



HOLDEN
DRIVE ON

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S T A T E S M A N



THAT'S THE WAY I DESERVE TO TRAVEL





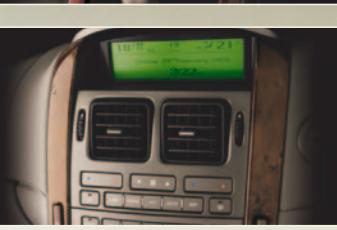
Never settle for second best | The new Holden Statesman further enhances this marque's reputation for elegant motoring. This magnificent combination of superior handling and luxury appointments exudes a quiet confidence. And the sharp new lines add a contemporary edge to a classic car. It's a car that says, no matter where you're going, you've arrived.



- The new Statesman is equipped with dramatic, sportingly styled 16" alloy wheels, to provide grip and handling on any surface.
- Sparkling new design projector headlamps provide powerful illumination when visibility is low. Completing the new look front are integrated foglamps for classic style in all seasons and improved vision in bad weather.
- A handsomely redesigned front grille immediately confirms Statesman as a head turner.
- New Statesman comes with Rear Park Assist, an innovative system which removes the guesswork in reversing. As the car reverses towards an obstacle, the system emits beeps of rising frequency.



Life is a journey. Enjoy the ride | There is a dignified exuberance to this car. New Statesman offers a refined mix of handling and performance. A spirited engine and precise handling dynamics combine to make every journey an exercise in smoothness, ensuring confidence and enjoyment for the driver and comfort for the passengers.



- Designed to make you the focus, Statesman's new instrument panel and console with multi function display keeps you informed at all times during the drive. The multi function display allows you to customise your own settings as well as display features such as electronic climate control, time, and trip computer including trip distance, trip time and audio settings. A totally customised feature package to suit the driver's individual needs.
- Statesman's dual zone climate control allows both driver and passenger to regulate air temperature to suit their individual requirements.
- To help make the journey even smoother, fingertip cruise control reduces effort and enhances economy on long distance touring.

Be the centre of your universe | The new Statesman has been designed around the tenet that the journey is a destination in itself. Comfort, practicality and the driver's needs flow together in a tastefully fitted, totally integrated design. With a host of comfort and luxury features at your fingertips, your every whim is instantly answered.

Vehicle shown fitted with optional Light Shale leather seat trim.



- Statesman's elegantly upholstered seats in sumptuous velour or luxurious optional leather gently cosset and support. For front seat passengers electric height, tilt, recline and slide adjustment mean individual comfort is ensured.
- The little things make a big difference; a sunglasses holder between the sun visors places sunglasses in easy reach to accommodate changing driving conditions.
- With no detail overlooked rear seat passengers can enjoy the convenience of cupholders in the rear arm rest.
- Attention to detail in the Statesman is exemplified by the thoughtful inclusion of illuminated vanity mirrors for both driver and passenger.

Now you can relax | Calm, luxurious, refined; the new Statesman is a journey into style. High levels of comfort and luxury are reflected in the superior finish of plush fabric, or the option of sumptuous leather, and the rich, warm, wood grain completes the luxury tone. The new Statesman is a genuine pleasure for driver and passengers.





- The Ecotec 3.8 litre V6 engine is compact and light, providing excellent ride and handling, while delivering 152kW of power and 305Nm of torque.
- The outstanding optional Supercharged 3.8 litre V6 power base provides 171kW of power and 375Nm of torque. Smooth progressive power, and substantial torque across the rev range makes the engine responsive and easy to drive. The Eaton M90 Supercharger is without doubt, elite technology, shared with the likes of Aston Martin, Mercedes and Jaguar.
- As an option the lightweight 5.7 litre Generation III Alloy V8 engine delivers 235kW of power and 460Nm of torque. The lower weight means softer, more supple front suspension for a smoother ride. Less weight in the front end allows more precise steering response, which translates to more agile handling.
- The trio of engine options available on the new Statesman means the power to pull loads. With the option of the Generation III V8 loads can be towed effortlessly.



A quiet confidence | The body implies power; the engines speak for themselves. Whether you choose the eloquence of the Ecotec V6, the quiet, yet demanding tone of the Supercharged V6, or the big, powerful V8, new Statesman offers you the power you need to comfortably go where you want; the power to be yourself.

A feeling of absolute security | The new Statesman carries itself confidently, secure behind the best possible protection for the driver and passengers. From airbags and ABS to the option of Holden Assist, new Statesman smoothly assimilates the latest technology and design to keep you safe, calm and confident.



□ Holden's Traction Control (TC) for stable acceleration on difficult road surfaces limits power to the driving wheels, if required, to maintain grip.

□ Full size driver and front passenger Supplement Restraint System (SRS) airbags for increased protection in a severe frontal impact. Driver and front passenger side impact airbags help protect the head, neck and chest from injury in a severe side collision, after a rapid 25 millisecond detection and inflation sequence.

□ Control-Link Independent Rear Suspension provides more control without sacrificing comfort. Dual control arms help keep your Statesman precisely on track over bumps during strong acceleration, deceleration or braking – particularly in challenging cornering situations.

□ The Bosch 4-channel Anti-lock Braking System (ABS) assists in maintaining steering control, even under full braking, to enhance overall driving safety.

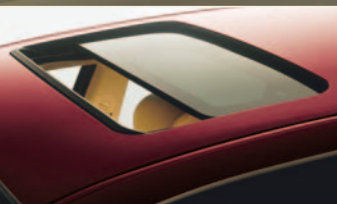
□ Protect your investment with Holden Assist – one of Australia's most advanced satellite monitoring systems. An interactive primary security system, Holden Assist uses mobile phone and global positioning technology to notify you if someone tries to gain unauthorised entry to your car. And, if stolen, it will locate and track it, then in conjunction with police, immobilise the engine. If an airbag is deployed, and the driver cannot be contacted – or if requested by the driver – Holden Assist will notify emergency services. It can even unlock the car remotely if you lock your keys inside.

Holden Assist is dependant on the availability and functionality of the GSM network and GPS system. Not available on vehicles fitted with LPG.

□ The remote control key engages and releases door deadlocks for maximum security at the push of a button. In addition the remote key operates tail lamps, headlamps or parking lamps as preferred, to show the location of your car in the dark. It also operates the interior lighting so you can check the cabin before entering.

□ Active head restraints are designed to reduce the risk of neck injuries or whiplash in the event of a low velocity rear impact collision. A further improvement to the already high levels of occupant safety.





□ For the first time Holden offers an online, factory fitted, tailored sunroof which now seamlessly integrates with your Statesman. This factory fitted sunroof is electronically controlled from convenient ceiling mounted controls for preferred position in the slide or tilt mode and even automatically closes when you lock your car.



□ Add a performance edge to your Statesman with Holden By Design distinctive rear deck lid spoiler.

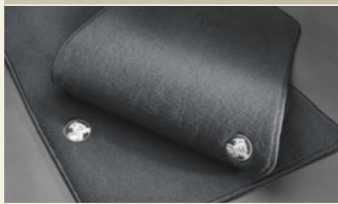
□ Personalise the exterior look of your Statesman by adding a set of Holden By Design's stylish alloy wheels. 17" 'X' Series and 17" 'Y' Series shown.



□ Add a touch of performance style with unique leather wrapped steering wheel.

□ Holden tow bars have been designed to meet the demands that you require and comply with stringent Australian design standards.

□ One of the world's most advanced satellite navigation systems, this option provides detailed route maps for just about any destination in Australia. You'll receive both spoken and visual guidance.



□ Bonnet and headlamp protectors stop stone chips and scratches detracting from the superb paint finish.

□ Help keep your Statesman in its original condition with these fully tailored, high quality long pile carpet floor mats.

□ Integrated into the fascia design, these fully moulded mudflaps are both practical and stylish.



The personal touch | With a little flair here, and a tweak there, Holden By Design personalised enhancements can add subtle, and not-so-subtle touches which complement your Statesman. Your Holden Retailer has a full listing of trusted, factory fitted, Holden approved accessories, from a bonnet protector to a tow bar, all designed to let your Statesman make a statement.

The smartest way to own a new Holden.

SMARTCHOICES.

A smart way to get into a new Holden is by talking to Holden Financial Services. A wide range of finance options is on offer and you can select the product, term and payment structure to best suit your lifestyle. The SmartChoices range offers you flexibility to select from a choice of monthly repayments¹ and the option of the security of a guaranteed minimum buyback price.²

For more information contact your Holden Retailer or call Holden Customer Assistance on 1800 033 349.

SMARTCARE.

Holden offers a range of competitively priced insurance products that provide tailor-made protection. The SmartCare comprehensive motor vehicle policy offers new car replacement, agreed value and a genuine Holden Approved parts guarantee plus a range of additional premium benefits.³ For more information see your local Holden Retailer or call the Holden SmartCare hotline on 1800 060 094.

HOLDEN LEASING.

Holden Leasing is a vehicle fleet leasing specialist, offering a wide range of leasing and management products and services. Whatever your fleet size, Holden Leasing can provide the best in flexible, value driven and specialist fleet leasing products and services to suit your needs. Our Holden focus means we can provide the very best fleet leasing and management solutions for any business running, or wanting to run, a predominantly Holden fleet. For more information about your leasing options, please call Holden Leasing on 03 9696 7400.

THE HOLDEN MASTERCARD.

With the Holden MasterCard, 5% of every dollar you spend on credit purchases goes toward your rebate on a new Holden.⁴ You can redeem a maximum core rebate of \$3000 on any new Holden.⁵ Use your Holden MasterCard at exclusive Holden MasterCard Bonus Partners and you'll receive an extra 1% bonus rebate. Holden Retailers are Bonus Partners. When you make a Holden MasterCard purchase at a Holden Retailer you'll

earn a 2% bonus rebate.⁶ You'll also pay no annual card fee in the first year, get up to 45 days interest free on credit card purchases, and a competitive rate of interest.⁴ To apply, visit any Westpac/Challenge Bank/Bank of Melbourne branch, your local Holden Retailer or call the Holden MasterCard 24-hour customer line on 1300 650 696.

THE PACKAGE WOULDN'T BE COMPLETE WITHOUT EXTRA PEACE OF MIND.

We're with you all the way.

Holden drivers are backed by one of the most comprehensive customer care packages on the road. With over 300 retailers and 900 Roadside Assistance centres nationwide, few other cars in Australia are supported with the level of customer care offered to Holden owners.

3 year or 100,000km New Vehicle Warranty.

Your peace of mind, guaranteed. Every Holden comes with a 3 year or 100,000km New Vehicle Warranty,⁷ whichever comes first. This factory backed warranty covers items including the engine, transmission, interior and exterior components. A Holden Extended Warranty is able to be purchased. For more details contact Holden Customer Assistance on 1800 033 349 or your Holden Retailer.

3 YEAR/24 HOUR ROADSIDE ASSISTANCE.

Go anywhere, anytime, with complete confidence. Holden Roadside Assistance, one of Australia's most comprehensive assistance packages, is complimentary for 3 years.⁸ In the event of the unexpected happening, from your keys being locked in the car to mechanical and accident advice, you can get in touch with our 24 hour hotline, 365 days of the year, by calling the toll-free number 1800 817 100. Holden Statesman owners receive the added benefits of the Holden Roadside Ultra Assistance which includes accommodation, alternative transport, rental car, assistance in case of accident, theft and medical emergency and Australia-wide vehicle recovery if you are further than 100km from home. This service is delivered by Assist Australia and the combined resources of the Australian motoring organisations.

A DECIDEDLY DIFFERENT LEVEL OF SERVICE.

Retailer support when you need it, where you need it. With retailers strategically located nationwide, the Holden Service Network is one of the largest in the country. Our service centres are staffed by trained technicians who have access to regular factory training, bringing them up to speed on the latest technology.

If you want to know more about the extensive benefits of Holden ownership, contact Holden Customer Assistance on 1800 033 349, Monday - Friday, 8am - 7pm, Saturday 9am - 1pm EST or visit www.holden.com.au

THE HOLDEN LUXURY EDGE.⁹

Holden Statesman has the added security of our Holden Luxury Edge program. For V6 and Supercharged V6 Statesman owners this program provides 12 months or 30,000km free service, whichever comes first.¹⁰ This means the first three services or 1,500km, 15,000km and 30,000km are all free provided they fall within the 12 month period. For those who choose the V8 option this program provides 12 months or 20,000km free service, whichever comes first.¹⁰ This means the first three services or 1,500km, 10,000km and 20,000km are all free provided they fall within the 12 month period. Services include all labour and parts (except oil) as per the owner's handbook and exclude non-scheduled service work or repairs.



1. Fees and charges apply. For the annual percentage rate applicable to you contact your local Holden Retailer. 2. Conditions apply. A disposal fee of \$385 (incl GST) applies plus charges for excess wear and tear or excess kilometres may also apply, exclusive to SmartBuy contracts only. 3. Refer to the policy wording for specific terms, conditions and exclusions. 4. Earning and redemption of rebate is subject to the Holden MasterCard Rebate Program Rules. A maximum of \$3000 in the form of Holden MasterCard 'core' rebate (plus any additional 'bonus' rebate accumulated via the partner program) accrued over a maximum of 5 years may be applied per eligible vehicle purchased. Vehicle sales for which a fleet allowance is paid are not eligible for Holden MasterCard rebate. 5. At participating Retailers only. Credit card purchases of new or used vehicles are not eligible for the 2% Bonus Rebate at Holden Retailers. 6. The interest-free period applies where the card account is fully paid by the due date each month. 7. Refer to your owner's handbook or see your Holden Retailer for full terms, conditions and exclusions. 8. Roadside Assistance may not be available in some rural areas. Refer to your Holden Roadside Assistance booklet or see your Holden Retailer for terms and conditions. 9. Refer to your owner's manual or see your Holden Retailer for full terms, conditions and exclusions. 10. Your free Statesman services must be conducted by an authorised Holden Retailer.

The shades of distinction | Statesman is available in a wide range of colours, each designed to set you above the pack. Each colour lets you project a certain air. Dignified, classic, elegant, refined, pick a colour to reflect your individual style. A colour to add some savour to your faire.



Heron



Quicksilver Metallic



Martini Mica



Turbine Mica



Vespers Mica



Berry Red Mica*



Phantom Mica



Syracuse Metallic*



Light Shale Fabric



Light Shale Leather



Pewter Fabric



Anthracite Pewter Leather

Variations between the colours shown and actual colours may occur due to the printing process. Actual vehicle colours may appear different under certain light conditions. *Syracuse Metallic and Berry Red Mica exterior colours available from October 2003

