



NEW PEUGEOT 508



PEUGEOT



NEW 508 & 508 TOURING

The new Peugeot 508 and 508 Touring reveal an assertive and contemporary style. The outline is clearly structured with a new radiator grille and Peugeot's lion in its centre.

This strong design can also be seen in the car's interior. The decor creates a premium feel and new in-car systems provide new levels of comfort.

For an accentuated driving experience, the new 508 range has the latest generation of engines providing the perfect combination of on the road performance and efficiency.





DISTINCTIVE DESIGN

The new 508 reveals a dynamic line, both tense and fluid at the same time, 508 re-invents the rules of the saloon car.

New 508 has a more contemporary design, including a vertical grille with Peugeot's lion in the centre, a horizontal bonnet, LED daytime running lights and full LED technology.*

By choosing new 508 you can expect high levels of specification. The car's interior is both luxurious and comfortable, whilst the stylish exterior demonstrates exceptional architecture.

*Standard on GT, optional on Allure.



ASSERTIVE STYLING

New 508 also has a renewed style at the rear. Robust and elegant, its re-designed structure reinforces its function of protection.

The lights on the rear are designed along a horizontal line providing full clear rear vision. The vibrant red of the claws draw attention to the strong appeal of the new 508.





A long, straight asphalt road with white dashed and solid lines, curving slightly to the right. The road is flanked by rocky, sparsely vegetated hillsides. The sky is filled with dramatic, grey clouds. The overall scene conveys a sense of open road and adventure.

DEVELOPED FOR THE ROAD

With its pure and elegant lines, the simplicity of new 508 Touring is the secret of its elegance. Its horizontal bonnet and vertical grill with the Peugeot lion in its centre confirm the appeal of Peugeot's new Touring wagon.

By driving the new 508 Touring you will experience exemplary comfort whilst enjoying dynamic performance.

UNRESTRICTED VIEW

PANORAMIC GLASS ROOF

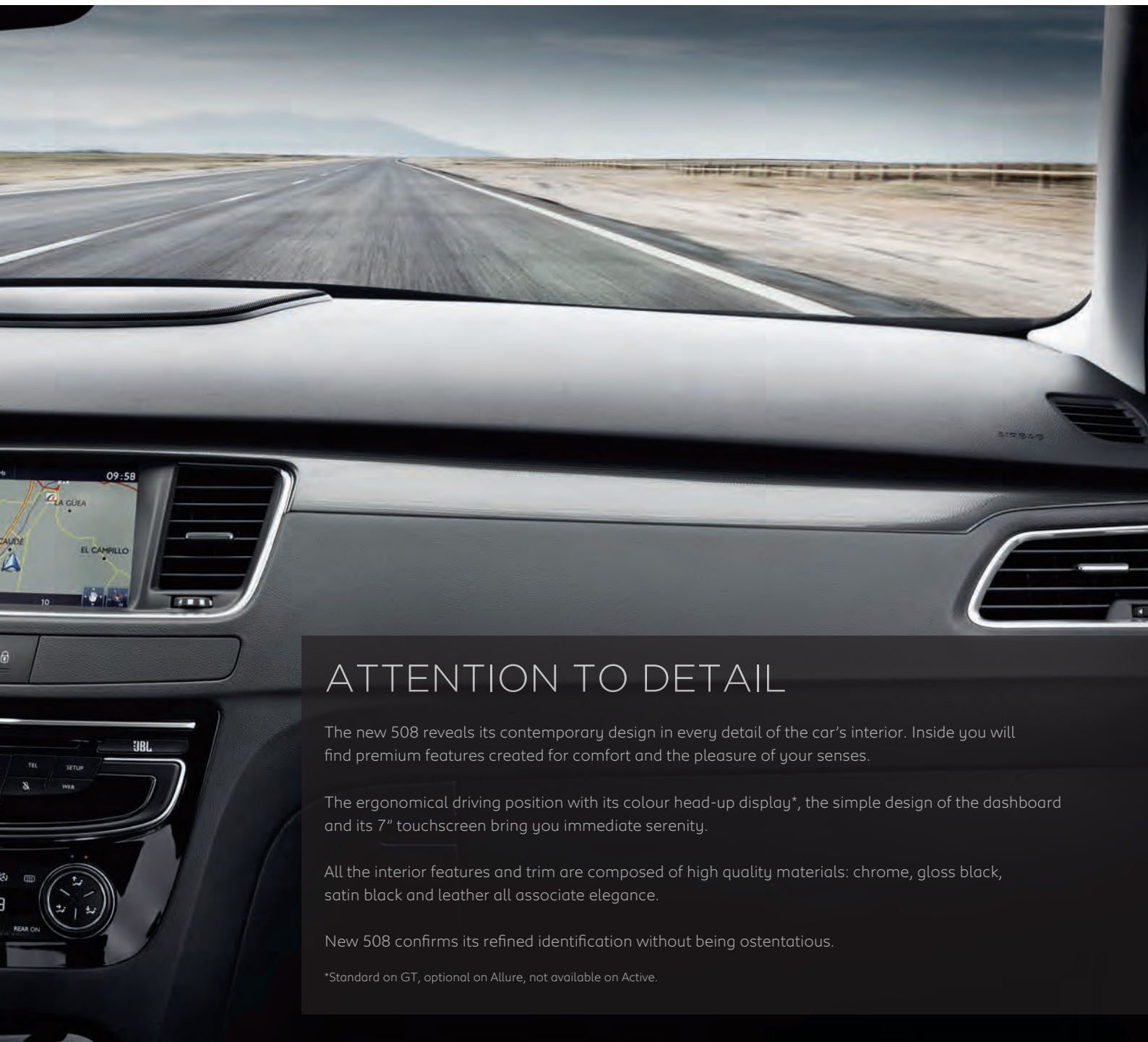
The panoramic glass roof adds to the sense of space inside the 508 Touring and means that everyone in the car benefits from plenty of natural light and incredible visibility.

To provide the best acoustics and thermic conditions, it is equipped with an electronic roof blind. With five pre-set positions, its one touch rotary control allows you to position it to suit your preferences.









ATTENTION TO DETAIL

The new 508 reveals its contemporary design in every detail of the car's interior. Inside you will find premium features created for comfort and the pleasure of your senses.

The ergonomical driving position with its colour head-up display*, the simple design of the dashboard and its 7" touchscreen bring you immediate serenity.

All the interior features and trim are composed of high quality materials: chrome, gloss black, satin black and leather all associate elegance.

New 508 confirms its refined identification without being ostentatious.

*Standard on GT, optional on Allure, not available on Active.

EXPERIENCE COMFORT

The image shows the interior of a car, focusing on the front and rear seats. The seats are upholstered in dark leather with a ribbed pattern. The dashboard and center console are visible in the background. The lighting is soft, highlighting the texture of the leather and the overall design of the interior.

The interior of new 508 has been designed to be more comfortable for passengers. Enjoy the elegance and space and utilise the technology.

STORAGE

New 508 and 508 Touring have a number of storage compartments: there is a storage compartment in the centre console, an air conditioned glove box, 2 cup holders in the front and 2 in the back, space for putting bottles in each door and a storage compartment in the armrest.

HEATING AND VENTILATION

In addition to dual-zone air conditioning, the new 508 and 508 Touring can be equipped with quad-zone air conditioning* allowing the driver and passengers to have control of their own air conditioning and choose the temperature that suits them best.

SEATS

The interior design gives both driver and passengers plenty of space in the front and rear cabins. The seats have been developed around three customer expectations: style, posture and individual comfort.

The front seats can be electric* or heated* and the optimal seating position can be found thanks to the adjustable seats.

*Standard on Allure and GT versions.



EASY LIFE ON BOARD

Intelligent and innovative; new 508 is equipped with various technologies designed to make driving easier.

COLOUR HEAD UP DISPLAY*

The display provides essential information for you without having to take your eyes off the road. Your speed and cruise control limit settings are projected directly into your line of vision on a glare proof transparent screen.

REVERSING CAMERA

Activates automatically when you select reverse gear. It allows you to visualise your manoeuvre on the touchscreen making reversing safer and easier.





BLINDSPOT MONITORING[^]

There are 4 sensors located on the front and rear bumpers which monitor during your journey the presence of a vehicle in your blindspot. An orange diode light switches on in the door mirrors to alert the driver of a car in your blind spot.

*Standard on GT, optional on Allure, not available on Active.

[^]Standard on GT and Allure, not available on Active



INTELLIGENCE CONNECTED

The new 508 has a number of connected services, navigation and tools all available from the 7" touchscreen.

TOUCHSCREEN

New 508 and 508 Touring are equipped with a high resolution multifunction touchscreen with links to multimedia, navigation and phone connectivity.

ARKAMYS SYSTEM & JBL HI-FI

New 508 is equipped with the Arkamys system which generates a more balanced sound atmosphere. The system generates the sound at the same level as the windscreen and the instruments are placed directly in front of the passengers.

For additional amplification the JBL Hi-Fi premium sound system* comes equipped with 10 speakers and a 500W amplifier.

*Optional on Allure and GT.

SATELLITE NAVIGATION

With our on-board sat nav you'll have all the navigation help you need whilst out and about. It's controlled through the 7" multi-function colour touchscreen in the dashboard and available on all versions of the new 508.

BLUETOOTH™ + USB

The Peugeot Connect USB box lets you listen to tracks from an MP3 player or iPod through the 508's audio system, so you could have your entire music collection in the car with you. Track listings appear on the screen and, with Bluetooth™, you can also stream music wirelessly and use it to make and receive safe, hands-free phone calls.

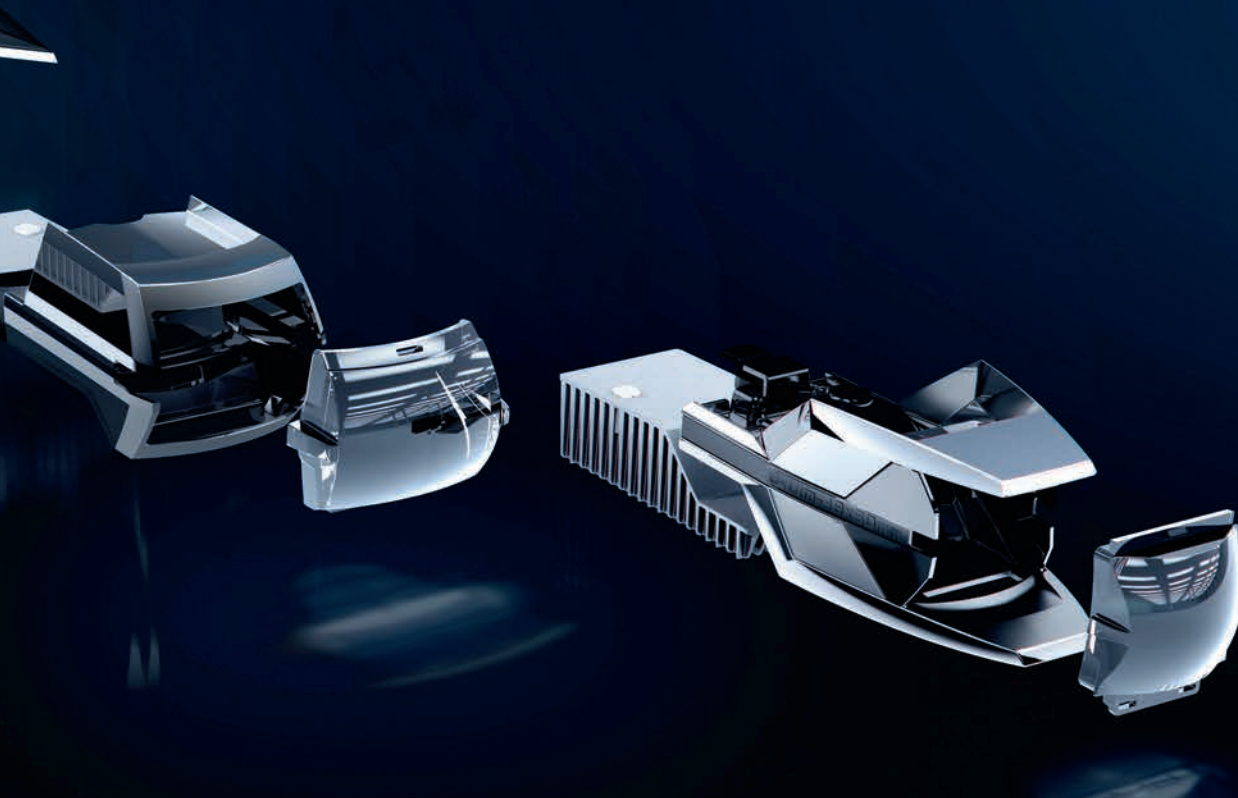


POWERFUL PRESENCE

Entirely re-thought to show strength and character, the front face is characterised by the impressive signature lighting of full LED* technology.

At the rear the lamps represent 3 claws underlying the feline look of the vehicle... a new design reinforcing the new identity of the brand.

*100 % Light Emitting Diode lighting, standard on GT, optional on Allure.



SAFETY

Because your safety is paramount new 508 and 508 Touring are equipped with the following:

ELECTRONIC STABILITY PROGRAM (ESP)

Peugeot's Electronic Stability Program (ESP) groups together a number of braking technologies which ensures dynamic handling and delivers a high level of safety. The system combines the functions of anti-lock brakes (ABS), traction control (ASR), Electronic Brake Force Distribution (EBD, & CBC), Emergency Brake Assist (EBA), anti-stall engine (MSR) and intelligent traction so 508's grip is optimised.

ELECTRIC PARKING BRAKE*

The electric parking brake is automatically applied when the engine is stopped. The parking brake is then automatically released on acceleration. The Hill Assist function coupled with the electric parking brake maintains the brake temporarily (for up to 2 seconds) when the vehicle is on a gradient.

CRUISE CONTROL & SPEED LIMITER

Cruise control allows you to select and maintain a constant speed and the speed limiter allows you to program in a speed that cannot be exceeded. These functions are controlled from the multifunction steering wheel and there are 5 programmable settings available.

AIRBAGS

In the event of a collision, there are 6 airbags to increase the protection of the occupants; 2 front airbags, 2 front side air bags and 2 curtain airbags to cover the front and rear.

HEAD RESTS

The front head rests on 508 and 508 Touring are designed to offer precise positioning at the required height. Their size and fold-over shape allows perfect adjustment giving occupants a high level of protection.

*Standard on Allure and GT.



PERFORMANCE & EFFICIENCY

EURO 6 THP TURBO PETROL ENGINE

The new Peugeot 508 sees the introduction of a new Euro 6 engine: the 121kW THP turbo petrol engine with stop and start technology. CO2 emissions are as low as 130g / km. This engine is available with the 508 Active.

HDI DIESEL ENGINES

120kW HDi turbo diesel

This 1,997 cm³ engine, fitted with an automatic 6-speed gearbox, offers top class performance and dynamism, making driving particularly enjoyable. It offers 340Nm of torque at low revs. Available with the 508 Allure.

150kW HDi turbo diesel

The flagship engine of the 508 range available exclusively in the GT model, this engine is equipped with an automatic 6-speed gearbox. It offers agile re-acceleration and a superior level of driving comfort, while keeping consumption and CO2 emissions under control. It comes with a whopping 450Nm of torque for superior pulling power.



CONSUMPTION AND EMISSIONS

	Gearbox	Fuel Consumption (l/100km)			CO ₂ (g/km)
		City	Highway	Combined	
121kW THP	6 auto	7.3	4.6	5.6	130
120kW HDi	6 auto	7.2/7.3*	4.3/4.5*	5.4/5.5*	140/144*
150kW HDi	6 auto	7.0/7.4*	4.4/4.5*	5.3/5.5*	140/144*

*508 Touring figures.

ALLOY WHEELS



19" Alloy Wheels (GT)



17" Alloy Wheels (Active)



18" Alloy Wheels (Allure)

COLOURS

METALLIC PAINTS



Aluminium Grey



Flint Grey



Artense Grey



Shark Grey



Egyptian Blue



Espresso Brown*



Perla Nera Black



PEARLESCENT PAINT - Pearl White*



SOLID PAINT - Bianca White



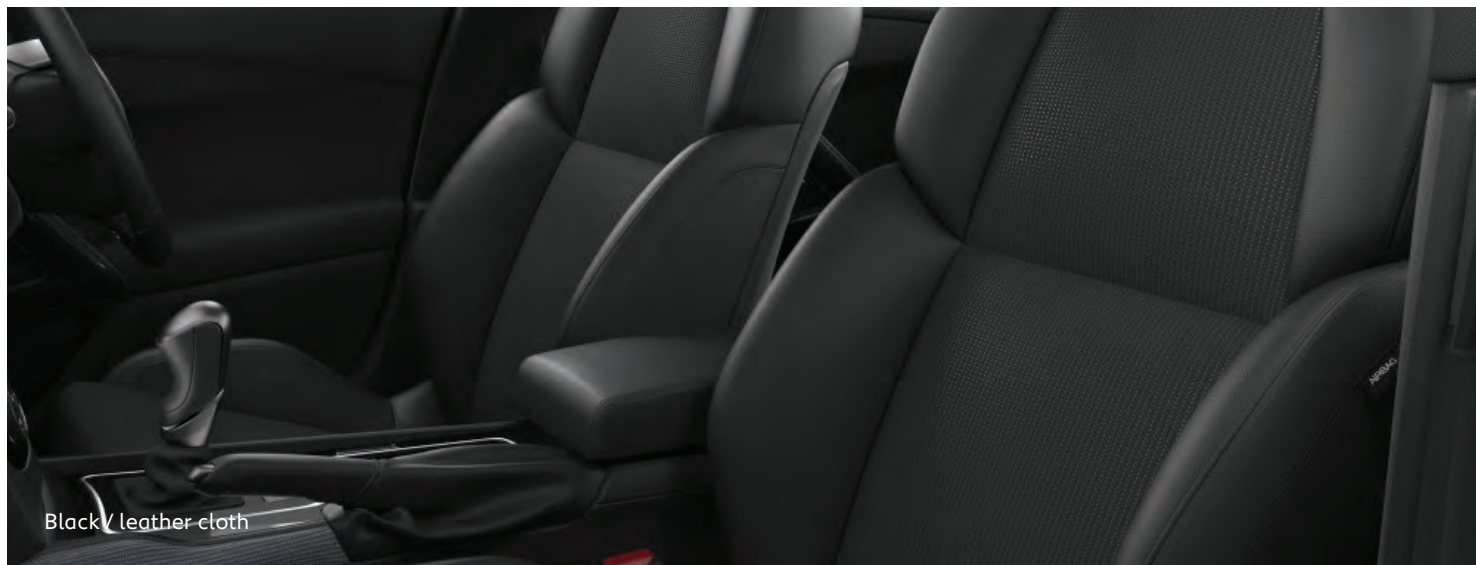
*Not available on Active models.

TRIMS

Black leather / cloth (Active)

Black leather (Allure)

Nappa black leather (GT)



Black / leather cloth



Black leather



Nappa black leather

ACCESSORIES

- 1 – Towing Hook
- 2 – Multimedia Screen
- 3 – SW Roofbars
- 4 – Rear Sun Blind
- 5 – Boot Storage Compartment
- 6 – Rear Spoiler
- 7 – Dog Guard



European accessories shown. Australian variants may differ in appearance. Additional 508 accessory range available. Please contact your dealer or visit peugeot.com.au for details.

PEUGEOT AND YOU

CAPPED PRICE SERVICING

When it comes to peace-of-mind servicing for your new Peugeot there is no substitute for certainty. Therefore every new Peugeot 508 comes with capped price servicing. Refer to peugeot.com.au for full details, terms and conditions.

DRIVING DOWN THE COSTS OF SERVICING

Peugeot petrol and diesel engine cars need servicing every 15,000kms or every 12 months, whichever comes first. Technical improvements in Peugeot engine design and lubrication have been passed on, resulting in less time spent in the maintenance bay and fewer service visits. While Peugeot can predict the maintenance needs of engine components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions. Terms and conditions apply.

3-YEAR /100,000 KM WARRANTY

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot Dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace-of-mind (subject to the conditions outlined in the Service and Information Booklet).

12-YEAR ANTI-CORROSION WARRANTY

Peugeot vehicles are renowned for their durability and longevity. This is due in part to the sophisticated measures taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12-year warranty against corrosion-perforation of your car's bodywork (subject to the conditions outlined in the Service and Information Booklet). This is one of the longest body warranties available in the world today.

PEUGEOT ASSISTANCE

In the unlikely event of a breakdown or emergency, assistance is only a phone call away. Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, and full details of all terms and conditions.

PEUGEOT GENUINE PARTS PROMISE

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

IMPORTANT NOTICE: This is a manufacturer's advertisement. Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only. The only difference between the models shown and the models available are that images shown are of left-hand drive vehicles. All data in this brochure is believed to be correct as at April 2015. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice. Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Whilst all care has been taken to provide any purchaser or prospective purchaser information in regards to the general use of Peugeot products, purchasers should not rely solely on the information provided in this brochure. Purchasers or prospective purchasers should discuss individual intended purposes or use of Peugeot products with your Peugeot Dealer before making a purchase decision. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation. Peugeot Automobiles Australia is the trading name of Sime Darby Automobiles Pty Limited (ACN 000 426 282). Peugeot Automobiles Australia Locked Bag 206, Silverwater NSW 1811.

