



207

ENGINEERED TO BE ENJOYED





Fun **207**

The 207 is a personification of the Peugeot spirit – innovation, style, beauty, safety, poise and most importantly passion. It's a car that makes your heart beat faster every time you look at it, a car that says as much about the road behind as the road ahead. Every Peugeot is engineered to be enjoyed, and the 207 is no exception. It's fun to the power of 207.

More than a car, more than automotive design or mechanical engineering, every Peugeot is a piece of a proud and fiercely passionate automotive history.

Born of the classic 204, the rally-bred 205 and its successor, the sporty fun-loving 206, the Peugeot 207 is the next generation of automotive free will. Everything you've come to know and love about Peugeot's compact cars has been taken a step further. And you're invited along for the ride.

204



205



206



207





207 XR

207 XT



207 XE



207 GT

Range **207**

Some things were meant to be

The 207 was made for you. Whether you're looking at the 3-door or 5-door hatch, your eyes will immediately be drawn to the sporty, dynamic design and the perfectly balanced chassis with its promise of unshakeable poise and precision on the road. You can't help but follow the muscular lines that flow all the way from the sleek front end to its powerful, compact tail. Nor can you ignore the purposeful way the bonnet sweeps towards the wide, feline headlights and the highly characteristic front grille – so unmistakably Peugeot.

207 XR. Start with a bang

Have a closer look at the 207 XR. It's the perfect place to start or reignite your love affair with the road. The XR 3-door comes with an economical 1.4 litre 55kW engine linked to a 5-speed manual gearbox. Or, for more practicality and more power, the XR 5-door is available with a 1.4 litre 16-valve 65kW engine coupled with a 5-speed manual gearbox.

207 XT. Step it up

If you want even more of the 207 experience, get behind the wheel of the 207 XT, which steps things up in every department. Especially fun. Available exclusively in the surprisingly spacious 5-door hatch, the 207 XT features your choice of a petrol or HDi turbo diesel engine. The sporty 16-valve, 1.6 litre petrol engine, producing 88kW of power, has either a 5-speed manual or 4-speed Tiptronic automatic gearbox. For amazing fuel economy, performance and environmental peace of mind, choose the 1.6 litre, 80kW HDi turbo diesel engine with a 5-speed manual gearbox.

207 XE. Creature of leisure

Fancy luxurious cloth/leather sports seats, leather-trimmed steering wheel, panoramic glass roof and dual-zone climate-control air conditioning? Then the 207 XE is for you. With the interior features of the 207 GT, the practicality of a 5-door, and the driving comfort of a 4-speed Tiptronic automatic transmission coupled to a 1.6 litre 88kW engine, the 207 XE is the perfect way to enjoy the drive.

207 GT. A love of the road

If you want sensory overdrive, take the responsive 207 GT for a spin. It's all about aggressive styling, set off by chrome mounted fog lights, a neat spoiler on the tailgate, 17" alloy wheels and chromed oval tailpipe. But it's what's under the sleek bonnet that will really have your heart racing. The GT's surefooted handling system keeps you glued to the road as the 16-valve, 110kW direct injection turbo engine propels you from 0 to 100km/h in just 8.7 seconds. Available as a 3-door hatch, the 207 GT is the embodiment of Peugeot's love of the road.



Features **207**

Onboard

All Peugeots are engineered to be enjoyed. And that means combining style and innovation with practicality and world-class quality.

Getting set

Sit behind the wheel of the 207 and you'll notice quality, comfort and ergonomic design. Get comfortable in the perfectly contoured driver's seat. Adjust the seat and steering wheel exactly to your preferences. Using the steering wheel-mounted controls, make your selections from the 6-speaker RD4 radio/CD player and set the ideal temperature for you and your passengers with the dual-zone air conditioning system.#

It's in the details

All set? Make sure you don't overlook some of the finer details. Like air conditioning, remote central locking and 60/40 folding rear seats as part of the package. There's also a fragrance dispenser# discretely positioned above the central air-vents. We've even included headlights that stay on for a few seconds after you've left your car to see you safely to your front door.^

Out on the road

Out on the open road the speed limiter and cruise control* take the strain out of keeping within the speed limits. The automatic front windscreen wipers^ are programmed to operate as soon as the first drops hit the windscreen, and the intuitive onboard display system will take the guesswork out of the driving experience.

Sun day drives, every day.

The 207 is also available with a panoramic glass roof†, which can really brighten up your entire driving experience. Scenic driving on a sweeping scale, this feature measures an expansive 1.1m² and floods passengers in light and space, without sacrificing protection from the elements. And for more private moments, there's a blind that slides all the way across.

* available on XT, XE and GT models.

† available on XT models, standard on XE and GT models.

standard on XE and GT models.

^ standard on XT, XE and GT models.

Performance **207**

The place to learn about Peugeot's illustrious race and rally heritage is behind the wheel of the sporty 207. With a range of engine options, including the 1.6 litre petrol and 1.6 litre direct injection turbo petrol engines designed in collaboration between PSA Peugeot Citroen and the BMW Group, an exciting drive is just a turn of the key away.

Out on the road, the 207's agile steering, balanced chassis and superior suspension add up to some incredible handling capabilities. It's ready to take whatever the road can throw at it – with a rigid body and wide track wheelbase, coupled with corner-hugging McPherson front suspension.

No matter what 207 you choose, exciting performance comes as standard. With a choice of engines and transmissions, petrol or HDi turbo diesel, manual or Tiptronic automatic, you'll always have a dynamic and intense driving experience behind the wheel of a Peugeot 207.

Model	Engine	POWER (kW @ rpm)	Torque (Nm @ rpm)	Transmission
207 XR 3 Door	1.4 litre	55 @ 5400	120 @ 3300	5 speed manual
207 XR 5 Door	1.4 litre 16v	65 @ 5250	133 @ 3250	5 speed manual
207 XT 5 Door	1.6 litre 16v	88 @ 6000	160 @ 4250	5 speed manual / 4 speed Tiptronic automatic
207 XT HDi 5 door	1.6 litre 16v HDi turbo diesel	80 @ 4000	240 @ 1750	5 speed manual
207 XE 5 door	1.6 litre 16v	88 @ 6000	160 @ 4250	4 speed Tiptronic automatic
207 GT 3 door	1.6 litre 16v direct injection turbo	110 @ 5800	240 @ 1400	5 speed manual





Diesel ²⁰⁷

Peugeot HDi (High-pressure Direct Injection) is ground-breaking diesel engine technology that simultaneously delivers silky smooth performance, outstanding fuel economy and high levels of refinement. It's an extraordinary compliment to Peugeot's automotive heritage – and now it's available in the 207.

A new kind of performance.

HDi delivers real performance. But it's a new kind of performance, so if you're driving an HDi turbo diesel for the first time, prepare to be pleasantly surprised. The 207's HDi engine produces smooth acceleration, flexible response and a more exciting drive. And, while generating surprising power throughout the rev range, HDi also delivers massive torque.

The feel good factor.

HDi Diesel Intelligence is also better for the environment. Peugeot's pioneering FAP particle filter system burns hazardous particles, common in diesel engine emissions, down to barely measurable levels. Combined with direct injection technology, the result is cleaner exhaust emissions. In addition the materials used on Peugeot cars are 90% recyclable, which means our HDi cars are among the cleanest cars on the planet.

Efficiency is everything.

HDi performance doesn't mean a compromise on fuel-efficiency. On the contrary, continuing a heritage of efficiency which includes three Guinness World Records for fuel economy, the 207 HDi can achieve over 1000 kilometres on one tank.* That means fewer trips to the fuel station to fill up. So, with Peugeot HDi Diesel Intelligence, you get the ultimate combination of performance, fuel efficiency and environmental responsibility. And less impact on your pocket.

*Based on combined cycle ADR 81/01

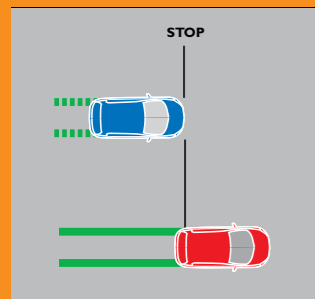


Safety ²⁰⁷



Intelligent Protection

In a car this exciting, safety is key. We've done everything we can to protect you and your passengers from hazards – seen and unseen – when you're in your 207. But don't take our word for it... it's merited with the coveted 5-star Euro NCAP rating for adult safety.



Active Safety System

ABS

Anti-lock Brakes (ABS) help you retain control of the steering when you need to stop in an emergency.

EBFD

Electronic Brake Force Distribution steps in to apply braking force separately on individual wheels – maintaining stability even when you're braking in a corner.

EBA

Emergency Brake Assist increases your braking power to help you come to a halt quickly and safely. All this, combined with variable electric power-assisted steering, gives you the safety and reassurance of superb handling and control.

ESP*

The 207 XE and GT also utilise ESP – the Electronic Stability Program. ESP maintains your car's balance, control and stopping power in difficult situations by collaborating and maximising the three functions of ABS, EBFD and EBA.

*standard on GT and XE models.



Passive Safety System

Crumple Zones

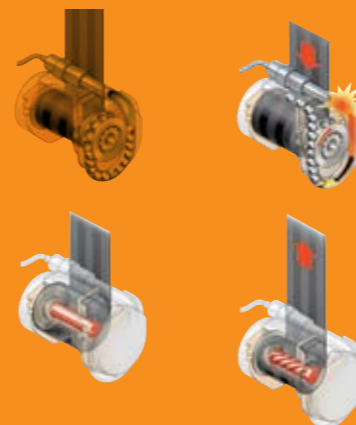
In the event of an accident, the 207 has carefully considered crumple zones at the front and rear of the car which are designed to take the brunt of the force and keep the passenger compartment intact. In head-on collisions, the steering column moves down, lowering the chance of it harming the driver and cutting the risk of the engine and gearbox being pushed back into the cabin. If hit from the side, the 207 also has reinforcement panels built into the doors to increase structural rigidity and protect your passengers.

Pyrotechnic Seatbelts

The front seat belts are equipped with pretensioners, and both front and rear belts feature force limiters, benefiting you and your passengers. Making doubly sure everyone's secure, the fasten seat belt indicator will light up on the instrument panel should your passenger forget to belt up.

Airbags

And of course, the 207 comes standard with adaptive driver and front passenger airbags – which take into account the severity of the impact, for head and upper body protection. Additionally, the 207 XT, XE and GT models also include front side airbags to protect the driver and front passenger's chests and bodies, and front and rear curtain airbags to protect the heads of all passengers.



Warranty

PEUGEOT PEACE OF MIND

Peugeot cars are designed and manufactured to give you trouble free motoring and total peace of mind. As a Peugeot owner you are immediately entitled to a comprehensive range of customer care services – all available from your Peugeot Dealer. Your local Dealer has the expertise to maintain your Peugeot to its peak performance.

Each Dealer employs a Specialist Peugeot Technical Advisor who has access to the latest technical information and diagnostic equipment developed for Peugeot vehicles. There's no way your car could be in better hands. To get the very most from our commitment to service, just ask about any of the benefits listed below. Your Dealer will also keep you up to date on any product innovations that could add to your driving pleasure. It's all part of the service.

DRIVING DOWN THE COSTS OF SERVICING

Peugeot petrol and diesel engine cars need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions.

3 YEAR / 100,000 KM WARRANTY

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace of mind (subject to the conditions outlined in the Warranty Maintenance Book).

12 YEAR ANTI-CORROSION WARRANTY

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12 year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

PEUGEOT ASSISTANCE

1800 643 998

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call. Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination, 365 days a year. Your Peugeot Dealer has full details of all terms and conditions.

PEUGEOT GENUINE PARTS PROMISE

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

IMPORTANT NOTICE

Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for Australia, or modifications made to meet Australian standards or requirements. All data in this brochure is believed to be correct as at March 2007. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice.

Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation. Peugeot Automobiles Australia is the trading name of Sime Darby Automobiles Pty Limited (ACN 000 426 282).

For further specifications details
visit peugeot.com.au

Peugeot Automobiles Australia
Locked Bag 206, Silverwater NSW 1811.



207

ENGINEERED TO BE ENJOYED



Dimensions

