

# 1984 DODGE DAYTONA



*An American Revolution Begins.*



The Year:  
**1984**  
The Car:  
**Daytona by Dodge**

**The Evolution of a Revolution**

"1984 marks a very special chapter in the history of Chrysler Corporation and Dodge. It is with great pride that we introduce the first American-built front-wheel drive sports car with a turbocharged four-cylinder engine: the Dodge Daytona.

"The Daytona is in a league with anything this country, Germany, or Japan has to offer. Our designers and engineers have used high technology to bring it to the leading edge.

"The Dodge Daytona means something even more important; it is the culmination of the revolutionary changes that began here five years ago... resulting in the ultimate in balanced performance. It represents everything that The New Chrysler Corporation stands for. And the advanced technology, sophistication, and quality we build into this sports car mean we can stand behind it with our famous 5-year/50,000-mile Protection Plan.

"At Dodge, there's a revolution going on... a revolution in design, engineering, and manufacturing. And at the heart of this revolution is the new Dodge Daytona."

*Lee A. Iacocca*



Daytona Turbo Z shown in Garnet Red and Silver.

**The American Sports Car Redefined.**

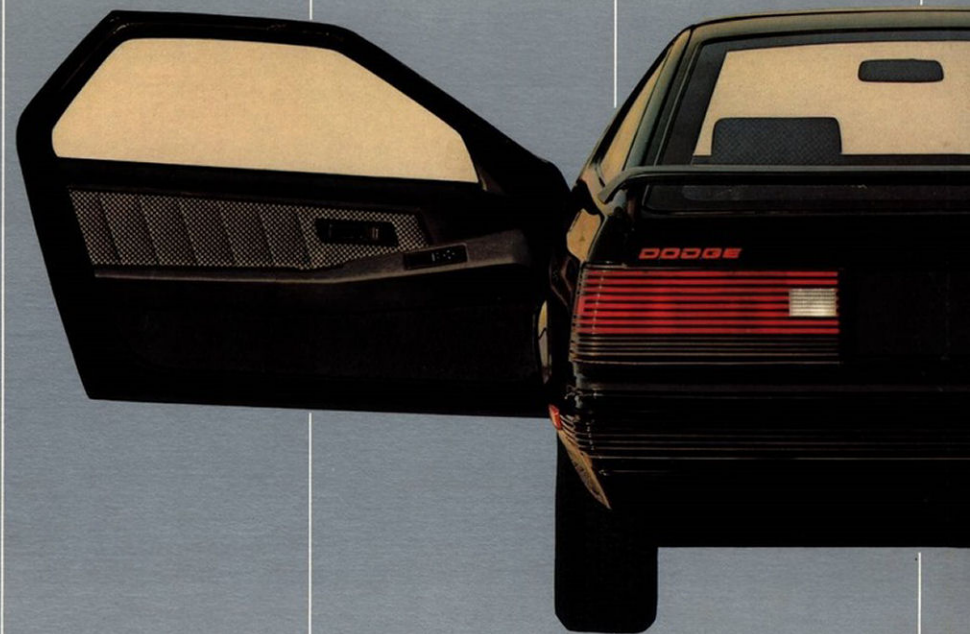
Suddenly the elusive is within your reach. A car designed to be seen in. And engineered to be driven. The 1984 Dodge Daytona Turbo. The most aerodynamic car in Chrysler Corporation history.

Get closer to Daytona Turbo and what you discover is more than just design artistry. At its heart you'll find the sophistication of a turbocharged, fuel-injected power plant that may well be America's best all-around four-cylinder engine.

Go ahead. Dare to dream. Dare to experience Dodge Daytona Turbo. With performance to inspire the senses, tomorrow is only a drive away.

About this catalog. We have tried to make this catalog as complete as possible. And we hope you find it useful. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details, and you should ask him for current information before ordering.

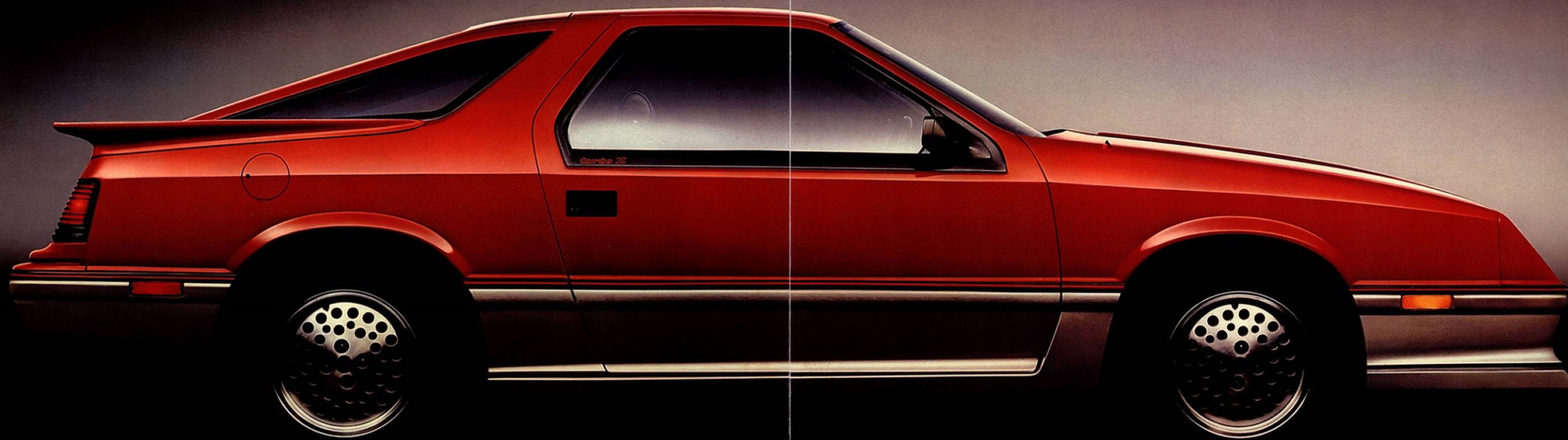
Some of the equipment shown or described throughout this catalog is available at extra cost.





# Daytona Turbo Z. A form to fire the imagination.

Stalking the night, the Daytona Turbo Z. Half sensuous animal. All sophisticated machine. Shown here in Garnet Red and Radiant Silver, it boasts the same componentry and engineering excellence of the Daytona Turbo, but is distinguished by several unique design elements. Among them are a specially molded front air dam and a functional three-piece spoiler that contribute to a .34 drag coefficient for performance and fuel efficiency. Little wonder the Daytona Turbo Z set new NASCAR-sanctioned speed records at Daytona Beach for front-wheel drive turbo-charged sports cars, and has established an American speed record of 133.4 miles per hour in its class.



## The American Sports Car Redefined.

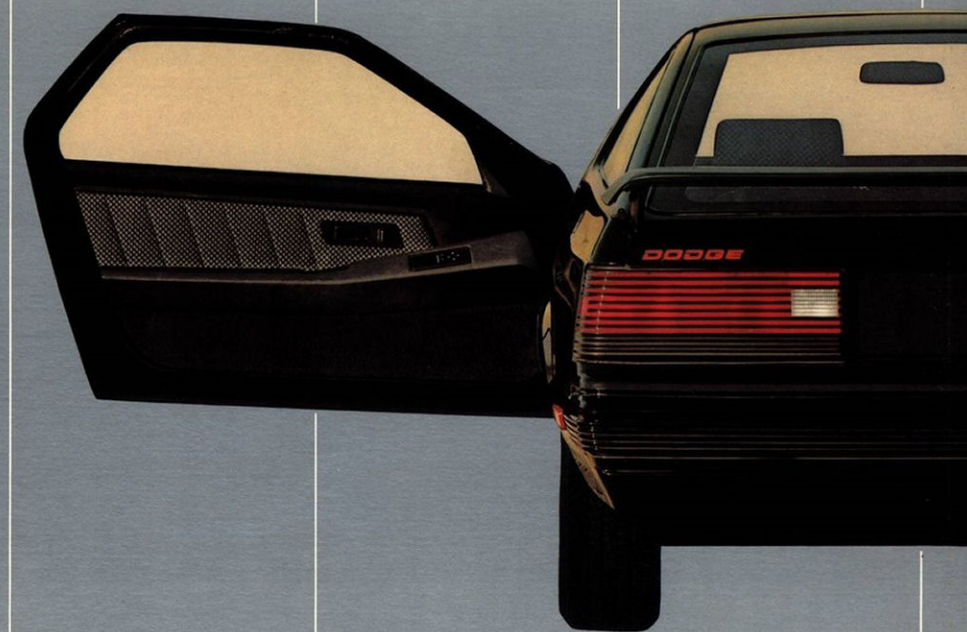
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# A Turbocharged Revolution.

## THE ESSENCE OF ALL THAT IS DAYTONA TURBO.

With a Chrysler-Bosch multi-point fuel injection system that precisely meters air/fuel mixture, and a Garrett AiResearch T3 turbocharger that forces more

air and fuel into engine cylinders for increased power, Daytona Turbo responds decisively.

And if that's not enough to get your adrenaline flowing, there are even more performance characteristics for down-

the-road acceleration.

A crisp-shifting five-speed manual transaxle with close ratio gearing and fifth gear overdrive. An all-out handling suspension system for open-road agility. Nitrogen gas-filled

shocks for less fade and more control. High capacity power disc brakes. An exemplary drag coefficient of .35 resulting in better economy and more performance. Fast ratio power steering for a firm road feel

and outstanding cornering. And Goodyear Eagle GT tires—probably the best all-around sports car tires on the market today.

Dodge Daytona Turbo. Even the deep-throated resonance of

its performance-tuned exhaust lives up to its image as a true sports machine.

Dodge Daytona Turbo, shown below in Radiant Silver Crystal Coat/Black.





# Anatomy of a Revolutionary Machine.

Beneath Daytona Turbo's smooth skin there exist the component parts of the first ultra-sophisticated, high technology sports car in Chrysler Corporation history.

Through computer-aided design and manufacturing, technologically advanced robot

assembly techniques, and electronically controlled engine testing, Daytona represents the state of the art in automotive design, engineering, and manufacturing.

Similarly, extensive use of galvanized and pre-coated

steels, a zinc-rich primer, and Chrysler's special seven-step dip-and-spray process for even greater anti-corrosion protection bring Daytona to new heights in automotive quality.

The makings of Dodge

Daytona Turbo:

1. Black rear deck wing. 2. Power

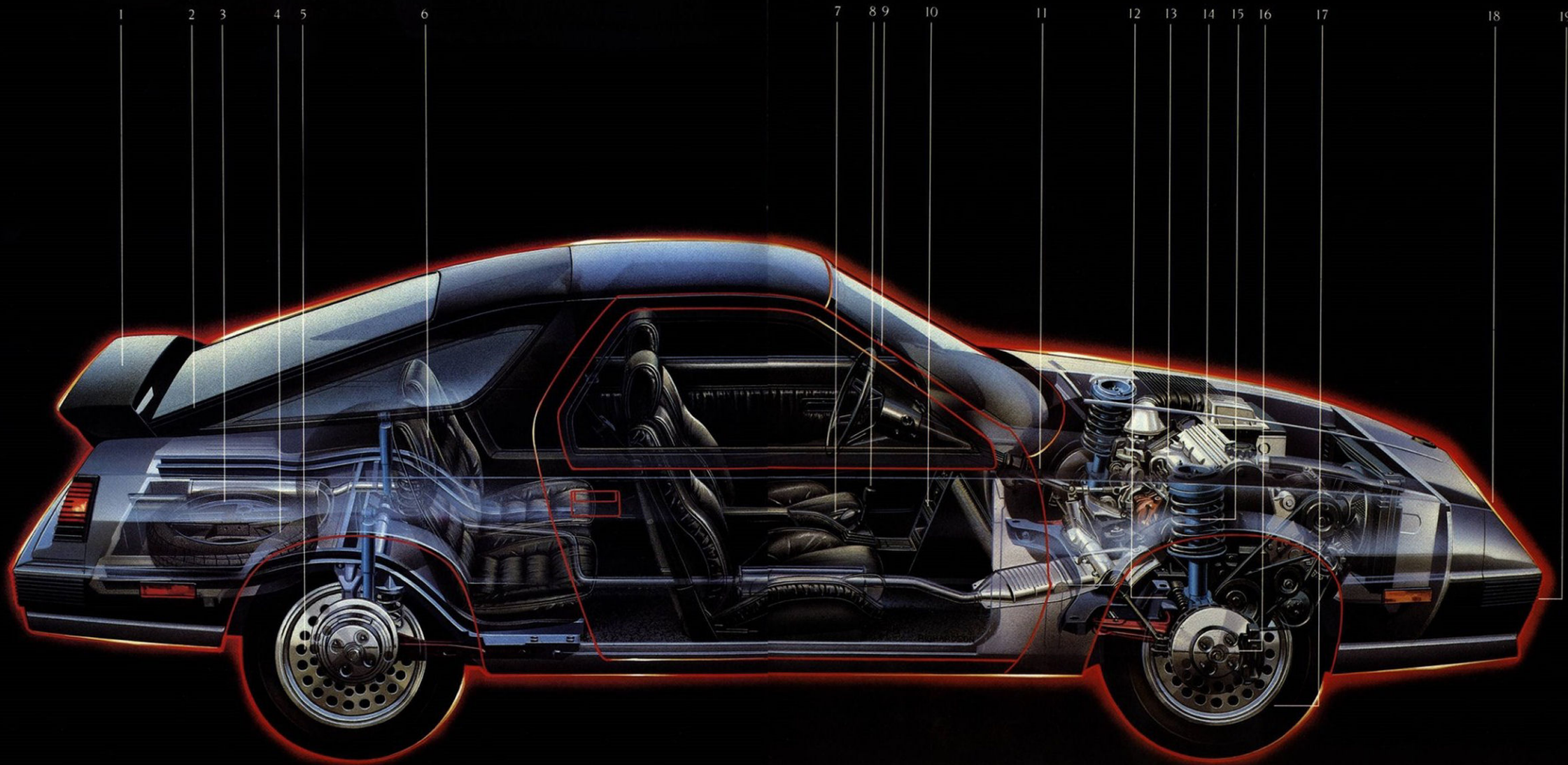
release liftgate. 3. Power fuel door lock. 4. High-pressure low-mileage compact spare tire. 5. Set of four cast aluminum wheels. 6. Individual fold-down rear seatbacks. 7. "Enthusiast" driver's bucket seat with inflatable thigh and lumbar supports.

8. Five-speed close ratio over-drive manual transaxle. 9. Aero-styled electric remote control mirrors. 10. Cockpit-style instrument panel with full instrumentation and integral console. 11. Quick ratio, firm-feel rack-and-pinion steering. 12. Front-wheel drive with equal length drive shafts. 13. Multi-point fuel injection system with 2.2-liter engine. 14. Turbocharger

with maximum boost pressure of 7.2 psi. Features a unique water-cooled bearing housing to cool the turbocharger shaft bearing. 15. Turbo performance suspension system. 16. Power front disc brakes; power rear drum brakes. 17. Eagle GT P195/60VR15 steel-belted radial-ply raised black letter tires. 18. Quad halogen headlamps. 19. Integrated air dam.



**Turbo EFI Engine.** Add turbo-charger and electronically controlled multi-point fuel injection to your Daytona and suddenly your sports car becomes capable of the straight-line kind of performance that takes a backseat to none.





# Form and Function.

The reasons Daytona Turbo is so easy to drive go beyond hardware attuned to performance. From its conception, Daytona

Turbo was designed to be the definitive statement on the science of *ergonomics*: the interface of man and machine in

total harmony.

Inside, meticulous attention to even the smallest detail creates an environment that facilitates precise driver compatibility.

For example, the sight lines to full instrumentation are perfect.

The shift lever is positioned for fingertip control.

The driver's seat, whether tailored in richly patterned fabric or sumptuous leather, has a pneumatically adjustable lumbar and thigh support that helps fit car to driver.

Even the optional push-button electric window controls are within easy reach on the center console.

And the sophisticated overall

design of Daytona Turbo's cockpit, with its unique combination of sportiness and understated luxury, is the perfect complement to its technical excellence.

Inside Dodge Daytona Turbo.

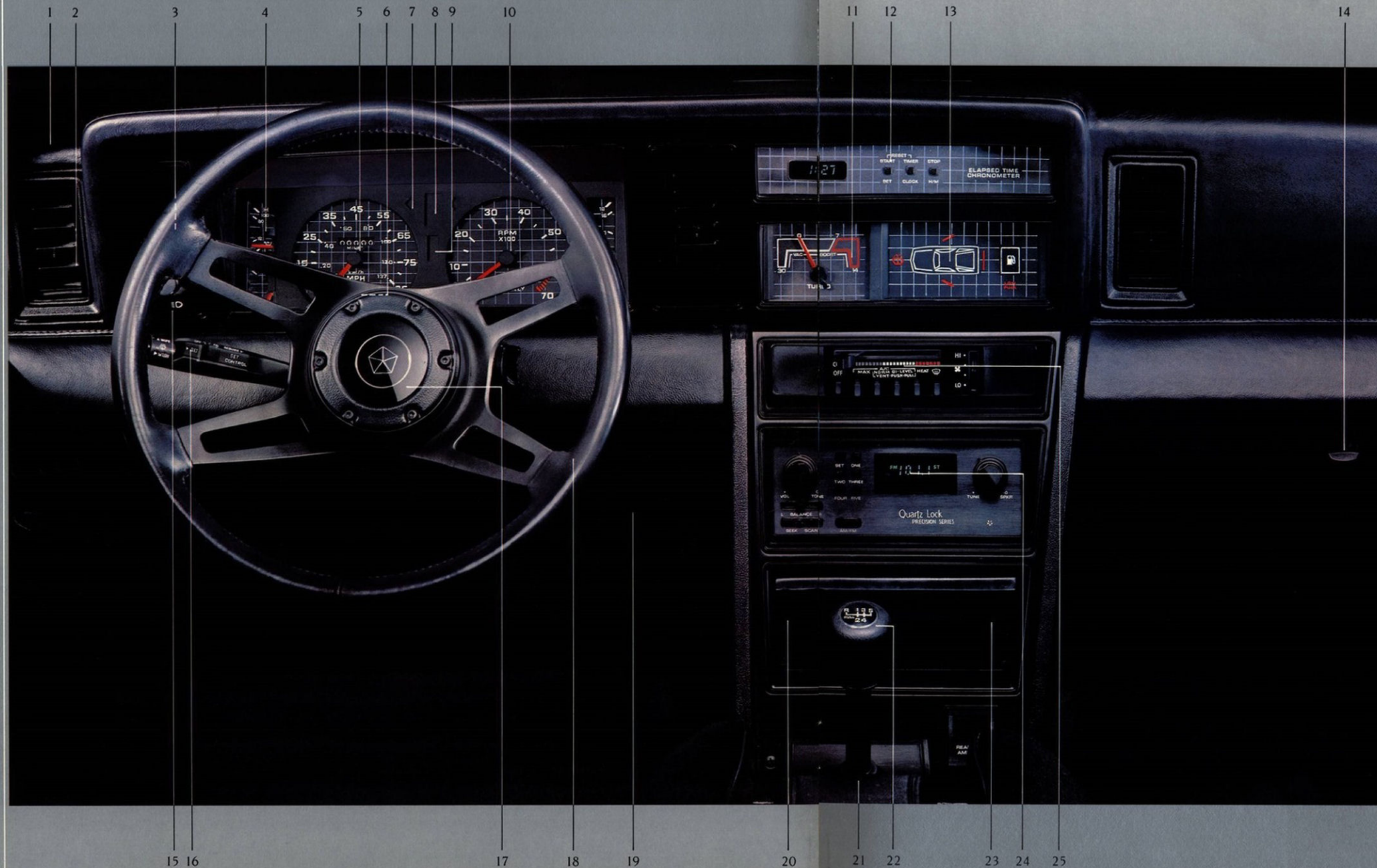
form and function have been synthesized to produce an atmosphere that contributes to peak performance.

Daytona Turbo interior, shown below with optional Black leather seating surfaces.





# Contact Points Between Man and Machine.



There is a rare communication between car and driver in the Dodge Daytona Turbo that creates a sense of rhythm, a feeling of oneness. This precise compatibility is achieved through a combination of instruments and creature comforts that bring man into contact with machine:

1. Side window demister outlets.
2. Air conditioning outlets.
3. Gauge alerts (low oil pressure, high coolant temperature, low voltage).
4. Fuel, temperature, voltage, and oil pressure magnetic gauges with backlighting.
5. Speedometer/odometer.
6. Trip odometer.
7. Turn signal indicators.
8. High beam indicator.
9. Brake and seat belt indicators.
10. Tachometer.
11. Turbo boost gauge with over-boost warning.
12. Elapsed time indicator.
13. Graphic display message center.
14. Locking glove box.
15. Headlamp on/off, and panel dimmer.
16. Multifunction control lever with turn signals, high/low beam, intermittent wiper/washer, high beam optical horn.
17. Horn; hazard warning switch.
18. Leather-wrapped four-spoke steering wheel.
19. Heel-and-toe accelerator pedal.
20. Coin holder.
21. Storage compartment.
22. Five-speed manual over-drive transaxle/shifter.
23. Cup holder.
24. Optional electronically tuned premium AM/FM stereo radio with integral digital clock.
25. Heater/optional air conditioning controls.



# Born to Run: Dodge Daytona.



It's easy to understand why a sports car like the Dodge Daytona was born to run like a thoroughbred.

You're looking at a turbo-charge revolution...one that represents all the new Dodge driving revolution stands for.

With a single-point electronic fuel injection system that precisely meters fuel to its intake manifold, Dodge Daytona delivers 99 horsepower for decisive responsiveness.

And with a standard sport suspension that includes Iso-Struts up front and trailing arms in the rear, as well as front and rear antisway bars, the base Daytona is equally adept at negotiating a mountain switch-back or consuming pavement in the heart of the city.

Dodge Daytona presents its driver with 14:1 fast ratio power steering for excellence of handling on a tight curve or a cramped parking space.

It has high capacity brakes with a proportioning valve built into the system for excellent



front-to-rear balance.

And with Daytona's functional rear spoiler, its sleek, aerodynamic styling remains a constant down the line.

On the inside, Daytona exhibits full instrumentation. And its low-back buckets with dual recliners offer excellent



thigh, lumbar, and lateral support for good sports car ride and feel.

Like the Turbo, the dazzling Daytona (equipped with standard five-speed transaxle) comes with a wider accelerator pedal and higher brake pedal for heel-and-toe shifting, allowing you to match engine speed to vehicle speed while changing gears—and to do it smoothly.

Whether in base, Turbo, or Turbo Z form, all Daytonas feature an energetic derivation of Dodge's incredibly durable overhead cam 2.2-liter transversely mounted engine.

With oil and fuel filters, dipstick, and alternator placed up front, routine maintenance is easy for do-it-yourselfers.

## **FIVE-YEAR/50,000-MILE LIMITED WARRANTY**

Chrysler Corporation feels so confident about the quality and performance of all Dodge models that upon expiration of the normal 12-month/12,000-mile new vehicle limited warranty, limited warranty coverage is

extended on power train components, including engine, transmission/transaxle and axle—plus outer panel rust-through protection—to five years/50,000 miles whichever comes first. A deductible may be required. Fleet and lease vehicles excluded. See your dealer for details.

So there you have the story of the newest high technology sports car in America today. Except for this:

With its [24] EPA EST MPG\*, 43 estimated highway...and its anti-shock sticker price\*, the 1984 Dodge Daytona is both fuel efficient and affordable.

Name one other sports car that can say the same.

\*Use EPA EST MPG numbers for comparison. Your mileage may differ depending upon speed, weather, and trip length. Actual highway mileage will probably be lower than highway estimate. California: [23] EPA EST MPG, 42 estimated highway.

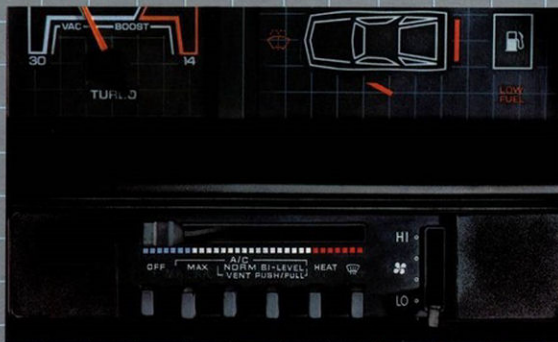
\*Sticker price excludes taxes and destination charges.



# Dodge Daytona Options.

**AM/FM Electronically Tuned Stereo Radio** with digital clock and cassette player with Dolby® noise reduction system. Whether it's classical, jazz, rock, punk, or funk, the music rarely sounds better than when emanating from this electronically tuned six-speaker system.

\*Dolby is a trademark of Dolby Laboratories.



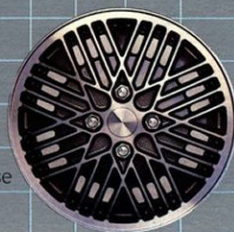
**Power Windows.** With controls mounted near your fingertips at the base of Daytona's center armrest, this handy option is the effortless way to raise and lower your sports car's windows...at a touch.

**Sun Roof.** Let the wind whisper and the sun shine in your Daytona with this manually operated and removable see-through top.

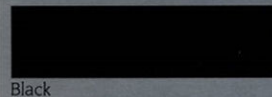
**Air Conditioning†** Set-it-and-forget-it air conditioning with bi-level feature, for crisp, cool, climatic comfort when the heat's on outside.

†There are special cooling requirements for field-installed air conditioning. Failure to follow these requirements may invalidate warranty. See your dealer for details.

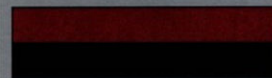
**Available Wheels.** Set of four 14-inch cast aluminum road wheels for an even sportier appearance (optional on base model, no charge option on Turbo).



## EXTERIOR COLORS—(Two-Tone standard)

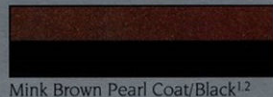


Black

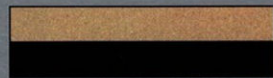


Garnet Red Pearl Coat/Black¹

¹Not available Daytona Turbo Z.



Mink Brown Pearl Coat/Black¹²



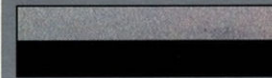
Beige Crystal Coat/Black¹²

²Base Daytona only.

NOTE: Due to occasional printing irregularities, the colors shown may vary slightly from actual hues. See your Dodge dealer for accurate color chips.

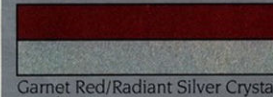


Gunmetal Blue Pearl Coat/Black¹



Radiant Silver Crystal Coat/Black¹

¹Daytona Turbo Z only.



Garnet Red/Radiant Silver Crystal Coat³



Brown Saddle/Black¹⁴

⁴Daytona Turbo only.

## STANDARD FEATURES

Daytona Turbo Z	Daytona Turbo	Daytona
Alternator—90-ampere	S	S
Armrests—Front door trim panels (two); freestanding center integral with console	S	S
Ash Receivers—Front and rear	S	S
Battery—370-amp (maintenance-free) with test indicator	S	S
Brakes—Power disc front; self-adjusting drum rear	S	S
Bumpers—Front: integral with soft fascia; includes energy-absorbing units, aluminum reinforcement beam and protective rub strips; rear: integral with soft fascia; includes steel reinforcement beam and protective rub strips	S	S
Cargo Area—Luggage restraint system, net	NA	S
Carpeting—Cargo area, additional to complement standard carpeting	P	S
Carpeting—Passenger cargo compartment floor and seatbacks; color-keyed cut pile	S	S
Chimes—Key in ignition and seat belt warning	S	S
Cigarette Lighter—Front compartment	S	S
Cleaner Air System	S	S
Clock—Electronic digital; integral with radio	S	S
Coat Hooks	S	S
Computer—Electronic; combustion	S	S
Console—With center armrest and hidden storage; includes heater controls, radio, message center, elapsed time indicator, coin holders and cup holders; with extension containing remote liftgate and fuel filler door release switches	S	S
Coolant Overflow Reservoir	S	S
Corrosion Protection—Extensive use of galvanized steel	S	S
Demisters—Side window	S	S
Dome Lamp—Activated by front doors, rear hatch or switch	S	NA
Dome Lamp/Map Light—Activated by front doors, rear hatch or switch	P	S
Elapsed Time Indicator—Resettable	S	S
Electronic Fuel Injection—Multi-point, turbo	E	S

## STANDARD FEATURES

Daytona Turbo Z	Daytona Turbo	Daytona
Electronic Fuel Injection—Single point	S	NA
Engine—2.2-liter four-cylinder, single point, electronic fuel-injected	S	NA
Engine—2.2-liter four-cylinder turbocharged, electronic fuel-injected (featuring advanced computer technology)	E	S
Engine Dress-Up—Turbocharged version includes die-cast aluminum valve cover, special air cleaner body cover, throttle body cover, enlarged electrical component cover	P	S
Exhaust System—Specially tuned for base engine	S	S
Fan—Engine cooling, electric	S	S
Fascia—Front: includes unique design front bumper assembly, protective rub strips, wide body-side moldings, black headlamp surround, unique front air dam with integral ground effect fence	NA	NA
Footrest—Drivers side	S	S
Front-Wheel Drive	S	S
Fuel Filler Cap—Tethered release	S	S
Fuel Tank—14-gallon capacity	S	S
Gauge Alert Warning	E	S
Glove Box Light	P	S
Glove Box Lock	S	S
Grille and Front Treatment—Aerodynamic, soft fascia construction incorporating front bumper assembly, protective rub strips, cooling openings, quad headlamp system, and air dam with integral ground effect fence	NA	NA
Headlamps—Halogen; low/high beams	S	S
Headliner—Cloth-covered fiberglass, from windshield to liftgate opening	S	S
Hood—Counterbalanced	S	S
Hood Release—Inside	S	S
Horn—Optical (pass/flash feature)	S	S
Horns—Dual	S	S
Instrument Cluster—Includes speedometer, odometer, tachometer, gauges for fuel, temperature, voltage and oil pressure; resettable trip odometer; low oil pressure warning light	S	S

## STANDARD FEATURES

Daytona Turbo Z	Daytona Turbo	Daytona
Insulation—Body sound	S	S
Lights—Dome, dome/map, glove box lights, headlamp-on chimes, ignition switch time delay, ash receiver light, underhood light, cargo light, backup light, parking brake warning, side markers with reflectors, rear hatch switch for dome light, front door switch for dome light	P	S
Message Center—Graphic, low fuel, low washer fluid, door ajar, hatch ajar	S	S
Mirror—Inside rearview, day/night	S	S
Mirrors—Left and right electric remote, aerodynamic styling	E	S
Mirrors—Left, remote and convex right remote, aerodynamic styling	S	NA
Moldings—Windshield, liftgate glass, door window frame, quarter window frame, headlamp surround, black roof at hatch, color-keyed, side marker, argent surround	S	S
Radio—AM, electronically tuned, with integral digital clock	S	S
Rear Sun Visors	NA	S
Restraint System—Active	S	S
Seats—Front low-back buckets; cloth-and-vinyl, with dual recliners, inertia latches and drivers side seat adjustments for lumbar and thigh support	E	S
Seats—Front low-back buckets; cloth-and-vinyl, with dual recliners and inertia latches	S	NA
Seats—Rear, carpeted individual fold-down seatbacks, one-piece seat cushions, seatback release accessible from front doors or hatch	S	S
Steering—Power, rack-and-pinion, quick ratio, firm-feel	S	S
Steering Wheel—Luxury two-spoke	S	NA
Steering Wheel—Sport four-spoke; leather-wrapped	NA	S
Suspension—Gas-filled shocks front and rear, large diameter front anti-sway bar and stiffer spring rates	NA	S
Suspension—Standard sport, front Iso-Strut, rear trailing arm, front and rear anti-sway bars	S	NA

## STANDARD FEATURES

Daytona Turbo Z	Daytona Turbo	Daytona
Tire—Spare: T115/70D14 high-pressure, low mileage	S	S
Tires—P185/70R14 steel-belted radial black sidewall	S	NA
Tires—P195/60VR15 steel-belted radial raised black letter, Eagle GT Performance	NA	S
Transaxle—Five-speed manual with close-ratio gearing and fifth gear over-drive; floor-mounted cable shifter	S	S
Voltage Regulator—Electronic	S	S
Wheels—Premium wheel covers and stamped steel wheels (set of four)	S	NA
Wheels—Road: cast aluminum, 14-inch (set of four)	E	NC
Wheels—Road: cast aluminum, 15-inch by 6.0-inch (set of four)	NA	S
Windshield Wipers—Deluxe; intermittent wipe	S	S

S—Standard. E—Extra cost. NA—Not available. P—Available in Package only. NC—No-charge option. \*Available on Daytona in extra-cost package only.

## INTERIOR TRIM



**Standard Daytona.** Low-back cloth-and-vinyl bucket seats with adjustable head restraints, dual seatback recliners and inertia latches. Console with center arm rest and hidden storage compartment standard. Offered in Silver and Charcoal, Red, Light Beige, Black.\*



**Standard Daytona Turbo Z.** Low-back cloth-and-vinyl bucket seats with adjustable head restraints and dual seatback recliners and inertia latches. Console with center armrest and hidden storage compartment standard. Offered in Silver and Charcoal, Red, Brown (N/A on Turbo Z), Black.\*



**Optional Daytona.** No-charge optional low-back all-vinyl bucket seats with adjustable head restraints, dual seatback recliners and inertia latches. Console with center armrest and hidden storage compartment standard. Offered in Silver and Charcoal, Red, Light Beige, Black.\*



**Optional Daytona Turbo Z.** Low-back bucket seats with leather seating surfaces, adjustable head restraints, dual seatback recliners and inertia latches, and drivers side seat adjustments for lumbar and thigh support. Console with center armrest and hidden storage compartment standard. Offered in Brown, Black.\*

amp (available with stereo radios only) • Radio delete credit (Daytona only—factory orders only) • Radios—AM/FM electronically tuned digital stereo with integral digital clock, premium AM/FM electronically tuned digital stereo with integral digital clock and six-speaker sound system; premium AM/FM electronically tuned digital stereo with cassette player, integral digital clock and six-speaker Dolby® sound system • Seats—vinyl low-back bucket (no-charge option on Daytona); leather-surface low-back enthusiast driver's seat with adjustable lumbar and thigh support • Tilt steering column • Three-speed automatic transaxle (available all engines) • Tinted glass; all windows (required with air conditioning)

• Tires—P185/70R14 steel-belted radial raised black letter (no charge on Daytona Turbo only); P185/70R14 steel-belted radial raised white letter (Daytona only) • Wiper/washer on liftgate (electric rear window defroster required)

\*Trademark of Dolby Laboratories.

**Turbo Z Package** (optional on Daytona Turbo only) This Package replaces standard equipment with the following:

- Unique front fascia wraps to wheel openings
- Integrated wide body-side molding (black and body color), black headlamp surround, black and body-color bumper protective rub strips
- Front fascia extension
- Front air dam
- Rocker panel extensions
- Rocker panel air fence
- Rocker panel extensions at doors
- Rear fascia wraps to rear wheel openings
- Turbo Z debossed lettering in rear fascia
- Unique rear spoiler
- Accent tape stripe, tri-tone
- Turbo Z decal

**Light Package** (standard on Daytona Turbo and Daytona Turbo Z)

- Glove box light
- Map/dome light
- Headlamp-on warning chime
- Ignition switch time delay light
- Ash receiver light
- Underhood light
- Cargo light

**Cargo Trim/Quiet Sound Package** (standard on Daytona Turbo and Daytona Turbo Z) • Additional cargo carpeting • Tonneau cover • Special Sound Package including cargo compartment and floor silencer, rear wheelhouse mastic and pad silencer with power

**Basic Group** (optional on all models)

- Air conditioning
- Tinted glass
- Automatic speed control
- Electric rear window defroster
- AM/FM stereo digital radio, electronically tuned, with integral digital clock

**Turbo Package** (available Daytona only)

- 2.2-liter turbocharged multi-point fuel injection engine
- Special tuned exhaust system
- Instrument panel cluster turbo gauge
- Turbo hood (black louvers)
- Bright exhaust tip
- Turbo engine dress-up
- Special identification
- P185/70R14 steel-belted Eagle tires with raised black letters

## STANDARD SAFETY FEATURES

- Safety-Rim wheels
- Combination lap-shoulder belts for the driver and right front passenger, and lap belts for all other passengers
- Seat belt reminder system
- Energy-absorbing steering column or steering wheel
- Dual braking system with separate brake fluid reservoirs in the master cylinder
- Brake fluid pressure loss warning light (also serves as indicator when parking brake is applied)
- Hazard-warning flasher system
- Turn signals with lane-change feature
- Backup lights
- Energy-absorbing instrument panel and sun visors
- Front seat head restraints
- Energy-absorbing front seatbacks
- Inside and outside rearview mirrors
- Side marker lights and reflectors
- Seatback latches on folding front seats
- Fade-resistant front disc brakes
- Electric windshield washers and wipers
- Ignition and steering column lock
- Anti-theft trunk lock
- Headlamp and wiper circuit breakers with automatic reset
- Key-left-in-ignition warning
- Non-override door locks (except driver's door)
- Resilient window crank knobs
- Side door beams
- Dual throttle return springs
- Interlocking door latches
- Recessed inside door release handles
- Rotary glove box latch
- Reinforced windshield header and roof
- Glare reduction measures for windshield wipers, instrument panel and steering wheel
- Double ball-joint rearview mirror mount

**CORROSION PROTECTION** Chrysler Corporation's corrosion

## DIMENSIONS, WEIGHT AND CAPACITY

	Daytona and Daytona Turbo	Daytona Turbo Z
Length	175.0"	179.9"
Width	69.3"	69.3"
Height	52.3"	52.3"
Wheelbase	97.0"	97.0"
Turning Diameter	33.5'	33.5'
Curb Weight	2,546 lbs	2,675 lbs
	2,655 lbs (Turbo)	
Cargo Capacity (est)		
—with rear seatbacks up	16.9 cu ft	16.9 cu ft
—with rear seatbacks down	33.0 cu ft	33.0 cu ft
Passenger Capacity	4	4
Fuel Capacity	14 gal	14 gal

## ENGINES AND TRANSAXLES

Type	Displacement	Bore & Stroke	Compression Ratio	Horsepower SAE Net @ RPM	Torque @ RPM	Transaxle Availability
Federal/California 4-cyl OHC	2.2-liter (EFI) (135 CID)	3.44" x 3.62"	9.0:1	99 hp @ 5,600	121 lb-ft @ 3,200	S—Manual (2.57 OTGR) O—Automatic (3.02 OTGR)
Federal/California 4-cyl OHC Turbo EFI¹	2.2-liter (135 CID)	3.44" x 3.62"	8.1:1	142 hp² @ 5,600	160 lb-ft @ 3,200	S—Manual (2.57 OTGR) O—Automatic (3.02 OTGR)

S—Standard. O—Optional. OTGR—Overall top gear ratio. ¹Standard engine for Daytona Turbo and Daytona Turbo Z. ²140 hp with optional automatic transaxle.

protection is among the best in the industry. It includes the extensive use of galvanized sheet metal panels, one of the best known methods of corrosion protection, and pre-coated steel in critical areas, as well as the seven-step dip-and-spray process.

## CONSIDER LEASING FROM THE LEASING PROFESSIONALS

In these days of tight money and high interest rates more consumers are considering leasing as an alternative to buying. Leasing a new Dodge Daytona usually eliminates large down payments and often results in lower monthly payments because you're paying only for that portion of the vehicle life under the leasing agreement.

Leasing could be right for you, and the more you learn about it the more likely you are to consider it seriously. If leasing sounds like a sensible solution to your transportation needs, talk it over with us—your leasing professionals.

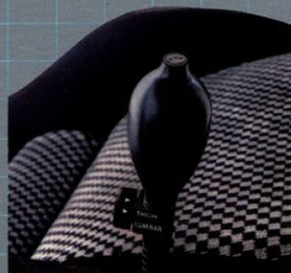
## OPTIONAL 5/50 SERVICE CONTRACT COVERAGE

Chrysler Corporation offers a 5/50 "Added Coverage" (in Florida "Added Value Plan") Service Contract which provides protection against rising service and parts costs for specified major repairs not included in the 5/50 Limited Warranty. Coverage starts on the specified components in the plan after your vehicle's basic 12-month/12,000-mile warranty expires on these components and continues for five years or 50,000 miles (whichever occurs first) from the vehicle's original warranty start date. A deductible applies.

The plan provides an allowance for alternate transportation and towing. Ask your dealer for details. All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Chrysler Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.



**Enthusiast Seat with Adjustable Thigh and Lumbar Support.** A pneumatic device helps to anatomically fit this special sports car driver's seat to your body. Turn the adjustment one way and pump the bulb for more back support; turn it the other way and pump for more thigh support. Simply depress the diverter valve to release air pressure.



**Dual Power Remote Heated Mirrors.** The driver-oriented controls for Daytona's dual electric remote mirrors are positioned near your fingertips on the driver door armrest. In addition to the luxury of four-way adjustment, both outside mirrors are electrically heated to clear fog, ice, and snow during inclement weather.



**Electronic Navigator.** Another example of Chrysler Corporation's leadership in high technology, this trip computer with keyboard entry and reset button reports nine conditions: distance to empty fuel tank; estimated time of arrival; distance to destination; time, day, month, and date; trip

average mpg readings; fuel consumed; average speed; miles traveled; and elapsed driving time. Display readouts can be converted to either conventional or metric units.



**Automatic Speed Control.** Take the strain out of long distance cruising—and save gas besides—with this option clustered with standard intermittent wiper/washer, headlight dimmer, and turn signals on a multifunction stalk.



# 1984 DODGE DAYTONA



*An American Revolution Begins.*





*An  
American  
Revolution*

