



## **207 CC**

ENGINEERED TO BE ENJOYED





401



207



307





# The CC Story

When Peugeot unveiled the 401 Eclipse at the Paris Trade fair in 1934, the motoring world was awed by its innovative folding hardtop roof. Motorists now had access to the best of both worlds: hard top performance with the freedom of top-down driving.

Fast forward 70 years, and Peugeot's position as the leader of convertible technology is cemented with the stunning 307 CC. An ingenious automatic folding steel roof lets you transform a coupé to a cabriolet, at the touch of a button. Delivering open-top driving with the luxury of a genuine four-seat sports coupe, Peugeot's legendary handling system and a vast array of active and passive safety features work silently to provide confidence and control.

And now, Peugeot is proud to unveil the latest development in the CC tradition - the 207 CC. Combining the freedom and versatility of a coupé cabriolet with the performance and safety of the 207, this is a car that's as exciting to look at as it is to drive. There is no compromise: it is an elegant cabriolet as well as a lithe performance coupé. We invite you to read on, and see why the 207 CC is, without a doubt, engineered to be enjoyed.

# Freedom

Some experiences stay in your memory. Like the first time you get up close and personal with the breathtaking 207 CC. One lingering look at its striking, balanced styling will tell you that the 207 CC has inherited a lot of its hatchback sibling's poise and dynamism. Yet despite the family resemblance, it's equally obvious that it has its own distinct personality – a car that's a sleek, sporty coupé one minute and a muscular cabriolet the next. Come nearer. The 207 CC's dynamic bodylines, wide wheelbase, low profile and high boot line promise sheer excitement on the road, tempting you to take your relationship to the next level... to open up the roof and the responsive engine... to put the surefooted road-holding to the test.

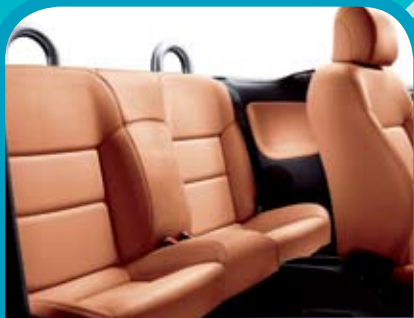




# Features

Whatever the weather, it's always a beautiful day when you drive a 207 CC. Storm clouds looming? Cocoon yourself in the civilised comfort of a hard top coupé, perfectly insulated against the noise and fumes of other traffic. A break in the clouds, and the traffic? Just press a button and 25 seconds later all four windows have vanished into the doors and the fully automatic steel roof has moved backwards and disappeared too – leaving nothing between you and the sky. Thanks to an ingenious folding mechanism, the roof automatically stows itself away in the rear of the car, leaving you with a tidy 187 litres of boot space (that rises to a very accommodating 449 litres with the roof closed). So you can pack more into your weekends away.





Two rear seats, with three-point seatbelts, provide comfort and safety for extra passengers on short trips away.



The automatic dual zone air conditioning lets you set your ideal temperature and air-flow independently to your front seat passenger.



Aluminium finish door sill kick plates, available on the 207 CC Turbo, add flair to your arrival... and protect against scuffing.





The door mirrors are electrically heated, and on the 207 CC Turbo they automatically fold neatly away, avoiding unexpected snags or bumps when you're parked.



Complete with steering column controls, head-up display and speed-sensitive volume adjustment, the 6 speaker CD system transforms your 207 CC into an open-air concert hall.



The cruise control and speed limiter, intuitively accessed from a stalk on the steering column, take the work out of those long drives or staying within the limits around town.





The pursuit of perfection is never-ending. But if you look around the interior of the 207 CC, you'll see we've gone a very long way. The luxurious interior is tranquil and relaxing thanks to high levels of sound insulation around the exhaust and engine compartments. The fully adjustable, sculpted driver's seat offers plenty of support, putting you in the ideal position to make the most of the 207 CC's superb driving dynamics.





The sport shift 5-speed manual gearbox provides direct response and fingertip control.



Responsiveness and silky smooth gear changes are the hallmarks of our Tiptronic automatic transmission.



# Performance

The 207 CC is available with two exceptional new petrol engines, designed in collaboration between PSA Peugeot and the BMW Group. Whichever you choose, you'll experience a precise combination of power, finesse and efficiency.

## 1.6-litre

Performance comes as standard with the highly responsive 1.6-litre 16-valve engine. Advanced technology such as variable valve timing and a variable inlet valve lift system ensure a refined and satisfying drive, while simultaneously minimising fuel consumption and CO2 emissions. Choose from a 5-speed manual or Tiptronic automatic transmission.

## 1.6-litre Turbo

If it's pure exhilaration you're after, the 207 CC Turbo comes with the powerful 1.6-litre THP (Turbo High Pressure) engine. Its innovative twin-scroll turbocharger coupled with direct petrol injection provides remarkable performance, with no compromise on fuel efficiency. And a massive 240Nm of torque means swift acceleration at all engine speeds, guaranteeing enough thrills to please even the most demanding driver.

Model	Engine	Power	Torque	Transmission	Combined Fuel Consumption
207 CC	1.6L 16-valve	88kW @ 6000rpm	160Nm @ 4250rpm	5 speed manual / 4 speed automatic	6.5 l/100km / 7.2 l/100km
207 CC Turbo	1.6L 16-valve Direct-injection turbo	110kW @ 5800rpm	240Nm @ 1400rpm	5 speed manual	7.2 l/100km

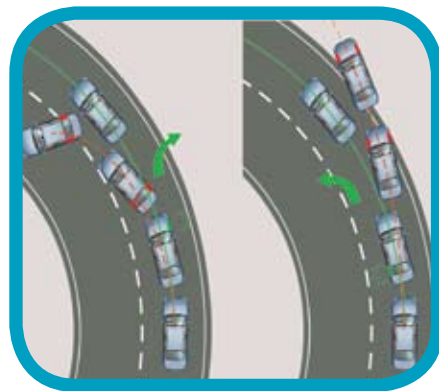
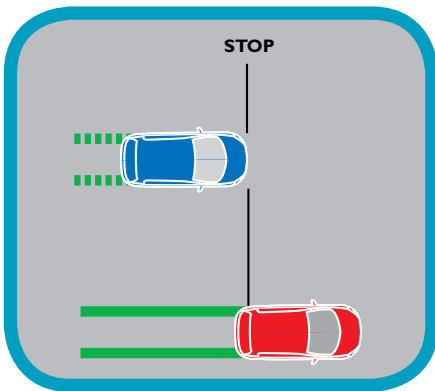
# Handling

The reputation of the 207 hatch is built on its agile handling, so it's no surprise that the 207 CC is equally exciting to drive. The reinforced structure of the 207 CC provides excellent rigidity whether the roof's open or closed, thanks to purpose-built modifications such as tie bars located under the car. The sophisticated suspension set-up includes specifically developed MacPherson-type struts at the front with a torsion beam at the rear. This combination minimises vibration while maximising road-holding, and delivers the legendary ride and handling you'd expect from Peugeot.



# Advanced Safety

When it comes to safety on the road, you can't be too careful. Which is why we've drawn on our experience of developing active and passive safety features for the Peugeot 207 and evolved them to suit a coupé cabriolet. As a result, the 207 CC has been specifically engineered to protect you and your passengers, without losing any of its elegance.



## Active Safety System

The 207 CC has a sophisticated handling and braking system on board, comprising of:

### ABS

Anti-lock brakes avoid skidding, helping you retain control of the steering when you need to stop in an emergency.

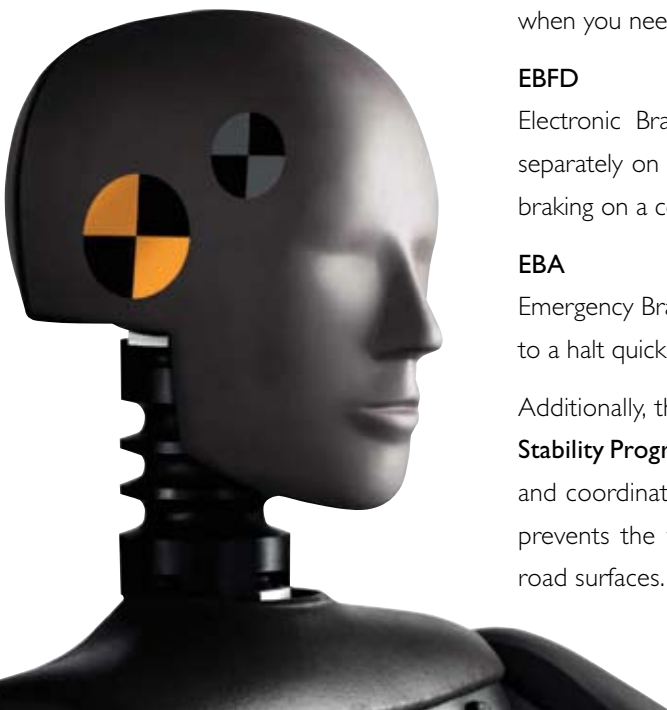
### EBFD

Electronic Brake Force Distribution steps in to apply braking force separately on individual wheels – maintaining stability even when you're braking on a corner.

### EBA

Emergency Brake Assist increases your braking power, to help you come to a halt quickly and safely.

Additionally, the 207 CC Turbo comes standard with both **Electronic Stability Program (ESP)**, and **Traction Control**. ESP continually monitors and coordinates the safety functions of the car; while Traction Control prevents the wheels from spinning when accelerating or on slippery road surfaces.





## Passive Safety System

### Airbags

The 207 CC comes standard with four airbags: adaptive driver and front passenger SMART airbags, which adjust to the severity of the impact for head and upper body protection, and front side airbags, to protect the heads and chests of the driver and front seat passenger.

### Reinforced body shell

Designed to absorb impact energy to protect you and your passengers. In the event of a head-on collision, the steering column moves down, lowering the chance of it harming the driver and reducing the risk of the engine and gearbox being pushed back into the cabin. The driver's footrest is also designed to absorb the shock of any impact, reducing the possibility of ankle injuries. Should you be hit from the side, you're protected by an armoured safety cell that has reinforcement panels built into the side.

### Active roll hoops

The 207 CC has automatically deploying roll hoops, specially engineered to protect the heads of all occupants, whether the roof is up or down, should the car roll.

### Pyrotechnic Seatbelts

The front seat belts are equipped with both pretensioners and force-limiters, and the two rear seat belts are equipped with force-limiters to keep everyone securely restrained in their seats during an impact.



# Warranty

## PEUGEOT PEACE OF MIND

Peugeot cars are designed and manufactured to give you trouble free motoring and total peace of mind. As a Peugeot owner you are immediately entitled to a comprehensive range of customer care services – all available from your Peugeot Dealer. Your local Dealer has the expertise to maintain your Peugeot to its peak performance.

Each Dealer employs a Specialist Peugeot Technical Advisor who has access to the latest technical information and diagnostic equipment developed for Peugeot vehicles. There's no way your car could be in better hands. To get the very most from our commitment to service, just ask about any of the benefits listed below. Your Dealer will also keep you up to date on any product innovations that could add to your driving pleasure. It's all part of the service.

## DRIVING DOWN THE COSTS OF SERVICING

Peugeot petrol and diesel engine cars need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions.

## 3 YEAR / 100,000 KM WARRANTY

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace of mind (subject to the conditions outlined in the Warranty Maintenance Book).

## 12 YEAR ANTI-CORROSION WARRANTY

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12 year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

## PEUGEOT ASSISTANCE

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call.

Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination. Your Peugeot Dealer has full details of all terms and conditions.

## PEUGEOT GENUINE PARTS PROMISE

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

## IMPORTANT NOTICE

Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for Australia, or modifications made to meet Australian standards or requirements. All data in this brochure is believed to be correct as at July 2007. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice.

Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation. Peugeot Automobiles Australia is the trading name of Sime Darby Automobiles Pty Limited (ACN 000 426 282).

For further specifications details  
visit [peugeot.com.au](http://peugeot.com.au)

Peugeot Automobiles Australia  
Locked Bag 206, Silverwater NSW 1811.

**207 CC**

**ENGINEERED TO BE ENJOYED**

