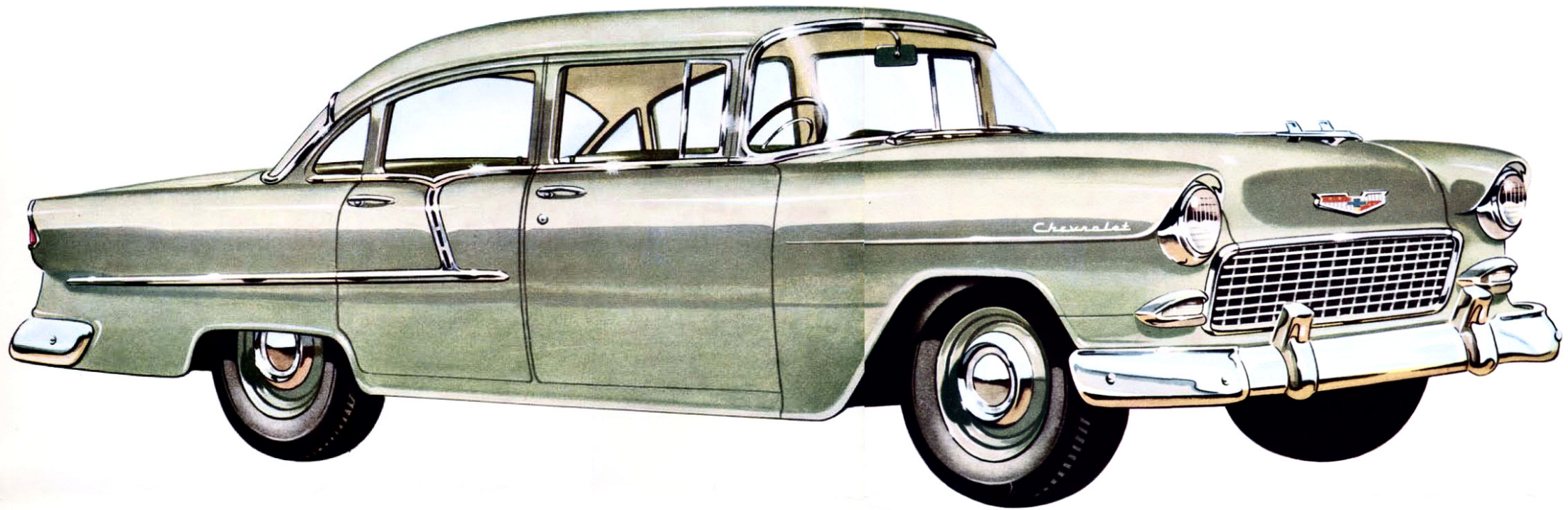


The new

CHEVROLET



FROM BUMPER TO BUMPER, A NEW CONCEPT OF GRACE AND GLAMOUR



CHEVROLET has designed and built this car to give you the maximum in car ownership — eye-holding grace in design, luxurious, roomy comfort, broad, uninterrupted vision, vast luggage carrying capacity, and whispering, dependable power.

When you sit behind the wheel of the new Chevrolet for the first time you will experience

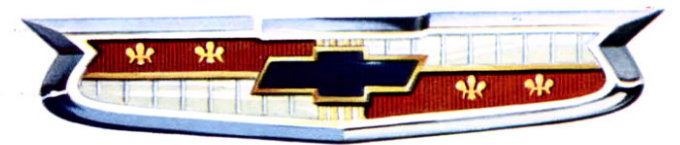
a feeling that will stay with you as long as you own the car, the feeling that this car was built for you.

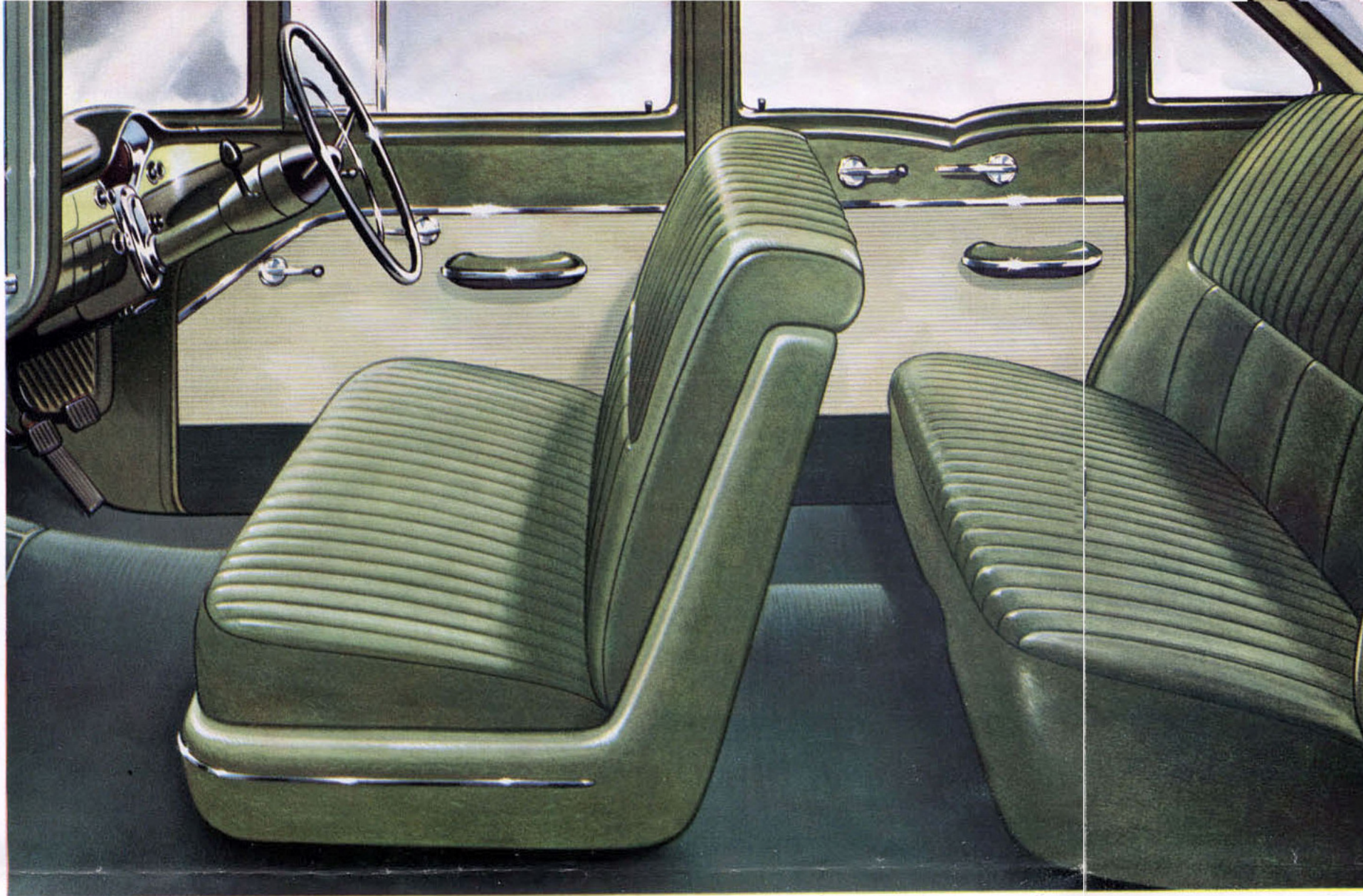
New mechanical achievements in chassis design, suspension, transmission, rear axle and steering make the car an engineering masterpiece.

Low, glowing styling gives Chevrolet a

look of being eager for the road, eager to give you a kind of motoring enjoyment you have never known before.

From the slightly raked new radiator grille, hooded headlamps and flowing fenders, to the styled tail lights and swept-round rear bumper, the new Chevrolet reflects all that's best in contemporary design and beauty.

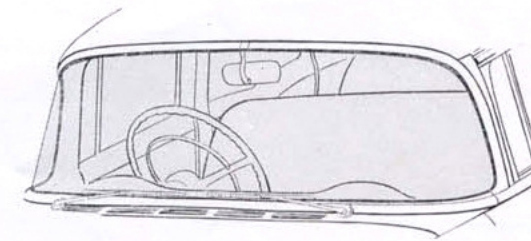
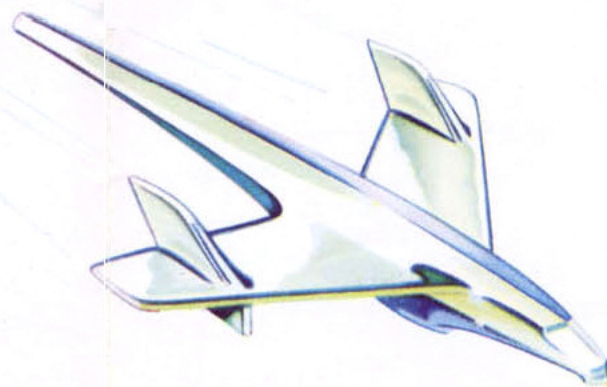




THE DOOR of your new Chevrolet is a doorway to comfort, convenience and luxury. The smooth, smart, two-tone interior carries the atmosphere of the brand new body styling into the inside door finish and the wide, roomy seats.

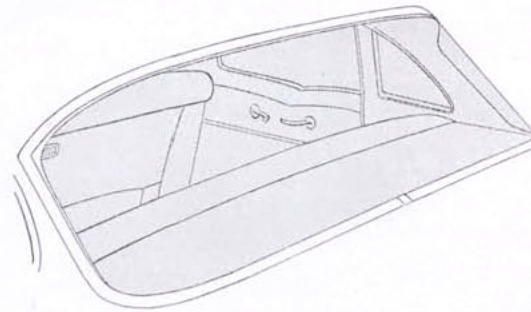
The instrument panel curves at each end to follow the contour of the new sweep-sight

windshield. The speedometer, temperature and fuel gauges, and the new generator charge and oil pressure warning lamps are grouped in a hooded quadrant. The wide glove box has been placed in the centre of the panel — no more reaching across for the driver, the same convenience for the passenger. Control knobs are new, and there is a dome light switch on both front doors.



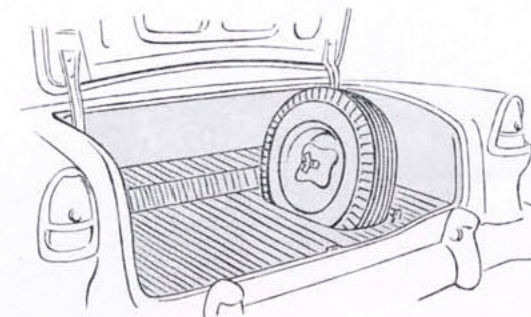
NEW SWEEP-SIGHT WINDSHIELD

This new Chevrolet feature gives 19.4 per cent greater windshield visibility. Driver and passengers alike enjoy a new sense of open comfort with panoramic vision, and a minimum of obstruction.



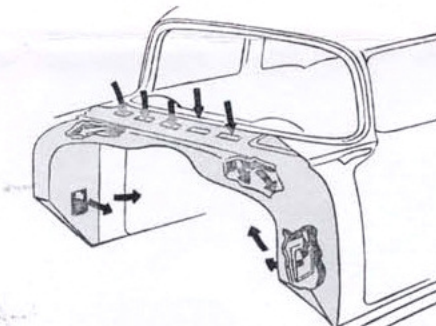
NEW REAR WINDOW

With a 21 per cent increase in area, the new rear window further enhances the open comfort and wide visibility of the new Chevrolet. The window has square upper corners and is framed by a bright metal reveal moulding.



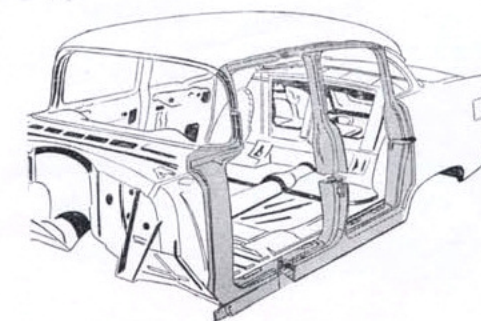
DEEP, WIDE LUGGAGE SPACE

The Chevrolet's luggage compartment is both wider and lower. To make loading and unloading easier, the sill is almost flush with the floor. The gravel shield between the rear bumper and the car is an integral part of the body.



NEW VENTILATION SYSTEM

Air is taken in at windshield height away from road dirt, fumes and heat—providing a cleaner, cooler air supply and more effective circulation at the floor and body levels. Manual air control knobs are fitted below the instrument panel.

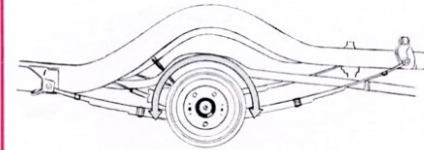
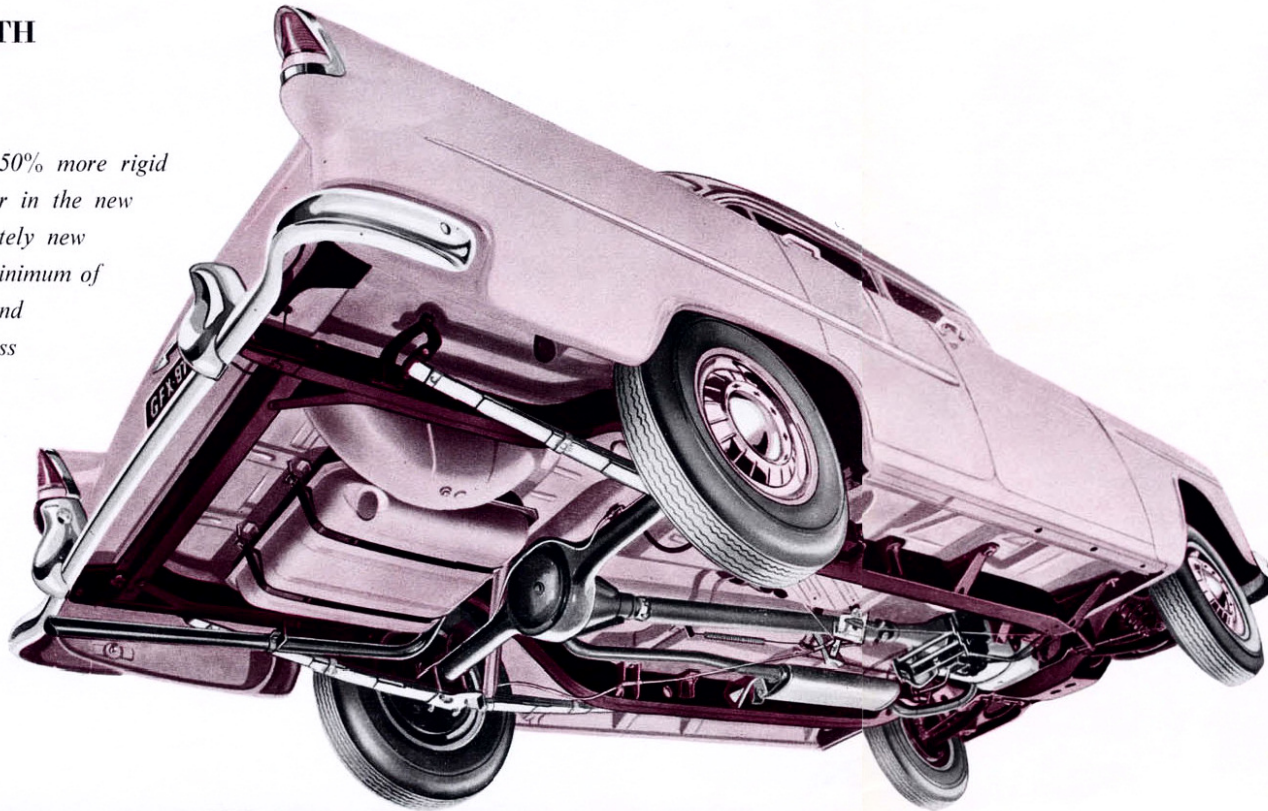


UNITISED BODY CONSTRUCTION

All panels and pillars surrounding the door openings are framed as a single rigid unit for assembly to the body shell, resulting in better body alignment and snugly fitting doors.

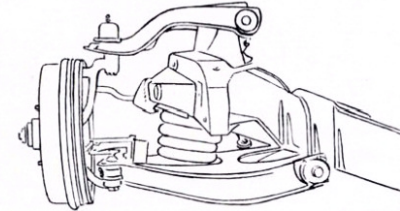
NEW CHASSIS WITH NEW STRENGTH, NEW SAFETY

The box girder chassis is 50% more rigid and more than 18% lighter in the new Chevrolet. It is a completely new chassis that gives you a minimum of pitch and roll on curves and almost incredible smoothness on the straight.



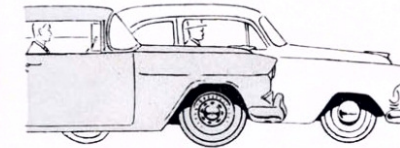
NEW HOTCHKISS DRIVE

Drive-line shocks are cushioned by longer rear springs and Chevrolet's new Hotchkiss drive, which are important reasons behind Chevrolet's wonderful new ride.



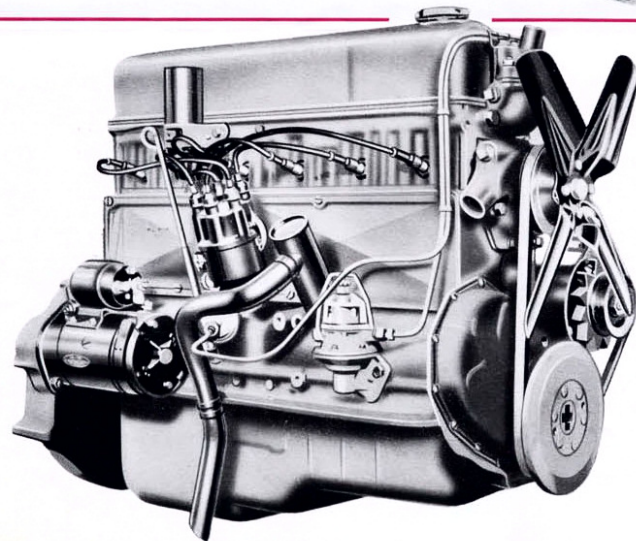
NEW FRONT SUSPENSION

Spherical joints which replace king pins and new anti-friction rubber mounted control arm pivots are fitted for greater durability and riding comfort in the new front suspension—and lubrication fittings are reduced from 16 to 4.



ANTI-DIVE BRAKING CONTROL

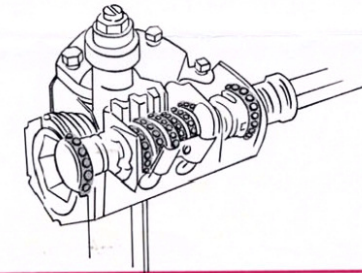
This Chevrolet development stops "nose-diving" at sudden stops, and cuts the chances of bumper locking in quick stops. New pendant type brake pedal gives effortless action.



FAMOUS SIX CYLINDER ENGINE

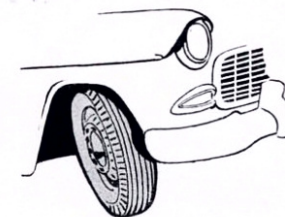
The valve in head six cylinder Chevrolet engine has been improved to give you still greater performance. There is a completely new fuel pump system, the fan size and pitch has been increased and engine mountings have been re-designed to

reduce engine vibration even more. A new 12 volt electrical system provides greater generator capacity—finer high-speed performance—more efficient battery charging—quicker, easier cold-weather starting!



EASIER STEERING

Reduced steering effort and greater durability spring from the new steering system, which incorporates relay-type linkage and better isolation of vibration and road shock.



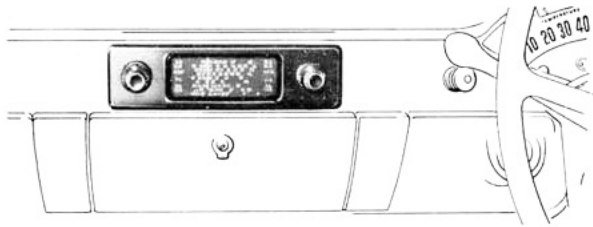
TUBELESS TYRES

Tubeless tyres are fitted at no extra cost in your new Chevrolet, giving you greater blow-out protection and slower tyre deflation with punctures.

GLAMOUR ACCESSORIES FOR YOUR CHEVROLET

A range of glamour Accessories is available for your new Chevrolet at extra cost.

A specially designed "Air Chief" Car Radio—the GMH car radio—has controls to harmonize with your instrument panel.



"Air Chief" is the car radio approved and recommended by GMH engineers. It gives magnificent tone and clear reception wherever you travel.

Other Accessories for added beauty, safety and enjoyment include:

- Lovely Tailored NASCO Seat Covers in rich looking patterns.
- Sun Hood.
- Automatic Windscreen Washer.
- Venetian Blinds.
- Chromium Wheel Trim Rings.
- Petrol Tank Lock Cap.
- Chromium Exhaust Extension.
- Visor Vanity Mirror.
- Anti-glare Rear View Mirror.
- Licence Number Plate Frames.

SPECIFICATIONS

Power Plant

ENGINE TYPE: 30.4 h.p. (R.A.C.) Valve-in-head. Six cylinders, 7.1:1 compression ratio. B.h.p. 120 @ 3,800 r.p.m.

PISTONS: Aluminium alloy with steel struts. Offset piston pin.

CRANKSHAFT: Four, precision interchangeable, thin wall babbit lined main bearings. Counter-balanced. Rubber floated harmonic balancer.

OILING SYSTEM: Full pressure to main, connecting rod, camshaft bearings, and timing gears; metered pressure to valve mechanism, also oil is metered to cylinder walls.

FUEL SYSTEM: Single throat downdraft carburettor, with automatic choke, accelerating pump and fast idle mechanism. Octane selector. Oil bath air cleaner, silencer and flame arrester. Fuel mixture heated (thermostatic control) in manifold heat-chamber. Tank capacity, 13-1/3 imperial gallons.

COOLING SYSTEM: Capacity, 13-1/3 quarts. Self-adjusting, permanently lubricated water pump with by pass. Individually cooled cylinders, full length water jackets.

ELECTRICAL SYSTEM: Delco-Remy ignition system, includes centrifugal and vacuum spark-advance control. Ignition coil—high intensity spark for heavy duty ignition. High output ventilated Delco-Remy generator, with voltage and current regulator. Delco-Remy starter, with key turn starter switch.

POWER PLANT MOUNTING: Four point, dynamically balanced rubber cushioned mounting.

CLUTCH: Diaphragm spring type, ventilated. Permanently lubricated ball throw-out bearing.

TRANSMISSION: Synchro-mesh with helical gears throughout. Manually operated steering column mounted gearshift control.

Chassis

FRAME: Box-girder type.

FRONT SUSPENSION: Independent Front Wheel Springing, with direct double-acting hydraulic shock absorbers. Steering knuckles supported in spherical joints.

REAR AXLE: Semi-floating type with hypoid-drive gears of 3.7 to 1 ratio.

REAR SPRINGS: Semi-elliptic springs and shackles of compression type. Rubber insulated. Direct double-acting hydraulic shock absorbers.

DRIVE SYSTEM: Hotchkiss drive. Tubular propeller shaft.

BRAKES: Four-wheel self-energising hydraulic, 11 in. brake drums. Self-aligning, full contact brake shoes. Mechanical parking brakes with T-shaped pull handle.

STEERING GEAR: Recirculating ball type. Fully adjustable. Ratio 20:1. Relay type steering linkage. Wheel diameter, 18 in.; two spoke with full circle horn blowing ring.

WHEELS AND TYRES: Five; steel disc with short spokes. 6.70—15 tyres on wide base rims. Tyre pressure, 24 pounds. Tubeless tyres.

WHEELBASE: 115 inches. Over-all length, 195.6 in. (including bumpers).

CHASSIS EQUIPMENT: Bumpers with two guards, both front and rear.

Lights — Horn — Battery

LIGHTS: Sealed Beam headlamps with foot controlled beam indicator light on speedometer. Parking lights mounted on front fenders below headlamps. Dual tail and stop lights incorporating reflectors in lens. Rear licence plate lights. Dome light. Dual matched Horns.

CIGARETTE LIGHTER.

GLOVE COMPARTMENT LIGHT.

BATTERY: 12 volt, 9-Plate 50 ampere-hour capacity.

Instrument Panel — Controls — Vision

INSTRUMENTS: Speedometer. Engine temperature and fuel gauges. Battery charge and oil pressure warning lamp indicators. Variable indirect instrument cluster lighting, rheostat controlled.

CONTROLS: Rubber padded foot controls. Illuminated 3 position ignition lock with key turn starting. Lights, air intake, windshield wiper control. Courtesy switch at each front door for automatic interior lighting.

VISION: Single control dual windshield wipers. Adjustable inside rear view mirror.

Body Equipment

Regular equipment includes the following:—

EXTERIOR: Stainless steel body belt line moulding. Curved windshield. Push-button door handles with key locks in both front doors. Petrol filler compartment in left rear fender.

INTERIOR: Seat cushions and squabs upholstered with antique finish leather. Sponge rubber pads in both seat cushions. Individually controlled ventilators in cowl side panels. Ventipanes on front doors, with drip shields in both front doors. Dome light controlled by lighting switch on instrument panel. Two extensible sun visors. Instrument panel ash tray. Instrument panel finish duo-tone to suit interior trim. Arm rests on doors, front and rear. Ash tray on back of front seat. Assist straps together with coat hooks located on rear roof rails.

Specifications and equipment subject to change without notice.

G.M.A.C. Confidential Hire Purchase

Convenient arrangements are available on your Chevrolet through General Motors' own company, G.M.A.C. Because General Motors Acceptance Corporation is the largest hire-purchase institution in the world, it is able to offer low rental charges, and arrange a payment plan fitted to your individual requirements. Your local dealer can explain the G.M.A.C. plan and arrange payments to suit you.

Protective Owner Service Policy

The unusual General Motors-Holden's Ltd. Owner Service Policy protects you against defective workmanship or materials for 90 days or 4000 miles of operation. You are also entitled to two thorough inspections and adjustments of your Chevrolet without charge. Chevrolet genuine spare parts and expert service available throughout Australia.