

## CHARMED FROM DAY ONE

For well over a century, Alfa Romeo designers and engineers have built a legendary Brand by achieving remarkable symmetry; their goals of creating heightened emotions and developing innovative technology are passionately pursued in equal measure. These defining principles inspire everything from our most powerful Formula 1 entries to today's Stelvio Quadrifoglio — all clocking in world-class performance laps on racing's most challenging tracks. It's a birthright of relentless intensity that transforms every road — and every passenger.

Stelvio Quadrifoglio shown in Rosso Etna.





The Stelvio Quadrifoglio proudly carries on the historic good-luck tradition of the four-leaf clover exterior emblem — reserved for only the very top Alfa Romeo performers since 1923 — and completely redefining the meaning of SUV.

8

The Quadrifoglio-specific steering wheel includes a Red push-button start, Red accent stitching and all-aluminum, column-mounted paddle shifter to maximize the driving experience of the most direct steering available.

Buckle in. With an interior clad in a tailor-made carbon fiber racing suit, the defiant demeanor of Quadrifoglio is unmistakable. Its signature dual-mode quad exhaust note only adds to its feisty reputation.





QUADRIFOGLIO

## VELOCE: A MODEL OF ACCELERATION

Alfa Romeo has long been the master of connecting its storied history with a promising new automotive future. The latest chapter? The new Stelvio Veloce. Named for the Brand's 1962 sport coupe, Veloce is Italian for "fast" and inspires every aspect of its new SUV incarnation. This modern Veloce brings a striking level of performance and design to its class. Beyond 280 horsepower, it features a body-color body kit and Sport rear diffuser, mechanical limited-slip differential, 20-inch Sport 5-hole aluminum wheels, Red-painted brake calipers with White Alfa Romeo script and Black window surrounds, all lending to Stelvio's competitive spirit.

Stelvio Veloce shown in Ocra GT Tri-Coat.







Alfa Romeo has always taken a unique and innovative approach to designing its automobiles; it is the point of convergence between the most cutting-edge technology and a strong instinct to inspire emotions — always putting the driver at the center of the design. The cabin embraces a striking combination of materials, including Aluminum interior accents, pedals and footrest. Leather gloves may be a thing of the past as the heated front and rear seats and steering wheel are wrapped in leather, while the 14-way power driver seat includes 4-way lumbar support with power bolsters and manual thigh support. With standard conveniences like a wireless charging pad, headlamp washers and hands-free liftgate, the Veloce effectively marries body and machine.

Stelvio Veloce interior shown with Black leather trim and Aluminum accents.





dna



## The mechanics of emotion

©2021 FCA US LLC. All Rights Reserved. Alfa Romeo is a registered trademark of FCA Group Marketing S.p.A., used with permission.

Formula 1 and related marks are registered trademarks of Formula One Licensing BV and the Formula One group of companies. Facebook and logo are registered trademarks of Facebook, Inc. The Twitter logo is a service mark of Twitter, Inc. Instagram and logo are registered trademarks of Instagram, Inc. Google, YouTube, and other related marks and logos are trademarks of Google LLC.

This brochure is a publication of FCA US LLC. All product illustrations and specifications are based upon current information at the time of publication approval. FCA US LLC reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models which are considered necessary to the purpose of product improvement or for reasons of design and/or marketing.







>

PAGE 6