



All Wheel Drive  
**CRUZE**



**HOLDEN**  
DRIVE ON

[holden.com.au](http://holden.com.au)



# the cruze

## from all views

### A whole new car. A whole new attitude

What happens when Holden's designers and engineers push the envelope? You get the All Wheel Drive Cruze. A stylish new car with charisma. Developed for our Australian conditions and way of life, the Cruze combines the best features of a compact, fuel efficient hatch for getting around town, and a light recreational crossover vehicle for weekend getaways.

Cruze is a new type of car altogether and showcases a distinctive head-turning style. The bonnet is set off by multi-reflector halogen headlamps, low mounted fog lamps and sleek grille lines. The rear is complete with two high mounted pillars of jewel effect rear lamps. And if that's not enough attitude for you, the sides have striking black wheel arch extensions to enhance the already dynamic moulded body kit.

Of course it's a little easier to see how the Cruze can help you get away from it all. The Cruze has the athletic look of a recreational vehicle with higher than usual ground clearance for a small car, 15" satin finish alloy wheels, sculpted roof rails and front, rear and side decorative plates.

So it looks fantastic. But how does the Cruze perform? Here you get another winning combination: excellent fuel efficiency and low emissions, coupled with the thrust of a 1.5 litre multipoint fuel injected DOHC engine. So when you compare it to similar vehicles, you'll find it's got one of the best power to weight ratios around. With the Holden Cruze, you get the best of both worlds.





# CRUZE

## through anything with AWD

### All Wheel Drive explained

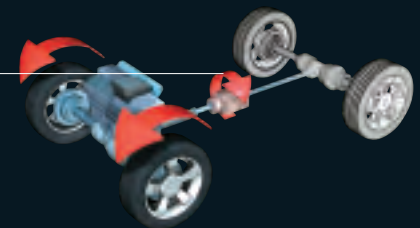
All Wheel Drive is an exciting feature that makes the Cruze a safer, more dynamic car to drive. It's what sets the Cruze apart from its nearest competitors. All Wheel Drive means increased safety, superb handling and confidence in varying road conditions. Like when you're driving on wet, greasy roads or on loose surfaces such as gravel. It gives you the confidence to Cruze through anything.



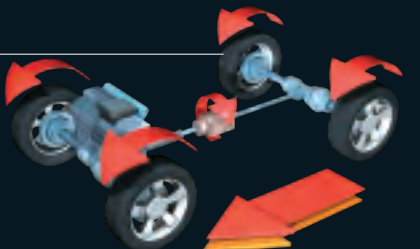
The front wheels do the driving when under normal conditions.



The automatic All Wheel Drive system engages only when conditions require power at all four wheels. If the front wheels start to spin, the central viscous coupling brings in the rear wheels.



All Wheel Drive gives the driver added traction when it is needed such as in the wet or on loose surfaces.





# CRUZE

## control

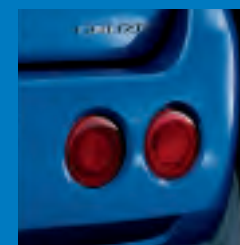
### On a more serious note

At Holden, each time we design a new vehicle we take your safety to heart, and the Cruze is no exception. To start with, the overall design of the Cruze gives you a higher than usual driving position to provide a clearer view of the road, while the high mounted tail lights increase your visibility to other cars.

For your personal security, the Cruze comes equipped with remote central locking and an engine immobiliser. The immobiliser automatically activates when you remove your key from the ignition and the engine can be reactivated only with a key encoded with the correct electronic data.

When it comes to seat belts, we've incorporated some of the latest car safety technology. The front seat belts are height adjustable and have pre-tensioners and force limiters built in. Quite simply, these are high tech features that make you even safer in a major collision. During the early stages of impact, the pyrotechnic pre-tensioners reduce the slack in the shoulder and lap sections to hold you more firmly against the seat. Then, if the force exceeds a safe limit, the force limiters lower the maximum belt pressure on the chest.

In the unlikely event of an accident the Cruze has twin airbags and side impact protection bars to shield you, as well as head restraints on all window seats.





# CRUZE

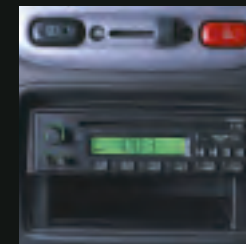
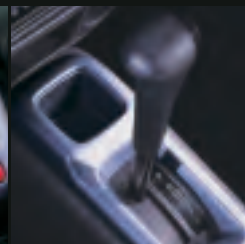
## console

### What can we say? It's dashing

Stylish and functional. It's the mark of great design. And this is exactly what you'll find inside the Cruze. The console has a strong modular construction that doesn't just look fantastic, it's actually been designed to make driving easier.

First up, looks. The sporty, silver toned finishes give the console a slick, modern appearance. While the distinctive instrument dials and large circular knobs and buttons are a design feature in themselves.

Still, no matter how funky it is, you can't keep looking at the console while you're driving. That's why we've placed the multi-function display directly under the windscreen – to let you view the time, date, trip time and average speed with ease. So you can glance down at the buttons, change them to suit your needs, and still concentrate on the road ahead.





# CRUZE

in comfort

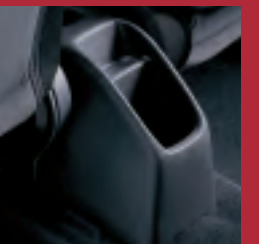
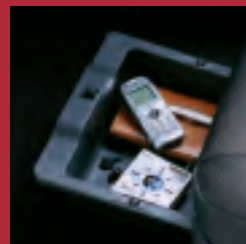
**Casual. Contemporary. Actually, it's just really cool**

Just like the console, the rest of the cabin is a great combination of style and substance. The Cruze comes equipped with all the right stuff to enjoy the drive: a four speaker CD stereo, air conditioning, electric power steering, power windows and electric mirrors. All standard.

The elevated cabin position makes stepping into and out of the Cruze far easier than other cars. And once you're inside there's plenty of head, shoulder and leg room in both the front and rear seats.

The seats themselves are ergonomically designed to give you a better view of the road. And all seats are contoured to fit around the curves of the body for maximum comfort. But really, who's looking at the ergonomics when the seats are covered with a modern, high tech fabric like nothing you've seen before? This super chic, hard-wearing fabric even comes in bold colours to complement the exterior colour of your car.

When it comes to storage, the split folding rear seats recline and give you the freedom to carry any combination of passengers or cargo (OK, shopping bags). Even smaller items can be stowed conveniently in the glove box, moulded door pockets, large drink holders or the storage tray under the front passenger seat. Now this is Cruising.



Choose and cruise. Style it up with the right accessories

**A simple and stylish way to individualise your Cruze**  
With the Cruze, you can add headlamp and bonnet protectors, streamlined black roof bars, a carpet mat set, and highlights of chrome on your door handles, door snibs and exhaust.

- 01 Headlamp and bonnet protectors
- 02 Chrome internal door snib
- 03 Chrome internal door handle
- 04 Stainless steel exhaust extension
- 05 Carpet mat set (front and rear)
- 06 Roof bar with scissor type ski carrier (skis not included)



There are rewards to buying a Holden that go beyond the joy of driving one

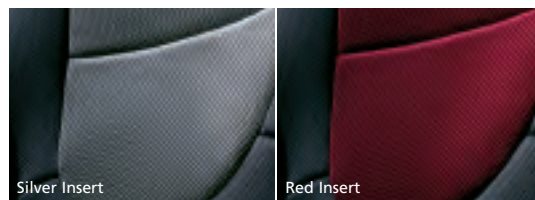
Easy Purchase Options	
<b>Finance</b>	<b>SmartChoices</b> Holden Financial Services has a huge array of ways to help get you into a new Holden. Just select the product, term and payment structure which best suits your lifestyle. Your Holden Dealer can also provide more information.
<b>Insurance</b>	<b>SmartCare</b> Holden also offers a range of competitively priced insurance products, providing tailor-made protection, at whatever level of cover you need. For more information, call SmartCare on 1800 060 094.
<b>Leasing</b>	<b>Holden Leasing</b> Whatever the size of your fleet, Holden Leasing offers a range of flexible, value driven, specialist leasing products. Years of experience means they can provide the best solution for you. Call 03 9696 7400 for more information.
<b>Holden MasterCard</b>	With the Holden MasterCard you can get into a new Holden sooner. 10% of credit purchases on this card goes towards a Rebate of up to \$3,000 on your new Holden. <sup>1</sup> That's a \$10 saving towards a new Holden for every \$100 spent. There are a range of extra features including up to 45 days interest free on credit purchases and a competitive interest rate. <sup>2</sup> Apply online at <a href="http://www.westpac.com.au">www.westpac.com.au</a> . Or call Holden MasterCard's 24 hour helpline: 1300 650 696.
Ownership Benefits	
<b>Service</b>	<b>Holden Service</b> With over 300 Dealers and 900 Roadside Assistance centres nationwide, Holden can supply an enviable level of customer care. Our Service Network is one of the largest in the country. Our trained technicians are kept up to date with regular factory training. The support is there wherever you go, whenever you go there.
<b>Warranty</b>	<b>Holden Warranty</b> Every new Holden comes with a New Vehicle Warranty, covering your Holden for 3 years or 100,000 kilometres, whichever comes first. For support after that, a Holden Extended Warranty can be purchased for vehicles which have travelled less than 100,000 kilometres and prior to the vehicle being registered for 3 years from date of first registration. Refer to your owner's handbook or see your Holden Dealer for full terms, conditions and exclusions.
<b>Roadside Assistance</b>	<b>24 Hour Roadside Assistance</b> Free for the first 3 years of your Holden's life, <sup>3</sup> Holden Roadside Assistance is one of Australia's most comprehensive assistance packages. <sup>4</sup> There to help with even the smallest service, the toll-free hotline is always open, 1800 817 100.

**For more information contact Holden Customer Assistance on 1800 033 349 Monday to Friday 8am to 7pm or Saturday 9am to 1pm EST. Or visit [www.holden.com.au](http://www.holden.com.au)**

<sup>1</sup> A total of \$3000 in the form of Holden Card 'Core' Rebate (plus any additional 'Bonus Rebate' accumulated via the Partner Program) accrued over a maximum of five years may be applied per eligible vehicle purchased. Vehicle sales for which a fleet allowance is paid are not eligible for Holden MasterCard Rebate. Earning and redemption of Rebate towards a new Holden is subject to the Holden Card Rebate Program Rules.  
<sup>2</sup> The interest-free period applies where the card account is fully paid by the due date each month. <sup>3</sup> From date of first registration.  
<sup>4</sup> In remote or sparsely populated areas you may experience delay in obtaining Roadside Assistance. Refer to the Roadside Assistance brochure in your glovebox for full terms and conditions of this service.

## Cruze in reds, yellows, silvers and blues

Our designers have left nothing unfinished. Even the colour of your interior fabric has been chosen to complement the colour of your car. The black, red and silver coloured Cruzes all have a dynamic red mesh interior. While the blue, white and yellow Cruzes have a stylish silver mesh fabric inside.



This colour chart illustrates the available exterior colours of Holden Cruze. As these are printed colours and not actual samples, variations between those illustrated and actual paint/trim may occur. Metallic paints are an extra cost item and certain colours may not be available from time to time.



Bright White



Reflective Red



Rapt Black (Metallic)



Brilliant Yellow



Spirited Silver (Metallic)



Sapphire Blue (Metallic)

## Features

<b>Powertrain</b>	
74kW, 1.5 litre DOHC engine	S
5-speed manual transmission	S
4-speed automatic electronic control transmission	
Power and Economy mode	O
All Wheel Drive (AWD)	
Drive is directed to rear wheels automatically as required	S
<b>Mechanical</b>	
Power steering, electric assist	S
Front disc brakes, ventilated. Rear drum brakes	S
<b>Suspension</b>	
Front: Independent, with MacPherson struts. Stabiliser bar	
Rear: Trailing arms. Panhard rod. Coil springs	S
<b>Wheels, tyres</b>	
15 x 5.5J inch alloy wheels. 175/65 R15 84T tyres	S
Space saver temporary steel spare wheel – 15 x 4.5J inch steel wheel. 165/65 R15 84T tyre	S
<b>Exterior</b>	
Bumpers in body colour	S
Front foglamps integrated into bumper	S
Decorative plates on front, side and rear skirt	S
Body kit, in black: Wheel arch overfender and rocker panel under doors. Moulded rear mudflaps	S
Exterior mirrors in body colour	S
Metallic paint	O
Stainless steel exhaust extension	A
Corrosion protection includes: Galvanisation of sheet metal; engine hood, side body, floor, roof, doors, rear gate, box section Wax inside engine hood and door panels. PVC coating in wheel house and lower part of floor panels	S
Weather shield	A
Bonnet protector	A
Headlamp protectors	A
<b>Driver</b>	
Steering wheel height adjust	S
Electric exterior mirrors	S
Intermittent wiper setting	S
Rear window wiper/washer, auto return to start point	S
Electric rear window demist	S
Remote fuel filler door release	S
Headlamps left on, audible warning	S
Tachometer	S
Gauges: Engine temperature. Fuel	S
Trip meter	S
Variable instrument dimming	S
Warning lamps include: Oil pressure, Alternator, Check engine, Brake failure, Parking brake on, Fasten seat belt reminder	S
Audible warning if key left in ignition	S
Multi Function Display: Time, including alarm, date, trip time and average speed	S

## Sound system

Compact disc player (single disc)	S
Four speakers	S
AM/FM stereo electronic tune radio. Local/distant selector switch. Automatic station store memory	S
Sound system security electronics using PIN	S
<b>Seating</b>	
Seat trim in mesh cloth over silver or red fabric inserts	S
Satin silver instrument panel surround and air conditioning control panel	S
Front seat head restraints, padded. Height adjust	S
Rear seat head restraints (2), padded. Height adjust	S
Driver's seat: Lumbar support, adjustable	S
Two rake adjustments on rear seatback, plus vertical for extra cargo capacity	S
Driver and front passenger airbags	S
Automatic front seat belt pre-tensioners	S
Front seat belt force limiter, controls maximum force on chest	S
Seat belts lap/sash, retracting, front and rear window seats	S
Front seat belt sash height adjust	S

## Children

Rear seat child restraint anchor points	S
Childproof rear door locks	S
Passenger power window override switch	S

## Cabin comfort

Air conditioning	S
Tinted side and rear windows	S
Power windows, front and rear. Express down driver's window	S
Chrome door handles and lock snibs	A
Cigarette lighter	S
Ashtray, front	S
Vanity mirror, driver and front passenger side with covers	S
Carpet, front and rear	S
Carpeted floor mats, tailored	A
Passenger overhead assist handles, front and rear. Folding	S
Seat covers	A

## Storage, cargo

Twin cup holders, front	S
Driver and passenger under-dash storage trays	S
Drawer under front passenger seat	S
Compartments in centre console	S
Door storage bins, front and rear	S
Storage pocket rear of driver and front passenger seat	S
50/50 split fold rear seatback	S
Removable cargo cover	S
Carpeted cargo area	S
Cargo area lamp, with override switch	S
Roof rails	S
Roof mounted bike carrier	A
Roof mounted ski carrier (scissor type or universal)	A
Aero style roof carry bars	A
Towing equipment	A

## Security

Radio frequency remote control key operates: Interior lighting, Central locking for keyless entry, Tailgate lock, Vehicle re-locks 30 seconds after unlocking if no door is opened	S
Engine immobilised automatically when key removed from ignition. Unique code for each vehicle	S

## Specifications

<b>Engine</b>	Four cylinders. Aluminium alloy block and cylinder head Double overhead camshafts operate four valves per cylinder Multipoint fuel injection Distributorless direct ignition system. Electric cooling fan	
<b>Recommended petrol octane</b>	91 RON (ULP)	
<b>Bore x stroke (mm)</b>	78.0 x 78.0	
<b>Capacity (cc)</b>	1490	
<b>Compression ratio (:1)</b>	9.5	
<b>Power (DIN, kW)</b>	74 @ 6000rpm	
<b>Torque (DIN, Nm)</b>	138 @ 4500rpm	
<b>Gear ratios (:1)</b>	Manual	Auto
	1st	3.454 2.875
	2nd	1.904 1.568
	3rd	1.280 1.000
	4th	0.966 0.697
	5th	0.815
	Rev.	3.272 2.300
	Final drive ratio	4.105 4.361
<b>Fuel economy (L/100 km*)</b>	Manual	Auto
	6.5	7.2
<b>Petrol tank capacity (L)</b>	41	
<b>Steering</b>	Rack and pinion Electric assist power steering	
<b>Turn circle (kerb to kerb)</b>	10.0m	
<b>Track (mm)</b>	Front: 1420 Rear: 1405	
<b>Wheelbase (mm)</b>	2360	
<b>Exterior dimensions (mm)</b>	Length: 3625 Width: 1640 Height: Including roof rail: 1605	
<b>Interior dimensions (mm)</b>	Leg: Front: 963 Rear: 839 Head: Front: 1003 Rear: 959	
<b>Ground clearance (mm)</b>	180	
<b>Towing (kg)</b>	350. (With trailer brakes, 800) See your Holden Dealer for details	
<b>Kerb weight (kg) (est. inc. air con and fluids)</b>	Manual: 985 Automatic: 1000	
<b>Service</b>	1500km (at no cost) inspection, then every 15,000km or 12 months, whichever comes first Holden Dealer "Tech 2" computerised analysis available for engine management system	

A word about this catalogue. We have tried to make this catalogue as comprehensive and factual as possible. However, since the time of printing some of the information you'll find here may have been updated. Also, some of the equipment shown or described through this catalogue may have been changed and/or is available at extra cost. Further, Holden Ltd. reserves the right to make changes at any time without notice, in prices, colours, materials, equipment and models. Your Holden Dealer has details, and before ordering, you should ask them to bring you up to date. No Holden Dealer or other person is authorised or permitted to give or make any statement, assertion or undertaking in relation to the quality, performance characteristics, descriptions or fitness for any purpose of any Holden product which is at variance with any written statement, assertion or undertaking on any of these subjects given or made by Holden Ltd. A.B.N. 84 006 893 232 in its published sales literature, and the company accepts no liability for any such unauthorised action. Holden Ltd. has authorised Dealers in many parts of Australia for the sale of service parts and the provision of service to owners of Holden's products. Every endeavour is made to ensure that such Dealers carry adequate stocks of service parts, but Holden Ltd. makes no promise other than that contained in the New Vehicle Warranty given by Holden Ltd. that such parts or service facilities will be available at any specific location or at any particular time. Express warranties offered for Holden products are subject to the conditions set out in all vehicle handbooks. Details also available from Holden on request. \*Fuel consumption figures based on ADR 81/01 tests. These figures are provided to assist you in comparing the fuel consumption of Cruze with other vehicles. The actual fuel consumption will depend, however, on many factors, including your driving habits, the prevailing conditions and your vehicle's equipment, condition and use. Copyright Holden Ltd. May 2004. CRUZE0204 AD11430