

F I R E B I R D



PONTIAC 2000

**You probably remember the first time
it caught your attention—there was
something special about the way
it made you feel. You might not even
know why you liked it, but you did.
And still do. Then, you sensed
its rhythm and power. It seemed
to have a life all its own. But even
now, not everyone understands.**

The muscle car lives.

Either you get it, or you don't.



At Detroit Dragway, Trans Am with available WS6 Ram Air Package shown on the opposite page in Bright Red.

**Light 'em up! The lights on the christmas tree, that is. Why?
Because it's in front of one of these where you can appreciate
the rush of Firebird's power. And its rumble. Pontiac doesn't
expect everyone to understand the draw of the green light.
That's okay. Pontiac doesn't
for the masses. Never has.**



**build Firebirds
Never will.**



The aluminum LS1
5.7 liter V8 shown on
the opposite page
with the available WS6
Ram Air Package.
The Ram Air system
does what its name
implies, force-feeding
the LS1 the oxygen
it needs to produce
320 horsepower at
5,200 rpm.

Heritage is everything, and Firebird comes from the automotive family tree that bore the original muscle cars—those revered, big-engined road rockets of yore. As often happens when a species evolves, the strong get stronger. For evidence, look no further than the 320-horsepower, WS6-equipped Ram Air LS1 V8. It does its family proud.



Trans Am in Black with
available WS6 Ram Air
Package, 17" high-polished
aluminum wheels and
standard T-Tops shown on
the opposite page.



**It delivers what it promises, and
that's just what you should expect**

**from the
lightweight
aluminum
5.7 liter V8.**

**The block
is topped with free-breathing
aluminum heads and utilizes a high
compression ratio of 10.1:1 to pro-
duce 305 horsepower in standard
form for Formula and Trans Am.
With Ram induction, the number
jumps to 320 horsepower, thanks
to the available Ram Air Package.
The power is out there.**



Total rushing yardage. Career batting average. Zero to sixty. It's all the same, regardless of the game. You're either a winner or an also-ran. With 0-60 mph times clocking in under six seconds, Formula and Trans Am have little to worry about in tests of performance. The reasons? There are many, from the Bosch anti-lock system (that can recognize road surfaces) to the available 6-speed gearbox with Hurst linkage (close ratio 4-speed plus two overdrive ratios) and the available fully integrated Traction Control system (all-speed).

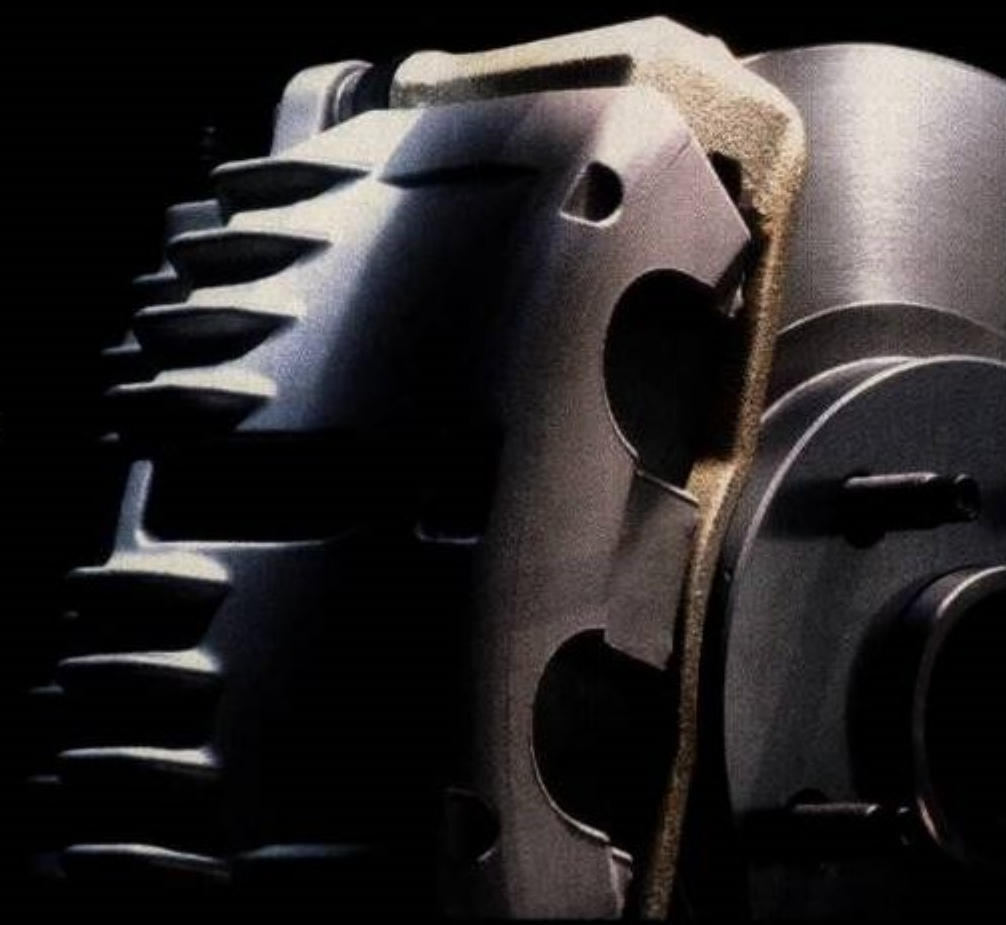
The 6-speed manual transmission, shown on the opposite page, is a no-cost option on Formula and Trans Am. An electronically controlled, heavy-duty 4-speed automatic transmission is standard.



Which says more—
the functionally aggressive nose,
the rumble of the exhaust
or the tires wide enough to double as steamrollers?

Or is it something you can't see,
such as the large 4-wheel disc brakes, the direct
rack-and-pinion steering gear
or the high-performance suspension?

Trans Am Convertible shown on the



opposite page in Navy Blue Metallic.

The answer depends on what you're looking for.

If you want the ultimate power trip,
it's all in there.



It's known as the High-G turn. For years, test drivers have used it to determine how vehicles act when pushed to and beyond the limit—that boundary where cornering

Formula shown here and on the opposite page in Bright Red with available Performance and Handling Package and T-tops. Driven by test driver Guy Mesclier at the General Motors Proving Grounds in Milford, Michigan.



speed overcomes the car's ability to grip the road. The High-G tells testers where Firebird's handling limits are, and how it might perform in an emergency maneuver.



Firebird shown on the opposite page in Pewter Metallic with available T-tops.



They take the shape seriously at National Hot Rod Association drag racing events around the country. And so they should—this shape features an aerodynamically friendly profile with a windshield laid back at a 68° rake. Off the racetrack, competitive cars also view Firebird with respect, but more for its standard 4-wheel disc brakes with ABS and front SLA (short/long arm) front performance suspension with premium de Carbon monotube shocks.



Firebird shown
on the opposite
page in Arctic
White with
available T-tops.



The fact that the V8-powered Formula and Trans Am may be "a bit much" for some hasn't escaped those in control at Pontiac. Their answer: installing the technically sophisticated 3.8 liter 3800 Series II V6 under Firebird's hood. While not as powerful as its V8 brethren, no apologies are necessary for this 200-horsepower V6. It's the choice to make when low operating costs are just as important as low 0-60 times.



**How might the driver of a specially
equipped 2000 Firebird feel?**

**All dressed up with everywhere
to go. The special W68
Sport Appearance Package
includes a distinctive
chin spoiler, rocker
panel extensions
and a deeper rear
valance. Supporting
performance upgrades
in the 3800 V6 Performance
Package include dual outlet
exhaust, wider, lower-profile
tires, a faster steering gear and
a limited-slip differential.**



Firebird shown on the opposite page in Bright Red with
the available W68 Sport Appearance Package and T-tops.



**In Firebird, the equation
2+2 adds up to much more than four
(as in seats). The sum defines
a cockpit environment designed for
the serious driver.
This is the place to feel power.
And while providing the
means to control Firebird's performance
is the interior's main mission,
Pontiac hasn't forgotten basic
adult requirements.
Standard equipment includes:
air conditioning, tilt steering
wheel and a powerful sound system
with graphic equalizer
and compact disc player.**





The gauges mean business, just like the rest of the car. Clear white on black analog faces keep drivers informed. When night falls and the gauges are illuminated, the warm red backlighting helps increase instrument legibility and minimize eye strain. Many con-

trols are also backlit. Involvement and control are further enhanced by available features like the

steering wheel radio controls, an option that encourages drivers to keep their hands on the wheel.







Get it?

February 3-6, 2000

Winternationals, California (NHRA)

February 13, 2000

Daytona 500 (NASCAR)

April 20-23, 2000

Lone Star Nationals, Dallas (NHRA)

April 23, 2000

Winston 500, Talladega (NASCAR)

April 30, 2000

California 500 (NASCAR)

May 13, 2000

Pontiac Excitement 400, Richmond (NASCAR)

Night race

June 8-11, 2000

Pontiac Excitement Nationals,

Columbus (NHRA)



Steve Schmidt, NHRA Pro Stock Firebird

July 2, 2000

Pepsi 400, Daytona (NASCAR)

August 6, 2000

Brickyard 400, Indianapolis (NASCAR)

August 20, 2000

Pepsi 400, Brooklyn, MI (NASCAR)

August 30-September 4, 2000

U.S. Nationals, Indianapolis (NHRA)

September 10, 2000

Exide 400, Richmond (NASCAR) Night race

October 22, 2000

ACDelco 400, Rockingham (NASCAR)

November 9-12, 2000

Winston Finals, California (NHRA)

Note: All dates are tentative.



Jim Yates, NHRA Pro Stock Firebird

MARCH						
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JUNE						
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SEPTEMBER						
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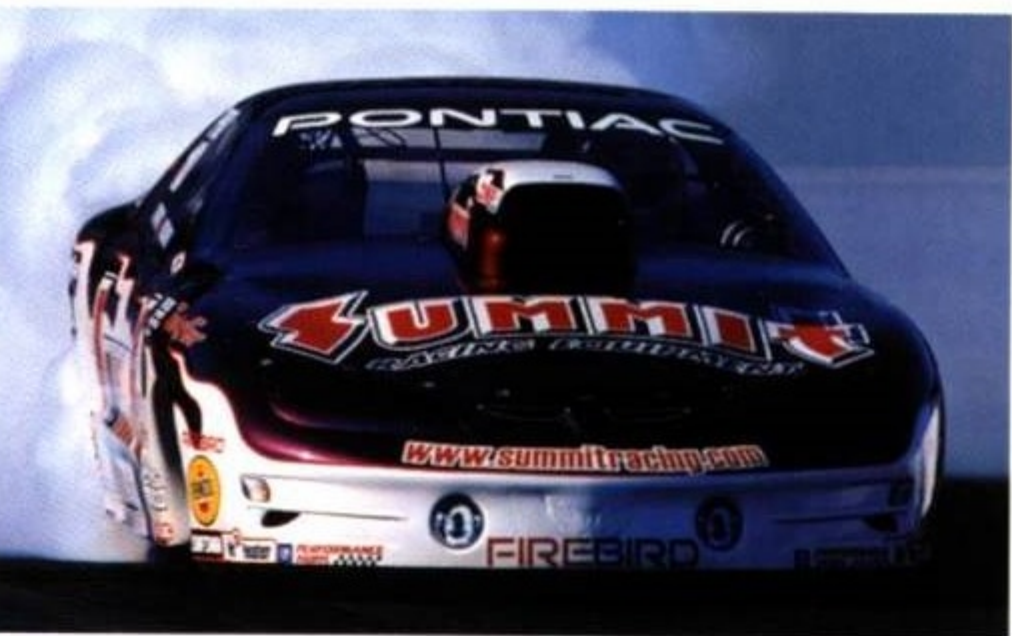
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JULY						
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OCTOBER						
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Mark Pawuk, NHRA Pro Stock Firebird

FEBRUARY						
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MAY						
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AUGUST						
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Del Wershem, NHRA Funny Car Firebird

DECEMBER						
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31						

All about Firebird



A



B



C



D



E

PONTIAC CARES					
Pontiac backs every 2000 Firebird with the following services:	Firebird		Formula		Trans Am
	Coupe	Conv.	Coupe	Coupe	Conv.
Extensive 3-year/36,000-mile (whichever comes first) bumper-to-bumper limited warranty	S	S	S	S	S
24-hour Roadside Assistance* that provides in an emergency:					
Free lockout assistance	S	S	S	S	S
Free dead-battery assistance	S	S	S	S	S
Free out-of-fuel assistance	S	S	S	S	S
Free flat-tire change	S	S	S	S	S
Free towing for warranty repairs	S	S	S	S	S
Courtesy Transportation	S	S	S	S	S

EXTERIOR FEATURES					
3800 V6 Performance Package: Includes limited slip differential, dual outlet exhaust, P235/55R16 tires and 3.42 axle ratio (3.42 axle available with automatic transmission only)	A	A	-	-	-
W68 Sport Appearance Package: Includes specific aero appearance and dual outlet exhaust	A	A	-	-	-
Performance and Handling Package: Includes Ram Air Induction System; specifically tuned suspension; dual outlet polished exhaust; power steering cooler and specific 17" aluminum high-polished wheels and P275/40ZR17 speed-rated tires (limited exterior color availability)	-	-	A	A	A
Antenna: Fixed mast (black)	S	-	-	-	-
Power antenna	-	S	S	S	S
Fog lamps	S	S	S	S	S
Hatch roof with sunshade, removable, locking	A	-	A	S	-
Mirrors, sport, LH remote, RH manual	S	-	-	-	-
Moldings, bodyside, body color	S	S	S	S	S
Spoiler: Rear deck lid	S	S	S	-	S
Uplevel spoiler	-	-	-	S	-
Tires (steel-belted radial): [*] P215/60R16 touring (QEA) ^{††}	S	S	-	-	-
P235/55R16 touring (QCB) ^{††}	A	A	-	-	-
P245/50ZR16 high performance (QLC) ^{††}	-	-	A	A	A
P245/50ZR16 all-weather performance, speed-rated (QFZ) ^{††}	-	-	S	S	S
P275/40ZR17 speed-rated (available with WS6 Performance and Handling Package only) ^{††}	-	-	A	A	A
Wheels:					
A Bright Silver 16" x 8" Sport 5-spoke, cast aluminum (N60)	S	S	-	-	-
B Silver 16" x 8" Sport 5-spoke, cast aluminum (PA6)	-	-	S	S	S
C Chrome 16" x 8" 5-spoke, cast aluminum (P05)	A	A	A	A	A
D High-Polished 17" x 9" cast aluminum (standard with WS6 Performance and Handling Package only) (N66)	-	-	S	S	S
E High-Polished 17" x 9" 5-spoke, cast aluminum (available with WS6 Performance and Handling Package only) (QF6)	-	-	A	A	A

*Roadside Assistance membership is free (some services may incur costs).
[†]Vehicle top speed varies depending on tire selected. See dealer for details.
^{††}Tire chains should not be used. They may cause damage. See Owner's Manual.

INTERIOR FEATURES					
	Firebird		Formula	Trans Am	
	Coupe	Conv.	Coupe	Coupe	Conv.
Air bags, driver and right front passenger**	S	S	S	S	S
Air conditioning	S	S	S	S	S
Console, full-length	S	S	S	S	S
Cruise control	S	S	S	S	S
Defogger: Electric rear window	S	S	S	S	S
Side window	S	S	S	S	S
Fabric: Cartagena cloth	S	S	S	-	-
Prado leather seating areas with perforated inserts	A	A	A	S	S
Hatch release, remote	S	S	S	S	S
Instrumentation: Performance-style analog speedometer, odometer, tachometer, coolant temperature, oil pressure indicator, voltmeter and trip odometer	S	S	S	S	S
Mats, carpeted front and rear floor	S	S	S	S	S
Mirrors, day/night rearview with reading lamps	S	S	S	S	S
Power Group: includes power antenna, power windows with driver's "express-down" feature, automatic power door locks and dual sport power rearview mirrors	A	S	S	S	S
Protection Group: Includes remote keyless entry and audible theft-deterrent system	A	S	A	S	S
Radios: Delco 2001 Series ETR AM/FM stereo with compact disc player, 7-band graphic equalizer, clock, touch control, seek up/down, search and replay, remote CD pre-wiring, Delco TheftLock and 4-speaker coaxial sound system (W53)	S	-	-	-	-
Monsoon Series ETR AM/FM stereo with compact disc player, 7-band graphic equalizer, clock, touch control, seek up/down, search and replay, Theftlock and 500-watt peak power "Monsoon" sound system. Hi-Performance 8-speaker system includes 6" HS speakers and tweeters in doors; 6" subwoofers in sail panels; subwoofer amplifier as well as 4" speakers in rear quarter panels. Includes remote CD pre-wiring. Requires power windows and door locks (X20)	-	S	-	-	S
Monsoon Series ETR AM/FM stereo with compact disc player, 7-band graphic equalizer, clock, touch control, seek up/down, search and replay, Theftlock and 500-watt peak power "Monsoon" sound system. Hi-Performance 10-speaker system includes 6" HS speakers and tweeters in doors; 6" subwoofers in sail panels; subwoofer amplifier as well as 4" speakers and tweeters in rear quarter panels. Includes remote CD pre-wiring. Requires power windows and door locks (W55)	A	-	S	S	-
Monsoon Series ETR AM/FM stereo with auto-reverse cassette, 7-band graphic equalizer, clock, touch control, seek up/down, search and replay, Theftlock and 500-watt peak power "Monsoon" sound system. Hi-Performance 10-speaker system includes 6" HS speakers and tweeters in doors; 6" subwoofers in sail panels; subwoofer amplifier as well as 4" speakers and tweeters in rear quarter panels. Requires power windows and door locks (W54)	A	-	A	A	-
Monsoon Series ETR AM/FM stereo with auto-reverse cassette, 7-band graphic equalizer, clock, touch control, seek up/down, search and replay, Theftlock and 500-watt peak power "Monsoon" sound system. Hi-Performance 8-speaker system includes 6" HS speakers and tweeters in doors; 6" subwoofers in sail panels; subwoofer amplifier as well as 4" speakers and tweeters in rear quarter panels. Requires power windows and door locks (X10)	-	A	-	-	A

**Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information. See note about child safety in Occupant Protection section.

	Firebird		Formula	Trans Am	
	Coupe	Conv.	Coupe	Coupe	Conv.
Interior Features (continued)					
Safety belts: Driver and right front passenger	S	S	S	S	S
Rear-seat lap and shoulder, all outboard positions	S	S	S	S	S
Seats: Reclining front bucket, folding rear	S	S	S	S	S
Leather seating areas (requires Hi-Performance Speaker System in coupes)	A	A	A	S	S
4-way manual front, driver					
2-way manual front, passenger	S	-	S	-	-
6-way power front, driver	A	S	A	S	S
Steering wheel: Four-spoke	S	-	-	-	-
Leather-wrapped with radio controls	A	S	S	S	S
Tilt-Wheel adjustable steering column	S	S	S	S	S
Theft-deterrent system, PASS-Key II	S	S	S	S	S

MECHANICAL FEATURES					
Brakes: Anti-lock braking system (ABS), 4-wheel	S	S	S	S	S
Power 4-wheel disc	S	S	S	S	S
Brake/transmission shift interlock safety feature (with automatic transmission)	S	S	S	S	S
California/Northeast states* emissions requirements	A	A	A	A	A
Engines: 3.8 liter 3800 V6 with sequential-port fuel injection	S	S	-	-	-
5.7 liter V8 with sequential-port fuel injection	-	-	S	S	S
Power steering cooler (included with Performance and Handling Package) (WS6)	-	-	A	A	A
Rear axle, performance ratio, includes 3.23 axle ratio (available on Formula and Trans Am with automatic transmission only and requires QLC or QFK tires)	-	-	A	A	A
Steering, power rack-and-pinion	S	S	S	S	S
Suspension, short/long arm front, torque arm/track bar rear	S	S	S	S	S
Traction Control	A	A	A	A	A
Transmissions: 5-speed manual	S	S	-	-	-
6-speed manual	-	-	A	A	A
Hurst performance shift linkage (available with 6-speed only)	-	-	A	A	A
4-speed automatic	A	A	S	S	S

S = Standard. A = Available. - = Not available. *MA/NY/CT/NJ/RI/DE/MD/NH/PA/VA/VT/Wash. D.C.

OPTION GROUPS					
Some available options may require additional equipment. See your dealer for details.					
RPO	Firebird Coupe		Firebird Conv.	Formula Coupe	Trans Am Coupe
MX0 4-speed automatic transmission	1SA	1SB	1SC	1SA	1SA
R9P Power Group: Includes power antenna, power windows, power door locks and power mirrors	A	■	■	A	S
R7X Protection Group: Includes remote keyless entry and theft-deterrent system		■	■	S	S
W55 Monsoon sound system with compact disc player		A	■	S	S
CC1 Hatch roof	A	A	A	-	A
AG1 Power seat, driver 6-way		A	■	S	A

SPECIFICATIONS	
Engine/drive	Front engine, rear-wheel drive
Curb weight	3,338 to 3,567 lbs.
Fuel tank capacity	16.8 gallons

ENGINES		
	3.8 liter 3800 SFI V6	5.7 liter SFI V8
Firebird	S	-
Formula/Trans Am	-	S
Horsepower	200 @ 5,200 rpm	305 @ 5,200 rpm (320 with Ram Air)
Torque	225 ft-lbs @ 4,000 rpm	335 ft-lbs @ 4,000 rpm (345 with Ram Air @ 4,400 rpm)
5-speed manual	S	-
6-speed manual	-	A
4-speed automatic	A	S

DIMENSIONS			
	Firebird/Formula	Trans Am	
Interior			
Head room, f/r	37.2/35.3"	37.2/35.3"	
Leg room, f/r	42.9/28.9"	42.9/28.9"	
Shoulder room, f/r	57.4/55.8"	57.4/55.8"	
Hip room, f/r	52.8/44.4"	52.8/44.4"	
Cargo w/ rear seat up	12.9 cu. ft.	12.9 cu. ft.	
Cargo w/ rear seat down	33.7 cu. ft.	33.7 cu. ft.	
Exterior			
Wheelbase	101.1"	101.1"	
Overall length	193.4"	193.8"	
Width	74.5"	74.5"	
Overall height	52.0"	52.0"	
Tread, f/r	60.7/60.6"	60.7/60.6"	

EXTERIOR COLORS			
10 Arctic White	41 Black		
11 Pewter Metallic	44 Maple Red Metallic		
13 Bright Silver Metallic	79 Blue-Green Chameleon		
28 Navy Blue Metallic	81 Bright Red		

■ = Included in Option Group. A = Available. S = Standard. - = Not available.

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81


**Firebird Occupant Protection and
Crash Avoidance Features**

To help contribute to driving safety, each of the following features is included in the Firebird line:

Occupant Protection

- Safety belt cinch capability for child seats.
- Manual lap/shoulder safety belts for all outboard positions.
- Driver and front passenger air bags.
- Automatic power door locks (standard on Formula and Trans Am models, available on Firebird).
- Illuminated entry (available with remote keyless entry).
- Folding front seatback locks, inertia type/manual, two-door models.
- Breakaway inside rearview mirror.
- Laminated windshield glass, urethane bonded.
- Head restraints, adjustable, front.
- Side door beams.
- Passenger-guard inside door lock handles.

A Note on Child Safety

 Children generally are safer if they are secured in a rear seat using the appropriate child safety seats and restraints, which is why General Motors recommends that child safety seats be properly secured in a vehicle's rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your vehicle Owner's Manual and child safety seat instructions for more information. Pontiac supports the National SAFE KIDS Campaign® a grassroots program dedicated to promoting child passenger safety.

Crash Avoidance

- Anti-lock braking system, four-wheel.
- Brake/transmission shift interlock.
- Available Traction Control.
- Automatic daytime running lamps with automatic exterior lamp control.
- Side marker lamps.
- Fog lamps.
- Halogen headlamps.
- Backup lamps.
- Directional signal control.
- Available steering wheel radio controls.

- Inside day/night rearview mirror.
- Outside rearview mirrors.
- Center high-mounted stop lamp.
- Maintenance-free battery.
- Low-glare finish – inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces, inside rearview mirror frame and bracket.
- Tires with built-in tread wear indicators.
- Front and rear disc brakes.

Security

- Visible vehicle identification number.
- Laser-etched VIN plate.
- Theft-deterrent steering column lock.
- PASS-Key II theft-deterrent system.
- Remote inside hood release.
- Available audible theft-deterrent system.
- Remote deck lid release.
- Available remote keyless entry.

And now, a word about...

This Catalog:

We've tried to make this catalog comprehensive and factual. We must reserve the right, however, to make changes at any time, without notice, in the information contained in this catalog. Since some information may have been updated since the time of printing, please check with your Pontiac dealer for complete details. Pontiac reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

Engines:

Firebird models are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

Updated Service Information:

Pontiac regularly sends its dealers useful service bulletins about Pontiac products. Pontiac monitors product performance in this field. We then prepare bulletins for servicing our products better. Now you can get these bulletins too. Ask your dealer. To obtain ordering information, call toll-free 1-800-551-4123.

The Assembly of Firebird:

Firebird and its components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Firebirds with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

Warranty Protection:

Firebird's 3-year/36,000-mile (whichever comes first) no-deductible bumper-to-bumper limited warranty covers repairs, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle is covered, except for adjustments and normal maintenance.

Corrosion Protection:

Firebird is designed and built to resist corrosion. All body and sheet metal components are warranted against rust-through corrosion for 6 years or 100,000 miles, whichever comes first. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. See your Pontiac dealer for terms of these limited warranties.



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ALWAYS USE SAFETY BELTS AND PROPER CHILD RESTRAINTS, EVEN WITH AIR BAGS. CHILDREN ARE SAFER WHEN PROPERLY SECURED IN A REAR SEAT. SEE THE OWNER'S MANUAL FOR MORE SAFETY INFORMATION. © 1999 GENERAL MOTORS CORPORATION
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FIREBIRD
TRANSAM *THE MUSCLE CAR LIVES*



36 USC 380

PONTIAC
DRIVING EXCITEMENT
Official Sponsor of the
2000 U.S. Olympic Team