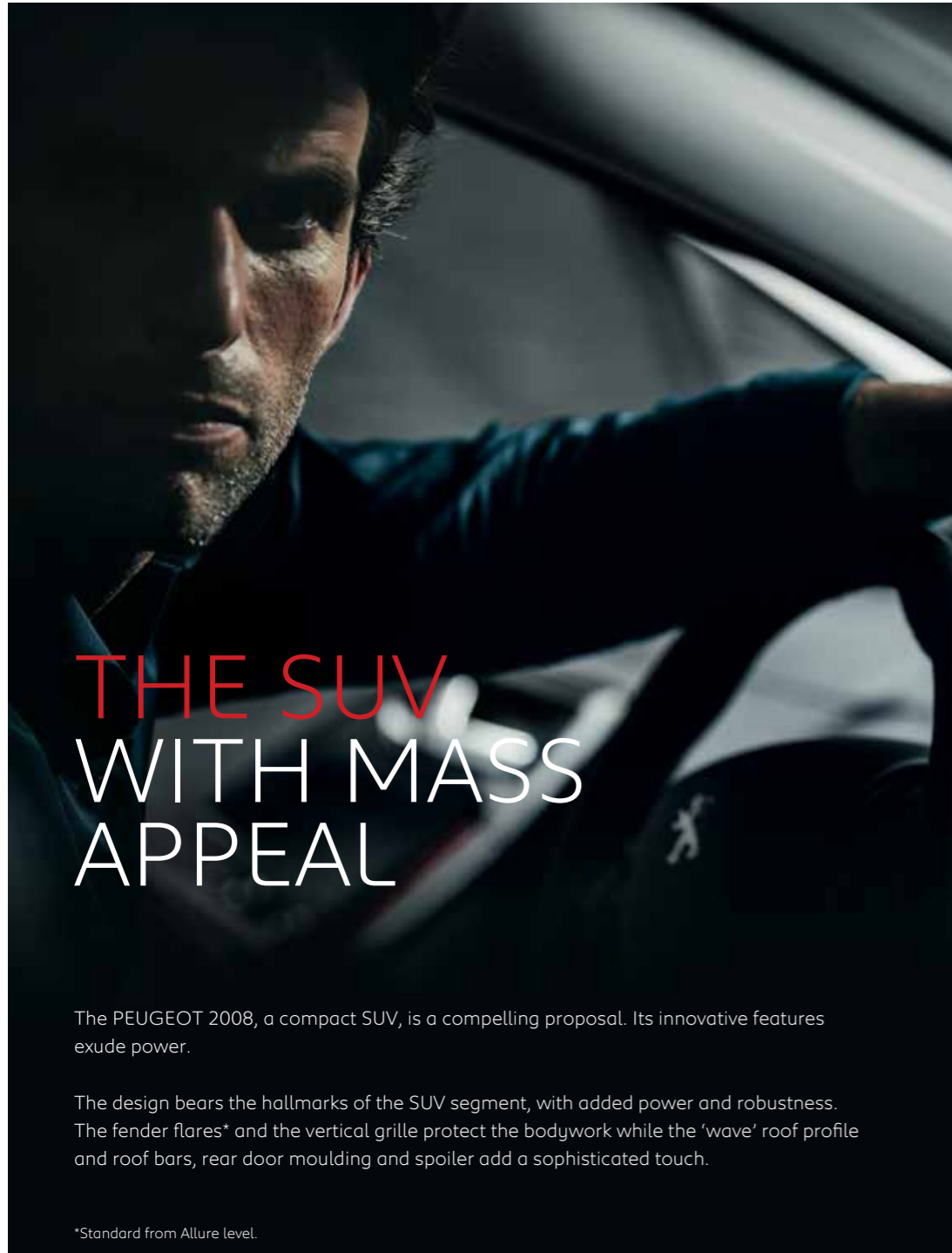




NEW PEUGEOT 2008 SUV



THE SUV WITH MASS APPEAL

The PEUGEOT 2008, a compact SUV, is a compelling proposal. Its innovative features exude power.

The design bears the hallmarks of the SUV segment, with added power and robustness. The fender flares* and the vertical grille protect the bodywork while the 'wave' roof profile and roof bars, rear door moulding and spoiler add a sophisticated touch.

*Standard from Allure level.





ALL THE ALLURE OF AN SUV

The dynamic character of the new PEUGEOT 2008 SUV is also epitomised by its elegant lighting signature. Integrated into the bodywork, the headlamps have a feline look with an intensely high-tech, chrome and black mask.

As a signature of the brand's style, the rear lamps feature three new, warm-coloured claws for a very marked 3D effect. These captivating claws surround the hatch, which reveals a spacious and functional boot.



AN SUV WITH UNIQUE SENSATIONS

The PEUGEOT i-Cockpit® makes driving a unique experience. It invites you to get behind the wheel and enjoy all the car has to offer. With a compact steering wheel and instrument panel close at hand, you can take pleasure in a more agile , relaxed drive.

All the information you need is focused in the instrument panel, with its blue LED surround*. The 7" touchscreen completes the driving experience, offering complete control over the various systems.

*Standard from Allure level.

Overseas model shown.



HIGH-TECH ELEGANCE

Unique in the SUV segment, the passenger compartment is an instant hit with its stylish trim, refined adjustments and high-tech ambient lighting that reveals the premium materials.

Comfortably seated, discover the PEUGEOT i-Cockpit® flooded with natural light thanks to its expansive glazed surfaces. The instrument panel has a blue LED surround* and you can choose the optional panoramic sunroof with light guides**.

*Standard from Allure level.
**Available as an option from Allure level.

Overseas model shown.



Mirror Screen

The Mirror Screen* feature lets you use MirrorLink®(1) or Apple Carplay®(2) compatible applications from your smartphone on the vehicle's 7" touchscreen. For optimum legibility and safe in-car use, compatible applications appear with a specific interface designed for driving.

*Only certified MirrorLink™ or Apple Carplay® applications that work either when stationary or while driving. When driving, certain functions of the applications concerned will be disabled. Some types of content that may be free of charge on your smartphone require paid subscription to an equivalent certified MirrorLink™ or Apple Carplay® application. The Mirror Screen feature operates via MirrorLink® technology for Android-run telephones compatible with MirrorLink® and by Apple CarPlay for iOS-run telephones, subject to holding a telephone subscription including internet access with the user's operator. (1) MirrorLink® is an upgradable communication protocol developed by the Car Connectivity Consortium, which notably involves the major car and mobile phone manufacturers as well as application developers. (2) Apple CarPlay is an Apple communication protocol.

GRIP CONTROL®



Versatile and flexible, Grip Control®* optimises traction according to the terrain, acting on the front wheels with ESP electronic control.

Grip Control®* offers five driving modes. Simply turn the central thumbwheel to select the one you want:

- **Standard mode:**

- Suited to normal road conditions.
- Low slippage rate.

- **Snow mode:**

- Instantly adapts the slippage of each front wheel to the grip conditions encountered.
- Automatically switches to Standard mode when the car reaches 50 km/h.

- **Gravel mode:**

- Suited to slippery surfaces and tracks.
- Facilitates starting of the vehicle by transferring as much torque as possible to the wheel with the most grip.
- Similar action to a limited slip differential (LSD).
- Automatically switches to Standard mode when the car reaches 80 km/h.

- **Sand mode:**

- Suited to loose ground.
- Maintains wheel spin on both driven wheels simultaneously to enable progress.
- Automatically switches to Standard mode when the car reaches 120 km/h.

- **ESP Off mode:**

- ESP and Grip Control®* totally disconnected.
- Manage traction autonomously up to 50 km/h.

*Standard from Allure level.

DRIVING AIDS

You will find upgraded equipment and improved safety on-board the new PEUGEOT 2008:

Active City Brake*

The Active City Brake technology is a new system to help prevent accidents or reduce their severity in the event of the driver not taking action in urban conditions below 30 km/h.

A short-range laser sensor (LIDAR technology) located at the top of the windscreen detects obstacles such as a slower vehicle ahead (in the same lane) moving in the same direction or at a stop. It can automatically trigger full power braking (deceleration up to 10 m/s) to prevent collisions or limit the consequences by reducing the speed of impact. Below 15 km/h, this system can automatically bring the vehicle to a complete standstill, preventing a collision with the vehicle in front.

*Standard from Allure level.



Airbags

In the event of a collision, six standard airbags increase occupant protection: two frontal airbags, two front side airbags and two front and rear curtain airbags.

ESP

All 2008s have ESP (Electronic Stability Program) as standard, with ASR (Anti-Slip Regulation), DSC (Dynamic Stability Control), EBA (Emergency Brake Assist), ABS (Anti-lock Braking System) and EBD (Electronic Brakeforce Distribution).

Static Intersection Lighting*

With dipped or main beam, when the turn indicator is activated or when the steering wheel is at a certain angle, this function enables the beam of the front fog light to illuminate the bend when the vehicle is doing less than 40 km/h (city driving, winding roads, junctions, parking, etc.).

*Standard from Allure level.

Reversing camera

The reversing camera comes on automatically when the car is put into reverse. The system detects hidden obstacles when reversing and the image is displayed on the touchscreen.

Park Assist*

Reversing camera can be paired with Park Assist, an active parking aid that detects parking spaces and provides assistance getting into and out of spaces. It automatically controls the steering and gives the driver visual and audible feedback. The driver manages acceleration and braking.

*Standard from Allure level.



THE VERSATILE SUV

Grip Control[®], an adapted traction control system, acts on the front wheels to give the 2008 even greater versatility on all types of road surfaces. With its thumbwheel located on the central console, Grip Control[®] can be combined with mud and snow tyres to broaden the ability of the 2008.

The system is versatile and flexible, leaving the driver in control at all times. At any time, you can rely on the intelligence of the equipment using Standard mode or selecting one of the four other modes via the thumbwheel, depending on road conditions: Snow, Gravel, Sand or ESP Off.

*Standard from Allure level.





The GT Line* finish tops the 2008 range and brings all the benefits of a smart, sporty car.

Firmly seated on its exclusive 17" Eridan wheels with a unique finish, the 2008 GT Line* is assuredly sporty. The standard chrome colours on the other finish levels are replaced with a black trim. The grille includes black chrome facets and red PEUGEOT lettering, while the rear overrider is finished like an exhaust tailpipe. The finishing touch is the 'GT Line' nameplates fixed to the front wings and the hatch.

*GT Line available from April 2017.

GT LINE*

SPORTY SENSATIONS



GT LINE*

ASSERTIVE SPORTINESS

The dynamic feel continues inside as soon as you open the doors, with stainless steel sills bearing the PEUGEOT logo, the aluminium pedals and the red stitch highlighted floor mats.

The PEUGEOT i-Cockpit® is lit by an array of red LEDs, reminiscent of the

RedLine look of the touch screen. Red stitching runs across the front bucket seats and rear bench seat, door armrests, gear stick bellows and knob, handbrake lever and the compact full-grain leather⁽¹⁾ steering wheel.

(1) Leather and other materials. *GT Line available from April 2017.



PEUGEOT PERFORMANCE

PEUGEOT offers an extensive range of low-emission vehicles. More than half its worldwide sales are vehicles emitting less than 140g of CO₂ per km (according to EU acceptance)*. This performance is down to tried-and-tested technologies for which PEUGEOT is one of the pioneers.

PURE TECH

The new PEUGEOT 2008 SUV features our award winning PureTech three-cylinder petrol engine guaranteeing performance and economy during use. This lighter, more compact engine is more efficient.

Compared with a similar four-cylinder engine, the Puretech Engine is 12kg lighter*.

It also owes its high-level of performance to optimised combustion and limited internal friction. Despite offering remarkable performance, this engine is also very economical, with up to 25 per cent lower fuel consumption and CO₂ emissions compared to a four-cylinder engine of the same power. It's been awarded International Engine of the Year in its class in 2015 and 2016.



**1-litre to 1.4-litre
PSA Groupe
1.2-litre three-cylinder turbo**

Engine	Gearbox	Standardised consumption l/100 km ⁽¹⁾			CO ₂ (g/km) ⁽¹⁾
		Urban cycle	Extra urban cycle	Combined	
1.2L PureTech 81 kW S&S	6 Speed Auto	5.9*	4.1*	4.8*	110*

S&S : Stop & Start.

*These emissions and fuel consumption results are based on NEDC's standard test procedure to provide customers with a basis for comparison of the performance of vehicles in accordance with AD81/02. No test can simulate all 'real world' driving conditions. Actual on-road fuel consumption is will vary due to factors such as traffic conditions, vehicle conditions and load, and how you drive. If you would like more information there is a website you can visit at www.greenvehicleguide.gov.au



COLOURS*

Solid Paint



Bianca White

Metallic paints



Perla Nera Black



Artense Grey



Platinum Grey



Emerald Crystal

Pearlescent paint



Pearlescent White



Coloured varnish paint

Ultimate Red

* Shades available depending on version/trim.



TRIMS*

Overseas model shown.

*Trims available depending on version.
(1) Leather and other materials .



Tokyo Mistral Black weave

Prestige Mistral Black imitation leather and Oxford Mistral Black fabric

Mistral Black Claudia leather (1)(Optional)

Prestige Mistral Black imitation leather and Oxford Mistral Black/Red fabric



WHEEL RIMS



HYDRE 16" alloy wheel –
Glossy Dillium Grey*



ERIDAN 17" alloy wheel –
Glossy Anthra Grey, diamond-cut**



ERIDAN 17" alloy wheel –
Glossy Black, diamond-cut***

*Active grade only
**Allure grade only
***GT Line only (available from April 2017)

PEUGEOT AND YOU



CAPPED PRICE SERVICING

When it comes to peace of mind servicing for your new PEUGEOT there is no substitute for certainty, therefore every PEUGEOT 2008 comes with capped price servicing. Refer to PEUGEOT.com.au for full details, terms and conditions.

DRIVING DOWN SERVICING COSTS

PEUGEOT petrol and diesel-engined cars need servicing every 15,000 kilometres or every 12 months (whichever comes first). Technical improvements in PEUGEOT engine design and lubricants have resulted in less time spent on maintenance and fewer service calls. While PEUGEOT can predict the maintenance needs of engine components, the wear rate of others – such as brake pads and tyres – is less predictable and is affected by driving style and conditions. Terms and conditions apply.

THREE YEAR/100,000KM WARRANTY (whichever occurs first)

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period the part will be repaired or replaced without charge by your authorised PEUGEOT dealer, regardless of any change of ownership of the vehicle during the period covered. The warranty does not cover items replaced during normal service and maintenance operations which are subject to wear and tear. During the warranty period you will also automatically receive PEUGEOT Assistance cover for complete peace of mind (subject to the conditions outlined in the Service and Information Booklet). Refer to the Service & Information Booklet for full details, terms and conditions.

Where a promotional warranty has been or is offered by PEUGEOT Automobiles Australia that refers to a longer warranty

IMPORTANT NOTICE: This is a manufacturer's advertisement. PEUGEOT Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only. The only difference between the models shown and the models available are that images shown are of left-hand drive vehicles. All data in this brochure is believed to be correct as at February 2017. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, PEUGEOT Automobiles Australia reserves the right to change specifications without notice. Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Whilst all care has been taken to provide any purchaser or prospective purchaser information in regards to the general use of PEUGEOT products, purchasers should not rely solely on the information provided in this brochure. Purchasers or prospective purchasers should discuss individual intended purposes or use of PEUGEOT products with your PEUGEOT Dealer before making a purchase decision. Dealers are not agents of PEUGEOT Automobiles Australia and have absolutely no authority to bind PEUGEOT Automobiles Australia by an express or implied undertaking or representation. PEUGEOT Automobiles Australia is the trading name of Sime Darby Automobiles Pty Limited (ACN 000 426 282). PEUGEOT Automobiles Australia Locked Bag 206, Silverwater NSW 1811.

on qualifying models, the first 3 years or 100,000 kilometres (whichever occurs first) of the warranty will be provided by Automobiles PEUGEOT with the balance of the term by Sime Darby Motors Wholesale Pty Ltd trading as PEUGEOT Automobiles Australia.

12-YEAR ANTI-CORROSION WARRANTY

PEUGEOT vehicles are renowned for their durability and longevity, due in part to the sophisticated measures taken during the production process to optimise long-term protection from the elements. PEUGEOT backs this advanced technology with a 12-year warranty against corrosion/perforation of your car's bodywork (subject to the conditions outlined in the Service and Information Booklet). This is one of the longest body warranties available in the world today. Refer to the Service & Information Booklet for full details, terms and conditions.

PEUGEOT ASSISTANCE

In the unlikely event of a breakdown or emergency, assistance is only a phone call away. PEUGEOT Assistance is free for PEUGEOT new car owners. The program includes 24-hour roadside assistance, vehicle recovery and technical advice. For full details of all terms and conditions are available here: www.servicing.peugeot.com.au/roadsideassistance

PEUGEOT GENUINE PARTS PROMISE

If your car is in for service or repair, the parts needed to keep it on the road are PEUGEOT Genuine Parts. Using specifically designed and manufactured parts ensures your PEUGEOT operates at peak performance at all times.