



The freedom of the open air. The thrill of every curve. Mazda MX-5 is the definitive lightweight roadster experience, and it's been made even more so. Refined dynamics and comfort enhance an incomparable drive. A purposeful edge enhances an iconic shape. All this strengthens the intimate connection between car and driver achieved by MX-5. This philosophy of 'rider and horse as one' is known as 'Jinba Ittai,' and it's helped make MX-5 the world's favourite sports car. We call the feeling Zoom-Zoom, and this is its purest form.





MX-5 Soft-top Touring

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MX-5

SOFT-TOP OR ROADSTER COUPE. YOU'LL BE IN YOUR ELEMENT.



Reach for the sky. Opening the Z-folding soft-top is a quick, simple operation.

A winding road in front of you and the sky above you. Driving doesn't get any more enjoyable than this. The only question is, how do you want to get your fresh air thrills? In Roadster Coupe it couldn't be easier. Press a button and in just 12 seconds the powerretractable roof takes you from coupe-like refinement to the open air. Alternately there's the classic Soft-top. Its lightweight roof seals perfectly and is easy to handle, allowing single-handed operation from the driver's seat. In either form, you'll experience the feeling of being one with the car borne of lightweight construction, perfect balance and rear-wheel drive. The third generation MX-5 enhances this with a range of refinements in dynamics, comfort and style. Which means delivering driving enjoyment is still what it does best.









A coupe is seconds away.

Power-retractable roof offers enhanced refinement and security.





ROADSTER COUPE SPORTS. DIAL IT UP.

With the MX-5 Roadster Coupe Sports, a great drive goes up a notch. There's all the sports car involvement and comfort of Roadster Coupe, with added features designed to enhance the experience. As soon as you slide behind the wheel the feeling is gripping. The exclusively designed RECARO sports seats hold you perfectly during spirited cornering, as well as offering impressive comfort. And with leather* trim offset by luxurious Alcantara®# and white stitching, they've got serious driving written all over them. The Sports also boasts 17 inch BBS alloy wheels. A specially created design, they add a striking edge to MX-5's sporty looks. They're also lightweight, heightening the responsiveness and control of already superb handling. With Roadster Coupe Sports, an iconic sports car makes even more of an impression. *Leather trim includes some Maztex material on selected high impact surfaces. *Alcantara® is a registered trademark owned by Alcantara S.p.A.



Big and bold. Unique 17 inch BBS wheels set Roadster Coupe Sports apart.

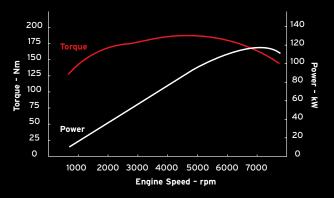


MX-5 Soft-top Touring

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AND AWAY WE GO.

Turn the key in an MX-5 and it's you who'll get fired up. Its 2.0 litre four-cylinder engine with Sequential Valve Timing (S-VT) responds eagerly with smooth power and a rousing exhaust note. In manual models a forged steel crankshaft lets you rev right up to 7,500 rpm, taking excitement levels even higher. Featuring lightweight aluminium construction the engine sits as close as possible to the car's centre, enhancing balance and handling. MX-5's transmissions are also geared to excite. The 6-speed manual shifts with quick, short-throw precision. The 6-speed Activematic lets you take manual control through steering wheel-mounted shift paddles, or enjoy automatic ease. In auto mode you'll still feel connected, as Direct Activematic (DAM) function lets you make instant manual downshifts via the paddles. So acceleration for overtaking or exiting corners is always at hand.



Rising excitement

Power is responsive and refined from low down all the way to the redline. Figures shown are for manual models only.



WATCH THE ACTIVEMATIC ANIMATION >

Take control.

Steering wheel integrates audio and cruise control switches. Paddle-shift equipped Activematic lets you shift with your fingertips. It also features Active Adaptive Shift (AAS), which optimises gear selection to the road and your driving style.







ONE TURN AND THERE'S NO GOING BACK.

You haven't taken a corner until you've done it in an MX-5. With amazing agility combined with perfect weight balance, it reacts to your commands as if by intuition. And in this MX-5 the intimate connection between car and driver has been made stronger. The entire suspension system has been carefully retuned, while the front roll centre height has been reduced. So MX-5 follows your steering inputs with uncanny accuracy and feels even more planted on the road. And while this faithful handling will give you confidence, standard Dynamic Stability Control (DSC) will enhance it. Working with the 4-wheel ABS, this advanced system manages engine power and braking force to maintain control, even on slippery roads. In MX-5 you'll take every corner with a smile on your face.



Polished performance. MX5 features aluminium pedals to enhance sports driving.







MX-5 Roadster Coupe

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adjusteo

Seat height adjustment and tilt-adjustable steering wheel let you find your perfect driving position.

LIGHTWEIGHT, BUT STILL LOADED.

MX-5's cabin heightens your connection to a great drive. Settle into the sports seats and you'll enjoy superb comfort and support. Pedals, gearshift and adjustable steering wheel feel like extensions of your body, while sports instruments convey information clearly. MX-5 treats you to quality craftsmanship complemented by premium materials and textures. Low noise levels enhance the sense of refinement. The user-friendly interior offers generous storage and handy features like an auxiliary jack for MP3 players. A specially designed 'Windblocker' aero board and quarter windows minimise air turbulence in the cabin. And all-weather comfort is ensured, with extra ventilation louvres in the footwells and at waist height. The six-disc CD player and AM/FM tuner features steering wheel-mounted controls. They link you to the superb sound of a premium Bose[®] amplifier incorporating seven speakers. But the indulgence doesn't stop there, as Roadster Coupe and Soft-top Touring also give you rich leather* upholstery. *Leather seats include some Maztex material on selected high impact surfaces.





It all comes for the ride. Boot boasts 150 litre capacity while cabin offers convenient storage options.

Get revved i

Uncluttered dials give you vital information at a glance. Speedo and tacho rest at 6 o'clock position in true sports style.

Hits a note. 🕨

Auxiliary jack lets you connect portable audio players. Soft-top Touring and Roadster Coupe boast superb 200W Bose® audio.

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MX-5 Soft-top Touring

MX-5

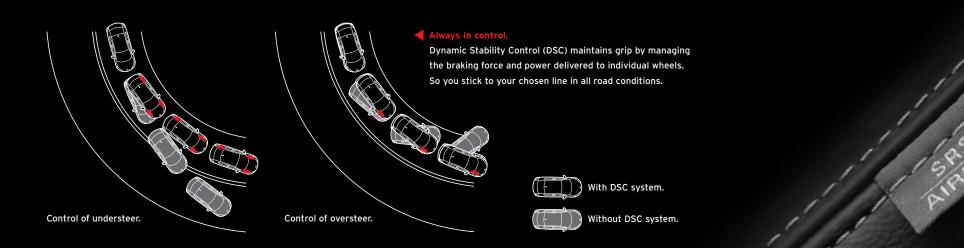
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HANDLE THE UNEXPECTED.

The same close connection between car and driver that makes MX-5 great to drive helps you avoid potential trouble. But it's good to know you're protected by the latest safety technologies. High-strength materials reinforce the rigidity of the body structure. This augments the protection of the Mazda Advanced Impact Distribution and Absorption System (MAIDAS), which absorbs and redirects impact energy away from the occupant cell. Seatbelts have pre-tensioners and

load-limiting retractors. The two front airbags are complemented by two double-chamber side airbags that offer head and chest protection. Even pedestrian safety is taken into account, the aluminium bonnet being designed to minimise potential injury. There's also impressive theft protection, with remote control central locking and an engine immobiliser. As a precisely engineered vehicle, MX-5 deserves the best of care. Servicing through the Mazda Maintenance Program offers the advantage of factory-trained Service Technicians, equipped with one of the world's most advanced computer diagnostic systems. As well as maintaining your Mazda in A1 condition, you'll be protecting your investment in a vehicle that already has outstanding resale value. Like all Mazda passenger vehicles, Mazda MX-5 offers the reassurance of a 3-year, unlimited kilometre factory warranty. For more on Mazda car warranties go to mazda.com.au

READ DRIVE.COM.AU REVIEW >







MX:5

MƏZDƏ MX-5 AT A GLANCE.



MX-5 Soft-top Touring

With leather*2 'sports' bucket seats and a 200 watt Bose® audio system, you'll enjoy performance with a touch of luxury.

· 2.0 litre in-line 4 cylinder 16 valve DOHC S-VT engine with 118 kW and 188 Nm 6-speed manual · Soft-top with rear window (glass) demister •17 inch alloy wheels • Body coloured power mirrors Chrome exhaust extension Power windows Air-conditioning Cruise control · Drilled aluminium pedals and footrest · Height adjustable driver's seat • Leather*² 'sports' bucket seats · Leather-wrapped steering wheel, gear shift knob and handbrake handle • Seat back style bars (silver) Tilt adjustable steering wheel · 200 watt premium Bose® amplifier and speakers • AM/FM tuner with 6-disc in-dash CD player (MP3 compatible) and 7 speakers Auxiliary input (3.5 mm MP3 player compatible) • Steering wheel with audio and cruise control switches • Airbags SRS: front and side Anti-lock Braking System (ABS) Dynamic Stability Control (DSC) · Limited-Slip Differential (LSD) - manual only · Remote central locking with retractable key · Seat-belts with pretensioners and load-limiters



MX-5 Roadster Coupe

Press a button and the power-retractable hard-top effortlessly takes you from coupe comfort to open air exhilaration.

 \cdot 2.0 litre in-line 4 cylinder 16 valve DOHC S-VT engine with 118 kW and 188 Nm

· 6-speed manual

- · 6-speed Activematic with paddle shift (optional)
- Power-retractable hard-top with rear window (glass) demister
- 17 inch alloy wheels
- Body coloured power mirrors
- · Chrome exhaust extension
- Power windows
- · Air-conditioning
- Cruise control
- · Drilled aluminium pedals and footrest
- Height adjustable driver's seat
- Leather*2 'sports' bucket seats
- ·Leather-wrapped steering wheel, gear shift knob and handbrake handle
- Seat back style bars (silver)
- Tilt adjustable steering wheel
- •200 watt premium Bose® amplifier and speakers
- AM/FM tuner with 6-disc in-dash CD player (MP3 compatible) and 7 speakers
- Auxiliary input (3.5 mm MP3 player compatible)
- · Steering wheel with audio and cruise control switches
- Airbags SRS: front and side
- Anti-lock Braking System (ABS)
- Dynamic Stability Control (DSC)
- ·Limited-Slip Differential (LSD) manual only
- Remote central locking with retractable key
- Seat-belts with pretensioners and load-limiters

Optional 'Sports' with BBS alloy wheels and RECARO seats

SPECIFICATIONS.

		MX-5 Soft-top Touring	MX-5 Roadster Coupe		
Powertrain					
Engine type		2.0 litre in-line 4 cylind	2.0 litre in-line 4 cylinder 16 valve DOHC S-VT		
Engine capacity		1,99	1,998 cc		
Bore and stroke		87.5 mm :	87.5 mm x 83.1 mm		
Compression ratio		10.8	3:1		
Maximum power	man	118 kW @ 7,000 rpm	118 kW @ 7,000 rpm		
	auto	-	118 kW @ 6,700 rpm		
Maximum torque		188 Nm @ 5,000 rpm	188 Nm @ 5,000 rpm		
Throttle control		Electronic (d	rive-by-wire)		
Fuel system		Electronic por	t fuel injection		
Fuel tank capacity		50	50 litres		
Recommended fuel		Premium unleaded (95RON)			
Fuel consumption*1	combined	8.1 litres per 100 km			
Manual transmission		6-speed	6-speed		
Activematic (auto) trans	tivematic (auto) transmission -		6-speed		
Gear ratio	1st - man/auto	3.709	3.709 / 3.538		
	2nd	2.190	2.190 / 2.060		
	3rd	1.536	1.536 / 1.404		
	4th	1.177	1.177 / 1.000		
	5th	1.000	1.000 / 0.713		
	6th	0.832	0.832 / 0.582		
	reverse	3.603	3.603 / 3.168		
	final drive	3.727	3.727 / 4.100		
Chassis					
Brake type	front	Ventilated disc			
	rear	Solid disc			
Brake diameter	front	290	290 mm		
	rear	280 mm			
Steering type	Steering type Hydraulic power assist steering		r assist steering		

		MX5 Soft-top Touring	MX-5 Roadster Coupe	
Suspension	front	Double wishbone		
	rear	Multi-link		
Turning circle	kerb to kerb	9.4 m		
Tyre size		205/45R17 84W		
Wheel size		17 x 7.0 J		
Wheel type		Alloy		
Exterior				
BBS alloy wheels		-	Sports opt	
Exhaust extension (chrome)		✓	1	
Fog-lamps (front)		1	1	
Front and rear bumpers (body coloured)		\checkmark	1	
Green-tinted windscreen, side and rear windows		\checkmark	1	
Headlamps (halogen)		✓	1	
Power mirrors (body co	loured)	✓	1	
Power retractable hard-top with rear window (glass) demister		-	1	
Power windows		\checkmark	1	
Suspension strut tower brace bar (front)		✓	1	
Soft-top with rear window (glass) demister		\checkmark	-	
Interior				
Air-conditioning		1	✓	
Critical function warning lights/chimes		✓	1	
Cruise control		1	✓	
Cupholders		✓	1	
Digital clock		\checkmark	1	
Door bottle holders		✓	1	
Drilled aluminium pedals and footrest		✓	✓	
Glove box (lockable)		✓	1	
Instrument panel light dimmer		\checkmark	1	
Interior illumination:	dome lamp	✓	1	
	cargo room lamp	\checkmark	1	
	ignition key surround	\checkmark	1	

For further information visit mx-5.com.au or Freecall 1800 034 411.

SPECIFICATIONS.

	I	MX-5 Soft-top Touring	MX-5 Roadster Coupe
Interior release for fuel filler door and boot lid		1	1
Leather-wrapped:	gear shift knob	1	1
	handbrake handle	1	1
	steering wheel	1	1
Lights-left-on audible warning		1	1
Low fuel warning light		1	1
Oil pressure gauge		1	1
Puncture repair kit and c	ompressor	1	1
Rear console box (lockab	le)	1	1
Seat back style bars		1	1
Seat trim:	leather*2	1	1
	leather*2/Alcantara®*3	-	Sports opt
Seat type:	RECARO	-	Sports opt
Seats with:	height adjustment (driver)	1	1
	integral head restraints	1	1
	rake and slide adjustment	1	1
	seat back pocket (passeng	er) 🗸	1
Storage box (behind both seats)		1	-
Tachometer and electronic odometer/tripmeter		1	1
Tilt adjustable steering wheel		1	1
Vanity mirrors (driver and passenger)		1	1
'Windblocker' aero board		1	1
Wipers (front) 2-speed with intermittent function		1	1
Audio			
AM/FM tuner		1	1
Auxiliary input (3.5 mm MP3 player compatible)		1	1
CD player, in-dash 6-disc (MP3 compatible)		1	1
Premium 200 watt Bose® amplifier and speakers		\checkmark	1
Speakers, number of		7	7
Steering wheel-mounted	audio controls	1	1

		MX-5 Soft-top Touring	MX-5 Roadster Coupe
Safety			
Airbags SRS:	front	✓	\checkmark
	side	✓	\checkmark
Anti-lock Braking Syst	em (ABS)	✓	\checkmark
Crumple zones (front	and rear)	✓	\checkmark
Day/night rear vision mirror		✓	\checkmark
Dynamic Stability Control (DSC) - switchable on/off		1	1
Engine immobiliser		\checkmark	\checkmark
High backed bucket seats		✓	\checkmark
High mount stop lamp		1	\checkmark
Left-hand-side convex (wide angle) exterior mirror		1	1
Limited-Slip Differential (LSD) torque-sensing		\checkmark	manual only
One touch (down only) power window (driver and passenger)		1	1
Remote central locking (2 transmitters with retractable key)		1	1
Seat-belts with pretensioners and load-limiters		✓	1
Side impact door beams		\checkmark	1
Traction Control System (TCS)		✓	1
Dimensions			
Ground clearance	laden	118 mm	118 mm
Overall height		1,245 mm	1,255 mm
Overall length		4,020 mm	4,020 mm
Overall width		1,720 mm	1,720 mm
Track	front	1,490 mm	1,490 mm
	rear	1,495 mm	1,495 mm
Wheelbase		2,330 mm	2,330 mm
Cargo room	volume (VDA)	150 litres	150 litres
Kerb weight	man	1,135 kg	1,167 kg
	auto	-	1,177 kg

Mazda MX-5 Colours.

Interior





Black Leather*2

Roadster Coupe Sports



Black Leather*2/Alcantara®*3

Exterior



Metropolitan Grey Mica



Stormy Blue Mica

Brilliant Black



*1 Fuel consumption figures are based on ADR 81/02 test results. They are useful in comparing the fuel consumption of different vehicles. They may not be the fuel consumption achieved in practice. This will depend on traffic and road conditions and how the vehicle is driven. *2 Leather interior includes some Maztex material on selected high impact surfaces. *3 Alcantara® is a registered trademark owned by Alcantara S.p.A. All care is taken to ensure the accuracy of this brochure at the time of publications. Specifications, features and model availability may vary from State to State and may change without notice. Please refer to mazda.com.au or consult your Mazda Dealer prior to placing an order to ascertain current information on model availability, specifications, options, features and prices. Mazda Australia Pty Limited will not be liable for any loss arising from the information in this brochure, whether in negligence or otherwise. Mazda Australia Pty Limited ABN 78 004 690 804. 385 Ferntree Gully Road, Mt Waverley, Victoria 3149. MX5 is covered by a 3-year unlimited kilometre warranty and 6-year panel protection warranty. Please refer to your Dealer. Due to the nature of the printing process, colours may vary from those shown in this brochure. Ask your Dealer to show you a product sample. Published April 2010. MAZ9435.

Mazda MX-5 ACCESSORIES



Mazda MX-5 captures the essence of what we call Zoom-Zoom. And Mazda Genuine Accessories

are designed to make owning and driving an MX-5 even more enjoyable. They let you personalise your car and protect your investment. They also deliver superb performance, quality, fit and safety plus the backing of a Mazda warranty. Mazda Genuine Accessories let you add even more Zoom-Zoom.

YOUR MX-5



Cargo mat. Tailor-made to protect your boot and its contents.



Aluminium fuel lid. Let your MX-5's sporting nature stand out. (Roadster Coupe only).



Aluminium scuff plate. Protects against marks with style.



Side indicator bezel. Turn on a touch of elegance.



Floor mats. Look great and keep your carpet clean.



Ashtray. Sits in the door to allow easy reach.



Alarm system.

Advanced system provides full cabin protection whether roof is up or down.



Auto lights on/off.

Monitors outside light levels and turns headlights on or off accordingly.

Bluetooth[®] hands-free kit with A2DP.

🚯 Bluetooth®

Communicate safely and conveniently using the latest wireless technology. Also, stream music from your Bluetooth[®] enabled mobile phone or MP3 player.

Hands-Free Profile (HFP) version 1.2. Please check mobile phone compatibility with your Mazda Dealer.

Bluetooth[®] audio transmitter - for iPod.

Connect your iPod wirelessly and play your favourite tunes through the vehicle's audio system. Includes a 12 volt power adaptor for charging your iPod. Must be fitted with the Mazda Genuine Bluetooth" hands-free kit with A2DP.

Mazda retractable audio cable (3.5mm male-to-male).

Allows portable audio devices to play via your car's speakers, using the auxiliary jack.

Also available:

- Mudflaps (front).
- Mudflaps (rear).
- Cigarette lighter.



Reverse parking sensors. A Park with ease and protect your MX-5's rear bumper.



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