

The Audi A3 Sportback



A new approach to elite performance.

lan Thorpe and the Audi A3 Sportback have much in common – each is a finely-tuned combination of form and function. The A3 Sportback is a fresh new concept: offering you the practicality of a 5-door hatchback, but with the sportiness of a classic coupe. Its striking front design, high shoulderline, and distinctive rear, embrace a unique set of dynamic and emotional characteristics.

You can choose from an exclusive range of high-performance engines. The 1.8 TFSI petrol and 2.0-litre TDI (Turbocharged Direct Injection) diesel engine both incorporate turbo-charging and direct fuel injection for improved responsiveness and economy.

The powerful 147 kW 2.0 TFSI guarantees breathtaking performance and enjoyment. The refined 1.6-litre petrol engine offers greater driving flexibility, whilst the 184 kW 3.2-litre V6 ensures unmatched dynamism. Thanks to the six-speed manual, tiptronic and S tronic dual clutch transmissions, the Audi A3 Sportback offers sports-style performance, with class - leading refinement and economy.

At Audi, the issue of fuel consumption has always been a key focus in the technical development of all Audi vehicles. The new A3 Sportback 1.9 TDI e is a prime example of the continual advancement by Audi engineering to develop the most fuel efficient engines. The new 1.9 TDI e produces 77 kW of power and 250 Nm of torque, yet only uses 4.5 litres of fuel 1/100 Km.

The Audi dynamic chassis, combined with electro-mechanical speed-sensitive steering creates a perfectly balanced, sporty yet comfortable ride. With Audi's famous quattro® all-wheel drive technology, the Audi A3 Sportback offers surefooted sports performance. The A3 Sportback boasts numerous standard safety features including driver and front passenger two-stage frontal, and side airbags, SIDEGUARD head airbag curtain for front and rear passengers. Standard active safety features also include Audi's Electronic Stabilisation Program (ESP), incorporating Anti-lock Braking System (ABS), Electronic Differential Lock (EDL), Anti-Slip Regulation (ASR) and Brake Assist.

It's a combination of refined technology and unique design that makes the Audi A3 Sportback an exhilarating car to drive – and a rewarding car to own.



Recommended Retail Price [^]					2.0 TFSI/	
			1.8 TFSI	2.0 TDI	2.0 TFSI quattro	3.2 quattro
Model	1.6 Attraction	1.9 TDI e	Ambition	Ambition	Ambition	S line
Manual	-	\$38,900^	\$42,300^	-	-	-
tiptronic	\$37,200^	-	-	-	-	-
S tronic		-	\$44,900^	\$48,500^	\$51,400^	-
quattro manual		-	-	-	\$51,550^	-
quattro S tronic	-	-	-	-	-	\$65,800^

Technical Data						
Cylinders / valves per cylinder	4/2	4/2	4/4	4/4	4/4	6/4
Capacity (cc)	1,595	1,896	1,798	1,968	1,984	3,189
Power (kW/rpm)	75/5,600	77/4,000	118/5,000-6,200	125/4,200	147/5,100-6,000	184/6,300
			250 /	350 /	280 /	320 /
Torque (Nm/rpm)	148 / 3,800	250 / 1,900	1,500 - 4,200	1,750 - 2,500	1,800 - 5,000	2,500 - 3,000
		5 speed	S tronic /		S tronic /	
Transmission	6 tiptronic	manual	6 spd manual	S tronic	6 spd manual	S tronic
Acceleration 0-100km/h (sec)	13.2	11.7	8.0/8.2	7.8	7.0/7.1	6.3
Fuel consumption ⁺ ADR 81/01						
- L / 100km (consumption)	8.1	4.5	7.6/7.5	6.0	7.4/9.0	9.7
- CO2 emissions grams per km	194	119	181/179	159	176/216	233

Safety						
Audi backguard, in the event of a rear-end						
collision, the seats are designed to hold the						
upper body in place and support the head	•	•	•	•	•	•
Anti-lock Braking System (ABS) with Brake Assist	•	•	•	•	•	•
Airbags for driver and front passenger, two-						
stage inflation	•	•	•	•	•	•
Side airbags for driver and front passenger	•	•	•	•	•	•
SIDEGUARD head airbag curtain for front and						
rear passengers	•	•	•	•	•	•
Electronic Stabilisation Program (ESP)						
incorporating ABS, Electronic Differential						
Lock (EDL), Anti Slip Regulation (ASR)	•	•	•	•	•	•
Electro-mechanical speed sensitive steering	•	•	•	•	•	•
Head restraints and three point seat belts for						
all 5 seats	•	•	•	•	•	•
quattro [®] all-wheel drive	-	-	-	-	-/•	•
Safety steering column with tilt and telescopic						
adjustment	•	•	•	•	•	•
Sports suspension	-	-	•	•	•	•



					2.0.TESI/	
			1.8 TFSI	2.0.TDI	2.0 TFSI/	2.2
Exterior Features	1 6 Attraction	1.9 TDI e	Ambition	2.0 TDI Ambition	2.0 TFSI quattro Ambition	3.2 quattro S line
16" Steel wheels with full wheel covers, 205/55	1.6 Attraction	1.9 101 e	Ambition	Ambition	Ambition	5 line
R16 fuel efficient tyres	-	•	-	-	-	-
17" Alloy wheels, 5-spoke star design, 225/45 profile tyres						
17" Alloy wheels, 5-arm design, 225/45 profile	•	-	-	-	-	-
tyres			_			
17" Alloy wheels, 5-arm parabola design,	-	-	•	•	-	-
225/45 profile tyres						
17" Alloy wheels in 5-spoke S line design,	-	-	-	-	•	-
225/45 profile tyres						
(part of S line sport package)			0	0	0	
18" Alloy wheels in 7-double spoke design, 225/40	-	-	U	U	U	•
R 18 profile tyres (only available in combination						
with S line sport package and 3.2 quattro)			\$1,500* / O	\$1,500* / 0	\$1,500*/O	\$1,500*
Acoustic parking system rear	\$800*	\$800*	\$800*	\$800*	\$800*	\$1,500
Anti-theft alarm system	\$800*	\$800*	\$800*	\$800*	\$800*	•
Exterior mirrors electrically adjustable, heated	\$600	\$600	\$600	\$600	\$800	•
and body coloured		•	•			
Fog lights integrated front and rear	\$650*	\$650*		•	•	•
Metallic paint	\$1,300*	\$1,300*	\$1,300*	\$1,300*	\$1,300*	\$1,300*
Remote central locking	\$1,300	\$1,500	\$1,300	\$1,300	\$1,300	\$1,300
Roof rails, aluminium finish	\$650*	\$650*	\$650*	\$650*	\$650*	\$650*
Security engine immobilizer	•	•	•	•	\$030	•
Open sky roof system	\$2,950*	\$2,950	\$2,950*	\$2,950*	\$2,950*	\$2,950*
Xenon plus headlights	\$1,900*	\$1,900*	\$1,900*	\$1,900*	\$1,900*	•
S line sport package	**/***	**/***	******	**/***	4 1,725	
► S line exterior package						
► Aluminium roof rails (not 3.2)						•
► 17" Alloy wheels in 5-spoke S line design			A. 400 v	0.4.00*	0.1.100 %	(Does not
➤ S line Vienna leather in black (only)	-	-	\$4,100*	\$4,100*	\$4,100*	include
► S line sports steering wheel						roof rails)
► Matt brushed aluminium inlays						,
Headlining in black cloth						

Interior Features						
Automatic air conditioning with dual climate						
control	•	•	•	•	•	•
Cruise control	\$750*	\$750*	•	•	•	•
Driver Information System (DIS)	\$725*	•	•	•	•	•
Electric front seats including lumbar support	\$2,100*	-	\$2,100*	\$2,100*	\$2,100*	\$2,100*
Electric lumbar support	\$750*	-	\$750*	\$750*	\$750*	•
Electric windows front and rear	•	•	•	•	•	•
Inlays in matt finish	•	•	-	-	-	-
Inlays in high polish finish	-	-	•	•	•	-
Inlays in matt brushed aluminium	-	-	0	0	0	•
Inlays in Aluminium Medial silver	-	-	\$250*	\$250*	\$250*	\$250*
Inlays in Walnut Brown	-	-	\$950*	\$950*	\$950*	\$950*
Front centre armrest	\$300*	\$300*	•	•	•	•
Front and rear floor mats	•	•	•	•	•	•
Heated front seats	\$800*	\$800*	\$800*	\$800*	\$800*	\$800*
Additional interior lighting	\$475*	\$475*	\$475*	\$475*	\$475*	•
Leather steering wheel	•	•	-	-	-	-
Leather multifunction steering wheel	\$650*	\$650*	-	-	-	-

					2.0 TFSI/	
			1.8 TFSI	2.0 TDI	2.0 TFSI quattro	3.2 quattro
Interior Features	1.6 Attraction	1.9 TDI e	Ambition	Ambition	Ambition	S line
Sports multifunction steering wheel leather						
bound	-	-	•/-	-	-/•	-
Sports multifunction steering wheel						
leather bound with paddle shift	-	-	-/•	•	•/-	-
S line multifunction sports steering wheel						
leather bound with paddle shift (part of S line						
sport package)	-	-	0	0	0	•
Mobile phone preparation# integrated into						
front centre armrest (only in combination with						
front centre armrest)	\$2,200*	\$2,200*	\$1,200*	\$1,200*	\$1,200*	\$1,200*
Module cloth upholstery	•	•	-	-	-	-
Matrix cloth upholstery	-	-	•	•	•	-
Leather upholstery, vienna	\$2,900*	\$2,900*	\$2,900*	\$2,900*	\$2,900*	-
S line Vienna leather in black only (part of S						
line sport package)	-	-	0	0	0	•
Navigation plus, DVD based with MMI						
operating logic, including glove box mounted						
CD changer	\$5,300*	\$5,300*	\$5,300*	\$5,300*	\$5,300*	\$5,300*
Rear sunblind	\$350*	\$350*	•	•	•	•
Rear view mirror with automatic dimming						
function, exterior light and rain sensor and						
coming home lights	\$510*	\$510*	\$510*	\$510*	\$510*	•
Split fold rear seats	•	•	•	•	•	•
Sports seats front	-	-	•	•	•	•
Concert sound system double DIN size with						
single disc CD player (mp3 compatible), 10						
loudspeakers, total output 140 watt	•	•	•	•	-	-
Symphony sound system double DIN size						
with integrated 6 disc CD changer (mp3						
compatible), 10 loudspeakers, total output						
140 watt	\$950*	\$950*	\$950*	\$950*	•	•
BOSE sound system with 10 loudspeakers,						
total output of 195 watt ^{##}	\$1,900*	\$1,900*	\$1,900*	\$1,900*	\$1,300*	\$1,300*

• = Standard - = Not availa

* = Optional extra, Recommended Retail Price shown

O = Part of S line sport package

^New vehicle prices shown include Luxury Car Tax (LCT) of 25% and are recommended retail prices (RRP) excluding dealer delivery which vary from dealer to dealer, stamp duty, compulsory third party insurance costs and registration charges which may vary from State to State. LCT applies to new vehicles, factory fitted optional extras and dealer delivery charges where the GST inclusive total price is above \$57,180. In the Federal Budget, the Government announced that LCT would increase from 25 to 33% from 1 July 2008. The Tax Commissioner has advised that the legislation to make that law will not be passed by then. However, if passed at a later date, the proposed law will apply retrospectively from 1 July 2008. Audi Australia Pty Ltd has determined that if the law is enacted, customers will not need to pay the retrospective additional 8% LCT on luxury vehicles delivered from 1 July 2008 to the enactment date. Customers will, however, be responsible for paying the additional 8% LCT from the enactment date of the legislation and an additional 8% will need to be added to the new vehicle prices. *Recommended retail prices of factory fitted optional extras including LCT. Optional extra specifications and prices are subject to change without notice. Please check with your Authorised Audi dealers.

Phone cradle must be purchased separately. Please check with your Audi dealer for phone cradle availability and approved Bluetooth telephones that have been tested by Audi for compatibility and functionality.

Must be ordered with Symphony sound system on 1.6 Attraction, 1.8 TFSI Ambition and 2.0 TDI Ambition (option price includes Symphony)

+ Fuel consumption figures according to Australian Design Rule (ADR) 81/101. The driving style, road and traffic conditions, environmental influences and vehicle condition can in practice lead to consumption figures which may differ from those calculated with these standards.

Specifications are as planned at July 2008 and are subject to change without notice or obligation. All information in this specification sheet is correct at the time of publication, however variations may occur from time to time and Audi Australia Pty Limited, in so far as it is permitted by law to do so, shall not be liable in any way as a result of any reliance by any person on anything contained in this specification sheet. Authorised Audi dealers will provide up-to-date information on model specifications and prices.

Overseas models are shown. An Audi A3 Sportback 2.0 TFSI quattro Ambition manual is featured with optional Xenon plus headlights, Vienna leather upholstery and metallic paint.



Vorsprung durch Technik www.audi.com.au

Audi Australia Pty Ltd ABN 86 077 092 776 The Lakes Business Park 6 Lord Street Botany NSW 2019 Australia Tel (02) 9695 6200 Fax (02) 9695 6222 www.audi.com.au Part No: SSA38PAV5

Printed in Australia July 2008