



ACCESSORIES THAT ACCENTUATE YOUR VEHICLE -

and Your Lifestyle! Think back to the reasons you bought a Mercury. Chances are, your reasons included sleek styling, quality, outstanding engineering, built-in versatility and a strong manufacturer's warranty. You looked at the competition, but you decided that Mercury best fit your needs and your lifestyle. Well, all of these same reasons apply to genuine Mercury Accessories. They look good, they're styled to match the lines of the vehicle, they're engineered to fit exactly, they extend the versatility of your vehicle, and they're backed by a strong manufacturer's warranty. There are a lot of stores and catalogs that offer accessories for your Mercury. But none of these competitors can offer the quality, styling, engineering and warranty that you get when you go with genuine Mercury accessories. Your basic vehicle is top-of-the line – keep it that way with genuine Mercury accessories!

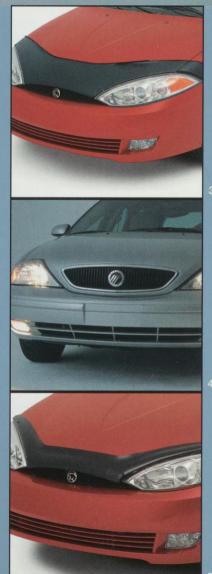


1) Full Front End Cover Keep your vehicle's finish looking great with the protection of this front end cover. The strong, heavy-duty vinyl helps protect your vehicle's front end from bugs, stones, and road debris. The flannel backing helps minimize moisture build-up between the cover and the painted surface. Designed to custom fit your vehicle. Allows you to open the hood without removing the cover. Available for all models except Mountaineer.

2) Load Warrior by Yakima For extra carrying capacity, try the Load Warrior system. Its huge 44" x 39" x 6.5" (112 cm x 99 cm x 17 cm) dimensions hold plenty of gear for just about any trip. More than merely a basket, the Load Warrior can hold almost anything you want to carry – from bikes, to canoes to luggage. Its weather-resistant, heavy-duty construction provides incredible durability in a lightweight package. Fits easily on your factory roof rack, removable roof rack, Raised Cross Bars or Track Rider Bars. Available for Sable Wagon, Mountaineer and Villager. 3) Mini-Mask Front End Cover A sporty-looking cover that also helps protect your vehicle front end. This heavy-duty, ultraviolet-ray-resistant vinyl cover helps keep bugs, stones and road debris from marring your vehicle's finish. The flannel backing is gentle to painted finish. Multi-piece design allows hood to be opened with cover on. Features embossed vehicle name or logo above driver's side headlamp. Available for Cougar and Villager.

4) Fog Lights When you're driving in rain, snow or fog, nothing penetrates the elements like fog lights. They're designed to mount to the lower fascia of the front bumper with an original equipment design that ensures proper fit. Dealer installation recommended. **Available for Cougar and Sable.**

5) Styled Bug Shield* Protect the leading edge of your vehicle with this aerodynamically-designed bug shield. Deflects road debris, stones and bugs from the front of your hood and helps keep rain away from the windshield. Easy to install using the hardware included in kit. Constructed of smoke-colored GE Lexan[®]. Available for Cougar, Sable and Grand Marguis.



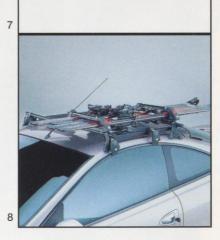


6) Load Warrior Extension by Yakima This easy-to-install, "table leaf" style extension increases the already huge proportions of your Load Warrior by 18″ (46 cm). Fits quickly into place to give you even more carrying space for large loads. Available for Sable Wagon, Mountaineer and Villager.

7) Full Vehicle Cover Protect your vehicle from the elements with this full cover. Constructed of an advanced all-weather fabric, it helps protect your vehicle from snow, rain and sleet. Available for Cougar, Sable and Mountaineer.

8) Horizontal Ski/Snowboard Carriers by Yakima These ski/snowboard carriers are available in two sizes. The small carrier holds up to 4 pairs of skis or 2 snowboards; the large carrier holds up to 6 pairs of skis or 4 snowboards. Both racks feature a soft rubber padding to protect the finish on your skis and integral locks to help prevent theft. Both carriers install easily on factory roof rack; no tools necessary. Snowboard Carrier adapter included. All models except Grand Marquis.

9) Reverse Parking Sensor To aid you when you're backing into tight spots, this sonar-like system alerts you to fixed obstacles in your way. A speaker and LED display provide audio and visual cues when an object is sensed within 6 ft. (2 m) of the bumper. The beep becomes more frequent and the lights go from green to yellow to red as the object gets closer. A red light and constant beep alert you when an object is 10[°] (25 cm) away. Dealer installation recommended. **Available for Villager.**



10) Rear Spoiler* Add a sporty look to your new vehicle with a rear spoiler. Offered in most factory colors, these spoilers are manufactured to precise original equipment specifications for a factory-installed look. Dealer installation is recommended. Available for Cougar and Sable.

11) Rear Air Deflector* For sporty good looks and a factory fresh appearance.
Available in most exterior colors to match or complement your vehicle. Available for
Mountaineer and Villager.

* Eligible for residualization under a Ford Credit Red Carpet Lease.





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12) Sport Hood Cover Add a sporty, stylish look to your vehicle while helping to protect the hood's finish from bugs, stones, salt and road debris. Constructed of a heavy-duty vinyl with a flannel backing. One-piece design allows hood to be opened without removing cover. **Available for Mountaineer**.

13) Double Step Running Boards* Adds style and function to the vehicle. The brushed aluminum finish with black end caps and step pads complements most exterior colors. Meets rigorous Original Equipment standards for corrosion resistance and durability. Dealer installation recommended.
 Available for Mountaineer.

14) Removable Roof Rack by Yakima

Easy-to-use removable rack allows you to carry skis, snowboards, bikes or luggage when you purchase the carriers (sold separately). The soft, non-skid footpads help prevent damage to the roof's surface. Integral locks help prevent theft. Kit includes all hardware, tools and installation instructions. Available for Cougar and Sable Sedan.

15) Production Running Boards* TheseO.E.-style running boards feature a black

vaffle pattern to help provide sure footing. Constructed with a steel substructure and ugged TPO plastic cover. Uses O.E. mounting points in vehicle's frame. Dealer installation ecommended. **Available for Mountaineer.**

16) Raised Cross Bars by Yakima These bars mount directly to the side rails of the original equipment rack, allowing you to mount up to four bike carriers. The extra height permits carrying snowboards with bindings. Ski carriers, Kayak and Canoe Carriers and Load Warrior (all sold separately) can also be used. Available for Mountaineer.



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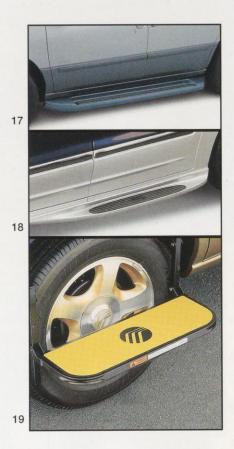
17) Molded Running Boards* Add a custom look to your new vehicle with molded running boards. These boards sport an aerodynamic look which complements the vehicle's lines while providing a lower step height for easier entry and exiting. Constructed with a sturdy steel substructure that features an E-coat primer to help prevent rust. For vehicles without side impact air bags only. Comes with a black satin finish. Can be painted to complement the vehicle color (as shown). Painting and installation by your dealer recommended. Available for Villager.

18) Child Step Running Boards* For little ones, climbing in and out of a Villager can be quite a challenge. These special running boards add a step outside the rear doors to make it easier. Made of a durable TPO plastic with steel substructure. Available in most colors to match exterior paint. Available for Villager.

19) Tire Step When it comes time to load up the roof rack, this is just what you need to reach the top. Just place it on one of the tires and you're standing tall. Adjustable to fit most O.E. tire sizes. Non-skid surface provides sure footing. Folds neatly away for easy storage. Available for Mountaineer and Villager.

20) Cargo Security Shade Conceal your valuables with this security shade. Mounts behind rear seat above the cargo area. Made of durable, nylon-reinforced vinyl, the shade may be stored on its roll when not in use. Available in colors to match vehicle interior. Available for Mountaineer.

* Eligible for residualization under a Ford Credit Red Carpet Lease.



21) Molded Cargo Tray Help protect the rear cargo area of your vehicle with this cargo tray. Constructed of durable polyethylene, it is molded to the contours of your vehicle's interior. The raised lip helps contain spills. Available in colors to match interior. Tray is lightweight and installs easily without the use of tools. Available for Villager.

22) Interior Cargo Tray Help protect the rear cargo area of your new vehicle with a cargo tray. Constructed of durable polyethylene, this trays is molded to the contours of your vehicle's interior or trunk. The raised lip helps contain spills. Sable wagon model is available in colors to match interior. Sable sedan model available in black only. Both models feature an embossed Mercury badge. Tray is lightweight and installs easily without the use of tools. Available for Sable and Mountaineer.







23) SportRack Cargo Boxes Add some extra cargo capacity for your next vacation with one of our roof-mounted cargo boxes. Each box is constructed of a durable, black ABS plastic that complements the styling and color of nearly any vehicle. The small cargo box is "long & skinny" and is designed to carry up to six pairs of skis. It has a capacity of 11.3 cubic feet (320 liters). The medium box is "short & wide" and is designed to carry larger items like suitcases. Its capacity is 15.5 cubic feet (440 liters). The large box is "long and wide" and can carry up to 8 pairs of skis and poles or four golf bags. Its capacity is 16.9 cubic feet (480 liters). Available for Sable Wagon, Mountaineer and Villager.

24) Wraparound Bug Shield* Premium front end protection with a little added style. Wraparound bug shield is constructed of durable GE Lexan® and incorporates a wraparound design to complement your vehicle's lines. Smoke-colored to accent any vehicle color. Installs easily. Kit includes instructions and all hardware. Available for Mountaineer and Villager.

* Eligible for residualization under a -Ford Credit Red Carpet Lease. 25) Soft Cargo Liner Help keep your vehicle cargo area clean with this cargo liner, designed to fit the contours of the cargo area for maximum coverage and protection. The liner is constructed of durable nylon-reinforced vinyl with Velcro® fasteners for easy installation and removal. Liner is split so it can fold down with the seat (where applicable). Folds neatly for easy storage. Available for Cougar, Sable and Mountaineer.

26) Dog Guard Take the family dog along on your next outing and keep your vehicle's interior clean, too! Mounts behind the second row seat and keeps pets in the cargo area. No more dog fur everywhere! Your pets are happy and you're happy, too. Easy to install, all hardware included. Available for Sable Wagon and Mountaineer.

27) Dog Guard Cargo Area Divider A popular addition to the dog guard, this cargo area divider allows you to partition the cargo area of the vehicle. Perfect for multiple pets, and for traveling salespeople carrying samples or other products. Divider is constructed of steel mesh and attaches directly to the dog guard (sold separately). Easy, no-drill installation. Available for Sable Wagon and Mountaineer.



28) Luggage Basket by Yakima This luggage basket provides extra carrying capacity for your next trip. Constructed of a heavy-duty, vinyl-covered steel mesh, its approximate measurements are 38" x 26.5" x 2" tall (97 cm x 67 cm x 5 cm). A stretch net is included to help secure the load to the basket. Fits factory racks, removable roof racks, raised cross bars or track rider bars (all sold separately). Available for all models except Grand Marguis.

29) Framed Luggage Cover Framed Cover helps protect your roof-mounted luggage from the elements. With an additional 10.5 cubic feet of cargo space, you can take along all the extra things you need. Its constructed of a lightweight tubular frame covered with durable vinyl and it has a rigid floor for added stability and easy loading. Attaches easily to your factory rack and gives you 100 lbs. (45 kg) capacity. Zippered side opening makes it easy to load, while the double flap-design provides water-resistance. Approximately 50" x 41" x 17" tall (127 cm x 104 cm x 43 cm). Available for Sable Wagon and Villager.

30) Soft Luggage Bag Soft luggage bag is made of durable, exterior-grade canvas. It features a zippered opening covered with a flap, which secures tightly with Velcro®. Bag is flexible, so you can carry odd-shaped items, and folds neatly away for storage when not in use. Nylon web straps secure the carrier to your roof rack. Available for Sable Wagon, Mountaineer and Villager.

31) Frame Mount Bike Carrier by

Yakima Take your bike along on your next trip with these frame mount carriers. Each holds one bike and features a locking arm with a durable Kraton® padding that clamps onto the downtube of the bike to protect the finish. Built-in cable guides guard against damage to brake or shifter cable. Available for original equipment or removable roof rack applications. Available for all models except

Grand Marguis.







32) Roc2 and QuarterROC® Hitch Mount Bike Carriers by Yakima. If your vehicle is equipped with a trailer hitch, you can use the receiver to mount these bike racks. Great for when the roof rack is full, each carrier holds two bikes securely. (Terra Firma® is also available for 2" (5 cm) receivers, holds up to four bikes.) Roc2 fits 2" (5 cm) receivers. QuarterROC® fits 1-1/4" (3 cm) receivers. Available for Mountaineer and Villager.

33) Fork Mount Bike Carrier by Yakima

This easy-to-install bike rack uses a locking 9 mm long skewer, which opens to accommodate the bicvcle fork, and works as a true quick-release. Each carrier holds one bike and includes an integrated lock for added security. For use with removable roof rack or track rider bars (sold separately). Front wheel holder is available and sold separately. Available for Cougar, Sable, Mountaineer and Villager.





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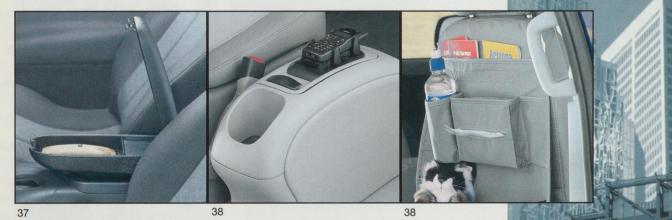
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34) Remote Keyless Entry Systems* If your vehicle is equipped with power door locks, a remote keyless entry system allows you to lock and unlock the doors from up to 50 ft. (15 m) away. System includes an illuminated entry feature that turns on the dome light when the system is activated. It also has a personal protection panic button that activates the vehicle horn when pressed. Doors automatically lock when vehicle is started. Includes two hand-held remotes. Dealer installation recommended. **Available for all models except Mountaineer.**

35) Remote Start Systems* For the ultimate in comfort and convenience try a remote start system. These systems start your automatic transmission-equipped vehicle from up to 500 ft. (150 m) away, ensure it's locked and that the security system (if so equipped) is armed. They also activate the heater/air conditioning controls so that your vehicle is pre-heated or pre-cooled when you get in. **Available for all models.**

36) Vehicle Security Systems* Protect your vehicle with a state-of-the-art security system. These systems offer a full range of security features and come complete with pocket-sized transmitters. Includes a Lifetime Limited Warranty on parts (contact dealer for complete details). Vehicles equipped with a security system may be eligible for insurance discounts in some states/provinces. **Available for all models.**



37) Armrest Console Just the place to store all those little extras. Its original equipment appearance, durable plastic construction and soft padded lid add good looks and comfort. Holds sunglasses, cassettes or a cell phone. Flips up between seats when not in use. **Available for Cougar.**

38) Center Console For a little extra storage in your Villager. Includes two cup holders, pockets in the lid to hold a notebook and pencil and a large bin for storing maps, tapes, etc. Paint to match the interior. Dealer installation recommended. **Available for Villager.**

39) Seatback Organizer Handy organizer has pockets for maps, tissues, etc. – plus a drink holder. Made of a durable reinforced vinyl that installs in minutes without tools. Available in a variety of colors to match vehicle interiors. Available for vehicles with or without adjustable headrests. Available for Mountaineer and Villager.

* Eligible for residualization under a Ford Credit Red Carpet Lease.

2002 MERCURY ACCESSORIES PRICE GUIDE

Accessory Price Guide

tem	Product	Available For	Suggested Retai
1	Full Front End Cover	Cougar, Grand Marquis and Villager	\$110.90
		Sable	\$124.20
2	Load Warrior by Yakima	Sable, Mountaineer and Villager	\$258.76
3	Mini-Mask Front End Cover	Cougar	\$60.63
		Villager	\$60.63
4	Fog Lights	Cougar	\$192.51
		Sable	\$198.75
5	Styled Bug Shield	Cougar, Sable and Grand Marquis	\$64.29
6	Load Warrior Extension by Yakima	Sable Wagon, Mountaineer and Villager	\$95.37
7	Full Vehicle Cover	Cougar, Sable	\$110.90
		Mountaineer	\$127.53
8	Horizontal Ski/Snowboard Carriers by Yakima	Cougar, Sable, Mountaineer and Villager - Small	\$114.77
		Cougar, Sable, Mountaineer and Villager - Large	\$124.74
9	Reverse Parking Sensor	Villager	\$695.00
10	Rear Spoiler	Cougar	\$220.00
		Sable	\$264.29
11	Rear Air Deflector	Mountaineer	\$155.36
		Villager	\$328.57
12	Sport Hood Cover	Mountaineer	\$66.54
13	Double Step Running Boards	Mountaineer	\$358.00
14	Removable Roof Rack by Yakima	Cougar	\$360.40
		Sable Sedan	\$310.50
15	Production Running Boards	Mountaineer	\$395.00
16	Raised Cross Bars by Yakima	Mountaineer	\$190.74
17	Molded Running Boards	Villager	\$364.29
18	Child Step Running Boards	Villager	\$564.29
19	Tire Step	Mountaineer and Villager	\$73.93
20	Cargo Security Shade	Mountaineer	\$99.36
21	Molded Cargo Tray	Villager	\$48.21
22	Interior Cargo Tray	Sable Sedan	\$53.57
	, , , , , , , , , , , , , , , , , , ,	Sable Wagon	\$54.29
		Mountaineer	\$69.00
23	Cargo Boxes from SportRack	Sable Wagon, Mountaineer and Villager - Small	\$326.03
		Sable Wagon, Mountaineer and Villager - Medium	\$377.78
		Mountaineer - Large	\$399.95
24	Wraparound Bug Shield	Mountaineer	\$75.71
		Villager	\$69.64
25	Soft Cargo Liner	Cougar	\$80.36
		Sable Sedan	\$53.57
		Sable Wagon	\$54.29
		Mountaineer	\$72.00
26	Dog Guard	Sable Wagon	\$207.00
		Mountaineer	\$155.26
27	Dog Guard Cargo Area Divider	Sable Wagon	\$207.00
		Mountaineer	\$155.26
28	Luggage Basket by Yakima	Cougar, Sable, Mountaineer and Villager	\$174.47
29	Framed Luggage Cover	Sable Wagon and Villager	\$288.33
	Soft Luggage Bag	Sable Wagon, Mountaineer and Villager	\$110.90
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Note: Prices shown are manufacturer's suggested retail prices only. Actual prices may vary by dealer. Prices shown do not include installation, labor, painting (if required), or taxes.

tem	Product	Available For	Suggested Reta	
32	Roc2 and QuarterROC [®] Hitch Mount Bike Carriers by Yakima	Mountaineer and Villager	\$186.30	
	Terra Firma® Hitch Mount Bike Carrier by Yakima	Mountaineer	\$249.96	
33	Fork Mount Bike Carrier by Yakima	Cougar, Sable, Mountaineer and Villager	\$106.46	
34	Remote Keyless Entry System	Cougar, Sable, Grand Marquis and Villager	\$186.30	
35	Remote Start Systems	All – System 1	\$203.06	
		All – System 2	\$274.06	
		All – System 3	\$353.06	
36	Vehicle Security Systems	System 3	\$97.14	
		System 4	\$151.43	
		System 5	\$178.57	
		System 6	\$264.29	
37	Armrest Console	Cougar	\$125.00	
38	Center Console	Villager	\$221.79	
39	Seatback Organizer	Mountaineer	\$62.10	
		Villager	\$49.90	
40	Cargo Retention Net	Cougar and Sable	\$36.97	
		Grand Marquis	\$17.08	
41	Center Hammock Cargo Net	Villager	\$38.92	
42	Rear Seatback Cargo Net	Villager	\$36.97	
43	Cargo Barrier Net	Villager	\$38.92	
44	Cargo Organizer	Cougar and Sable Wagon	\$133.93	
		Sable Sedan	\$145.71	
		Mountaineer	\$130.00	
		Villager	\$113.86	
45	Golf/Trunk Organizer	Grand Marquis	\$142.86	
46	Class II Trailer Hitch	Villager	\$199.61	
47	Class III Trailer Hitch Receiver	Mountaineer	\$485.00	
48	Trailer Hitch Drawbar Quickstep Swivel	Mountaineer	\$102.47	
49	Trailer Hitch Drawbar	Mountaineer	\$29.57	
50	Trailer Hitch Balls	Mountaineer and Villager – 1-7/8"	\$11.46	
00		Mountaineer and Villager – 2"	\$15.16	
51	Trailer Hitch Receiver Cover	With No Boundaries Logo for 1-1/4"" Receiver	\$8.29	
51		With Mercury Logo for 1-1/4"" Receiver	\$12.57	
		With No Boundaries Logo for 2"" Receiver	\$8.29	
		With Mercury Logo for 2"" Receiver	\$14.00	
52	Trailer Hitch Wiring Harness	Mountaineer	\$26.87	
53	Air Bag Anti-Theft Locks	Sable	\$35.71	
55	Air Bag Anti-Then Locks		\$36.00	
		Grand Marquis and Mountaineer	\$38.57	
E 4	Engine Block Heater	Villager	\$44.36	
54	Engine Block Heater	Cougar and Mountaineer		
		Sable	\$94.26	
		Grand Marquis	\$60.03	
		Villager	\$66.54	
55	Kayak Carrier by Yakima	Sable, Mountaineer and Villager	\$68.31	
56	Track Rider Bars by Yakima	Sable Wagon and Villager	\$104.99	
57	Canoe Carrier by Yakima	Sable, Mountaineer and Villager	\$39.93	
58	Side Window Deflectors	Sable and Grand Marquis	\$64.31	
		Mountaineer	\$73.86	
	The second s	Villager	\$59.00	
59	Underbody Security Lighting	Grand Marquis and Villager	\$162.64	
60	Molded Splash Guards	Cougar, Sable and Grand Marquis	\$35.71	
		Mountaineer	\$21.50	
		Villager	\$22.50	

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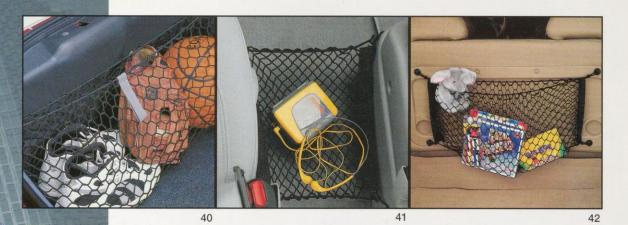
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	Item	Product
-	61	Flat Splash
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	62	Carpeted "(
:	63	Universal C
	64	Carpeted F

tem	Product	Available For	Suggested Retail
61	Flat Splash Guards	Cougar	\$19.29
		Sable	\$10.71
		Grand Marquis	\$14.00
		Villager	\$11.43
62	Carpeted "Catch-All" Cargo Mat	Mountaineer	\$105.00
63	Universal Carpeted Floor Mats	All – With Mercury Logo	\$48.00
		All – Without Mercury Logo	\$43.00
64	Carpeted Floor Mats	Cougar, Sable and Grand Marquis	\$58.00
		Mountaineer	\$68.00
		Villager	\$42.86
		Villager – Back Floor and Center Floor	\$34.29
65	All-Weather Molded Vinyl Floor Mats	Sable – Front Pair	\$42.00
		Sable – Rear Pair	\$42.00
		Grand Marquis – Front Pair	\$42.80
		Grand Marquis – Rear Pair	\$38.00
		Mountaineer – Front Pair	\$48.00
		Mountaineer – Rear Pair	\$42.00
		Villager – Front Pair	\$42.86
		Villager – Rear Pair	\$35.71
66	Cellular Phone Holder	Mountaineer	\$37.26
		Villager	\$58.39
67	Air Filtration Kit	Sable	\$37.26
68	Door Edge Guards	Cougar	\$36.97
	, in the second s	Sable and Grand Marquis	\$44.36
		Mountaineer	\$43.47
		Villager	\$36.97
69	Ash Cup	Sable	\$10.72
		Mountaineer	\$50.00
		Villager	\$14.58
70	Wheel Locks	Mountaineer	\$37.70
		Cougar and Villager	\$36.43
		Grand Marquis	\$51.76
		Sable – Chrome Plated	\$36.97
		Sable – Open Ended	\$44.36
71	Electrochromic Compass Mirror	All except Mountaineer	\$159.69
72	Electrochromic Compass Mirror w/ Temp. Display	All	\$266.14
73	Automatic Headlamp System	Cougar and Mountaineer	\$70.97
74	Daytime Running Lights	Cougar, Grand Marquis, Mountaineer and Villager	\$59.14
75	First Aid Kit	All	\$18.63
76	Highway Safety Kit	All	\$80.73
77	Interior Trim Kit	Cougar - Woodgrain Oxford Burl	\$304.96
11		Cougar - Alloy Look	\$212.86
78	Leather Gear Shift Knob	Cougar	\$104.32
79	Locking Gas Cap	Sable, Grand Marquis and Mountaineer	\$25.61
80	Smokers Pack	Mountaineer	\$35.23
81	Stainless Steel Scuff Plates	Mountaineer	\$90.00

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40) Cargo Retention Net Help keep packages and other loose items from spilling in your vehicle with this net. The net stretches easily over bulky-shaped items, and the soft, braided cording won't damage fragile items. Installs easily, with no tools required. **Available for Cougar, Sable and Grand Marquis.**

41) Center Hammock Cargo Net This net fits neatly between two captain's chairs and helps keep sunglasses, cell phones and other items conveniently at your fingertips. Net hooks neatly in place as shown in accompanying instruction sheet. **Available for Villager.**

42) Rear Seatback Cargo Net Attaches directly to the back of your Villager's rear seat and provides a convenient place for storing all those extra items you need. Keeps items neatly in place, and keeps your van neat, too! Constructed of durable nylon netting that won't scratch finished surfaces. **Available for Villager.**



43) Cargo Barrier Net Helps secure large items behind the 3rd row seat. Strollers and other bulky items can be stored in the cargo area without the worry that they will fall out when you open the liftgate. Installs easily using hooks included in the kit. **Available for Villager.**

44) Cargo Organizer For all the stuff you need to carry. Made of premium-grade polyethylene with a removable and adjustable divider system that helps separate your belongings. Installs easily in trunk area (behind 3rd row in Villager). No tools required. Also helps protect vehicle interior from spills. **Available for Cougar, Sable, Mountaineer and Villager.**

45) Golf/Trunk Organizer Works like the cargo organizer, but has the added feature of a golf bag presenter. The golf bag presenter can be placed at either end of the organizer. Easy to install, with no tools required. **Available for Grand Marquis.**

Production Running Boards
Side Window Deflectors

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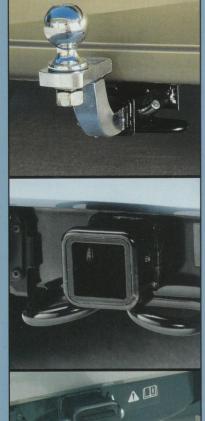
46) Class II Trailer Hitch Hitch bolts directly to your vehicle's frame and requires not welding. It features a tongue rating of 350 lbs. (160 kg) and a load rating of 3,500 lbs. (1600 kg). A ball mount is included in the kit (hitch ball not included) and its black powdercoat finish ensures years of corrosion free use. Dealer installation recommended. NOTE: Towing capacity could be limited by your vehicle's drivetrain. See your dealer or Owner's Guide for details. **Available for Villager.**

47) Class III Trailer Hitch Receiver

Bolts directly to your Mountaineer's frame, using existing holes. No drilling or welding required. Designed for a gross trailer rating of 5,000 lbs. (2270 kg) with a tongue rating of 500 lbs. (227 kg). NOTE: Towing capacity could be limited by your vehicle's drivetrain. See you dealer or Owner's Guide for details. Available for Mountaineer.

48) Trailer Hitch Drawbar - Quickstep

Swivel Make hooking up the trailer a snap! Simply back up close to the trailer, unlock the Quickstep from its stored position and rotate and/or extend to the waiting trailer. Automatically locks into towing position as the vehicle pulls away. Requires a hitch ball (available and sold separately). Fits 2[°] (5 cm) hitch receivers. Available for Mountaineer.









49) Trailer Hitch Drawbar This hitch bar is designed for 2[°] (5 cm) receivers and can be used in the raised or dropped position to match the trailer coupler height. Features a square tubular shank with heavy steel ball platform and a durable black powdercoat finish. **Available for Mountaineer.**

50) Trailer Hitch Balls Durable hitch balls feature forged, one-piece construction for maximum strength. Designed with wrench flats to help aid installation and removal. Available in various sizes with a corrosion-resistant chrome-plated finish. Available for Mountaineer and Villager.

51) Trailer Hitch Receiver Cover Keep dirt, mud or debris from getting into your trailer hitch receiver with this cover. Available with the Mercury logo to fit 2" (5 cm) and 1-1/4" (3 cm) hitch receivers. **Available for Mountaineer and Villager.**

52) Trailer Hitch Wiring Harness

Designed for integration into your vehicle's factory wiring, this harness kit includes a handy mounting bracket to make plugging-in your trailer's wiring easier. Installation by your dealer recommended. **Available for Mountaineer.**



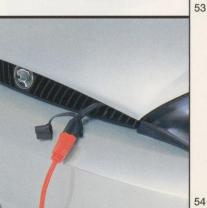


53) Air Bag Anti-Theft Locks Help protect your investment with these locks. Kit includes specially designed locks and key to help deter theft of your driver- and passengerside airbags (Sable and Mountaineer – driver's side only). Includes a window sticker to let thieves know you're protected. **Available for Sable, Grand Marquis, Mountaineer and Villager.**

54) Engine Block Heater Get a quicker start even in the coldest weather with an engine block heater. Just connect the heater to a grounded extension cord (not included) and plug in to any 110-volt power source. Your engine block will stay warm for easier starting, faster warm-ups, less fuel waste and less battery drain. **Available for all models.**







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55) Kayak Carrier by Yakima Allows you to carry up to two kayaks. Unique design permits the kayaks to be carried on edge – thus minimizing side-to-side movement. Carrier installs easily, requiring no tools. Designed to fit our removable roof rack or track rider bars (sold separately). Requires tie-downs available at your local sporting goods store. Available for Sable, Mountaineer and Villager.

56) Track Rider Bars by Yakima Increase the carrying capacity of your factory roof rack with track rider bars. They mount directly to the tracks of your factory rack with no drilling required. Holds ski carriers and other adapters (sold separately). Available for Sable Wagon and Villager. 57) Canoe Carrier by Yakima Allows you to secure your canoe to the roof rack on your next weekend of fun. Fits our removable roof rack, Raised Cross Bars or Track Rider Bars (sold separately). The carrier installs in minutes, without tools, and features cushioned canoe brackets. Requires tie-downs available at your local sporting goods store. Available for Sable, Mountaineer and Villager.

58) Side Window Deflectors No matter what the weather, you can enjoy fresh air with these deflectors. Durable, smoke-colored acrylic deflectors keep out snow or rain while allowing you to crack open the window and let the breezes in. Easy to install with self-stick adhesive, included in kit. Available for all models except Cougar.

59) Underbody Security Lighting You'll never have to approach a dark vehicle again. This system provides light to the underside of the vehicle using two powerful lights mounted under the vehicle. The system automatically lights up when you unlock the doors – either manually or by using your keyless entry key fob. Available for Grand Marquis and Villager.





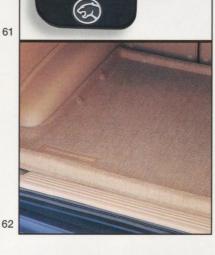
60) Molded Splash Guards Help keep your vehicle's lower body free of mud and water with these molded splash guards. Special contoured design complements vehicle lines and gives maximum protection. Heavy-duty TPO plastic construction resists cracking. Packaged in pairs for front or rear. Includes all mounting instructions and hardware. Available for all models.

61) Flat Splash Guards An economical way to help protect the sides of your vehicle from stones, gravel, mud and other debris. Constructed of a durable thermoplastic with the vehicle's name or logo embossed into the guards. Each kit includes two splash guards, installation instructions and all hardware. Available for Cougar, Sable, Grand Marquis and Villager.

62) Carpeted "Catch-All" Cargo Mat Protect the area behind the 2nd seat, with a catch-all cargo mat. The raised edges help prevent spills from getting on your vehicle's carpeting. Features a stain-resistant carpeted surface in colors to match vehicle interior. Also has special backing that helps prevent mat from sliding. Available for Mountaineer.

63) Universal Carpeted Floor Mats

An economical way to protect your vehicle's carpeting. Available with or without logo identification on front mats. Available in a wide variety of colors to complement most vehicles. Available for all models.



64) Carpeted Floor Mats Great-looking protection for your vehicle's carpeting. Carpeted floor mats are custom-fit to the exact contours of your vehicle's floorboard, and feature premium-grade carpeting. Driverside mats have a positive retention feature that helps keep mats in place. All mats have a nibbed backing that helps prevent slippage. Available for all models.

65) All-Weather Molded Vinyl Floor

Mats These mats have deep grooves and raised ridges to catch and hold snow, slush and mud, while protecting the vehicle carpeting. They features a nibbed backing and driver-side positive retention to help keep mats in place. Available in colors that complement your vehicle's interior. Available for all models except Cougar.





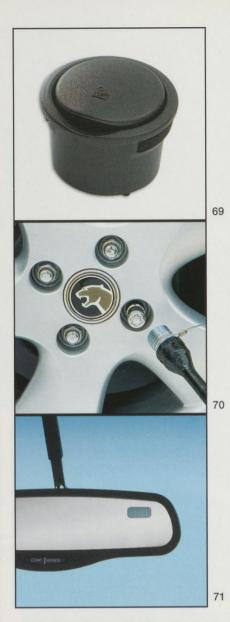
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66) Cellular Phone Holder This holder provides you with a convenient place to keep your phone when you're not using it. Mounts easily to console. Hardware and instructions are included. Available for Mountaineer and Villager.

67) Air Filtration Kit Upgrade your vehicle's existing heating/air conditioning system with an O.E.-designed air filtration kit. Great for use in dusty environments, it filters over 90% of mold spores and other airborne particles larger than 3 microns. Special design helps keep the filter from clogging maintaining heating, ventilation and A/C efficiency. Filters both incoming and inside recirculated air. Replacement filters also available. Dealer installation recommended. Available for Sable.

68) Door Edge Guards Protect the outer edge of your doors with these guards. Each set is custom-made to the exact contours of your vehicle. Easy to install, with no adhesives or screws needed for installation. Available in stainless steel or matte black finish. Available for all models.

69) Ash Cup Designed to fit in your car's cup holders, this ash cup provides a convenient place for cigarette ashes and butts. Includes a lid to help keep ashes in their place when windows are down. Constructed of a durable thermoplastic. Removes easily for cleaning. Available for Sable, Mountaineer and Villager.

70) Wheel Locks Help protect your vehicle's wheels and tires from theft with wheel locks. Simply replace one lug on each wheel with one of our through-hardened locks. Chrome locks available for exposed lugs, open ended, zinc-plated locks available for hidden lugs. Kit includes four locks and key. Available for all models.

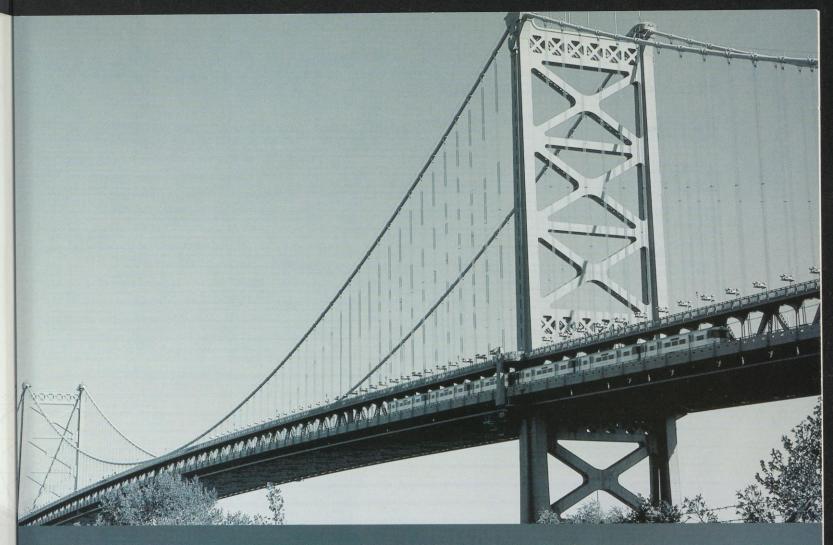
71) Electrochromic Compass Mirror

Ease the discomfort of headlight glare in your rearview mirror with this electrochromic compass mirror. The mirror automatically dims the interior mirror when glare is detected. Features a built-in compass that indicates which direction you're headed. Available for all models except Mountaineer.

72) Electrochromic Compass Mirror with Temperature Display Works like our electrochromic compass mirror, with the additional feature of an outside temperature display. Switch allows you to toggle between

compass and temperature readings. Thermometer can be set to Celsius or Fahrenheit scales. Installation by your dealer recommended. Available for all models.





These other great accessories are also available, but not shown.

73) Automatic Headlamp System

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Automatically switches the headlights on whenever darkness is sensed. Also features a time delay that leaves the lights on for a pre-set amount of time after parking the car. The daytime running light feature can be activated during installation. Dealer installation recommended. **Available for Cougar and Mountaineer.**

74) Daytime Running Lights Help make your vehicle more visible to other drivers. This system automatically activates the low beams at 75% of their normal operating power whenever the ignition is in the ON position. Dealer installation recommended. Available for Cougar, Grand Marquis, Mountaineer and Villager.

75) First Aid Kit Keep those "always needed...never have" items conveniently at hand. Contains general first aid items such as a bandage assortment, gauze, anti-bacterial ointment, and more. The carrying case easily fits into the glove compartment or center console. Available for all models.

76) Highway Safety Kit Be prepared to handle most emergencies while on the road with our Highway Safety Kit. Contained in a convenient carrying bag are a reflective triangle, flashlight, fire extinguisher, bungee cords, thermal blanket, cotton gloves, hose tape, multi-function knife, Phillips- and slottedhead screw drivers, and a 12-hour light stick. **Available for all models.**

77) Interior Trim Kit Personalize the interior of your Cougar with a trim kit. Available with an Oxford Burl woodgrain or Alloy-look finish, these kits are designed for a precise fit, and are constructed of a Tevcor[™] polymer composite substrate backed with 3M adhesive. Kits include pieces to fit the instrument panel bezel and accent pieces for the doors. **Available for Cougar.**

78) Leather Gear Shift Knob Enhance the interior appearance of your Cougar with a luxurious leather gear shift knob. The shift pattern is embossed on the top of the knob. For manual transmissions only. Easy to install. **Available for Cougar.** **79) Locking Gas Cap** Attaches to the vehicle with a plastic tether to prevent loss. Swing-away cover helps keep debris out of locking mechanism. Includes two keys. **Available for Sable, Grand Marquis and Mountaineer.**

80) Smoker's Pack Our Smoker's Pack includes an ash cup and cigar lighter. Designed to fit in your vehicle's cup holders, the ash cup provides a convenient place for cigarette ashes and butts. Constructed of a durable thermoplastic and includes a lid. Removes easily for cleaning. Available for Mountaineer.

81) Stainless Steel Scuff Plates

Stainless steel scuff plates not only add a sporty touch to your vehicle, they also help protect your vehicle's door sills from scratches and scuffs. Constructed of polished stainless steel with a clear urethane protective coating, they have the vehicle's name etched into the surface. Self-stick adhesive makes installation a snap. **Available for Mountaineer.**

Product Application Chart

Page	Accessory	Cougar	Sable	Grand Marquis	Mountaineer	Villager
16	Air Filtration Kit		•			
16	Ash Cup		•		•	•
4	Bug Shield, Styled	•	•	•		
8	Bug Shield, Wraparound				•	•
8	Cargo Boxes from SportRack		•		•	•
8	Cargo Liner, Soft	•	•		•	
15	Cargo Mat, Carpeted "Catch-All"				•	all here the
11	Cargo Net, Barrier					•
11	Cargo Net, Center Hammock					•
11	Cargo Net, Rear` Seatback			Carlos Sandar Tar	: : : · · · ·	•
11	Cargo Net, Retention	•	•	•		
11	Cargo Organizer	•	•		•	•
11	Cargo Organizer, Golf/Trunk			•		
7	Cargo Security Shade				•	C'AL LAN
7	Cargo Tray, Interior		•		•	
7	Cargo Tray, Molded					•
16	Cellular Phone Holder				•	•
10	Console, Armrest	•				14 Call
10	Console, Center					•
4	Cover, Full Front End	•	•	•		•
5	Cover, Full Vehicle	•	•		•	
4	Cover, Mini Mask Front End	•				•
6	Cover, Sport Hood				•	
5	Deflector, Rear Air				•	•
14	Deflectors, Side Window		•	•	•	•
8	Dog Guard		•		•	
8	Dog Guard Cargo Area Divider		•		•	
16	Door Edge Guards	•	•	•	•	•
13	Engine Block Heater	•	•	•	•	•
17	First Aid Kit	•	•	•	•	•
15	Floor Mats, All-Weather Molded Vinyl		•	•	•	•
15	Floor Mats, Carpeted	•	•	•	•	
15	Floor Mats, Universal Carpeted	•	•	•	•	•
15	Floor Mats, Carpeted "Catch-All"				•	
17	Gear Shift Knob, Leather	•				
17	Highway Safety Kit	•	•	•	•	•
14	Lighting, Underbody Security			•		•
17	Lights, Automatic Headlamp System	•		•	•	
17	Lights, Daytime Running	•		•	•	•
4	Lights, Fog	•	•		11-12-12-12-12-12-12	
17	Locking Gas Cap		•	•	•	
13	Locks, Air Bag Anti-Theft		•	•	•	•
16	Locks, Wheel	•	•	•	•	•
16	Mirror, Electrochromic Compass	•	•	•	The second second	•
16	Mirror, Electrochromic Compass w/ Temp. Display	•	•	•	•	•
14	Racks, Canoe Carrier by Yakima		•			

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Page	Accessory	Cougar	Sable	Grand Marquis	Mountaineer	Villager
9	Racks, Fork Mount Bike Carier by Yakima	•	•		•	•
9	Racks, Frame Mount Bike Carrier by Yakima	•	•		•	•
9	Racks, Framed Luggage Cover		•			•
5	Racks, Horizontal Ski/ Snowboard Carriers by Yakima	•	•		٠	•
14	Racks, Kayak Carriers by Yakima		•		•	•
4	Racks, Load Warrior by Yakima		•		•	•
5	Racks, Load Warrior Extension by Yakima		•		•	
9	Racks, Luggage Basket by Yakima	•	•		•	•
6	Racks, Raised Cross Bars by Yakima				•	
6	Racks, Removable Roof by Yakima	•	•			
9	Racks, Roc2 and QuarterROC [®] , and Terra Firma [®] Hitch Mount Bike Carriers by Yakima				٠	•
9	Racks, Soft Luggage Bag		•		•	•
14	Racks, Track Rider Bars by Yakima		•			•
5	Rear Spoiler	•	•			
10	Remote Keyless Entry Systems	•	•	•		•
10	Remote Start Systems	•	•	•	•	•
5	Reverse Parking Sensor					•
7	Running Boards, Child Step					•
6	Running Boards, Double Step				•	
7	Running Boards, Molded					•
6	Running Boards, Production		1		•	
17	Scuff Plates, Stainless Steel				•	
10	Seatback Organizer				•	•
17	Smoker's Pack				•	
15	Splash Guards, Flat	•	•	•		•
15	Splash Guards, Molded	•	•	•	•	•
7	Tire Step			States States	•	•
13	Trailer Hitch Balls				•	•
13	Trailer Hitch Drawbar				•	
12	Trailer Hitch, Quickstep Swivel Drawbar				•	
13	Trailer Hitch Receiver Cover				•	
12	Trailer Hitch Receiver, Class III				•	R. C.
13	Trailer Hitch Wiring Harness				•	
12	Trailer Hitch, Class II					•
17	Trim Kit, Interior	•				
10	Vehicle Security Systems	•	•	•	•	•

Limited Warranty Information

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Ford Motor Company will repair or replace any properly dealer-installed Mercury Accessory found to be defective in factory-supplied materials or workmanship during the warranty period, as well as any component damaged by the defective accessory. The accessory will be warranted for whichever provides you the greatest benefit:

• 12 months or 12,000 miles/20,000 km (whichever occurs first), or

• The remainder of your new vehicle limited warranty.

This means that Mercury Accessories purchased along with your new vehicle and installed by the dealer are covered for the full length of your New Vehicle's Limited Warranty – 3 years or 36,000 miles/60,000 km (whichever occurs first). Contact your dealer for details and a copy of the warranty.

NOTE: The product descriptions, specifications and pricing contained herein were correct at the time this material was being prepared for printing. However, our policy is one of continuous improvement, and we reserve the right to change design or specifications at any time without notice and without incurring obligation.

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10 TT Vehicle

Personalization

August, 2001

Printed in USA