



AMC Matador



Matador X in H8 Autumn Red Metallic.



Matador Wagon in G9 Medium Blue Metallic.



Matador Brougham 4-Door-Sedan in H9 Silver Dawn Metallic with black vinyl roof option.

Matador

STANDARD FEATURES

- ☐ Power team: economical 258 CID six-cylinder engine, 3-speed manual transmission
- ☐ Electronic ignition
- ☐ Foam-cushioned seats (front and rear)
- ☐ Four upholstery color choices
- ☐ Front and rear armrests
- ☐ Color-keyed carpeting
- ☐ Ashtrays front and rear (with cigarette lighter in front)
- ☐ Extra Quiet Insulation Package. Includes: rear wheel housing sound absorption pad, hood insulation, front and rear floor insulation, rear shelf panel insulation (Coupe and Sedan), plus door and rear quarter insulation (Coupe), full undercoating.
- ☐ Custom steering wheel
- ☐ Weather Eye Heating and Defrosting System
- ☐ Day/night interior rearview mirror
- ☐ 2-Speed electric wipers and washers
- ☐ Dome light actuated by courtesy switches on front and rear doors (Sedan and Wagon), plus tailgate switch (Wagon)
- ☐ Rear shelf light (Coupe)
- ☐ Dual-swing tailgate (Wagon)
- ☐ Front sway bar
- ☐ Bumper guards front and rear (Coupe and Sedan), front (Wagon)
- ☐ Folding second seat for up to 99.1 cu. ft.* of cargo space (Wagon)
- ☐ Fuel Tank Vapor Emission Control System
- ☐ Manual front disc brakes (Coupe and Sedan)

*8 cu. ft. below cargo floor included.

- ☐ Power front disc brakes (Wagon)
- ☐ Inside hood release (Sedan and Wagon)
- ☐ Body side scuff moldings with vinyl inserts (Sedan and Wagon) (N.A. wood grain panelling or two tone)
- ☐ Steel-belted radial tires
- ☐ 15 Exterior color choices in durable "Luster-Guard" acrylic baked enamel

99.1 cu. ft.* cargo space (wagon)



Dual-swing tailgate



Along with economy, safety is important in every car we build.

On all AMC cars, these "SAFE-COMMAND" features are standard equipment:

- ☐ Energy-absorbing bumper system
- ☐ Single-buckle front-seat lap and shoulder belts for driver and right side passenger (with engine starter interlock); seat belts for all rear seat passengers
- ☐ Certified flame-resistant fabrics
- ☐ Two front head restraints
- ☐ 4-way hazard warning signals
- ☐ Lane changer turn signals
- ☐ Automatic backup lights
- ☐ Side of car safety marker lights
- ☐ Non-glare wiper blades
- ☐ Guard-rail doors
- ☐ Energy-absorbing steering column
- ☐ High-strength windshield glass
- ☐ Tempered side and rear glass
- ☐ Padded sun visors
- ☐ Padded instrument panel
- ☐ Safety-shaped armrests
- ☐ Non-glare finish on inside parts
- ☐ Double-safety brake system
- ☐ Brake system warning light
- ☐ Self-adjusting brake linings
- ☐ Corrosion-resistant brake lines
- ☐ Safety rim wheels
- ☐ Tire tread wear indicators
- ☐ Captive engine mounts
- ☐ High-strength door locks and hinges
- ☐ Safety-shaped door handles
- ☐ 2-key locking system
- ☐ Front seat-back lock
- ☐ Dual action hood latch



Instrument panel in Matador Coupe with regal Oleg Cassini Package option. Air conditioning, AM-FM stereo radio options are also shown.

Matador OPTIONS

Economy Options

- ☐ Cruise Command automatic speed control (automatic transmission required)
- ☐ Fuel economy gauge

Air Conditioning Option

- ☐ All-Season Air Conditioning System. Includes: heavy duty engine cooling, power flex fan, 63-amp alternator (six-cylinder engine) or 62-amp alternator (V-8).

Appearance Options

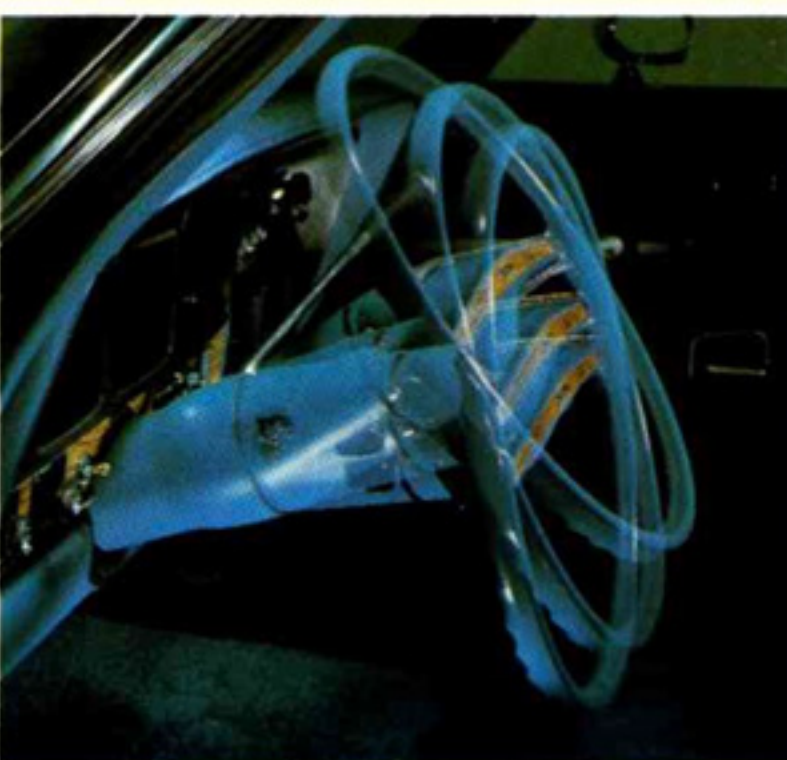
- ☐ Two-tone paint
- ☐ Vinyl roof (Coupe and Sedan)
- ☐ Simulated woodgrain paneling (Wagon)
- ☐ Sports steering wheel
- ☐ Styled road wheels
- ☐ Wheel discs or 14-inch custom wheel discs
- ☐ Individual reclining seats with custom fabric or vinyl (Brougham Package)
- ☐ "X" Package (Coupe). Includes: sports steering wheel (leather-wrapped steering wheel at extra cost), rally stripe, black headlamp bezels and grille, custom door trim, slot-styled wheels, FR78 x 14 Black Radial tires (required with 6 cyl. engine, std. on V8) Vinyl Bucket Seats, "X" ornamentation, grille perimeter molding
- ☐ "Oleg Cassini" Package (Coupe with Brougham Package only). Interior: individual reclining seats covered in rich black nylon-knit fabric, accented with copper buttons and a copper "Oleg Cassini" crest embroidered on each front headrest plus black door trim with fabric inserts and copper buttons, black headlining, custom sun visors, door pull straps, black instrument panel with copper dials and overlays, "Oleg Cassini" name plate on glove box door, black steering wheel with copper accents, 24-ounce copper carpeting (passenger compartment), black carpet on trunk floor and spare tire cover, Visibility Group with copper dial on clock*. Exterior: copper grille and headlamp bezels, front fender "Oleg Cassini" medallion, vinyl roof in copper or black, custom wheel covers with

copper accents, color-keyed body side scuff moldings.

*Or fuel economy gauge when specified as no-cost replacement for clock.

- ☐ Brougham Package. Interior: individual reclining seats (Custom Hyde Park fabric standard in Coupe and Sedan, optional in Wagon; Sof'-Touch vinyl standard in Wagon, optional

AM-FM stereo radio. Push buttons select five AM or FM stations. Four speakers give you rich stereo sound. Also available: Entertainment Center combining 8-track tape deck with stereo radio.



Adjust-O-Tilt steering wheel. Adjusts to six separate positions—one just right for you. Particularly useful when more than one person drives the car.

in Sedan), custom door trim panels with assist straps and inserts, woodgrain instrument panel overlay, carpet floor covering throughout including trunk or cargo compartment, woodgrain steering wheel inserts. Exterior: wheel discs, "Brougham" script on "C" pillars, tailgate air deflector and roof rack (Wagon), hood paint stripes, bumper nerfing strips (Coupe), rocker panel moldings,

back panel overlay on Sedan, plus front fender moldings, lower grille, wheel lip and body side scuff moldings on Coupe.

Audio Options

- ☐ Push-button AM radio
- ☐ Rear seat speaker (AM radio only, Coupe and Sedan)
- ☐ AM-FM push-button multiplex stereo radio (four speakers)

Power windows. Individual controls at each window, master control panel at driver's side to raise or lower windows as easily as pointing your finger.



Cruise-Command automatic speed control. Lets you set desired speed for steady, "foot-off-the-gas" cruising. Ideal for trips, long freeway runs.

- ☐ Entertainment Center: AM-FM radio, 8-track stereo tape with four speakers

Convenience Options

- ☐ Visibility Group. Includes: remote control left-hand mirror, visor mirror, inside hood release (Coupe), intermittent wiper system, clock. (This option included as part of "Oleg Cassini" Package.)
- ☐ Inside hood release (Coupe)

- ☐ Tinted glass (all windows). Recommended with air conditioning.

- ☐ Tinted glass windshield
- ☐ Outside remote control right-hand mirror. (Available only with Visibility Group.)
- ☐ Light Group. Consists of: trunk light or cargo area light, two courtesy lights, glove box light, ashtray light, parking brake warning light, "headlights-on" warning buzzer.
- ☐ Stowage/litter pouches for both front doors
- ☐ Tailgate air deflector (Wagon).
- ☐ Third seat for Wagon. Includes: power lift rear window, carpet cargo area mat, two seat belts.
- ☐ Roof rack (Wagon)
- ☐ Adjust-O-Tilt steering wheel (with automatic transmission only)
- ☐ Intermittent wiper system

Heavy Duty Options

- ☐ Heavy Duty Cooling System (standard with air conditioning). Includes: heavy duty radiator, power flex fan and fan shroud.
- ☐ Handling Package. Includes: heavy duty springs and shocks plus rear sway bar.
- ☐ Rear sway bar
- ☐ Trailer Towing Package (V-8 only). Includes: heavy duty engine cooling, auxiliary automatic transmission oil cooler, Handling Package, trailer wiring harness, adjustable rear air shock absorbers.

Performance Options

- ☐ Twin-Grip differential
- ☐ Leather-wrapped sports steering wheel

Power Assist Options

- ☐ Power steering
- ☐ Power front disc brakes (Std. on Wagon)
- ☐ Power lift tailgate window on Wagon (Std. with 3-seat Wagon)
- ☐ Power lift side and tailgate windows (Wagon, Brougham Package only)
- ☐ Power lift side windows — Brougham Package only (4-Door Sedan and Wagon)

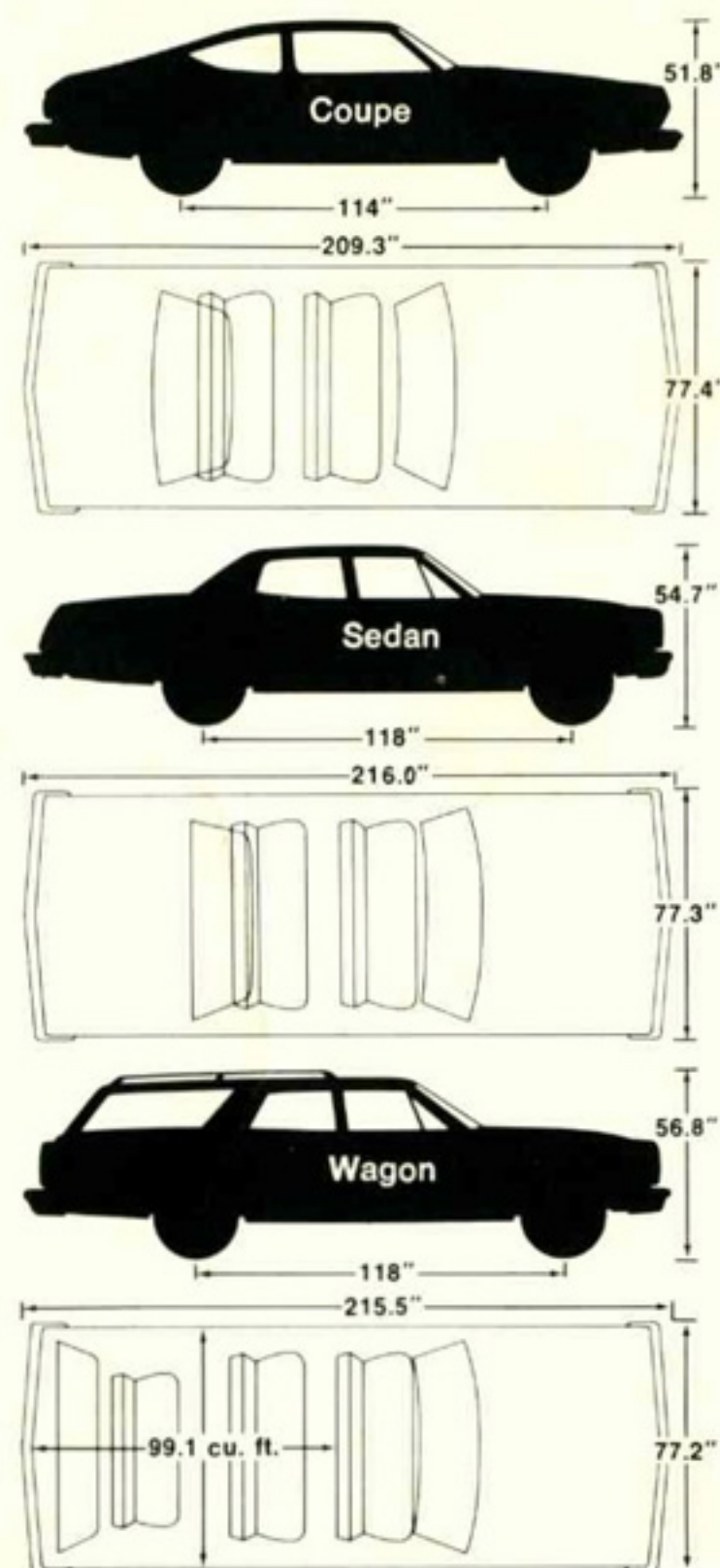
Protection Options

☐ Appearance Protection Group (Coupe). Includes: body side scuff moldings with vinyl inserts, front and rear bumper nerfing strips, grille perimeter molding. (Not available with Cassini Package.)

☐ Protection Group. Includes stainless steel door edge guards, front rubber floor mats with carpet inserts and rear rubber floor mats.

☐ Locking gas cap

DIMENSIONS



EXTERIOR

Tread (front/rear) (Coupe)	59.7"/60.0"
(Sedan & Wagon)	59.8"/60.0"
Turning Diameter	
(Coupe)	38.6'
(Sedan & Wagon)	39.0'

INTERIOR

Head room (front/rear)	
(Coupe)	37.6"/36.0"
(Sedan)	39.6"/37.5"
(Wagon)	39.9"/38.6"
Leg Room (front/rear)	
(Coupe)	43.0"/33.3"
(Sedan & Wagon)	42.8"/39.6"
Shoulder Room (front/rear)	
(Coupe)	60.4"/59.0"
(Sedan & Wagon)	59.7"/60.0"
Hip Room (front/rear)	
(Coupe)	60.4"/51.0"
(Sedan & Wagon)	59.9"/59.8"

CAPACITIES

Luggage Space (useable)	
(Coupe)	14.3 cu. ft. (a)
(Sedan)	19.1 cu. ft.
(Wagon)	99.1 cu. ft. (b)
Wagon Cargo Floor Length	92.6"
Fuel Tank (Coupe & Sedan)	20.5 gals.
(Wagon)	17.5 gals.

(a) Plus 3 cu. ft. with "Space Saver" spare tire option.
(b) Includes 8 cu. ft. of space under cargo floor.

MATADOR SPECIFICATIONS

ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./OPT.
258 CID Six	1-Barrel	8.0:1	3.75" x 3.90"	STD.
304 CID V-8	2-Barrel	8.4:1	3.75" x 3.44"	OPT.
360 CID V-8	2-Barrel	8.25:1	4.08" x 3.44"	OPT.
360 CID V-8 w/Power Package (dual exhaust)	4-Barrel	8.25:1	4.08" x 3.44"	OPT.

ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	Axle Ratios STD. (OPT.)
258 CID Six	3-Speed Manual Column Shift	STD.	3.54
	Torque-Command Auto. on Column	OPT.	3.15 (3.54)
304 CID V-8	Torque-Command Auto. on Column	OPT.	3.15 (3.54)
	Torque-Command Auto. on Floor**	OPT.	3.15 (3.54)
360 CID V-8 & 360 CID V-8 w/Power Package	Torque-Command Auto. on Column	OPT.	3.15 (3.54)
	Torque-Command Auto. on Floor**	OPT.	3.15 (3.54)

**Floor shift available only on Coupes with bucket seats and console.
NOTE: See your AMC Dealer regarding correct type of fuel to be used in 1975 engines.

TIRES

Tire	6-Cylinder Coupe	V-8 Coupe	Sedans	Station Wagons
ER78 x 14 Radial Black (White line opt.)	STD.	N.A.	N.A.	N.A.
F78 x 14 Black (White line opt.)*	OPT.	OPT.	OPT.	N.A.
FR78 x 14 Black (White line opt.)	OPT.	STD.	STD.	N.A.
FR78 x 14 Radial (Steel) White letters**	OPT.	OPT.	N.A.	N.A.
HR78 x 14 Radial Black (White line opt.)	OPT.	OPT.	OPT.	STD.
H78 x 14 Black (White line opt.)†	N.A.	N.A.	N.A.	OPT.

*Available as delete option for Coupe and Sedan standard tires.

**Mounted on slot wheels, available only on Coupe with "X" package.

†Available as delete option for Wagon standard tires.

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