



CERATO **KOUV**
GET IN. STAND OUT.

A bold statement **in a beige world**

Dynamic, streamlined and loaded with attitude, like a true coupe should be. The Cerato Koup is the car you'll want to get into, when you want to stand out.



Optional leather seats and door trim available by special order.



Looks to thrill

Distinct frameless doors. Eye-catching alloy wheels. And dual chrome tailpipes. Wherever you go, you'll always find yourself in the centre of attention.



▲ **17-inch alloy wheels with low profile tyres** Their dramatic looks are only matched by their outstanding cornering grip, steering stability and driver feel. ▼ **Frameless doors** Your invitation to get in. The Koup's distinct frameless doors offer striking looks and unobstructed driver visibility. ▼▶ **Heated side mirrors with indicators** They keep everything behind you in crystal clear view, while giving other road users a clear indication of your intention to turn.





The journey **is the destination**

The moment you find yourself sitting back in the Cerato Koup's bucket-type sport seats you'll realise that getting from point A to point B is not the point.

Australian model includes 3-point seatbelts in all positions. Optional leather seats and door trim available by special order.



- ◀◀ **Triple gauge cluster** A quick glance at the Cerato Koup's triple gauge cluster tells you the information you need to know. This is a car where form and function go together hand in hand.
- ◀ **Tilt and telescopic steering column** Position the steering wheel where you want it with tilt and telescopic adjustment.
- ▲ **Auto cruise control** At your fingertips on the steering wheel.
- ▼▼▼▼ **Alloy sports pedals** With a non-slip, sporty feel.
- ▼▼▼▼ **USB and iPod® connection** The Koup is in tune with you. Plug in your playlist via the USB, iPod® and MP3 connection.
- ▼▼▼ **Auto temperature control** Auto temperature control lets you find the setting that suits you best. Let's turn up the heat.
- ▼▼ **Message centre** Your personal information superhighway. The message centre clearly displays rear parking sensor alerts, engine temperature, odometer, trip computer, and your fuel consumption information. ▼ **Walk-in folding seats** With the front seats folding forward effortlessly, passengers enjoy easy access to the back.

Optional leather seats and door trim available by special order.

Compatible with you

The Cerato Koup's leather-wrapped steering wheel not only connects you to the road, it also puts you in control of your music and cruise control – all without lifting a finger off the wheel.



It'll move you
even when standing still



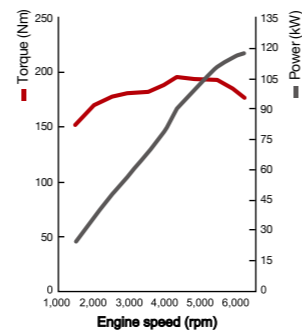


- ◀ **Six airbags** Dual driver and front passenger airbags. Plus side and full-length side curtain airbags along both sides. ▲ **Rear parking assist system** The rear bumper integrates a reverse parking assist system that senses obstructions to make parking collision-free.
- ▼◀ **4-speed, gate-type automatic transmission** Everything to suit your everyday driving requirements.
- ▼◀ **5-speed manual transmission** Puts you in control.
- ▼ **Theta 2.0 CVVT petrol engine** It's powerful and economical, with lightweight construction offering an ideal power-to-weight ratio.

Optional leather seats and door trim are available by special order.

Consider **the envelope pushed**

At 6,200 rpm the 2.0-litre Theta II engine takes you to the limit. While a plethora of advanced safety features including six airbags, ABS brakes, ESP Stability Program, active headrests and rear parking assist system ensures you get back safely. With great power comes great responsibility.



2.0 DOHC CVVT Petrol Engine

Max. Power 115 kW @ 6,200 rpm
Max. Torque 194 Nm @ 4,300 rpm



Colours & Dimensions

BODY COLOURS



Clear White



Racing Red

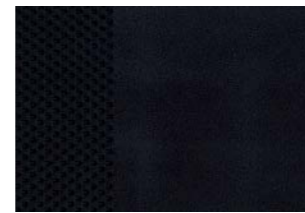


Bright Silver*



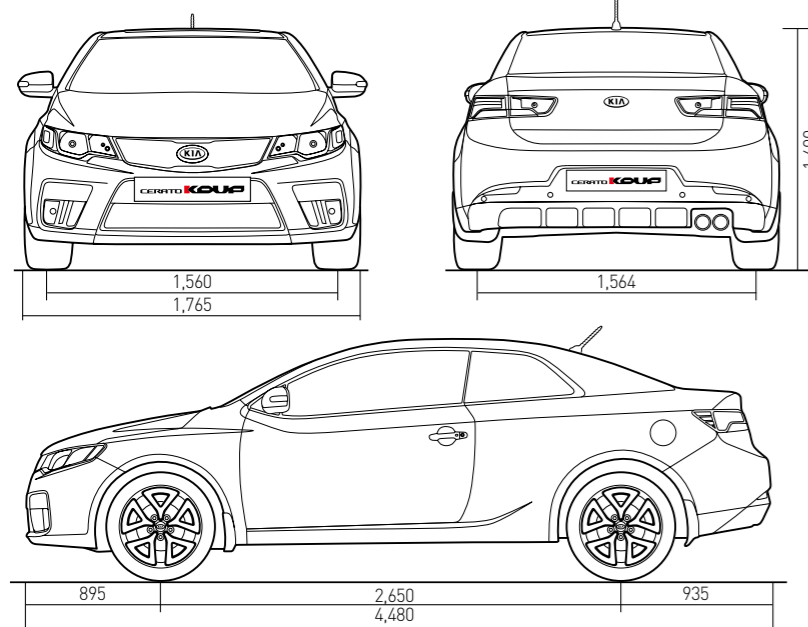
Ebony Black

SEAT COLOUR



Black Premium Cloth

DIMENSIONS (mm)



Overall length	4,480
Overall width	1,765
Overall height	1,400
Wheelbase	2,650
Wheeltread (front)	1,560
Wheeltread (rear)	1,564
Overhang (front)	895
Overhang (rear)	935
Interior length	1,903
Interior width	1,475
Interior height	1,175
Leg room (front)	1,108
Leg room (rear)	862
Head room (front)	982
Head room (rear)	897
Shoulder room (front)	1,414
Shoulder room (rear)	1,331
Min. ground clearance	140

*Premium metallic paint extra. All information and illustrations are based on data available at the time of publication and subject to change without notice. Contact your local Kia dealer for current information.

As eco-conscious as you are

So you value sustainable living? We do too. That's why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society.

We set up an environmental research centre to spearhead our drive for the production of clean hybrid and fuel-cell vehicles to lead the way to eco-friendly cars for a greener tomorrow.

The concept of eco-friendly cars is adhered to throughout all cycles of a vehicle's life. Starting from design, all the way

through to recycling, we aim to create innovative products, ensuring strict Design for Recycling (DfR) guidelines.

Wherever possible, recycled and recyclable materials are being used in the production of every Kia. Even at the end of your car's life, one of our key environmental targets is the eco-friendly return and treatment of end-of-life vehicles.

Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

▼ **4.5-star Green Vehicle Guide rating** Put your foot down in the Cerato Koup without leaving behind a big carbon footprint. Go to greenvehicleguide.gov.au for more information.



Optional Lime Twist body colour available by special order.



Kia Motors Australia Pty Ltd ABN 97 110 483 353
PO Box 7506, Silverwater NSW 2128
Phone (toll free) 1800 600 010
kia.com.au

The Power to Surprise™

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. So when you think of Kia, think exciting and enabling – the two qualities that best define what the new Kia is all about. From the Rio to the Sorento, Kia offers a full lineup of cars, SUVs and MPVs that are not only practical but downright exhilarating to drive.

About Kia Motors Corporation

Kia Motors Corporation – one of the fastest growing automakers in the world – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. As part of the Hyundai-Kia Automotive Group, Kia aims to become one of the world's premier automotive brands. Kia's 12 manufacturing and assembly operations in 8 countries produce more than 1.3 million vehicles a year that are sold and serviced through a network of distributors and dealers covering 165 countries. Kia today has over 33,000 employees and annual revenues of almost \$19 billion. It is the major sponsor of the Australian Tennis Open and an official worldwide sponsor of the Davis Cup. Kia is an official automotive partner of FIFA – the governing body of the FIFA World Cup – as well as a EUROTOP Partner of UEFA. Kia Motors Corporation's brand slogan – "The Power to Surprise™" – represents the company's global commitment to surpassing customer expectations through continuous automotive innovation.

Kia Motors Australia reserves the right to discontinue or change the models, features, specifications, options, designs and prices of products referred to in this brochure without incurring any liability whatsoever to any purchaser or prospective purchaser of any such products. Some of the items herein are optional at extra cost. iPod® is a registered trademark of Apple Computer Inc., registered in the U.S. and other countries. Consult your Kia dealer for the latest information on models, specifications, features, prices, options and availability.

