



Your way is our way.

Whatever your dreams. Wherever you're going. Whoever you want to be. The discoveries, the adventures, the challenges await. It's your journey and we'll take you there.

# Hyundai. Drive your way.

It's your turn behind the wheel. Live your life and shape your future as you see fit. Our promise is to deliver first-class value through innovative technology, advanced safety features and a determination to build the highest quality cars. Our guarantee to you is your satisfaction with cars that perfectly fit your needs and your lifestyle. An extensive dealer network and full warranty support means your confidence in your Hyundai need never be compromised.







Sonata Elit

# 2009 Sonata. New luxury.

Not only does the Sonata display an elegant yet strong design exterior, it's the unexpected features inside that are destined to impress and inspire. From the spacious and luxuriously appointed cabin, to the engine performance technology and world-class safety inclusions supplied as standard, Sonata will delight the senses and enhance your driving experience.











### All-encompassing technology

### Performance

### Responsive & Efficient Performance

#### 2.0 CRDi turbo Diesel

Featuring advanced Common Rail Direct injection (CRDi) with intercooled turbo, the 2.0 Diesel engine delivers amazing driveability through V6-like torque while maintaining small car efficiency and environmentally friendly Euro 4 emission levels.

#### 2.4 Theta II Petrol

The upgraded Theta II engine provides powerful driving performance coupled with new levels of fuel economy. This is delivered by the introduction of Dual Continuous Variable Valve Timing (DCVVT) plus the addition of Variable Induction System (VIS). These features combine to create a more powerful and efficient engine than ever before.

### Australian-engineered Suspension

Featuring suspension optimised to meet Australia's demanding road conditions, the new Sonata demonstrates Formula 1-inspired independent double wishbone front suspension and independent multi-link upper and lower arm suspension. This technology helps to simultaneously deliver a firmer grip on the road and a softer ride.

#### Fly-by-wire Throttle

Exact and efficient engine response is achieved electronically by the linking of the fly-by-wire throttle with the engine management system. The result is a smoother and more economical delivery of power.

### **Smart Transmissions**

Sonata offers a range of transmissions perfectly matched to the available engine options. Automatic Selectronic transmission with manual mode allows you to select gears, while the added intelligence of HiVec 'adaptive learning' adjusts the timing of gear changes to suit your driving style.

### Safety

#### Intelligence & Innovation

### Electronic Stability Program (ESP)

Standard on every new Sonata is Bosch's Electronic Stability Program (ESP) which maintains control and intended direction. Acclaimed as the best safety innovation since the seatbelt, ESP is attributed to reducing the chances of injury in a single vehicle accident.

#### Traction Control System (TCS)

Integrated with the Electronic Stability Program (ESP) is Traction Control System (TCS) which provides non-slip grip for driving wheels in all conditions.

# Anti-Skid Braking System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist System (BAS)

Leading braking system technologies allow you to stop with control and confidence via Sonata's impressive 4 wheel disc brakes featuring Anti-Skid Braking System (ABS), Electronic Brakeforce Distribution (EBD) and Brake Assist System (BAS), allowing maximum stopping performance under heavy conditions.

#### Structural Integrity and Protection

Passenger protection is maximised with a super-computer developed body structure that absorbs impact energy and features a host of protective intelligences, including no less than 6 airbags, active front anti-whiplash headrests, seatbelt pretensioners and impact-sensing door unlock systems.

#### HALO – Your Guardian Angel

With the introduction of the Hyundai Active Locking Operation (HALO), your Sonata is even more of a safe haven. HALO is programmed to automatically lock all the doors when the vehicle reaches  $40\,\mathrm{km/h}$ . This prevents unwanted intrusion when the vehicle is stationary. The driver and front passenger can still exit as normal and all doors can be unlocked with the press of a button. In the event of a collision, the central locking will automatically unlock all the doors.

### **Environment**

### Commitment where it counts.

### Low Fuel Consumption & Emissions

Continuous advances in engine and transmission technologies and construction materials are among many of the developments in the new Sonata. These characteristics facilitate lower fuel consumption and  ${\rm CO_2}$  emissions than ever before, placing Sonata in the top group of the Green Vehicle Guide for its class.

### Hyundai's Recycling Pledge

It should come as no surprise that our attention to quality continues for the active life of your Sonata. Every part is marked with a recycling code, and Hyundai actively ensures none of its products become a long term pollutant. In fact, our care for the environment extends right through from the drawing board to the recycling plant.





# Style. Space. Comfort.

The crisp external styling flows throughout the interior with a true sense of harmony. The interior cabin exudes effortless luxury and sophisticated ambience with quality materials, while an array of thoughtful and stylish embellishments combine to further enhance the Sonata's high class driving environment.

One thing many Australians particularly demand of their motor vehicles is space. Sonata offers ample room to stretch your legs along with a high roof for maximum headroom in both the front and back cabin areas.

The space carries through to the massive 523L boot which boasts intelligent, low intrusion design hinges that make it large enough to meet your lifestyle needs. The 60:40 split rear seats mean you can also fit in long or awkwardly shaped objects.

The Sonata's sumptuous appearance translates into a truly comfortable driving experience for everyone on board. Plush, ergonomic seating matched with Australian-optimised suspension, cocooned in sound-insulated quietness, ensures that even the longest of journeys are enjoyable.



Sonata offers a multitude of features to make every drive a pleasure including advanced air conditioning or climate control (on Elite models) with pollen filtration to maintain a comfortable and clean environment for all occupants.

Audio entertainment is guaranteed with high quality sound systems featuring the latest connectivity so you can play music your way from CD, iPod\$ or even USB.



### In the driver's seat

#### **Effortless Control and Ergonomic Comfort**

Particular attention to the design of the new Sonata has enabled the driver and vehicle to be as one when it comes to both comfort and control. The main instrument cluster is clear, fuss-free and illuminated at night by easily visible white lighting, while the secondary controls are lit by a soft blue ambience.

There is an abundance of equipment and the ancillary controls are easy to handle. Many have been integrated into the crafted swooping central console, which flows harmoniously into the well-padded dash.

The leather bound steering wheel is the Sonata's command centre with audio (including full iPod connectivity & functionality) and cruise control functions at your fingertips so you can maintain full focus on

the road. Tilt and reach adjustments for the steering wheel along with height and lumbar adjustments on the seats (8 way for driver / 4 way for front passenger power functions on Elite) ensure optimal driver position for comfort and control.



An optional Bluetooth accessory kit also allows for handsfree calling from your mobile (where Bluetooth enabled).\*

To enhance your driving experience further and allow you to safely reverse into compact spots, the Sonata Elite comes standard with Rear Park Assist sensors and optional Front Park Assist Sensors are available as an accessory.

\* Only suitable for Bluetooth™ compatible phones.The Bluetooth™ word mark and logos are owned by Bluetooth SIG, Inc. and used by Hyundai under license.







Driving pleasure





# Designed for Australian roads

Whether it's through the city streets or out on the open road, the driver will enjoy every trip with Sonata's further refined driving dynamics.

#### Australian-engineered Suspension

Drivers will particularly appreciate the suspension designed to meet Australia's unique driving conditions. The result is an even more sure footed feel on the road that provides for better cornering and bump buffering, with improved steering for better driver feel and steering response.

At the heart of the precision handling is the double wishbone front suspension incorporating lightweight yet strong aluminium components. Together with multilink rear suspension, this provides precise control, prolonged tyre life and better road handling.

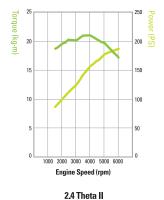
Large diameter wheels and wide tyres combined with the Sonata's suspension system maintain added levels of grip and ensure inspired vehicle dynamics.

Roadholding and handling are supported by the assurance of the Electronic Stability Program (ESP) as standard on every Sonata. This feature delivers computer managed correction of the vehicle's direction should any wheel start to slide when cornering or manoeuvering.

Hyundai's engineers have also perfected the smaller details too, such as a reduction in NVH (noise, vibration & harshness) resulting in a refined experience.

## Inspired performance

Sonata features a range of new and enhanced engines with lively performance, fuel economy and reliability at front of mind. Every Sonata combines the proven advantages of Hyundai engineered engines – endurance, quietness, low consumption and reduced emissions.



### 2.4 Litre Theta II 4 Cylinder Petrol

The all-alloy power plant has fresh technical innovations with the adoption of Variable Valve Timing (VVT) for the exhaust as well as the intake (hence Dual CVVT) and the newly-added Variable Induction System (VIS). The result is increased power, yet fuel efficiency is greater than ever before.

Power:

127kW @ 6,000 rpm

Torque:

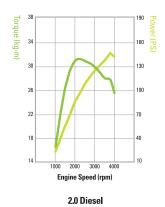
225Nm @ 4,000rpm

Fuel consumption:

8.0 L/100km\* 5 speed manual 8.4 L/100 km\* 5 speed automatic CO<sub>2</sub>:190 g/km man / 199 g/km auto

\*Source: ADR 81/01.

Fuel consumption will vary depending on a combination of driving habits and condition of the vehicle.



#### 2.0 Litre CRDi turbo Diesel

The new Diesel engine provides Sonata with amazing driveability and incredible torque for V6-like pulling power, yet boasts efficiency equal to or better than many small cars. The engine uses state of the art Common Rail Direct injection (CRDi) with an inter-cooled turbo charger. A special gas heat transfer exhaust enables it to breathe better, while a particulate filter captures the smaller particulates ensuring ultra low emission levels and no 'black' exhaust.

Power:

110kW @3,800 rpm

Torque

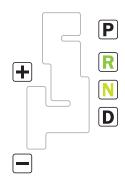
305Nm @ 1,800 to 2,500 rpm

Fuel consumption:

6.0 L/100km\* 6 speed manual 7.0 L/100km\* 4 speed automatic CO<sub>2</sub>: 159 g/km man / 184 g/km auto

\*Source: ADR 81/01.

Fuel consumption will vary depending on a combination of driving habits and condition of the vehicle.



#### Selectronic Automatic Transmission

Sonata's Selectronic automatic transmission with integrated gate-type modes enables the driver to change from automatic to manual mode with ease and precision.

With the inclusion of HiVec 'adaptive learning', the automatic transmission adjusts gear changes to match your driving style, such as holding lower gears for the enthusiast or changing up a gear at low revs for those who drive with economy in mind.

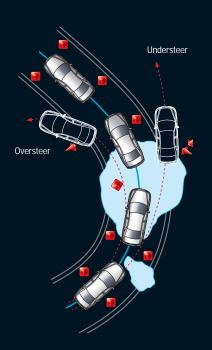


## Leading safety technology

#### **Active Safety**

Electronic Stability Program (ESP)

Bosch Electronic Stability Program (ESP) maintains vehicle control via computer electronics that use sensors to detect whether the car is travelling on its intended course. The moment it detects sliding or movement against the intended steering course, ESP automatically intervenes by reducing engine output, applies the brakes to individual wheels and even changes gear to bring the vehicle back on course.



Anti-skid Braking System (ABS) with Electronic Brakeforce Distribution (EBD) & Brake Assist System (BAS)

Sonata's world class braking package consists of large 4 wheel disc brakes (front ventilated) optimised by a number of intelligent features including Anti-Skid brakes (ABS) which prevent the front wheels 'locking up' under heavy brake loads. This enables the driver to maintain steering control and avoid potentially dangerous situations while also minimising the total braking distance.

Braking distance is also assisted with Electronic Brakeforce Distribution (EBD) whereby the braking force to the wheels is adjusted and maximised according to weight distribution in the car (e.g. passenger locations).

The Brake Assist System (BAS) completes the package by calculating and applying the level of braking force required in a possibly hazardous situation against the amount of force being applied by the driver to ensure minimum braking distance is achieved.

### Traction Control System (TCS)

Traction Control System (TCS) enables the driving wheels to maintain their grip on slippery or loose surfaces to provide driving force (acceleration) and steering control.



Brakes applied

Driver Only (Normal brake force distribution to front & rear)



Driver with passengers (with EBD) (Increased brake force to rear only)



Driver with passengers (without EBD) (Normal brake force distribution to front & rear)



#### Protect

Safety From Engineering Excellence

The safety of Sonata starts with fully equipped technology for accident avoidance. If an accident should occur, Sonata helps protect the occupants with the aid of world class design, engineering and safety devices. All this leading technology is standard across the entire Sonata range because at Hyundai we don't believe you should pay extra to play it safe.

#### **Passive Safety**

If the unfortunate does happen, Sonata will help protect its occupants with the aid of its structural integrity and a series of protective features.

### Structural Integrity

Sonata's quality Australian steel body is a highly complex structure engineered to provide a security cell, with the front and rear crumple zones designed to absorb crash energy and protect occupants, while high tensile steel in the form of side intrusion beams reinforce the doors.

# Front Active Anti-whiplash Head Restraints

If the Sonata is impacted from the rear, the weight of the driver or front passenger being thrust against the seat will automatically shift their headrest forward to help minimise whiplash and reduce the incidence of head and neck injuries.



# Dual System Seatbelt/buckle Pretensioners

If the airbags are activated with the seatbelts fastened, the seatbelts will automatically pull tighter via buckle pretensioners. This together with the front seatbelt pretensioner, will securely restrain passengers in their seats.



## **Protect** your assets

### Six Airbags

Because safety isn't an option, every Sonata has the added protection of six airbags to shield both front and rear passengers.

- These comprise:
   Driver and front passenger SRS
   Driver and front passenger side (thorax) SRS
- Front and rear passenger side curtain airbags





## Innovation for humanity

At Hyundai, a greener world is more than a dream: it's an emerging reality. Sensitive to the needs of the environment, the Hyundai Motor Company is continually developing and implementing new technologies to minimise the adverse environmental impact of our vehicles. This includes Life Cycle Assessment (LCA) from the production design stage through to disposal.

Along with the Korea Automobile Manufacturers Association (KAMA), Hyundai Motor Company made a commitment to the EU's CO<sub>2</sub> Emissions Reduction for passenger cars. The Sonata meets the Euro 4 emissions standards for both petrol and Diesel engines and exceeds the Australian Design Rule – ADR81/01. HMC plans to further reduce passenger vehicle average CO<sub>2</sub> emissions to 140g/km with a targeted 29% reduction by 2009 for the model range.

Hyundai is investing in the development of green vehicles such as the Hybrid Electric Vehicle (HEV) and Fuel Cell Electric Vehicles (FCEV), a technology which results in greater reduction of greenhouse emissions.

To help conserve scarce natural resources and reduce the pressure on landfills caused by needless waste, we have been vigourously advancing our recycling program and putting in place cleaner manufacturing concepts. Since the early 1990s, systematic efforts have been made to improve our recycling program.

Today, all automotive parts are coded to make it easier to recycle them at the end of the vehicle's life cycle. We are also using more recycled steel, glass and plastics. Our suppliers and engineers are working under new environmental directives to ensure the recycled content of new cars is increased while the use of raw materials and waste in production processes is reduced. Our aim is to exceed a 95% recycling rate in the disassembly of Hyundai models by 2015.

### Euro IV emission compliant







Hyundai's new hydrogen-powered, zero-emissions concept, the i-Blue Fuel Cell Electric Vehicle (FCEV).

Australian Govt. *Green Vehicle Guide* www.greenvehicleguide.gov.au







# Hyundai Fleet Advantage

The Hyundai Fleet Advantage represents Hyundai's exceptional commitment to service and a range of specific benefits for Fleet customers. These benefits include National and General Fleet discounts, tax benefits and fixed price routine service from selected corporate dealers and much more.

To find out if your business or salary packaging arrangements qualify for one of Hyundai's many fleet programs, please apply online at:







# Genuine Hyundai Accessories

Personalise your new Sonata with an exciting range of Genuine Hyundai Accessories designed and tested in accordance with Hyundai's strict safety standards to perfectly complement the vehicle's style and sophistication. There is a range of Genuine Hyundai Accessories to suit everyone's needs, either to assist in the protection of the vehicle, enhance the look or personalise it to suit your lifestyle.

Personalise it, protect it and stylise it with Genuine Hyundai Accessories. Whoever you are, make it yours!

### Australia's First 5 Year Unlimited Kilometre Accessory Warranty

All Genuine Hyundai Accessories for the 2009 Sonata purchased and fitted to a 2009 Sonata by a Hyundai dealer or authorised service outlet are covered by Australia's First 5 year Unlimited Kilometre Accessories Warranty from the date of purchase against manufacturing faults and defects in the products. All Accessories are subject to availability and warranty conditions, please refer to our website at www.hyundai.com.au for full warranty terms and conditions.





Interior trim					
Charcoal Black interior (Leather)					
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Charcoal Black interior (Cloth)					
Exterior colours					_
	Noble White (NW) (Solid)	Black Diamond (AA) (Pearl)	Silky Beige (DY) (Metallic)	Deep Blue Pearl (JT) (Pearl)	Iron Silver (BK) (Metallic)

# Genuine Hyundai Accessories – Unexpected Extras



iPod/USB Cable\*
Play all your music directly from your iPod® through the vehicle's sound system. You can control your iPod®'s volume and tone, navigate through files and search play-lists, album listings and artists using the vehicle's audio or steering wheel controls.















Fabric Rear Bumper Protector
Protect your Sonata when loading or
unloading heavy items without
scratching the rear bumper and bootlip
with the Genuine Hyundai Fabric Rear
Bumper Protector. It features a velcro
fastening system to prevent movement
during usage.



Full Weathershields



Wiring Harness (sold separately)
The Genuine Hyundai Towbar (1700kg
braked & 750kg unbraked – petrol and
CRDi manual) or (1100kg braked & 750kg
unbraked – with CRDi automatic) has been



Towbar Mounted Bike Rack



The Genuine Assist Sensors (2 head)
The Genuine Hyundai Front Park Assist
Sensors alert the driver to approaching
objects in front of the vehicle which
may be outside of the field of vision.
Reverse Park Assist Sensors (4 head)
are also available as an optional
accessory on the SLX variant only.









Roof Mounted Bike Rack
The Genuine Hyundai Roof Mounted
Bike Rack allows you to safely transport
your bike on the roof to free up space in
your vehicle.

