

**There are rewards to buying a Holden that go beyond the joy of driving one**

**Easy Purchase Options**

**Finance**

SmartChoices, provided by GMAC Financial Services, is an array of automotive finance products designed to help the dream of driving a new Holden become a reality. Just select the product, term and payment structure that best suits your lifestyle, your Holden Dealer can provide more information.<sup>1</sup>

**Insurance**

Holden Insurance offers a range of competitively priced insurance products, providing tailor-made protection, at the level of cover you need. For more information, call the Holden Insurance hotline on 1300 784 026.<sup>1</sup>

**Holden Leasing**

Businesses of all sizes are now accessing vehicle leasing options with Holden Leasing. We operate nationally through the Holden Dealer Network and our dedicated service and support team. Our people are responsive professionals who understand your business and what it means to deliver total fleet management solutions. To find out how Holden Leasing can help you, call us on 1800 022 077.

**Holden MasterCard**

Holden MasterCard can assist you to get into a new Holden sooner. 10% of your credit card purchases go towards a Rebate of up to \$3,000 on your new Holden<sup>2</sup> (depending on model). That's up to \$1 saving on your new Holden for every \$10 spent. There are a range of extra features including up to 45 days interest free<sup>3</sup> on credit card purchases and a competitive interest rate. Apply<sup>4</sup> online at [www.holden.com.au/mastercard](http://www.holden.com.au/mastercard), or call Holden MasterCard's 24hr helpline on 131 200.

**Ownership Benefits**

**Holden Service**

With one of the largest Service Networks in the country, Holden Dealers can supply an enviable level of customer care. Only Holden Dealership technicians have access to regular Holden factory training and equipment.

**Holden New Vehicle Warranty**

Every new Holden comes with a New Vehicle Warranty, covering your Holden for 3 years<sup>5</sup> or 100,000 kilometres, whichever comes first. This factory backed warranty covers items including the engine, transmission, interior and exterior components. Refer to your Owner's handbook or see your Holden Dealer for full terms, conditions and exclusions.

**Holden PLUS Extended Factory Warranty**

Holden also offers Holden PLUS Extended Factory Warranty. Holden PLUS is a complete extension of your New Vehicle Warranty, giving you peace of mind because your car is factory backed for up to 3 additional years. The very same items covered under the New Vehicle Warranty will continue to be covered under Holden PLUS, without exclusion. Simply select a 1, 2 or 3 year Holden PLUS Extended Factory Warranty at the time you purchase your new Holden. See your Holden Dealer or call 1300 308 062 for full terms and conditions.

**24 Hour Roadside Assistance**

Provided for the first year of your new Holden's life<sup>5</sup>, Holden Roadside Assistance is one of Australia's most comprehensive assistance packages with over 3,000 Roadside Assistance patrols nationwide<sup>6</sup>. There to help with even the smallest service, the toll-free Roadside Assistance hotline is always open, 1800 817 100.

**For more information contact**

**Holden Customer Assistance on 1800 033 349**

**Monday to Friday 8am to 7pm or Saturday 9am to 1pm EST**

**or visit [www.holden.com.au](http://www.holden.com.au)**

**VIVA**

<sup>1</sup> Subject to approval. <sup>2</sup> Up to a total of \$3000 in the form of Holden Card 'Core Rebate' (plus additional 'Bonus Rebate' accumulated via the Partner Program) accrued over a maximum of five years may be applied per eligible vehicle purchased. Vehicle sales for which a fleet allowance is paid are not eligible for Holden MasterCard Rebate. Earning and redemption of Rebate towards a new Holden is subject to the Holden Card Rebate Program Rules. <sup>3</sup> The interest-free period applies where the card account is fully paid by the due date each month. <sup>4</sup> Holden MasterCard / Holden Card is approved by Westpac. Applications are subject to Westpac's normal lending criteria. <sup>5</sup> From date of first registration. <sup>6</sup> In remote or sparsely populated areas you may experience delay in obtaining Roadside Assistance. Refer to the Customer Care brochure in your glovebox for full terms and conditions of this service.

Cover image shows Viva Hatch in Chilli Red

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## Viva the revolution

Compromise nothing. The new Holden Viva combines Holden performance and great fuel economy with head turning style. With its Italian design origins, evident via its powerful lines, wrap around headlamps and sporty stance, the Viva really is the new leader for small cars. But that's only half the story. Underneath, it's engineered for enjoyment and packs in more features than you thought possible for the price.

Available in hatch, sedan or wagon models, Viva features a lively 1.8 litre engine, 15" alloy wheels, air conditioning, power windows, heated power mirrors and an interior that blends contemporary design with the practicality of more than 20 storage spaces in each model.

Plus every Viva has four airbags and ABS as standard and features high strength steel on 40% of the vehicle's body – all for added protection at no extra cost.

And like every Holden, Viva enjoys a 3 year/100,000 kilometre\* Holden Warranty and 12 month Holden Roadside Assistance. It all adds up to one thing – a revolution in small car value.



HATCH **VIVA**

Viva style is all about life, action and personality. The vision was to create a sporty hatch with powerful lines – from the wrap around headlamps and sculpted wheel arches to the sleek spoiler at the rear. A roomy interior featuring two-tone upholstery highlighted by metallic silver-look facings is the key to its contemporary interior style. You can't put a price on inspired design.



SEDAN **VIVA**

There's nothing we value as much as your safety. That's why there are dual front, and front side airbags as well as ABS standard in every Viva. The entire passenger compartment is isolated with a passenger safety cell ensuring optimum passenger protection in the event of a collision. In addition, power steering makes parking easier and cruising surer.



WAGON **VIVA**

Compact enough to find a parking space, yet big enough to take the dogs to the park or the boards to the beach. The Viva wagon was designed to let you make the best of both worlds. It comes with a long list of integrated safety features and loads of storage space – enhanced by the flexibility of a 60/40 split fold rear seat and a rear cargo blind for additional privacy. Ideal for carrying work gear around town or mountain bikes to the hills. This wagon is what you make of it.



Viva Hatch in Impact Blue with optional 16" alloy wheels



## More than just striking good looks

Sharp contemporary design gives the Viva hatch strong athletic lines on the road. Inside, Viva's style is accentuated by stylish cloth seats, and metallic silver-look highlights on the air inlets and instruments. But behind the style, the real value of good design and engineering comes into its own. There's up to 1045 litres of cargo space with the rear seats folded down and more than 20 separate storage compartments to keep everything from street directories to water bottles in their place. There's even a power outlet in the dash to charge your mobile phone. The 1.8 litre DOHC engine is quiet, responsive and fuel efficient. Front and rear power windows add comfort and convenience. ABS increases your safety and the stylish 15" alloy wheels set you further apart on the road. Value for money has never looked so good.

HATCH **VIVA**





Viva Sedan in Mercury Silver



### Stretch out in safety and style

The real value of good design asserts itself in the Viva sedan to create a car that gives you room to move – plus room for all your gear in a boot that offers loads of storage space. Passengers have plenty of leg room as well as the security of front seatbelt pre-tensioners and three point seatbelts for all seating positions. Additional safety is provided with Anti-Lock Braking System (ABS) and driver, front passenger and front side impact airbags as standard. Light weight, high strength steel is used on 40% of the Viva's body to create a safer, stronger and more fuel efficient car. Meanwhile, the powerful jewel effect four element headlamps light up the road while tinted glass reduces glare and helps to improve all round visibility for the driver. Invest in safety with the new Viva sedan.

SEDAN **VIVA**





Viva Wagon in Mercury Silver



Viva Wagon in Mercury Silver

## Designed to take loads off your mind

On paper, the Viva wagon is a people mover, load carrier and all round problem-solver. On the road it exudes personality from its large clear headlamps to the distinctive vertically-styled rear lamps shaped to allow a wider opening for loading. Inside, there's space to spare thanks to the option of folding down the 60/40 split-fold seats to swallow up to 1410 litres of luggage, a clever cargo blind to keep your belongings safe and unseen, as well as the extra capacity provided by more storage compartments under the floor. The rear area also features a handy second power outlet – the first is in the dash – so you and your passengers can recharge your mobiles on the run. Viva. It's the smart, stylish way to carry more for less in a deceptively roomy wagon.

WAGON **VIVA**





## The inside story

Inside, the Viva reflects the sharp, contemporary exterior design. Metallic silver-look highlights add definition and style to the dash, steering wheel and instrument panel – Viva the revolution in design. Driver ergonomics are catered for by a height and reach adjustable steering column and an 8-way adjustable driver's seat with its own lumbar support. Standard equipment includes the four speaker CD/MP3 player with steering wheel mounted audio controls. All models come with front and rear power windows. Heated power mirrors, air conditioning and keyless entry also come as standard. Extra protection is provided with standard Anti Locking Braking System (ABS) and driver, front passenger and front side impact airbags – a real safety plus in this price range. Viva really is the complete package – inside and out.

VIVA

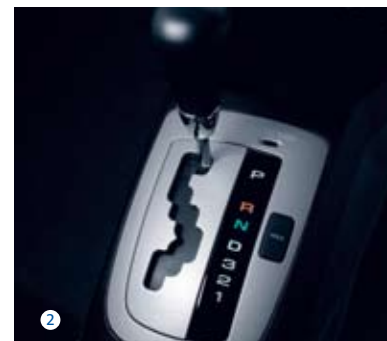
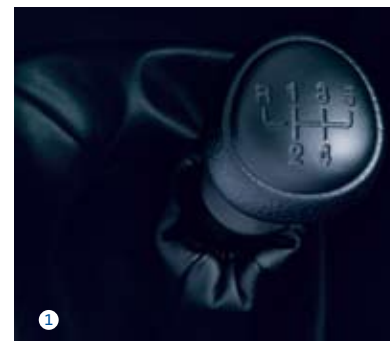
HATCH SEDAN WAGON



## The added value of standard features

Features don't make a car, but they make a great car even better value. The new Viva sensibly combines safety with convenience and style for a complete driving experience. From the push button power windows and keyless entry to the convenience of steering wheel mounted audio controls for the CD/MP3 player, function and design are integral to the Viva. It's the big thinking small car that cleverly fits in more than 20 separate storage spaces for a clean and uncluttered interior. Viva sets the standard in standard features.

- 1 Manual transmission
- 2 Automatic transmission (optional)
- 3 Power outlet (2 for wagon)
- 4 Rear spoiler (hatch only)
- 5 Single CD/MP3 player
- 6 Keyless entry
- 7 Power windows Front and rear standard on Viva range
- 8 Heated power mirrors Extra safety and convenience in misty conditions and frosty mornings
- 9 60/40 split-fold seats (wagon only)
- 10 Digital time display
- 11 Air conditioning with variable temperature control
- 12 Sunglasses holder (sedan and wagon models)
- 13 Cup holders
- 14 Steering wheel mounted audio controls
- 15 Anti-lock Braking System (ABS) ABS prevents the wheels from locking up in emergency braking situations, allowing the driver to maintain directional control under heavy braking
- 16 Driver, front passenger and front side-impact airbags Four airbags as standard is a definite safety bonus
- 17 Engine The 1.8 litre 89kW DOHC engine sets the pace. Responsive, quiet and with great fuel economy
- 18 15" alloy wheels (Full size steel spare wheel)
- 19 Silver-look roof rails (wagon only)
- 20 Wagon blind The cover blind pulls out to hide your valuable luggage and keeps shopping out of view (wagon only)
- 21 More than 20 storage spaces (drawer under front passenger's seat on sedan and wagon models)



VIVA

WAGON SEDAN HATCH



## Specifications

<b>Engine</b>	1.8 litre DOHC engine Four cylinders. Double overhead camshafts operate four valves per cylinder. Aluminium head. Sequential multipoint fuel injection. Variable intake manifold			
<b>Capacity (cc)</b>	1796			
<b>Power (ECE, kW)*</b>	89 @ 5800rpm			
<b>Torque (ECE, Nm)*</b>	169 @ 3600rpm			
<b>Recommended petrol</b>	ULP. Alternative: PULP for slightly higher performance			
<b>Petrol tank (L)</b>	60			
<b>Brakes</b>	4 wheel disc brakes. Front ventilated			
<b>Anti-lock Braking System (ABS)</b>	4-channel, 4 sensor			
<b>Suspension</b>	Front	MacPherson strut. Offset coil springs and stabiliser bar		
	Rear	Dual link. Independent coil springs and stabiliser bar		
<b>Steering</b>	Rack and pinion with hydraulic power steering			
<b>Track (mm)</b>	Front	1480		
	Rear	1480		
<b>Turn circle (m)</b>	10.4			
<b>Wheelbase (mm)</b>	2600			
<b>Dimensions (mm)</b>		Length	Width (including mirrors)	Width (excluding mirrors)
				Height
	Hatch	4295	1985	1725
	Sedan	4515	1985	1725
	Wagon	4580	1985	1725
				1500 (with rails)
<b>Interior dimensions (mm)</b>	Leg	Shoulder	Head	
	Hatch Front	1068	1387	993
	Hatch Rear	932	1364	964
	Sedan Front	1068	1389	993
	Sedan Rear	932	1363	961
	Wagon Front	1068	1387	1000
	Wagon Rear	932	1364	999
<b>Cargo volume (L)</b>	Rear seat up	Rear seat folded down		
	Hatch	275	1045	
	Sedan	405	1225	
	Wagon	400	1410	
<b>Kerb weight (Est. kg)</b>	Manual	Auto		
	Hatch	1268	1293	
	Sedan	1273	1298	
	Wagon	1343	1368	
<b>Service</b>	The complimentary inspection is due at 3,000km or 3 months (whichever occurs first). The first service is due at 15,000km or 12 months (whichever occurs first) and then every 15,000km or 12 months (whichever occurs first) since the last service. Additional services may be required under certain driving conditions such as when towing (refer to owner's handbook).			

\*Maximum figures as per ECE regulations

## Features

	Hatch	Sedan	Wagon
<b>Engine and transmission</b>			
1.8 litre, DOHC 16 valve 4 cylinder engine	•	•	•
5-speed manual transmission	•	•	•
4-speed automatic transmission	•	•	•
<b>Control and handling</b>			
Power steering	•	•	•
4-wheel disc brakes, front ventilated	•	•	•
Anti-lock Braking System (ABS)	•	•	•
Front suspension: MacPherson strut	•	•	•
Rear suspension: Dual link	•	•	•
<b>Wheels</b>			
15" x 6" alloy wheels, 195/55 R15 - 85V tyres.	•	•	•
Full size steel spare wheel	•	•	•
16" x 7" alloy wheel. Tyre not included	A	A	A
<b>Exterior</b>			
Body coloured, heated, electric mirrors	•	•	•
Body coloured door handles, bumpers and side protection mouldings	•	•	•
Roof rails (silver-look)			•
Body coloured rear spoiler	•		
Metallic paint	•	•	•
Anti-corrosion protection	•	•	•
Mudflaps, front and rear	A	A	A
Weathershields	A	A	A
Roof bars	A	A	A
Headlamp guards	A	A	A
Bonnet protector	A	A	A
Licence plate frames, standard height or slimline	A	A	A
<b>Driver</b>			
Steering wheel height and reach adjust	•	•	•
Centre dome lamp with delay function	•	•	•
Map lamps – driver and front passenger	•	•	•
Keyless entry (2 remote control keys)	•	•	•
Rear window demister with timer	•	•	•
Dimmable instrument panel illumination - variable	•	•	•
Tachometer	•	•	•
Handbrake warning lamp	•	•	•
Seatbelt warning lamp	•	•	•
Battery saver (headlamps switch off when ignition is off and driver's door open)	•	•	•
<b>Sound system</b>			
AM/FM stereo / single CD with MP3 function and 4 speakers	•	•	•
Steering wheel mounted audio controls	•	•	•
<b>Seating</b>			
Seat trim in cloth with two tone trim	•	•	•
8-way adjustment of driver's seat	•	•	•
Recline. Slide. Height. Cushion tilt	•	•	•
4-way adjustment of front passenger seat. Recline. Slide	•	•	•
Adjustable lumbar support – driver	•	•	•
Front passenger seat back pocket	•	•	•
<b>Occupant safety</b>			
Driver and front passenger airbags	•	•	•
Driver and front passenger side impact airbags	•	•	•
Three padded rear head restraints	•	•	•
Front seatbelt pre-tensioners	•	•	•
Front seatbelt sash height adjust	•	•	•
All seatbelts retracting lap/sash	•	•	•
Child restraint anchorages	•	•	•
Childproof rear door locks	•	•	•
<b>Cabin comfort</b>			
Air conditioning with variable temperature control	•	•	•
Power windows, front and rear (with driver's window express down)	•	•	•
Lockable glovebox	•	•	•
Vanity mirror, driver and front passenger	•	•	•
Chrome-look interior door handles	•	•	•
Power outlet in console	•	•	•
Power outlet in cargo area		•	
Tinted windows	•	•	•
<b>Storage cargo</b>			
Twin cup holders in centre console	•	•	•
Rear seat back 60:40 split, foldable	•	•	•
Glovebox with lamp	•	•	•
Driver's side compartment storage	•	•	•
Centre multibox/armrest	•	•	•
Storage bins in all doors	•	•	•
Coat hooks	•	•	•
Lamp in boot or cargo area	•	•	•
Front passenger seat side pocket	•	•	•
Shopping hook luggage compartment (left hand side)		•	
Sunglasses holder		•	
Drawer under front passenger's seat		•	
Under floor storage compartments in cargo area		•	
<b>Security</b>			
Radio frequency remote control key operates:			
Central locking and keyless entry, including boot or tailgate	•	•	•
Engine immobiliser	•	•	•
Sound system PIN code security	•	•	•
Cargo blind			•

- Standard feature
- Option
- A Accessory

## Exterior colour



**Arctic White**

Hatch  
Sedan  
Wagon



**Mercury Silver Metallic**

Hatch  
Sedan  
Wagon



**Mocha Metallic**

Sedan  
Wagon



**Chilli Red**

Hatch



**Sunset Orange Metallic**

Hatch



**Royal Red Metallic**

Sedan  
Wagon



**Impact Blue Metallic**

Hatch  
Sedan  
Wagon



**Dark Turquoise Metallic**

Sedan  
Wagon



**Jet Black Metallic**

Hatch  
Sedan  
Wagon

for full details visit [www.holden.com.au](http://www.holden.com.au)

Variations between colours shown and actual paint colours/interior trim colours may occur due to the brochure printing process. Actual vehicle colours may appear different under certain light conditions. Metallic paints are available at an additional cost and certain colours may not be available from time to time. Customers are encouraged to contact their Holden Dealer for current colour availability.