

L I N C O L N

2002

There is a world of luxury today that only exists on the road. A world that encourages you to seek out your every desire. And demands that your highest expectations be fully achieved. We believe that, by opening this book, you are ready to enjoy the personal satisfaction that comes with owning a Lincoln. From the elegantly sculpted exterior styling to the countless interior amenities to the sophisticated safety and security features, a Lincoln will surely capture your deepest passions. With that in mind, we now invite you to experience true American luxury for yourself.



Those with an incurable passion for performance will naturally gravitate to the Lincoln LS. Part of its strong attraction is the taut, chiseled lines that define its shape.

Other forces are equally compelling: A powerful and

LINCOLN LS

highly responsive V8 engine. A near 50/50 weight distribution. An interior graced with the finest of luxuries. All working perfectly to bring both man and machine together as one. A perfect marriage, indeed.





Lincoln LS in Light Parchment Gold Clearcoat. Shown with available equipment.





The **Vehicle Communication System**¹ includes a Motorola Timeport™ wireless phone. The required Sprint PCS® service plan features voice-activated name or digit dialing for hands-free use. It also enables the satellite-based Global Positioning System, which offers Safety and Security services, Route Guidance and Point of Interest Location information.

¹Available on all Lincoln sedans.



Lincoln LS offers several **audio options** including the standard 4-speaker premium sound system with an AM/FM stereo/6-disc in-dash CD changer. Or choose the available 12-speaker, 180-watt Alpine® Audiophile Sound System—available with an AM/FM stereo/6-disc in-dash CD changer or an AM/FM stereo/cassette and a 6-disc glove box-mounted CD changer.



For those automotive enthusiasts who demand the highest performance, there's a 3.9-liter **DOHC 32-valve V8** with 252 horsepower. The Lincoln LS is also available with a highly responsive DOHC 24-valve, 220 horsepower V6 engine.



Lincoln LS is powered by a smooth V6 that boasts an available five-speed **manual transmission**. The engine's block and cylinder head are cast with the patented Cosworth-casting process, which yields an impressive driving performance.



A truly powerful full-size SUV, the 2002 Lincoln Navigator greets the road with complete confidence. The 300-horsepower, 32-valve V8 engine makes sure you're confidently in control at all times. The fine,

NAVIGATOR

hand-crafted wood and leather appointments make it as luxurious as it is responsive. And the three rows of seating make it possible to plan reservations for as many as eight. First class accommodations, all around.





Lincoln Navigator four-wheel drive in Light Parchment Gold Clearcoat. Shown with available equipment.





Standard on the 2002 Navigator console is the **auxiliary climate control**, which allows the rear-seat passengers to adjust temperature, fan speed and air distribution to their liking. Additionally, the front floor console has rear audio controls, which allow passengers in the second row to adjust the volume and station selection, as well as listen through their headphones.



Lincoln Navigator's available **climate-controlled seats** allow both the driver and front passenger to regulate the temperature of their seats—sending either cool or heated air up through the seat cushions, for additional comfort in extreme weather.



Because drivers come in varying sizes and stature, **power-adjustable brake and accelerator pedals** can travel up to three inches to assume the most comfortable driving positions. Preferred pedal settings can be retained in the memory system.



An available Navigation System—equipped with the **Global Positioning System**—calibrates where you are relative to your final destination and illuminates the results on a conveniently located, easy-to-see, five-inch color console display for viewing.



There's simply nothing like it on the road: the 2002
Lincoln Blackwood. This limited-production Luxury Utility
Vehicle makes a bold statement wherever it goes. And
with 300-horsepower, 32-valve V8 power, four full-size

BLACKWOOD

doors, rear-wheel drive, genuine wood, Connolly
leather, climate-controlled power front seats, power
moonroof, and Alpine® Audiophile Sound System with
6-disc CD changer, it goes wherever luxury is welcome.





Lincoln Blackwood in Black Clearcoat.



Because it's a Lincoln, Blackwood offers many luxurious standard **interior amenities** such as Connolly leather seating surfaces, climate-controlled power front seats and a wood- and leather-trimmed steering wheel with duplicate audio and climate controls.



Blackwood offers a convenient **overhead console** that enables the driver to control the map/courtesy lamps, power tonneau cover as well as the power moonroof. Furthermore, the overhead console houses Blackwood's on-board trip computer, displaying distance-to-empty, average fuel economy and digital compass.



A **unique bed area** with distinctive styling features a power tonneau cover and dual swing-out rear trunk composite doors with integrated storage compartments. Inside is a stainless steel-lined trunk with integrated storage bins, flush-mounted tie-down hooks, a 12-volt power point and cool-to-the-touch LED lighting to help illuminate all that Lincoln Blackwood luxury.



To assist the rear-seat passengers, a handsome, leather-padded **rear console** contains a convenient storage bin that has a removable storage tray, tissue box holder and dual cupholders.

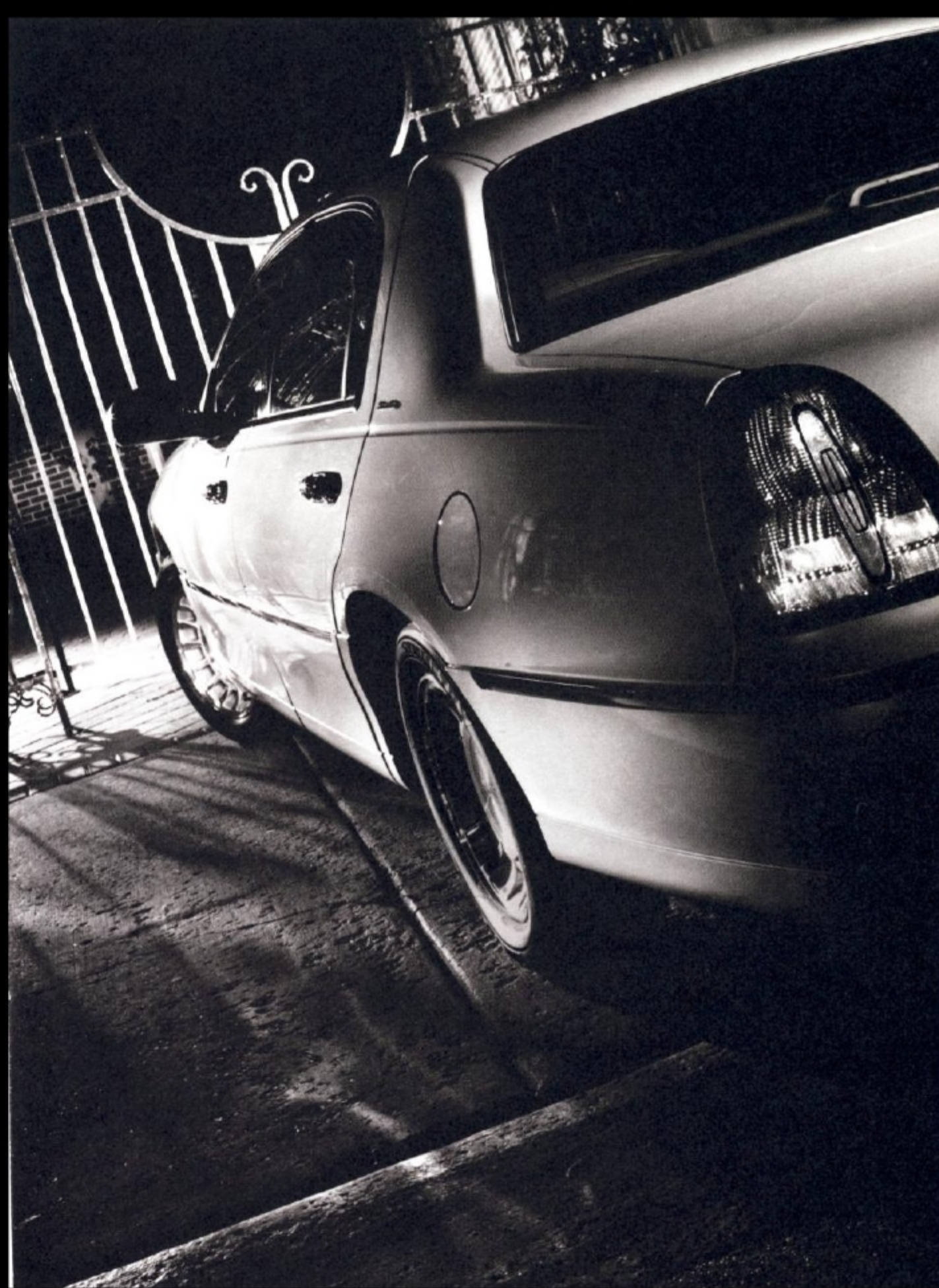


One look at the 2002 Lincoln Town Car and you'll see why "rush hour" is a thing of the past. Like a favorite room, its luxurious interior will pamper your every need.

Available heated front seats. Handsome wood and

TOWN CAR

leather appointments. Enough audio options to satisfy the most serious of audiophiles. All accompanied by a reliable V8 engine that ensures both driver and passengers arrive in style, regardless of the occasion.





Lincoln Town Car Cartier L in Ivory Parchment Clearcoat. Shown with available equipment.





Town Car offers keyless entry via the key fob or the sophisticated **programmable keypad**, conveniently located on the driver's side door, which will unlock the car after entering your personalized identification number—for increased safety and security.



The electronic fingertip speed control on Town Car's available **wood- and leather-trimmed steering wheel** allows you to set your preferred speed without taking your eyes off the road.



Set off the elegant good looks of your Town Car with a set of our sixteen-inch **wheels**. Each series offers an aluminum spoke design to match the car's personality. Clockwise from top left: Gear Tooth, Snowflake, Cartier Chrome and eight-spoke.



The **Vehicle Communication System**¹ includes a Motorola Timeport™ wireless phone. The required Sprint PCS® service plan features voice-activated name or digit dialing for hands-free use. It also enables the satellite-based Global Positioning System, which offers Safety and Security services, Route Guidance and Point of Interest Location information.

¹Available on all Lincoln sedans.



A perfect mix of style and luxury, the 2002 Lincoln Continental's beauty is likely to remind you of a favorite vacation destination. Behind the remarkably smooth-running V8 engine, the four-wheel disc Anti-lock

CONTINENTAL

Brake System and a variety of safety and security features, you'll find this is an ideal place to relax—whether it be the beginning or the end of your day. Lincoln Continental. The standard for American luxury.





Lincoln Continental in White Pearlescent Clearcoat Metallic. Shown with available equipment.



Continental's **virtual image instrument cluster** uses highly visible graphics projected onto a black surface—giving images and data a clear and unique, three-dimensional appearance in lighting conditions such as bright sunlight or complete darkness.



Uniquely crafted into Continental's elegant console is the **leather-wrapped shifter**, which allows the driver to effortlessly control the 4-speed automatic transmission. Both sporty and functional, this handsome shifter is just one of many fine Lincoln luxuries that are available with the 2002 Continental.



Lincoln's available **Driver Select System** refers to a set of driving conveniences that afford the driver a superior level of control. These conveniences include such things as selectable ride control, a semi-active suspension, duplicate steering wheel audio and climate controls, and the intelligent Memory Profile System.



Continental's sophisticated 4.6-liter 32-valve **DOHC InTech™ V8 engine** delivers an impressively responsive, yet incredibly smooth 275 horsepower, and under normal driving conditions—and with routine fluid and filter changes—will perform for 100,000 miles before a single scheduled tune-up is needed.



It's waiting. Beckoning. The remarkably intimate world that only Lincoln can provide. Where countless amenities are all synchronized to help create a pleasing retreat. A place that allows driver and passengers to travel with distinction and effortless luxury. And whether it be a Tuesday or a Sunday, casual or formal, with family or with friends, discovering this world is a means of fulfilling your desires. Both relaxed and sophisticated at the same time, it is a place that, once you arrive, you will never again want to leave. This is American luxury, presented by Lincoln.



Every 2002 model year Lincoln vehicle includes our 3-year/36,000-mile **Lincoln Complimentary Maintenance** and the features of our **Lincoln Commitment®**—a comprehensive owner-benefits package that includes transportation assistance and loaner vehicles, emergency travel expense reimbursement, 24-hour roadside assistance, destination assistance, trip-planning service, Lincoln Customer Assistance Center Hotline, and owner identification card. See your dealer for details and availability or call our Customer Assistance Center at 800.521.4140.

To ensure that we are offering our customers the best service possible, we proudly offer the **Lincoln Personal Consultant**. Simply visit our Web site at lincoln.com/pc and one of our friendly manufacturer's representatives will help you with anything from price quotes to product features to arranging a test drive at your local dealer—at no cost or obligation. We hope you will find this service to be quick, convenient and an easy means of attaining the information and services you require.

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Lincoln 2002

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1. **I'd like some information about:**

☐ TOWN CAR ☐ CONTINENTAL ☐ NAVIGATOR ☐ LINCOLN LS ☐ BLACKWOOD

2. **Right now, I'm driving a:**

YEAR (e.g., 2001) MAKE (e.g., Lincoln) MODEL (e.g., Navigator)

3. **I'm looking to buy or lease a new vehicle in:**

☐ LESS THAN 1 MONTH ☐ 2-3 MONTHS ☐ 4-6 MONTHS
☐ 7-12 MONTHS ☐ MORE THAN 12 MONTHS

4. **If you would like to receive information from
Lincoln on future products or offers via e-mail, please
provide your e-mail address here:**

LF2RC1


LINCOLN
AMERICAN LUXURY



L I N C O L N
A M E R I C A N L U X U R Y