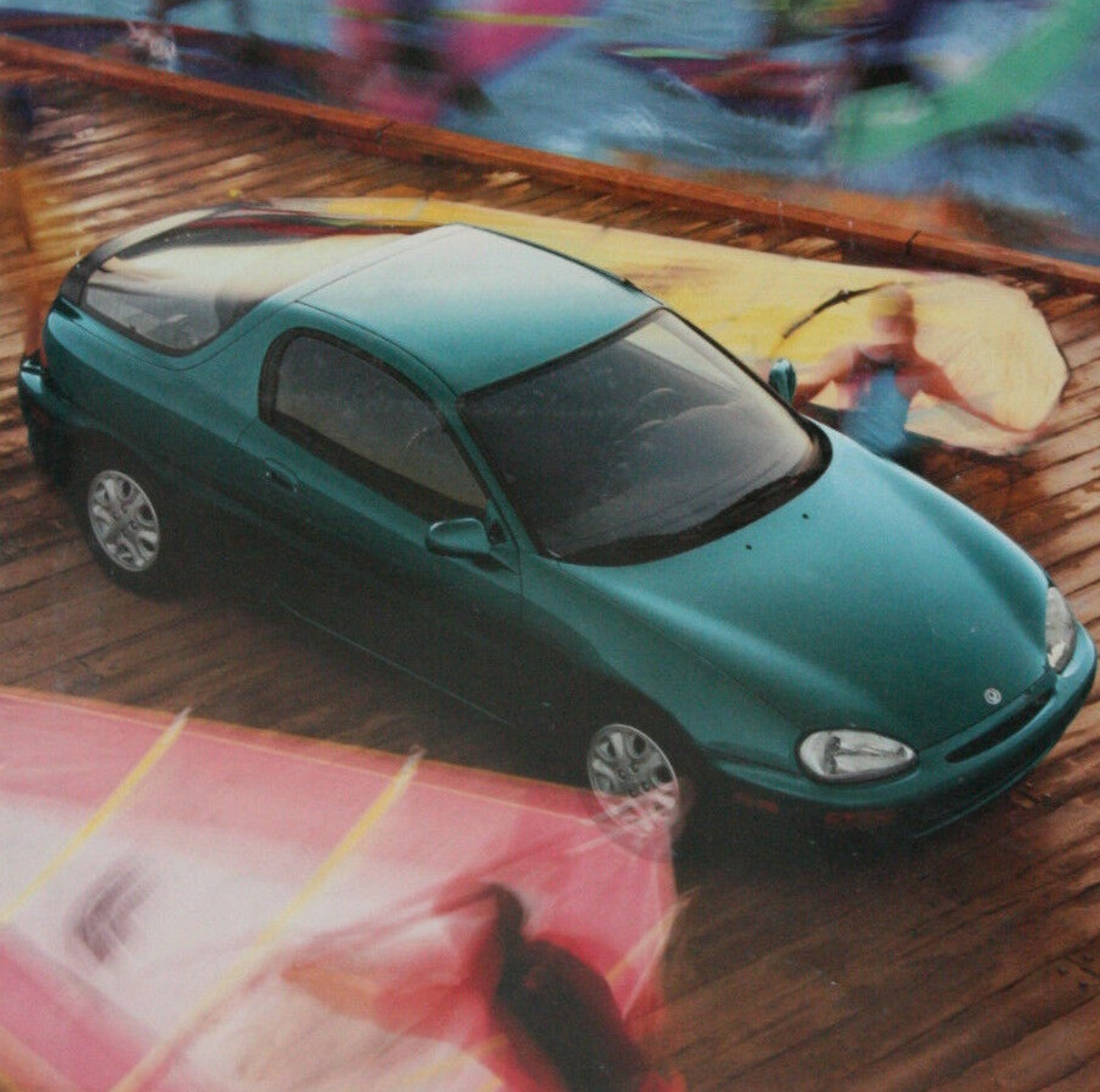


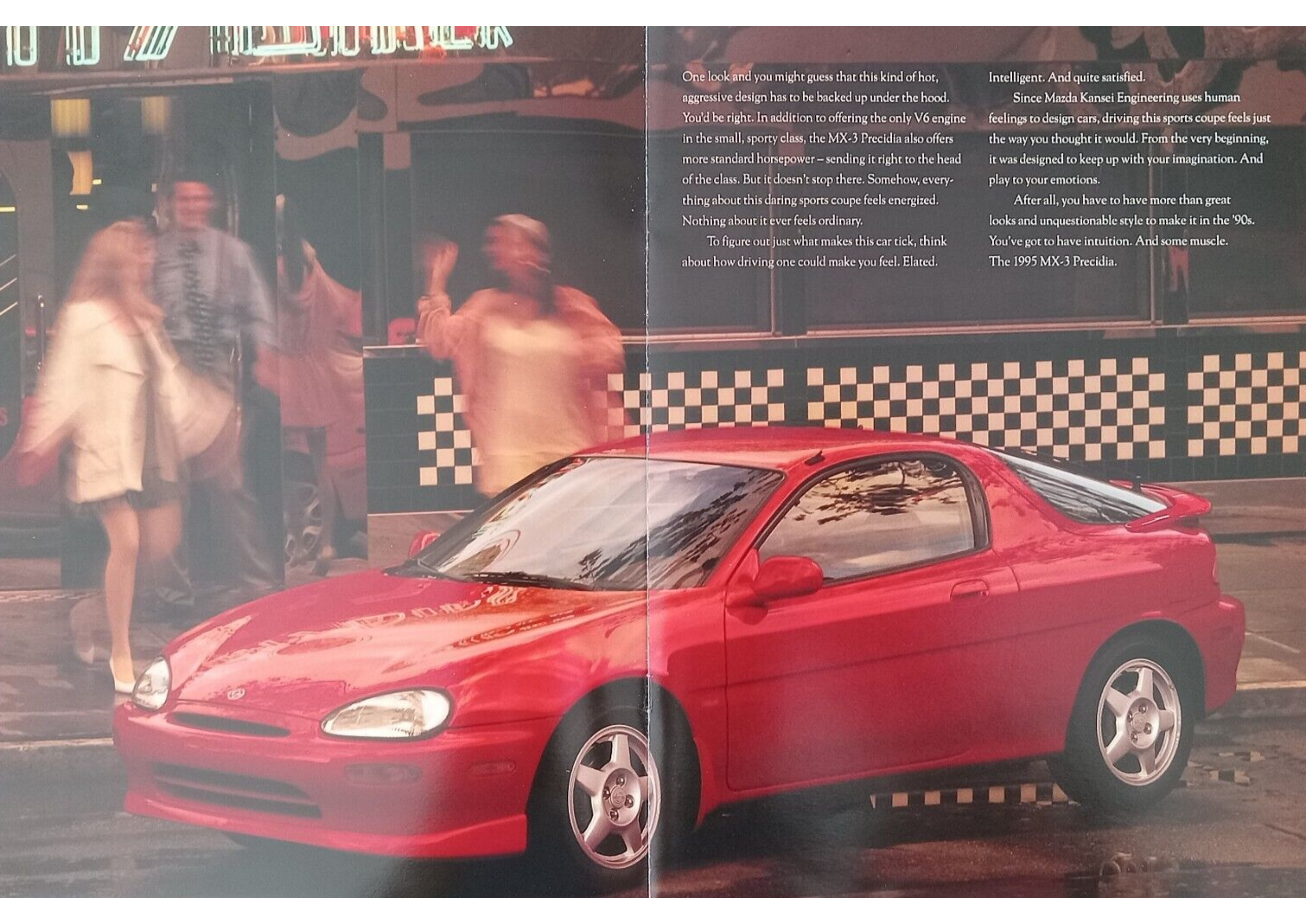
M a z d a

MX-3

Precidia

1 9 9 5





One look and you might guess that this kind of hot, aggressive design has to be backed up under the hood. You'd be right. In addition to offering the only V6 engine in the small, sporty class, the MX-3 Precidia also offers more standard horsepower – sending it right to the head of the class. But it doesn't stop there. Somehow, everything about this daring sports coupe feels energized. Nothing about it ever feels ordinary.

To figure out just what makes this car tick, think about how driving one could make you feel. Elated.

Intelligent. And quite satisfied.

Since Mazda Kansei Engineering uses human feelings to design cars, driving this sports coupe feels just the way you thought it would. From the very beginning, it was designed to keep up with your imagination. And play to your emotions.

After all, you have to have more than great looks and unquestionable style to make it in the '90s. You've got to have intuition. And some muscle. The 1995 MX-3 Precidia.



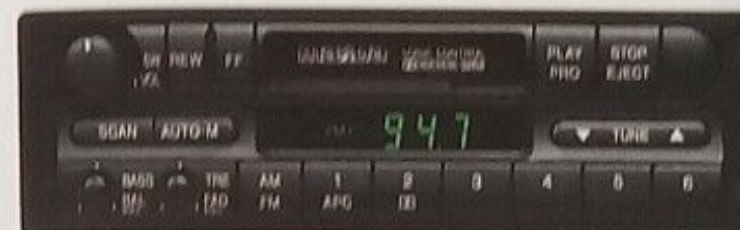
Canadian speedometer features kilometres.

▲ Classic white-on-black analog gauges are easily read at a glance, allowing you to keep your eyes on the road. A standard tilt steering wheel customizes your relationship with the wheel – and everything from dash lighting to ventilation controls to optional power windows and door locks is at your fingertips.



▲ Located in the console, just below the audio system, a slide-out cupholder makes it easy to sip a soft drink or a cup of coffee as the scenery slips by.

▲ Specially designed for easier entry into the rear passenger seats, the MX-3 Precidia sport seats give you the ideal combination of comfort and extra back support to hold you firmly in place during the most spirited driving. The MX-3 Precidia GS seats feature a textured premium upholstery.



You'll make your own kind of music in the MX-3 Precidia with the electronically tuned AM/FM/cassette stereo system. You can also add concert-quality sound reproduction to your system with the compact disc player, which is available as an accessory.



▲ Dual power mirrors in aerodynamic, body-colour housings are standard on the MX-3 Precidia. A convenient control makes adjustment easy.



▲ Here's a telling example of Kamet Engineering at work, where even the smallest details are considered. Take power windows for example: just lift the switch "up" when you want the windows up and press "down" to open. The "one touch" down feature further increases this feature's convenience.



▶ The MX-3 Precidia opens up your potential for adventures on the road with more cargo space than the Toyota Paseo or Honda Civic Coupe. The rear seatback easily folds forward to create an impressive cargo space for items of all shapes and sizes. There's also a rigid, removable cargo cover that fits over the truck space to hide valuables from view.

SPECIFICATIONS

ENGINE	MX-3 RS	MX-3 GS
Type	Inline 4-cylinder	V6
Valve gear	DOHC 16-valve	DOHC 24-valve
Displacement	1598 cc (97.5 cu. in.)	1844 cc (112.5 cu. in.)
Bore and stroke	78x84 mm (3.07x3.29 in.)	75x70 mm (2.95x2.74 in.)
Compression ratio	9.0:1	9.2:1
Horsepower, SAE net	105 @ 6200 rpm	130 @ 6500 rpm
Torque, SAE net lb.-ft.	100 @ 3600 rpm	115 @ 4500 rpm
Fuel system	Multi-port electronic fuel-injection	Multi-port electronic fuel-injection

DRIVE TRAIN

Type	Front engine/front drive			
Transmissions	5-speed manual with overdrive Optional: 4-speed electronically controlled automatic transmission with overdrive, lock-up torque converter, and Hold mode			
Ratios	Manual RS	Manual GS	Automatic RS	Automatic GS
1st	3.42	3.31	2.80	2.80
2nd	1.84	1.83	1.54	1.54
3rd	1.29	1.31	1.00	1.00
4th	0.92	1.03	0.70	0.70
5th	0.73	0.80	-	-
Final Drive	4.11	4.39	3.83	4.06

ELECTRICAL SYSTEM

Type	12 volt
Battery	Maintenance-free, 48 amp/hr - RS, 43 amp/hr - GS
Alternator	70 amp - RS, 90 amp - GS
Cold cranking capacity	356 amp - RS, 521 amp - GS
Ignition system	Breakerless electronic

EXTERIOR COLOURS

	
Chaste White	Sparkle Green
	
Creek Blue	Brilliant Black
	
Blaze Red	Silver Stone

INTERIOR/EXTERIOR COLOUR COMBINATIONS

Interior	Exterior
Black	Chaste White, Blaze Red, Sparkle Green, Brilliant Black, Creek Blue, Silver Stone

CHASSIS

Frame	Unit body
Front suspension	Independent, strut-type with coil springs and stabilizer bar
Rear suspension	Independent, strut-type with coil springs, Twin Trapezoidal Links (TTL), stabilizer bar, and lateral reinforcement rod
Steering	Rack-and-pinion type with engine-rpm-sensing variable power assist Steering ratio: 17.0:1 (RS); 15.0:1 (GS) Steering wheel turns, lock-to-lock: 3.1 (RS); 2.7 (GS) Turning circle diameter, curb-to-curb: 10.0m, (32.8 feet)
Brakes	Power-assisted with dual diagonal hydraulic circuits 236 mm (9.3-inch) ventilated front discs (RS) 257 mm (10.1-inch) ventilated front discs (GS) 200 mm (7.9-inch) rear drums (RS) 252 mm (9.9-inch) rear discs (GS) Anti-lock Brake System (ABS) (GS) (requires manual transmission)
Wheels	5.5J-14 steel wheels with full wheel covers (RS) 5.5J-14 aluminum alloy wheels (optional - RS) 6J-15 aluminum alloy wheels (GS)
Tires	Steel-belted radial tires P185/65R14 85S all-season tires (RS) P205/55R15 87V all-season tires (GS)
Curb weight	MX-3 RS MT/AT: 1095 kg (2414 lbs)/1125 kg (2480 lbs) MX-3 GS MT/AT: 1171 kg (2582 lbs)/1194 kg (2632 lbs)

DIMENSIONS MM (INCHES)

Wheelbase	2455 mm	(96.3 in.)
Length	4208 mm	(165.7 in.)
Width	1695 mm	(66.7 in.)
Height	1310 mm	(51.6 in.)
Track: front/rear	1460/1465 mm	(57.5/57.7 in.)
Headroom: front/rear	969/860 mm	(38.2/33.9 in.)
(with sunroof): front/rear	952/860 mm	(37.5/33.9 in.)
Legroom: front/rear	1082/790 mm	(42.6/31.1 in.)
Shoulder room: front/rear	1327/1224 mm	(52.2/49.0 in.)

MOT FUEL ECONOMY RATINGS

	City	Highway
Manual transmission (RS)	8.3L/100 km (34 mpg)	6.0L/100 km (47 mpg)
Manual transmission (GS)	10.8L/100 km (26 mpg)	7.7L/100 km (37 mpg)
Automatic transmission (RS)	9.5L/100 km (30 mpg)	6.5L/100 km (43 mpg)
Automatic transmission (GS)	12.4L/100 km (23 mpg)	8.1L/100 km (35 mpg)

MAZDA'S LEADERSHIP WARRANTY

The basic warranty on Mazda vehicles covers all parts found to be factory defective for 3 years or 80,000 KM's, whichever comes first. Additional warranties cover major components for a period of 5 years or 100,000 KM's, body sheet metal perforation for 5 years and unlimited mileage and selected emission control components for 8 years or 128,000 KM's. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. For further peace of mind, you may purchase one of several Mazda Added Protection Plans. Please see your Dealer for details.

FEATURES

ENGINEERING FEATURES

	RS	GS
1.6-litre DOHC 16-valve 4-cylinder engine	S	-
1.8-litre DOHC 24-valve V6 engine	-	S
5-speed manual transmission with overdrive	S	S
Front engine/front-wheel-drive	S	S
Power-assisted rack-and-pinion steering	S	S
Power-assisted ventilated front disc/rear drum brakes	S	-
Power-assisted 4-wheel disc brakes	-	S
Front and rear stabilizer bars	S	S
4-wheel independent suspension	S	S

OPTIONS AND ACCESSORIES

	RS	GS
4-speed electronically controlled automatic transmission with overdrive	O	O
14-inch aluminum alloy wheels	O	-
Rear spoiler	A	S
Front air dam	A	S
Air conditioning	A	A
Compact disc deck	A	A
Remote-mounted compact disc changer (6-disc capacity)	A	A
Removable roof rack	A	A
Nose mask	A	A
Deluxe floor mats	A	A
Block heater	A	A
Door visor	A	A
Centre armrest	A	A
Sunroof wind deflector	-	A
Wheel locks	A	A
Rear hatch shade	A	A
Rear mud guards	A	A
Power Group package ⁽¹⁾	-	P
SRS/ABS package ⁽²⁾	-	P

⁽¹⁾ Power windows with driver's one touch down feature, power door locks and power sunroof with tilt-up ventilation feature.

⁽²⁾ Driver and Passenger Supplemental Restraint System (SRS) and Anti-lock Brake System (ABS) requires Power Group on GS. ABS not available on GS with AT.

EXTERIOR FEATURES

	RS	GS
14-inch wheels with full wheel covers	S	-
15-inch aluminum alloy wheels	-	S
P185/65R14 85S all-season radial tires	S	-
P205/55R15 87V all-season radial tires	-	S
Front and rear spoilers	-	S
Front mud guards	S	S
Dual body-colour power door mirrors	-	S
Variable intermittent windshield wipers	S	S
Rear window wiper/washer	S	S
Body colour bumpers and door handles	S	S
Tinted glass	S	S
Flush-mounted halogen headlights with daytime running lights	S	S
Dual tailpipe	S	S

INTERIOR FEATURES

	RS	GS
Reclining front bucket seats	S	S
Fold-down rear seatback	S	S
3-point safety belts for all 4 seating positions	S	S
Cloth upholstery and door trim	S	-
Premium GS cloth upholstery and door trim	-	S
Full cut pile carpeting	S	S
Rigid, removable cargo cover	S	S
AM/FM/cassette stereo sound system with four speakers	S	S
Remote liftgate and fuel door releases	S	S
Dual sunvisor vanity mirrors	S	S
Day/night rearview mirror	S	S
8000-rpm tachometer and temperature gauge	S	S
Resettable trip odometer	S	S
Dual map lights for front seat passengers	S	S
Rear coat hook	S	S
Cargo area lighting	S	S
Digital clock	S	S
Cupholder	S	S
Cigarette lighter	S	S
Tilt steering column	S	S
Front passenger-side assist grip	S	S
Rear window defroster	S	S
Cruise control	-	S
Driver's side door map pocket	S	S
Passenger's side door map pocket	-	S
Heater/defroster with 4 speed blower and front side window demisters	S	S

S: Standard O: Optional P: Package option
A: Dealer installed accessory - : Not available

OUR COMMITMENT

Ever since Mazda first began building cars and trucks we've offered our own unique vision: a total commitment to creating exciting vehicles that discerning drivers will love. Cars and trucks with style, flair and personality. Each one making its own strong and individual statement, so that your new Mazda will always feel just right to you.

We also want your purchasing experience to be positive, so, through Mazda Canada Credit*, we offer a wide variety of financing plans or a convenient Mazda Personal Lease.™ And to ensure your continued satisfaction, we cover every Mazda with a 36-month/80,000 km, "bumper-to-bumper," no-deductible warranty. It's one of the strongest warranties in the entire business.**

Our commitment extends to designing vehicles that are as friendly to the environment as to their owners. For just one example, we've completely eliminated asbestos from all of our cars. We're labeling plastic parts for recycling and even working to develop hydrogen-fueled and electric engines that will be virtually pollution-free.

Why do we so strongly emphasize human values? Because we want driving to be just part of the very good feeling you'll get from Mazda.

THE FULL MAZDA LINE-UP



Millenia Luxury Sedan



RX-7 Sports Car



626 Cronos Sedan



MX-6 Mystère Sports Coupe



MX-3 Precidia Sports Coupe



MX-5 Miata Roadster



Protegé Sedan



323 Hatchback



MPV Minivan

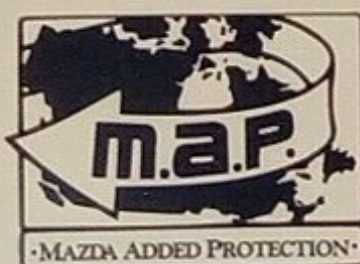


B-Series Trucks

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Part #9999-92-MX-35-EN