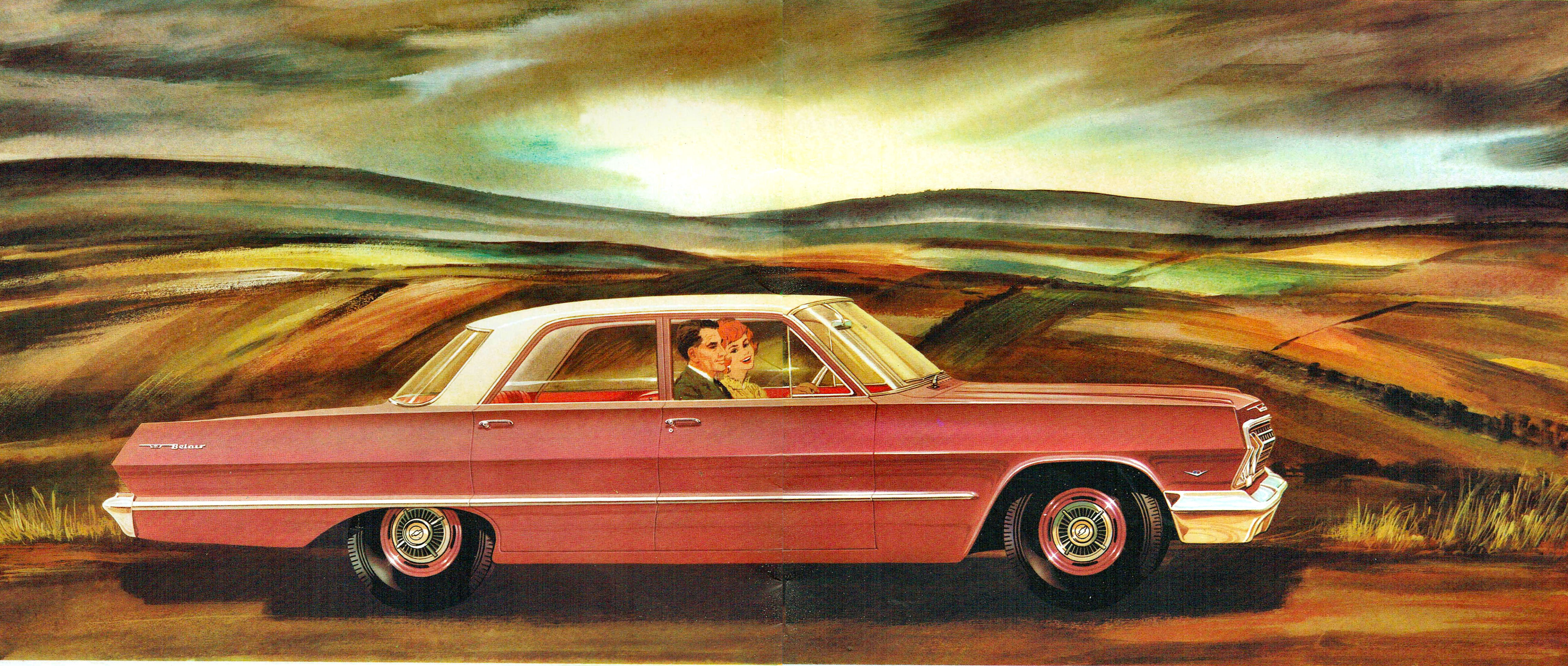




CHEVROLET

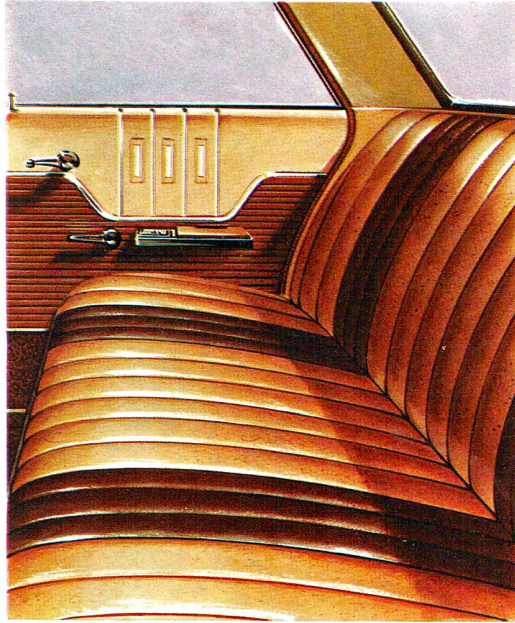


*“Chevrolet . . . clean cut as a jewel,
smooth riding as a jet”*

THE NEW CHEVROLET is distinctively different yet true to its heritage of excellence . . . sleek new styling with straight, graceful windshield pillars . . . the surging power of the improved 195 HP TURBO-FIRE V8 engine . . . all the proved Chevrolet advantages of imported Fisher Body panels, Powerglide Automatic Transmission

and full coil suspension for Chevrolet's famous Jet-smooth ride . . . with, for the first time on Chevrolet in Australia, Power Steering as standard equipment.

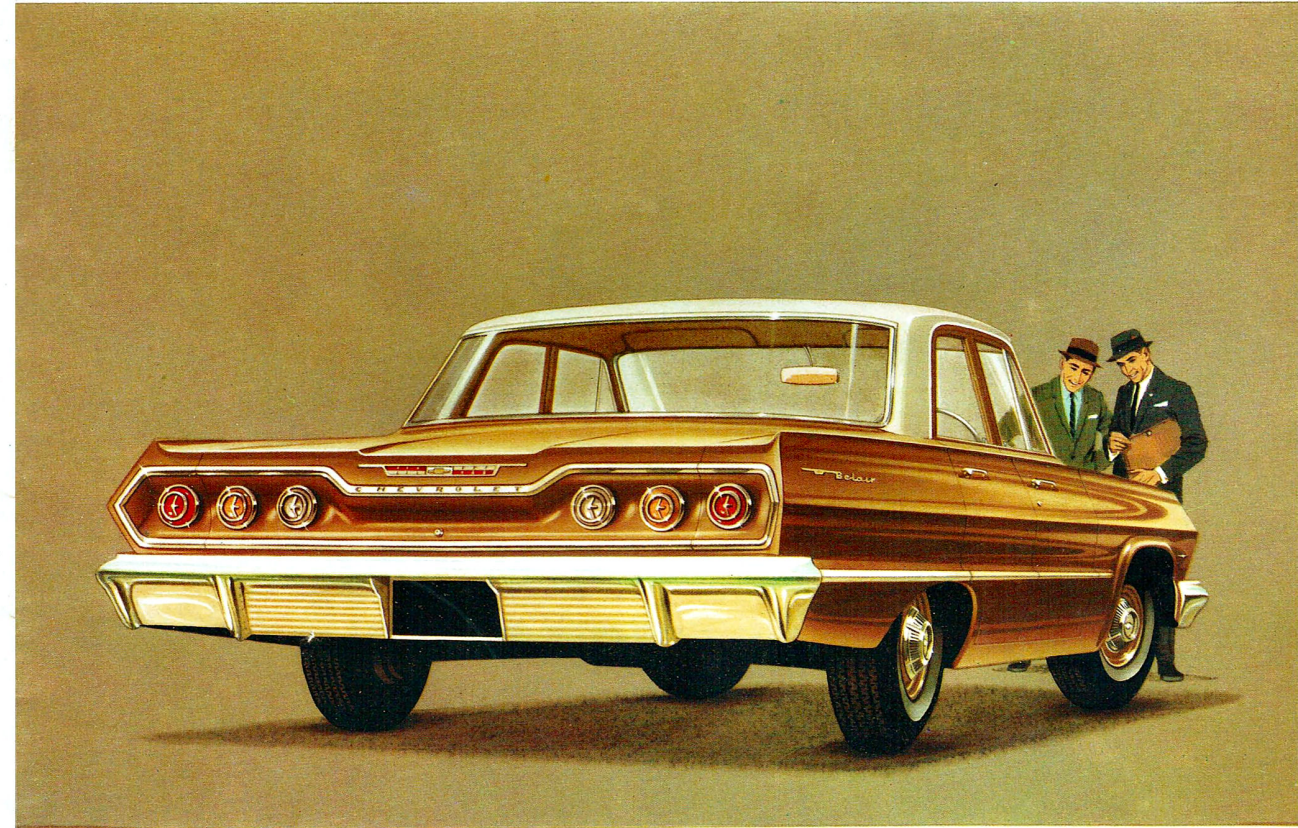
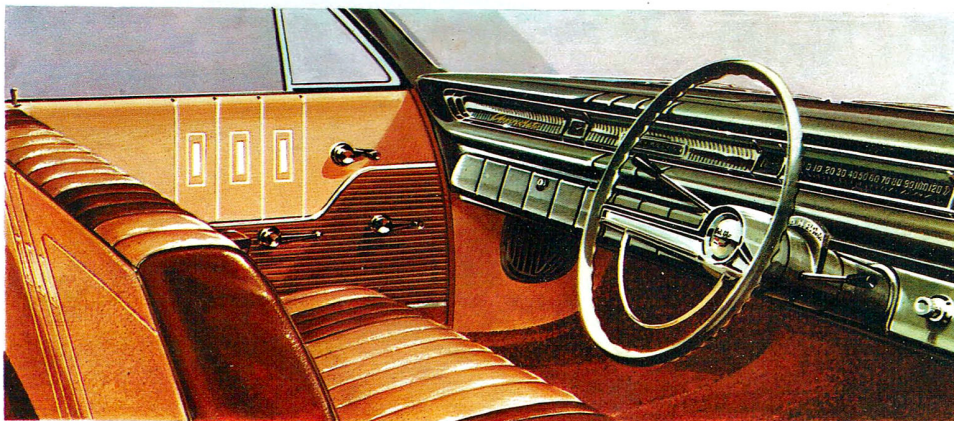
Whatever your demands may be — beauty, luxury, performance or value — *only* Chevrolet, Jet-smooth and clean cut as a jewel, offers more!



*A careful
concern for
craftsmanship . . .*

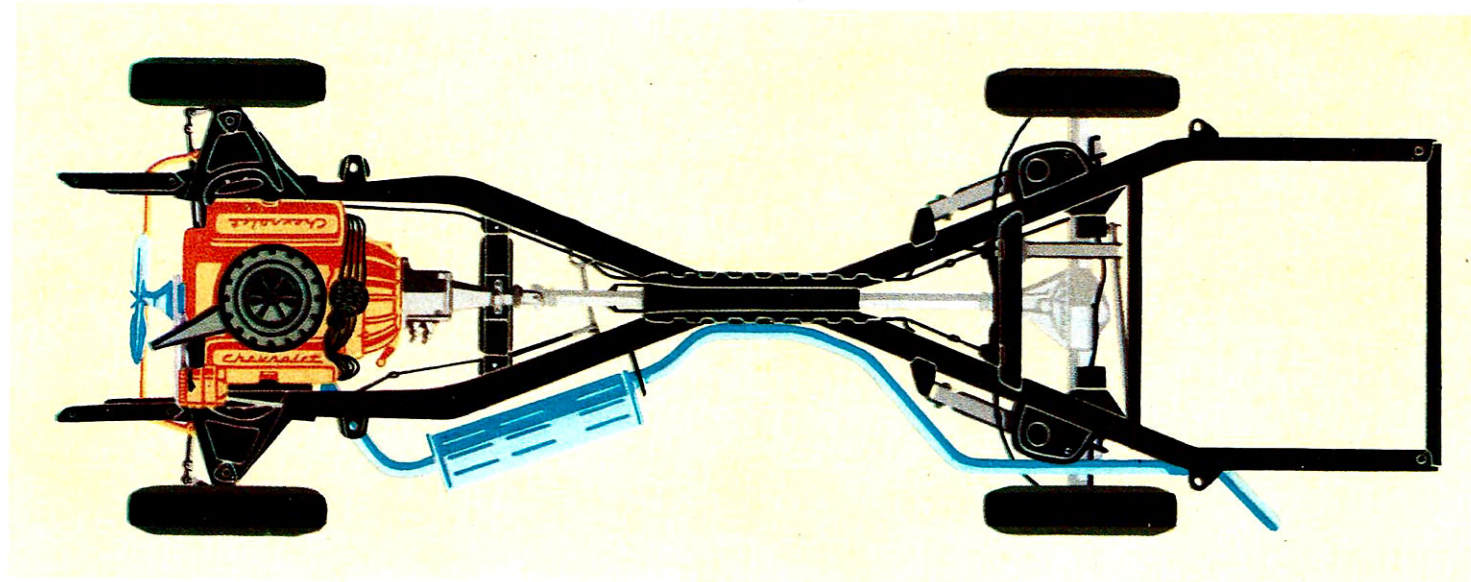
SO MUCH MORE to enjoy inside the new Chevrolet — deep pile carpeting . . . foam-cushioned seats, front and back, fashioned from top-grained genuine leather with a careful concern for craftsmanship . . . dual rear ashtrays . . . a handsome, convenient instrument panel with deep, wide glove-box . . . glove-box light, automatic dome light . . .

half horn-ring mounted on the slim steering wheel. Electric windshield wipers have built-in windshield washers and offer choice of two wiping speeds, normal and fast with a constant action regardless of engine speed. The sumptuously appointed interior of the new Chevrolet welcomes you to an elegant new world of motoring pleasure.



*Distinguished . . . in the most
discriminating company*

IN ANY COMPANY, the new Chevrolet's styling, appointments and quality of finish distinguish you as an owner of taste and discrimination . . . and no matter how far away a destination might be, Chevrolet's comfort, performance and luggage capacity make long-distance travel the pleasure it should be.

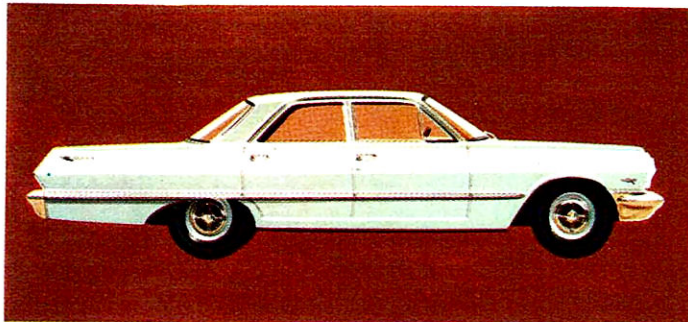


DURABILITY STARTS WITH CHEVROLET'S CHASSIS.

Durability has been a Chevrolet watchword for generations. It makes your Chevrolet worth more to own and drive. Chevrolet's Safety-Girder Frame is X-built with heavy steel centre support for real strength and rigidity, ensures Chevrolet's outstanding Jet-smooth ride and stability.

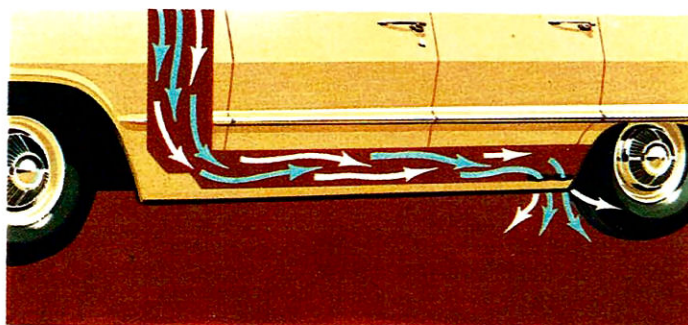
The exhaust system has a new extended life because of

aluminizing in mufflers and heavier gauge tail pipes. Chevrolet exhaust systems resist the deteriorating effects of heat and corrosion for much longer periods. Full Coil Suspension gives Chevrolet a silky, Jet-smooth ride. Features a coil spring at each wheel, plus double-acting shock absorbers and built-in leveling action, front and rear. Four-link, rear suspension resists side-sway and practically eliminates rear-end squat on acceleration.



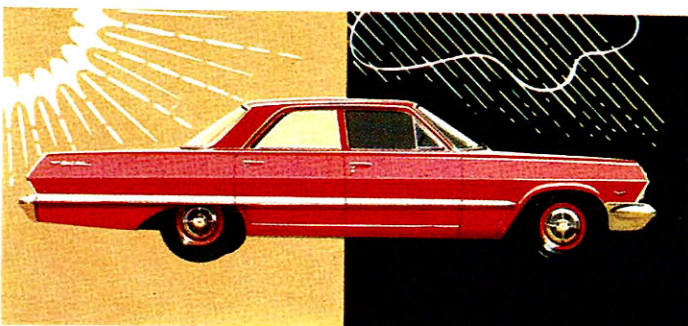
IMPORTED UNISTEEL BODY PANELS BY FISHER—

Roof, sides and floor panels are welded as a single, solid unit. Big box-section body side rails offer extra protection. Famous Unisteel construction ensures a tight, solid fit. Body is sealed and insulated, acoustically hushed and has extra-large rubber mountings. For maximum shock-absorbing, extra thick butyl rubber body mounts are scientifically placed around the body.



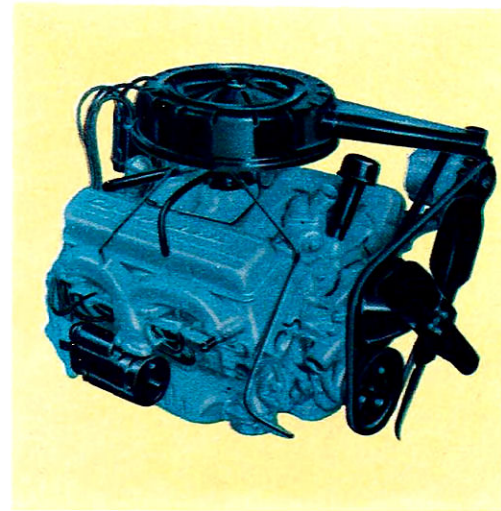
NEW AIR-WASHED ROCKER PANELS —

The problem of rocker panel rust and corrosion has been dealt with in a new and effective way. Chevrolet uses the cowl inlet ventilating system to water-flush and continually air-dry the inside of the rocker panels. All water entering the cowl inlet is directed through passages to the rocker panels. The water forces out dirt, dust and foreign matter and then drains through special outlets. Air is forced through the cowl inlet where it completely dries rocker panel interiors.



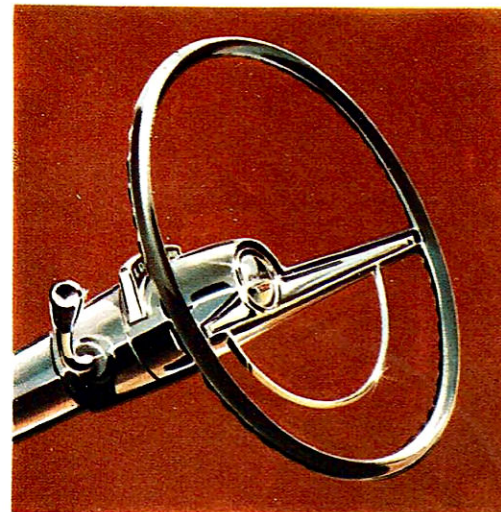
MAGIC-MIRROR FINISH —

Exclusive GMH Magic-Mirror Acrylic Lacquer Finish provides a long-lasting lustre that stays beautiful for years with next to no care. Resists chipping, sun-fading and the corrosive effects of salt and road tar. Single and two-tone colour combinations are available.



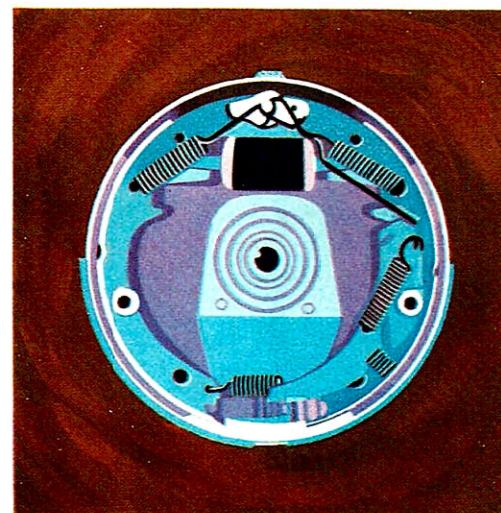
IMPROVED, ECONOMICAL TURBO-FIRE V8 ENGINE

The new, improved 195 HP Chevrolet TURBO-FIRE V8 Engine operates with traditional Chevrolet economy. Higher lift camshaft opens intake and exhaust valves farther for better engine breathing, greater flow of fuel-air mixture to combustion chambers. Slightly smaller combustion chambers squeeze fuel-air mixture tighter and increase compression ratio. Damper springs inside valve springs control valve spring surge. Two-barrel carburettor, full-pressure lubrication, dry element air cleaners. Chevrolet's new diode-rectified generator delivers electrical output at low engine speeds. Less drain on your battery in slow, congested traffic. Helps prolong battery life. The self-contained high-capacity Delcotron generator is durable and there's no commutator to wear out.



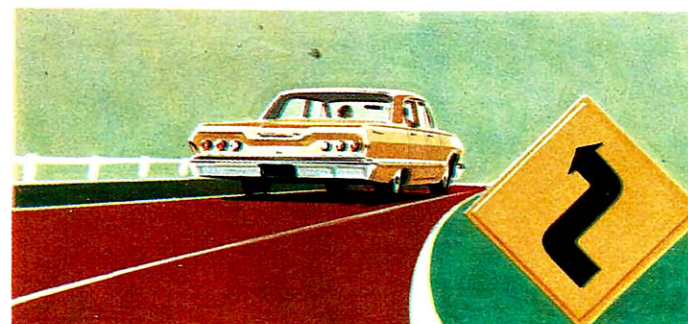
POWERGLIDE AUTOMATIC TRANSMISSION —

Powerglide Automatic Transmission gives you liquid-smooth and dependable automatic gear-shifting. Acceleration is silent and positive throughout the speed range. Press the accelerator to go, the brake to stop . . . that's all you do. Powerglide gives you a swift and smooth way of going with never a flutter of hesitation as gears are changed, automatically. Powerglide has a two-speed, three-element torque converter with hydraulically controlled planetary gears. Positive parking lock is built-in. More cars throughout the world have been sold with Powerglide than any other automatic transmission — sure proof of Powerglide dependability.



NEW, SELF-ADJUSTING SAFETY-MASTER BRAKES —

Improved, more efficient Chevrolet Safety-Master brakes include a new self-adjusting feature. The system operates when brakes are applied, maintaining proper adjustment throughout the life of the linings. Big, thick linings are bonded to brake shoes. This, together with the new self-adjusting feature, results not only in long lining life but in safe, sure stops. Special venting through wheel slots helps keep brakes cool to resist fade while improved sealing helps keep out water. For plenty of braking power, brakes are 11-inch hydraulic. 199.5 sq. in. gross area, with large brake cylinders.



POWER STEERING —

Hydraulic pressure does most of the work for you. Takes up to 80% of the effort out of steering yet still gives you a true feel of the road. Lower overall ratio of 24 : 1 responds instantly to your touch. Steering wheel returns smoothly and surely when coming out of turns. Especially helpful when parking in tight places.



CHEVROLET SPECIFICATIONS

ENGINE: 48 h.p. (R.A.C.) Overhead valve, V8. 9.25 to 1 compression ratio. Max. gross b.h.p. 195 @ 4,800 r.p.m. Max. gross torque 285 lb./ft. @ 2,400 r.p.m. Cubic capacity 283 cu. ins. Bore and stroke 3.875" x 3". Aluminium alloy pistons. Full pressure oiling system.

FUEL SYSTEM: Two barrel downdraft carburettor with automatic choke. Dry element air cleaner. Fuel tank capacity 16.65 imperial gallons. Centrifugal and vacuum control of distributor spark advance.

COOLING SYSTEM: Pressurised. Capacity 14.59 imperial quarts. 15.42 imperial quarts with heater. Core frontal area 387.2 sq. ins.

ELECTRICAL SYSTEM: 12 volt system with Delcotron generator. 60 ampere hour battery.

TRANSMISSION: Powerglide automatic transmission. Two speed hydraulic torque converter and planetary gears. Drive position selected with selector lever mounted on steering column. Five positions available. Selector sequence — Low, Drive, Neutral, Reverse and Park.

BODY: Unisteel construction. Roof, sides and floor are all welded together to form a single, solid unit.

CHASSIS FRAME: X design with heavy steel centre support for real strength, rigidity.

SUSPENSION: Four independent coil springs with direct, double-acting hydraulic shock absorbers. Front and rear ride stabilizer.

REAR AXLE: Semi-floating type with gear ratio of 3.55 to 1.

BRAKES: Four-wheel self energising hydraulic. Mechanical parking brake. Total effective braking surface 186.2 sq. ins.

STEERING: Hydraulic power steering. Ratios — Gears 20 to 1, overall 24 to 1.

WHEELS AND TYRES: Steel disc wheels. 7.50 x 14 — 4 Ply tubeless tyres.

DIMENSIONS: Wheelbase 119 ins. Overall length 210.4 ins. Width 79 ins. Height (laden) 55.5 ins. Track—

front 60.3 ins., rear 59.3 ins. Luggage compartment capacity 29.7 cubic feet.

LIGHTS AND HORNS: Dual sealed beam headlamps. Parking lamps. Dual tail and stop lights. Rear licence plate light. Dome light. Dual matched horns. Flashing turn signal lamps front and rear. Reversing lamps. Glove box compartment light. Courtesy switches operated by front doors.

INSTRUMENTS: Speedometer, engine temperature and fuel gauges. Generator charge, oil pressure and high beam warning lights. Variable indirect instrument cluster illumination.

CONTROLS: 5 — position ignition lock with key turn starting. Light switch, air intake controls and control for two speed twin electric windshield wipers. Automatic windshield washer.

EXTERIOR: Anodized aluminium body side moulding. Curved windshield. Push button door handles. Front door locking key also operates ignition/starter switch, glove compartment lock and luggage compartment lock. "Magic-Mirror" acrylic lacquer finish available in a range of single and two tone colours.

INTERIOR: Seat cushions and squabs upholstered in two tone genuine leather. Polyester foam seat cushion pads in front and rear seats. Carpet on front and rear floors. Individually controlled ventilators at either side of dash. Ventipanes on front doors. Two extensible sun visors. Arm rests on all doors. Assist straps with coat hooks. Cigarette lighter in instrument panel. Ash trays. Rear vision mirror. Electric clock. 17" recessed hub steering wheel with horn ring.

Confidential hire-purchase arrangements are available through General Motors Acceptance Corporation, Australia. GMAC facilities are only available through GMH Dealers.

The GMH Factory Warranty protects your Chevrolet for twelve months or 12,000 miles of operation. The Chevrolet Owner Service Policy provides for free inspection and adjustment of your car at 1,000 and 2,000 miles.

Specifications and Equipment subject to change without notice.