



The Car Powered by Passion **Rio**



# The fun starts here

Why settle for the ordinary when there's excitement just around the corner? Rio, with its right-on-the-mark styling and loads of standard features, opens up a whole new world of driving fun.





## The standout on any street

The sight of a taut, athletic body turns heads and draws admiring looks on any street. That's the feeling you'll experience behind the wheel of your Rio.




## Admire the view

See the lighter side of life and have fun when you drive.  
The light and airy cabin within the Rio is sure to brighten your day.



## Your own private oasis

Retreat into Rio and immerse your senses in your own private oasis of peace and quiet. Here, you can gather your thoughts as the world rushes around you. Sit back, unwind and let your imagination soar. Rio opens up a serene new world that only you can see, and that only you can feel. Though Rio ranks as a small car, it makes absolutely no compromises when it comes to cabin comfort.

The image shows the interior of a car, specifically the rear passenger area. Two dark grey fabric seats with a textured pattern are visible. The front passenger seat is on the left, and the rear seat is on the right. The car's interior is finished with dark grey plastic trim on the door panels and center console. The windows show a blurred outdoor scene with palm trees and a blue railing. The overall lighting is bright, suggesting a sunny day.

## Big ideas in a small package

Life in Rio is a life full of pleasant surprises. Once you slip inside and experience Rio's roominess and amenities, you'll know you've made the right choice. Discover a smartly styled car that makes absolutely no compromises. You get award-winning high quality construction and a long list of standard equipment that has Kia's competitors green with envy.

Rio EX shown



#### Keyless entry system

You can effortlessly control the central locking system on your Rio with the remote fob.

## Flexibility is the key

The heart and soul of the Rio experience is all about fun. It's the fun times you spend behind the wheel with friends and family. Certainly, adventures in your Rio will provide some great memories for you to treasure but Rio is also about long-lasting driving satisfaction. Rio is solidly built to deliver years and years of reliable, trouble-free service. However many miles you travel down the road, you can rely on Rio to get you there safely, comfortably, economically and in style. Discover what millions of satisfied Kia customers around the globe already know: the Kia ownership experience is surprisingly satisfying.





### 1.6 DOHC CVVT engine

Max. Power [ps / kW @ rpm] 112 / 82 @ 6,000  
Max. Torque [kg · m / Nm @ rpm] 14.9 / 145 @ 4,500



### 1.4 DOHC engine

Max. Power [ps / kW @ rpm] 97 / 70 @ 6,000  
Max. Torque [kg · m / Nm @ rpm] 12.8 / 125 @ 4,700



### Central door locking

Rio comes with remote central locking, but the driver's door handle overrides the locking to enable a safe and immediate exit when required.



- 1. 4-speed automatic transmission
- 2. 5-speed manual transmission

Kia has engineered some of the most refined, economical and high-performing engines in the sector. Rio EX offers a 1.6-litre DOHC engine with Continuously Variable Valve Timing (CVVT) which really hits the sweet spot with a beautiful balance of power and fuel economy. CVVT ensures the engine receives the optimal amount of air under all engine speeds.

The 1.4-litre DOHC engine in Rio LX offers maximum economy with quiet and velvety smooth performance. With the engine choice comes the transmission choice too. The 5-speed manual transmission combines with an easy-shifting hydraulic clutch for those who prefer to take matters into their own hands. For relaxed, leisurely driving you may opt for the 4-speed automatic.





# Getting home safely in Rio

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## Reinforced body structure

Rio's steel unibody provides the very first line of defence. In the event of a collision, the body crumples in a pre-calculated way to absorb impact forces thanks to its optimised design.



With the benefit of learnings at Kia's Research & Development facilities in Germany, the U.S.A. and around the world, the integrity of Rio's structure delivers advanced passive crash safety. The passenger safety cell is shielded from impacts by crumple zones, which allow a process of 'programmed deformation' to absorb crash energy and dissipate it away underneath the floor. Complementing this structural framework are seatbelt pretensioners, which tighten the front seatbelts securely around the wearers milliseconds before the dual front SRS airbags are deployed. In the event of a side-on collision,

occupants front and rear are protected by integrated door anti-impact beams. Helping you to avoid an accident in the first place are Rio's active safety measures: powerful brakes, coupled with a finely-tuned suspension set-up for predictability and control in all conditions. ABS anti-lock brakes – standard on EX hatch and sedan – help the driver to steer out of danger in an emergency braking manoeuvre. ABS brings with it Electronic Brake Force Distribution (EBD), which maintains the car's poise in a sudden stop by balancing the braking effect between the front and rear wheels.





▼ EBD & ABS

Rio EX has four-sensor ABS brakes with Electronic Brake force Distribution (EBD) for highly efficient braking.

▲ Seatbelt pretensioners

The seatbelt pretensioners pre-empt the force of an impact and tighten the seatbelt to prevent the occupant from moving forward.

▲ Ventilated front disc brakes

Rio is equipped with ventilated front disc brakes which help to dissipate heat and improve the reliability of the car's stopping ability.



# Planning your stay in Rio

In the Rio you've got the room to express yourself-much more than you'd imagine from a small car. It's no stretch to believe it.

There's more choice than ever before in Rio. With three distinct and individual versions available across the elegant sedan and sporty five-door hatch body designs, you'll easily find somewhere great to stay in Rio.

## **Rio LX Hatch:**

Combining the ease of five doors, exotic style and amazing economy, the LX is your passport to fun in Rio. Air-conditioning, power steering, power front windows and dual front SRS airbags are all

standard in this anything-but-standard hatch.

## **Rio EX Hatch:**

All the great attributes of LX but with the extra power of the 1.6 litre engine, even more luxury features, and the safety of standard ABS anti-lock brakes.

## **Rio EX Sedan:**

Specified similarly to the EX hatch, the EX sedan is for those wanting all the attractions of Rio but with the elegance of a compact four-door body.



# Getting comfortable in Rio

As exotic as it appears, you'll feel at home the moment you arrive in Rio. The doors are all unlocked via remote central locking, which incorporates an anti-theft engine immobiliser. The driver's seat has adjustment eight different ways, and the steering wheel can be tilted for the perfect grip. Standard air-conditioning keeps you and your companions cool, and everyone will appreciate the inclusion of five 3-point seatbelts for their safety. The rear seats can be split-folded 60:40 to enable the carrying of larger loads in both the hatch and the sedan.

Storage spaces abound, and there's a useful hook at the base of the headrest on the front passenger seat to secure shopping or take away food. A 12-volt outlet in the centre console means you can power up your mobile phone or MP3 player on the go; and cupholders help to safeguard that all-important morning coffee.

Quite simply, you'll love the way nothing's been forgotten or omitted in Rio. Everything you could possibly want is there for the perfect escape, every day.





**Power window switches:** From the driving seat you can open and close all four windows as well as making adjustments to the wing mirrors at the touch of a button, all from the convenience of the door-located arm rest (Rio EX).



**Power & tilt steering wheel:** The power steering wheel of the Rio aids easier handling, and the tilt function that adjusts vertically makes for a more convenient driving position.



**Tachometer, speedometer & LCD trip computer:** The in-dash gauges are designed to be easy on the eye as well as highly visible. The Kia signature orange illumination is a highlight of both the round dials and LCD trip computer.



**Climate controls:** The climate controls are located in the centre dash console, and have a fresh and unique style that is highly tactile and visible and complements the modern Rio interior. Adjust the fan and heat settings, or fully control the cabin climate with standard air conditioning.



**Rear seat adjustable headrests:** The forces of a collision can affect every occupant of the vehicle, and Kia takes the safety of rear passengers as seriously as those in the front. Correctly adjusted headrests can ensure that whiplash injuries are minimised.



**Heated side mirrors:** Condensation, ice and even snow can affect driving visibility, but the heated outside wing mirrors ensure you're back to 100% visibility. The warming effect is managed using interior controls, which can also adjust the angle of view. (Rio EX)



**Removable ashtray:** The ashtray can collect ash as well as other waste such as sweet wrappers. The self-contained closing design ensures spillage and odours are retained within, and the ashtray lifts out for clean and quick disposal of the contents.



**Roof-mounted antenna:** The Rio's antenna is mounted towards the rear of the roof. The compact design is both highly discreet yet a powerful signal source for the audio system radio, maintaining the Rio's excellent aerodynamics.



**Assist grip handle:** Rio accounts for anyone's age or whatever they may be carrying by including a roof corner mounted assist grip. The grip will help occupants exit the vehicle.

# Welcome to Rio

You work hard, you play hard. You enjoy meeting challenges and living life on your terms. And that's where Rio fits in. Because Rio is there to serve you and to enable you to make the most out of your resources, the most precious of which is your time.



**Dual seat height adjuster - driver side only:** It's important that the driver obtains the optimum driving position for comfort and focus on the road. The manually adjustable controls on the driver's seat ensure you achieve total comfort.



**Glove box:** The glove box is a sensible storage area with a sizeable compartment for storing documents and other items. It folds down neatly from the dash without reducing leg space in front of the passenger seat.



**Multi box:** The multi box is yet another sensible storage opportunity that makes use of space that otherwise would be wasted. The handy little compartment folds down to store valuables and small items and neatly closes out of sight.



**Luggage lamp:** Loading and unloading your luggage becomes a breeze at night or when light is restricted, such as in a garage. The luggage lamp will automatically come on then the tailgate is opened.



**Door map pockets:** Rio can really help you to go places! The front driver and passenger side doors offer slimline pockets with a sizeable open area above for inserting and containing useful documents including maps.



**Centre console:** Kia has spent time considering how best to optimise storage space and convenience. The centre console provides a handy recessed container for storing and retaining loose change and other small items.



**Backrest pockets:** Keeping paperwork, magazines and literature tidy is a breeze in your Rio. The seat backs have convenient vertical pockets to keep the interior tidy and practical too - perfect for colouring books and pens for the kids!



**Centre cup holder:** Of course you would never drink and drive, but Rio provides two handy cup holders alongside the handbrake between the front seats for placing soft drinks close at hand and minimising the risk of sticky spills.



**Umbrella tray:** Just like a glove compartment doesn't always store gloves, the umbrella tray in the front passenger dash provides valuable additional storage for items you need to take on your journey.



**Centre fascia ticket holder:** The art of clever design is to understand every need a driver may have. The ingenuity of the ticket holder in the centre fascia ensures that parking tickets and credit cards are close at hand for ticket booths and tolls.



**Luggage hook:** Space within the cabin is maximised with Rio's focus on storage. This extends to the neat little luggage or shopper's bag hook mounted at the rear, enabling you to hang a bag and maximise your carrying space (hatch models).

# Colour and style combined

You can reflect your desires through the interior colour combination. Rio ensures the quality of materials, from the seats to the trim, is high and each option has been created to provide a seamless and contemporary feel.

The modern, fresh and clean lines of the interior give Rio a sophisticated appeal.



## ▼ Grey two-tone //

Elegant and fashionable, the grey two tone interior colour scheme provides a relaxed, neutral ambience that everyone will appreciate.





# The Rio is...

## CONCEPT Attractive styling and technical sophistication.

In every measurable category, Rio delivers significant benefits to the customer. It appeals with attractive styling, impressive comfort, superior safety, class-leading dynamic performance and overall refinement. The Rio will let you live the life you desire with its stylish trims and options.

## DESIGN Dynamic, youthful, bold and sporty.

From its ground-hugging stance that hints at agile handling and sporty performance to its bold nose, dynamic profile and simple but neat interior, Rio cuts an impressive profile that stands out from the competition. Extra large headlamps, twin bonnet ridges that sweep down to wrap around the black mesh air-intake grille and a deep front spoiler pierced by the broad lower air-intake, all create a solid sculptural quality and feeling of durability.

## COMFORT More headroom, legroom and shoulder room.

Rio's interior dimensions make it clearly 'best-in-class' for roominess. Rio's interior design mirrors the exterior theme. The design is simple, modern and clean-cut and executed in good-quality materials. Rio's interior comes loaded with standard comfort and convenience features that make it the prime contender amongst small passenger cars.

## SAFETY Rest easy.

With Rio you get total peace of mind knowing it's equipped with the most advanced safety technology including dual front airbags and a solid structure.

## PERFORMANCE Class-leading.

Rio comes with two options-and both engines offer customers 'best-in-class' power outputs. The two 16-valve gasoline engines include the 1.6 DOHC CVT and the 1.4-litre DOHC engine. Both engines can be mated with a four-speed automatic transmission or 5-speed manual.

## REFINEMENT Quiet, smooth ride with responsive, agile handling.

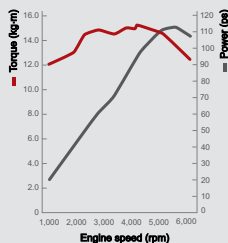
Rio's longer wheelbase and wider track have inherent benefits for ride and handling. At the front, McPherson Struts have co-axial coil springs, offset for optimal handling stability and improved ride, while allowing the Rio to steer and manoeuvre with minimal effort. At the rear, the Rio suspension employs a transverse torsion beam axle designed to deliver a smooth ride. Anti-roll bars are equipped in front and gas-filled shock absorbers are standard fit for both the front and rear suspension systems.

# Specifications

Dimensions (mm)	4-door	5-door		4-door	5-door		4-door	5-door
Overall length	4,240	3,990	Overhang (rear)	910	660	Head room (rear)	960	←
Overall width	1,695	←	Interior length	1,835	←	Shoulder room (front)	1,360	←
Overall height	1,470	←	Interior width	1,395	←	Shoulder room (rear)	1,350	←
Wheelbase	2,500	←	Interior height	1,210	←	Hip room (front)	1,290	←
Wheeltrack (front)	1,470	←	Leg room (front)	1,085	←	Hip room (rear)	1,270	←
Wheeltrack (rear)	1,460	←	Leg room (rear)	870	←	Min. Ground clearance	155	←
Overhang (front)	830	←	Head room (front)	1,005	←			

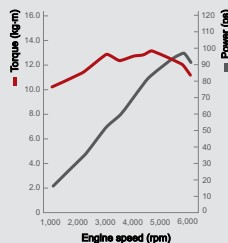
## Engine

### 1.6 gasoline DOHC engine



Displacement  
1,599 cc  
Max. Power  
112 ps / 82 kW @ 6,000 rpm  
Max. Torque  
14.9 kg · m / 145 Nm @ 4,500 rpm

### 1.4 gasoline DOHC engine



Displacement  
1,399 cc  
Max. Power  
97 ps / 70 kW @ 6,000 rpm  
Max. Torque  
12.8 kg · m / 125 Nm @ 4,700 rpm

# Body colours

A rainbow of modern paint finishes enables you to choose the body colour to suit. Consult your Kia dealer for colour availability.



Clear White (UD)



Clear Silver (6C)



Polar Silver (J1)



Cashmere Beige (J4)



Sunset Orange (06)



Tropical Red (08)



Soft Green (2D)



Sapphire (T5)



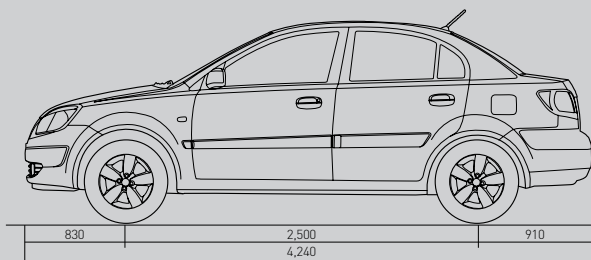
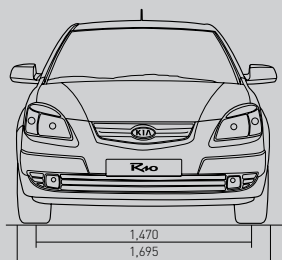
Midnight Black (9B)

# Wheel & Tyre



175 / 70 R14\* Wheel cover  
(Rio LX & EX)

# Dimensions (mm)



\* All information and illustrations are based on data available at the time of publication and subject to change without notice. Contact your local Kia dealer for current information.



Kia Motors Australia ABN 97110 483 353  
PO Box 7506, Silverwater NSW 2128  
Phone (toll free) 1800 600 010  
[kia.com.au](http://kia.com.au)

## The Power to Surprise™

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. So when you think of Kia, think exciting and enabling – the two qualities that best define what the new Kia is all about. From the Rio to the Sorento, Kia offers a full lineup of cars, SUVs and MPVs that are not only practical but downright exhilarating to drive.

### About Kia Motors Corporation

Kia Motors Corporation – one of the fastest growing automakers in the world – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. As part of the Hyundai-Kia Automotive Group, Kia aims to become one of the world's premier automotive brands. Kia's 12 manufacturing and assembly operations in 8 countries produce more than 1.3 million vehicles a year that are sold and serviced through a network of distributors and dealers covering 165 countries. Kia today has over 33,000 employees and annual revenues of almost \$19 billion. It is the major sponsor of the Australian Tennis Open and an official worldwide sponsor of the Davis Cup. Kia is an official automotive partner of FIFA – the governing body of the FIFA World Cup – as well as a EUROTOP Partner of UEFA. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surpassing customer expectations through continuous automotive innovation.

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5 year/unlimited km factory warranty  
– conditions apply, see your dealer for details.

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### Kia Motors Australia Sustainability Statement

Kia Motors, aims for growth that is in harmony with the environment throughout all areas of our business. We are striving to develop eco-friendly technologies, while minimising environmental impact. KIA MOTORS, DRIVING TOWARD A BETTER ENVIRONMENT.

