



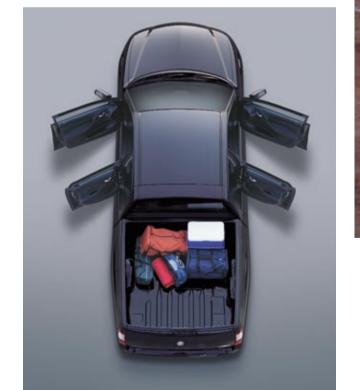


# LEGEND. BORN AND BRED

Two words sum-up true Aussie ingenuity, strength and pure-blooded spirit.

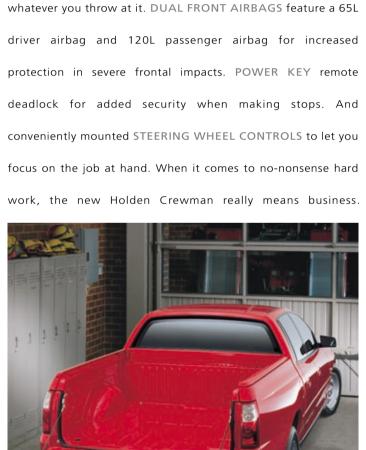
Two words – Holden Ute.

and inspired, to become the legend it is today. Some twenty years on from that very first Ute, the awesome Holden One Tonner burst onto the scene and ripped its way straight into Australian folklore. And now, at last, comes a new Holden Ute – set to take its rightful place alongside its much-loved brothers. With its clever combination of passenger car comfort, awesome power and space enough for you and the 'crew'. Unrivalled heritage. Unparalleled performance. Unlimited passion. Are you ready for a legend born and bred? Get ready! THE ALL-NEW HOLDEN CREWMAN IS HERE.









With a powerful 3.8L ECOTEC V6 ENGINE for straight-up grunt. Large HEAVY GAUGE, GALVANISED STEEL TRAY that'll take a heap of whatever you throw at it. DUAL FRONT AIRBAGS feature a 65L driver airbag and 120L passenger airbag for increased protection in severe frontal impacts. POWER KEY remote deadlock for added security when making stops. And conveniently mounted STEERING WHEEL CONTROLS to let you focus on the job at hand. When it comes to no-nonsense hard







# CREWMAN S

GET SET for a Ute load of fun. With the versatility of the new Crewman S, you can mix business and pleasure like never before. A hard worker that plays hard too, this car is the perfect companion for you and the 'crew'.

Its FLUSH FITTING TONNEAU SYSTEM

keeps your cargo secure and allows easy access without
the use of straps. LEATHER WRAP STEERING WHEEL,
CRUISE CONTROL and POWER WINDOWS offer
increased comfort for those long weekends away. And 16"
ALLOY WHEELS provide added strength and the looks to
match. The opportunities are endless with the new Holden
Crewman – get your hands on one and pack more in.











CREWMAN SS

One drive of this high-performance sports machine and you'll realise you not only own the road, you dominate every square inch of it. Size counts, and this massive beast has all you need to make one hell of a big impression.

GO! Get out there and perform with the Crewman SS.

The huge roar of a 5.7L GEN III V8

ALLOY ENGINE announces the Crewman's arrival anywhere it goes. Its SPORTS TUNED SUSPENSION is the perfect match for the awesome V8, adding an extra dimension to its performance car driveability. A thumping 6 DISC IN-DASH CD lets you mix on the move from steering wheel controls. And ALLOY PEDALS, COLOUR CODED DIALS, 17" ALLOY WHEELS and SPORTS FRONT BUMPER AND SIDE SKIRTS complete the slick look and aggressive attitude of this high-octane animal. A whole new breed of Ute has arrived. The Holden Crewman SS – born to rule.







# A NEW LEGEND HAS ARRIVED

Australia's first and only four-door Ute is here, and with it comes legendary levels of passenger comfort, driveability and space. We've put a lot into the all-new Crewman so now you can too.

A COVERED CONSOLE

COMPARTMENT efficiently clears away clutter and has a dedicated power socket inside. FRONT DOOR AND UNDER REAR SEAT STORAGE BINS provide a simple but clever place to stow a variety of items for work or play. The TRIP COMPUTER includes trip distance, speed warning, stopwatch and distance to empty. PYROTECHNIC SEAT BELT PRETENSIONERS increase safety by reducing unwanted forward movement in the event of a collision. And its high-definition CD PLAYER will really get you moving. More space, more comfort, more power and performance – the new Holden Crewman – a Ute with four-doors and so much more.









# CREWMAN POWER

All Crewmans are powered by passion. How much passion is up to you: ECOTEC V6 passion, or Generation III Alloy V8 passion.



engine • Aluminium alloy construction creates a light compact and light, for excellent ride and handling • High weight engine for smooth ride • Lower weight allows power with outstanding fuel efficiency from use of softer, more supple front suspension • Agile friction reduction techniques on moving parts, especially handling. Less weight in front end allows more pistons, rings and valve train • Faster, more powerful new precise steering response • One piece induction engine management for individual cylinder spark control, system made from composite materials for smoother to improve performance, driveability and economy • Die airflow and superior 'breathing' • Inlet manifold has cast inlet manifold smoother for improved air flow to improved air flow for performance and fuel economy. increase power • Stainless steel long life exhaust.

V8. 5.7 litre 225kW/460Nm Generation III Alloy V6. 152kW of power, 305Nm of torque • V6 engine is

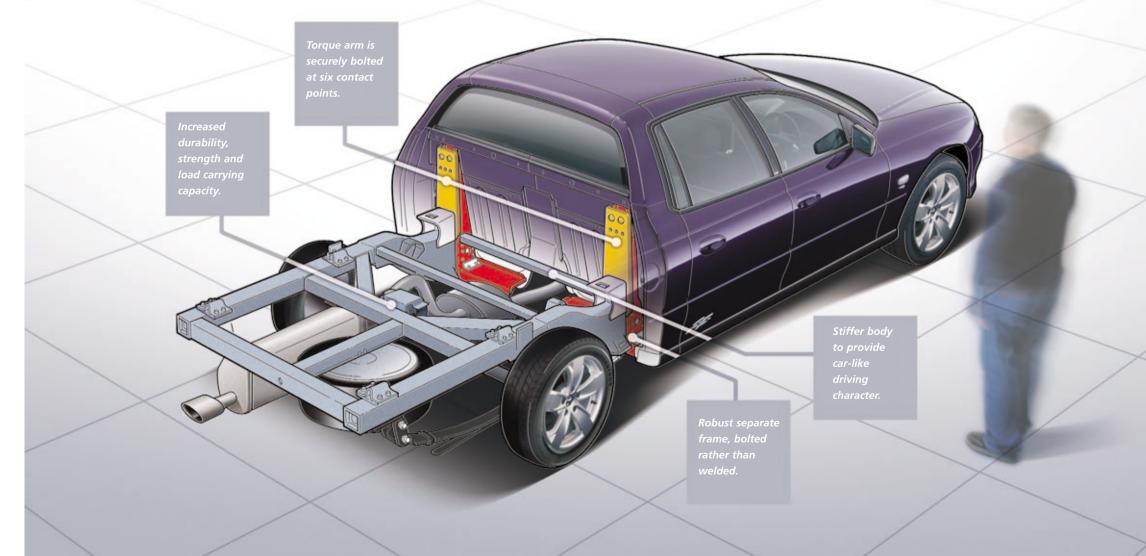




# UNIQUELY AUSTRALIAN

UNIQUELY HOLDEN

One thing sets a Holden Ute apart from the rest – driveability. And the all-new Crewman is no exception. Unlike some vehicles where the chassis is just welded on, the Crewman uses Holden's unique torque arm design to bolt it in place for increased rigidity and strength. And less movement in the back means more car-like response in the front. The new Crewman - geared for even greater levels of work and play.































# FEATURES

CRIENTINE IN	CREWMAN	CREWIMAN S	CREWMAN SS
POWERTRAIN			
152kW, 3.8 litre ECOTEC V6 engine.	S	S	
225kW, 5.7 litre Generation III Alloy V8 engine.			S
6-speed manual transmission.			S
Electronic control 4-speed automatic transmission. Power or economy mode.	S	S	
Electronic control 4-speed automatic transmission. Power or economy mode. Heavy duty.			0
Limited slip differential.	0	S	S
MECHANICAL			
Heavy duty multi leaf spring rear suspension.	S	S	S
Anti-lock Braking System (ABS).	Р	S	S
WHEELS			
15" x 7" steel wheels. 215/65 R15C tyres.	S		
16" x 7" alloy wheels. 215/65 R16C tyres.		S	
17" x 8" alloy wheels. 225/55 R17 tyres.			S
16" x 7" 'S' series five-spoke alloy wheels. 225/55 R16 94V tyres*.	Н	Н	
17" x 8" 'U' series five-spoke alloy wheels. 225/50 R17 94V tyres*.	Н	Н	Н
17" x 8" 'X' series eight-spoke alloy wheels. 225/50 R17 94V tyres*.	Н	Н	Н
17" x 8" 'Y' series five twin-spoke alloy wheels. 225/50 R17 94V tyres*.	Н	Н	Н
18" x 8" 'J' series seven-spoke alloy wheels. 225/45 R18 91W tyres*	Н	Н	Н
15" x 7" steel spare wheel, and tyre.	S	S	S
EXTERIOR			
Bumpers in body colour.	S	S	S
Front foglamps.			S
Headlamp guards.	А	А	А
Bonnet protector.	А	А	А
Radiator insect screen.	Α	А	А
Country roo bar. (Avail. in black or silver.)	А	А	А
Rear mudflaps (moulded).	S	S	S
Front mudflaps (moulded).	А	А	А
Metallic paint.	0	0	0
Side skirts & rear bumperette skirts, in body colour.			S
Exterior mirror scalps in body colour.		S	S
Sports bar with high-mount stop lamp.	H/A	H/A	H/A
Tonneau soft cover, flush fitting.	H/A	S	S
Hard tonneau cover.	H/A	H/A	H/A

	CREWMAN	CREWMAN S	CREWMAN SS
Tonneau to fit around sports bar.	H/A	H/A	H/A
Chromed exhaust outlet.	H/A	S	S
Licence plate frames, standard height or slimline.	А	А	А
Full immersion body corrosion protection.	S	S	S
Stainless steel long life exhaust system.	S	S	S
DRIVER			
Power assisted variable rack and pinion steering.	S	S	S
Steering wheel height & reach adjust.	S	S	S
Anthracite leather-wrap wheel.		S	S
- Sports profile in Anthracite leather.	Н	Н	S
- Sports profile in Red, Blue or Cosmo leather.	Н	Н	Н
Leather wrap satin chrome gear knob & handbrake handle in Anthracite.	Н	Н	S
Leather wrap satin chrome gear knob & handbrake handle in Red, Blue or Cosmo.	Н	Н	Н
Cruise control.	H/A	S	S
Electric remote control exterior mirrors.	S	S	S
Road speed dependent intermittent wipers.	S	S	S
Electric rear window demist. Auto off timer.	S	S	S
Headlamps auto off after leaving parked car.	S	S	S
Twilight sentinel.	S	S	S
Trip computer, including: Odometer. Trip distance. Audible & visual speed warning (4 adjustable settings). Distance to empty. Trip distance to go. Time to go. Average speed. Average consumption. Stop watch.		S	S
Service reminder. Appears 1,000km before service is due.	S	S	S
Colour coded instruments.			S
Tachometer.	S	S	S
Lamp & chime warning: Parking brake on while vehicle moving. Low fuel.	S	S	S
Power socket, inside centre console bin.	S	S	S
Mobile phone holder.	A	А	Α
SOUND SYSTEM			
Blaupunkt AM/FM stereo electronic tune radio. Local/distant selector switch. Automatic station store memory.	S	S	S
Sound system remote controls on steering wheel.	S	S	S
Radio display repeats in multi function display.	S	S	S
Speed dependent volume control.		S	S
Compact disc player.	S	S	
Compact disc in-dash changer (6 disc). Equalizer to enhance each music style; jazz, rock, classical.	O/H	O/H	S
Six speakers. Total 80 watts.	S	S	S
Power antenna, auto, full up/down.	 H/A	S S	S

	CREWMAN	CREWMAN S	CREWMAN SS
SEATING			
Seat trim in full cloth. Velour inserts.	S		
Seat trim in full cloth, with sports design.		S	S
Seat & upper door trim in Anthracite leather.			0
Sheepskin front seat covers.	А	А	А
Bucket seats. High rise centre console armrest.	S	S	S
Sports seats with high side support wings on cushion & seat back.			S
Padded head restraints. Height adjust.	S	S	S
4 way electric driver's seat height adjust. Includes front & rear cushion tilt.	S	S	S
Driver's seat adjustable lumbar support.	S	S	S
Passenger's seat adjustable lumbar support.		S	S
Driver airbag (full size).	S	S	S
Passenger airbag (full size).	S	S	S
Side impact airbags	Р	0	S
Energy absorbing foam under door trim to minimise side impact load.	S	S	S
Lap/sash seat belts have webbing clamps & pyrotechnic pre-tensioners. Buckle mounted to seat for consistent fit when seat moved forward or back.	S	S	S
Anti-submarining ramps in seats reduce risk of sliding under seat belt in a collision.	S	S	S
All seat belts retracting lap/sash.	S	S	S
Child restraint anchor point (rear seat x 3).	S	S	S
CABIN COMFORT			
Air conditioning.	0	S	S
Air conditioning. Single zone climate control (together with Anthracite leather option).			Р
Power windows front and rear. Remain powered on time delay after engine switched off.		S	S
Alloy pedal cluster.	Н	Н	S
Satin chrome interior door handles.	Н	Н	S
Stainless steel sill plates.	Н	Н	Н
Cigarette lighter & ashtray.	А	А	А
Vanity mirror, driver & passenger side.	S	S	S
Interior lighting, time delay on entry. Automatic illumination when ignition is turned off. Auto off after 1 hour.	S	S	S
Front reading spotlamps.	S	S	S
Rubber floor mats.	А	А	А
Carpeted floor mats, tailored.	А	А	А
Passenger overhead assist handle, folding.	S	S	S
Aero windscreen sunshade, front.	A	A	A
Weathershield, in standard width or slimline, driver & front passenger window.	A	А	А

# S: Standard feature. O: Option. P: Option in package, with one or more others. H: Option from Holden By Design. A: Accessory. \*HBD Alloy wheels are available in sets of four with the standard 15" steel wheel as a spare. Additional alloy wheels are available for purchase singly if required.

# SPECIFICATIONS

	CREWMAN	CREWMAN S	CREWMAN SS
STORAGE, CARGO			
Twin cup holders in centre console.	S	S	S
Twin fold-out cup holders in instrument panel			Р
Centre console compartment, with liner.	S	S	S
Sunglasses holder.		S	S
Front door storage bins.	S	S	S
Under rear-seat storage compartment.	S	S	S
Cargo protective liner.	А	А	А
Heavy duty cargo floor mat.	А	А	А
Load tie-down hooks.	S	S	S
Additional tie-down hooks.	А	А	А
Towing equipment (see specifications).	А	А	А
SECURITY			
Remote control Power Key.	S	S	S
- Operates interior lighting.	S	S	S
- Engages door deadlocks when pressed twice.	S	S	S
- Releases deadlocks.	S	S	S
- Operates central locking for keyless entry through driver's door only.		S	S
- Dual stage unlock, press once for drivers only, twice for all doors.	S	S	S
- Enables/disables alarm system.	А	S	S
Key has rolling security code.	S	S	S
Flashing red interior warning lamp shows vehicle is protected.	S	S	S
Engine disabled to immobilise vehicle when key removed from ignition. Unique code for each vehicle.	S	S	S
Doorlock in driver's door only. Lock cylinder 'freewheels' if anything other than correct key is inserted.		S	S
Slip-type steering lock. If steering wheel is forced, front wheels will not turn.	S	S	S
Sound system electronics using PIN.	S	S	S
ROAD SAFETY			
Emergency mode after seat belt pre-tensioners are triggered. On-board computer turns engine & fuel pump off. Unlocks doors. Turns dome lamp on.	S	S	S
Warning triangle for roadway.	А	А	А
First aid kit.	А	А	А
Rear Park Assist.	А	А	А
Holden Assist.	0	0	0

	ECOTEC 3.8 LITRE V6	225KW ! GEN	5.7 LITRE III V8
ENGINE	'V' configuration. Cold air intake. OHV design with cross flow cylinder heads. Sequential fuel injection. High energy, distributorless, ignition. Twin knock control sensors. Computer diagnostics. Electric cooling fan. Stainless steel exhaust.		
		Aluminium alloy block & cylinder heads.	
		High flow	air cleaner.
	Triple coils.	Coil-per-	cylinder.
	Cross-bolted r	nain bearings.	
	4-bolt	6-b	olt
BORE x STROKE (mm)	97 x 86	99 >	( 92
CAPACITY (cc)	3791	5665	
COMPRESSION RATIO (:1)	9.4	10.1	
POWER (ECE, kW)	152 @ 5200rpm	225 @ 5200rpm	
TORQUE (ECE, Nm)	305 @ 3600rpm	460 @ 4400rpm	
GEAR RATIOS (:1)  1st 2nd 3rd 4th 5th 6th Final drive ratio	Auto 3.06 1.63 1.00 0.70	Manual 2.66 1.78 1.30 1.00 0.74 0.50 3.46	Auto 3.06 1.63 1.00 0.70
RECOMMENDED PETROL OCTANE RATING	91 (	2.72	3.07
PETROL TANK (L)	68.5		
BRAKES	Four wheel disc. Ventilated front disc & finned caliper. Load sensing brake pressure proportioning valve.		
ANTI-LOCK BRAKING SYSTEM (ABS)	(Avail: see feature list.) 4 sensor, 3 channel.		
SUSPENSION	Front: MacPherson strut. Progressive rate coil springs.		
	Rear: Multi-leaf spring. Live rear axle rated at 1800 kg.		
STEERING	Variable ratio	rack & pinion.	
TRACK (mm)  Crewman  Crewman S & SS	Front: 1569 Front: 1559	Rear: 1597 Rear: 1587	

TURN CIRCLE (kerb to kerb, m)	12.1			
WHEELBASE (mm)	3200			
INTERIOR DIMENSIONS (mm) Front Rear	Leg 1032 821	Shoulder 1518 1495	Head 977 980	Hip 1474 1527
EXTERIOR DIMENSIONS (mm) Crewman Crewman S Crewman SS	Length 5305 5305 5310	18 18	dth 170 170 170	Height 1498 1498 1504
GROUND CLEARANCE (mm)		13	33	
PAYLOAD AREA DIMENSIONS (mm)	Length 1463	Width 1438	Height 484	Width at wheel-arches 1226
	Area (m2) (Calculated using width between wheelarches) 2.689		Volume (m3) (Calculated using widt between wheelarches 1.307	
WEIGHT/CAPACITY	Kerb Weight (kg)		Gross Vehicle Mass Rating (GVM kg	
Crewman Crewman S Crewman SS manual Crewman SS auto	1739 1756 1785 1784		2826 2826 2535 2535	
AXLE LOADS (kg)	Front:	1180	Rear: 1800 Rear: 1460 (SS)	
TOWING (kg)	Holden approved towing package is available. Max towing: V6 Auto: 2100 V8 Manual: 1600 V8 Auto: 2500 See your Holden Retailer for details.			
SERVICE (km)	1500 (free) inspection, V6 - 15,000 then every 15,000 or 9 months, whichever comes first.  V8 - 10,000 then every 10,000 or 6 months, whichever comes first.  Maintenance-free, long life, accessory drive belt with automatic tensioner. Dual belt on V8.  Holden Retailer 'Tech 2' computerised analysis available for engine management system.			

\*Payload includes the mass of the vehicle occupants and air conditioning. Does not include options. Deduct the mass of these from the quoted payload to obtain the available payload mass. Fitment of Holden By Design alloy wheels and low profile tyres will reduce payload capacity.

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# THE SMARTEST WAY TO OWN A NEW HOLDEN

#### SMART CHOICES.

A smart way to get into a new Holden is by talking to Holden Financial Services. A wide range of finance options is on offer and you can select the product, term and payment structure to best suit your lifestyle. The SmartChoices range offers you flexibility to select from a choice of monthly repayments and the option of the security of a guaranteed minimum buyback price. For more information contact your Holden Retailer or call Holden Customer Assistance on 1800 033 349.

#### SMARTCARE.

Holden offers a range of competitively priced insurance products that provide tailor-made protection. The SmartCare comprehensive motor vehicle policy offers new car replacement, agreed value and a genuine Holden Approved parts guarantee plus a range of additional premium benefits.<sup>3</sup>

For more information see your local Holden Retailer or call the Holden SmartCare Hotline on 1800 060 094.

## HOLDEN LEASING.

Holden Leasing is a vehicle fleet leasing specialist, offering a wide range of leasing and management products and services. Whatever your fleet size, Holden Leasing can provide the best in flexible, value driven and



specialist fleet leasing products and services to suit your needs. Our Holden focus means we can provide the very best fleet leasing and management solutions for any business running, or wanting to run, a predominantly Holden fleet.

For more information about your leasing options, please call Holden Leasing on 03 9696 7400.

## THE HOLDEN MASTERCARD.

With the Holden MasterCard, 5% of every dollar you spend on credit purchases goes toward your rebate on a new Holden. You can redeem a maximum core rebate of \$3000 on any new Holden. Use your Holden MasterCard at exclusive Holden MasterCard Bonus Partners and you'll receive an extra 1% bonus rebate. Holden Retailers are Bonus Partners. When you make a Holden MasterCard purchase at a Holden Retailer you'll earn 2% bonus rebate. You'll also pay no annual card fee in the first year, get up to 45 days interest free on credit card purchases, and a competitive rate of interest. To apply, visit any Westpac/ Challenge Bank/Bank of Melbourne branch, your local Holden Retailer or call the Holden MasterCard 24-hour customer line on 1300 650 696.

THE PACKAGE WOULDN'T BE COMPLETE WITHOUT EXTRA PEACE OF MIND.

## We're with you all the way.

Holden drivers are backed by one of the most comprehensive customer care packages on the road. With over 300 retailers and 900 Roadside Assistance centres nationwide, few other cars in Australia are supported with the level of customer care offered to Holden owners.

## 3 year or 100,000km New Vehicle Warranty.

Your peace of mind, guaranteed. Every Holden comes with a 3 year or 100,000km New Vehicle Warranty, whichever comes first. This factory backed warranty covers items including the engine, transmission, interior and exterior components. A Holden extended warranty is able to be purchased. For more details contact Holden Customer Assistance on 1800 033 349 or your Holden Retailer.

#### 3 YEAR/24 HOUR ROADSIDE ASSISTANCE.

Go anywhere, anytime, with complete confidence. Holden Roadside Assistance, one of Australia's most comprehensive assistance packages, is complimentary for 3 years. In the event of the unexpected happening, from your keys being locked in the car to mechanical and accident advice, you can get in touch with our 24 hour hotline, 365 days of the year, by calling the toll-free number 1800 817 100. This service is delivered by Assist Australia and the combined resources of the Australian motoring organisations.

## A DECIDEDLY DIFFERENT LEVEL OF SERVICE.

Retailer support when you need it, where you need it. With retailers strategically located nationwide, the Holden Service Network is one of the largest in the country. Our service centres are staffed by trained technicians who have access to regular factory training, bringing them up to speed on the latest technology. If you want to know more about the extensive benefits of Holden ownership, contact Holden Customer Assistance on 1800 033 349, Monday - Friday, 8am - 7pm, Saturday 9am - 1pm EST. or visit www.holden.com.au

## A BOLD NEW LEGEND STARTS HERE







Redho



Turbine Mica



Phantom Mica



Cosmo Mica

### Crewman SS - Cosmo Mica



Anthracite Microcheck Cloth or Anthracite Leather trim

Crewman SS - Heron



Anthracite Microcheck Cloth or Anthracite Leather trim

Crewman SS - Redhot



Redhot Microcheck Cloth or Anthracite Leather trim

## **Crewman SS - Phantom Mica**



Redhot Microcheck Cloth or Anthracite Leather trim

Crewman and Crewman S only available in Heron, Turbine Mica, Redhot and Phantom Mica. Crewman SS only available in Heron, Redhot, Cosmo Mica & Phantom Mica. Leather trim is optional at an additional cost only on Crewman SS.

Variations between the colours shown and actual paint colours/interior trim colours may occur due to the printing process. Actual vehicle colours may appear different under certain light conditions. Metallic or Mica paints are available at an additional cost.

## HOLDEN ASSIST

Protect your investment with Holden Assist - one of Australia's most advanced satellite car monitoring systems. An interactive primary security system, Holden Assist uses mobile phone and global positioning technology to notify you if someone tries to gain unauthorised entry to your car. And, if stolen, it will locate and track it, then in conjunction with police, may immobilise the engine. If an airbag and/or seat belt tensioners are deployed, and the driver cannot be contacted - or if requested by the driver - Holden Assist will notify emergency services. It can even unlock the car remotely if you lock your keys inside.



Holden Assist service is dependant on the availability and functionality of the GSM network and GPS system.

<sup>1.</sup> Fees and charges apply. For the annual percentage rate applicable to you contact your local Holden Retailer. 2. Conditions apply. A disposal fee of \$385 (inc'l GST) applies plus charges for excess wear and tear or excess kilometres may also apply, exclusive to SmartBuy contracts only. 3. Refer to the policy wording for specific terms, conditions and exclusions. 4. Earning and redemption of rebate is subject to the Holden MasterCard Rebate Program Rules. A maximum of \$3000 in the form of Holden MasterCard 'core' rebate (plus any additional 'bonus' rebate accumulated via the partner program) accrued over a maximum of 5 years may be applied per eligible vehicle purchased. Vehicle sales for which a fleet allowance is paid are not eligible for Holden MasterCard rebate. 5. At participating Retailers only. Credit card purchases of new or used vehicles are not eligible for the 2% Bonus Rebate at Holden Retailers. 6. The interest-free period applies where the card account is fully paid by the due date each month. 7. Refer to your owner's handbook or see your Holden Retailer for full terms, conditions and exclusions. 8. Roadside Assistance may not be available in some rural areas. Refer to your Holden Roadside Assistance booklet or see your Holden Retailer for terms and conditions.