driver Side, AM Stereo*/FM Stereo Radio with Cassette Tape Player, 14-inch Polycast Wheels (Monaco LE). Keyless Entry System, Illuminated Entry System, P205/60HR15 Performance Tires and 15-inch Aluminum Lace Wheels (on Monaco ES only)
^{*}Some AM stereo broadcasting may not be compatible with this radio.

Luxury Equipment Discount Package
(Available on both models)
Popular Equipment Discount Package, Electronic Features Package, Premium Radio Package, Dual Illuminated Vanity Mirrors, Keyless Entry System, Illuminated Entry System, Leather-Wrapped Steering Wheel on Monaco LE, Dual Six-Way Power Seats on Monaco ES

Electronic Features Package
(Available on both models)
Vehicle Maintenance Monitor, Trip Computer

Premium Radio Package
(Available on both models)
AM Stereo*/FM Stereo Radio with Cassette Tape Player, Graphic Equalizer and Power Amplifier, Six Premium Jensen Speakers, Power Antenna

Enthusiast Package
(Available on Monaco LE only)
Four-Wheel Disc Brakes, Touring Suspension System, P205/60R15 Touring Tire, 15-inch Aluminum Lace Wheels

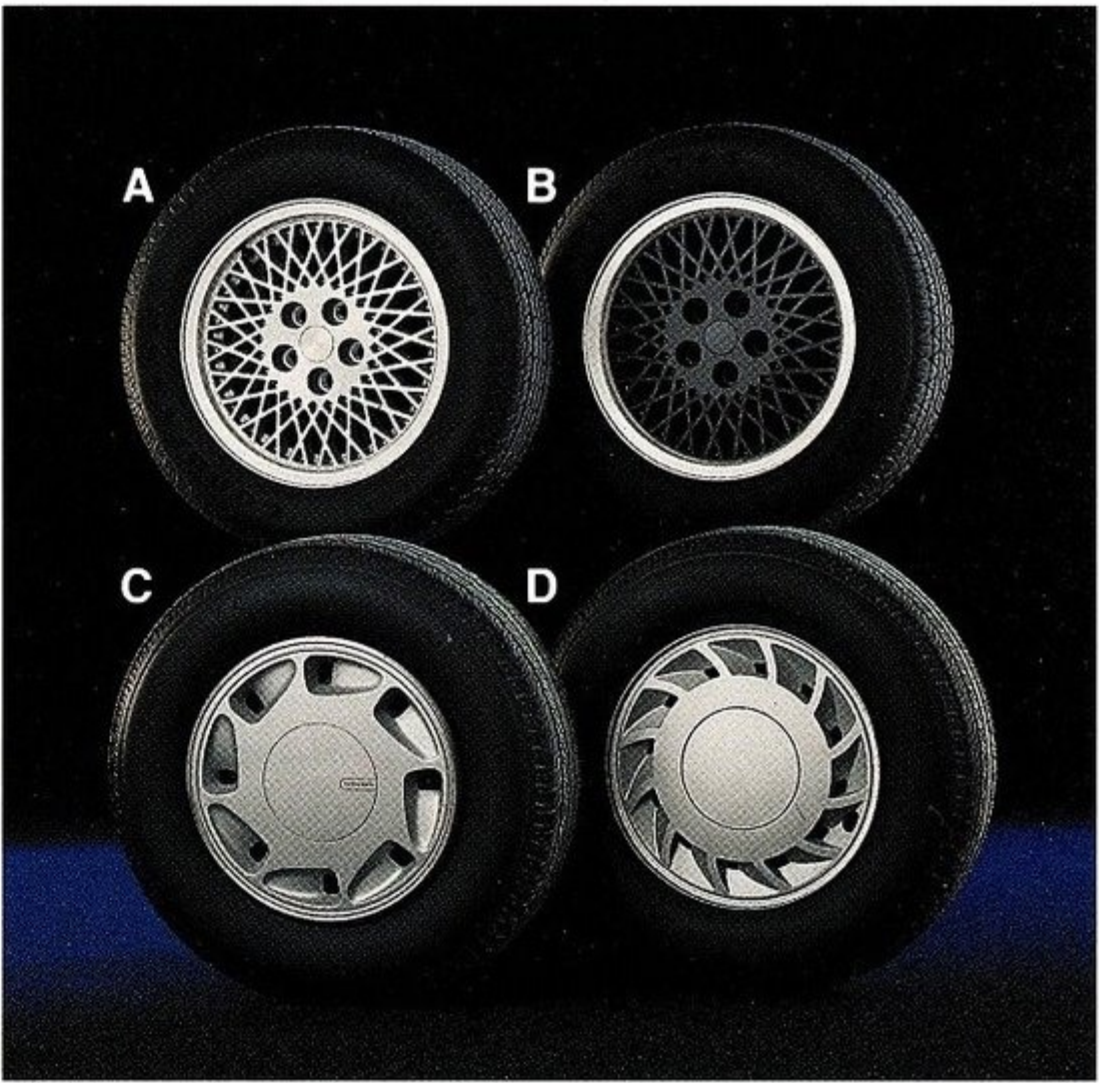
Color Combinations

	Monaco LE	Monaco ES	Interior Trim Color
Exterior Paint Color			
Dark Cherry—Pearl Coat PM2	X	X*	Cordovan
Light Rosewood—Pearl Coat PE2	X		Cordovan
Sand Metallic—Clear Coat PY3	X		Brownstone
Dark Baltic Blue Metallic—Clear Coat PQ9	X	X*	Navy
Platinum Blue Metallic—Clear Coat PQ1	X		Charcoal
Black—Clear Coat PX8	X	X*	Cordovan
	X	X*	Brownstone
	X	X*	Charcoal
Dover Gray Metallic—Clear Coat PS3	X	X**	Cordovan
	X	X**	Charcoal
Sterling Silver Metallic—Clear Coat PA2	X	X*	Cordovan
	X	X*	Navy
	X	X*	Charcoal
	X	X†	Cordovan
Bright White—Clear Coat PW7	X	X†	Navy
	X		Brownstone
	X	X†	Charcoal
Colorado Red—Clear Coat PE4		X†	Charcoal

*Two-tone Dover Gray Metallic (Clear Coat) Lower Bodyside
**Two-tone Sterling Silver (Clear Coat) Lower Bodyside
†Available in Monotone

Dodge Monaco Dimensions

Wheelbase	106.0"
Overall Length	192.8"
Overall Width	70.0"
Overall Height	54.7"
Track—Front	58.1"
Track—Rear	57.1"
Head Room—Front	38.5"
Head Room—Rear	37.5"
Leg Room—Front (Maximum)	43.8"
Leg Room—Rear (Minimum)	39.4"
Shoulder Room—Front	57.8"
Shoulder Room—Rear	56.9"
Hip Room—Front	54.8"
Hip Room—Rear	53.9"



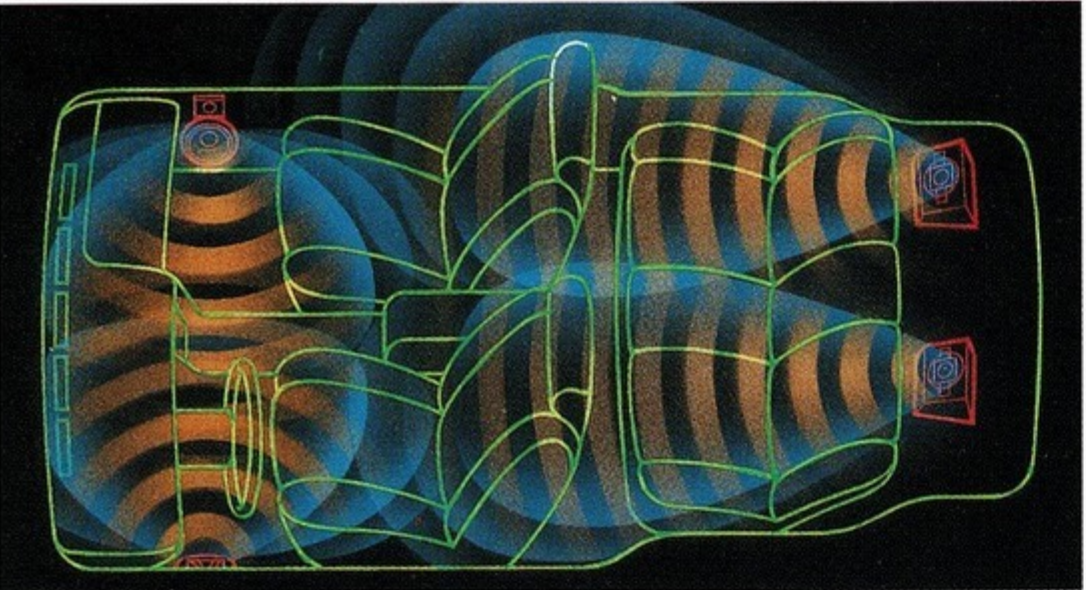
Wheels and Wheel Covers (set of four)
• A) 15" cast aluminum Lace wheel optional on ES and LE • B) 15" cast aluminum Lace wheel in charcoal optional on ES • C) 14" Venturi wheel cover standard on LE • D) 14" Polycast Euro Sport wheel standard on ES; optional on LE

Interior Trim

Standard on Monaco LE: Pinstripe velour cloth, sport bucket seats. Available in Charcoal, Navy, Cordovan, Brownstone.



Sounds of Pleasure.



Jensen AccuSound® Speaker System

High frequency tweeters (shown in gold) provide sound clarity, while woofers (blue) add maximum sound projection and consistency.

Rear speakers with coaxial-mounted woofers and dome-shaped tweeters assure clear and balanced sound reproduction at all frequencies.

Electronically Tuned AM Stereo*/FM Stereo Radio



Standard on Monaco LE. Pushbutton control, liquid crystal display, 20-station memory, AM stereo* reception, two door-mounted speakers and two packaged tray-mounted speakers complement the system.

AM Stereo*/FM Stereo Radio with Cassette Tape Player.



Standard on Monaco ES, optional on Monaco LE. Dolby† Noise Reduction, pushbutton control, liquid crystal display, 20-station memory, AM stereo* reception, two door-mounted speakers and two packaged tray-mounted speakers complement the system.

Consider Leasing.

Many of today's new-car prospects are wisely considering leasing as an alternative to buying. Leasing a new Dodge Monaco usually involves a small security deposit and a first-month's lease payment. Monthly payments are usually less than financing a new-car purchase. Ask your dealer for details.

7/70 Power Train Limited Warranty

Upon expiration of the basic 12-month or 12,000-mile limited warranty, coverage is extended on power train components to seven years or 70,000 miles. A deductible applies. See your dealer for a copy of the warranty.

Dodge and MOPAR are registered trademarks, and Monaco is a trademark of Chrysler Motors Corporation.

Certain models, packages, and options are subject to specific restrictions, requirements, or late availability. See your dealer for the latest ordering information.

Buckle Up for Safety.

Standard on Monaco ES: Diagonal velour cloth, sport bucket seats with increased lateral support. Available in Charcoal, Navy, Cordovan.



Premium Audio System with Power Antenna, AM Stereo*/FM Stereo Electronically Tuned Radio with Cassette Tape Player.



Optional on all models. Separate seven-band pushbutton equalizer and Dolby† Noise Reduction, along with six premium Jensen AccuSound® speakers, one tweeter and one woofer in each door and two coaxial speakers in the package tray.

Premium Audio System with Power Antenna, AM Stereo*/FM Stereo Electronically Tuned Radio with Cassette Tape Player, Compact Disc Player.



Optional on all models. Remote power amplifier mounted under the front passenger seat and Dolby† Noise Reduction, along with six premium Jensen AccuSound® speakers, one tweeter and one woofer in each door and two coaxial speakers in the package tray.

^{*}Some AM stereo broadcasting may not be compatible with this radio.
[†]Dolby is a trademark of Dolby Laboratories.

Chrysler Credit Financing

Chrysler Credit offers a variety of finance programs that will help make your new Dodge even more affordable. These special finance and leasing programs are designed to meet the needs of today's automotive buyer. They include Gold Key Lease, America's Choice Payment Plan, College Graduate Plans, Retail Financing, and more. Ask your salesperson for details.

7/100 Anticorrosion Limited Warranty

Your dealer will repair or replace, at no charge, outer-body sheet metal panels found to have developed perforation (rust-through) in normal use up to seven years or 100,000 miles. See your dealer for a copy of the warranty.

Optional on Monaco ES and LE: Leather-with-vinyl-trim sport seats. Available in Charcoal, Navy, Cordovan, and also available in Brownstone on LE model only.



Exterior Paint Colors

ES Two-Tones



Dark Cherry Pearl Coat/
Dover Gray Clear Coat



Dark Baltic Blue Metallic Clear
Coat/Dover Gray Clear Coat



Black Clear Coat/
Dover Gray Clear Coat



Dover Gray Metallic Clear Coat/
Sterling Silver Metallic Clear Coat



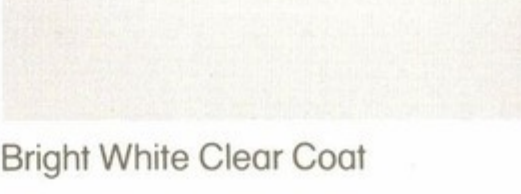
Sterling Silver Metallic Clear Coat/
Dover Gray Clear Coat



Bright White Clear Coat/
Dover Gray Clear Coat

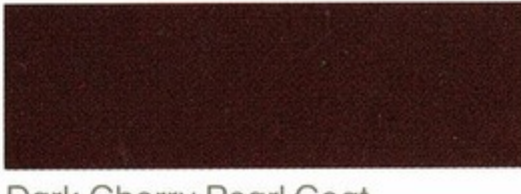


Colorado Red Clear Coat



Bright White Clear Coat

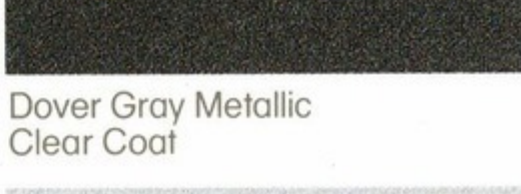
LE Monotones



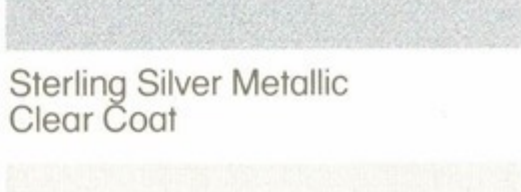
Dark Cherry Pearl Coat



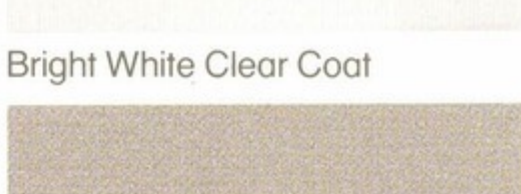
Dark Baltic Blue Metallic
Clear Coat



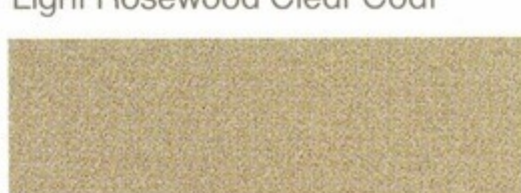
Dover Gray Metallic
Clear Coat



Sterling Silver Metallic
Clear Coat



Bright White Clear Coat



Light Rosewood Clear Coat



Sand Metallic Clear Coat



Platinum Blue Metallic
Clear Coat



Black Clear Coat

Chrysler's Purchase Assistance Program for the Physically Challenged

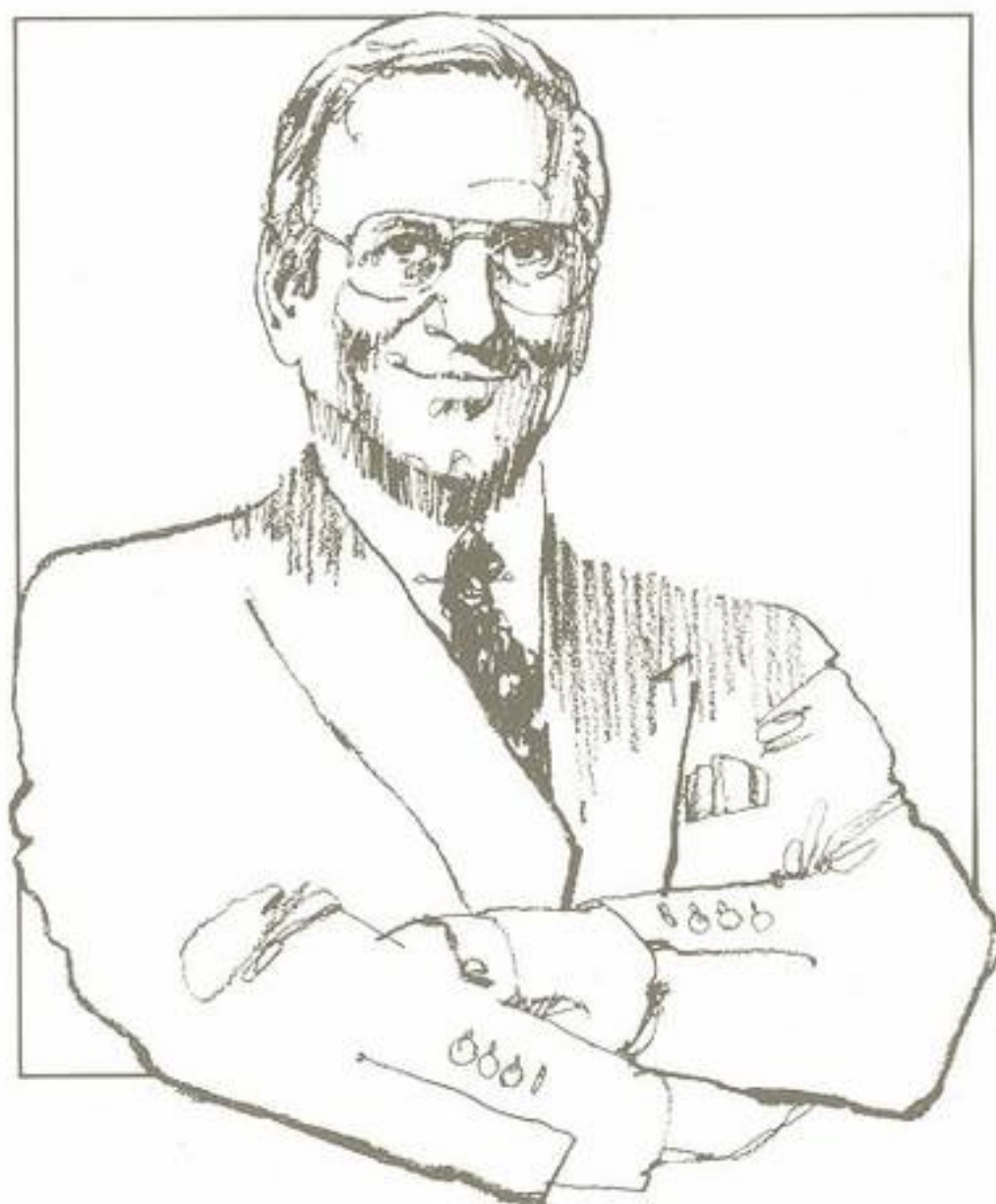
Cash rebates of up to \$500 are available for qualified adaptive driving devices on 1990 Chrysler Motors cars and trucks. For further information, contact your dealer or the PHYSICALLY CHALLENGED RESOURCE CENTER at 1-800-255-9877.

Optional Service Contract Coverage

Chrysler service contracts provide you with additional peace-of-mind protection for your new vehicle. Chrysler Motors offers a variety of plans to meet your needs. Plan coverage begins after your vehicle's basic warranty expires. A deductible applies. Allowances for car rental and towing are also included.



MOPAR parts are engineered by Chrysler Motors for use in your new Dodge Monaco. When replacement is necessary, be sure to specify MOPAR parts—used by professional mechanics all over the world.



"Everybody today talks about building a better America, but to do that somebody has to dare to be different.

In the automotive industry, however, one division has consistently been the first to go where no others have gone before...all in the attempt to build a better automobile. That division is Dodge, the performance division of Chrysler Motors.

It was Dodge that was first to marry front-wheel drive technology to turbocharged engine technology. It was Dodge that was the first to back the quality of its cars with a 7/70 Protection Plan. It was Dodge that first developed a fully adaptive electronic automatic transaxle and now the first to equip a passenger vehicle with a variable nozzle turbocharger. As we enter the final decade of this century with a wide variety of new technologies and an obsession to be number one in customer satisfaction, Dodge will continue to shatter old ideas, establish new standards, and dare to be different.

Is it any wonder then that Dodge has become the fastest growing car and truck division in America?"

Lee A. Iacocca



**THE NEW SPIRIT
OF DODGE**

THE PERFORMANCE DIVISION OF CHRYSLER MOTORS