

The tough little Japanese one-ton truck that's backed by General Motors



Chevrolet LUV came to Australia only after thorough testing and endorsement by Chevrolet engineers in the USA and Japan.

In the short time since its arrival – and as our many testimonials show – it has already earned an extraordinary reputation for reliability and economy, under some of the toughest working conditions in Australia

and not only does Chevrolet LUV meet and beat its Japanese rivals in important moneysaving ways. But it comes to you with the best recommendation any truck could have , , , it's backed by General Motors.

That means your investment is protected by GM's unbeatable 12 months or 20,000 kilometres warranty. And by expert service and access to spare parts through the largest dealer network in Australia

> LUV — it has to be good to earn the name.



Chevrolet , a bit longer, a bit wider, a bit roomier, a bit more road clearance than the top-selling Japanese import.

Hefty one-ton payload

LUV makes light work of one-ton payloads. And does it easily on a husky steel frame, independent torsion bar front suspension, and 8-ply tyres. The all steel load floor, separately mounted, has special draining outlets to prevent build-up of water.

High-performance engine

LUV's beautifully designed overhead valve 4-cylinder engine displaces 96.7 cu. ins. (1584 cm²). It gives outstanding performance with quiet cruising and minimum fuel consumption.

Roomy, well-equipped cabin

LUV's well-appointed cabin has flow-thru ventilation, heater/demister, door armrests, easy to read instruments, safety-padded dash panel, vinyl-clad seats, a large glove box and parcel shelf, useful storage space behind the back seat, and many more thoughful touches.

Beautiful colours - put on to stay

LUV's a great looker as well as a hard worker. And with its smooth styling and dual headlights comes a range of colours you'll be happy to live with.

Each one carefully applied, and ready to keep its showroom shine for a long long time.



the facts and figures

Engine: 4 cylinders, overhead valvo. Capacity 56.7 cs., ins., (1044 cm²), Boro 3.23 ins. (12 cm²), 500 rpm. Max. Carbon 50.25 ins. (12 cm²), 500 rpm. Max. Carbon 60.4 ibil (123 km²) g² 500 rpm. Compression ratio 6.21. RAC rating 16.6. Electrical: 12 00.44 amp. hour rating battery, negative carth, 12 v3 omp. alternator, Fuel System. Mechanical diaphragm-type fuel pump, 2 barrel downdraft carburettor, hand choke, replaceable dry air cleaner element.

Capacity, tank 11 imp. gallons (50 litres). Lubrication: Pressure feed system with full flow replaceable oil filter. Grankease capacity 7 imp. pts. (4 litres).

Exhaust: Single muffler system, zinc coated to resist corrosion.

Transmission: 4 speed all synchro column change, Ratios to 1: First 4.314, Second 2.842, Third 1.630, Fourth Direct, Reverse 4.469, Rear axie 5.125.

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Suspension: Front, independent torsion bar.

Rear, 6 semi-elliptic leaf springs. Double acting shock absorbers front and rear.

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Steering: Recirculating ball, collapsible lower shaft. Gear ratio 22.4:1. Turning circle 34.2 ft.

Chevrolet

(10.4 metres). Dealer at the first 1,500 kilometres or one r N.B. As the policy of General Motors is one of continual product Improvement, all specifications and equipment are subject to change without notice.

Brakes: 4 wheel hydraulic, self adjusting 10" (254 mm) drums front and rear. Handbrake mounted under dash panel, mechanical on rear

mounted under dash panel, mechanical on rea wheels. Wheels and tyres: 4J x 14 steel disc wheels. 6.00 x 14 8-ply tubeless tyres front and rear.

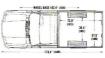
Weights: Yold North weight 24-81 b. GWV 4920 bb. Pylorod 27-84 bb.

Jack and tools.

GM Warranty: 12 months or 20,000 kilometres.

GM Guardian Maintenance Plan provides for free inspection and adjustment by the selling GM Dealer at the first 1,500 kilometres or one month.

46.7 ST. 17.00. ST. 17



Figures in brackets refer to millimetres.



