



FROM THE WORLD'S MOST EXPERIENCED CAR MAKER,
THE MOST EXCITING ERA EVER.



Mercedes-Benz

From the inventors of the automobile.

Many of the things that we have come to expect in a modern motor car originated at Mercedes-Benz.

It all began on the 29th of January 1886, when Karl Benz was granted a patent for his 3-wheeled motor carriage and the automobile was born.

From that day on, the story of Mercedes-Benz describes a series of milestones in the history of automotive endeavour, typified by the countless inventions that have served to redefine the notions of what motoring can and should be.

Today's range of Mercedes-Benz models presents a panoramic view and complete understanding of the automotive experience. It is a range equipped with everything the 3-pointed star has come to stand for in terms of comfort, dynamics and safety.

Now, more than ever, we are ahead of our time, having harnessed the pioneering spirit and single-minded perseverance that led to the invention of the motor car in the first place.



1909



1909



1916



1926



1933



1989





A very clever car.

Newest to the Mercedes-Benz line-up, the A-class is an automotive answer to an ever-changing world.

Measuring an astonishingly compact 3.6 metres, the A-class is an entirely new category of vehicle that deftly defies conventional thinking.

It is just as comfortable as a mid-size saloon and incredibly, just as safe.

The Mercedes A 190, A 160 and A 140 are spacious, dynamic and utterly practical. You sit high in a new, smart workplace with a wealth of information at hand. You park easily and drive thriftily.

You are kind to the environment, partnered by a responsible manufacturer, minimising the impact on the earth. And you'll be comforted by the knowledge that a compact car can also be a safe car.

Flexible, attractive and individual, the Mercedes A-class brings a completely new set of driving choices to the automotive market. It's big thinking in a compact package, and above all, it's a Mercedes-Benz through and through.



The new Mercedes-Benz C-class.

After years of development, the new Mercedes-Benz C-class is celebrating its Australian debut.

The new C-class now has a package of technical innovations unprecedented for this market segment. Never before has so much attention been paid, in this class, to the traditional Mercedes qualities of safety, comfort and reliability.

The sedan is youthful and progressive, with new chassis technology, powerful engines and the latest technical and handling innovations.

Standard equipment includes the pioneering technical innovations previously only available in the flagship Mercedes-Benz models, such as windowbags, adaptive airbags for the driver and front passenger, the multi-function steering wheel and fibre optics.

Maximum safety is ensured by standard systems such as the Electronic Stability Program (ESP), Brake Assist, automatic child safety seat recognition, seat belt pre-tensioners and belt force limiters for the front seats and rear outer seats, head restraints for all seats and side impact airbags in the front doors. The electronic speed limiter SPEEDTRONIC and the choice of 6-speed manual gearbox or 5-speed automatic are also available.





The Mercedes E-class has far more on-board computer power than the spacecraft that took man to the moon.

The E-class features technology so advanced it has never been seen in a car before. The electronic nerve system borrows from space-age technology to ensure optimum operation of everything from ABS and traction control to the sophistication of its engine management systems.



The E-class has redefined automotive safety by recording one of "the lowest values ever measured" in a frontal impact test conducted by the German motoring magazine Auto Motor and Sport. The entire body

structure is bonded together with 4,900 high-strength welds, giving the impression that the car is milled from a single billet of steel. And with this car, we are the first manufacturer in the world to fit seat belt force limiters as standard to reduce belt-related injuries.

From the powerful new supercharged E200 Kompressor to the V8 E430, ample acceleration is assured, courtesy of our new-generation engines, featuring a unique 3 valves-per-cylinder, dual spark plug design. Every engine in the E-class is smooth, fuel-efficient and environmentally friendly. All at the same time. The range also includes the outstanding Diesel E270 CDI, notable for its amazing 400Nm of torque and superb fuel economy.







E-class



Most 4WDs drive like a truck.
We thought it would be better if
one drove like a Mercedes-Benz.

On-road or off, the new M-class is a giant evolutionary leap. Because the M-class was designed from the ground up, the compromises inherent in the truck-based way of thinking about 4WDs simply don't exist. The M-class has been engineered to provide the comfort, ride quality and safety expected of a Mercedes-Benz. In fact, it has been crowned 'Safest SUV' in the United States.

The M-class features full-time 4WD, combined with a four-wheel version of the Mercedes-Benz Electronic Traction System. This remarkable innovation, which we've named 4-ETS, allows forward progress, even when up to three wheels have lost traction.

The electronic 5-speed automatic transmission can adjust to your individual driving style. Every engine available in the M-class is both fuel-efficient, and powerful. Our new generation petrol engines (the 3.2 litre V6 or the 4.3 litre V8 in the ML430) feature a unique 3-valves-per-cylinder, dual spark plug design. There is also a Common Rail Direct Injection (CDI) diesel engine in the ML270 CDI that produces an amazing 400Nm of torque.

You'll find that the M-class doesn't just drive like a Mercedes-Benz, it's also built to last like one.



Engineered to be the best.

The Mercedes S-class has always set new standards. The new S-class features over 30 technical innovations.

Fuel consumption has been reduced by up to 17%, thanks to a new range of all-alloy engines. The overall length has been reduced, yet there is more interior space. Weight has been saved without any loss of safety or comfort. Rather, high-tensile steel panels and larger crumple zones have increased its reputation as the safest place to be in today's traffic.

The new S-class features as standard a Mercedes designed pneumatic suspension system which delivers

unequalled levels of ride comfort. It works in combination with our patented Adaptive Damping System (ADS), which automatically adapts shock absorbers to road surface conditions. The S-class is also equipped

with the Mercedes-Benz award-winning Electronic Stability Programme (ESP) and Brake Assist System (BAS) for controlled, safe driving performance, as well as the fuel-efficient cylinder cut-off system (available on the V12).

From the new short or long wheelbase S-class limousines, or the unrivalled CL Coupé with Active Body Control (ABC) suspension, everything we have learned in over 110 years of building cars has been put into the concept, design and styling of the S-class.



110 years of racing to engineer better cars.

In the first ever auto race, a Daimler V2 covered the distance from Paris to Rouen with an average winning speed of 20.5km/h. These early motor races served to convince a sceptical public the car was here to stay.

Racing legends were created as Mercedes racing engineers quickly extended the boundaries of the automobile. But the racing triumphs and speed records had a special purpose for the marque – technical innovation creates a better road car as well.

That tradition continues today with wins in the German Touring Car Series (DTM) and in the ultimate racing series, Formula One. In fact, Mika Hakkinen driving his McLaren-Mercedes has won back-to-back World Drivers' Championships in 1998 and 1999 while the team also won the 1998 Constructor's Championship.

This immense involvement in racing is to be seen in the design and performance of our magnificent range of sports models. From the SL and SLK Roadsters (now including the SLK200 Kompressor with a standard 6-speed manual) to the stunningly graceful yet powerful CLK Coupé and Cabriolet.



Three letters that stand for peak performance.

AMG, our performance engineering specialists, have been instrumental in Mercedes' racing success for many years.

Their experience and the innovations they have developed under some of the world's toughest racing conditions will benefit anyone who drives an AMG Mercedes-Benz.

The CLK55 AMG, ML55 AMG and the E55 AMG are the end result of an ongoing transfer of knowledge between Mercedes-Benz and AMG.

The exhilarating results of this collaboration feature state of the art technology and limited-edition improvements such as race-proven braking systems, increased engine power and torque, integrated aerodynamic packages and bigger, lighter alloy wheels.

A Mercedes built by AMG offers the best of both worlds. It provides thoroughbred performance with all the safety inherent in a Mercedes-Benz.





A-class



A140 / A160 / A190

C-class



C180 / C200 Kompressor / C240 / C320 / C220 CDI



C200 / C240

E-class



E200 Kompressor / E240 / E270 CDI / E280 / E320 / E430



AMG-Mercedes E55



E240 / E320 Wagon

M-class



ML270 CDI / ML320 / ML430 / ML55

S-class



S320 / S430 / S430 L / S500 L / S600 L



CL500 / CL600

Sports



SL320 / SL500 / SL600



SLK200 & SLK230 Kompressor / SLK320



CLK200 & CLK230 Kompressor / CLK320 / CLK430 / AMG CLK55



CLK200 Cabriolet & CLK230 Cabriolet Kompressor / CLK320

Web Site for Mercedes-Benz.

www.mercedes-benz.com.au

Mercedes-Benz operates a comprehensive web site on the Internet. At www.mercedes-benz.com.au you'll find detailed listings of all models, including their features and options, standard equipment and pricing.

You can also browse the latest up-to-the-minute news and current events from Mercedes-Benz in Australia.

The Mercedes web site is part of the DaimlerChrysler corporate web site. Other DaimlerChrysler brands that are featured include Mercedes-Benz Finance, Mercedes-Benz Light Commercial Vehicles and Trucks, Freightliner, Sterling, Eurocopter, MTU and Chrysler Jeep.

The Mercedes site includes a dealer locator - a unique feature that enables you to find your nearest dealer.

Web surfers will also find information on Mercedes-Benz motorsport and company events, a merchandise section, which enables you to order clothing and other merchandise on-line, and information on 'Mercedes' the magazine.

Subscriptions to the magazine can be made on-line.

Also on the site is a Used Car Search facility. Customers can view images and detailed information about a wide range of used Mercedes-Benz vehicles which is compiled from a database of currently available used cars from dealerships around Australia.

3-Year Owner Protection Plan and Roadside Assist.

Mercedes-Benz have always set the standard for reliability. The marque scores consistently low in the area of breakdown statistics, due to the robust engineering that distinguishes our cars. Unscheduled trips to the dealer are, and will stay, few and far between.

However, to cover even this unlikely event, our Owner Protection Plan encompasses many special features.

You are covered by a full 3-year unlimited kilometre protection against any defect or fault. We provide free 24 hour road care service for 4 years. In addition, we offer a complete workshop mobility warranty repair service.



Starmarque. Second-hand but never second-best.

A 'pre-owned' car means a 'used' car. A Starmarque pre-owned Mercedes-Benz is different.

It has been tested and approved by some of the most demanding automotive engineers on the planet - those employed by Mercedes-Benz.

It means you can purchase a pre-owned Mercedes with the same confidence you would have purchasing a new vehicle.



A Starmarque Certified Dealer is trained to satisfy customers who are considering a previously owned Mercedes-Benz, helping them make a smart, informed decision.

A Starmarque Mercedes-Benz comes to you with a full 2-year warranty, which is almost the equivalent to a new car warranty.

But what if you would like to extend this warranty to 3 or 4 years to match your leasing agreement? Starmarque now offers the following choices:

- 12 months extension to your existing Starmarque warranty.
- 24 months extension to your existing Starmarque warranty.
- Powertrain warranty - for vehicles between 5-8 years old, subject to a 116-point check.

Starmarque not only offers used car warranties, but also incorporates new car warranties as well. The current 3-year factory warranty can be extended via Starmarque to either 4 or 5 years.

You can purchase a Starmarque used Mercedes-Benz with confidence. Because the cars which meet our standards are certain to meet yours.

Mercedes-Benz StarPlan. The future of finance.

Mercedes-Benz StarPlan is a breakthrough in automotive financing. With financial strategies as thoughtfully innovative as our cars, it makes owning the Mercedes-Benz of your choice both easy and affordable.

By combining various traditional financing methods and allowing you to select the finance agreement to suit your individual lifestyle, and at very competitive rates, StarPlan lets you take control over the way you acquire your Mercedes-Benz, enabling you to free up your capital for other investments.

From the very beginning of each agreement, we work to ensure that the entire transaction is purpose-built to suit the budget, lifestyle and business needs of each individual customer.

Buyers of the three-pointed star can choose from a number of different options through Mercedes-Benz StarPlan. Hire Purchase, Lease or Consumer Sale by Installment are all available, and offer the customer the flexibility of a range of options both during and at the end of the contract.

There is also the option of Guaranteed Future Value, giving a guarantee of the value of your Mercedes-Benz at the end of the agreement term.

If you would like to experience the ease, convenience, flexibility and assurance of an affordable financial solution for your needs, speak to an authorised Mercedes-Benz dealer at your earliest convenience. It may be one of the most astute investments you will ever make.


Your investment in
a Mercedes-Benz
is protected by over
70 authorised dealers
Australia-wide.

When you purchase a Mercedes-Benz,
you get far more than just an excellent
automobile. Our network of sales and
service centres keeps you in close touch
with the best-equipped, professionally
staffed dealerships wherever you travel.
Anywhere in Australia.



Mercedes-Benz

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specifications, optional extras prices and financing
details by consulting your nearest authorised
Mercedes-Benz dealer.

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