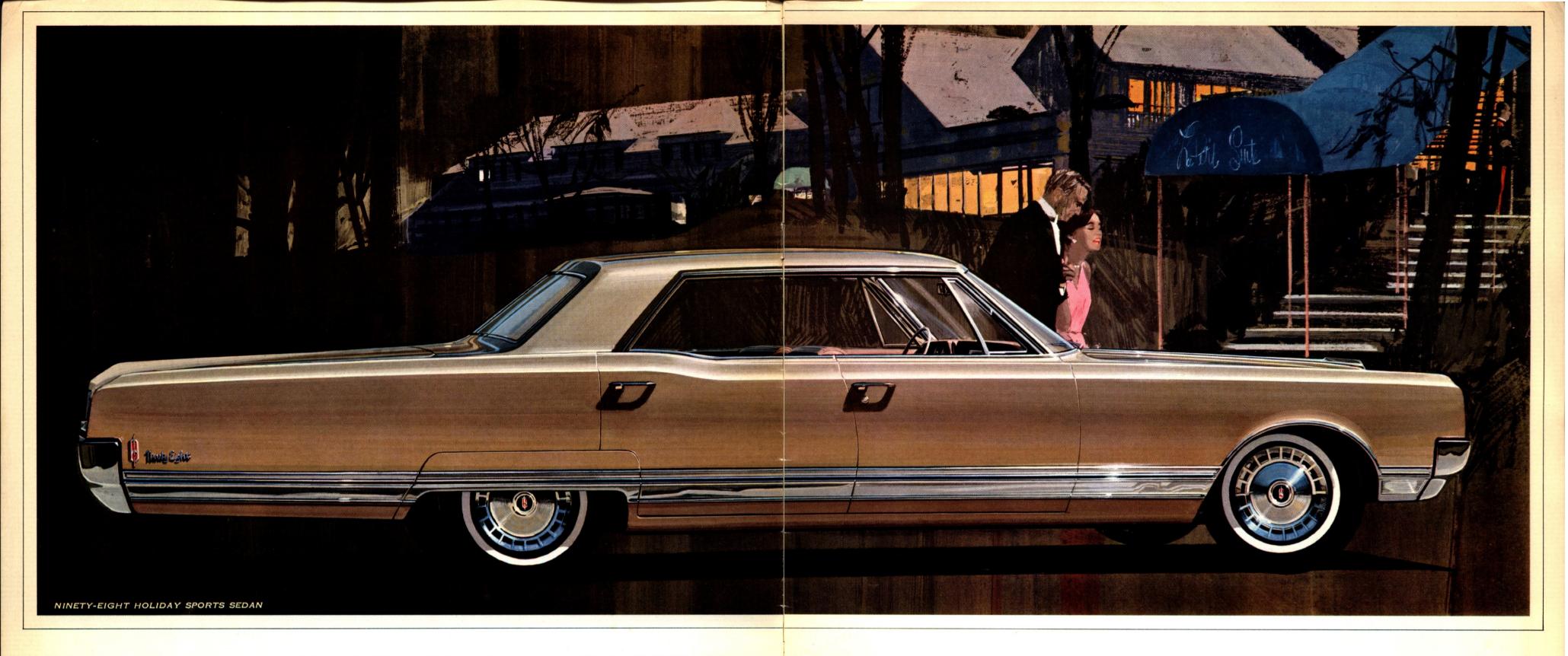


65 OLDSMOBILE



Ninety-Eight • Starfire • Delta 88 • Dynamic 88 • Jetstar I • Jetstar 88 • Vista-Cruiser • F-89





Artful appointments reflect Ninety-Eight excellence, too! Handsome safety-padded instrument panel, deep-pile carpeting, beautiful textile and vertible models, offers the comfort of bucket seats with ultimate in elegance. Many of its distinctive Morocceen upholstery, walnut-grained paneling all cater to your good taste. armrest down, the luxury of full-width seat with armrest up. appointments can be seen on pages 22-23.





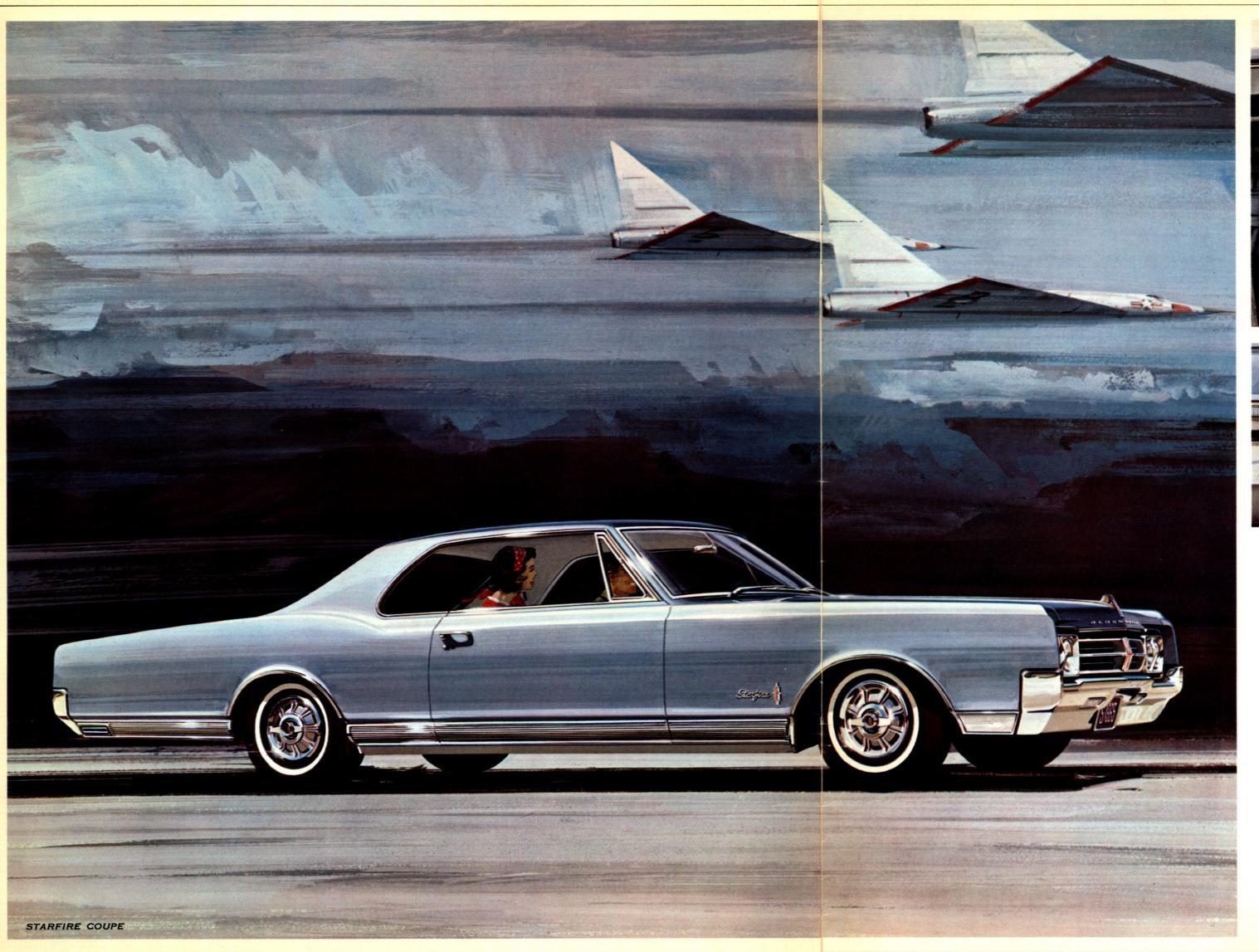


Ninety-Eight

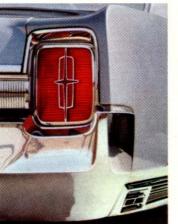
The most beautiful compliment you can pay yourself!

The fashionable new air of the Ninety-Eight clearly states: This is a car that belongs . . . anywhere! And every detail echoes it. Its sleek, sculptured styling on noticeably longer, wider dimensions. Its greater smoothness and quietness . . . compliments of a fully refined coil-spring suspension system. Its incredible responsiveness from a new 425-cubic-inch Super Rocket V-8, coupled with new Turbo Hydra-Matic Drive. Its many, many items of standard equipment—power steering, power brakes, electric clock, courtesy lights. They all accentuate the ease and luxury that make the Ninety-Eight Oldsmobile's proudest series!

All five Ninety-Eight models are shown on page 12. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 22-23.









Bucket seats, console with T-stick Turbo Hydra-Matic and tachometer, sill-to-sill carpeting, electric clock, power steering and brakes, are standard on both Starfire models. Distinctive twin side exhausts, bold new grille with rectangular headlight motif are Starfire styling innovations.



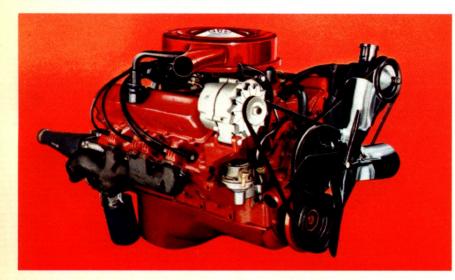
Starfire...The car that makes luxury a sporting proposition!

Starfire-gazing was never nicer—but just look what's behind that proud new profile! Slip into the foam-padded comfort of leather-appointed bucket seats. Reach to the console and snap that silken new Turbo Hydra-Matic transmission into action (or 4-Speed Synchro-Mesh, if you prefer). Now hear the rumble of dual side exhausts as Oldsmobile's most potent power plant—the new 425-cubic-inch Starfire V-8—unleashes 370 horses! Then relax in the kind of luxury that tells you nothing's too good for Starfire! Or for you!

Starfire Coupe and Convertible are shown on page 12. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 22-23.



Armrest up, it's a luxurious bench seat. Armrest down, it's like a pair of buckets! Convenient, versatile Custom Sport Seat is standard on Delta 88 Holiday Coupe and Holiday Sedan. Black front seat belts are standard on all Oldsmobile models.



Oldsmobile's newest Rocket—the 425-cubic-inch, 310-h.p. Super Rocket V-8 is standard on all Dynamic 88s and Delta 88s. 360-h.p. Super Rocket V-8 or 370-h.p. Starfire Engine, optional at extra cost on Delta 88. Regular-gas 300-h.p. version is optional at no extra cost.





Graceful, sweeping lines identify the Dynamic 88. Tasteful emblem and wide, ribbed lower chrome molding distinguish the three new Delta 88 models.





Delta 88

Super new way to go Olds with a Super Rocket flourish!

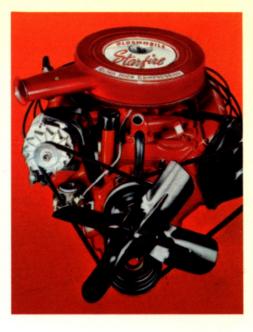
How new can a car get? This new, that's how! Every Oldsmobile 88 wears a crisp look of action other cars can only envy! New size—longer, lower, wider than ever. New response—425 cubic inches of it in a Super Rocket V-8 that outdoes every Rocket before it. New ride from a four-coil-spring suspension that boasts wider pivots, recalibrated shock absorbers! And to top it all, three brand new models with a brand new name—the all-new Delta 88s, newest Oldsmobile of all!

All of the Delta 88 and Dynamic 88 models are shown on page 13. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 22-23.

Control console with tach or performance gauge is standard in the Jetstar I. So is three-speed synchromesh transmission (though you can elect this T-stick Turbo Hydra-Matic or four-on-the-floor, both extra-cost options). Bucket seats (with belts, of course), deep-pile carpeting are yours in any of five colors.

Here's where Jetstar I gets its action! This brawny 425-cubic-inch Starfire V-8 combines an ultra-high 10.5-to-1 compression ratio, four-barrel carburetor, special high-performance camshaft to put 370 high-compression horses at your command!





$Jetstar\ I$

Has everything going for you...including an easy-going price!

Better look quickly because this Jetstar I really loves to move! It sports a road-eating, four-barrel, 370-h.p. Starfire V-8. A big, broad-shouldered 123-inch wheelbase. Plus a whole car full of standard appointments like comfort-contoured foam-padded buckets, console, twin pipes, dual headers. All, mind you, at a modest more-for-the-money price! Could anyone blame you if you belt yourself into Oldsmobile's lowest-priced, full-size sports model and leave the horizon behind?

Olds offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 22-23.





Rich nylon carpeting is tastefully keyed to smart Morocceen and cloth upholstery in any of four colors.



Even the subtly curved side glass—free of molding—emphasizes the clean, uncluttered styling on Jetstar 88 models. Provides extra shoulder room inside, too!



Clear as glass? Small wonder. Rear window on all full-size Oldsmobile convertibles is glass... cleans easily, improves visibility. New design keeps top taut and trim!





Jetstar 88

A dollar never went farther...or more beautifully!

Think big, spend small, and look like a million doing it! For Oldsmobile's brilliant Jetstar 88 is here—with extra everything! Extra action from a stepped-up 260-h.p. Jetfire Rocket V-8... or extra economy from a 250-h.p. regular-gas version (optional at no extra cost). Extra size for added stretch-out room inside that rugged Body by Fisher. Extra comfort from a wider tread, stronger frame and four-coil suspension. Extra style in Jetstar 88's eager-to-go Action-Line Design. And extra savings to boot—for the four Jetstar 88s are Oldsmobile's lowest-priced full-size models.

All four Jetstar 88 models are shown on page 13. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 22-23.

Ninety-Eight



Starfire



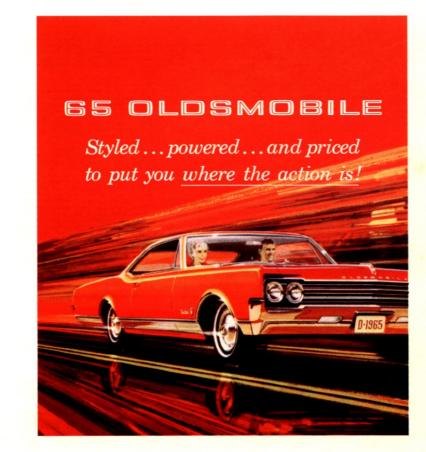


LUXURY SEDAN









Delta 88















Jetstar I



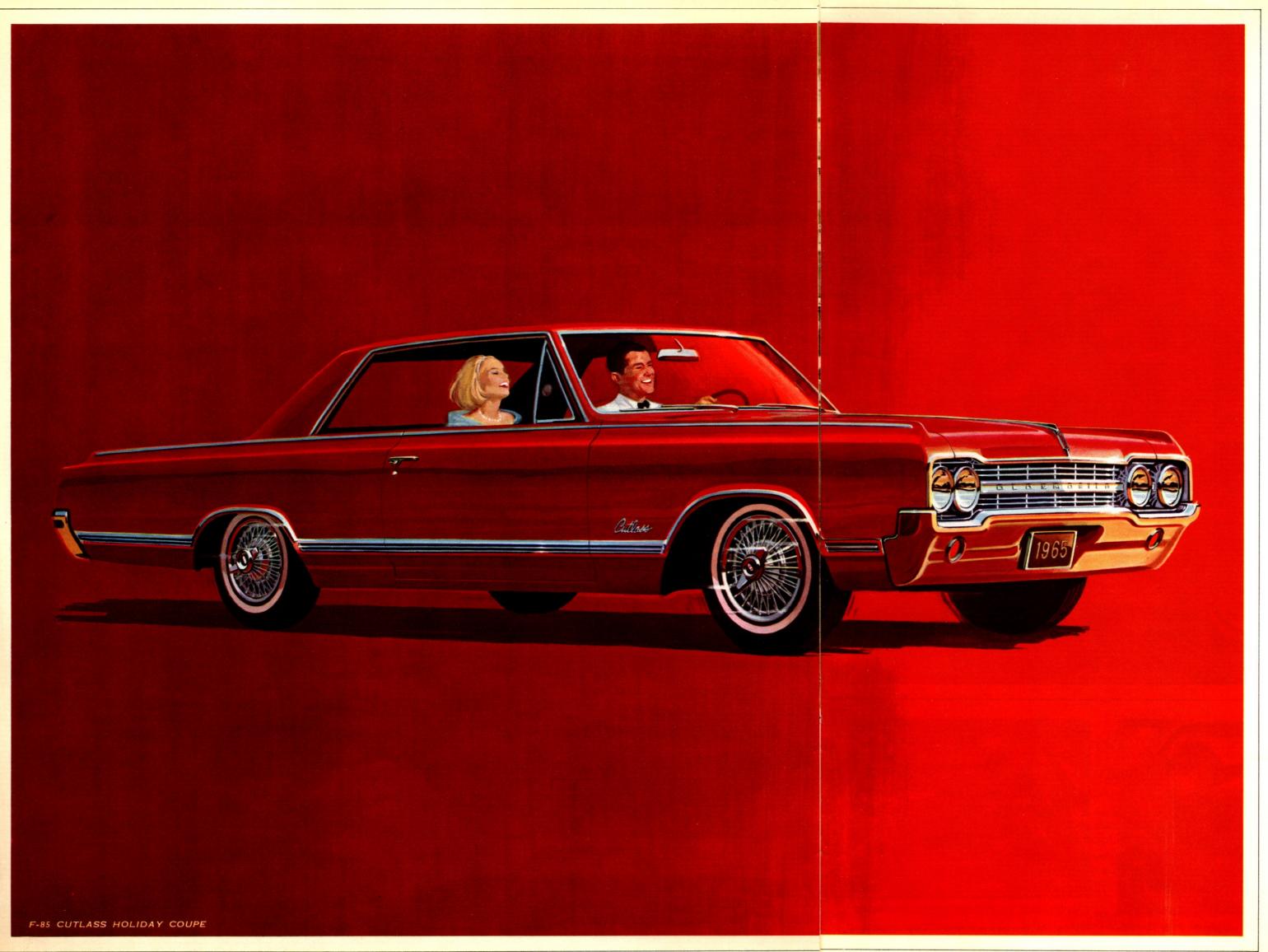
Jetstar 88













Console extra cost equipment.



F-85 Action leader of the low-price field!

This captivating Cutlass gives you some idea of the excitement you'll find in the F-85 lineup! Performance-packed V-8s (up to 315 h.p.) or a thrifty V-6! Smooth action-matched transmissions. Easy-riding four-coil-spring suspension. Manoeuvrable 115-inch wheelbase. Roomy, smartly appointed interiors. F-85 delivers 'em all in stunning style . . . at a price that's within any new-car budget!

400-cu.-in. V-8...

4-barrel carburetor...twin exhausts

If action's your dish, Olds has your number: 4-4-2! This swinging new performance package is available on any F-85 V-8 coupe or convertible! Its exclusive 400-cubic-inch, 4-barrel V-8 turns out a cool 345 h.p. Twin exhausts with dual headers . . . track-tested redline tires . . . heavy-duty suspension are all included, too! Action your dish? Ask your Dealer about the Olds that sports this 4-4-2 emblem!

All F-85s are shown on page 19. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 22-23.







Vista-Cruiser's third seat faces forward, folds down easily to accommodate cargo. All-Morocceen or Morocceen-andcloth interiors are as neat and pretty as they are practical!



Hidden, underfloor luggage compartment lets you store camera, briefcase or other valuables out of sight in the Vista-Cruiser. May be equipped with a lock, if you wish.



Rear seats fold into the floor in seconds. Cargo compartment measures nearly 5 feet wide, more than 8 feet long! Raised Vista-Roof, with tinted glass, accommodates tall items.



F-85

Thirteen-fold excitement for 1965

F-85 makes variety the spice of value again this year. Thirteen lean and lovely models wear the sporty F-85 crest. Coupes, wagons, sedans, a convertible . . . F-85 offers you every one. And each F-85 model brings traditional Oldsmobile value, refined anew for 1965.

From the massive new die-cast grille to the sweeping new rear styling with its double dual tail lights, F-85 is a newly exciting car. Go ahead and try one, you've got nothing to lose but your heart.

All F-85s are shown an page 19. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 22-23.





F-85

Oldsmobile value in the pocketbook size

F-85 is destined to become "My first Oldsmobile" to more Canadians than ever this year. It's the short, beautifully simple step up to Oldsmobile ownership. F-85 is rich with the qualities you expect of the name Oldsmobile . . . Oldsmobile luxury, Oldsmobile performance, Oldsmobile value . . . all tempered with an economy that makes this car an especial delight to own. Look for F-85 everywhere this year . . . that's the kind of car it is.

All F-85s are shown on opposite page. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 22-23.

F-85















Station Wagons













Olds offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 22-23.

19



Anatomy of a Super Rocket: Start with a 425-cubic-inch lightweight cast iron block. Give it the added durability of a forged crankshaft with centre main bearing thrust. The extra precision of integrally-cast valve guides. The further weight reduction and improved lubrication

of stamped rocker arms. And the ultra-high compression of a wedge-shaped combustion chamber. Result: A sensational new performer, Oldsmobile's Super Rocket V-8! Four-barrel version, standard on all Ninety-Eight models and optional at extra cost on Delta 88s and Dynamic 88s, features 10.25-to-1 compression, delivers 360 h.p. On Delta 88 and Dynamic 88 models, a 310-h.p. Super Rocket is standard, and a regular-gas, 300-h.p. option is available at no extra cost.

New Turbo Hydra-Matic Drive: Teamed with the Super Rocket V-8, Oldsmobile's Turbo Hydra-Matic automatic transmission provides up to 40% more torque from a standing start! Variable-vane torque converter action maximizes performance at every speed. And versatile Super range facilitates downhill braking or uphill takeoff. Standard on Ninety-Eight, Starfire, Delta 88 and Dynamic 88 models. Optional at extra cost on Jetstar I.



Starfire V-8 Engine. Here's Oldsmobile performance -at its best! Special highin. displ. 370 h.p. 470 lb.-ft. torque. 10.5-to-1 comp. Standard on Starfire, Jetstar I. Extra-cost option on 98, Delta 88.



2-barrel carburetor. 330cu.-in. displacement. 260performance cam. 425-cu.- h.p. version standard on Jetstar 88. 250-h.p. regularextra cost. 315-h.p. version optional, extra cost. 250-h.p. version available on F-85. F-85 V-8s, Vista-Cruiser.



Jetfire Rocket V-8. New Cutlass V-8. Four-barrel carburetion, ultra-high compression for outstanding performance on F-85 Cutlass. 315 h.p.; 360 lb.fuel version optional, no ft. torque. 10.25-to-1 compression. Standard on Cutlass, extra-cost option on



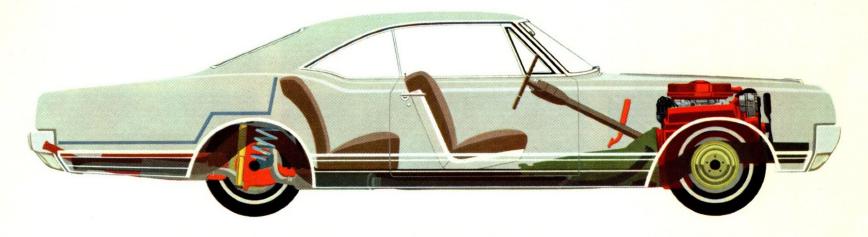
Econ-O-Way V-6 225-cu.in. displacement. 155 h.p.; 225 lb.-ft. torque. 9.0-to-1 compression ratio. Regular fuel. Standard on V-6 equipped F-85 and F-85 deluxe models. Not available on Cutlass or Vista

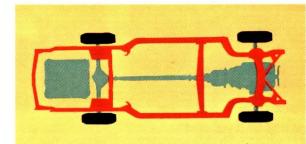


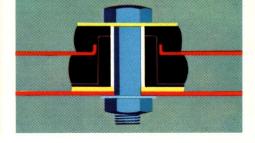
Transmissions for every performance need! New high-performance four-speed, full-synchronized floor shift puts exciting action at your fingertips. Extra-cost option on F-85, F-85 Deluxe, Cutlass and all imported models except Ninety-Eight. (Not available on Jetstar, Dynamic 88, Delta 88 or Starfire.) Jetaway Drive gives smooth quick starts, provides instant performance in all speed ranges with variable-vane torque converter action. Extra-cost option on F-85, Vista-Cruiser, Jetstar 88. Three-Speed Synchro-Mesh standard on F-85, Vista-Cruiser, Jet-

Oldsmobile's Power-Profile Chassis smoother, quieter, more dependable than ever!

Superb Oldsmobile ride. Responsive Oldsmobile handling. Famed Oldsmobile reliability. They start here in Oldsmobile's Power-Profile body-chassis combination, engineered to build new comfort and convenience into everyday owner driving • Guard-Beam Frame with swept-back torque boxes and strategically located body mountings isolate you from bumps and road noises. • Olds suspension systems feature wider pivot points, recalibrated shocks for improved handling. • New brakes with bigger linings provide "whoa" power to match Olds "go" power. • Comfort-contoured seats with zig-zag springs reduce fatigue. • Vented rocker panels resist corrosion. • Increased trunk space with up to 20% more luggage space. • Turnpike-sized 21 Imp. gallon fuel tank on full-size models permits longer distances with fewer stops. • Effortless Olds steering design features recirculating ball-nut gear for reduced friction, easier manoeuvrability.

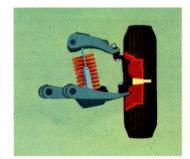




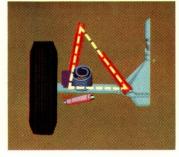


Guard-Beam Frame. New swept-back torque boxes Vibra-Tuned Body Mountings are located increase rigidity and reduce twisting forces. Olds-pioneered perimeter type design cradles chassis for maximum protection, comfort and improved ground clearance. New "K"-type braces at front increase stability and rigidity.

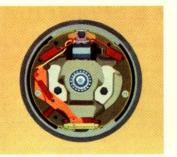
at 12 strategic places around Guard-Beam Frame to reduce noise, isolate vibration, Combination "live" and synthetic rubber helps damp out vibration and improve inside quiet.



Pivot-Poise Front Suspension. "A" frame upper and lower control arms have wider pivot points, combine with wider wheel tread to improve road stability. New shock absorber valving and stabilizer bar permit more effective cornering.



Twin-Triangle Rear Suspension. Four steel control arms anchor rear end solidly with triangular geometry. Wider pivot points and lighter weight Salisbury axle design improve stability, reduce rear end "squat," keep car level on acceleration.



Air-Scoop Brakes. Thicker linings reduce wear up to 25%. On full-size models, increased lining area, except on Jetstar, boosts stopping efficiency. Wide flange front drums provide "air scoop" effect to dissipate heat faster. All Oldsmobile brakes are

1965 OLDSMOBILE OPTIONS AND ACCESSORIES

Four-Season Air Conditioning reduces moisture, dust and pollen for maximum comfort. Pushbutton controls and slide-lever temperature regulation give instant cooldown, even on the hottest, muggiest days, Individually controlled outlets distribute cool air evenly, front and rear.



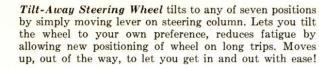
Power Door Locks are vacuum-operated to lock or un-

lock all doors with single control. (Full-size models only.)

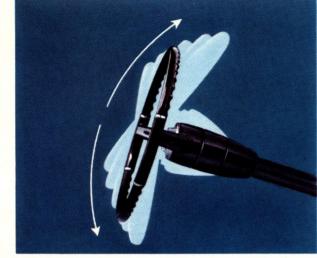
Cruise Control automatically maintains preset speed on

highway. Disengages when brake is touched. Not available

on Jetstar 88, F-85 or Vista-Cruiser.



Power Brakes reduce the effort of braking. Provide a low, wide pedal for quicker reaction. Power Steering gives complete control with minimum effort for added ease and safety, maintains full feel of the road. Power brakes and steering are standard on Ninety-Eight, Starfire.







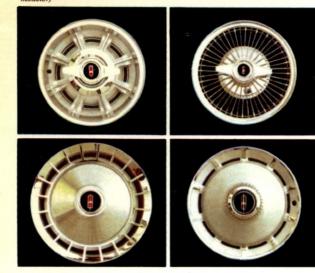


Power Windows let you raise or lower windows at the flick of a switch! Standard on Ninety-Eights (except Town Sedan) and Starfire Convertible. Not available on F-85 Club Coupe, Sedan, Wagon. Deck Lid Power Lock Release unlocks trunk from release lever inside glove box.

Power Seat provides personalized seating position, reduces fatigue. Six-Way Seat adjusts up and down, forward and backward, tilts fore and aft. Four-Way Power Seats are also available. Two-way version is standard on Starfire Convertible and Ninety-Eight (except Town Sedan).

.. add the personal touch to your everyday driving pleasure at modest extra cost!

Custom Sport Wheel Discs (top left) are available on Starfire and Jetstar I only. Sporty Simulated Wire Wheels (top right) and Deluxe Wheel Discs (lower left) are available on all models. Wheel Discs (lower right) are standard on Ninety-Eight and Starfire. (Optional on all other





Safety Cornering Lamps provide extra visibility to the side when turning at night. Not available on Jetstar 88, F-85 or Vista-Cruiser. Guide-Matic Power Headlight Control automatically flicks headlights to low until past oncoming car. Not available on F-85, Vista-Cruiser.

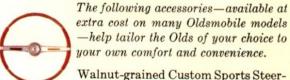
Anti-Spin Differential lets you get a grip on any surface -and go! When traction is lost on one wheel in ice, snow, mud or sand, power is automatically transferred to other wheel. This equalizing force gives you two-wheel power and effective traction—all the time.





Deluxe Radio features pushbutton or manual tuning, combined with transistorized circuits for instant playing and longer life. Super Deluxe Signal-Seeker Radio with foot control and AM-FM Radio available on all models except F-85 and Vista-Cruiser. Power Antenna adjusts at the touch of a finger for ideal reception at all times. Rear Seat Speaker provides balanced sound, front and rear, for passenger enjoyment. Control allows adjustment between speakers. Reverbatone Speaker for full-depth sound is available on full-size models only.

Additional 1965 Oldsmobile Accessories



ing Wheel • Sports Console • Carpeting · Extra-thick, Foam-Padded Front and Rear Seat Cushions • Safety-Padded Instrument Panel · Chrome Window Moldings · Door Guard Moldings . Tinted Glass in all windows or windshield only • Power Ventipanes • Chrome Luggage Rack. Power Tailgate Window in wagons . Luggage Compartment Lock on Vista-Cruiser • Map and Courtesy Lights • Brake Signal Lamp • Back-up Lights • Rear Window Defroster • Windshield Washers • Glareproof Rearview Mirror • Safety Sentinel • White Sidewall Tires • Two-tone Paint



Electric Clock is precision timepiece fully integrated into the instrument panel, features easy-to-see sweep second hand. Standard on Ninety-Eight and Starfire. Remote Control Rearview Mirror adjusts simply from insidea real convenience in bad weather!

1965 OLDSMOBILE SPECIFICATIONS

NINETY-EIGHT: Luxury Sedan, Holiday Sports Sedan, Town Sedan, Holiday Sports Coupe, Convertible. Standard equipment: Turbo Hydra-Matic, power steering and brakes, power windows and seat (except Town Sedan), clock, safety-padded instrument panel, foam-padded seats, parking brake warning light, deluxe steering wheel, wheel discs, windshield washers and 2-speed electric wipers, courtesy lamps, glove box lamp. Custom Sport Seat on Holiday and Convertible models.

STARFIRE: Coupe, Convertible. Standard equipment: T-stick Turbo Hydra-Matic, power steering and brakes, clock, courtesy lamps, bucket seats, centre control console, tachometer, safety-padded instrument panel, parking brake signal lamp, deluxe steering wheel, wheel discs, glove box lamp, windshield washer and electric wipers. Power windows and seat and white sidewall tires (convertible only).

DELTA 88: Delta Holiday Sedan, Delta Celebrity Sedan, Delta Holiday Coupe. Standard Equipment: Safety-padded instrument panel, foam-padded front seat, carpeting, parking brake lamp, electric windshield wipers, glove box lamp, automatic transmission, paddle type door handles, deluxe steering wheel, chrome door window frames, deluxe interior trim, Custom Sport Seat with folding centre armrest, courtesy lamps.

DYNAMIC 88: Holiday Sedan, Celebrity Sedan, Holiday Coupe, Convertible. Standard equipment: Safety-padded instrument panel, foam-padded front seat, carpeting, parking brake lamp, electric windshield wipers. Glove box lamp, automatic transmission, paddle type door handles, deluxe steering wheel.

JETSTAR I: Sports Coupe. Standard equipment: Morocceen-covered bucket seats, centre control console, carpeting, parking brake lamp, courtesy lamps, safety-padded instrument panel, windshield washers, deluxe steering wheel, wheel discs, clock.

JETSTAR 88: Holiday Sedan, Celebrity Sedan, Holiday Coupe, Convertible. Standard equipment: Foam-padded front seats, safety-padded instrument panel, rocker panel molding, automatic dome lamp, electric windshield wipers, carpeting, parking brake signal lamp, glove box lamp, paddle type door handles, deluxe steering wheel.

VISTA-CRUISER: Custom 3-seat, Custom 2-seat, 3-seat, 2-seat. Standard equipment: Tinted Vista-Roof, underfloor luggage compartment, electric windshield wipers. Additional equipment standard on Custom models: Deluxe steering wheel, carpeting, safety-padded instrument panel chrome door window frames, dual Vista Roof sun visors, foam-padded seat cushions.

F-85: Cutlass Holiday Coupe, Cutlass Sports Coupe, Cutlass Convertible, Deluxe 4-Door Sedan, 4-Door Sedan, Deluxe Station Wagon, Station Wagon, V-6 Sports Coupe, Club Coupe. Standard equipment: Electric windshield wipers, dual sun visors, heavy-duty floor covering, glove box light. Standard equipment: on Cutlass, Deluxe and V-6 Sports Coupe: Deluxe steering wheel, safetypadded instrument panel, carpeting.

Standard equipment on all Oldsmobiles: Heater and defroster, Guard-Beam Frame, Twin-Triangle Stability, Vibra-Tuned Body Mounts, self-adjusting brakes, aluminized muffler and tailpipes, Delcotron Generator, oil filter, Magic-Mirror Finishes, Body by Fisher, positive crankcase ventilation, black front seat belts, directional signals.

General

	Wheelbase	Length	Width	Height (4-Dr. Sed.)	Shipping Wt. (4-Dr. Sed.)	Tire Size Std.	Fuel Cap Gal.
Ninety-Eight	126"	222.9"	80"	55.8"	4191	8.55 x 14"	21
Starfire	123"	216.9"	80"	54.1"	4112*	8.25 x 14"#	21
Delta 88	123"	216.9"	80"	55.5"	3903	8.25 x 14"	21
Dynamic 88	123"	216.9"	80"	55.5"	3903	8.25 x 14"	21
Jetstar 88	123"	216.9"	80"	55.5"	3714	7.75 x 14"	21
Jetstar I	123"	216.9"	80"	55.5"	3963*	8.25 x 14"	21
F-85	115"	204.4"	73.8"	54.5"	3161**	7.35 x 14"††	162/3
Vista-Cruiser	120"	207.7"	73.8"	58.3"	3808†	7.75 x 14"	162/3

*Coupes on Starfire and Jetstar I #8.55 x 14" Std. on Starfire Convertible

†3-Seat Custom Model

††V-8; V-6: 6.95 x 14"

Engine

	Usage	Displace- ment Cu. In.	H.P.	Torque LbFt.	Comp. Ratio	Fuel
Starfire (a)	Starfire Jetstar I	425	370	470	10.50-to-1	Premium
Super Rocket (b)	Ninety-Eight	425	360	470	10.25-to-1	Premium
Super Rocket	Delta 88	425	310	450	10.25-to-1	Premium (
	Dynamic 88	425	310	450	10.25-to-1	Premium (
Jetfire Rocket V-8 (c)	Jetstar 88	330	260	355	10.25-to-1	Premium (
Jetfire Rocket V-8	F-85 Vista-Cruiser	330	250	335	9.00-to-1	Regular
Cutlass V-8	Cutlas	330	315	360	10.25-to-1	Premium (
Econ-O-Way V-6	F-85	225	155	225	9.00-to-1	Regular

Optional at extra cost on Ninety-Eight and Delta 88. 315 h.p. optional at extra cost, 10.25 comp. ratio. Regular fuel, 250 h.p. optional at no extra cost.

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