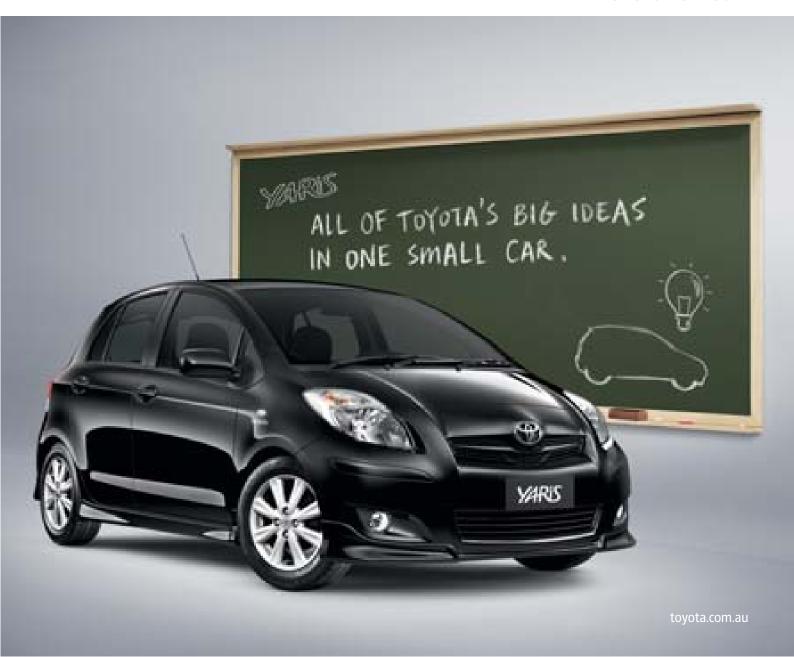


The Clever Car.



"We are a group of passionate perfectionists who can't let well enough alone... That's Toyota. That's the spirit. And that's our contribution to the world. We will be the best we can. And we will help as many as we can to be the best they can..."

- Eiji Toyoda

Forever getting better.

The best Toyota ever? We haven't built it yet.

And we probably never will. Because as soon as it's built, we'll be working on something new – something better. You could say it's our philosophy here at Toyota, the one guiding principal that underpins everything we do. Our Japanese founders called it 'kaizen', but we simply call it 'continuous improvement'.

DISCOVERING TOMORROW

We're incredibly proud of our over 50-year history in this country – the cars we've built, the innovations we've introduced, and the reputation for quality we've worked so hard for. And never in all that time have we been more confident in the quality of our cars than right now – but we've still got one eye on tomorrow. After all, we see quality as more than just a promise – it's a way of life.

BETTER'S BEST

We've always been like this – forever looking to improve. We figure that if we're never satisfied, there's more chance that you just might be. That you'll be more likely to feel pride when you spot your car in the car park. Feel excited at the prospect of every drive. Feel confident that you and your passengers are safe. All from the moment you're handed the keys, to the moment you hand them on to someone else.

NO STOPPING US NOW





More smart thinking in the one stylish package.

There's design and technology and there's clever design and technology, the sort of stuff that actually makes life easier and more fun. Toyota Yaris has more of it inside the cabin, under the bonnet and in all the places where you need it most.

On the outside Toyota Yaris looks like a small car, but hop inside and it doesn't feel that way, with more legroom, headroom and comfort. There are more storage compartments and clever design ideas galore. So you can get more into it, whether you choose one of the three nifty Hatchbacks or two roomy Sedans.

Yaris' Variable Valve Timing with intelligence (VVT-i) equipped engines deliver the optimum combination of crisp performance with fuel economy. And low emissions to Euro IV standards make Yaris one of the cleanest in its class#.

Action starts with the YR Hatchback equipped with an energetic 1.3 litre engine. Next up, the YRS in Hatchback or Sedan, each with powerful 1.5 litre engines. Then there are the YRX models that are set apart by a sporty body kit and alloy wheels.

Clever means safe as well. The Yaris Hatchback was the first Toyota in Australia with a driver's side knee airbag (available in the YR with the Enhanced Safety Pack option or as standard on YRS^ & YRX^). Active Braking with intelligence (AB-i) heads a long list of standard safety features, surrounding you with a feeling of confidence you wouldn't expect in a small car. It's more controllable thanks to some advanced computer-controlled handling technologies in the YRS and YRX models. Vehicle Stability Control* (VSC) and Traction Control* (TRC) are big car safety technologies in a small car, for more controlled cornering and acceleration.

Not only is Yaris right for today, but is mindful of tomorrow as well, with every aspect of its manufacture and emissions optimised to be kinder to our environment. So read on and find out how clever Yaris really is.

[^] Available from September 2010 production on YRS & YRX models.

[#] Source: Australian Government Green Vehicle Guide (manual transmission models only).

^{*}VSC and TRC standard on YRS and YRX models and available from August 2009 production. Front cover: YRX Hatchback model shown in Ink.

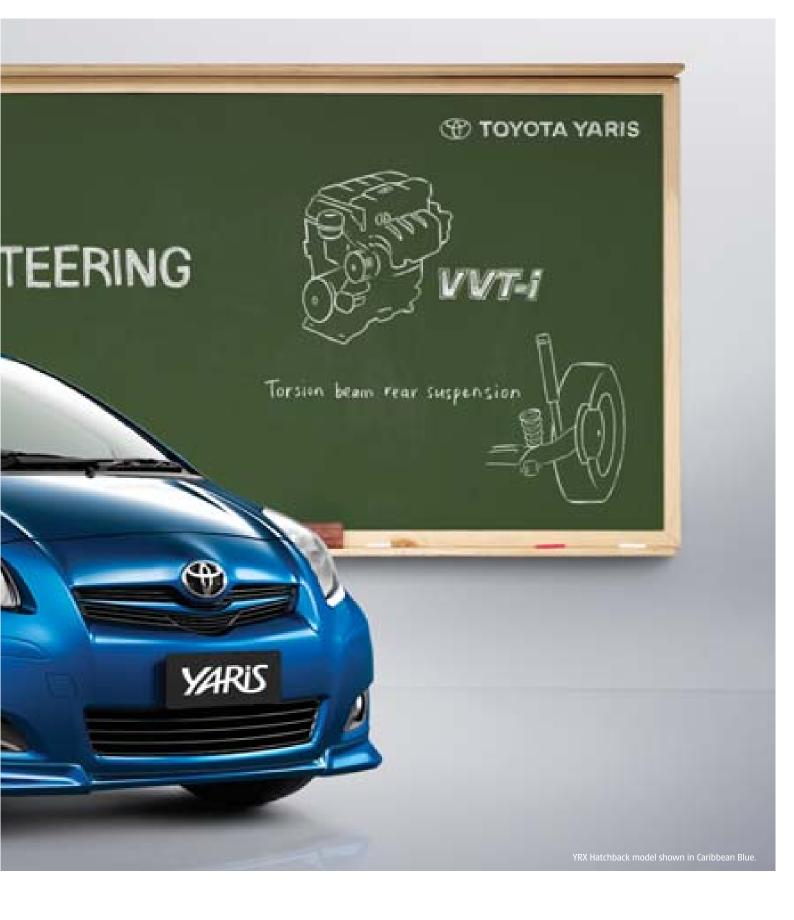


Engines with more adrenalin.

The 1.3 and 1.5 litre twin cam multi valve engines are boosted by Variable Valve Timing with intelligence (VVT-i), another clever idea. It's intelligent because VVT-i constantly adjusts valve timing for the optimum balance of increased power when you need it and economy when you don't. That's not all – an advanced intake system stimulates output at lower engine speeds, for good acceleration.

A clever combination of gear ratios in the 5-speed manual transmission⁰ helps make the most of all this power. Or should

you choose the Super ECT 4-speed automatic transmission, uphill/downhill shift control is another example of clever technology. When going up hills, intelligent software holds the transmission in the right gear, minimising unnecessary shifts. The transmission also learns your unique driving style and programs shifting response accordingly. Then driving downhill, the transmission holds in a lower gear to improve engine braking for enhanced control. This is big car technology in a small car.



As for cornering, Yaris rides on an advanced suspension platform with McPherson Struts in the front and extra body rigidity around critical suspension points. Yaris is less affected by potholes and road undulations, ensuring greater stability while manoeuvring and braking on rough road surfaces. Together with the cleverly developed shock absorbers, you'll enjoy the crisp handling, confident roadholding and smooth ride without that tiresome drone and vibration you have experienced in other small cars.

A longer wheelbase and wide track means the wheels are ideally positioned at each corner of the car, which further improves handling without compromising the Yaris Hatchback's nimble 9.4 metre turning circle. Compare that with other small cars. For even greater manoeuvrability, computer controlled Electric Power Steering (EPS) adjusts itself according to speed. So it's easier to slip into tight spots, while you have greater road feel on winding roads.

Ø 5-speed manual transmission only available on YR and YRS from September 2010 production.



A design statement from Europe.

While Yaris has Japanese brains, it has European looks having been designed in Toyota's trend-setting 'ED2' studio in the south of France. Here, designers are able to immerse themselves in the latest movements in European fashion, art and design.

Muscular body lines flow from the neatly integrated bumpers and up to the bonnet creating a cool, confident look. Stylish and streamlined, Yaris Hatchback breezes along with a low 0.30 coefficient of aerodynamic drag for increased performance and





The clever sedan with style.

Sedan, expressed in YRS and YRX grades. Why go for the Sedan? Well for starters, it's bigger with a longer wheelbase and wider track contributing to excellent handling and stability. Yaris Sedan is lower and longer than the Yaris Hatchback, with even more interior room inside and a large bootlid which opens the way to a more spacious boot.

Compared with other small sedans, it's also one of the most economical around, with the 1.5 litre WT-i engine delivering 6.1L/100km economy*. It's not only one of the most nimble sedans to drive in tight city streets, Yaris Sedan is also one of the safest. With driver and



front passenger SRS airbags, Enhanced Safety features such as driver and front passenger side airbags and side curtain shield SRS airbags come standard* on the Yaris sedan adding to its credibility. Vehicle Stability Control* (VSC) is standard on both Sedan models, ensuring safer cornering by actively detecting and controlling any understeer and oversteer. Traction Control* (TRC) helps ensure the vehicle does not lose traction by minimising wheelspin when accelerating, helping to keep you heading in the right direction.

While Yaris Sedan is a lightweight, it's also strong where it counts. Its high rigidity structure incorporates special reinforcements and other clever ideas which contribute to improved stability and crash

performance. Clever use of high tensile steel panels means increased strength, without increased weight. It offers the quiet, refined running of a larger sedan, with noise insulation materials added in critical locations, ensuring reduced noise and vibration.

So you can have the cleverness of a Yaris, with the convenience of a sedan.

»Available from September 2010 production on YRS and YRX models.

^{*} Fuel consumption will vary depending on driving conditions/style, vehicle conditions and options/accessories. Source of fuel consumption data: ADR81/02 combined (L/100km) for manual model.

^{*} VSC and TRC standard on YRS and YRX models and available from August 2009 production.



There's room for lots of clever thinking inside.

Hop inside and Yaris doesn't feel like a small car. There are up to 25 storage compartments (depending on the model) to keep essentials neatly tucked away.

The Yaris Hatchback features one glovebox for the driver and two for the passenger. In the YRX Hatchback, there's even a sliding tray under the front passenger's seat for additional storage. You've got two cupholders in the dash, one in the console and storage recesses including drink holders in the doors.

A clever lift mechanism adjusts the height of the driver's seat to suit drivers of all shapes and sizes. Even the steering column can be tailored to suit you, with tilt telescopic adjustment standard across the entire Yaris range. The cushioning in the back seats is extra thick for added comfort. Headrests on all seats slide up to suit all passenger heights, then down again for greater rear visibility.

A simple one-touch lever on the rear seat lets you slide the seat backwards giving rear seat passengers more leg-room. Or you can slide the seat forward for extra luggage space. Now that's clever! Yaris has a flat floor with no transmission tunnel meaning more rear leg-room and added comfort. For even more cargo room, the rear seat tumbles forward and down with a one touch tilt and slide action, creating a flat cargo area. A simple one touch tilt and slide 60:40 split rear seat on the hatch allows you to carry long

objects like surfboards or skis, while still leaving enough room for up to two passengers. That's intelligent, and highly efficient.

Instrumentation is just as clever. When you turn the key, a centralised instrument panel incorporating a digital LCD display comes to life. In the Yaris Hatchback, the instrumentation image appears to 'float in space' minimising your eyes' change in focal length back to the road again and helping reduce the effects of fatigue. In the Sedan, large analogue instruments are located in the centre cluster so it's easy to keep your eyes on the road.

Air conditioning is standard, with the three rotary controls cleverly positioned on a vertical centre cluster, leaving more legroom for the driver and front passenger. For fingertip convenience, power windows, remote/keyless central locking and power mirrors are all standard across the range.

Whenever you travel, inbuilt Bluetooth™ lets you stream your music or keep in touch with friends. Simply register your Bluetooth™ compatible phone with the inbuilt system, then you can communicate via the audio system. Plus, audio is conveniently and cleverly muted while making and receiving calls.

The audio system[®] has four speakers as standard, along with an MP3/WMA compatible CD player, 3.5mm AUX input for portable audio players and USB input for some iPods^{®+}/USB



YRX Hatchback with Enhanced Safety features[®].

memory sticks[†], in YR and YRS models.

YRX models also come with a 6-disc in-dash CD changer, for more music on the move. On the dash is an audio 4.3" (10.9cm) LCD screen which displays incoming calls, lets you access up to 100 stored contact numbers, then allows you to make calls without ever touching your compatible mobile phone.

The LCD screen also lets you view and select music files stored on some iPods®+, you can even access and play music stored on your mobile phone, another clever idea.

- ⁵ The Bluetooth™ word mark is owned by the Bluetooth SIG, Inc. Not all devices are compatible and functionality will vary depending on the device.
- † iPod® is a registered trademark of Apple Inc.
- $^{\scriptscriptstyle \rm I\hspace{-.1em}I}$ Available from August 2009 production.
- $^{\rm 0}$ Available from September 2010 production on YRS and YRX models.
- † Not all devices will be compatible and functionality will vary depending on the device.

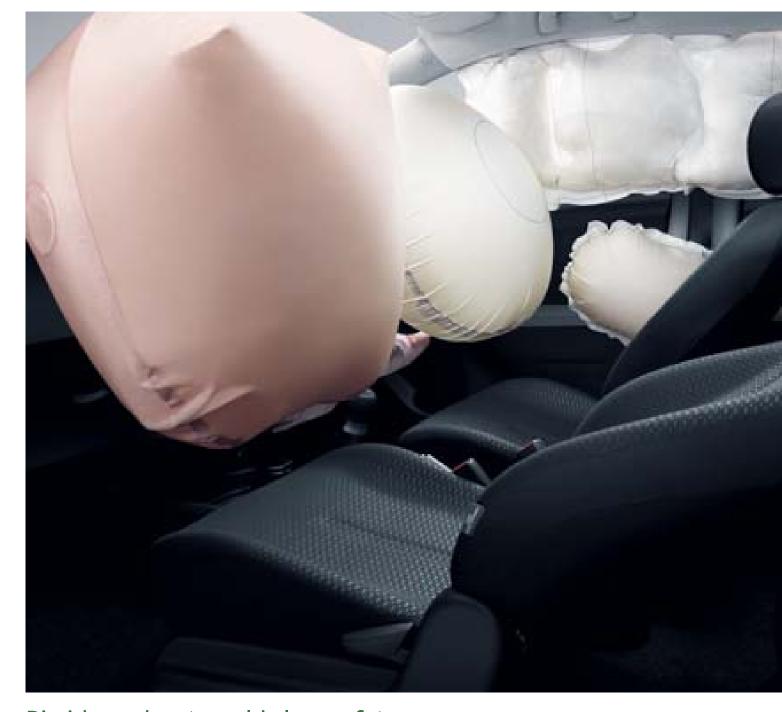








Images 1-3 are YRX Hatchback. Image 4 & 5 are standard across the Yaris range.



Big ideas about world class safety.

Yaris is clever when it comes to safety, offering big car features in a small package.

Toyota's Global Outstanding Assessment (GOA) safety program has led to extensive crash testing for various types of impacts. This advanced program finds the world's toughest safety standards and surpasses them. Not only does Toyota conduct testing well above mandatory requirements, including car-to-car crash testing, but computer technology also helps Toyota engineers incorporate lessons learned from many more simulated crash situations, for omnidirectional crash capability.

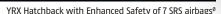
Active Braking with intelligence (AB-i) is standard across the entire Yaris range. You may know how Anti-skid Braking System (ABS) helps reduce skidding and enhances steering control during sudden stops. AB-i includes technologies that go even further to ensure that Yaris stops as quickly and safely as possible. In an emergency, Brake Assist (BA) senses a quick and hard push on the brake pedal and automatically responds.

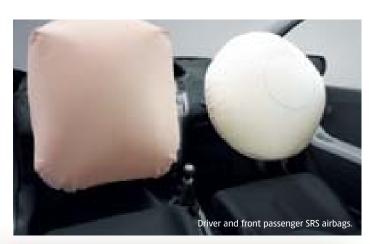
It then applies extra hydraulic pressure and if necessary ABS to stop you in the shortest possible distance without skidding or loss of control. Meanwhile, Electronic Brake-force Distribution (EBD) instinctively adjusts when you're carrying a heavy load and directs brake force to the wheels that need it most. And leaving nothing to chance, large front disc brakes similar to those fitted on much larger cars are also part of the package.

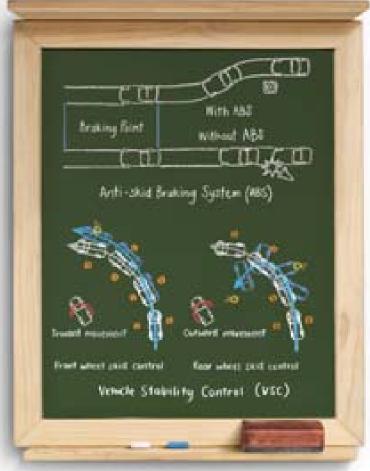
The high integrity body has front and rear crumple–zones which help absorb impact energy in the event of a collision. This body design even helps provide for the safety of both vehicles in a low speed collision, which is considerate as well as clever. The cabin incorporates a Safe–T–Cell, designed to help absorb crash energy to help protect you and your passengers.

Driver and front passenger SRS airbags are standard and aim to eliminate serious injury to the head and chest whilst front seatbelt pretensioners further assist in frontal accidents by instantly tightening









the seatbelts to help assist occupant restraint. Force limiters help relieve the force on the upper body momentarily.

The Enhanced Safety Pack is available as an option on the YR model. The YRS & YRX models come standard with the Enhanced Safety features of side airbags in the front two seats* and front and rear side curtain shield airbags* to further minimise injury in side collisions. The Hatchback even has a driver's knee airbag® included as standard in the YRS and YRX. In fact, the addition of a driver's knee airbag in this class of car is quite revolutionary. Prior to Yaris, knee airbags were only offered in much more expensive luxury cars. Another impressive testament to the safety of the Yaris is that with standard Enhanced Safety features® the Yaris Hatchback has been designed to not only meet stringent worldwide safety standards, in some cases, it exceeds them.

In YRS and YRX models, Vehicle Stability Control* (VSC) improves cornering safety. As you approach a corner, sensors can cleverly detect

the first signs of skidding, then VSC can take corrective action to help bring the vehicle back under control, even in more challenging cornering situations. In other words, it helps the vehicle go where you want it to. That's clever thinking.

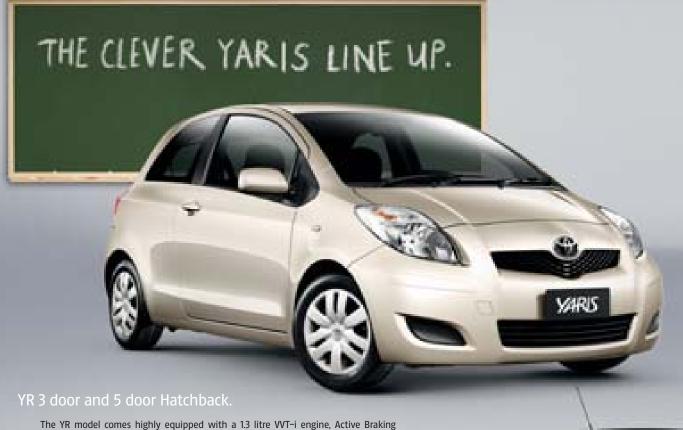
Similarly, Traction Control (TRC)* makes acceleration a straightforward affair in YRS and YRX models. Should a wheel begin to lose traction as you're taking off, TRC applies the brake to that wheel, helping the vehicle go where you want it to, even on more challenging road surfaces.

Even pedestrian safety has been put up front, with design features optimised to meet strict pedestrian safety standards. The front of the Yaris has been shaped to help minimise the chance of injury to pedestrians. Impact absorbing structures and maximising the distance from the bonnet to the engine also help reduce pedestrian injury.

 $^{{}^{*}\,\}text{VSC}$ and TRC standard on YRS and YRX models and available from August 2009 production.

[®] 7 SRS airbags standard on YRS and YRX Hatchback from September 2010 production.

⁺Available from September 2010 production on YRS and YRX models.



The YR model comes highly equipped with a 1.3 litre WT-i engine, Active Braking with intelligence (AB-i), plus driver and front passenger SRS airbags. The interior has power windows, power mirrors and remote/keyless central locking, Electric Power Steering (EPS), air conditioning and a single disc in–dash MP3/WMA compatible CD player with a 3.5mm AUX input for portable audio players and USB input for some iPods®+/USB memory sticks¹. Inbuilt Bluetooth™s gives you hands free mobile communication or the ability to stream your music on the move.

YRS 4 door Sedan.

The stylish YRS Sedan comes equipped with the energetic 1.5 litre VVT-i engine plus driver and front passenger SRS airbags, dual front side airbags and side curtain shield SRS airbags®. Vehicle Stability Control* (VSC) and Traction Control* (TRC) are standard, along with power windows, power mirrors, remote central locking, air conditioning and Electric Power Steering (EPS). Its single disc in-dash MP3/WMA compatible CD player comes with a 3.5mm AUX input for portable audio players and USB input for some iPods®+/USB memory sticks†. Inbuilt Bluetooth™ is also standard, for hands free mobile communication.



YRS 3 door and 5 door Hatchback

VARUS

The YRS is powered by a 1.5 litre VVT-i engine and rides on larger 15" wheels and distinctive 8-spoke wheel caps. YRS comes standard with a total of 7 SRS airbags; this includes driver and front passenger SRS airbags, front side airbags, side curtain shield SRS airbags and driver's knee airbag. Vehicle Stability Control* (VSC) and Traction Control* (TRC) are also a standard part of the package. Its luxury interior features a tilt and telescopic steering column, a premium gear lever and steering wheel incorporating audio controls giving you fingertip adjustment of the audio system. Its single disc in-dash MP3/WMA compatible CD player also comes with a 3.5mm AUX input for portable audio players and USB input for some iPods®*/USB memory sticks† and of course inbuilt Bluetooth™ is a standard feature.



YRX 5 door Hatchback

The YRX has even more of what you want, powered by a 1.5 litre VVT-i engine and with the optimised safety of 7 standard SRS airbags[‡], Vehicle Stability Control* (VSC) and Traction Control* (TRC). A sports body kit featuring front, rear and side enhancements topped with a sporty rear boot spoiler, 15" alloy wheels and front fog lamps adds to the style. Inside, clever thinking extends to a sliding tray under the passenger's seat, driver and front passenger map pockets plus luxuries including high-grade YRX seat trim. The audio system[®] with an MP3/WMA compatible 6-disc in-dash CD changer comes with inbuilt Bluetooth™, 3.5mm AUX input for portable audio players and USB input for visual display control for some iPods®+/USB memory sticks[†]. The 4.3" LCD screen on the dash displays audio and Bluetooth™ functions and lets you access up to 100 stored contact numbers as you drive.

YRX 4 door Sedan

The stylish Yaris YRX Sedan comes equipped with the nimble 1.5 litre VVT-i engine, Active Braking with intelligence (AB-i) plus Enhanced Safety features of dual front SRS airbags, front side airbags and side curtain shield SRS airbags as standard[®]. Vehicle Stability Control* (VSC) and Traction Control* (TRC) improve handling and safety. Also standard are power windows, power mirrors, remote central locking, air conditioning and Electric Power Steering (EPS). The audio system[®] incorporates a 6-disc in-dash MP3/WMA compatible CD player, inbuilt Bluetooth[™], 3.5mm AUX input for portable audio players and USB input for visual display control of some iPods[®]+/USB memory sticks[†]. For added convenience, a 4.3" LCD screen on the dash panel displays audio and Bluetooth[™] functions and lets you access up to 100 stored contact numbers.





Customise the Clever Car with Toyota Genuine Accessories.

Whether you're after an even more stylish look, extra storage options or greater convenience, your new Yaris deserves Toyota Genuine Accessories. Combining innovative style with the strength and durability you expect from Toyota, these additions have been purpose-built for your Yaris – and your lifestyle. Integrating seamlessly with the original specifications, they not only look like they were meant to be there, they perform like it too.







Customise the Clever Car with Toyota Genuine Accessories.

All images pictured are of Hatchback model



Roof Racks Hatchback only



Bike Carrier Hatchback only



Ski Holder



Front Weathershields (sold separately)



14" Entice Alloy Wheels YR 3 & 5 Door Hatchback



15" Talon Alloy Wheels (Silver)



15" Talon Alloy Wheels (Tungsten)



15" Incisor Alloy Wheels



Alloy Wheel Lock Nut Set YRX model or with Talon or Incisor Alloy Wheels



Mudguard YR & YRS models only



ParkAssist" - Clearance Parking Sensors



ParkAssist" - Reverse Parking Sensor



Rear Roof Spoiler YR/YRS 3 & 5 Door Hatchback



Headlamp Covers



Bootliner



Carpet Floor Mats



Sports Vest Seat Covers



Scuff Guard



Audio Cable & Car Charger for selected



Display Audio System - Includes 6 in-Dash MP3/CD Changer & Radio with Bluetooth™ featuring Handsfree capabilities & Audio Streaming, and is compatible with (optional) Rear View Camera" and some iPods®+, MP3 and USB sticks[®].

YR & YRS models only



Satellite Navigation Audio System[†] - includes 4 in-dash MP3/CD Changer & Radio with Bluetooth™> Communications & (optional) Rear View Camera[®] Compatibility.



FollowMe® Sound & Navigation System†-Includes Bluetooth™ Handsfree capabilities, Video and is compatible with (optional) Rear View Camera" and some iPods®+, MP3 and USB sticks[®].

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- The Bluetooth™ word mark is owned by The Bluetooth SIG, Inc. Not all devices are compatible and functionality will vary depending on the device.
- † Current mapping database encompasses major capital and primary national road networks as well as offering some coverage of regional areas.

 ParkAssist is designed as a driver assist device only and should not be used as a substitute for skilled driving and safe parking practices. The area into which the vehicle is to be reversed must be visually monitored by the driver
- Available on selected models where AUX-In option is part of audio unit. Suits selected iPod® models that have a dock connector. Refer to your Apple iPod® Instruction Manual. iPod® is a registered trademark of Apple Inc. This accessory is not a Toyota Genuine Accessory (supplier branded) and is warranted for 12 months from the date of purchase. This warranty is additional to the implied warranties under the Trade Practices Act 1974.

 # Optional FollowMe® iPod® kit available for selected iPods®. iPod® is a registered trademark of Apple Inc.

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 Not all devices will be compatible and functionality will vary depending on the device.

Some Toyota Genuine Accessories are not applicable to all Yaris models. See your Toyota Dealer for advice regarding Toyota Genuine Accessories. Pictured Accessories are all sold separately. For a comprehensive guide on the entire range of Toyota Genuine Accessories, visit accessories.toyota.com.au.

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Toyota Service Advantage cuts new car running costs.

Toyota Service Advantage makes owning your Yaris even more economical because you are entitled to low cost scheduled servicing. That's up to 6 standard services during the first three years or 60,000km, whichever occurs first. Terms and conditions apply. See your Toyota dealer or advantage.toyota.com.au for eligibility, pricing and more information. Toyota Service Advantage pricing represents the maximum amount payable for standard scheduled servicing which is as per 'maintenance for normal operating conditions' outlined in the Warranty & Service Handbook's service schedule. Service Advantage eligibility excludes Government and Rental vehicles and certain other exclusions apply.

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When you choose Toyota Genuine Accessories you're adding even more personality, protection and practicality to your Toyota – tailoring it to your individual lifestyle needs. Toyota Genuine Accessories are designed, tested and manufactured to strict Toyota Standards. This quality and reliability is supported with our Toyota Warranty.*

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Toyota Extra Care offers a wide range of Warranty and Roadside Assist solutions to provide you with protection for your Toyota so you can enjoy worry free motoring.

EXTENDED FACTORY WARRANTY

Whether your Toyota is new or used^, a Toyota Extra Care Extended Factory Warranty^^ can help protect you from any unexpected repair bills and the rising cost of parts and labour for years to come.

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- Includes additional items such as car hire and accommodation
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^Used vehicle being a vehicle less than three years old and has travelled less than 90,000kms since its purchase as a new vehicle (conditions apply).

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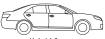
























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