

206

PEUGEOT

THE EXTRAORDINARY CAR

There can be little doubt that the 206 from Peugeot is a truly sensational car. You can see it for yourself in a single glance – and in the way it turns heads wherever it goes. But a detailed inspection reveals even more. Here is beauty that is much more than skin-deep – in fact the closer you look, the more you realise it's like nothing you've ever seen before. That's because it's the result of a new concept in automotive design and engineering.

Peugeot's designers and engineers were given a simple brief: to produce a new car that is as exciting to look at as it is to drive; with the space and versatility of a much larger car; incorporating class-leading safety; and providing a raft of intelligent features which would not only make life easier, but more enjoyable. Was it a simple task? Absolutely not. Was the brief successfully met? Without a doubt – judge it for yourself over the next dozen pages.

Intended to fulfil dreams and exceed expectations, the 206 is an outstanding example of genuinely original design. It offers a rare combination of verve, versatility, and the legendary ride/handling qualities for which Peugeot is famous – a pedigree proven by the 206's consecutive World Rally Championship titles in 2000 and 2001. Team all of this with significant advances in comfort, safety, and usable technology, and you have quite an extraordinary car.



2000
Champion



2001
Champion

World Rally Champion 2000 & 2001.



THE NO-COMPROMISE 206 XR

If you expect real versatility and head-turning style from your car, the 206 XR is made for you. You can depend on the XR to move you in well-appointed comfort and safety, but you can rely on it for so much more. Although compact enough to manoeuvre easily in the city, the interior is deceptively spacious – there is generous legroom for you and your friends or family, ensuring that comfort is not compromised. And apart from its sheer roominess, the XR's interior will impress you with its harmonious, organic design and thoughtful layout. A car this good looking has no right to be so practical, but it is. The 206 XR. Available in either the roomy 5-door body style, or as a sporty 3-door.

206 XR 5-DOOR

Powered by a willing and responsive 1.4-litre powerplant, the XR 5-door offers flexible performance thanks to an abundance of accessible mid-range torque. Combine this with



the ease of five doors and outstanding fuel economy, and you have the perfect car for both urban commuting and effortless open road touring. Along the way, Peugeot's renowned ride quality takes all types of road surfaces in its stride.

Your comfort is taken care of by standard air conditioning, a pollen filter for the cabin ventilation system, a CD sound system, electric front windows, and remote central locking for all five doors. You will also enjoy the ease of a height-adjustable wheel with power steering, an electronic anti-theft immobiliser, a useful split-folding rear seat, and a concealed storage bin for valuables under the front passenger seat. The 206 XR 5-door. Style without compromise.

206 XR 3-DOOR

If you need practicality, versatility and economy, but want all of these very sensible things in a more sporting package, then the exciting XR 3-door is the choice for you. Featuring the same body style as the highly-acclaimed 206 GTi, the XR 3-door offers impressive performance thanks to its free-revving 1.6-litre, 16-valve 80 kW engine with twin camshafts. Razor-sharp handling and manoeuvrability come courtesy of Peugeot's World Rally Championship-winning chassis engineering skills; a trip computer keeps you up to date with important journey data; while comfort and safety remain paramount despite the car's overt sporting style. The 206 XR 3-door. Because the drive should always be exciting.

- 1.4-litre fuel injected engine (XR 5-door)
- 1.6-litre, 16-valve engine (XR 3-door)
- Driver's airbag
- Electronic anti-theft immobiliser
- Remote central locking
- Air conditioning
- Pollen filter
- Electric front windows
- CD sound system
- Remote audio controls on the steering column
- Power steering
- Height-adjustable steering wheel
- Trip computer (XR 3-door)
- Split-folding rear seat
- Security storage within front passenger seat
- Rear fog light
- "Cooldouce" cloth trim



Please consult your Peugeot Dealer as to colour availability.

206 XT: SOPHISTICATED LUXURY

The major trend in European automotive tastes today is towards a new breed of compact car. One which offers the typical benefits expected for its size - driving enjoyment; the ability to negotiate busy city traffic with ease; and an adaptable, user-friendly interior - but which goes further by including the high levels of luxury you would normally expect to find only in large, expensive sedans.

No car better exemplifies this surprising new breed than the 206 XT.

Apart from extraordinary space, the first thing to impress you when you step inside is the ambience of soothing, cossetting luxury.

Premium grade velour fabrics, high quality carpeting and meticulous attention to detail make this a very refined and comfortable place to be.



Sophisticated Multiplex technology makes a wealth of electronic convenience features possible, including electric windows front and rear, electrically operated and heated door mirrors, remote central locking, an anti-theft immobiliser, a trip computer, a CD sound system with remote audio controls, automatic rain-sensing wipers, and even a headlight illumination system which senses the onset of darkness and switches on your lights automatically.

Air conditioning is included for your comfort, as is a pollen filter which removes airborne particles before they enter the cabin. The 206 XT's captivating lines are matched by smooth performance from the 1.6-litre 16-valve engine, while



handling is pure Peugeot: precise and sure, yet at all times affording a very comfortable and compliant ride. Added safety comes in the form of airbags for the driver and front passenger, while the 206's hallmark practicality shines through with the split-folding rear seat, the concealed storage area in the front passenger seat, and the large boot with a useful net to secure your luggage. The 206 XT. Enjoy the new dimension in luxury.

- 5-door body style
- 1.6-litre, 16-valve DOHC engine
- Driver and passenger front airbags
- Electronic anti-theft immobiliser
- Remote central locking
- Air conditioning
- Pollen filter
- Electric front and rear windows
- Electrically operated and heated door mirrors
- Security storage within front passenger seat
- Remote audio controls on the steering column
- CD sound system
- Power steering
- Height-adjustable steering wheel
- Trip computer
- Auto rain-sensing front wipers
- Auto headlight illumination system
- Three rear headrests
- Split-folding rear seat
- Front and rear fog lights
- Luggage net in boot
- Velour trim



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206 GTi: PERFORMANCE AND PEDIGREE

The 206 GTi is the latest in a long line of performance Peugeots which have proven themselves as winners. Very few cars – at any price – come close to it in terms of pure enjoyment. Even fewer can match its formidable family pedigree, earned the hard way over decades of competitive motorsport.

The performance flagship of the 206 range, the GTi is powered by a highly advanced and free-spirited 2.0-litre, twin camshaft 16-valve engine. In conjunction with an impressive power-to-weight ratio, this 100 kW power pack endows the GTi with breathtaking acceleration. Disc brakes all round – ventilated at the front – supply the requisite stopping power, and are supported by a 4-channel ABS system with Electronic Brake Force Distribution (EBFD). High performance



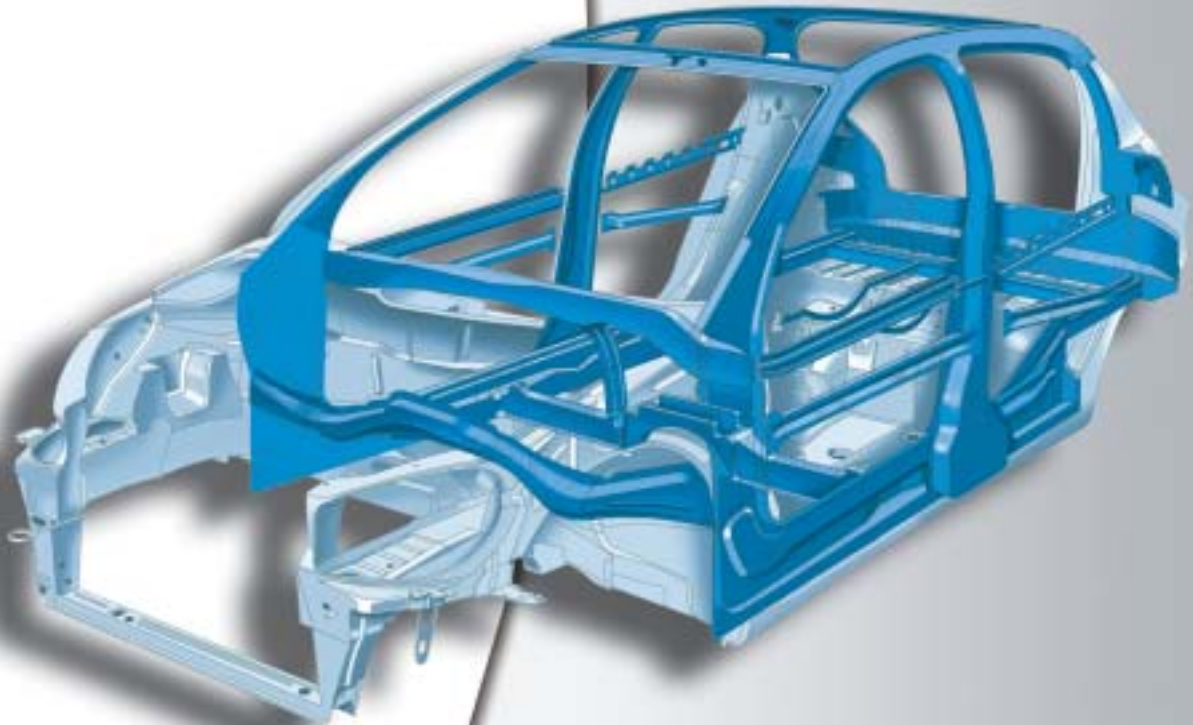
potential calls for increased safety measures, and the GTi answers your needs with front airbags for the driver and passenger, as well as front side airbags to enhance lateral impact protection. Remote central locking coupled with an electronic anti-theft immobiliser help to keep your GTi secure.

The GTi boasts ample luxury to match its striking looks and impressive performance. The sports front seats incorporate additional lateral support in the backrest and cushion, holding you in the optimum position to exploit fully the car's considerable handling abilities. Climate-control air conditioning sets up the right atmosphere inside while you enjoy the drive, and the trip computer keeps you posted with important data about the journey and the car's progress. The 206 GTi. Bred to thrill.

- 3-door body style
- 100 kW 2.0-litre DOHC 16-valve engine
- ABS brakes with EBFD
- Driver and passenger front airbags
- Front side airbags
- Electronic anti-theft immobiliser
- Remote central locking
- Climate-control air conditioning
- Pollen filter
- Electric front windows
- Electrically operated and heated door mirrors
- CD sound system
- Remote audio controls on the steering column
- Power steering
- Height-adjustable leather sports steering wheel
- Trip computer
- Auto rain-sensing front wipers
- Auto headlight illumination system
- Three rear headrests
- Split-folding rear seat
- Front and rear fog lights
- Sports front seats
- Alcantara/leather/cloth trim
- 16-inch alloy wheels and high performance tyres

EMBRACE LIFE – IN SAFETY

A car designed to make life more enjoyable should also be built to help preserve that life. This was the fundamental aim of Peugeot's safety engineers when they began work on the 206. The result was an enormous investment in both *active* and *passive* safety features for the new car.



Active safety features are those that help you to avoid an accident. The 206's precise and predictable handling was the starting point in this area. Then came highly effective braking systems, responsive and accurate power steering, excellent all-round visibility from the driver's seat, powerful headlights encased in impact-resistant polycarbonate lenses, and a cockpit set-up which makes you – the driver – feel that you have complete control of the car at all times.

Passive safety features come into play once an accident becomes unavoidable, and it's reassuring to know that in this field the 206 is also state of the art. Each model in the range is built around a reinforced safety 'cell', which in turn is built around the passenger cabin of the car. The cell comprises extraordinarily strong steel elements in the windscreen structure and the B- and C-pillars, along the sills and within the doors, across the floor pan and underneath the dashboard assembly, and in the roof perimeter rails.

At either end of the safety cell are controlled energy absorption zones. Using a clever combination of differing strength steel elements, these zones are designed (using sophisticated models analysed on super-computers) to deform progressively *up to* the safety cell – thereby absorbing, spreading and dissipating impact energy.



The 206's armoury of passive safety measures is extensive. A driver's airbag is standard on all models, while a front passenger airbag is also included on the XT and the GTi. Front side airbags – contained within the seat backrests – are fitted to the GTi, matching its high-performance potential with maximum side-impact protection.

All models have pyrotechnically pretensioning front seatbelts, which act to minimise the forward movement of each front seat occupant and thereby to optimise the protective effects of the airbags. Seatbelt force limiters ensure that the belts apply only as much restraining force as is necessary in the circumstances.

The small things can also make a big difference – the interior is designed to be soft and deforming, while the backrest of the rear seat contains a steel barrier to withstand impact from luggage in a sudden stop.

The net result of all of these safety measures – both active and passive – is that the 206 imparts a very real and reassuring sense of confidence to both driver and passengers. Safety is not an add-on at Peugeot: it is an integral part of the car's design from the earliest stages.

Energy Absorption Zones



Protecting the 206's safety cell front and rear are controlled-collapse energy absorption zones. Constructed from carefully specified and

cleverly shaped materials, they provide both reinforcement and programmed crash deformation to absorb impact energy. Nothing was left to chance in the 206's safety design, with each component in the absorption zones being tested repeatedly for effectiveness via computer simulations and crash testing.

Airbags

Each model in the 206 range is fitted with a 45-litre driver's airbag as standard equipment. The XT and the GTi have the added safety of an additional airbag for the front seat passenger, while dual 12-litre side airbags are also fitted to the GTi.



Pyrotechnic Front Seatbelt Pretensioners

Controlled by a specific module, a confined detonation occurs in an accident which activates a tensioning mechanism contained within the seatbelt spool. This in turn causes the seatbelt to retract and tighten across the lap and chest, milliseconds before the wearer commences to move forward against it.



Advanced Suspension and Braking

The 206's suspension and braking systems were designed to provide you with safe and predictable responses, in addition to outright driving enjoyment. In this way, they actively work to assist you in avoiding an accident scenario. Each model is fitted with a braking system that is commensurate with the car's maximum performance potential, thereby providing reserves of stopping power in any situation.



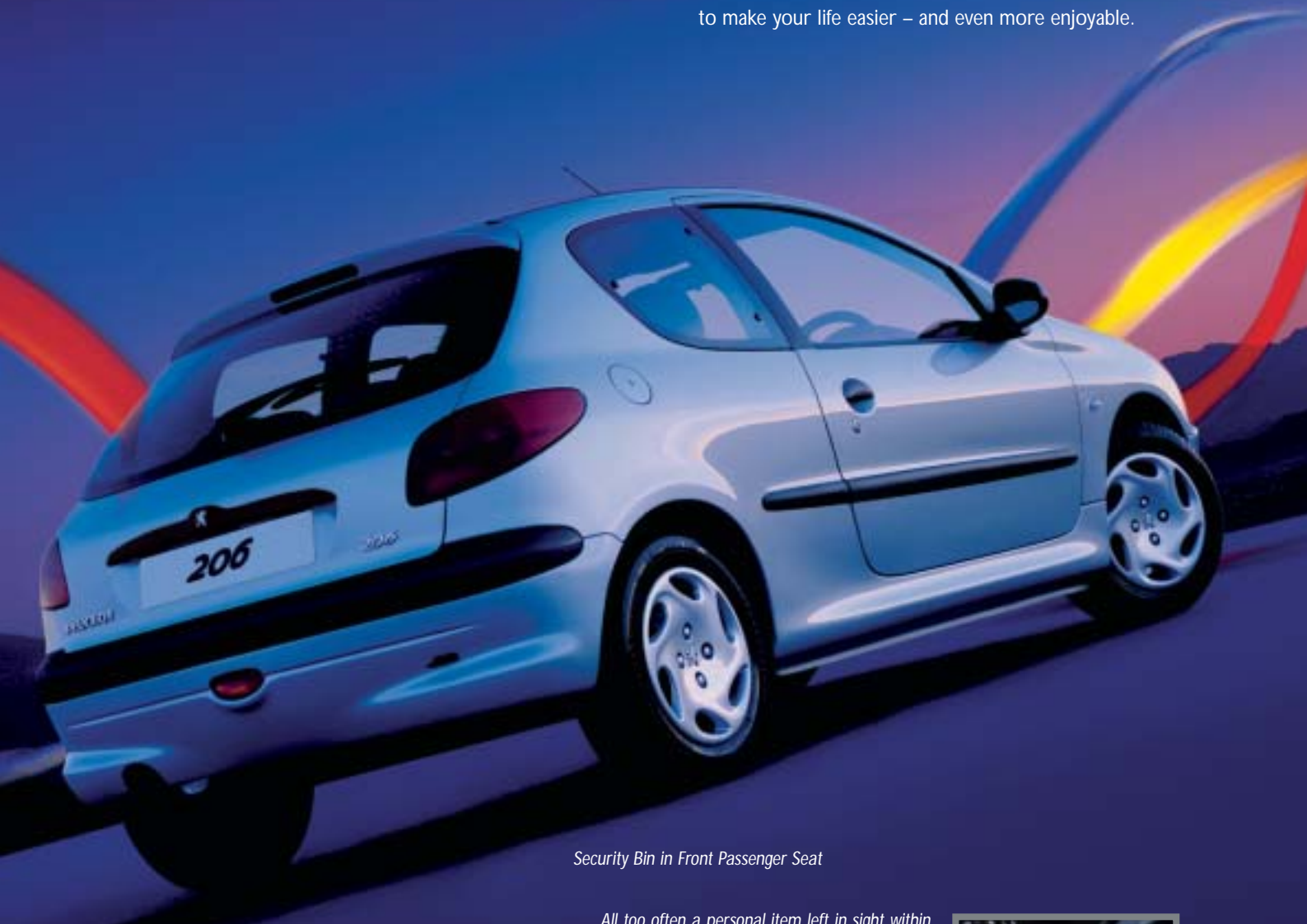
Three-point (lap/sash) Rear Seatbelts

By virtue of its space-efficient design, the 206 is capable of accommodating three adults across its rear seat. Those three passengers can ride comfortably in the knowledge that each of them has the optimum protection of a three-point seatbelt. Model shown is 206 XT, with three rear headrests.



INTELLIGENCE BY DESIGN

The most beautiful car in its class is also the most intelligent. The 206 range features an array of smart ideas to make your life easier – and even more enjoyable.



Security Bin in Front Passenger Seat

All too often a personal item left in sight within the cabin acts as the catalyst for a damaging break-and-enter. All models in the 206 range – except the GTi – offer a convenient means of reducing the risk: an easily accessed bin beneath the front passenger seat.



“Auto-Active” Automatic Transmission

Optional on all models except the 206 GTi. Selecting from nine separate gear-change programmes, the 206's automatic transmission adapts to your driving style and changes gears accordingly. Alternatively, you can choose to select a “Sport” mode for more enthusiastic performance, or a “Snow” programme for increased traction in slippery conditions.



Remote Central Locking & Anti-theft Immobiliser



The key for the 206 contains an electronic code for the anti-theft immobiliser, which is recognised when the key is placed in the ignition. If the correct code is not read, the car will be immobilised. The key also activates the locks on all doors including the hatch, using a high-frequency remote control unit. The

key will lock and unlock the car within a distance of approximately 20 metres.

Interior Light Remote Function



There are few more disconcerting moments than walking into a dimly-lit carpark and approaching your darkened car. With the 206, Peugeot has eased some of that concern. Immediately the remote key unlocks the doors, the interior light is illuminated and stays on until the ignition is switched on.

Trip Computer



Each 206 model (except XR 5-door) comes with an extraordinary feature: a trip computer, activated from the tip of the wiper stalk. Data available includes current and average fuel consumption, a distance-to-empty estimate, distance covered, average speed, and outside temperature. The information is sent to a multi-function screen on top of the dash, allowing you to obtain updates without taking your eyes away from the road.

Athermic Windscreen

A fine layer of metallic oxides within the windscreen of the 206 keeps you cool and improves the efficiency of the standard air conditioning. The sun's rays are reflected by the metallic layer, reducing interior temperatures – and harmful UV penetration.



Automatic Headlight Illumination System (XT & GTi)

When the light fades, your 206 shines. A luminosity sensor detects the onset of darkness and switches on the headlights automatically. In bad light, poor weather, even when entering a tunnel or a carpark, the 206 lets you concentrate on the driving.



Automatic Rain-Sensing Windscreen Wipers (XT & GTi)

Select the automatic setting and the moment it starts raining, the wipers start working. Their speed will then automatically and instantly adjust to the rain's intensity, helping you to focus your complete attention on the road ahead.



Remote Audio Controls

The 206 provides a small stalk on the steering column, immediately below the wiper stalk. This feature allows you to control all sound system functions – volume level, station selection, radio or CD operation – with your fingertips, and without taking your hand off the steering wheel.



Headlight Delay Security Illumination (XT & GTi)

Your 206 will even see you safely to your front door. If, for example, you have parked in your driveway at night, the headlights will remain on to serve as 'guidance' for 45 seconds. They then automatically switch themselves off once you lock the car via remote control and are safely inside.

