

HYBRID CAMRY.

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THE FUTURE OF AUSTRALIAN MOTORING HAS ARRIVED.

Hybrid Camry is a car inspired by a burning desire for a brighter tomorrow. A car defined by an unquenchable passion to make travelling better. The first ever hybrid car to be built in Australia. From the sleek exterior to the ingenious Hybrid Synergy Drive system, it is a masterpiece of intuitive design and leading-edge technology.

It's the refined body shape you'll notice first. Aggressive. Eyecatching. Beautiful sculpted lines that have been shaped to blend aerodynamic efficiency with impeccable good looks. Every inch of the sleek, graceful chassis has been meticulously crafted to significantly reduce air resistance, resulting in a drag co-efficient of a low 0.27, vastly improving both fuel efficiency and performance. Uniquely hybrid signature blue headlamps, satin-chrome grille, bold front fascia design and integrated fog lamps distinguish the face, while exclusive LED tail lamps, and a rear spoiler on the Luxury model, complete the exterior treatment.

Step inside and enter a world of refined elegance, easy grace and sophisticated technology. A place that's more comfortable, more intelligent and more stylish. A space designed to make every journey feel like a real escape.

From behind the wheel, you'll feel your eyes drawn gently towards the softly lit Optitron combimeter, designed to give you the highest



possible clarity, whatever the ambient light. But it's when you press the keyless Smart Start button that you'll really notice the difference. The silence of the cabin is matched only by the silence of the engine. At rest, Hybrid Camry's engine is barely a whisper. In motion, the sound-insulating windscreen and noise-absorbing materials dampen exterior noise, ensuring the only thing you'll be hearing on your journey is a conversation, or your favourite songs and artists.

Metallic door trims and unique "Hybrid" scuff plates finish the interior, while the ample cabin and power adjustable seating mean you won't have to compromise on space, comfort or performance.

Inside and out the Hybrid Camry is as advanced as the technology that drives it because when we created the Hybrid Camry, we didn't just create a car that was at the top of its class, we created a car that is entirely a class of its own.

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Above: Hybrid Camry Luxury model shown in Silver Ash. Front Cover: Hybrid Camry Luxury model shown in Crystal Pearl.

(1) Fuel consumption and emissions will vary depending on driving conditions/style, vehicle conditions and options/accessories. Source of fuel consumption data: ADR81/02 combined cycle.



AMAZING ACCESSORIES YOU'LL NEED EVERYDAY.

Toyota Genuine Accessories are the perfect complement to your new Hybrid Camry. Only Toyota Genuine Accessories are perfectly tailored to suit the most advanced vehicle Australia has ever built. Our range of accessories meet every need you will have and help keep Everyday Amazing.



ParkAssist - Front Corner Clearance Parking Sensors(1) (2 Head Kit)

Deluxe Ski & Snowboard Carriers - 4 or 6

(sold separately)

Rear Spoiler(4)

Interior Illumination



Bonnet Protector & Headlamp Covers (sold separately)



Pacific 200 Roof Pod





Alloy Wheel Lock Nut Set



Front Weathershields (sold separately)



Atlantis 200 & 600 Roof Pods (200 shown)



Seat Covers^(2,4) - Grey or Sandstone (Front & rear sold separately)



FollowMe® Sound & Navigation⁽³⁾ System⁽⁵⁾



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Aero Roof Racks (2 Bar Set) (Flush Type shown)



Pro Ride Bicycle Carrier (Kayak Carrier also available)



Carpet Floor Mats⁽⁴⁾ - Grey or Sandstone (Front & rear set)



Satellite Navigation(3) Audio System(5)

TOYOTA GENUINE ACCESSORIES ARE COVERED BY OUR TOYOTA WARRANTY*

Some Toyota Genuine Accessories are not applicable to all Hybrid Camry models. See your Toyota dealer for advice regarding Toyota Genuine Accessories. Pictured Accessories are all sold separately. For a comprehensive guide on the entire range of Toyota Genuine Accessories, visit our website at accessories.toyota.com.au.

(1) ParkAssist is designed as a driver assist device only and should not be used as a substitute for skilled driving and safe parking practices. The area into which the vehicle is to be parked must be visually monitored by the driver while parking.
 (2) SAFETY WARNING: Toyota Genuine front seat covers are compatible with front seat side SRS airbags. Fitment of front seat covers which are not compatible with front seat side airbags may

- adversely affect airbag deployment and may result in serious injury. (3) Current navigation mapping database encompasses major capital and primary national road networks, as well as offering some coverage of regional areas. (4) Available on Hybrid Camry model only.

- (5) Does not provide Hybrid Energy Monitor System display.
 All Toyota Genuine Accessories purchased and fitted to a Toyota are warranted for the remainder of the New Vehicle Warranty or 12 months whichever is greater. Toyota Genuine Accessories purchased from an authorised Toyota Dealer over the counter are warranted from the date the date of purchase for 12 months. Conditions apply. All warranties are additional to the implied warranties under the Trade Practices Act 1974.







Scuff Guard





A drive like no other.

We've taken our world-leading hybrid technology and added a host of other technical advancements to bring Hybrid Camry to a whole new level of uncompromising performance with seamless power. It won't take you long to discover the 140kW of hybrid power the new Hybrid Camry boasts under its sleek exterior. By pairing its unique Atkinson-cycle engine to a highly efficient electric motor, you get all that power in the most fuel efficient car ever built in Australia, with the impressive fuel consumption figure of only 6.0L/100km⁽¹⁾. Simply, that means better fuel efficiency than many smaller cars with half the power. Less fuel means fewer emissions. And at a mere 142g/km⁽¹⁾ of CO_2 , it's little wonder Hybrid Camry is the only medium sized and first Australian car to be awarded 5 stars by the Australian Government's Green Vehicle Guide.

Peace of mind.

Hybrid Synergy Drive is the world's leading hybrid technology. Second-to-none, it's come from over 30 years research and development, plus millions of hours of real-world experience courtesy of the largest fleet of hybrid vehicles worldwide. There are 2 million vehicles powered by Hybrid Synergy Drive on the road all over the world today, so you can be sure that your Hybrid Camry is in experienced hands, backed by unrivalled levels of knowledge and an impressive range of warranties. It's a confidence we gladly pass along, by accompanying our standard warranties with an extended 8 year/160,000km (whichever comes first) warranty on the hybrid battery.

The most advanced active safety system ever seen in this class.

With the new Hybrid Camry, we've produced a car that you and your passengers can feel genuinely safer in. By utilising the most advanced active safety technology ever offered in an Australian built vehicle, it not only helps protect you in the unlikely event of an accident, but can actually help you avoid them in the first place.

This safety comes from the Vehicle Dynamics Integrated Management (VDIM) system. A Toyota first, VDIM monitors your driving and then instinctively integrates the Vehicle Stability Control (VSC), Anti-skid Braking System (ABS), Electric Power Steering (EPS) and Traction Control (TRC) systems. These systems work together to ensure a prompt response from all on-board safety technologies. Inside the cabin, a full complement of six SRS airbags – dual-stage driver and front passenger airbags, two front-seat side airbags and two full-length side curtain airbags – shield occupants in the event of an emergency.

Technically perfect.

When you're handed the key to this new world of advanced engineering, the first thing you notice is that you'll never have to use it. The new Hybrid Camry will unlock as soon as you grasp the door handle and even start at the push of a button – with the key still in your pocket or handbag.

But the small flourishes of brilliance don't stop there. Rain-sensing wipers⁽²⁾, automatic headlamps and dual-zone climate control air conditioning with an energy saving eco-mode all result in superior levels of cabin comfort. Similarly, the convenience of a reverse camera⁽³⁾ and rear parking sonars⁽³⁾ add to the safety of both passengers and pedestrians.

(1) Fuel consumption and emissions will vary depending on driving conditions/style, vehicle conditions and options/accessories. Source of fuel consumption data: ADR81/02 combined cycle. (2) Hybrid Camry Luxury model only.

(3) Reverse camera and ParkAssist are designed as driver assist devices only and should not be used as a substitute for skilled driving and safe parking practices. The area into which the vehicle is to be reversed/parked must be visually monitored by the driver while parking.

TOYOTA SERVICE ADVANTAGE CUTS NEW CAR RUNNING COSTS

Toyota Service Advantage makes owning your Hybrid Camry even more economical because you are entitled to low cost scheduled servicing. That's up to four standard services during the first three years or 60,000km, whichever occurs first. Terms and conditions apply. See your Toyota Dealer or advantage toyota.com.au for eligibility, pricing and more information. Toyota Service Advantage pricing represents the maximum amount payable for standard scheduled servicing which is as per 'maintenance for normal operating conditions' outlined in the Warranty & Service Handbook's service schedule. Service Advantage eligibility excludes Government and Rental vehicles and certain other exclusions apply.



HYBRID CAMRY **TECHNICAL SPECIFICATIONS**

HYBRID SYNERGY DRIVE

• Euro IV compliant

- Engine Type Petrol
 Engine code 2AZ-FXE
- Engine code 2A2-FAL
 Engine displacement 2362cc
 Engine configuration 4 cylinder in-line, Atkinson cycle
 Valve train Double Over Head Camshaft (DOHC) with 4 valves per cylinder valve mechanism
 Variable Valve Timing with intelligence (VVT-i)
 Max. power - 110kW/6000rpm (regular unleaded)
- Max. torque 187Nm/4400rpm (regular unleaded)

Electric Motor

- Type Permanent magnet synchronous motor
- Rated voltage 650V
 Max. Output 105kW
- Max. Torque 270Nm

Combined (Petrol Engine + Electric Motor)

- Max. power 140kW
 Hybrid battery Nickel-metal hydride
 Battery voltage 244.8V
- Number of modules 34 modules, 204 cells
 Capacity 1.5kWh

FUEL

- Fuel system Electronic Fuel Injection (EFI)
 Fuel type 91 RON unleaded
 Fuel economy⁽¹⁾ 6.0L/100km
 CO₂ Emissions⁽¹⁾ 142g/km

EXHAUST Variable back-pressure muffler

TRANSMISSION

Electronic Continuously Variable Transmission (e-CVT)

STEERING

- Electric Power Steering (EPS)
 Turns lock to lock 3.12
- Turning circle at kerb 11m

BRAKES

- Front Ventilated discs
 Rear Solid discs
- Electronic Controlled Braking (ECB), Anti-skid Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA)
- · Regenerative braking system

SUSPENSION

- Front MacPherson strut type
 Rear Dual Link strut type

DIMENSIONS

- Overall length 4815mm
- Overall width 1820mm
 Overall height 1480mm
- Wheelbase 2775mm
 Front and rear track 1575mm/1565mm
 Ground clearance 150mm (min)

WEIGHTS/CAPACITIES

- Seating capacity 5
 Fuel tank capacity (litres) 65
- Kerb Weight 1610 -1645kg
 Gross Vehicle Mass 2110kg

HYBRID CAMRY STANDARD FEATURES

1D4

Silver Ash[†]

8S4

Arctic Frost

EXTERIOR

061

Diamond White*

• Aerodynamic exterior styling

COLOUR GUIDE.

Body coloured front and rear bumpers

Crvstal Pearl⁺

Body coloured power exterior mirrors

- Satin Chrome front grille
- Chrome coloured door handles Fog Lamps with chrome surround
- Satin Chrome rear garnish
- Noise reduction windscreen
- 16" alloy wheels215/60R16 95V tyres
- Full size spare alloy wheel
 Underbody airflow enhancement (under engine cover)
 Signature Hybrid Blue Headlamps

• Front side and full length curtain SRS airbags Driver and front passenger pre-tensioning and force limiting seatbelts with Emergency Limiting Retractor

Whiplash Injury Lessening (WIL) front seats

Pedestrian safety enhancing bonnet and front fenders
Collapsible steering column

• Automatic Locking Retractor (ALR) rear seatbelts for

Impact sensing fuel cut
Front seatbelt height adjustment

3-point lap-sash rear seatbelts

Child restraint anchorage points

Engine immobiliser with audible alarm

USB connectivity not available

Leather accented seat and door trim

(drivers 8-way/passenger 6-way) • Mica/Metallic/Pearlescent Paint

Power tilt and slide moonroof Rear personal lamps

• USB connectivity not available

· Electro-chromatic interior rear view mirror

Driver and front passenger power seat adjustment

HYBRID CAMRY LUXURY NAVIGATION & MOONROOF OPTION

Premium audio with AVN satellite navigation⁽⁴⁾

speakers) & steering wheel mounted Bluetooth^{™(2)} handsfree telephone controls

8 speakers (including woofers and 2 dual-cone

(1) Fuel consumption and emissions will vary depending on driving conditions/shipe, vehicle conditions and options/accessories. Source of fuel consumption data: ADR81/02 combined cycle.
 (2) The Bluetooth word mark is owned by Bluetooth SIG, Inc. Bluetooth™ will only operate with telephones enabled with compatible Bluetooth™ wireless technology (HFP (Hands Free Profile) v1.0 and OPP (Object Push Profile) v1.1 international standards). OPP functionality only works on satellite navigation equipment.
 (3) Reverse Camera and ParkAssist are designed as driver assist devices only and should not be used as a substitute for skilled driving and safe parking practices. The area into which the vehicle is to be reversed/parked must be visually monitored by the driver while parking
 (4) Current navigation napping database encompasses major capital and primary national road networks, as well as offering some coverage of regional areas.

Toyota Australia is pleased to announce that the HV (Hybrid) Battery Warranty coverage

on Hybrid Camry is 8 years/160,000km,

3R3

Wildfire[†]

Rear spoilerRain-sensing wipers

8 YEAR 160,0000KM H Y B R I D BATTERY

Drive for longer.

whichever comes first.

· Remote central locking including boot release

HYBRID CAMRY NAVIGATION OPTION

Premium audio with AVN satellite navigation⁽⁴⁾, 8 speakers (including woofers and 2 dual-

cone speakers) & steering wheel mounted Bluetooth^{TM(2)} handsfree telephone controls

HYBRID CAMRY LUXURY FEATURES IN ADDITION TO HYBRID CAMRY FEATURES

CHILD SAFETY

Door ajar warning

Panic alarm on remote

Remote fuel lid release

child seats

SECURITY

on remote

(ELR)

Clear LED Tail Lamps

INTERIOR

- Front and rear seat height adjustable headrests (x5)
 60:40 split fold rear seat
- Telescopic and tilt steering column adjustment
 Chrome door handles
- Dual-zone air conditioningPower windows with driver's auto up/down
- and Anti-Jam
- Premium gear knob and parking brake
 Premium steering wheel with audio control
- and Multi-Information Display switches Adjustable rear ventilation vents
- Manual front seat slide and recline
- Driver height adjustable seat
- Power driver's lumbar support adjustment
 Driver's and Passenger's Vanity Mirror Illumination
- Rear centre armrest
- Hvbrid front door scuff plates

INSTRUMENTS AND CONTROLS

- Smart entry (including boot release) and push button start
- Cruise control
- Optitron combimeter display including Instantaneous
- Fuel Economy Meter and Eco-zone display
 Multi-Information Display, with ambient temperature display, trip computer, energy flow monitor and
- Eco-Drive Level display LCD climate control panel with eco-mode switch
- Day/night interior mirror
 Front variable intermittent windscreen wipers
- Rear window demister
 Auto-on/Auto-off headlights
- Digital clock
- Power accessory socket
 Speed alert

STORAGE

- Sunglasses holder in overhead console
- Passenger side lockable glove box
 Centre console with storage box lid
- Front door pockets (x2)
 Front cup holders (x2)
- Rear cup holders (x2)
- Map pockets behind driver and front passenger seat

LIGHTING

6 speakers

SAFETY

Door operated interior dome lamp with delay

3.5mm auxiliary audio and USB inputs

Vehicle Dynamics Integrated Management (VDIM) system combining Electronic Controlled Braking (ECB), Anti-skid Braking System (ABS) with Electronic Brake-force Distribution (EBD), Brake Assist (BA), Vehicle Stability Control (VSC) and Tractice Control (USC)

Rear parking sensors⁽³⁾ (x2)
 Global Outstanding Assessment (GOA) body

6T1

IMPORTANT NOTICE - PLEASE READ: Toyota Australia uses its best endeavours to ensure brochure information is correct when published. You must check with your authorised Toyota dealer when ordering to ensure the vehicle with your authorised Toyota dealer to ensure the accessories, you must check with your authorised Toyota dealer to ensure the accessory's design, features and colours are available and will fit your vehicle. Colours displayed in this brochure are a guide only and may vary from actual colours due to printing/display process. Toyota Australia reserves the right to change without notice, at any time, prices, colours, materials, equipment, specifications and discontinue colours/models. To the full extent allowed by law, Toyota Australia will not be liable for any damage, loss or expense incurred as a result of reliance on this brochure in way way. Distributed nationally (other than in Western Australia) by Toyota Motor Corporation Australia Limited ABN 64 009 686 097, 155 Bertie Street, Port Melbourne 3207. Material distributed for the accuracy of materials distributed in Western Australia. Part No. HYBRIDCAMRY0310SV Printed March 2010.

Sakana Silver

Liquid Metal¹

lnk[†]

Driver and front passenger SRS airbags

- Front map lamps
 Illuminated ignition
- Luggage compartment lamp

Traction Control (TRC) Reverse camera⁽³⁾

Toyota Safe-T-Cell

8V2

Reef

Note: Variations between the colours shown and actual paint colours may occur due to the printing process. Actual vehicle colours may appear different under certain light conditions. *Only available on Hybrid Camry model. ^Only available on Hybrid Camry Luxury model. †Indicates mica, metallic or pearlescent paint which is available at an extra cost on some models.

SOUND SYSTEM Bluetooth T^{M2} hands-free compatible 6 CD 4.3" full colour Display audio unit with MP3, WMA CD Compatibility and AM/FM Tuner