

# IMPREZA

MODEL YEAR 2012



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ALL 4 THE DRIVER™ |  **SUBARU**

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→ NEW IMPREZA  
**DIFFERENT**  
FROM THE  
**GROUND UP**

The wait is over. Arriving March 2012, the new generation Impreza is packed with cutting-edge technology, features and style. Different from the ground up, it's the small car with a totally new perspective.

MODEL SHOWN: Impreza 2.0i-S sedan



# THE SMALL WITH IT ALL

→ The sexy, aerodynamic shape hints at a small car that's pure fun to drive. Thanks to Subaru's famous All-Wheel Drive system and Boxer engine, the Impreza is both playful and controlled. The Impreza also ticks all the right boxes when it comes to fuel economy and efficiency, due to the addition of Subaru's new Automatic Start Stop technology, a new Boxer engine and many other engineering refinements.

With a sleek, sophisticated design, the new Impreza is both spacious and boasts a soft touch quality interior for maximum luxury. Fully loaded with high tech multi-functional features – it really is the Small with it All.

→ FIND OUT MORE AT [NEWIMPREZA.COM.AU](http://NEWIMPREZA.COM.AU)







# SPACE TO BOOT

The wheel base on both the new Impreza hatch and sedan has been stretched to deliver a more spacious cabin with generous front and rear leg room and more cargo space. The hatch is both sporty and practical with the 60/40 split-folding rear seats folding completely flat for an expansive extended luggage space

The refined and spacious new cabin dials up the level of comfort with front seats featuring higher seatbacks, increased lumbar support and better cushion support. The new Impreza is big on space, and big on comfort.

→ EXPLORE THE ROOM  
AT [NEWIMPREZA.COM.AU](http://NEWIMPREZA.COM.AU)

Overseas model shown



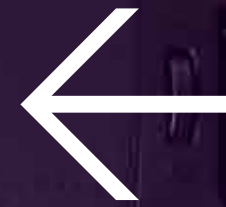


# BIG ON LUXURY

The 2012 Impreza boasts a totally new level of convenience and the ultimate in connectivity. From the driver's seat everything is within easy reach with intuitive steering wheel mounted cruise controls across the entire range.

The newly designed instrument panel boasts an in-dash multi-function display

centre, putting essential information at the driver's fingertips, including fuel economy statistics. In addition, a rear view reverse camera delivering extra safety, dual zone air-conditioning and *Bluetooth*<sup>®</sup> wireless technology<sup>1</sup> are just some of the great features available within the Impreza range.

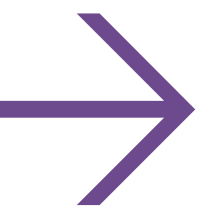


→ DISCOVER THE LUXURY AT [NEWIMPREZA.COM.AU](http://NEWIMPREZA.COM.AU)



Overseas model shown  
<sup>1</sup>Bluetooth<sup>®</sup> is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to Bluetooth<sup>®</sup> wireless technology specification of individuals phone.

Overseas model shown



# FREEDOM IS IN OUR DNA

BRING ON STORMS.  
BRING ON HAIRPINS.  
BRING ON THE HIGHWAYS AND BYWAYS.  
BRING ON THE OPEN ROAD. DISCOVER SOMEWHERE NEW.



ALL 4 THE PERFORMANCE. THE SAFETY. THE RETAINED VALUE

Our DNA is what makes every Subaru a Subaru. It's our constant focus on Performance, Safety and protecting the Retained Value of your Subaru that makes Subaru distinct from any other car brand. Our DNA delivers you, the Driver, the confidence to exploit your Freedom everyday.

## POISED PERFORMANCE

Subaru has long been highly regarded for its performance technologies. From the rally circuit to the highway, Subaru's engineering and driving characteristics are focused on delivering a driving experience unlike any other, handling all road and weather conditions with ease, control and comfort



### → SYMMETRICAL ALL-WHEEL DRIVE

Delivers outstanding grip, balance and control in a variety of road conditions when combined with Subaru's horizontally-opposed Boxer engine technology and a symmetrical drivetrain.



### → HORIZONTALLY-OPPOSED BOXER ENGINE

Ensures smooth power delivery, with less vibration and its low centre of gravity gives optimum balance and control to you, the Driver.

## SUPERIOR SAFETY

Impressive safety credentials have earned Subaru the maximum five-star ANCAP occupant safety rating, plus freedom from worry for you, thanks to Subaru's-



### → VEHICLE DYNAMICS CONTROL SYSTEM

### → RING-SHAPED PASSENGER SAFETY CELL



### → DUAL FRONT, DUALFRONT SIDE, CURTAIN AND DRIVER'S KNEE AIRBAGS



### → ABS, EBD AND 4-WHEEL DISC BRAKES

## RETAINED VALUE



Freedom comes from knowing that you've made a great investment. Every Subaru comes into the world as the best car it can be, and then we help you to keep it that way. We promise to protect your freedom by looking after the performance, safety and the retained value of your vehicle. With our dedicated Subaru Service Centres and microscopic **DataDotDNA** theft protection, your car is in good hands for many years to come.



**ALL OF THIS ADDS UP TO A GREATER EXPERIENCE FOR YOU – THE ALL NEW IMPREZA DRIVER. SUBARU. ALL 4 THE DRIVER.™**