



407







Step up

You're about to experience things differently.

The new 407's bold, confident design has created a flowing and dynamic profile that is as aerodynamically efficient as it is aesthetically rewarding.

Exhaustive development has produced a car that sits low on the road, yet can accommodate its passengers comfortably. Take a closer look at this stunning vehicle and you'll see that every detail is designed to be breathtaking.

Your first glimpse of the 407 will arouse deep emotions. The clean, taut, fluid lines of its body and the harmonious curve of its roof describe athletic features. It's muscular, balanced and poised, like an animal ready to pounce. Yet there's also an air of distinguished elegance, of sophistication, strength and security. The 407 promises, and delivers, exceptional performance. Take a test drive and you'll understand what we mean when we talk about being engineered to be enjoyed.





Innovative

The fluid lines are a characteristic feature of the car. The large air intake described by Autocar as "Ferrari-esque" sets the trend.

The front windscreen pillar is steeply inclined and occupies a very forward position over the front axle, merging seamlessly with the bonnet.



407 ST SEDAN



Powered by the 16-valve 2.2 litre Sport engine, the ST features an advanced 6-speed manual transmission as standard. The Porsche Tiptronic System automatic is available as an option.

407 ST HDi SEDAN



The high technology HDi turbo diesel engine offers strong performance, reduced fuel consumption and lower emissions. Fitted with the 6-speed manual transmission or the optional Porsche Tiptronic System automatic.



Styling

From the ST to the SV there is no such thing as a basic 407. Designed to offer the highest levels of standard equipment and safety, each model within the range comes with luxury and convenience features that you'd normally expect only in cars that cost twice as much.



407 SV SEDAN



The flagship of the 407 range, the SV offers an impressive level of standard specification and smooth, effortless performance from the 24-valve, 3.0 litre V6 engine. Transmission is via an advanced new 6-speed Tiptronic automatic.

407 TOURING – ST, ST HDi, SV



Innovative and unique on account of its panoramic glass roof, the Touring has much to offer. Available in ST specification with either the 2.2 litre Sport 16-valve or the 2.0 litre HDi engine, or as an SV with the high performance 3.0 litre V6.





Grey Velour



Step into the driver's seat and you'll understand why we believe prestige motoring has just been redefined. The luxurious cabins afford you plenty of room to move. The seats have a wrap-around design with an excellent range of adjustments.

Once inside, you can adjust the rake and reach of the steering wheel, change your door mirror settings, and adjust your seat to the optimal position – all with a minimum of fuss. The 407's luxurious features don't stop at the driver's seat. You can rest assured that your passengers will also be having the ride of their lives.

A spacious passenger compartment ensures that everyone travels in complete comfort. The rear floorspace is virtually flat, so that your passengers can relax in seats equipped with comfortable curved head restraints, enjoying unrestricted views through the side windows.

For the added comfort of those in the rear, there are unique roll-up sun blinds in the side doors and, on sedan models, a retracting blind on the back window to divert the sun's rays.

There's plenty of storage space for everyone's belongings, along with cup holders, map pockets, courtesy lights and driver and passenger sunvisors with illuminated vanity mirrors.

Generously proportioned, sumptuous seats are a Peugeot tradition and those in the 407 will delight you with their ability to cosset all occupants in complete comfort. ST models feature elegant velour trim as standard fitment, while SV Sedan and Touring offer the finest leather – with electrically-operated and heated front seats.

The Inside Story

The Driving Experience

There is a widespread recognition, especially amongst motoring journalists, of the dynamic driving qualities of Peugeot cars. The 407 is no exception. In fact it raises the standard even higher.

Although this is a car that incorporates the most innovative systems to assist you, it also provides the reassurance of being completely in control at all times. The panoramic windscreen, for instance, gives you an unparalleled view of the road and adds to the impression of space and light.

In front of you, the main instrument panel tells you everything you need to know, while the steering column controls and the equipment grouped on the centre console are always to hand.

The dashboard display even tells you which of your tyres might need air and the trip computer keeps you updated with all important journey data.

The windscreen wipers activate automatically when they detect the first drops of rain and adapt their speed if it gets heavier. The wipers themselves are of a new design; extra flat so that they clear the windscreen more efficiently, improving your visibility in bad weather.





CONTROL AT YOUR FINGERTIPS

6-speed manual gearbox (ST + ST HDi Sedan)

This new 6-speed gearbox gives the 407 more responsiveness when starting off, and a surprising briskness through the mid-range.

Sequential 4-speed automatic gearbox (ST Touring + ST HDi Touring)

This gearbox has an auto adaptive mode, so it can adapt to your driving style as well as taking factors like the road surface and gradient into consideration. The Porsche Tiptronic System also gives you sequential manual control of the gears.

Sequential 6-speed automatic gearbox (SV Sedan + SV Touring)

The ultimate in gearbox technology, allowing you to make the most of the 407's dynamism – especially with the complete control afforded by the Porsche Tiptronic System. Nothing else combines all the fuel economy and performance advantages of a 6-speed automatic gearbox with an integral electronic management system. This management system takes your driving style and the road conditions into account and automatically adjusts its shift patterns to suit.

FIVE DIAL DASHBOARD

Put yourself in the driving seat and a contemporary dashboard that includes a five-dial instrument display and burnished aluminium effect facia greets you.



With the 407 you don't have to wonder whether your luggage is going to fit - you just know it will. With no wheelarch intrusion the boot space is huge, especially if you drop the rear seats. There are other smaller storage areas too, of course, discreetly tucked away at the front and rear of the car, but always within reach.

The boot lid may be opened remotely using the multi-function high frequency flip key or manually by a push button in the 407 badge. The driver is in complete charge of locking and unlocking the boot, which limits the risk of luggage being stolen. Enabling and disabling of the boot locking function can be configured using the multi-function display screen.

AIR CONDITIONED GLOVE BOX

As well as being air conditioned, the glove box is lockable and illuminated.



FRONT CENTRE ARMREST

Designed for your driving comfort, the armrest incorporates a handy cup holder; just behind the gear shift.





MULTI-FUNCTION DISPLAY

You will find the information about your car radio, air conditioning, on-board computer; date, time and temperature, all from one centrally mounted display.

RD4 CAR RADIO

The CD radio incorporates dual tuner/antenna technology - this means that any interference is reduced to an absolute minimum. You'll have fantastic audio reproduction from the Digital Signal Processor which is able to adapt to five different musical ambiances.

DIGITAL AIR CONDITIONING CLIMATE CONTROL

Where passenger comfort is concerned, air conditioning is one of the most important elements. In the 407, air is gently diffused around the inside of the car, always at the selected temperature with no air currents from blowers. A humidity sensor stops any condensation forming and an active charcoal filter traps pollen, dust and exhaust fumes. It's efficient as well; an externally controlled compressor adjusts the temperature, so fuel consumption is significantly reduced.

AUTOMATIC AIR CONDITIONING - DUAL ZONE

This function allows the driver and front passenger to each enjoy separate temperatures and air distribution.

DIRECT ACCESS CONTROLS

The 407 might be teeming with innovative features but they're all simple to use and easy to find. Within easy reach, you'll find controls for central locking, hazard warning lights, the ESP system, electronic parking assistance, electric child safety rear door locks and the variable damping system.*

* Standard on SV only

Interior Ergonomics

Inside the 407 you can adjust the steering wheel's rake and reach, change the door mirror settings and adjust your seat, ensuring that however long your journey you'll always arrive in great shape. Your front passenger hasn't been overlooked either - their seat can also be adjusted.



ESP

Active safety is always a major consideration and the 407 works hard to put your mind at rest. Its road-holding is impeccable, thanks to ESP, the Electronic Stability Programme that maintains your car's balance in difficult situations by combining five functions.

ABS

Anti-lock braking system allows the trajectory to be controlled by preventing the wheels locking during emergency braking.

EBA

Emergency Brake Assist gives your braking maximum power by increasing brake pressure in an emergency situation. Additionally, hazard lights come on in the event of a sharp deceleration as a function of the Emergency Brake Assist. They can be switched off by pressing the button on the control panel or the accelerator.

This system allows following vehicles to be warned of emergency deceleration as soon as possible, minimising the risk of a rear impact.

ASR

Anti Skid Function traction control prevents the wheels skidding in the event of loss of grip.

EBFD

Electronic Brake Force Distribution controls the braking of each individual wheel for more efficiency.

DSC

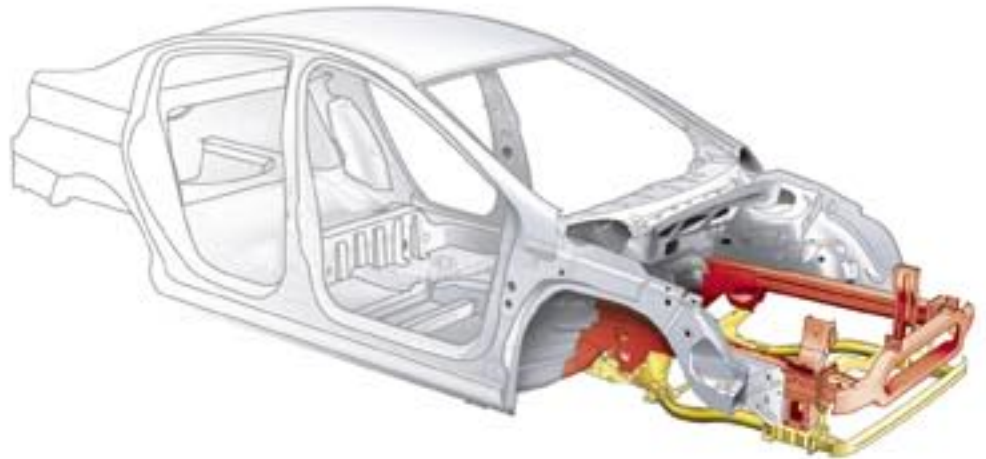
Dynamic Stability Control returns your vehicle to its trajectory if the ECU detects any understeer or oversteer.



REINFORCED BODY STRUCTURE

By basing the design of the 407 around a predominantly aluminium sub-frame, the chassis has an integral strength, and its comparative lightness means that performance isn't compromised.

- All models have built-in crumple zones, designed to absorb impact so that the passenger compartment remains intact.
- The engine is anchored to the sub-frame so any intrusion into the passenger compartment is limited in the event of a head-on collision.



Advanced Safety Features

In terms of safety, the 407 is an innovative vehicle that has set a new benchmark in its category. It offers an outstanding level of active and passive safety features, including ABS with electronic brake force distribution, emergency brake assist, eight airbags, active front seatbacks and anti-whiplash head restraints, a retractable steering column, seatbelts with pyrotechnic pre-tension activation, automatic activation of hazard lights and headlights, and automatic windscreen wipers with rain sensors.



AIRBAGS

- At the front the driver and passenger have 2 SMART airbags protecting their heads and chests.
- 2 side airbags also protect their pelvises and abdomens.
- 2 further curtain airbags give specific protection to the heads of those in the front of the car.
- At the rear; the 2 curtain and side airbags specifically protect the heads and chests of the passengers.

OUTSTANDING ROADHOLDING

- The aluminium front double wishbone suspension sets new standards in performance and steering, while at the same time ensuring the comfort of the occupants.
- The multi-arm rear suspension, with horizontal dampers, provides enhanced guidance and stability.
- A variable damping system (AMVAR)* independently controls each wheel's suspension and adapts the shock absorbers to your driving style.

The result is a car that sets the standard in its class for roadholding and gives you excellent manoeuvrability.

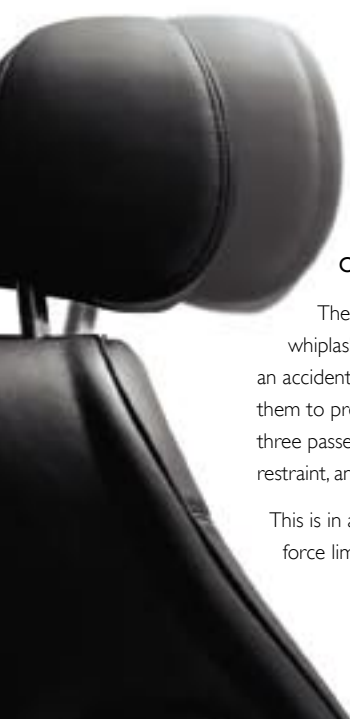
* V6 versions only



OTHER SAFETY EQUIPMENT

The front seats are fitted with active 'anti-whiplash' head restraints. In the unlikely event of an accident, your momentum instantaneously activates them to prevent injury to your neck. In the rear, the three passengers each have a comma-shaped head restraint, and three-point inertia reel seatbelts.

This is in addition to the pre-tensioning seatbelts with force limiter, fitted to the front and rear side seats.



Driving Force

Set your pulse racing.

A wide choice of engines is available on the new 407. Whatever your preference, you can be sure of an immediate and intense driving experience.

The petrol and HDi diesel engines that power the 407 feature the latest technology – 6-speed manual gearboxes, 4-speed or 6-speed automatic gearboxes. The HDi engines comply with the stringent Euro 4 emission standards.



PETROL 3.0 LITRE V6 24 VALVE 155 kW

The 3.0 litre petrol engine is enhanced by a Variable Valve Timing system on the intake camshaft that allows optimum filling of the combustion chambers regardless of engine speed. This adaptation makes the engine both flexible and powerful. A new exhaust system controls the feed of gases into the silencer according to driving conditions. This system reduces engine noise levels, increases engine performance under load and provides superior acceleration and all round performance. The engine is linked to a 6-speed adaptive automatic gearbox with Tiptronic sequential shift. The 3.0 V6 petrol engine benefits from the features available on the new generation Electronic Stability Programme.



HDi TURBO DIESEL 2.0 LITRE 100 kW

Equipped with state-of-the-art diesel engine technology, including an 'overboost' function, this engine coupled with a 4-speed automatic adaptive gearbox with Porsche Tiptronic System exemplifies the 407's dynamic performance.

The HDi engine is EURO 4 compliant thanks to its Particle Filter, and offers reduced fuel consumption and pollution emissions along with better performance. This new 16-valve version has been revised to achieve a major breakthrough in terms of driver comfort and is equipped with a second generation common rail generating a maximum pressure of 1600 bar. It has an overboost function giving a momentary increase in torque from 320 Nm to 340 Nm. This feature improves acceleration, performance and economy. The HDi is available in either 6-speed manual or 4-speed auto adaptive gearbox with Tiptronic sequential shift forms.



PETROL 2.2 LITRE 16 VALVE SPORT | 116 kW

The 2.2 litre Sport petrol engine features variable timing control that develops a power output of 116 kW. It is available with a 6-speed manual and 4-speed auto adaptive automatic gearbox with Porsche Tiptronic System control. Variable Valve Timing gives an improvement in torque at low engine speed and in power at high engine speed. The 2.2 models now benefit from features available on the new generation Electronic Stability Programme and offer dynamic benefits guaranteeing a high level of driving pleasure.







You'll be taken by it

It's time to decide what you want. Forget about compromise, that's just setting one particular requirement off against some other need; think perfect world.

What would be your ideal car – one that breaks new ground but has more than a hundred years of heritage behind it? That's the new 407 Touring, a car that carefully balances sophisticated technology with a refreshing user-friendliness.

It's teeming with practical ideas to help you enjoy your daily commute, but getting from A to B is only part of the story. It's when you feel like heading off to C that the 407 Touring credentials come into play. You can watch the road disappear under its aerodynamic jaws as it eats up kilometre after kilometre and relax in an interior that is spacious but, at the same time, puts all the control at your fingertips. As for its performance, that's something you'll be able to judge from the moment you get behind the wheel.



Time to get going

If anything's going to change the way you see things, it's the panoramic glass roof. It extends from the expansive windscreen almost seamlessly and emphasises the airy spaciousness of the 407 Touring to such a degree that you'll never look at an interior in the same way again.

When we designed the interior, we like to think that we considered every eventuality. It's not just the rear seats that fold down, for instance. You can lay the front passenger seat flat as well, opening up a virtually flat loadspace that runs the length of the entire car.

The luggage space is an integral part of the passenger compartment and offers a large functional area. Its ingenious shape offers a width that is never less than 1100 mm and is perfectly designed to accommodate and protect the items placed in it.

The Touring has all the room you need without sacrificing any of the streamlined comfort. It is available in a 2.2 Sport petrol, 2.0 HDi turbo diesel (both with a 4-speed Tiptronic automatic) or a 3.0 V6 petrol 6-speed automatic with Porsche Tiptronic System Control.





Stand-out features in a stand-out car



RAIN-SENSING WINDSCREEN WIPERS

The wipers on your 407 automatically activate and then adapt to the rain's intensity. Two strong arms press the wipers to the windscreen, dispersing the rain with one wide sweep. The result? The surface area cleared is maximised. So too is driver visibility and attention to the road ahead.



XENON HEADLIGHTS

Unusual brightness is the hallmark of Xenon headlights with automatic levelling and headlamp washers (standard on SV).



CRUISE CONTROL

Cruise control allows you to set a selected speed and the car will maintain it. It helps to reduce driver fatigue on long journeys, and to avoid penalties for exceeding the speed limit.



ELECTRIC WINDOWS AND MIRRORS

One touch and you're in your own world. The 407 features one-touch front and rear windows with a safety auto-reverse function, in case any obstacle - like a child's hand - is encountered. Your 407's exterior mirrors are also electrically operated and heated.



ELECTRONIC PARKING ASSISTANCE

Incorporated into the rear bumper of the 407 are four sensors, which measure the proximity of the car to other objects when reversing. A series of audio signals - which progressively increase in frequency - helps you to judge distances in all parking situations.



DEADLOCK SECURITY

With dealocking activated via the remote control on the key, the doors can not be opened from within - for example, if a thief breaks a window and reaches inside. The boot is also protected.



HEADLIGHTS

Smart, feline appearance. Smart design. The 407's smooth, 'diamond' lenses cover the directional indicators and the twin unit headlights. There is also an automatic headlight illumination system, which senses the onset of darkness and reacts accordingly.



TIPTRONIC TRANSMISSION

This optional Porsche Tiptronic System gearbox offers the pleasures of a manual gearbox with the ease of an automatic. Four conventional positions in the automatic mode, but with a twist: a fifth position, when selected, immediately allows you to change gears manually -- push forward to shift up, pull back to shift down. In the conventional Drive position the driver can select a 'Sport' mode when desired -- the gearbox immediately adjusts, moving from effortless cruising to dynamic sports performance. Standard on SV and Touring models.



ERGONOMICALLY SMART

A height-adjustable driving seat means at last you can find your ideal driving position, especially when combined with the height and reach-adjustable steering wheel. Both front seats feature a dynamic form to provide safety and comfort. Longitudinal position, seat back inclination, head restraint and seat height can all be adjusted for maximum comfort (on both front seats).

Warranty

PEUGEOT PEACE OF MIND

Peugeot cars are designed and manufactured to give you trouble free motoring and total peace of mind. As a Peugeot owner you are immediately entitled to a comprehensive range of customer care services – all available from your Peugeot Dealer. Your local Dealer has the expertise to maintain your Peugeot to its peak performance. Each Dealer employs a Specialist Peugeot Technical Advisor who has access to the latest technical information and diagnostic equipment developed for Peugeot vehicles. There's no way your car could be in better hands. To get the very most from our commitment to service, just ask about any of the benefits listed below. Your Dealer will also keep you up to date on any product innovations that could add to your driving pleasure. It's all part of the service.

DRIVING DOWN THE COSTS OF SERVICING

Peugeot petrol and diesel engine cars need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions.

36 MONTH / 100,000 KILOMETRES WARRANTY

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot dealer, regardless of any change of ownership during the period covered.

The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace of mind (subject to the conditions outlined in the Warranty Maintenance Book).

**Peugeot Automobiles Australia,
Locked Bag 206, Silverwater NSW 1811.
www.peugeot.com.au**

12 YEAR ANTI-CORROSION WARRANTY

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12 year warranty against corrosion perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

PEUGEOT ASSISTANCE

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call. Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination. Your Peugeot Dealer has full details of all terms and conditions.

PEUGEOT GENUINE PARTS PROMISE

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

IMPORTANT NOTICE

Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for Australia, or modifications made to meet Australian standards or requirements. All data in this brochure is believed to be correct as at September 2004. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice. Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation. Peugeot Automobiles Australia is the trading name of Sime Darby Automobiles Pty Limited (ACN 000 426 282).

For further specification details
visit www.peugeot.com.au

ENGINEERED TO BE ENJOYED

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