




NEW PEUGEOT 3008



PEUGEOT



**STRENGTH
&
CHARACTER**



The new Peugeot 3008 SUV has a sleek, contemporary design which is underscored by its new lights. Equipped with LED daytime running lights, they showcase Peugeot's signature lighting. The three "floating" claw marks on the taillights make them stand out sharply. The new front face exudes solidity. The bodywork is accented by structured wheel arches, expressive wings and stainless steel highlights

Model shown includes chrome highlight accessories, available at extra cost.





CONTROL & SENSATION

Behind the wheel of the new Peugeot 3008 SUV, you are in a cockpit with an exclusive, sleek design. Appreciate the unique driving position that combines the height of a 4x4 with the driving dynamics of a hatchback. Featuring quality materials and the latest technologies, the inclined central console is the latest in elegance. Enjoy the feeling of space that come with a light-drenched interior where every control is right where you reach for it. With the optional Premium Pack*, a head-up display screen in the driver's field of vision displays essential driving information in colour: speed, cruise control and speed limiter information. The fingertip Toggle Switches are used to control the head-up display settings. The pop-up screen displays navigation data, the on-board computer, and displays the vision from the rear view camera.

*Premium pack available at additional cost

TECHNOLOGY



Model shown includes chrome highlight accessories, available at extra cost.



Rear View Camera

The rear-view camera is a parking assistance system that automatically activates when you shift into reverse gear, allowing you to watch the manoeuvres on-screen for safer and easier parking.

Electric parking brake

For your comfort, the electric parking brake automatically engages when the engine stops and releases upon acceleration. It is complemented by the Hill Assist function that keeps the parking brake engaged for approximately two seconds when the vehicle is on a hill, for easier hill starts and parallel parking, driving forward or in reverse.

Peugeot Connect Navigation

Our fully interactive and easy to use system takes the stress out of any journey. Peugeot Connect Navigation includes a 7" colour display screen and Bluetooth™. Also included is the Arkamys Digital Sound Processing system, helping to deliver crystal clear sound.

Peugeot Connect USB With Bluetooth™

The Peugeot Connect USB box lets you listen to tracks from an MP3 player or iPhone through the new 3008's audio system, so you could have your entire music collection in the car with you. Track listings appear on the 7" display screen and, with Bluetooth™, you can also use it to make and receive safe, hands-free phone calls.

PANORAMIC VIEW

The image shows the interior of a car, specifically the rear passenger area. A large panoramic sunroof is visible, providing a wide view of a sunset or sunrise over a landscape with trees. The sky is a mix of purple, pink, and orange. The car's interior is dark, with a leather headrest and seat visible in the foreground.

Let the colours and landscapes make every trip a unique experience, and get a full-screen show. With the optional Premium Pack, the new 3008 comes with a wide 5 m² panoramic roof* in tinted glass. The light-drenched interior feels open to the outside, with a serene atmosphere that encourages relaxation and enjoyment of the ride.

*Premium pack available at additional cost. Beige leather trim as shown not available in Australia.



SMART DESIGN

It is clever and modular, with a three-position smart boot and folding rear seat. The door compartments and other storage compartments are practical and discreet, and the central armrest conceals a large ventilated compartment, perfect for storing CDs or a 1.5 L water bottle.

3-position boot floor

1. Maximum volume for maximum storage capacity.
2. Flat floor flush with the open tailgate and folded rear seat.
3. Flush with the lower back section of the closed boot, allowing you to keep the contents of the lower section hidden and protected.

The boot volume can vary from 512L (432dm³ according to VDA standards) under the boot floor to 1604L (1241dm³ according to VDA standards), including the compartments on the sides of the boot. With the passenger seat folded down, the available length extends to 2.62m.

Split folding rear seat (2/3 – 1/3) with “magic” modularity

For even more practicality and space, the modular rear seat folds over with a simple gesture using the fold controls in the boot. The Peugeot 3008 SUV also features several interior storage compartments, and three 12V outlets for the utmost in comfort.







With the Grip Control®* system, which adjusts your driving to the road conditions, the 3008 adapts to all types of terrain while leaving you in constant control of the vehicle. On Snow, Off-Road, Sand, or roads, enjoy the right driving style and exciting sensations. The minimalist, refined central Grip

Control knob is perfectly integrated into the console. With specific Mud and snow tyres, the new Peugeot 3008 SUV takes you anywhere you want to go.

*Grip Control optional and includes 16" alloy wheels and Mud and Snow tyres.

GRIP CONTROL^{®*}



Model shown includes chrome highlight accessories, available at extra cost.

PEUGEOT AND THE ENVIRONMENT

Peugeot offers a wide range of low-emission vehicles; more than half of its global sales are of vehicles that emit less than 140g of CO₂ per km. This performance is based on proven technologies driven by Peugeot, such as the Diesel engine with a Particulate Filter (launched in 2000 on the Peugeot 607) – available on a wide range of more than 2.1 million vehicles (99.99% reduction in particulate emissions) – and breakthrough technologies such as Stop & Start and a new generation of HDi engines.

RESPONSIBLE DRIVING

The new 3008's aerodynamic lines and its under structure were carefully designed to optimise consumption (Cx: 0.296).

HDI PARTICULATE FILTER

HDi technology is combined with a high-performance depollution system, the Particulate Filter. This self-cleaning mechanism processes diesel combustion gases in the engine. This filter reduces diesel particulate emissions to near-undetectable levels, making diesel engines an eco-friendly option.

PROTECTIVE TECHNOLOGY

REINFORCED STRUCTURE

The structure of the 3008 is reinforced to best preserve the vehicle and protect its occupants.

AIRBAGS

In the event of a collision, the 3008 has 6 airbags to protect its occupants.

- 2 front airbags that deploy in 35 milliseconds, protecting occupants in the front and keeping the body from projecting forward.
- 2 front side airbags in the frame of the seat backrest and at the back in the side trims, near the rear seat that expand between the passenger's side and the door panel.
- 2 curtain airbags limit the risks of head trauma in combination with the side airbags.

ESP

All versions of the 3008 have an ultra-dynamic driving style thanks to their active safety equipment. ESP (Electronic Stability Program) combines dynamic stable control with Anti-Slip Regulation (ASR) to help maintain the 3008's traction and control.

COLOURS

METALLIC PAINT

(optional)



Egyptian Blue



Aluminium Grey



Shark Grey



Perla Nera Black



Vapour Grey



Rich Oak



Ruby Red



PEARLESCENT PAINT (optional)

Pearl White



SOLID PAINT

Bianca White

ALLOY WHEELS



16" ISARA alloy wheels
only available with
Grip Control®* option



17" AREGIA
diamond-cut
alloy wheels

TRIMS

The 3008 comes standard with Tramontane Black Cloth trim, and with the optional Premium Pack, you receive Claudia Black Leather trim including heated front seats.

* Premium pack available at additional cost



Tramontane Black Cloth trim



Claudia Black Leather trim



Model shown includes chrome highlight accessories, available at extra cost.

THE RIGHT ENGINE FOR YOU

With a choice of efficient and powerful petrol or diesel engines, the 3008 SUV offers a great drive while being gentle on the environment.

	1.6L turbo petrol engine	2.0L turbo diesel engine
Power (kW @ rpm)	115 @ 6000	120 @ 3750
Torque (Nm @ rpm)	240 @ 1400	340 @ 2000
Transmission	6 speed automatic	6 speed automatic
Fuel Economy - City Cycle (L/100km)	11.0	6.8
Fuel Economy - Combined Cycle (L/100km)	7.6	5.5
Fuel Economy - Highway Cycle (L/100km)	5.6	4.7
CO2 emissions (g/km)	175	145

PEUGEOT AND YOU

CAPPED PRICE SERVICING

When it comes to peace-of-mind servicing for your new Peugeot there is no substitute for certainty. Therefore every new Peugeot 3008 comes with capped price servicing. Refer to peugeot.com.au for full details, terms and conditions.

DRIVING DOWN THE COSTS OF SERVICING

Peugeot petrol and diesel engine cars need servicing every 15,000kms or every 12 months, whichever comes first. Technical improvements in Peugeot engine design and lubrication have been passed on, resulting in less time spent in the maintenance bay and fewer service visits. While Peugeot can predict the maintenance needs of engine components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions. Terms and conditions apply.

3-YEAR /100,000 KM WARRANTY

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot Dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace-of-mind (subject to the conditions outlined in the Service and Information Booklet).

12-YEAR ANTI-CORROSION WARRANTY

Peugeot vehicles are renowned for their durability and longevity. This is due in part to the sophisticated measures taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12-year warranty against corrosion-perforation of your car's bodywork (subject to the conditions outlined in the Service and Information Booklet). This is one of the longest body warranties available in the world today.

PEUGEOT ASSISTANCE

In the unlikely event of a breakdown or emergency, assistance is only a phone call away. Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, and full details of all terms and conditions.

PEUGEOT GENUINE PARTS PROMISE

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

IMPORTANT NOTICE: This is a manufacturer's advertisement. Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only. The only difference between the models shown and the models available are that images shown are of left-hand drive vehicles. All data in this brochure is believed to be correct as at April 2015. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice. Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Whilst all care has been taken to provide any purchaser or prospective purchaser information in regards to the general use of Peugeot products, purchasers should not rely solely on the information provided in this brochure. Purchasers or prospective purchasers should discuss individual intended purposes or use of Peugeot products with your Peugeot Dealer before making a purchase decision. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation. Peugeot Automobiles Australia is the trading name of Sime Darby Automobiles Pty Limited (ACN 000 426 282). Peugeot Automobiles Australia Locked Bag 206, Silverwater NSW 1811 P

