The New O5 FOCUS





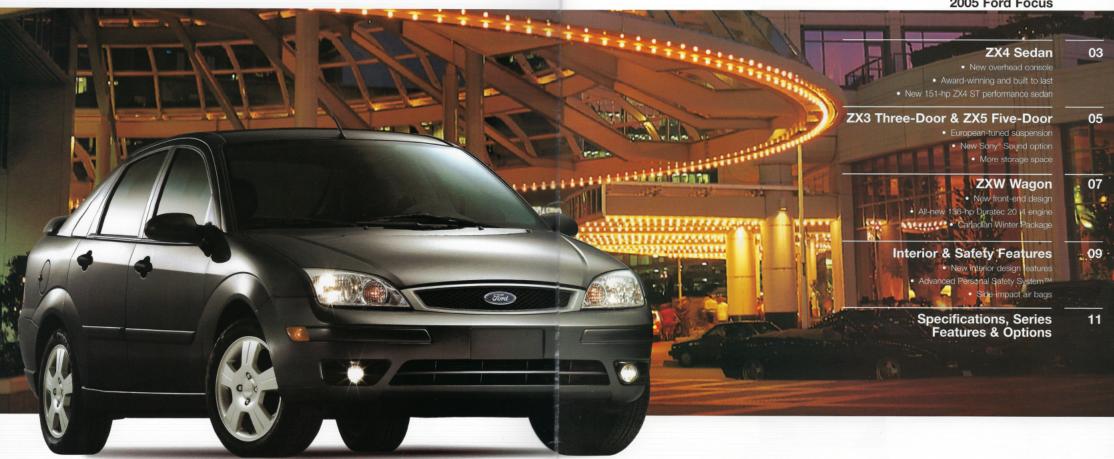
Built for life in Canada

Built for Corners

The new 2005 Focus is big on everything that matters: quality, performance, reliability, functionality and fun - especially fun. Available in three-door, five-door, sedan and wagon models, it comes with two all-new cleaner, meaner and quieter engines for 2005.



2005 Ford Focus





Award-Winning and Built to Last

Focus has been named one of Car and Driver magazine's 10Best cars for five years in a row (2000-2004) and a Consumer Guide® Best Buy for both 2003 and 2004. It's also built to last, with new quality- and durability-enhancing features that include a harder steel-alloy hood and larger front brakes.





Focus ZX4 ST shown in CD Silver Clearcoat Metallic

More Than You Expect From a Sedan

Focus ZX4 is easy on gas, just what you expect from a compact sedan. But ZX4 delivers much more. Like quick, confident acceleration and a smooth ride. And seating for five adults, all kinds of new storage spaces and an available Comfort Group that includes a segment-exclusive tilting/telescoping steering wheel. Bet that's more than you expected...



A Passion for the Road

The new ZX4 ST takes performance and passion to new levels. It features an all-new, 151-hp Duratec 23 engine, four-wheel disc brakes and rides on the same road-hugging suspension as the acclaimed European Focus ST170. Inside, a uniquely accented interior treatment, sport bucket seats, and body-colour door handles and side mirrors complete the package.



The Refined Look, Continued

The new Focus exterior refinements carry over to the rear, where new taillamps and a new bumper fascia frame a redesigned decklid on ZX4 models. Open the decklid and you'll find up to 396 litres (14.0 cu. ft.) of carpeted cargo space.



Convenient Storage, Close at Hand

No more fumbling around for your sunglasses or garage door opener.
A new overhead console (standard on 2X4 SE, SES and ST models) includes storage for both. (Not available with optional moonroof)

Many of the features shown here are also available on Focus ZX3 and ZX5 models, and Focus ZXW wagons. See page 11 for more information.

Measure Your Speed in RPM – Reactions Per Minute

Is there an easier way to turn heads than with Focus ZX3 and ZX5? Their bold looks are matched by equally bold performance featuring the kind of kick-in-the-pants acceleration you love. And when you want to make a quick getaway with all your gear, there's that big cargo area in the back where you can pack up to 793 litres (28 cu. ft.)* of whatever you've got.

Like Your Corners Sharp?

Focus has long been known for its riding-on-rails cornering and precise driving dynamics. For 2005, new European-tuned suspension settings and larger front disc brake rotors accentuate your driving experience. More corners, please!



The Genuine Sound of Sony®

If you like your music loud and proud, check out the optional 460-watt (peak) Audiophile Sound System featuring an in-dash six-disc CD changer/MP3 player and five genuine Sony[®] speakers, including an 8-inch subwoofer. Available on Focus ZX3 SE and ZX5 SES models.



Say Hello to the Stars

If there's anything better than driving under the stars on a warm summer night, it could only be reaching up and touching them through the optional power moonroof on ZX3 SE and ZX5 SES models.



More Storage Spaces and Places

Focus provides a place for everything and helps keep everything in its place. New-for-2005 features include a six-CD storage bin next to the steering wheel and handy can/bottle holders moulded into the front door panels.



^{*} Maximum capacity when rear seats folded down.

Many of the features shown here are also available on Focus ZXW wagons and Focus ZX4 sedans. See page 11 for more information.



Focus ZX5 SES shown in CD Silver Clearcoat Metallic

A Wagon Engineered for the Driver in You

Fun and fast, Quick into a turn and quick out. Focus ZXW combines all the performance attributes of a German-engineered automobile with the warehouse-shopping, grocery-bagcarrying, sports-gear-hauling capabilities your life demands. Let it stir the soul of the driver in you - without leaving anything behind.

Cleaner, Meaner - and Quieter, Too

The all-new, 136-hp Duratec 20 engine pumps out 24% more power with lower emissions than last year's base engine. It also features chain-driven double overhead camshafts for greater durability and noise-reducing composite materials to help make it quieter, too.



Room to Spare

Fold down the standard 60/40 split folding rear seatbacks and you open up all kinds of cargo-carrying possibilities. With up to 2067 litres (73.0 cu. ft.) of cargo room, Focus ZXW gives you minivan-like capacity in a fun-to-drive package.



Pleasing to the Eye

A new front-end - including new headlamps and new circular fog lamps (available on select models) provides Focus with a new look of refinement. (ST fog lamp shown)

Winter Made Easier

Focus is the only car in its class to offer the comfort of heated front seats and heated power mirrors, included in the optional Canadian Winter Package on Focus ZXW SE. The Canadian Winter Package Plus (standard on ZXW SES models) adds the driving confidence of four-wheel anti-lock brakes and allspeed traction control.











Designed for Your Pleasure

Clean, functional design and exceptional comfort are at the forefront of the new interior upgrades in the 2005 Focus. A two-tone instrument panel, new seat fabrics and extensive use of sound insulation make the Focus cabin a very comfortable place for you and your passengers.



Focus ST interior shown in Charcoal. U.S. model shown.

Smart, Safe and Secure

Advanced engineering and sophisticated design come together in an expansive array of safety and security features on the 2005 Focus. These include a Safety Cell structure – designed to help absorb crash energy before it reaches the passenger compartment – and high-strength steel side-door beams to provide a protective environment in a variety of crash situations.



Billions of Security Codes

Focus' standard SecuriLock® anti-theft system encodes the ignition key with one of billions of security codes, every time you turn off the ignition. Without the right key and the right code, the engine will not start and would-be thieves are thwarted.



We've Got Your Side

Side-impact air bags add an extra degree of safety. Located in the outboard side of the front seatbacks, they're designed to help protect the driver and front passenger during certain side-impact collisions.* (Optional on SE, SES and ST series)



Safe and Secure

All five seating positions in Focus are equipped with three-point safety belts – still the most effective safety system there is. In addition, LATCH anchor points in the rear seats help make attachment easier for the latest generation of child safety seats.



Tailor-Made Protection

Advanced Personal Safety SystemTM – Standard on every 2005 Focus, this system utilizes a network of smart sensors, customizing the deployment level of the dual-stage air bags based on: whether a front passenger is present and his/her weight range; the position of the driver's seat; whether the front safety belts are in use; and the overall severity of the crash. The system will also turn off the passenger air bag if there's something (or someone) small on the passenger seat or if the seat is unoccupied.

Many of the features shown here are also available on Focus ZX3 and ZX5 models, and Focus ZX4 sedans. See page 11 for more information.

^{*} Always wear your safety belt and secure children in the rear seat.

Specifications

	ZX3	ZX5	ZX4	ZXW
	3-Door	5-Door	4-Door	4-Door
	Hatchback	Hatchback	Sedan	Wagon
Wheelbase	2616 (103.0)	2616 (103.0)	2616 (103.0)	2616 (103.0)
Length	4280 (168.5)	4280 (168.5)	4450 (175.2)	4531 (178.4)
Height	1430 (56.3)	1430 (56.3)	1430 (56.3)	1430 (56.3)
Width	1699 (66.9)	1699 (66.9)	1699 (66.9)	1699 (66.9)
Tread - Front	1494 (58.8)	1494 (58.8)	1494 (58.8)	1494 (58.8)
- Rear	1486 (58.5)	1486 (58.5)	1486 (58.5)	1486 (58.5)
Head room - Front	993 (39.1)	993 (39.1)	993 (39.1)	993 (39.1)
- Rear	980 (38.6)	980 (38.6)	980 (38.6)	1011 (39.8)
Shoulder room - Front	1359 (53.5)	1359 (53.5)	1359 (53.5)	1359 (53.5)
- Rear	1361 (53.6)	1361 (53.6)	1361 (53.6)	1361 (53.6)
Hip room - Front	1255 (49.4)	1255 (49.4)	1255 (49.4)	1255 (49.4)
- Rear	1212 (47.7)	1288 (50.7)	1288 (50.7)	1288 (50.7)
Leg room - Front	1034 (40.7)	1034 (40.7)	1034 (40.7)	1034 (40.7)
- Rear	955 (37.6)	955 (37.6)	955 (37.6)	955 (37.6)

WEIGHTS/CAPACITIES

	ZX3 3-Door Hatchback	ZX5 5-Door Hatchback	ZX4 4-Door Sedan	ZXW 4-Door Wagon
Base model curb weight kg (b.)	1204 (2654)	1238 (2729)	1214 (2677)	1256 (2768)
Cargo capacity (tres (cu. ft.)				
- Rear seat up	538 (19.0)	538 (19.0)	396 (14.0)	991 (35.0)
- Rear seat down	801 (28.3)	801 (28.3)	-	1580 (55.8)
Fuel tank imas (U.S. gal.)	53 (14.1)	53 (14.1)	53 (14.1)	53 (14.1)
Passengers	5	5	5	5

POWERTRAINS

Engine	2.0L Duratec 20 I4	2.3L Duratec 23 14
Valvetrain	16-valve DOHC	16-valve DOHC
Horsepower SAE net	136 @ 6000 rpm	151 @ 5750 rpm
Torque SAE net lbft.	133 @ 4500 rpm	154 @ 4250 rpm
Fuel injection system	Sequential multi-port electronic	Sequential multi-port electronic
Standard transmission	5-speed manual	5-speed manual
Optional transmission	4-speed automatic	-

SERIES FEATURES

S	ZX3 and ZX4
SE	ZX3, ZX4 and ZXW
SES	ZX4, ZX5 and ZXW

				ST ZX4
				POWERTRAIN/DRIVETRAIN
•			-	2.0L Duratec 20 DOHC engine
-	-	-		2.3L Duratec 23 DOHC engine
				5-speed manual transmission
0	0	0	-	4-speed automatic transmission
•	•	•	٠	Front-wheel drive
				CHASSIS
-	-		•	All-speed traction control

		Brakes			
•	-	- Power	front	disc/rear	drum

Power 4-wheel disc

- 4-wheel anti-lock brake system (ABS)

Steering

- Power rack-and-pinion

- Front - Independent MacPherson strut with stabilizer bar

- Rear - Independent Control Blade short- and long-arm (SLA) - Rear stabilizer bar (Standard on all ZXW models)

European sport-tuned suspension

S ZX3 and ZX4

SE ZX3, ZX4 and ZXW

SES ZX4, ZX5 and ZXW

- P195/60R15 BSW all-season (Standard on all ZXW models) - P205/50R16 BSW all-season (Not available on all ZXW models)

- 15" steel with 9-spoke wheel cover - 15" steel with 7-spoke wheel cover (Late availability)

- 15" multi-spoke alloy (Standard on ZXW SES) - 16" 5-spoke alloy - 16" 5-spoke machined alloy (Not available on ZXW)

Alarm system - Perimeter (Not available on 2X3 models)

Exhaust - Chrome-tipped

. . Fog lamps Glass - Solar-tinted Mirrors

- Dual manual remote-control - Dual power

Dual power heated (Not available on ZK3 models)

Mouldings - Bodyside

- • • - Body-colour Remote keyless entry system

Roof rails (No cross bars) (Standard on all ZXW models) Spoiler - Rear decklid

(Included in SE Sport Group on ZX4 SE and standard on ZX4 SES) Windshield wipers

- 2-speed, fixed intermittent

- 2-speed, variable intermittent - Rear window wiper/washer (Standard on ZX3 and ZX5 only)

			Air bags
•			 Personal Safety System™ with dual-stage driver and front passeng
			air bags, Occupant Classification Technology
0	0	0	- Front side-impact air bags

Air conditioning - Manual Audio systems

- AM/FM stereo with single-disc CD player - AM/FM stereo with in-dash 6-disc CD changer/MP3 player

- Audiophile AM/FM stereo with in-dash 6-disc CD changer/MP3 player and Sony® Sound (Not available on ZXW models)

- Duplicate steering column-mounted audio controls

Battery Saver Cargo area cover (Standard on all ZXW models) Console

- Front floor with storage - Front floor with storage and armrest

- Overhead with maplights and dual storage bins (Not available with moonroof) Decklid/liftgate release

- Childproof (rear) (Not available on ZX3 models) Floor mats - Carpeted

- Front only (Standard on ZX3 SE) - Front and rear (Not available on ZX3 SE)

- Analog cluster with trip odometer - Tachometer

- 12V powerpoint - Storage bin and 6-CD holder

- Front map/reading lamps Mirror - Rearview, day/night - o o o Moonroof - Power (Deletes overhead console)

- With overhead map/reading lights

S ZX3 and ZX4

SE ZX3, ZX4 and ZXW

SES ZX4, ZX5 and ZXW

ST ZX4

INTERIOR (cont'd)

Safety belts

- Front: 3-point height-adjustable

- Rear: 3-point Speed control SecuriLock® anti-theft system

Steering wheel - 4-spoke soft feel (Not available on ZX3 SE)

- Leather-wrapped - Tilt/telescoping

 With covered driver and front passenger vanity mirrors Windows

- Power, with express-down driver window

- Front cloth bucket seats with adjustable front head restraints - Front sport cloth bucket seats with Black/Red fabric inserts and adjustable head restraints

Height adjustable driver seat

-/1

- Heated front seats (Not available on 2X3) ● ● −60/40 split folding rear seatback with flip-up seat cushion

- Rear-seat head restraints

- o/- o - Leather seating surfaces (Optional on ZK3 SE) - - - o - Leather seating surfaces with suede trim

■ Standard ○ = Optional -= Not Available I = Included in an Equipment Group or Package

S ZX3 and ZX4 SE ZX3, ZX4 and ZXW

SES ZX4, ZX5 and ZXW

EQUIPMENT GROUPS AND PACKAGES

Canadian Winter Package (Not available on ZK3 SE) - Heated front seats - Heated power side mirrors

ST ZX4

- Canadian Winter Package Plus

- Heated front seats

- Heated power side mirrors - 4-wheel anti-lock brake system (ABS)

- All-speed traction control o • Comfort Group

- Tilt/telescoping steering wheel

- Speed control

- Duplicate steering column-mounted audio controls

- Rear seat head restraints

o

Power Group - Power windows

> - Power side mirrors SE Sport Group

- 15" multi-spoke alloy wheels

- Fog lamps - Rear decklid spoiler (2X4 only)

- Tachometer - Leather-wrapped steering wheel

Security Group - 4-wheel anti-lock braking system (ABS)

- Front side-impact air bags

1 Includes Red contrast stitching

GENUINE FORD ACCESSORIES



Keyless Entry Keypad



Remote Starter



Ski Rack



Chrome Tip Exhaust

Features

INTERIOR COLOURS

Charcoal Apperl / Charcoal Apperl

Charcoal (upper) / Light Flint (lower)

Dark Flint (upper) / Light Flint (lower)

Dark Pebble (upper) / Light Pebble (fower)

EXTERIOR COLOURS ZX3 & ZX5

CD Silver Clearcoat Metallic Cloud 9 White Clearcoat Egg Yolk Yellow Clearcoat Infra-Red Clearcoat Light Tundra Clearcoat Metallic Liquid Grey Clearcoat Metallic Blazing Copper Clearcoat Metallic Pitch Black Clearcoat Sangria Red Clearcoat Metallic Sonic Blue Clearcoat

ZX4 & ZXW (Except ZX4 ST)

- · Arizona Beige Clearcoat Metallic CD Silver Clearcoat Metallic
- Cloud 9 White Clearcoat
- French Blue Clearcoat Metallic
- Infra-Red Clearcoat
- . Light Tundra Clearcoat Metallic Liquid Grey Clearcoat Metallic
- Pitch Black Clearcoat
- Sangria Red Clearcoat Metallic Sonic Blue Clearcoat

ZX4 ST

CD Silver Clearcoat Metallic Infra-Red Clearcoat Light Tundra Clearcoat Metallic Pitch Black Clearcoat



Charcoal/Charcoal Cloth

Light Flint/Charcoal

Cloth

Dark Flint/Light Flint

Leather



Charcoal with Sport Fabric Charcoal/Charcoal Inserts/Charcoal Cloth (ZX4-ST)



Charcoal/Charcoal with Suede Trim Leather



Light Flint/Dark Flint Cloth (ZX4 SES & ZXW SES)



Charcoal/Light Flint

Leather

Light Pebble/Dark Pebble Cloth

15" 7-spoke wheel cover

(antional on SE, late availability)



Light Flint/Dark Flint

Cloth

(ZX4 S & SE; ZXW SE)

Leather

Light Pebble/Dark Pebble Cloth



Dark Pebble/Light Pebble Leather

WHEELS



15" 9-spoke wheel cover (Z)(3 S & SE, Z)(4 S & SE)



16" 5-spoke alloy (Standard on ZX4 and ZX5 SES)



15" multi-spoke alloy

(Standard on ZXW SES.

optional on SE Sport Package)

16" 5-spoke machined alloy (ZX4 ST)

EXTERIOR COLOURS



Arizona Beige Clearcoat Metallic (7Y4* 8. 7YM)



CD Silver Clearcoat Metallic



(7X3 7X5 7X4" & 7XW)





French Blue Clearcoat Metallic (ZX4° & ZXW) (Not available on S series)



Infra-Red Clearcoat (All models) (Not available on S series)



Light Tundra Clearcoat Metallic



Liquid Grey Clearcoat Metallii



Blazing Copper Clearcoat Metallic (2)(3.8.2)(5)



Pitch Black Clearcoat



Sangria Red Clearcoat Metallic



Sonic Blue Clearcoat (DG: ZX5, ZX4* & ZXW) (Not mallable on S series.

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Research Foundation

SMARTRISKTM.

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2005 Focus



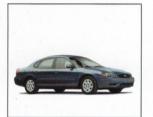
2004 Thunderbird



2005 Mustang



2004 Marauder



2004 Taurus



2005 Five Hundred



2004 Grand Marquis



2004 Freestar



2005 Freestyle



2005 Escape



2004 Explorer Sport Trac



2004 Explorer 4-Door



2004 Expedition



2004 Excursion



2004 Ranger



2004 F-150



2004 F-Series Super Duty



2004 E-Series

THE MOMENTUM OF OUR PAST PROPELS US INTO THE FUTURE



