

The Audi A3 Sportback



A new approach to elite performance.

Ian Thorpe and the Audi A3 Sportback have much in common – each is a finely-tuned combination of form and function. The A3 Sportback offers you the practicality of a 5-door hatchback, with the sportiness of a classic coupé. Its striking front design, high shoulder-line, and distinctive rear, embrace a unique set of dynamic and emotional characteristics.

You can choose from an exclusive range of efficient high-performance engines that all employ turbo-charging and direct fuel injection. The 1.8 TFSI petrol as well as the 2.0 TDI diesel engine both offer improved responsiveness and impressive economy. The powerful 147 kW 2.0 TFSI guarantees breathtaking performance and enjoyment, whilst the 1.4 TFSI and the 1.6-litre TDI engine offer greater driving flexibility.

At Audi, the issue of fuel consumption has always been a key focus in the technical development of all Audi vehicles. The 1.6 TDI petrol engine delivers an impressive 250 Nm of torque and 77 kW of power while only consuming 4.5 litres per 100 km (combined) showcasing how efficiency and performance can go hand in hand.

Thanks to the S tronic dual clutch transmission, the Audi A3 Sportback offers sports-style performance, with class-leading refinement and economy. The Audi dynamic chassis, combined with electromechanical speed sensitive steering creates a perfectly balanced, sporty yet comfortable ride. With Audi's famous quattro® permanent all-wheel drive technology, the Audi A3 Sportback offers surefooted sports performance. The A3 Sportback boasts numerous standard safety features including driver and front passenger airbags, ront side airbags as well as head level curtain airbags for front and rear passengers. Standard active safety features also include Audi's Electronic Stabilisation Program (ESP), incorporating Anti-lock Braking System (ABS), Electronic Differential Lock (EDL), Anti-Slip Regulation (ASR) and Brake Assist.

9

C

HH NJ 932

Model	A3 1.6 TDI	A3 1.4 TFSI	A3 1.8 TFSI	A3 2.0 TDI	A3 2.0 TFSI
	Attraction	Attraction	Ambition	Ambition	quattro Ambition

Authorised Audi dealers will provide up-to-date information on individual model pricing. Please contact your local Audi dealer or refer to the Audi web site www.Audi.com.au

Technical Data					
Engine type	4 cyl diesel with direct injection and turbo-charging	4 cyl petrol with FSI direct injection and turbo-charging	4 cyl petrol with FSI direct injection and turbo-charging	4 cyl diesel with direct injection and turbo-charging	4 cyl petrol with FSI direct injection and turbo-charging
Capacity (cc)	1,598	1,390	1,798	1,968	1,984
Power (kW/rpm)	77 / 4,400	92 / 5,000	118 / 5,000 - 6,200	103 / 4,200	147 / 5,100 - 6,000
Torque (Nm/rpm)	250/1,500 -2,500	200 / 1,500 - 4,000	250 / 1,500 - 4,200	320/1750- 2500	280/1,700- 5,000
Driveline • Front wheel drive • quattro	•	•	•	•	-
Transmission	7-speed S tronic	7-speed S tronic	6-speed manual (7-speed S tronic)	6-speed S tronic	6-speed S tronic
Acceleration (sec) 0-100km/h	11.8	9.5	7.7 (7.7)	8.9	6.7
Top speed (km/h)	194	203	222	210	236
Fuel consumption (combined)¹ ▶ Litres per 100km's ▶ CO² emissions grams per km	4.5 119	5.8 137	6.7 (6.7) 159 (158)	5.3 140	7.6 180

Values in () apply to S tronic transmission

Packages					
Comfort package: • Vienna leather trim • Audi parking system; rear • LED Interior lighting	0/\$2,200*	0/\$2,200*	0/\$2,200*	0/\$2,200*	0/\$2,200*
 S line sports package:² S line exterior package Aluminium roof rails S line Vienna leather trim in black including S line logo embossed at the front Sports steering wheel, multifuntion in perforated leather (S line) Headlining in black cloth Matt brushed aluminium inlays 17" alloy wheels 5-double-spoke design (Audi exclusive) 	_	_	0/\$4,200*	0/\$4.200*	0/\$4.200*
 18" alloy wheels 5-arm rotor design in titanium look (Audi exclusive) 	-	-	0/\$5,500*	0/\$5,500*	0/\$5,500*
Audi exclusive line: ² Two tone Fine Nappa leather upholstery Floor mats, steering wheel, headstraints, gear lever, seat side bolsters with contrasting stitching matching the seat centre section Headlining in black cloth Matt brushed aluminium inlays 	_	_	0/\$5,500*	0/\$5,500*	0/\$5,500*



A3 1.6 TDI Attraction	A3 1.4 TFSI Attraction	A3 1.8 TFSI Ambition	A3 2.0 TDI Ambition	A3 2.0 TFSI quattro Ambition
•	•	•	•	•
•	•	•	•	•
•	•	•	•	•
•	•	•	•	•
•	•	•	•	•
•	•	•	•	•
•	•	•	•	•
	Attraction • • •	Attraction••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••<	AttractionAmbition••••••••••••••••••••••••••••	AttractionAmbitionAmbition•••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••••

Exterior Features – Wheels, Tyres and Suspension							
16" alloy wheels 6-spoke design with 205/55 tyres	•	•	-	-	-		
17" alloy wheels 5-arm design with 225/45 tyres	-	-	•	•	-		
17" alloy wheels 5-arm dynamic design, in dark gloss finish with 225/45 tyres	0/\$2,050*	0/\$2,050*	0/\$1,050*	0/\$1,050*	•		
17" alloy wheels 5-double-spoke design with 225/45 tyres	0/\$2,650*	0/\$2,650*	0/\$1,650*	0/\$1,650*	0/\$750*		
18" alloy wheels 5-segment spoke design (Audi exclusive) with 225/40 tyres	-	-	0/\$2,450*	0/\$2,450*	0/\$1,450*		
18" alloy wheels 5-arm rotor design in titanium look (Audi exclusive) with 225/40 tyres (only in combination with S line sport package)	_	-	Included in S line sport package				
Tyre pressure monitor	•	•	•	•	•		
Sports suspension	-	-	•	•	•		
Audi magnetic ride	-	-	0/\$2,400*	0/\$2,400*	0/\$2,400*		

Exterior Features – General					
Audi parking system; rear	0/\$800*	0/\$800*	0/\$800*	0/\$800*	0/\$800*
Audi park assist (system performs the necessary steering movements for parallel parking)	0/\$1,750*	0/\$1,750*	0/\$1,750*	0/\$1,750*	0/\$1,750*
Anti-theft alarm	0/\$800*	0/\$800*	0/\$800*	0/\$800*	0/\$800*
Black styling package (Audi exclusive)	0/\$800*	0/\$800*	0/\$800*	0/\$800*	0/\$800*
Exterior mirrors electrically adjustable and body coloured with integrated LED indicator	•	•	•	•	•
Exterior mirror package; as above plus folding and auto dimming	0/\$950*	0/\$950*	0/\$950*	0/\$950*	0/\$950*
Front fog lights	0/\$400*	0/\$400*	•	•	•
Metallic or pearl effect paint surcharge	0/\$1,300*	0/\$1,300*	0/\$1,300*	0/\$1,300*	0/\$1,300*
Remote central locking	•	•	•	•	•
Roof rails in aluminium finish	0/\$650*	0/\$650*	0/\$650*	0/\$650*	0/\$650*
Sunroof; open sky	0/\$2,800*	0/\$2,800*	0/\$2,800*	0/\$2,800*	0/\$2,800*
Xenon plus headlights with LED daytime running lights	0/\$1,800*	0/\$1,800*	0/\$1,800*	0/\$1,800*	0/\$1,800*
Adaptive headlight with cornering light technology (only in conjunction with Xenon headlights)	0/\$750*	0/\$750*	0/\$750*	0/\$750*	0/\$750*

Interior Features – General							
Auto dimming interior mirror with light and rain sensor	0/\$510*	0/\$510*	•	•	•		
Automatic air conditioning with dual climate control	•	•	•	•	•		
Cruise control system	0/\$600*	0/\$600*	•	•	•		
Driver Information System (DIS)	•	•	•	•	•		
Floor mats; front and rear	•	•	•	•	•		
Front centre armrest	•	•	•	•	•		
LED interior lighting package	0/\$400*	0/\$400*	0/\$400*	0/\$400*	0/\$400*		
Load through facility including ski bag, rear centre armrest and cup holder	0/\$500*	0/\$500*	0/\$500*	0/\$500*	0/\$500*		
Steering wheel, multifunction in leather	•	•	-	-	-		
Sports steering wheel, multifunction in leather (with paddle shift for S tronic)	-	-	•	•	•		
Sports steering wheel, multifunction in leather in flat-bottom design (with paddle shift for S tronic)	_	-	0/\$300	0/\$300	0/\$300		
Storage and luggage compartment package	0/\$450*	0/\$450*	0/\$450*	0/\$450*	0/\$450*		

Interior Features – Seating, Upholstery and Inlays	A3 1.6 TDI Attraction	A3 1.4 TFSI Attraction	A3 1.8 TFSI Ambition	A3 2.0 TDI Ambition	A3 2.0 TFSI quattro Ambition		
Electric seats for driver and front passenger including lumbar support and folding rear centre armrest	0/\$2,300*	0/\$2,300*	0/\$2,300*	0/\$2,300*	0/\$2,300*		
Electric lumbar support	0/\$550*	0/\$550*	0/\$550*	0/\$550*	0/\$550*		
Standard front seats, upholstered in Frequency cloth	•	•	-	-	-		
Sports front seats, upholstered in Dynamic cloth	-	-	•	•	•		
Vienna leather upholstery	Included in Comfort package						
Inlays; Pearlescent	•	•	-	-	-		
Inlays; Micrometallic	-	-	•	•	•		
Inlays; Aluminium medial silver	0/\$500*	0/\$500*	0/\$250*	0/\$250*	0/\$250*		
Inlays; Walnut brown	0/\$750*	0/\$750*	0/\$500*	0/\$500*	0/\$500*		

Interior Features – Infotainment					
Concert sound system with single disc CD (mp3 compatible), 10 loudspeakers, total output 140 watt	•	•	•	•	•
Symphony sound system with 6 disc CD (mp3 compatible), 10 loudspeakers, total output 140 watt	0/\$750*	0/\$750*	0/\$750*	0/\$750*	0/\$750*
BOSE sound system	0/\$1,200*	0/\$1,200*	0/\$1,200*	0/\$1,200*	0/\$1,200*
Bluetooth interface for mobile phone connectivity ³	٠	•	•	•	•
Navigation plus, DVD based with MMI operating logic, including glove box mounted CD changer	0/\$4,900*	0/\$4,900*	0/\$4,900*	0/\$4,900*	0/\$4,900*
Navigation plus, DVD based with MMI operating logic, including Audi music interface ⁴	0/\$4,900*	0/\$4,900*	0/\$4,900*	0/\$4,900*	0/\$4,900*

* = Optional equipment, Manufacturer's List Price shown

NCO = No Cost Option

*Individual Manufacturer's List Prices (MLP) of the factory fitted options quoted on this specification sheet separately exclude LCT. If the total price for the vehicle (excluding statutory charges) exceeds the LCT threshold then total price will need to be recalculated including LCT. This is a manufacturer's specification sheet and new vehicles must be purchased from authorised Audi dealers. Specifications are as planned from October 2011, model year 2012, and are subject to change without notice or obligation. All information in this specification sheet is correct at the time of publication, however variations may occur from time to time and Audi Australia Pty Ltd, in so far as it is permitted by law to do so, shall not be liable in any way as a result of any reliance by any person on anything contained in this specification sheet. Authorised Audi dealers will provide up-to-date information on model specifications and price. For individual prices please contact your local authorised Audi dealer.

- = Not available

1. Fuel consumption figures according to Australian Design Rule (ADR) 81/02. The driving style, road and traffic conditions, environmental influences

and vehicle condition can in practice lead to consumption figures which may differ from those calculated with these standards.

2. The Comfort package and S line sport package (SSP1 / SSP2) and Audi exclusive line cannot be combined.

3. It is not possible to install a phone cradle adapter as this is a Bluetooth connection only. Please check with your

Audi dealer approved Bluetooth telephones that have been tested by Audi for compatibility.

• = Standard equipment

4. Please note Audi music interface (AMI) connector cables must be purchased separately through Audi Genuine Accessories.

Model shown is an overseas model Audi A3 Sportback 1.8 TFSI Ambition with optional Xenon Plus headlights, open sky

roof system, Navigation system, mobile phone preparation and 16-spoke design alloy wheels.



Audi Australia Pty Ltd ABN 86 077 092 776 895 South Dowling Street Zetland NSW 2017 Australia Tel (02) 9695 6200 Fax (02) 9695 6222 www.audi.com.au Part No: AUDA3SPORTBACKSS01011

Printed in Australia October 2011