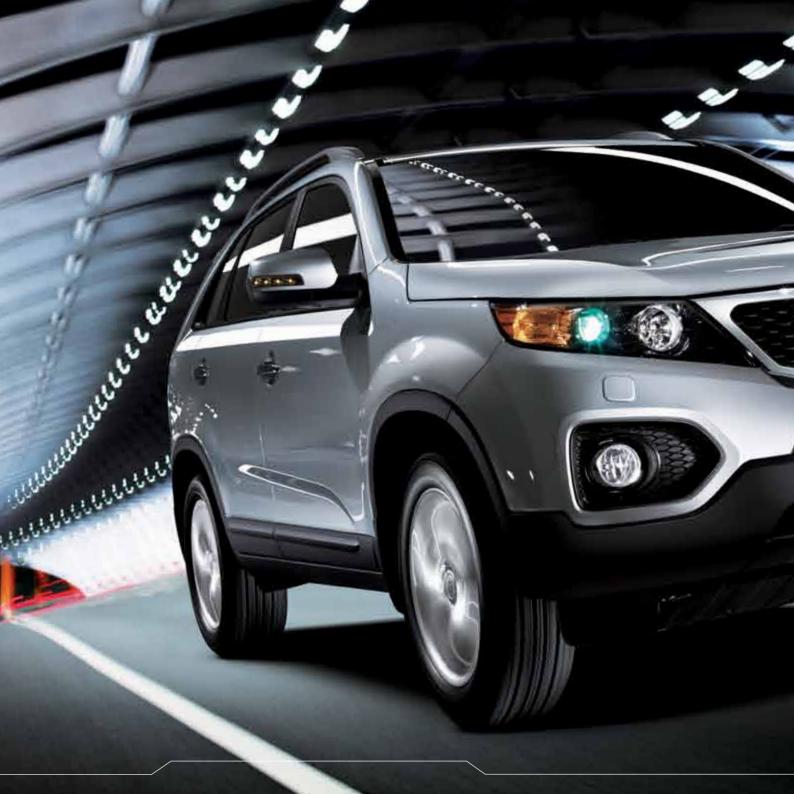


SORENTO









STYLE AND SUBSTANCE

Sorento is both dynamic in style and fresh in spirit, and the inspiring cabin won't disappoint. With its beautifully defined lines and cohesive suite of intuitive controls, the cockpit is the perfect backdrop to make driving a pleasure. The soft push of the engine START/STOP button is your first introduction to the quality fittings, followed by the sporty instrument cluster and the crisp styling of the audio controls.

- 1. Built-in satellite navigation system: The Kia navigation system is the quintessential travel companion combining navigation, trip information and digital entertainment feature making even the shortest of trips easier and more enjoyable. With the route taken care of, drivers can concentrate on more important things like enjoying every twist and turn along the way.
- 2. Six CD changer: The stylish integrated audio system will be music to your ears. With a 6 CD changer your favourite sounds are delivered through the car's advanced speakers. (Platinum only)
- **3. Button START/STOP system:** Sorento has a secure ignition system which requires the smart key to be in your possession, enabling you to start the engine with a push of the button. (Platinum only)

- 4. USB/Aux Audio input, iPod® and Bluetooth® connectivity: Enjoy music from almost any source with built-in audio streaming, AUX, USB and iPod® connectivity plus high-fidelity output.
- **5. Supervision instrument cluster:** Style has not been sacrificed for substance in the Sorento. The supervision instrument cluster arranges the beautifully lit gauges in a sporty trio of cylinders. Excellent illumination makes the dials and LCD data clearly visible. You can check speed, fuel, revs, distance and other important information at a glance. (SLi & Platinum)
- **6. Dual-zone climate control air-conditioning:** Both driver and passenger can control the fully automatic air-conditioning system with an eight-level fan adjustment to suit any temperature preference.











THE SKY'S THE LIMIT Panoramic sunroof: Open up to the freedom and light only found in a convertible, until now. The glass panorama sunroof gives you and your family a whole new SUV experience. Daylight floods the Sorento through a three-quarter length glass-encased roof with integrated tilt and slide sunroof. For added safety an Alarm function is in-built to ensure that you do not leave your car with the sunroof open. Platinum model shown.

FREEDOM AND CHOICE











The flexibility of 7seats

Seat variation: When you choose a Sorento you opt for flexibility as well as style. The car's seat arrangement options are among the most convenient in its class, ensuring you travel comfortably and safely. A longer cabin space gives you room to stretch as well as room for friends and family on your journey. You can fold the second and third rows completely flat, split the back row 50/50 or split the centre row 60/40 to accommodate people or storage for long or bulky items.

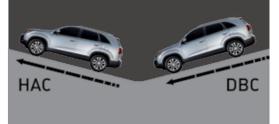




SAFETY MEASURES THAT ACTIVELY PROTECT

Downhill Brake Control (DBC) and Hill-start Assist Control (HAC) help control the vehicle's speed, wheel spin and rollback. Now wet, snowy or loose surfaces need not

Sorento's monocoque design is lightweight and has a high level of strength and rigidity. This has been enhanced further with various reinforcements, including a rollover hoop and a safety chassis featuring ultra-high tension steel plates to absorb energy under impact. Combine this with safety features such as SRS airbags, seatbelt pre-tensioners, Electronic Stability Program and a maximum 5-star ANCAP safety rating, you'll feel confident that the Sorento is a very safe place to be.



 Electrochromic Mirror (ECM) with rear view display: Distracting headlights behind you are a thing of the past with the auto-dimming ECM while the option of a 3.5-inch rear view camera ensures all-round vision. (SLi & Platinum) *In-navi screen display with Navigation Pack. 2. Disc brakes: Sorento is equipped with an all-disc braking system for excellent stopping power. ABS combined with Electronic Brake Distribution delivers the optimum in controlled braking.



3. Rear parking assist system: The bumper-mounted parking assist sensors help prevent collisions when reversing by identifying objects or obstructions (including people) and emitting an audible warning signal. (SLi & Platinum)

4. Active headrests: The active headrests move forwards and up within milliseconds of an impact to cushion the head and prevent whiplash, one of the biggest injury risks.







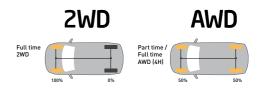




2.2 E-VGT Diesel Engine

POWER AND PERFORMANCE

Whether you're touring the country, heading off-road or driving in the city, you'll want to make sure you have all the power and performance to suit. Thankfully Sorento's got you covered with two engine choices (petrol and diesel) alongside a manual (Diesel only) or automatic transmission. What's more, the highly capable All-wheel drive system adds a further dimension to deal with all kinds of driving conditions. The result is a responsive and smooth driving experience across the range, with economy and power on-demand.

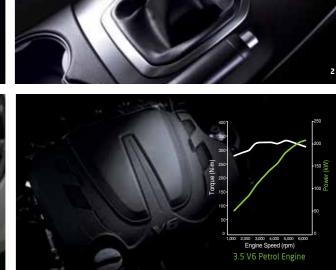


- 1. 6-speed gate-type auto transmission: Sorento has two advanced automatic gearboxes with gate-type shift. Kia's advanced technology can save up to 12% in fuel compared to regular automatic transmissions, while providing ample torque at all speeds. All engine options can be matched with automatic transmissions.
- **2. 6-speed manual transmission:** The 6-speed manual gearbox provides hands-on control, excellent acceleration and smooth fuel-efficient gear changes. Only available with the 2.2 litre diesel. (Si only)

2.2 E-VGT Diesel Engine

- 3. 2.2L E-VGT CRDi 16 Valve Diesel engine: Here's a fuel-efficient diesel that out performs most 4 cylinder and many V6 engines while complying with EURO 4 emissions standards. It offers maximum power of 145kW at 3,800rpm and maximum torque of 422Nm (manual transmission) or 436Nm (automatic transmission) at 1,800 2,500rpm.
- 4. 3.5L V6 petrol engine: The powerful 3.5 litre aluminium block petrol engine is lightweight with an aluminium casing for noise reduction. It delivers maximum power of 204kW at 6,300rpm and maximum torque of 335Nm at 5,000rpm.







A NEW ERA IN DESIGN

With a world-class design team headed by Peter Schreyer - one of Europe's finest automotive designers - the exterior styling of the Sorento marks a new era in design for Kia. Drawing on the simplicity of straight, clean lines to create a solid, robust and sure-footed car, all the credentials of a capable SUV are combined with the elegance and dynamics of a family sedan to make this vehicle stand out from the crowd in all the right ways.

1. HID front headlights: Sorento's high intensity discharge wrap-around headlights provide a strong and dynamic image. The crisp illumination replicates natural lighting, improving visibility and relieving eyestrain. (Platinum only)

- **2. LED rear combination lights:** The oversize rear tail lights sit high and wide, working visually with the extended rear window to emphasise Sorento's stable stance. (SLi & Platinum)
- **3. Electric convex outside mirrors**: Colour-matched single body outside mirrors complement the eye-catching side mouldings, with LED indicators for improved visibility. The aerodynamic style reduces wind drag and outside noise.
- **4. Chrome 'Schreyer' radiator grille:** The signature Kia chrome radiator grille features the 'Schreyer line' a design representing a tiger's roar created by Kia's chief designer, Peter Schreyer. The aggressive and futuristic style is completed with honeycomb mesh above the deep two-tone bumper.











Remote keyless entry system: The smart key fob (Platinum only) unlocks the doors and the button ignition can be used only while carrying the fob for security. Also shown is the standard folding type fob.

PRACTICALLY PERFECT

There is much more to Sorento than its dynamic styling and driving capability. Sorento has been designed with practicality in mind. It has space – and lots of it. Even with all seven seats in use you'll find a host of creative storage ideas and thoughtful accessories that enhance your journeys. The second row seating, for example, features a walk-in device (7 seat), reclining seat backs and a centre armrest.

8-way driver's seat with lumbar support (SLi & Platinum): It is vital to find your perfect driving position, and the 8-way driver's seat leaves no room for error. It can be electronically adjusted to suit your body type and preferences for lumbar and leg support.



















- O 1 _ Storage space: The Sorento has a 95mm longer bodyshell than its predecessor which creates more space for storage, even when all seven seats are in use. The tailgate is almost 70mm further back which increases the cargo area by 15% to put Sorento among the leaders in its class for space. There is a huge 1047 litres of cargo space available, and innovative and efficient use of space and seating arrangements ensure you can accommodate bulky or lengthy items with ease. All this alongside greater headroom, legroom and shoulder room for occupants underlines why Sorento is truly a family-friendly drive.
- 02_ Glovebox: The large-sized glovebox compartment provides enhanced convenience and sophistication. It features a locking mechanism for safekeeping of items, a lamp to help illuminate items in the dark and a damper for smooth and controlled opening.
- 03_ Front console compartments: Two front console compartments are the perfect place to keep loose items secure. The top compartment keeps refreshments on a long road trip nearby, while the space below is big enough to store an umbrella.

- O 4_ Centre console: Traditionally cup holders limit storage in the centre console. But by moving them alongside the gear lever there is now a vast storage capacity. The deep pocket can store many items, such as a 14-inch laptop, with a lid closure for additional security.
- 05 Front cup holder: Spill-free storage of mugs, cups and bottles is a dream come true for Sorento drivers. The pair of front cup holders are located next to the gear lever making them convenient, practical and stylish.
- 06_ Rear cup holder: Rear twin cupholders ensure your passengers can store drinks safely without spillage, and are perfect for children. They are within easy reach of the second row occupants, and can be covered when not in use.
- 07_ Door map pocket: Maps and documents can be stored close by the driver and front passenger in the door-mounted map pockets. The pocket also has a recess to keep bottled drinks upright when you're on the move.
- 08_ Power window console: The layout of the power window console makes it simple to locate and adjust the front and rear windows, as well as activate the central locking or adjust the angle of the outside mirrors.
- 0 9 Seat back pockets: Every effort has been made to generate practical storage, and the rear of the front seats is no exception. Each has a handy netted pocket that is perfect for storing maps and documents neatly and securely.

As **eco**-conscious as you are

So you value sustainable living? We do too. That's why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society.

We set up an environmental research centre to spearhead our drive for the production of clean hybrid and fuel-cell vehicles to lead the way to eco-friendly cars for a greener tomorrow for you, your children and our planet.

The concept of eco-friendly cars is adhered to throughout all cycles of a vehicle's life. From design through to recycling, we create innovative products, ensuring state-of-the-art design for recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of every Kia. Even at the end of your car's life, one of our environmental targets is the eco-friendly return and treatment of end-of-life vehicles. Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

As you can see, what you do on a small scale with your household refuse, we at Kia Motors do on a large scale with the vehicles we produce.







BODY COLOURS

Tailor your Sorento with a range of paint finishes including two solid and nine premium colours.

• Solid: Clear White, Ebony Black. • Premium: Bright Silver, Titanium Silver, Muscle Beige, Metal Bronze, Java Brown, Spicy Red, Khaki, Snow White Pearl, Denim







Bright Silver





Spicy Red



Special Dealer order only

Metal Bronze



Titanium Silver

Denim



Ebony Black



Snow White Pearl

WHEELS



235/65R 17" Alloy Wheel



235/60R 18" Alloy Wheel

INTERIORS

The steel black scheme combines black wood look trim or metallic silver look trim alongside black leather° seats for a contemporary feel to the cabin.



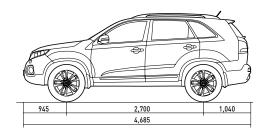


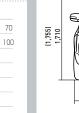


Metallic silver look (SLi & Platinum)

DIMENSIONS (mm)

1,618







SPECIFICATIONS

Overall length	4,685	Overhang (Front)	945	Fuel tank (Litres)	70
Overall width	1,885	Overhang (Rear)	1,040	Max roof load (kg)	100
Overall height (Including roofrack)	1,710 (1,755)	Headroom (1 st / 2nd / 3rd row)	996 / 995 / 906		
Wheelbase	2,700	Legroom (1st / 2nd / 3rd row)	1,048/955/795		
Wheeltread (Front)	1,618	Shoulder room (1 st / 2nd / 3rd row)	1,506 / 1,491 / 1,36	6	
Wheeltread (Rear)	1,621	Hiproom (Front / Rear)	1,431 / 1,421 / 1,12	18	



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Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. So when you think of Kia, think exciting and enabling – the two qualities that best define what the new Kia is all about. From the Rio to the Sorento, Kia offers a full lineup of cars, SUVs and MPVs that are not only practical but downright exhilarating to drive.

About Kia Motors Corporation

Kia Motors Corporation – one of the fastest growing automakers in the world – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. As part of the Hyundai-Kia Automotive Group, Kia aims to become one of the world's premier automotive brands. Kia's 13 manufacturing and assembly operations in 8 countries produce more than 1.5 million vehicles a year that are sold and serviced through a network of distributors and dealers covering 172 countries. Kia today has over 40,000 employees and annual revenues of almost US\$14.5 billion. It is the major sponsor of the Australian Tennis Open and an official worldwide sponsor of the Davis Cup. Kia is an official automotive partner of FIFA – the governing body of the FIFA World Cup – as well as a EUROTOP Partner of UEFA. Kia Motors Corporation's brand slogan – The Power to Surprise Prepresents the company's global commitment to surpassing customer expectations through continuous automotive innovation.

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