

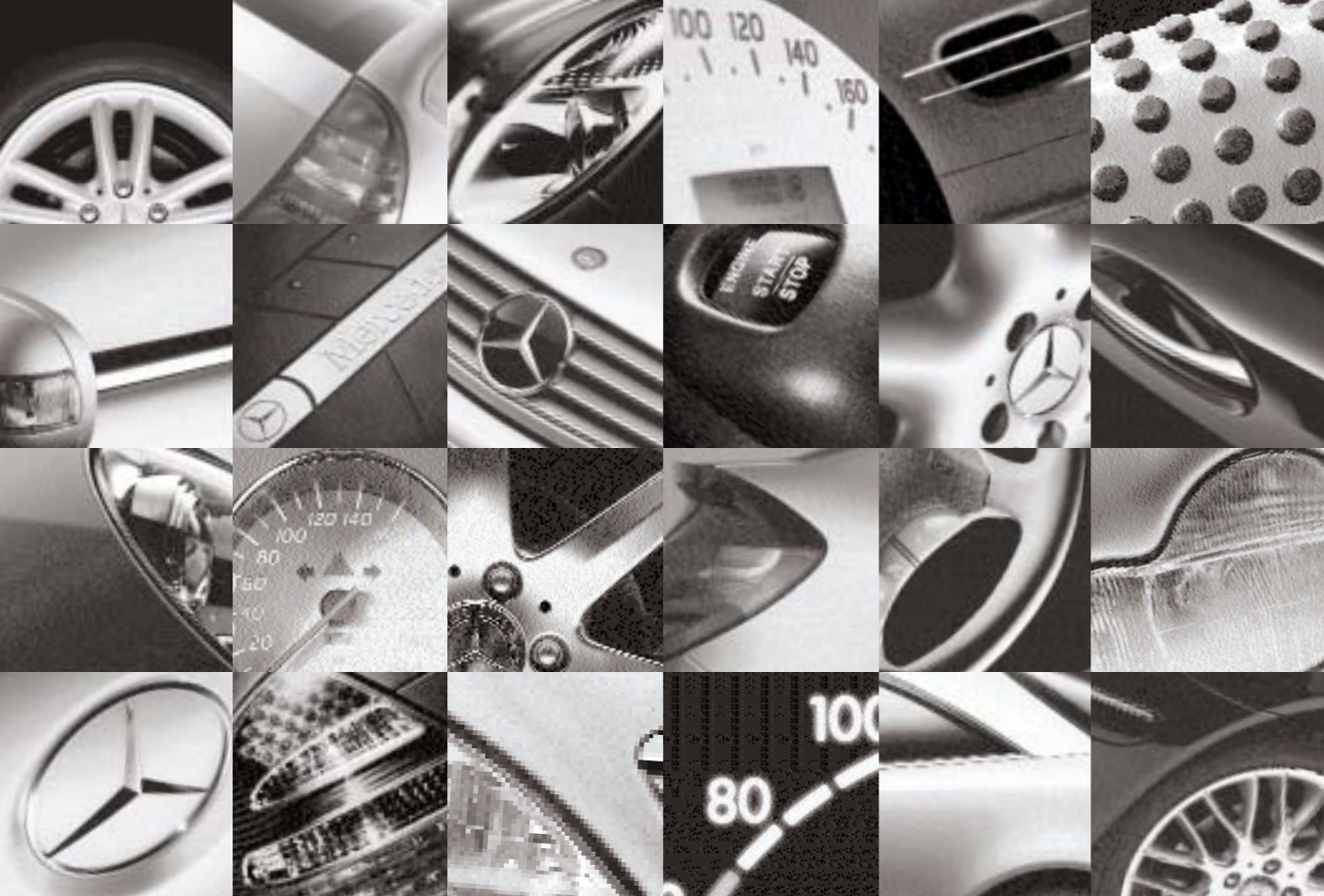


## THE MERCEDES-BENZ RANGE



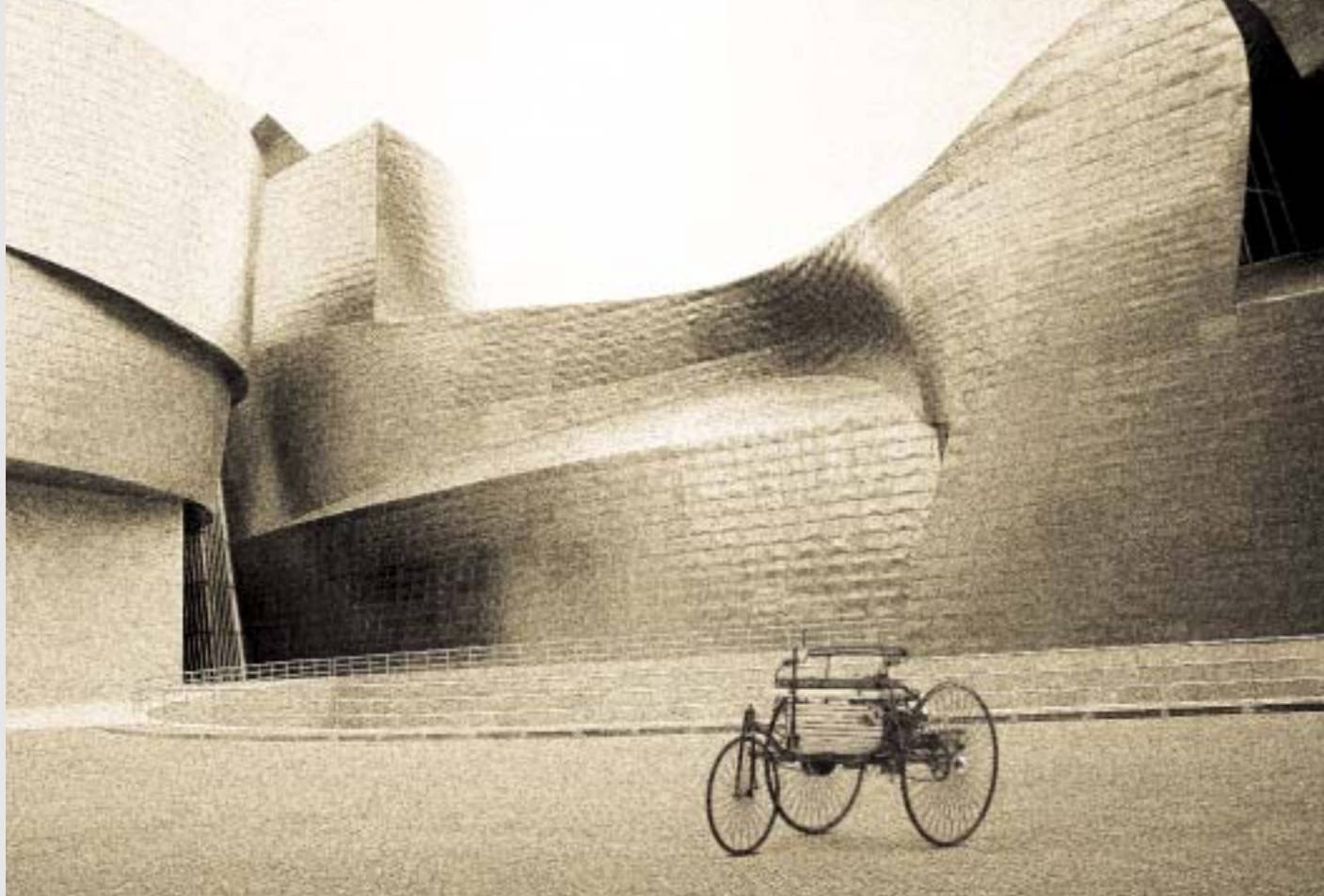
Mercedes-Benz

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We've never stopped inventing the car.

Karl Benz patented his invention – the motor car – in 1886. His patent (number 37435) was the first of many hundreds granted to Mercedes-Benz in the following years.

The passenger safety cell, anti-lock brakes, crumple zones, passenger airbags, Electronic Stability Programme (ESP®) and even the first diesel passenger car are all thanks to the inventive drive of Mercedes-Benz engineers.

Countless lives have been saved thanks to Mercedes-Benz safety innovations, especially when you realise that Mercedes-Benz don't enforce most of their safety patents.

Other car makers have long been able to use Mercedes-Benz inventions such as the airbag, safety cell and ABS brakes.

For well over a century now, Mercedes' engineers have refused to rest on their laurels.

The spirit of Karl Benz lives on.



What does the future hold? Quite a lot.

The A-Class shocked the world on its launch in 1996. It was so different, so unexpected.

But now, people are beginning to understand how much sense the A-Class makes.

It is the small car that's as safe as a large car, thanks to the numerous airbags, clever sandwich floor design and enormously strong passenger safety cell.

It doesn't feel like a small car either, thanks to the high driving position and the extremely large interior (which is even bigger in the long wheelbase model). They hold even more if you remove the passenger seats too.

The future is also green. The A-Class has been named Germany's most environmentally compatible car. It's made in one of the world's cleanest car plants, it's almost completely recyclable, and it even has renewable plant fibres among its components.





Some cars simply make you feel good. It's the engineering version of alchemy – turning a collection of metal components into something far more valuable. Something like the C-Class.

Mercedes engineers have somehow managed to construct a chassis that allows you to feel the road without having to feel every bump. What's more, every engine in the C-Class has the power to leave you exhilarated every time you leave the lights.

You'll also feel good knowing you're inside one of the safest cars ever built – regardless of size.

In short, the C-Class strikes just the right balance between the safe and responsible and the downright fun.

Life's what you make it. So make it fun.





Think of it as a sports saloon with a backpack.

Change the way you think about station wagons.  
We have.

The new C-Class wagon is designed for people who have an active life, as well as those who have a family. The new C-Class wagon is designed to carry all the things that go with your energetic lifestyle, while providing you with all the driving enjoyment and the responsive handling that you'd expect of a sporting saloon.

Obviously, it looks like you get the best of both worlds. And you also get a remarkably good looking car. (By any standards, not just those that apply to station wagons.)

Take a good look at the picture on the right. It's a whole new way of looking at a wagon.





Because life is short. And the road is long.

The C-Class Sports Coupé is built around the driver, and built to go around corners.

From the way it looks, you might assume the C-Class Sports Coupé is a 2+2 with some apologetic pews in the rear. In reality, it's a full 4 seater. But the surprises don't end there.

An optional glass roof opens up virtually the entire roof to the sunshine.

The driver also has the option of opening up a powerful, supercharged engine.

The 6 speed manual transmission allows you to extract the most from the engine, as does the 5 speed automatic with Touchshift.

The handling is totally responsive too, yet paradoxically, the Sports Coupé is supremely comfortable.

This is a car for those who live to drive.





4.818 metres of yardstick.

The engineering of the new Mercedes-Benz E-Class is as captivating as its looks.

It has the most advanced braking system ever in a production car. In an emergency, SBC™ or 'Sensotronic Brake Control' senses how quickly the driver's foot is lifted from the accelerator. It then readies the brakes before the driver has even hit the pedal. What's more, if the brakes sense rain, they'll wipe it from the disks to ensure you always have maximum braking power. Comforting, isn't it?

And so is the suspension. The AIRmatic suspension can make rough roads smooth.

Better still, AIRmatic helps to keep the car perfectly level during cornering, accelerating and braking. It even offers you the choice between sports and luxury settings depending on your mood, or the road.





*Like the previous  
model E-Class, this is  
the luxury saloon  
by which others will  
be measured.*





The civilised way to escape civilisation.

Unlike some 'lifestyle' off-roaders, the M-Class is a real 4 wheel drive. It has a proper low-range gearbox which – combined with the electronic traction control – allows you to climb almost anything.

Its abilities will certainly surprise many who drive it. Even those who only drive the M-Class on sealed roads.

Here, the driving experience is like any road-going Mercedes-Benz – albeit one with a more commanding view.

Combine all this with a spacious interior and a range of powerful, economical engines and you could well have the perfect lifestyle vehicle. The M-Class actually lives up to the way it looks.





Safety so advanced, it's even ahead of itself.

The new S-Class can sense when an accident is likely to happen, thanks to PRE-SAFE, the latest Mercedes safety innovation. This prepares the car for impact, by bringing the seats upright, pre-tensioning the seat belts and ensuring the sunroof is closed. The airbags also use these vital seconds to weigh passengers and calculate the optimal rate of airbag deployment.

Peace of mind may well be the ultimate luxury. But there are many others.

The S-Class pampers you like no other car. Air-conditioning adjusts automatically as the sun's angle changes. As the road surface varies, the adaptive dampers and air suspension react in harmony to instantly smooth the ride.

If it starts to rain, the wipers automatically clear the windscreen. While Parktronic makes parking effortless.

Of course, leather, timber, television and a sense of unabashed luxury are all standard.

And set the standard.





Building it is as close as we come to bragging.

In the Mercedes-Benz CL Coupé, the elegant engineering solutions are matched by the breathtakingly elegant styling.

The Coupé's innovative Active Body Control system (ABC) keeps the car perfectly level during cornering, braking and acceleration. ABC makes the CL Coupé serenely comfortable, even at the extremes of its performance.

Both the bi-turbo CL600 and the super-charged CL55 AMG can reach 100km/h in just 4.8 seconds. As you'd expect of cars with this level of performance, they can stop even quicker, should the need arise.

Yet the interior of every Mercedes-Benz CL Coupé is an oasis of calm and quiet. This is one of few cars capable of slipping through the air with all the grace its styling would suggest.



The thrill of a convertible.  
The security of a coupé.  
Flip a button to decide.

The Mercedes-Benz SLK is a convertible without any downside.

The folding roof is metal, not fabric. So in the winter months, it's like owning a Mercedes coupé. If the sun comes out, you can instantly trade your coupé for a convertible.

The SLK is now available with a wider choice of engines, including a powerful V6. Which makes putting your foot down just as exciting as putting the roof down.





The most convincing lines are drawn,  
not written.

The lines of the new CLK will capture your eye,  
and your heart. But purchasing one can also be  
a rational decision.

You have dual front airbags, windowbags,  
sidebags and a passenger safety cell to protect  
you. You have the exhilarating handling, balance  
and performance that you expect of a Coupé.

You even have a helping arm to hand you  
the seatbelt. And that pillarless styling is very  
good at letting the breezes in. There is also  
more than enough room for 4 adults.

Actually, all this is quite convincing isn't it?





Proof that beauty can go far deeper than the skin.

SL stands for 'Sport' and 'Light'. These were the attributes that allowed the original Gull Wing SL to sweep all before it more than 50 years ago.

Extensive use of aluminium, exotic alloys and plastics ensure the new SL is astoundingly sporty and light. Not to mention extremely safe.

In just 16 seconds, you can choose to turn your SL Coupé into a convertible, or vice versa. Amazingly, boot space – even with roof stowed – is cavernous. And as you'd expect, the SL's performance is breathtaking. Which could also be said of the styling.

The SL is a car that you could spend years working towards. Given that our engineers have spent almost a decade creating it, that only seems fair.





Throttle depressed. Driver very happy.

AMG is the high performance arm of Mercedes-Benz. Floor the throttle in one of the cars they create and you'll soon understand why.

The C32 AMG for example, reaches 100km/h in a mere 5.2 seconds.

The engine will always be the heart of any performance automobile, and an AMG enhanced Mercedes-Benz is no exception. It takes two days of meticulous hand assembly to build the 5.4 litre V8 engine used in the CLK55 and ML55. Every part is measured and perfectly balanced to ensure the engine – and your head – will spin.

Extra oil sprays are aimed at the bottom of the pistons to keep them cool, even the transmission is rebuilt to better handle the prodigious power.







In the SL55, CL55, S55, E55, SLK32 and the C32, AMG's engineers have taken a different road. Adding a supercharger to these engines has resulted in power and torque that defy belief.

For instance, the new SL55 AMG develops 368kW of power and an incredible 700Nm of torque. This allows the SL55 AMG to reach 100km/h in just 4.7 seconds.

Every AMG car has all the safety features you expect in a Mercedes-Benz. ESP\*, ABS brakes (enormous, ventilated ones) with Brake Assist, passenger safety cells, seat belt pretensioners and numerous airbags are all included as standard.

Not surprisingly, the same level of care and attention lavished on the engine and chassis of an AMG Mercedes extends to the interior.

Words may fail you, even before you turn the key.

The  
Mercedes-Benz  
Range.

A-Class



A160 / A190  
A160 & A190 LWB

C-Class



C220 CDI / C180 & C200 Kompressor  
C240 / C320 / C32 AMG



C200 Kompressor Wagon



C180, C200, C230 Kompressor  
C320 Sports Coupé

E-Class



E270 CDI / E240 / E320  
E500 / E55 AMG



E240 / E320 Wagon

S-Class



S350 / S350 L / S430 / S430 L / S500 L  
S600 L / S55 AMG



CL500 / CL600 / CL55 AMG

Sports



SL500 / SL55 AMG



SLK200 & SLK230 Kompressor / SLK320  
SLK32 AMG



CLK240 / CLK320 / CLK500  
CLK55 AMG



CLK200, CLK230 Kompressor  
CLK320 / CLK430

M-Class



ML270 CDI / ML350 / ML500  
ML55 AMG



Want to know more? Look at the comprehensive Mercedes-Benz website.

At [www.mercedes-benz.com.au](http://www.mercedes-benz.com.au) you'll find listings of all the current Mercedes-Benz models, including all of their features, options, standard equipment and pricing.

You can also browse up-to-the-minute news and current events from Mercedes-Benz in Australia. Also included is information on our motorsport involvement, links to McLaren Mercedes motorsport sites and a fantastic selection of merchandise and apparel in the Mercedes-Benz Collection.

If you're looking for a new or pre-owned Mercedes-Benz, the dealer locator can direct you to your nearest authorised dealer.

Get stuck in the Mercedes-Benz Web.



3 Year Protection Plan and  
Roadside Assist.

Mercedes-Benz have always set the standard for reliability. The marque scores consistently low in the area of breakdown statistics, due to the robust engineering that distinguishes our cars. Unscheduled trips to the dealer are, and will remain, few and far between.

However, to cover this unlikely event, our Owner Protection Plan encompasses many special features.

You are covered by a full 3 year warranty against defects. Also, during this time you will be provided with a free 24 hour roadside assistance programme.

So you not only have the peace of mind that comes from driving one of the world's safest cars, you're also covered by one of the world's most comprehensive warranties.





A Starmarque Mercedes has our approval, so it's sure to get yours.

A Starmarque Mercedes-Benz is not your average pre-owned car. It has been tested and approved by some of the most fastidious auto engineers on the planet - those that are employed by Mercedes-Benz.

It means that you can purchase a pre-owned Mercedes-Benz with the same confidence that you would have when purchasing a new vehicle. Every Starmarque Mercedes-Benz will have passed an exhaustive

116 point check and will have a full service history. Starmarque vehicles also come with a 1 year/25,000km warranty (conditions apply).

You can also have the option of extending the Starmarque warranty for added peace of mind.

In short, any car which reaches our high standards is also certain to reach yours.



*In a class of their own.*

The car you desire.  
The finance you've wished for.

Mercedes-Benz Finance with StarPlan® Options is a breakthrough in automotive financing.

With financial strategies as thoughtfully innovative as our cars, it makes owning the Mercedes-Benz of your choice easy and affordable.

By combining various traditional financing methods and allowing you to select one that suits your lifestyle (at very competitive rates), Mercedes-Benz Finance enables you to acquire a Mercedes-Benz while freeing up your capital for other investments.

Mercedes-Benz Finance can offer you a number of alternatives – Hire Purchase, Lease, Asset Loan or Consumer Sale by Instalments are

available and offer you flexibility of choice at the end of the agreement term. For additional flexibility, the many options of StarPlan® can be included in a simple, personalised finance package. StarPlan® can include an Extended Warranty, Comprehensive Vehicle Insurance, Finance GAP and even a guarantee over the future value of your vehicle.

If you would like to experience the ease, convenience and flexibility that comes with Mercedes-Benz Finance, we would like to invite you or your financial advisor to speak to an authorised Mercedes-Benz Dealer. It may well be one of the most astute investments you'll ever make.

