





A sensational looking car that always turns heads, the 206 now has a fresh new look. While staying true to its groundbreaking design, Peugeot engineers have enhanced its already beautiful styling and made subtle improvements in comfort. As a result, the 206 remains the most enjoyable and practical car in its class.

Once you're behind the wheel, you'll also understand why many consider it to be in a class of its own. A hat trick of World Rally Championships in 2000, 2001 and 2002 are testimony to the 206's legendary ride and handling.

The addition of the blisteringly fast 206 GTi 180 to the range is proof that it's not just a pretty face.

And whether you choose this, or a superbly equipped entry level 206 XR, you will relish levels of space and versatility usually found in much larger cars. You'll also feel secure with class-leading safety and find a host of intelligent features designed to make life easier. In short, the latest 206 is exactly the same as the first — outstanding value, by anyone's standards.









Offering style with economy, the 206 XR – available as a 5-door or as a sporty 3-door – is the ultimate city car for those who like to live it up. It blends classic 206 looks with levels of comfort and safety that put it ahead of others in its class. It's also a true driver's car, thanks to Peugeot's World Rally Championship-winning engineering skills.

206 XR 5-door – Everything you want at an affordable price.

If style, handling and comfort are as important to you as price, then the XR 5-door is for you. Powered by a willing and responsive engine, it's ideal for both urban commuting and open road touring. And Peugeot's renowned ride quality takes everything in its stride.

As with all Peugeot models, comfort isn't a luxury – it's standard. Air conditioning, driver airbag, a pollen filter for the cabin ventilation system, a CD sound system and much more.

The 206 XR 5-door. Because driving should always be a pleasure.







206 XR 3-door – Sporty good looks.

The 3-door gives you the practicality, versatility and economy of the 5-door in a sportier package. Using the same classic body style as the acclaimed 206 GTi, the XR 3-door offers an impressive free-revving 1.6 litre, 16-valve 80 kW twin camshaft engine.

Enjoy the razor-sharp handling and manoeuvrability that made Peugeot the World Rally Champion three years running and keep up to date with important journey data using the advanced trip computer.

The XR 3-door. For the thrill of it.

- 1.4-litre fuel injected engine (XR 5-door)
- 1.6-litre, 16-valve twin camshaft engine (XR 3-door)
- Driver's airbag
- Electronic anti-theft immobiliser
- Remote central locking
- Air conditioning
- Pollen filter
- Electric front windows
- CD sound system
- Remote audio controls on the steering column
- Power steering
- Height-adjustable steering wheel
- Trip computer (XR 3-door)
- Split-folding rear seat
- Security storage within front passenger seat
- Rear fog light
- "Cooldouce" cloth trim





You'll find all the luxuries of a much larger sedan in the 206 XT. There's a distinct air of European refinement in the spacious interior, from the leather bound steering wheel and leather gear knob to the high-quality fabrics.



And with sophisticated Multiplex technology, you're in complete control of your environment – from a CD sound system with remote audio controls to a headlight illumination system, which senses darkness and switches your lights on automatically.

Luxury isn't the only thing that's standard. Your safety is paramount, too. That's why the XT has driver and front passenger airbags for extra peace of mind.

And you'll find a host of practical features – the split-folding rear seat, the concealed storage area in the front passenger seat, and the large boot with a useful net to secure your luggage.

The 206 XT's sleek lines and luxury inclusions are matched by smooth performance from the 1.6-litre 16-valve engine, while handling is pure Peugeot: precise and sure, for a comfortable, yet exhilarating ride.

The 206 XT. The new dimension in luxury.

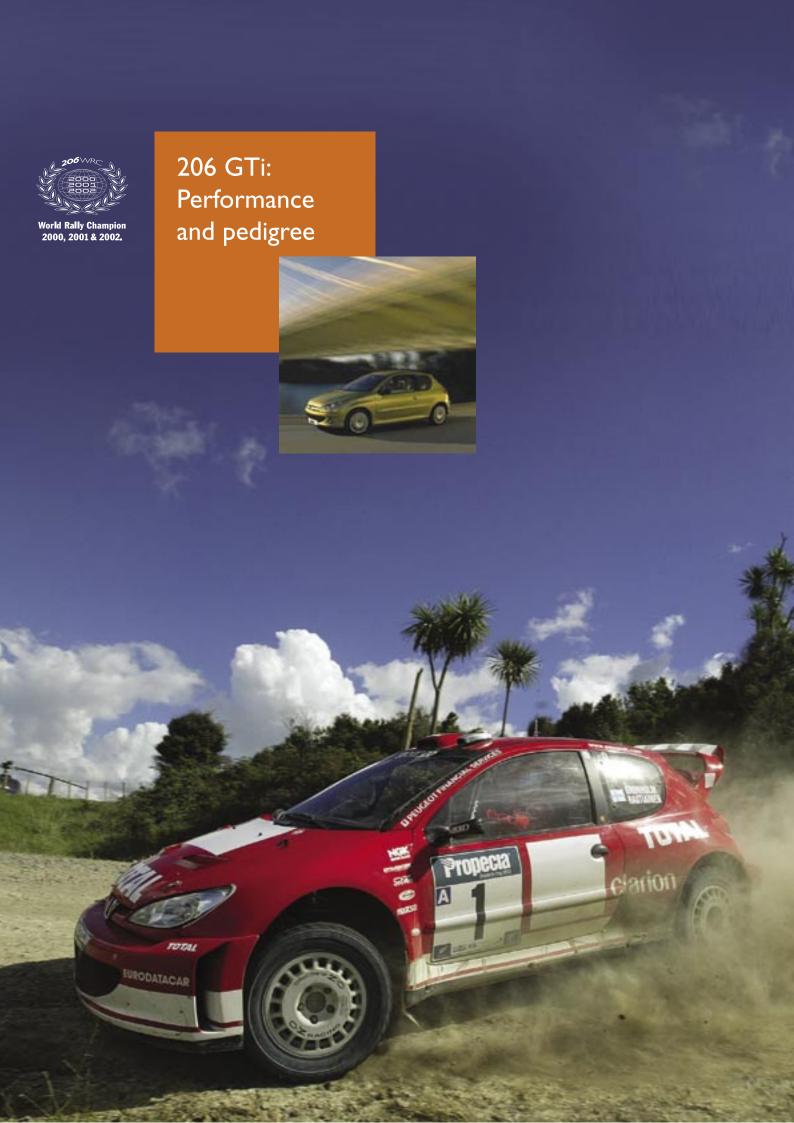








- 5-door body style
- 80 kW, I.6-litre, I6-valve twin camshaft engine
- Driver and passenger front airbags
- Electronic anti-theft immobiliser
- Remote central locking
- Air conditioning
- Pollen filter
- Electric front and rear windows
- Electrically operated and heated door mirrors
- Security storage within front passenger seat
- Remote audio controls on the steering column
- CD sound system
- Power steering
- Height-adjustable steering wheel
- Leather bound steering wheel and gear knob
- Trip computer
- Auto rain-sensing front wipers
- Auto headlight illumination system
- Three rear headrests
- Split-folding rear seat
- Front and rear fog lights
- Luggage net in boot
- New "Enjoy" velour trim





The 206 GTi 180 is set to take pole position in the Euro performance stakes. Its specially tuned 180 bhp (130 kW) twin cam 2.0 litre engine propels it from 0 to 100 km/h in just 7.4 seconds — up to a track-tested top speed of 220 km/h.



And performance isn't simply measured, it's felt. The 206 GTi 180 feels every inch a true thoroughbred. Large 17" wheels shod with P7000 tyres and a wide rear spoiler ensure the 206 GTi 180 stays glued to the road, while directional stability is taken care of by ESP and traction control. The engine breathes superbly all the way to 7,300 rpm – its cylinder head specially machined by Mécachrome, with dual mode intake and four-way aluminium manifold.

The interior continues the rally theme, showcasing drilled aluminium pedals, leather and microcarbon dashboard finishes and rally-style sports bucket seats – both front and rear.

All the features of the GTi plus:

- 130 kW 2.0 litre twin camshaft 16-valve engine with variable valve timing
- Electronic Stability Program (ESP)
- Traction Control
- Full-length side curtain airbags
- Engine speed-sensitive power steering
- Rear deck spoiler
- Leather/alcantara bolstered front sport bucket seats and two rear bucket seats
- 17" alloy wheels with Pirelli P7000 tyres
- Increased stiffness of suspension settings
- Twin chrome exhaust pipes





206 GTi. Bred to thrill

The 206 GTi is the latest in a long line of performance Peugeots that have proven themselves as winners. Very few cars – at any price – come close to it in terms of pure enjoyment.

Following hot on the heels of Peugeot's three consecutive World Rally Championships, the GTi is powered by a highly advanced 100 kW 2.0-litre, twin camshaft 16-valve engine. An impressive power-to-weight ratio gives the GTi tremendous acceleration. The brakes are equally impressive with ventilated front discs supported by a 4-channel ABS system with Electronic Brake Force Distribution (EBFD).

The sports front seats incorporate additional lateral support in the backrest and cushion, holding you in the optimum position to exploit fully the car's considerable handling abilities. Climate-control air conditioning sets up the right atmosphere inside while you enjoy the drive.

- 3-door body style
- 100 kW 2.0-litre twin camshaft 16-valve engine
- ABS brakes with EBFD
- Driver and passenger front airbags
- Front side airbags
- Electronic anti-theft immobiliser
- Remote central locking
- Climate-control air conditioning
- Pollen filter
- Electric front windows
- Electrically operated and heated door mirrors
- CD sound system
- Remote audio controls on the steering column
- Power steering
- Height-adjustable leather sports steering wheel
- Trip computer
- Auto rain-sensing front wipers
- Auto headlight illumination system
- Three rear headrests
- Split-folding rear seat
- Front and rear fog lights
- Sports front seats
- Alcantara/leather/cloth trim
- 16" alloy wheels and high performance tyres









Airbags

Each model in the 206 range is fitted with a 45-litre driver's airbag as standard equipment.

The XT and the GTi have the added safety of an additional airbag for the front seat passenger, while dual 12-litre side airbags are also fitted to the GTi and GTi 180. The high performance GTi 180 is also fitted with full-length side 'curtain' airbags.



Energy Absorption Zones

Protecting the 206's safety cell front and rear are controlled-collapse energy absorption zones. Constructed from carefully specified and cleverly shaped materials, they provide both reinforcement and programmed crash deformation to absorb impact energy.

Nothing was left to chance in the 206's safety design, with each component in the absorption zones being tested repeatedly for effectiveness via computer simulations and crash testing.



The 206's suspension and braking systems were designed to provide you with safe and predictable responses, in addition to outright driving enjoyment. In this way, they actively work to assist you in avoiding an accident scenario.

Each model is fitted with a braking system that is commensurate with the car's maximum performance potential, thereby providing reserves of stopping power in any situation.



A car designed to make life more enjoyable should also be built to help preserve that life. This was the fundamental aim of Peugeot's safety engineers when they began work on the 206. The result was an enormous investment in both active and passive safety features for the new car.

Three-Point (lap/sash) Rear Seatbelts

Thanks to its space-efficient design, the 206 is capable of accommodating three adults across its rear seat (two only in GTi 180).

Those three passengers can ride comfortably in the knowledge that each of them has the optimum protection of a three-point seatbelt. Model shown is 206 XT, with three rear headrests.





Pyrotechnic Front Seatbelt Pretensioners

Controlled by a specific module, a confined detonation occurs in an accident which activates a tensioning mechanism contained within the seatbelt spool.

This in turn causes the seatbelt to retract and tighten across the lap and chest, milliseconds before the wearer commences to move forward against it.



Active safety features are those that help you to avoid an accident. The 206's precise and predictable handling was the starting point in this area. Then came highly effective braking systems, responsive and accurate power steering, excellent all-round visibility from the driver's seat, powerful headlights encased in impact-resistant polycarbonate lenses, and a cockpit set-up which makes you – the driver – feel that you have complete control of the car at all times.

Passive safety features come into play once an accident becomes unavoidable, and it's reassuring to know that in this field the 206 is also state of the art. Each model in the range is built around a reinforced safety 'cell', which in turn is built around the passenger cabin of the car. The cell comprises extraordinarily strong steel elements in the windscreen structure and the B- and C-pillars, along the sills and within the doors, across the floor pan and underneath the dashboard assembly, and in the roof perimeter rails.

At either end of the safety cell are controlled energy absorption zones. Using a clever combination of differing strength steel elements, these zones are designed (using sophisticated models analysed on super-computers) to deform progressively up to the safety cell – thereby absorbing, spreading and dissipating impact energy.

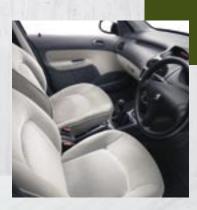
The 206's armoury of passive safety measures is extensive. A driver's airbag is standard on all models, while a front passenger airbag is also included on the XT and the GTi. Front side airbags – contained within the seat backrests – are fitted to the GTi and GTi 180, matching performance potential with maximum side-impact protection. The GTi 180's high performance nature calls for further measures, with full-length side curtain airbags being fitted as standard.

All models have pyrotechnically pretensioning front seatbelts, which act to minimise the forward movement of each front seat occupant and thereby optimising the protective effects of the airbags. Seatbelt force limiters ensure that the belts apply only as much restraining force as is necessary in the circumstances.

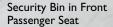
The small things can also make a big difference – the interior is designed to be soft and deforming, while the backrest of the rear seat contains a steel barrier to withstand impact from luggage in a sudden stop.

The net result of all of these safety measures – both active and passive – is that the 206 gives both driver and passengers a real sense of confidence. Safety is not an add-on at Peugeot: it is an integral part of the car's design from the earliest stages.

Intelligence by design



The most beautiful car in its class is also the most intelligent. The 206 range features an array of smart ideas to make your life easier – and even more enjoyable.



All too often a personal item left in sight within the cabin acts as the catalyst for a damaging break-andenter. All models in the 206 range – except the GTi and GTi 180 – offer a convenient means of reducing the risk: an easily accessed bin beneath the front passenger seat.



"Auto-Active" Automatic Transmission

Optional on all models except the 206 GTi and GTi 180. Selecting from nine separate gear-change programmes, the 206's automatic transmission adapts to your driving style and changes gears accordingly. Alternatively, you can choose to select a "Sport" mode for more enthusiastic performance, or a "Snow" programme for increased traction in slippery conditions.



Remote Central Locking & Anti-theft Immobiliser

The key for the 206 contains an electronic code for the anti-theft immobiliser, which is recognised when the key is placed in the ignition. If the correct code is not read, the car will be immobilised. The key also activates the locks on all doors including the hatch, using a high-frequency remote control unit. The key will lock and unlock the car within a distance of approximately 20 metres.



Interior Light Remote Function

There are few more disconcerting moments than walking into a dimly-lit carpark and approaching your darkened car. With the 206, Peugeot has eased some of that concern. Immediately the remote key unlocks the doors, the interior light is illuminated and stays on until the ignition is switched on.





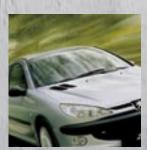
Trip Computer

Each 206 model (except XR 5-door) comes with a trip computer, activated from the tip of the wiper stalk. Data available includes current and average fuel consumption, a distance-to-empty estimate, distance covered, average speed, and (on XT, GTi and GTi 180) outside temperature. The information is sent to a multi-function screen on top of the dash, allowing you to obtain updates without taking your eyes away from the road.



Athermic Windscreen

A fine layer of metallic oxides within the windscreen of the 206 keeps you cool and improves the efficiency of the standard air conditioning. The sun's rays are reflected by the metallic layer, reducing interior temperatures – and harmful UV penetration.



Remote Audio Controls

The 206 provides a small stalk on the steering column, immediately below the wiper stalk. This feature allows you to control all sound system functions – volume level, station selection, radio or CD operation – with your fingertips, and without taking your hand off the steering wheel. All audio system information is displayed at eye level, on the multi-function screen, so you can keep your eyes on the road and your hands upon the wheel at all times.



Headlight Delay Security Illumination (XT, GTi and GTi 180)

Your 206 will even see you safely to your front door. If, for example, you have parked in your driveway at night, the headlights will remain on to serve as 'guidance'. They then automatically switch themselves off once you lock the car via remote control and are safely inside.



Automatic Headlight Illumination System (XT, GTi and GTi 180)

When the light fades, your 206 shines. A luminosity sensor detects the onset of darkness and switches on the headlights automatically. In bad light, poor weather, even when entering a tunnel or a carpark, the 206 lets you concentrate on the driving.



Automatic Rain-Sensing Windscreen Wipers (XT, GTi and GTi 180)

Select the automatic setting and the moment it starts raining, the wipers start working. Their speed will then automatically and instantly adjust to the rain's intensity, helping you to focus your complete attention on the road ahead.







Peugeot's first car was created in 1889 – the world's second car. And right from the start, motorsport has been regarded by the company as a critical part of the evolutionary process: it enables new technology to be tested prior to use in production models, and it provides the passion which is the inspiration for continuous improvement and development.

In 1913, Peugeot won the famous Indianapolis race by inventing the first engine to have four valves per cylinder. Consecutive World Rally titles for the 205 in 1985 and 1986, five wins in the gruelling Paris-Dakar Rally, two wins by the 905 in the Le Mans 24-hour race, and consecutive World Rally Championships in 2000, 2001 and 2002 for the all-conquering 206 WRC – to name but a few – have confirmed Peugeot's place in the motorsport who's who of champions.

And in our part of the world, the stunning victory of the legendary 203 in the first Redex Trial in 1953 catapulted Peugeot into the hearts and minds of Australians.

Peugeot Peace of Mind

Peugeot cars are designed and manufactured to give you trouble free motoring and total peace of mind. As a Peugeot owner you are immediately entitled to a comprehensive range of customer care services — all available from your Peugeot Dealer. Your local Dealer has the expertise to maintain your Peugeot to its peak performance. Each Dealer employs a Specialist Peugeot Technical Advisor who has access to the latest technical information and diagnostic equipment developed for Peugeot vehicles. There's no way your car could be in better hands. To get the very most from our commitment to service, just ask about any of the benefits listed below. Your Dealer will also keep you up to date on any product innovations that could add to your driving pleasure. It's all part of the service.

Driving Down the Costs of Servicing

Peugeot petrol and diesel engined cars need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. Cost savings compared with competitive models increase with mileage covered, and could be up to 45%. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions. Peugeot recommends an intermediate check between services.

2-year unlimited km Warranty

Complete parts and labour coverage in the first two years, irrespective of distance travelled. During the period, you will also automatically receive Peugeot Assistance cover for complete peace of mind (subject to conditions outlined in the Warranty Maintenance Book).

12 year Anti-Corrosion Warranty

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12-year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

Peugeot Extended Warranty

Extended warranty cover for a further 12 or 24 months after the original 2-year warranty expires. Peugeot Extended Warranty is a comprehensive scheme exclusively available to Peugeot owners. Customers wishing to extend their warranty will also extend their Peugeot Assistance cover at extremely advantageous rates. Speak to your Peugeot Dealer for full details.

Peugeot Assistance

Whatever it takes to get you going again, in the event of a breakdown or emergency, it only takes one free phone call to make it happen. Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination. Your Peugeot Dealer has full details of all terms and conditions.

Peugeot Genuine Parts Promise

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

Important Notice.

Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for Australia, or modifications made to meet Australian standards or requirements. All data in this brochure is believed to be correct as at December 2003. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice. Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation. Peugeot Automobiles Australia is the trading name of Sime Darby Automobiles Pty Limited (ACN 000 426 282).

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