



TOYOTA

2023 Prius

2023 PRIUS

The hybrid reborn.

Inspiring from every angle, the all-new 2023 Toyota Prius is ready to lead you toward a brighter future, with a next-gen Hybrid Synergy Drive® system that intelligently uses a combination of gas engine and electric motor to maximize efficiency and performance. Add cutting-edge tech to help simplify your everyday drive, and experience a true connection to the road and the environment.



Limited AWD shown in Cutting Edge with Limited Premium Package.





Limited AWD shown in Cutting Edge with Limited Premium Package.

Sleek and modern design

Smooth curves and sharp details highlight Prius' modern appeal and do more than create an aerodynamic advantage—they leave you with a sleek silhouette that looks good from any angle.

Distinctive headlights and taillights

Prius' captivating front-end design is defined by slim LED headlights, while the rear features a light bar between the taillights to finish off its clean look.

Fixed glass roof

Enjoy the view. Pull the sunshade back and let Prius' available large glass roof help brighten up the cabin.

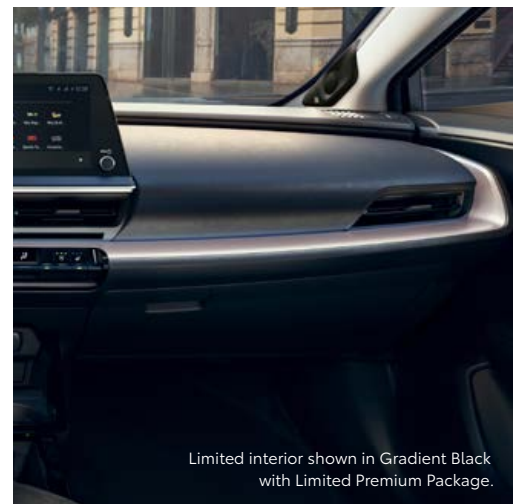
Inviting interior

Feel inspired every time you enter Prius. Its modern design centers around you and features stylish details that elevate the driving experience.

DESIGN

Bold is just the beginning.

Whether driving in or out of the city, Prius is sure to attract all the right attention. Just take a closer look at its clean design and you'll appreciate the thought that goes into every detail. From its hammerhead-inspired front-end design to its stylish available 19-in. alloy wheels, everything comes together to make a statement wherever you go.



Limited interior shown in Gradient Black with Limited Premium Package.

PERFORMANCE

Power you can feel.

Prius' new Hybrid Synergy Drive® system delivers almost instantaneous power with every step of the pedal. And with up to an EPA-estimated combined 57 mpg rating,¹ you can explore more miles with every fill-up. Add available Electronic On-Demand All-Wheel Drive (AWD) capability and drive with more confidence.

Impressive power

The all-new Prius features an all-new hybrid engine. Underneath the hood is a 2.0L 4-cylinder engine with up to 196 hp, powerful enough to go from 0-60 mph in 7.0 seconds² on selected trims.



Limited AWD shown in Cutting Edge with Limited Premium Package.



Dynamic handling

With a low center of gravity, Prius is designed to perform. Feel its nimble handling in every turn and its stability during acceleration and braking, for a drive that's all-around confident.



Driving modes

Fine-tune the way you drive your Prius with four driving modes. EV Mode³ lets you operate solely on battery power at low speeds for short distances and in limited circumstances, such as in a parking garage. Different conditions may prevent or limit usage. Power Mode provides sharper acceleration; ECO Mode helps maximize fuel efficiency; and Normal Mode blends fuel economy with performance.

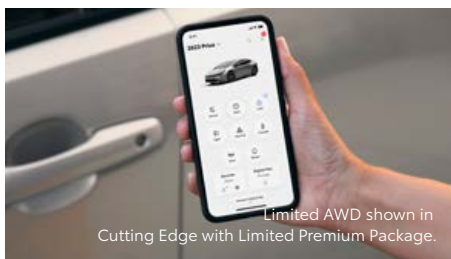
See numbered footnotes in Disclosures section.

Discover the ease in every drive.

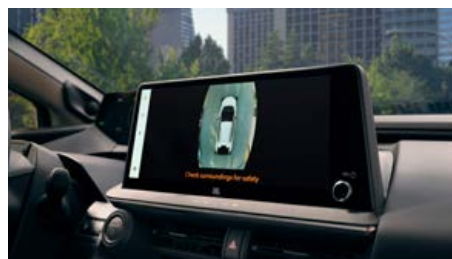
Arrive with ease with Prius' available hands-free Advanced Park⁴ and a host of intelligent tech that not only makes it easier to get to your final destination, but also motivates you to see what else is out there.



Limited interior shown in Gradient Black with Limited Premium Package.



Limited AWD shown in Cutting Edge with Limited Premium Package.



Digital Key capability

Take advantage of what's already in your pocket. With a Remote Connect trial or subscription⁵ equipped with Digital Key⁶ capability, Prius can detect your Bluetooth[®]-connected⁷ smartphone, enabling you to lock/unlock and start/stop your vehicle.

Panoramic View Monitor

Get a better view of what's around you. Prius' available Panoramic View Monitor (PVM)⁸ uses cameras on the front, sides and rear of the vehicle to give you a 360-degree view of what's going on outside.

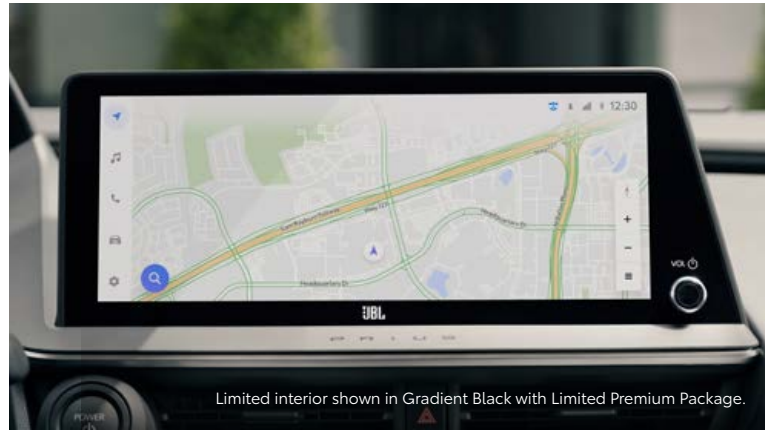
Top-mount Multi-Information Display

Information that meets the eye. Prius' top-mount Multi-Information Display (MID) is placed right above the steering wheel to clearly give you vehicle details, outside temperature, driver-assist system information and more—all within easy view.

AUDIO MULTIMEDIA

Amplify your drive.

Enhance every drive with an experience that's all about you. Whether enjoying your favorite soundtrack or interacting with an interface that you're familiar with, Prius lets you make every drive a little more personal.



JBL® Premium Audio System

Enjoy the soundtrack of every drive. Prius' available JBL® Premium Audio system was designed specifically for Prius and utilizes eight speakers to produce phenomenal sound for an immersive experience.



Wireless Apple CarPlay®

Bring along a familiar face. With Prius' wireless Apple CarPlay® compatibility, you can use your compatible iPhone® with the multimedia system to get directions, make calls, send and receive messages, and listen to music, while staying focused on your drive.



SiriusXM® Platinum Plan 3-month trial

With the Platinum Plan trial subscription,^{12,13} you get 425+ channels, including 165+ channels in your vehicle to listen to ad-free music, plus sports, news, comedy and more. Innovative features in Prius make it even easier to search, discover and listen than ever before through personalized channel recommendations curated just "For You;" plus the Live Sports category puts all your games and teams in one place for easy access.



Wireless Android Auto™

Stay connected on the road. By pairing your compatible Android® phone with the audio multimedia system, Android Auto™ lets you get real-time traffic alerts, make and receive phone calls, listen to your favorite soundtrack and more.

Screen depictions accurate at time of posting. See numbered footnotes in Disclosures section.

Technology that keeps up with you.

Take advantage of smarter and convenient technologies designed to simplify your everyday life. Trial periods available on select models for the listed Connected Services.*¹⁶ 4G network dependent.



Safety Connect®

Round-the-clock help when the unexpected happens.¹⁷

- ✓ Emergency Assistance Button (SOS)
- ✓ Enhanced Roadside Assistance¹⁸
- ✓ Automatic Collision Notification
- ✓ Stolen Vehicle Locator¹⁹



Service Connect

Being proactive to help keep your vehicle in peak condition.²⁰

- ✓ Vehicle Health Report
- ✓ Vehicle Maintenance Alert
- ✓ Maintenance Reminder

*To view included trial details, please visit toyota.com/connected-services.



Wi-Fi Connect

Turn your Toyota into a hotspot with 4G connectivity.²¹

- ✓ AT&T Hotspot
- ✓ Integrated Streaming for your Apple Music^{®22} and Amazon Music^{™23} subscriptions



Drive Connect

Enhanced features to get you where you need to be.²⁴

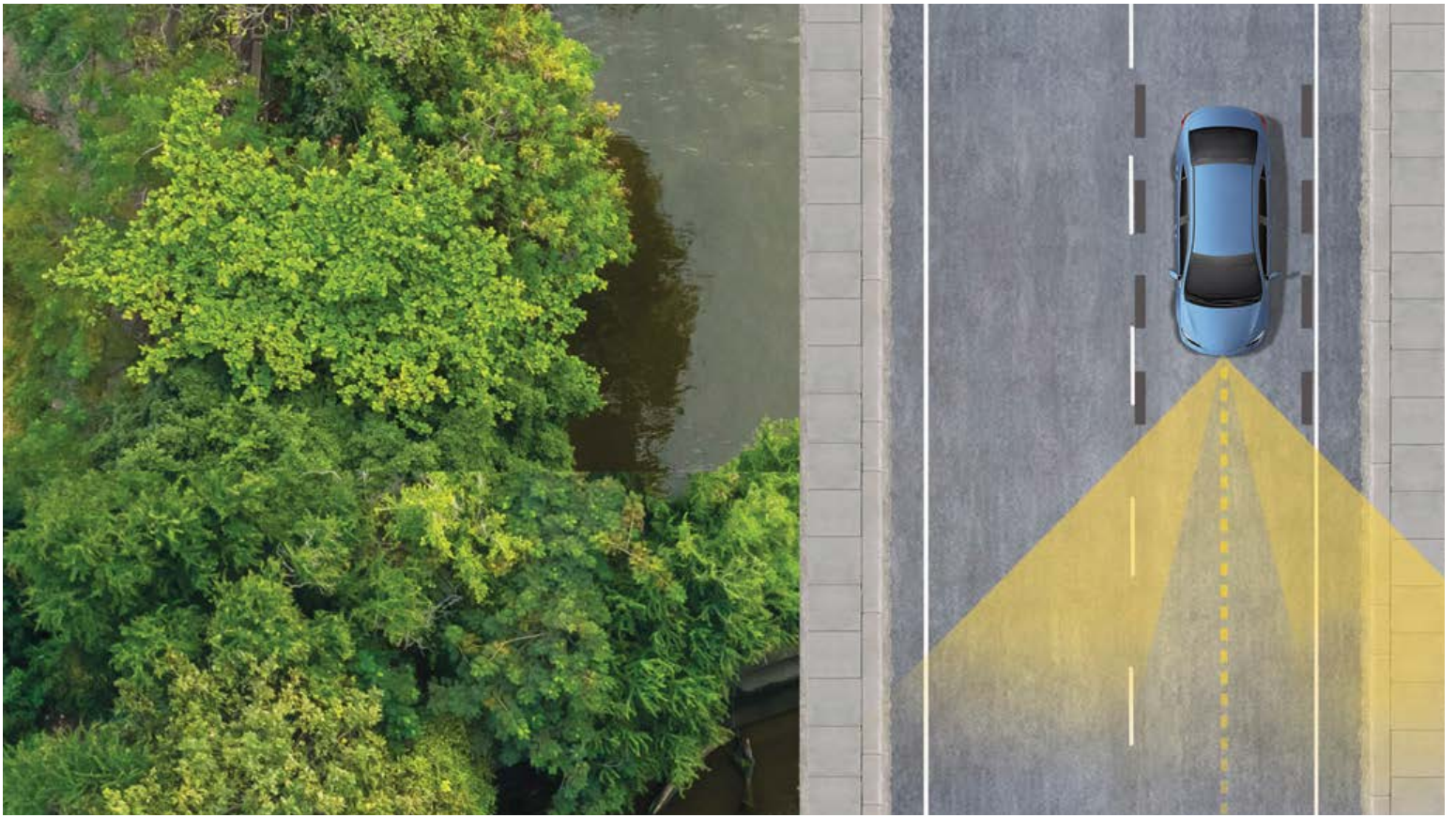
- ✓ Destination Assist²⁵
- ✓ Intelligent Assistant²⁶
- ✓ Cloud Navigation²⁷



Remote Connect

Manage your vehicle, including remote start and much more. Available on select models.⁵

- ✓ Digital Key⁶ (if equipped)
- ✓ Remote Vehicle Start
- ✓ Unlock/Lock
- ✓ Remote Notifications
- ✓ Remote Climate
- ✓ Remote Charging
- ✓ Guest Driver
- ✓ Smartwatch Compatibility²⁸
- ✓ Google Assistant^{™30} Capability



TOYOTA SAFETY SENSE™ 3.0 (TSS 3.0)

Peace of mind comes standard.

Toyota Safety Sense™ 3.0 (TSS 3.0)³¹ is a bundle of active safety features included on many new Toyota vehicles at no additional cost. These innovative features are designed to help protect you and your passengers from harm.



Pre-Collision System with Pedestrian Detection³²



Full-Speed Range Dynamic Radar Cruise Control³³



Lane Departure Alert with Steering Assist³⁴



Automatic High Beams³⁵



Lane Tracing Assist³⁶



Road Sign Assist³⁷



Proactive Driving Assist³⁸

PRIUS MODELS



LE

Includes these key features:

Mechanical/Performance

- ✓ 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- ✓ Hybrid system net power: 194 hp
- ✓ Electronically controlled Continuously Variable Transmission (ECVT)
- ✓ Front-Wheel Drive (FWD)
- ✓ Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
- ✓ Electric Power Steering (EPS); power-assisted rack-and-pinion
- ✓ 57 city/56 highway/57 combined est. mpg¹

Exterior Features

- ✓ Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB)³⁵ and auto-off
- ✓ LED Daytime Running Lights (DRL) with on/off feature
- ✓ LED taillights and stop lights
- ✓ Active grille shutter
- ✓ 17-in. alloy wheels with wheel covers and 195/60R17 tires
- ✓ Heated power outside mirrors with folding feature
- ✓ Roof-mounted shark-fin antenna

Interior Features

- ✓ Fabric-trimmed front seats; 6-way adjustable driver's seat; 6-way adjustable front passenger seat
- ✓ 60/40 split fold-down rear seats with center armrest
- ✓ SofTex[®]-trimmed³⁹ tilt/telescopic steering wheel with audio, Multi-Information Display and Bluetooth[®]⁸⁷ hands-free phone controls
- ✓ Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- ✓ Six USB-C charge ports⁴⁰ — two front/two center console/two rear

Audio Multimedia

- ✓ 8.0-in. Toyota Audio Multimedia
- ✓ 6-speaker audio system
- ✓ Wireless Android Auto^{™15} & Apple CarPlay^{®10} compatible
- ✓ SiriusXM^{®12} 3-month Platinum Plan trial¹³ subscription

Connected Services Trials^{*16}

- ✓ Safety Connect[®] with up to 10-year trial¹⁷
- ✓ Service Connect with up to 10-year trial²⁰
- ✓ Remote Connect with 1-year trial⁵
- ✓ Wi-Fi Connect with up to 3 GB within 1-month trial²¹

Safety Features

- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)³¹
- ✓ Star Safety System[™]
- ✓ Driver and front passenger Advanced Airbag System⁴¹
- ✓ Blind Spot Monitor (BSM)⁴² with Rear Cross-Traffic Alert (RCTA)⁴³
- ✓ Rear-Seat Reminder⁴⁴
- ✓ Safe Exit Assist (SEA)⁴⁵

Options/Packages

- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁴⁶



LE AWD

Adds to or replaces features offered on LE

Mechanical/Performance

- ✓ 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- ✓ Hybrid system net power: 196 hp
- ✓ Electronically controlled Continuously Variable Transmission (ECVT)
- ✓ Electronic On-Demand All-Wheel Drive (AWD)
- ✓ Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
- ✓ Electric Power Steering (EPS); power-assisted rack-and-pinion
- ✓ 53 city/54 highway/54 combined est. mpg¹

Exterior Features

- ✓ Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB)³⁵ and auto-off
- ✓ LED Daytime Running Lights (DRL) with on/off feature
- ✓ LED taillights and stop lights
- ✓ Active grille shutter
- ✓ 17-in. alloy wheels with wheel covers and 195/60R17 tires
- ✓ Heated power outside mirrors with folding feature
- ✓ Roof-mounted shark-fin antenna

Interior Features

- ✓ Fabric-trimmed front seats; 6-way adjustable driver's seat; 6-way adjustable front passenger seat
- ✓ 60/40 split fold-down rear seats with center armrest
- ✓ SofTex[®]-trimmed³⁹ tilt/telescopic steering wheel with audio, Multi-Information Display and Bluetooth[®]⁸⁷ hands-free phone controls
- ✓ Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- ✓ Six USB-C charge ports⁴⁰ — two front/two center console/two rear

Audio Multimedia

- ✓ 8.0-in. Toyota Audio Multimedia
- ✓ 6-speaker audio system
- ✓ Wireless Android Auto^{™15} & Apple CarPlay^{®10} compatible
- ✓ SiriusXM^{®12} 3-month Platinum Plan trial¹³ subscription

Connected Services Trials^{*16}

- ✓ Safety Connect[®] with up to 10-year trial¹⁷
- ✓ Service Connect with up to 10-year trial²⁰
- ✓ Remote Connect with 1-year trial⁵
- ✓ Wi-Fi Connect with up to 3 GB within 1-month trial²¹

Safety Features

- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)³¹
- ✓ Star Safety System[™]
- ✓ Driver and front passenger Advanced Airbag System⁴¹
- ✓ Blind Spot Monitor (BSM)⁴² with Rear Cross-Traffic Alert (RCTA)⁴³
- ✓ Rear-Seat Reminder⁴⁴
- ✓ Safe Exit Assist (SEA)⁴⁵

Options/Packages

- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁴⁶



XLE

Adds to or replaces features offered on LE

Mechanical/Performance

- ✓ 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- ✓ Hybrid system net power: 194 hp
- ✓ Electronically controlled Continuously Variable Transmission (ECVT)
- ✓ Front-Wheel Drive (FWD)
- ✓ Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
- ✓ Electric Power Steering (EPS); power-assisted rack-and-pinion
- ✓ 52 city/52 highway/52 combined est. mpg¹

Exterior Features

- ✓ Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB)³⁵ and auto on/off
- ✓ LED Daytime Running Lights (DRL) with on/off feature
- ✓ LED taillights and stop lights
- ✓ 19-in. alloy wheels and 195/50R19 tires
- ✓ Heated power outside mirrors with folding feature

Interior Features

- ✓ Heated front seats
- ✓ SofTex[®]-trimmed³⁹ front seats with seatback pockets; 8-way power-adjustable driver's seat including power lumbar support; 6-way adjustable front passenger seat
- ✓ Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- ✓ Six USB-C charge ports⁴⁰ — two front/two center console/two rear

Audio Multimedia

- ✓ 8.0-in. Toyota Audio Multimedia
- ✓ 6-speaker audio system
- ✓ Wireless Android Auto^{™15} & Apple CarPlay^{®10} compatible
- ✓ SiriusXM^{®12} 3-month Platinum Plan trial¹³ subscription

Connected Services Trials^{*16}

- ✓ Safety Connect[®] with up to 10-year trial¹⁷
- ✓ Service Connect with up to 10-year trial²⁰
- ✓ Remote Connect with 1-year trial⁵
- ✓ Wi-Fi Connect with up to 3 GB within 1-month trial²¹

Safety Features

- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)³¹
- ✓ Star Safety System[™]
- ✓ Driver and front passenger Advanced Airbag System⁴¹
- ✓ Blind Spot Monitor (BSM)⁴² with Rear Cross-Traffic Alert (RCTA)⁴³
- ✓ Rear-Seat Reminder⁴⁴
- ✓ Safe Exit Assist (SEA)⁴⁵
- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁴⁶

Options/Packages

- ✓ 12.3-in. Toyota Audio Multimedia
- ✓ Fixed glass roof
- ✓ Digital Key⁶ capability (requires Remote Connect trial or subscription;⁵ 1-year trial included)

*4G network dependent. See numbered footnotes in Disclosures section.

PRIUS MODELS



XLE AWD

Adds to or replaces features offered on LE AWD

Mechanical/Performance

- ✓ 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- ✓ Hybrid system net power: 196 hp
- ✓ Electronically controlled Continuously Variable Transmission (ECVT)
- ✓ Electronic On-Demand All-Wheel Drive (AWD)
- ✓ Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
- ✓ Electric Power Steering (EPS); power-assisted rack-and-pinion
- ✓ 49 city/50 highway/49 combined est. mpg¹

Exterior Features

- ✓ Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB)³⁵ and auto on/off
- ✓ LED Daytime Running Lights (DRL) with on/off feature
- ✓ LED taillights and stop lights
- ✓ 19-in. alloy wheels and 195/50R19 tires
- ✓ Heated power outside mirrors with folding feature

Interior Features

- ✓ Heated front seats
- ✓ SofTex[®]-trimmed³⁹ front seats with seatback pockets; 8-way power-adjustable driver's seat including power lumbar support; 6-way adjustable front passenger seat
- ✓ Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- ✓ Six USB-C charge ports⁴⁰ — two front/two center console/two rear

Audio Multimedia

- ✓ 8.0-in. Toyota Audio Multimedia
- ✓ 6-speaker audio system
- ✓ Wireless Android Auto^{TM15} & Apple CarPlay^{®10} compatible
- ✓ SiriusXM^{®12} 3-month Platinum Plan trial¹³ subscription

Connected Services Trials^{*,16}

- ✓ Safety Connect[®] with up to 10-year trial¹⁷
- ✓ Service Connect with up to 10-year trial²⁰
- ✓ Remote Connect with 1-year trial⁵
- ✓ Wi-Fi Connect with up to 3 GB within 1-month trial²¹

Safety Features

- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)³¹
- ✓ Star Safety System[™]
- ✓ Driver and front passenger Advanced Airbag System⁴¹
- ✓ Blind Spot Monitor (BSM)⁴² with Rear Cross-Traffic Alert (RCTA)⁴³
- ✓ Rear-Seat Reminder⁴⁴
- ✓ Safe Exit Assist (SEA)⁴⁵
- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁴⁶

Options/Packages

- ✓ 12.3-in. Toyota Audio Multimedia
- ✓ Fixed glass roof
- ✓ Digital Key⁶ capability (requires Remote Connect trial or subscription;⁵ 1-year trial included)



Limited

Adds to or replaces features offered on XLE

Mechanical/Performance

- ✓ 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- ✓ Hybrid system net power: 194 hp
- ✓ Electronically controlled Continuously Variable Transmission (ECVT)
- ✓ Front-Wheel Drive (FWD)
- ✓ Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
- ✓ Electric Power Steering (EPS); power-assisted rack-and-pinion
- ✓ 52 city/52 highway/52 combined est. mpg¹

Exterior Features

- ✓ Fixed glass roof
- ✓ LED Daytime Running Lights (DRL) with on/off feature
- ✓ LED taillights and stop lights
- ✓ 19-in. alloy wheels and 195/50R19 tires
- ✓ Heated power outside mirrors with folding feature

Interior Features

- ✓ Power liftback
- ✓ Digital Key⁶ capability (requires Remote Connect trial or subscription;⁵ 1-year trial included)
- ✓ Heated and ventilated front seats
- ✓ Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- ✓ Six USB-C charge ports⁴⁰ — two front/two center console/two rear

Audio Multimedia

- ✓ 12.3-in. Toyota Audio Multimedia
- ✓ 8-speaker JBL^{®9} Premium Audio including subwoofer and amplifier
- ✓ Wireless Android Auto^{TM15} & Apple CarPlay^{®10} compatible
- ✓ SiriusXM^{®12} 3-month Platinum Plan trial¹³ subscription

Connected Services Trials^{*,16}

- ✓ Safety Connect[®] with up to 10-year trial¹⁷
- ✓ Service Connect with up to 10-year trial²⁰
- ✓ Remote Connect with 1-year trial⁵
- ✓ Drive Connect with 1-year trial²⁴
- ✓ Wi-Fi Connect with up to 3 GB within 1-month trial²¹

Safety Features

- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)³¹
- ✓ Star Safety System[™]
- ✓ Driver and front passenger Advanced Airbag System⁴¹
- ✓ Blind Spot Monitor (BSM)⁴² with Rear Cross-Traffic Alert (RCTA)⁴³
- ✓ Rear-Seat Reminder⁴⁴
- ✓ Safe Exit Assist (SEA)⁴⁵
- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁴⁶

Options/Packages

- ✓ Digital rearview mirror
- ✓ Heated rear seats
- ✓ Limited Premium Package Advanced Park⁴ Panoramic View Monitor⁸



Limited AWD

Adds to or replaces features offered on XLE AWD

Mechanical/Performance

- ✓ 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- ✓ Hybrid system net power: 196 hp
- ✓ Electronically controlled Continuously Variable Transmission (ECVT)
- ✓ Electronic On-Demand All-Wheel Drive (AWD)
- ✓ Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
- ✓ Electric Power Steering (EPS); power-assisted rack-and-pinion
- ✓ 49 city/50 highway/49 combined est. mpg¹

Exterior Features

- ✓ Fixed glass roof
- ✓ LED Daytime Running Lights (DRL) with on/off feature
- ✓ LED taillights and stop lights
- ✓ 19-in. alloy wheels and 195/50R19 tires
- ✓ Heated power outside mirrors with folding feature

Interior Features

- ✓ Power liftback
- ✓ Digital Key⁶ capability (requires Remote Connect trial or subscription;⁵ 1-year trial included)
- ✓ Heated and ventilated front seats
- ✓ Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- ✓ Six USB-C charge ports⁴⁰ — two front/two center console/two rear

Audio Multimedia

- ✓ 12.3-in. Toyota Audio Multimedia
- ✓ 8-speaker JBL^{®9} Premium Audio including subwoofer and amplifier
- ✓ Wireless Android Auto^{TM15} & Apple CarPlay^{®10} compatible
- ✓ SiriusXM^{®12} 3-month Platinum Plan trial¹³ subscription

Connected Services Trials^{*,16}

- ✓ Safety Connect[®] with up to 10-year trial¹⁷
- ✓ Service Connect with up to 10-year trial²⁰
- ✓ Remote Connect with 1-year trial⁵
- ✓ Drive Connect with 1-year trial²⁴
- ✓ Wi-Fi Connect with up to 3 GB within 1-month trial²¹

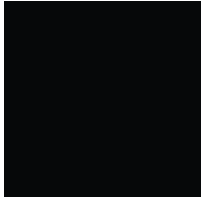
Safety/Convenience

- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)³¹
- ✓ Star Safety System[™]
- ✓ Driver and front passenger Advanced Airbag System⁴¹
- ✓ Blind Spot Monitor (BSM)⁴² with Rear Cross-Traffic Alert (RCTA)⁴³
- ✓ Rear-Seat Reminder⁴⁴
- ✓ Safe Exit Assist (SEA)⁴⁵
- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁴⁶

Options/Packages

- ✓ Digital rearview mirror
- ✓ Heated rear seats
- ✓ Limited Premium Package Advanced Park⁴ Panoramic View Monitor⁸

PRIUS COLORS, TRIMS & WHEELS



Midnight Black Metallic



Guardian Gray



Reservoir Blue



Supersonic Red⁴⁷



Cutting Edge



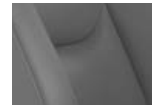
Wind Chill Pearl⁴⁷

LE and LE AWD fabric shown in Gradient Black



Light Gray

XLE, XLE AWD, Limited and Limited AWD SofTex^{®39} shown in Gradient Black



Light Gray

PRIUS WHEELS



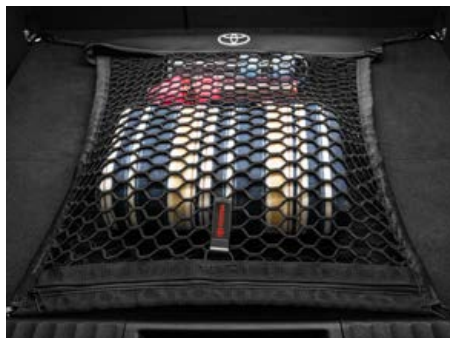
LE and LE AWD
17-in. alloy wheels
with wheel covers



XLE, XLE AWD, Limited
and Limited AWD
19-in. alloy wheels

PRIUS ACCESSORIES

This is a great way to add extra personality to your Prius. Not every accessory is available in your area, so for a complete list of accessories, go to toyota.com/prius/accessories.



Cargo net⁵⁹



Integrated dashcam⁶⁰



Illuminated doorsills



All-weather floor liners⁶¹



Cargo tray



Body side moldings



Door edge guards



Mudguards



Rear bumper appliqué

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. Refer to applicable *Warranty and Maintenance Guide* for details.

Hybrid Battery: HV battery is covered for 10 years or 150,000 miles, whichever comes first. Warranty coverage is subject to terms and conditions. Refer to applicable *Warranty and Maintenance Guide* for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

PRIUS FEATURES⁴⁸

S = Standard O = Optional P = Available as part of a package

Exterior

	LE	LE AWD	XLE	XLE AWD	Limited	Limited AWD
17-in. alloy wheels with wheel covers and 195/60R17 tires	S	S				
19-in. alloy wheels and 195/50R19 tires			S	S	S	S
Active grille shutter	S	S	S	S	S	S
Bi-LED projector low- and high-beam headlights with auto-off feature	S	S				
Bi-LED projector low- and high-beam headlights with auto on/off feature			S	S	S	S
Color-keyed outside door handles	S	S	S	S	S	S
Fixed glass roof			O	O	S	S
Heated power outside mirrors with folding feature	S	S	S	S	S	S
LED Daytime Running Lights (DRL) with on/off feature	S	S	S	S	S	S
LED taillights and stop lights	S	S	S	S	S	S
Rain-sensing variable intermittent windshield wipers			S	S	S	S
Roof-mounted shark-fin antenna	S	S	S	S	S	S
Washer-linked variable intermittent windshield wipers	S	S				

Interior

60/40 split fold-down rear seats with center armrest	S	S	S	S	S	S
Auto-dimming rearview mirror with HomeLink ⁴⁹			S	S	S	S
Cargo area tonneau cover	S	S	S	S	S	S
Center console with armrest and storage compartment	S	S	S	S	S	S
Digital Key ⁶ capability — Digital Key enables smartphone to be used instead of a physical key (requires Remote Connect trial or subscription; ⁵ 1-year trial included)			O	O	S	S
Digital rearview mirror					O	O
Driver's seat with memory function with two settings					S	S
Single-zone climate control system with pollen filtration	S	S	S	S	S	S
Extendable dual sun visors with illuminated vanity mirrors	S	S	S	S	S	S
Fabric-trimmed front seats; 6-way adjustable driver's seat; 6-way adjustable front passenger seat	S	S				
Heated and ventilated front seats					S	S
Heated front seats			S	S		
Heated rear seats					O	O
Power liftback					S	S
Power windows with auto up/down	S	S	S	S	S	S
Rear dome light and cargo area light	S	S	S	S	S	S
Six USB-C charge ports ⁴⁰ — two front/two center console/two rear	S	S	S	S	S	S
Smart Key System on front doors and trunk with Push Button Start, remote keyless entry system with lock, unlock and panic functions			S	S	S	S
SofTex [®] -trimmed ³⁹ front seats with seatback pockets; 8-way power-adjustable driver's seat including power lumbar support; 6-way adjustable front passenger seat			S	S	S	S
SofTex [®] -trimmed ³⁹ heated tilt/telescopic steering wheel with audio, Multi-Information Display and Bluetooth ^{®7} hands-free phone controls			S	S	S	S
SofTex [®] -trimmed ³⁹ tilt/telescopic steering wheel with audio, Multi-Information Display and Bluetooth ^{®7} hands-free phone controls	S	S				
Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display with speedometer, drive mode indicators, instrumentation and customizable settings, odometer, tripmeters, clock, outside temperature, rear passenger seatbelt indicators, fuel economy information, trip timer and warning messages	S	S	S	S	S	S
Qi-compatible wireless smartphone charging ⁵⁰ with charge indicator light			S	S	S	S


Connected Services Trials

Safety Connect [®] with up to 10-year trial subscription ¹⁷ — includes Emergency Assistance Button, Enhanced Roadside Assistance, ¹⁸ Automatic Collision Notification and Stolen Vehicle Locator. ¹⁹ Subscription required. 4G network dependent.	S	S	S	S	S	S
Service Connect with up to 10-year trial subscription ²⁰ — receive personalized maintenance updates and vehicle health reports. Subscription required after trial. 4G network dependent.	S	S	S	S	S	S
Remote Connect with 1-year trial subscription ⁵ — remotely interact with your vehicle through the Toyota app ⁵¹ via your smartwatch and Google Assistant™-enabled ³⁰ devices. Depending on grade, you can lock/unlock doors, start and stop the vehicle, locate your last parked location, check vehicle status and monitor guest drivers. Subscription required after trial. 4G network dependent.	N/A	N/A	S	S	S	S
Drive Connect with up to 1-year trial subscription ²⁴ — includes Cloud Navigation ²⁷ with Google Points of Interest (POI) data, Intelligent Assistant ²⁶ with Hey, Toyota, and Destination Assist. ²⁵ Subscription required after trial. 4G network dependent.	O	O	O	O	S	S
Wi-Fi Connect with 3 GB within 30-day trial subscription ²¹ — includes AT&T Wi-Fi hotspot and Integrated Streaming (Apple Music ^{®22} and Amazon Music ^{™23}) compatibility. Subscription required after trial. 4G network dependent.	S	S	S	S	S	S

Audio Multimedia

	LE	LE AWD	XLE	XLE AWD	Limited	Limited AWD
8.0-in. Toyota Audio Multimedia with wireless Apple CarPlay ^{®10} & Android Auto ^{™15} compatibility, USB media port, ⁴⁰ five USB charge ports, ⁴⁰ hands-free phone capability and music streaming ⁷ via Bluetooth ^{®7} wireless technology, SiriusXM ^{®12} with 3-month Platinum Plan trial ¹³ subscription. See toyota.com/audio-multimedia for details.	S	S	S	S		
6-speaker audio system	S	S	S	S		
12.3-in. Toyota Audio Multimedia with wireless Apple CarPlay ^{®10} & Android Auto ^{™15} compatibility, USB media port, ⁴⁰ five USB charge ports, ⁴⁰ hands-free phone capability and music streaming ⁷ via Bluetooth ^{®7} wireless technology, SiriusXM ^{®12} with 3-month Platinum Plan trial ¹³ subscription. See toyota.com/audio-multimedia for details.			O	O	S	S
8-speaker JBL ^{®9} Premium Audio including amplifier					S	S
Wireless Apple CarPlay ^{®10} compatibility	S	S	S	S	S	S
Wireless Android Auto ^{™15} compatibility	S	S	S	S	S	S

Safety and Convenience

Toyota Safety Sense [™] 3.0 (TSS 3.0) ³¹ — Pre-Collision System with Pedestrian Detection (PCS w/PD), ³² Full-Speed Range Dynamic Radar Cruise Control (DRCC), ³³ Lane Departure Alert with Steering Assist (LDA w/SA), ³⁴ Lane Tracing Assist (LTA), ³⁵ Road Sign Assist (RSA), ³⁷ Automatic High Beams (AHB), ³⁵ Proactive Driving Assist (PDA) ³⁸	S	S	S	S	S	S
 Star Safety System [™] — includes Enhanced Vehicle Stability Control (VSC), ⁵² Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology [®] (SST) ⁵³	S	S	S	S	S	S
Advanced Park ⁴					P	P
Blind Spot Monitor (BSM) ⁴² with Rear Cross-Traffic Alert (RCTA) ⁴³	S	S	S	S	S	S
Eight airbags ⁴¹ — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, rear seat-mounted side airbags, and front and rear side curtain airbags	S	S	S	S	S	S
Front and Rear Parking Assist with Automatic Braking (PA w/AB) ⁴⁶	O	O	S	S	S	S
Engine immobilizer ⁵⁴	S	S	S	S	S	S
Hill Start Assist Control (HAC) ⁵⁵	S	S	S	S	S	S
Integrated backup camera display ⁵⁶	S	S	S	S	S	S
LATCH (Lower Anchors and Tethers for CHILDren) includes lower anchors on outboard rear seats and tether anchors on all rear seats	S	S	S	S	S	S
Panoramic View Monitor ⁸ with 360-degree Overhead View in low-speed drive and reverse, and Curb View					O	O
Rear-Seat Reminder ⁴⁴	S	S	S	S	S	S
Safe Exit Assist ⁴⁵ — detects vehicles and bicycles approaching from the rear and alerts an occupant when they exit the vehicle, helping to avoid or mitigate collisions with the door	S	S	S	S	S	S
Tire Pressure Monitor System (TPMS) ⁵⁷	S	S	S	S	S	S
Vehicle Proximity Notification System (VPNS) ⁵⁸	S	S	S	S	S	S

PRIUS FEATURES⁴⁸

S = Standard O = Optional P = Available as part of a package

Packages and Options

	LE	LE AWD	XLE	XLE AWD	Limited	Limited AWD
Limited Premium Package — Advanced Park, ⁴ Panoramic View Monitor ⁸					P	P
12.3-in. Toyota Audio Multimedia touchscreen, with wireless Apple CarPlay ^{®10} & Android Auto ^{™15} compatible, SiriusXM ^{®12} with 3-month Platinum Plan trial ¹³ subscription. Includes 1-year trial of Drive Connect. ²⁴ See toyota.com/audio-multimedia for details.			O	O	O	
Digital Key ⁶ capability (requires Remote Connect trial or subscription; ⁵ 1-year trial included)			O	O		
Digital rearview mirror					O	O
Fixed glass roof			O	O		
Heated rear seats					O	O

PRIUS SPECIFICATIONS

Mechanical/Performance

ENGINE

2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm	S	S	S	S	S	S
Compression ratio: 14.0:1	S	S	S	S	S	S
Hybrid system net power: 194 hp	S		S		S	
Hybrid system net power: 196 hp		S		S		S

EMISSION RATING

SULEV30 Bin 30	S	S	S	S	S	S
----------------	---	---	---	---	---	---

ELECTRIC MOTOR

Permanent magnet AC synchronous motor (83 kW, 111 hp)	S	S	S	S	S	S
Interior Permanent Magnet Rear Motor (30 kW, 40hp)		S		S		S

BATTERY

Lithium-Ion (Li-Ion)	S	S	S	S	S	S
222V	S	S	S	S	S	S

DRIVETRAIN

Electronically controlled Continuously Variable Transmission (ECVT)	S	S	S	S	S	S
Front-Wheel Drive (FWD)	S		S		S	
Electronic On-Demand All-Wheel Drive (AWD)		S		S		S

SUSPENSION

Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars	S	S	S	S	S	S
---	---	---	---	---	---	---

STEERING

Electric Power Steering (EPS); power-assisted rack-and-pinion	S	S	S	S	S	S
Turning circle diameter, curb to curb (ft.)	35.4	35.4	35.4	35.4	35.4	35.4

BRAKES

Power-assisted ventilated 11.1-in. front disc brakes; solid 11-in. rear disc brakes with Electronically Controlled Braking (ECB) system, and Star Safety System [™]	S		S		S	
Power-assisted ventilated 12-in. front disc brakes; solid 11-in. rear disc brakes with Electronically Controlled Braking (ECB) system, and Star Safety System [™]		S		S		S

Dimensions

EXTERIOR DIMENSIONS (in.)

Overall height/width/length	55.9/70.2/181.1	55.9/70.2/181.1	56.3/70.2/181.1	56.3/70.2/181.1	56.3/70.2/181.1	56.3/70.2/181.1
Wheelbase	108.3	108.3	108.3	108.3	108.3	108.3
Track (front/rear)	61.5/62.2	61.5/62.2	61.5/62.2	61.5/62.2	61.5/62.2	61.5/62.2
Overhang (front/rear)	38.3/34.4	38.3/34.4	38.3/34.4	38.3/34.4	38.3/34.4	38.3/34.4
Ground clearance	5.6	5.6	6.0	6.0	6.0	6.0
Coefficient of drag (Cd)	0.27	0.27	0.27	0.27	0.27	0.27

INTERIOR DIMENSIONS (front/rear) (in.)

Head room	38.0/36.4	38.0/36.4	38.0/36.4	38.0/36.4	38.0/36.4	38.0/36.4
Shoulder room	55.3/52.8	55.3/52.8	55.3/52.8	55.3/52.8	55.3/52.8	55.3/52.8
Hip room	54.7/51.7	54.7/51.7	54.7/51.7	54.7/51.7	54.7/51.7	54.7/51.7
Leg room	43.2/34.8	43.2/34.8	43.2/34.8	43.2/34.8	43.2/34.8	43.2/34.8

PRIUS SPECIFICATIONS

S = Standard O = Optional P = Available as part of a package

Weights/Capacities

	LE	LE AWD	XLE	XLE AWD	Limited	Limited AWD
Curb weight (lb.)	3097	3230	3164	3285	3219	3340
Seating capacity	5	5	5	5	5	5
EPA passenger volume (cu. ft.)	91.2	91.2	91.2	91.2	91.2	91.2
EPA cargo volume (cu. ft.); ⁵⁹ seats up	23.8	23.8	20.3	20.3	20.3	20.3
Fuel tank (gal.)	11.3	10.5	11.3	10.5	11.3	10.5

Tires

SIZE	LE	LE AWD	XLE	XLE AWD	Limited	Limited AWD
P195/60R17	S	S				
P195/50R19			S	S	S	S
Tire repair kit	S	S	S	S	S	S

Mileage Estimates (mpg city/highway/combined)¹

	57/56/57	53/54/54	52/52/52	49/50/49	52/52/52	49/50/49
--	----------	----------	----------	----------	----------	----------

DISCLOSURES

1. EPA-estimated 57 city/56 hwy/57 combined mpg rating for 2023 Prius LE FWD, 53 city/54 hwy/54 combined mpg rating for 2023 Prius LE AWD, 52 city/52 hwy/52 combined mpg rating for 2023 Prius XLE and Limited FWD, and 49 city/50 hwy/49 combined mpg rating for 2023 Prius XLE and Limited AWD. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 2. 7.0 seconds on AWD models; 7.2 on FWD models. Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers. 3. EV Mode lets you operate solely on battery power at low speeds for short distances and in limited circumstances, such as in a parking garage. Different conditions may prevent or limit usage. See your *Owner's Manual* for instructions and limitations. 4. Do not overly rely on Advanced Park and use only in accordance with applicable laws. Remain attentive to surroundings. Before operating, review *Owner's Manual* for instructions and limitations. 5. Use only if aware of circumstances surrounding vehicle it is legal safe to do so (e.g., do not remotely start a gas engine vehicle in an enclosed space or if vehicle is occupied by a child). Remote Connect depends on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Digital Key also requires Bluetooth® connectivity. Remote start/stop not available on manual transmission-equipped vehicles. Remote Connect is included with select paid Connected Services packages. See your Toyota dealer for details. Terms of Use apply. Data charges may apply. See *Owner's Manual* and www.toyota.com/connected-services/. For Toyota's Connected Services' data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. Trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. 6. Digital Key function requires Remote Connect trial or subscription. Use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start engine if vehicle is in an enclosed space or vehicle is occupied by a child). Remote Connect depends on factors outside of Toyota's control, including an operative telematics device, a cellular connection, GPS signal, and the availability of a compatible wireless network, without which system functionality and availability may be limited or precluded. Digital Key also requires Bluetooth® connectivity. Service may vary by vehicle and region. Requires app download and registration/subscription after trial (if applicable). Terms of Use apply. Data charges may apply. Remote start/stop not available on manual transmission-equipped vehicles. Services subject to change at any time without notice. See usage precautions and service limitations in *Toyota Owner's Manual* and at <https://www.toyota.com/connected-services/> for additional details. To learn about Toyota's Connected Services data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. The Bluetooth® word mark and logos are registered trademarks of Bluetooth SIG, Inc. Use of such marks by Toyota is under license. 8. The Panoramic View Monitor does not provide a comprehensive view of the area surrounding your vehicle. Look around to confirm clearance. See *Owner's Manual* for limitations. 9. JBL® is a registered trademark of Harman International Industries, Inc. 10. Apps and services are subject to change at any time without notice. Data charges may apply. Apple CarPlay® functionality requires a compatible iPhone® connected wirelessly to the vehicle. Apple CarPlay® is a registered trademark of Apple Inc. 11. iPhone® is a registered trademark of Apple Inc. All rights reserved. 12. Trial length and service availability may vary by model, model year or trim. Service will automatically stop at the end of your trial subscription period unless you decide to continue service. If you do not wish to enjoy your trial, you can cancel by calling the number below. All SiriusXM services require a subscription, each sold separately by SiriusXM after the trial period. **Service subject to the SiriusXM Customer Agreement and Privacy Policy; visit www.siriusxm.com to see complete terms and how to cancel which includes calling 1-866-635-2349.** Some services and features are subject to device capabilities and location availability. All fees, content and features are subject to change. SiriusXM, Pandora and all related logos are trademarks of Sirius XM Radio Inc. and its respective subsidiaries. 13. SiriusXM® services require a subscription after trial period. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. 14. Android is a trademark of Google LLC. 15. Android Auto is a trademark of Google LLC. To wirelessly use Android Auto on your car display, you need a compatible Android smartphone with an active data plan. You can check which smartphones are compatible at <https://www.android.com/auto/compatibility/>. Operability depends on network availability, a cellular connection and GPS signal. Services subject to change at any time without notice. Data charges may apply. To learn more, go to <https://www.toyota.com/audio-multimedia/>. To learn more about Toyota's Connected Services data collection, use, sharing and retention practices, please visit <https://www.toyota.com/support/privacy-notice/>. Android Auto is a trademark of Google LLC. 16. Toyota Connected Services depend on factors outside Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded, including access to response center and emergency support. Services vary by vehicle and are subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See *Owner's Manual* and <https://www.toyota.com/connected-services/>. For Toyota's Connected Services' data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. All trials begin on original purchase or lease date of new vehicle, with the exception of Wi-Fi for which trial begins at time of activation. Paid subscription required after trial (if applicable). 17. Safety Connect® depends on factors outside of Toyota's control in order to operate, including 4G cellular network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded, including access to response center and emergency support. Stolen vehicle police report required to use Stolen Vehicle Locator. Automatic Collision Notification activates only in limited circumstances. Services vary by vehicle and are subject to change at any time without notice. Terms of Use apply. See *Owner's Manual* and www.toyota.com/connected-services/. For Toyota's Connected Services' data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. A Safety Connect® trial is included for up to 10 years on select vehicles with paid Connected Services packages. See your Toyota dealer for details. 4G network dependent. 18. Requires cellular network availability, a cellular connection and GPS signal. May not work in all areas. Service may vary by vehicle and region. See Toyota dealer for details and exclusions. 19. Building and/or parking structures may limit system effectiveness. Stolen vehicle police report required to use Stolen Vehicle Locator. For additional assistance contact the Toyota Brand Engagement Center at 1-800-331-4331. 20. Service Connect depends on certain factors outside of Toyota's control in order to operate, including 4G cellular network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Information provided is based on the last time data was collected from vehicle and is not real-time data. Services vary by vehicle and are subject to change at any time without notice. Terms of Use apply. Data charges may apply. See *Owner's Manual* and www.toyota.com/connected-services/. For Toyota's Connected Services' data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. The Service Connect trial is included for up to 10 years. 4G network dependent. 21. Service not available everywhere or in every vehicle. Depends on 4G cellular network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Up to 5 devices can be supported using in-vehicle connectivity. Services subject to change at any time without notice. The Wi-Fi Connect trial begins at the time of enrollment and expires the earlier of 3GB data use or the 1-month trial period ends. Paid subscription required after trial. Integrated Streaming requires separate subscriptions to third-party provider services. Data charges may apply. Valid in the contiguous U.S. and Alaska. Go to <https://myvehicle.att.com/#/toyota/learn?language=en&country=US> for terms and conditions. 22. Apple Music and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. Requires Wi-Fi Connect subscription after trial (if applicable) and your own Apple Music account. 23. Amazon, Amazon Music, and related marks are trademarks of Amazon.com, Inc., or its affiliates. 24. Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See *Owner's Manual* and <https://www.toyota.com/connected-services/> for limitations. To learn about Toyota's connected services data collection, use, sharing and retention practices, visit <https://www.toyota.com/support/privacy-notice/>. Trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. 25. Destination Assist requires a trial or subscription to Drive Connect. Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See *Owner's Manual* and <https://www.toyota.com/connected-services/> for limitations. To learn about Toyota's Connected Services' data collection, use, sharing and retention practices, visit <https://www.toyota.com/support/privacy-notice/>. The Destination Assist trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. 26. Intelligent Assistant requires a trial or subscription to Drive Connect. Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See *Owner's Manual* and <https://www.toyota.com/connected-services/> for limitations. To learn about Toyota's Connected Services' data collection, use, sharing and retention practices, visit <https://www.toyota.com/support/privacy-notice/>. 27. Cloud Navigation requires a trial or subscription to Drive Connect. Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See *Owner's Manual* and <https://www.toyota.com/connected-services/> for limitations. To learn about Toyota's Connected Services' data collection, use, sharing and retention practices, visit <https://www.toyota.com/support/privacy-notice/>. 28. Not all smartwatches are compatible with Remote Connect: Samsung Gear, Fitbit, Garmin are not compatible. 29. Certain functions require compatible smartphone and download of <https://www.toyota.com/connected-services/toyotaapp/>. Operability depends on network availability, a cellular connection and GPS signal. Services subject to change at any time without notice. Data charges may apply. To learn more, go to <https://www.toyota.com/audio-multimedia/>. To learn more about Toyota's Connected Services' data collection, use, sharing and retention practices, please visit <https://www.toyota.com/support/privacy-notice/>. 30. Google is a trademark of Google LLC. 31. Toyota Safety Sense™ effectiveness is dependent on many factors including road, weather and vehicle conditions. Drivers are responsible for their own safe driving. Always pay attention to your surroundings and drive safely. See *Owner's Manual* for limitations. 32. The Pre-Collision System (PCS) with Pedestrian Detection (PD) is designed to determine if impact is imminent and help reduce impact speed and damage in certain frontal collisions involving a vehicle, a pedestrian, a bicycle, or a motorcyclist. PCS w/PD is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrian or bicyclist and weather, light and road conditions. See *Owner's Manual* for limitations. 33. Full-Speed Range Dynamic Radar Cruise Control is not a substitute for safe and attentive driving. See *Owner's Manual* for instructions and limitations. 34. Lane Departure Alert with Steering Assist is designed to read visible lane markers under certain conditions. It provides a visual/audible alert and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors including road, weather and vehicle conditions. See *Owner's Manual* for limitations. 35. Automatic High Beams operate at speeds above 21 mph. See *Owner's Manual* for instruction and limitations. 36. The Lane Tracing Assist (LTA) lane centering function is designed to read visible lane markers and detect other vehicles under certain conditions. It is only operational when DRCC is engaged. Not

DISCLOSURES

available on vehicles with manual transmissions. See *Owner's Manual* for limitations. **37.** Road Sign Assist only recognizes certain road signs. See *Owner's Manual* for limitations. **38.** Proactive Driving Assist (PDA) is designed to detect certain objects or curves in the road and provide gentle braking and/or steering support. PDA is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of detected objects and weather, light and road conditions. See *Owner's Manual* for additional limitations and details. **39.** SofTex® is a registered trademark of Toyota Motor Sales, U.S.A., Inc. **40.** May not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like models. **41.** Airbag systems supplement the seatbelts and are designed to inflate only under certain conditions and in certain types of severe collisions. Always wear seatbelt, sit upright in middle and as far back in seat as possible to help decrease risk of injury. Do not put objects in front of an airbag See *Owner's Manual* for limitations. **42.** Do not rely exclusively on Blind Spot Monitor. Look over shoulder and use turn signal. See *Owner's Manual* for limitations. **43.** Do not rely exclusively on the Rear Cross-Traffic Alert. Visually confirm clearance during use. See *Owner's Manual* for limitations. **44.** The Rear-Seat Reminder does not sense objects in the rear seat. The Rear-Seat Reminder is designed to recognize a unique rear-door opening pattern that may be consistent with an object being placed in the rear seating area. See *Owner's Manual* for additional details. **45.** Do not rely exclusively on Safe Exit Assist. Always look for approaching traffic before exiting the vehicle. See *Owner's Manual* for limitations. **46.** Front and Rear Parking Assist with Automatic Braking (PA w/AB) may warn drivers of, and potentially brake for front and rear collisions with certain objects when traveling at low speeds. Drivers should visually confirm clearance during use. See *Owner's Manual* for instructions and limitations. **47.** Extra-cost color. **48.** Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. Color(s) depicted may vary based on multiple factors, including ambient lighting and the format in which it is being viewed (e.g., computer, mobile device or print). **49.** HomeLink® and the HomeLink® house icon are registered trademarks of Gentex Corporation. **50.** Wireless charging may not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like products. **51.** Toyota app requires an active Remote Connect trial or subscription. **52.** Vehicle Stability Control is not a substitute for safe and attentive driving practices. Factors including speed, road conditions, weather and steering input can affect whether VSC will be effective. See *Owner's Manual* for limitations. **53.** Smart Stop Technology® will reduce power to help the brakes bring vehicle to a stop during certain contemporaneous brake and accelerator pedal applications. See *Owner's Manual* for limitations. **54.** The engine immobilizer is a state-of-the-art anti-theft system initiated when the key is inserted into ignition switch or a Smart Key fob is in/near the vehicle. Engine will only start if the code in the transponder chip inside the key/fob matches the code in vehicle's immobilizer. The transponder chip is embedded in the key/fob and can be costly to replace. For lost key or fob, see a Toyota dealer or go to www.aloa.org to find a qualified locksmith for high-security key service. **55.** Hill Start Assist Control is designed to minimize backward rolling on steep ascents. Not a substitute for safe driving judgment and practices. Speed, grade, surface conditions, driver input, etc., can all affect HAC function. See *Owner's Manual*. **56.** The backup camera does not provide a comprehensive view. Always look over shoulder and use outside mirrors. See *Owner's Manual* for limitations. **57.** The Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See *Owner's Manual* for limitations and details. **58.** When Vehicle Proximity Notification System is active, it is the driver's responsibility to maintain a lookout for pedestrians, cyclists, other cars and objects and to drive the vehicle in a safe and attentive manner to avoid making contact. **59.** Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area. **60.** Dashcam may not record under certain conditions. Use in accordance with applicable laws. See dashcam *Owner's Manual* for details. **61.** This floor mat/floor liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat/liner must be secured with its fasteners. Do not install a floor mat/floor liner on top of an existing floor mat/floor liner.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

Color(s) depicted may vary based on multiple factors, including ambient lighting and the format in which it is being viewed (e.g., computer, mobile device or print).

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Vehicles shown may be prototypes, shown using visual effects and/or shown with options. Actual models may vary.



Mobility

For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Brand Engagement Center at 1-800-331-4331