

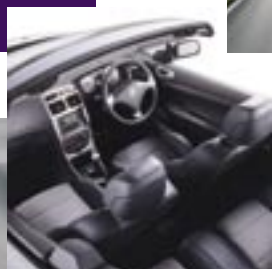
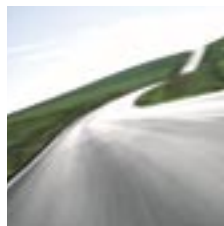


PEUGEOT

307 CC



Change your
mind as often
as you like



A gorgeously elegant cabriolet. A lithe performance coupé.

The new 307 CC is both and more. It is without doubt

Engineered to be Enjoyed.

Underneath its ingenious folding steel roof and flowing lines

lies a luxury car that accommodates four adults in supreme

comfort, creating a unique blend of style and practicality.

The 307 CC takes Peugeot's legendary steering, handling and

ride qualities to the highest levels. Harnessed to either

a spirited 100 kW 2.0 litre 16-valve or a high-performance

130 kW 2.0 litre 16-valve engine, the result is a genuine

wind-in-the-hair sports tourer.

And a little rain won't spoil the fun. Simply press a button and

in seconds the 307 CC becomes a spacious, luxurious steel

roofed coupé. Chrome-rimmed instruments, aluminium pedals

and gear knob and a leather sports steering wheel complete

the visual treat.

A beautiful interior to match a head-turning exterior.



Sure-footed
freedom

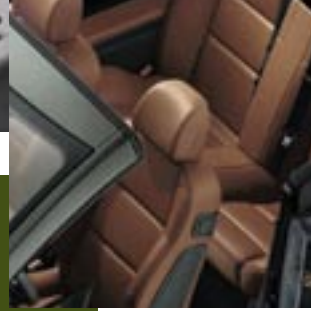


Peugeot's designers have taken that special "top down" feeling to new levels of safety and sophistication. Even with the roof stowed, the 307 CC remains taut, responsive and nimble, its body shell engineered to avoid the flexing that so often plagues open top cars.

This rigid platform is complemented by Peugeot's renowned ride and handling, featuring Macpherson-type independent suspension, progressive rack and pinion power steering and Electronic Stability Program (ESP). Together with ABS brakes, traction control and Emergency Brake Assist (EBA) the 307 CC driver enjoys a feeling of complete confidence, to go with the feeling of absolute freedom.



Stretch your
legs, indulge
your senses



The 307 CC is a genuine four seat coupé/cabriolet, allowing four adults to travel in complete comfort and elegant luxury with the roof up or down. Once you sit inside the 307 CC, you'll understand why it's in a class of its own for style, functionality and flair.

The 307 CC's beautifully contoured seats are finished in a high quality "Andorra" cloth finish while the 307 CC Sport's interior is trimmed in a dynamic combination of leather, cloth and alcantara. A variety of leather interiors are available as an option on both versions, allowing you to tailor your 307 CC to your own unique sense of style.



A leather steering wheel with metallic inserts and white instruments trimmed with chrome complement the "low" sports car driving position. The ambience of sporting luxury is further enhanced by aluminium pedals, foot rest and gear knob, monogrammed metal door sill plates and chromed air vent controls.

An aerodynamically raked windscreen minimises wind noise and buffeting when the roof is lowered. Programmable climate-control air conditioning, cruise control, six speaker CD/Radio, fingertip-controlled power windows and mirrors, automatic illuminating headlights and rain-sensing wipers are all standard features on both versions of this anything-but-standard automobile.



Keep on
running



ENGINEERED TO BE ENJOYED

At the heart of the 307 CC is a spirited twin overhead cam, 16-valve 2.0 litre engine.

Featuring a cross-flow aluminium head and hydraulic tappets it revs effortlessly, delivering 100 kW of power at 6,000 rpm and 190 Nm of torque at 4,100 rpm.

Powering the high performance 307 CC Sport is a mechanical tour de force:

the 2.0 litre 16-valve engine with variable valve timing, dual mode intake and four-way aluminium manifold. This extraordinary unit offers a serious sports car experience, with 130 kW of power at 7,000 rpm and 202 Nm of torque at 4,750 rpm.



307 CC



Peugeot philosophy has always been that the best way to survive an accident is to avoid it.

An active approach to safety

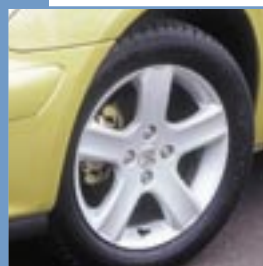
Airbags

Both versions of the 307 CC are fitted with four airbags – driver and passenger front airbags, and a side airbag mounted into the frames of each of the two front seats. In the event of a side impact, the latter optimise head and chest protection of driver and passenger.



Anti-lock Braking System (ABS)

Four wheel disc brakes and the latest multi-sensor Bosch ABS braking system ensure that the 307 CC can be brought to an extremely rapid but controlled halt should the need arise.



Pyrotechnic front seatbelt pretensioning

Controlled by a specific ECU, in an accident a confined detonation drives a mechanism to tension the seatbelt spool, thereby producing a tractive force along the length of the seatbelt. This tightens the belt along lap and chest well before the wearer commences to move forward against it, milliseconds prior to the deployment of the airbags.



Self-deploying rear roll-over bars

Complementing the reinforced windscreen structure, two steel bows are concealed in the rear head restraints. In the event of a roll-over becoming imminent, sensors fire pyrotechnic charges which immediately deploy both bars up and into position – affording passengers in the rear seats optimum protection. Innovative thinking which saves lives.



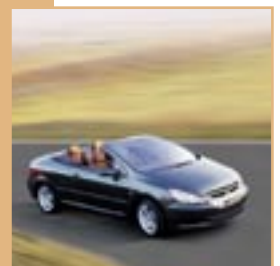
Electronic Stability Program (ESP)

A sensor mounted at the 307 CC's centre of gravity constantly monitors the car's trajectory, and compares this with the trajectory required by the driver – measured via steering wheel inputs. In the case of a disparity between the data – an understeer or oversteer situation, for example – the ESP system initiates a corrective response by braking one or more wheels, or even by modifying engine torque if necessary.



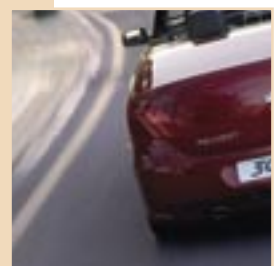
Traction Control

The traction control system utilises the ABS braking system to eliminate wheel spin in slippery conditions, or when excessive power is applied. Both of these sophisticated systems – traction control and ESP – help to keep you and your 307 CC pointing in the right direction, at all times.



• Electronic Brake Force Distribution (EBFD) • Emergency Brake Assist (EBA)

EBFD is a high-technology system designed to enhance the dynamic performance of the 4-sensor ABS brakes. Sensors continually monitor the loading and speed of each road wheel and act to maintain the right balance of front and rear braking effort in an emergency stop. The Emergency Brake Assist (EBA) system automatically increases the braking effort in a sudden stop situation, and activates the hazard lights to warn following drivers.



Active safety underpins Peugeot's fundamental safety promise. That's why we're renowned for cars with crisp precise handling, excellent progressive brakes, and high levels of roadholding and grip.

In short, the 307 CC will help you avoid an accident. On the rare occasion when it can't, the passive safety features of the 307 CC are similarly state-of-the-art.

Naturally, front and side airbags come standard. The 307 CC is designed around a safety cell that protects driver and passengers with strong side-intrusion bars and controlled-collapse zones. Seatbelts have pretensioners and force limiters and seats incorporate an anti-submarining feature.

To provide enhanced occupant protection (and add to torsional rigidity) the front windscreen pillars, the sills, and the body's cross-members are reinforced. The entire windscreen structure is designed to act like a roll-over bar and can withstand extraordinary stresses and loads. Optimising roll-over protection are the two self-deploying bars mounted behind each of the two rear head restraints.



The best of
both worlds



From coupé to cabriolet in a matter of seconds.

The 307 CC has a rigid steel – yet fully retractable roof. At the touch of a button, the windows simultaneously lower, the boot lid tilts back, the roof folds into two sections and slides quietly into the rear, and the boot lid then gently closes.

In cabriolet mode, the roof sits snugly inside the boot compartment – yet you have a very useable 204 litres compared to the coupé's considerable 350 litre carrying capacity.

A steel roof that retracts. Two beautiful and distinctive cars in one.

There is no finer proof of the Peugeot credo:

Engineered to be Enjoyed.





ENGINEERED TO BE ENJOYED

307 CC



Peugeot peace of mind

Peugeot cars are designed and manufactured to give you trouble free motoring and total peace of mind. As a Peugeot owner you are immediately entitled to a comprehensive range of customer care services – all available from your Peugeot Dealer. Your local Dealer has the expertise to maintain your Peugeot to its peak performance. Each Dealer employs a Specialist Peugeot Technical Advisor who has access to the latest technical information and diagnostic equipment developed for Peugeot vehicles. There's no way your car could be in better hands. To get the very most from our commitment to service, just ask about any of the benefits listed below. Your Dealer will also keep you up to date on any product innovations that could add to your driving pleasure. It's all part of the service.

Driving down the costs of servicing

Peugeot petrol and diesel engines need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions.

2-year unlimited km Warranty

Complete parts and labour coverage in the first two years, irrespective of distance travelled. During the period, you will also automatically receive Peugeot Assistance cover for complete peace of mind (subject to conditions outlined in the Warranty Maintenance Book).

12-year Anti-Corrosion Warranty

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12-year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

Peugeot Extended Warranty

Extended Warranty cover for a further 12 or 24 months after the original 2-year warranty expires. Peugeot Extended Warranty is a comprehensive scheme exclusively available to Peugeot owners. Customers wishing to extend their warranty will also extend their Peugeot Assistance cover at extremely advantageous rates. Speak to your Peugeot Dealer for full details.

Peugeot Assistance

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call. Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination. Your Peugeot Dealer has full details of all terms and conditions.

Peugeot Genuine Parts Promise

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

Important Notice

Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for Australia, or modifications made to meet Australian standards or requirements. All data in this brochure is believed to be correct as at December 2003. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice. Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation. Peugeot Automobiles Australia is the trading name of Sime Darby Automobiles Pty Limited (ACN 000 426 282).

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the Loop - visit www.peugeot.com.au

Peugeot Automobiles Australia,
Locked Bag 206, Silverwater NSW 1811.
www.peugeot.com.au

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