# Aurion



## The Australian V6 that defies tradition.

BJL-063



## Over 45 years and counting Our history of Australian built quality.

It all started way back in 1958. When 13 Toyota LandCruisers were imported into Australia to lend a hand with the Snowy Mountains scheme.

No-one knew it then, but it was the beginning of an important relationship between a country and a carmaker that would not only grow in size and intimacy every year, but break record after record – selling millions of cars, and employing thousands of Australians.

### Calling Australia home.

The first Toyota was sold here the following year. And within 5 years we'd gone from simply selling cars in Australia, to building them too. And while you might never have heard of the first car we brought off that production line – the Toyota Tiara – for us, it was the beginning of a whole new chapter in our history.

Today, some 45 years later, the world has changed a lot. But Toyota's commitment here in Australia remains as strong as ever. Since 2002, we've invested more than \$1 billion in the development of our manufacturing facilities in Australia including the introduction of new models. This state-of-the-art facility has allowed us to build cars with an unprecedented level of quality – and to build more of them for our loyal drivers.

### Driving for a brighter future.

But our investment doesn't stop with our cars, it extends to our people. We're proud to back Aussie know-how because today, we employ thousands of Australians throughout the country – in a wide variety of fields. And as we continue to introduce revolutionary technologies such as fuel efficient hybrid engines into our cars, it's not hard to see why our local manufacturing will be leading the new wave of Australian built vehicles.

It all adds up to a very bright future.

For us. For Australia. And for you.

# Aurion

# Either way, it defies tradition.

For all its understated elegance, power and efficiency, the Aurion remains something of an enigma. For here is a car that appears to defy convention at every opportunity.

BJL-06

Above and Front Cover: Presara Model shown in Silver Ash.

For example, the Aurion delivers outstanding performance – an exhilarating 200kW. Yet it only uses 9.9L/100km<sup>1</sup> of fuel. It also offers dynamic handling and control to give you pure driving freedom – while surrounding you, almost invisibly, with a range of uncompromising safety features for you and your passengers.

Every Aurion comes complete with a custom designed package of Toyota's renowned Driver Assist Technology (DAT), which includes Vehicle Stability Control (VSC) and Traction Control (TRC) for optimised performance. Even the design of Aurion incorporates Formula 1 design cues, while resisting frivolous design fads to ensure truly timeless looks. Built to exacting standards right here in Australia, for a multitude of conditions, Aurion delivers greater power, refinement and handling without compromising Toyota's traditional foundations of quality, durability and reliability.

Aurion purposely avoids the status quo – and taps into a real need for drivers looking for smarter thinking, more intelligent engineering and the ability to break the traditional rules of the big Australian V6.

The benchmark has been set.

<sup>1</sup> Tested to ADR81/02 (Combined cycle). Actual fuel consumption may vary depending on driving conditions/style, vehicle conditions and options/accessories.

# A high performance pedigree.

Aurion's journey began with a simple, but seemingly contradictory question – could we design an efficient, yet powerful, large V6 car built for Australia – but with no trade-off in performance or attention to detail?

Inspired by Toyota's rich motorsport pedigree, Aurion's 3.5L V6 is a powerhouse of intelligence and technical prowess, delivering 200kW, while with a fuel economy rating of just 9.9L/100km<sup>1</sup> it easily meets the toughest Euro IV emissions standards.

### Powered by Australian ingenuity.

Both extreme and diverse, Australian road conditions are among the toughest on Earth. So, with Aurion, conventional thinking was thrown out the window. Toyota's Australian designers and engineers were determined to build a vehicle adapted to our unique conditions, from city driving to interstate exploring – all offering the same exhilarating driving experience.

The Aurion's Australian heritage also meant it could be specially tuned for our road conditions. The suspension was designed to cope with just about any surface – while retaining breathtaking comfort and stability.



Toyota's Australian engineers questioned the traditional design cues of the conventional Big Aussie 6, and considered real-world driving conditions that Aurion drivers were likely to encounter. Why compromise on comfort by designing for conditions that most of us will never face? Aurion's Australian engineers were equally determined to design a vehicle that felt as good to drive, as it was to look at. A true performer in all conditions.

### Tuned in to you.

**Tuned in to you.** The Aurion's suspension platform is multi-layered. And it works beautifully with the intelligent 6-speed sequential automatic transmission. Up front, MacPherson struts ensure a consistent downward force for enhanced grip. A uniquely tuned stabiliser bar minimises body roll, and the rear suspension boasts an independent Chapman strut. If it's a more dynamic sports feel you're after, don't go past the Sportivo SX6 and ZR6 models – where the firmer sports suspension platform is complemented by a raft of dynamic underbody airflow management devices – another valuable lesson learned from F1.

Tested to ADR81/02 (Combined cycle). Actual fuel consumption may vary depending on driving conditions/style, vehicle conditions and options/accessories.

### Smarter technology.

Underneath the Aurion's muscular exterior we've included some of Toyota's most advanced performance driving technologies.

### Performance driving technologies.

We haven't loaded the car up with superfluous 'extras' you'll never use – everything has been considered, refined and designed to ensure a seamless blend of comfort and performance. Together, we call these Driver Assist Technology (DAT).

DAT uses robust, computer-based intelligence to enhance handling in a variety of conditions. For example, Vehicle Stability Control (VSC) actively detects and controls skidding while cornering, using an array of sensors, actuators and computer data to act within milliseconds. VSC brakes wheels on an individual basis to help bring the vehicle back under control, and/or automatically adjust power when needed. Traction Control (TRC) also kicks in to minimise vehicle slippage – while maintaining steering precision and acceleration control.

### High tech, naturally.

Whichever Aurion you choose, you'll benefit from a range of innovative and sophisticated technologies as standard, such as LED tail lights and Bluetooth<sup>™1</sup> capabilities or streaming MP3 player<sup>2</sup> (music streaming not available on models equipped with AVN Satellite Navigation), or a 3.5mm AUX input for portable audio players which allows you to listen to the tunes you love by simply plugging in your MP3 player or iPod<sup>®3,4</sup>. Prodigy, Sportivo ZR6 and Presara models also boast parking sensors to make parking a breeze<sup>5</sup>, while the Presara and ZR6 also incorporate the convenience of smart keyless entry and start functions.

And you'll find even more innovation in the most unexpected of places too. Electro Chromatic rear view interior mirror comes standard on the Prodigy, Presara and Sportivo ZR6, and adjust automatically to ambient light, actively lowering glare when needed - at night, for example. Rain sensing wipers (Prodigy, Sportivo ZR6 and Presara), reversing camera<sup>5</sup> (not available on AT-X), and even vanity lighting all add those special touches to create a truly immersive driving experience.

- The Bluetooth<sup>™</sup> word mark is owned by The Bluetooth SIG, Inc. Not all devices will be compatible and
- functionality will vary depending on the device. Streaming Bluetooth<sup>®</sup> Audio compatibility requires devices that are enabled with both A2DP (Advanced Audio Distribution Profile) ver 1.0 or later & AVRCP (Audio/Video Remote Control Profile) ver 1.0 or later
- od® is a registered trademark of Apple Inc
- Not all devices will be compatible and functionality will vary depending on the device. ParkAssist and reversing camera are designed as driver assist devices only and should not be used as substitutes for skilled driving and safe parking practices. The area into which the vehicle is to be reversed must be visually monitored by the driver while parking.



Front wheel skid control Vehicle Stability Control (VSC)



Rear wheel skid control Vehicle Stability Control (VSC)



With Traction Control (TRC)

Without raction Control (TRC)





### Comfortably superior. Inside and out.

Aurion defies tradition and raises the bar when it comes to what can be expected of an Australian built vehicle – a seamless blend of smart thinking and luxurious comfort. When you step inside the Aurion, the difference is instantly striking. Sit down in the driver's seat and feel the give of the soft cushions moulding to your body, then place your seat in the perfect position courtesy of one of 8 power-adjusted settings.

The first thing you're likely to see is the innovative dash design. The Optitron Combi-meter instrument panel is crystal clear at just the slightest glance, with a heightened visual contrast between the meter itself, and the meter readings. That means less time looking down, and more time with your eyes on the road.

### Infused with intelligence.

Prodigy, Presara and Sportivo models take technology even further, with a Multi-Information Display that also provides data on outside temperature, fuel range, average fuel consumption, driving time and average speed. So while you're getting comfy setting the dual zone climate control (not available on AT-X) or pumping up the volume with the touch of a thumb on the steering wheel controls, Aurion works hard to keep you informed of the things you need to know on any journey.

### Quieter. And louder.

There are some sounds you want to hear, and some you don't. We called in engineers to help us design the interior to cancel out exterior noise, so you could enjoy the quietness - or the ultimate acoustics. Crystal clear sound flows beautifully out of 6 speakers (8 speakers including 2 dual cone speakers for models with Satellite Navigation<sup>1</sup> fitted, and USB audio connectivity<sup>2</sup> for Prodigy, Sportivo SX6 and Sportivo ZR6) placed strategically throughout the car, playing your favourites from the radio, a CD or even your MP3 player<sup>2,3</sup>. The Presara model even features a subwoofer and amplifier. Our psychoacoustics technology is further enhanced by being subtly tailored to compensate for the speed you're going at - so it's always at its best.

### Play it your way.

Choose the Presara, and your 4 disc in-dash CD player also comes with built in Satellite Navigation<sup>1</sup>. Say goodbye to street directories and maps that never fold right, and simply let the spoken commands guide you.

Should your mobile phone ring while you're on the road, there's no need to pull over. Simply connect via Bluetooth<sup>™4</sup> and your call functions can be made via the Satellite Navigation<sup>1</sup> screen - and even via controls on the steering wheel (Telephone steering wheel controls available only without Display Audio).

In the unlikely event of an accident or emergency, Presara comes standard with Toyota Link<sup>5</sup> technology for complete peace of mind. The Toyota Link<sup>5</sup> system contains a GSM phone that can 'link' you to the outside world when you need it most. Not only can it call for roadside assistance and keep you up-to-date with service scheduling, but it will also automatically call for help if the airbags are deployed, and trace your car if it's ever stolen.

Current Navigation mapping database encompasses major capital and primary national road networks, as well as offering some coverage of regional areas.
Not all devices are compatible and functionality will vary depending on the device.
Sportivo and Prodigy models feature a 6 disc in-dash CD changer.
The Bluetooth<sup>®</sup> word mark is owned by The Bluetooth SIG, Inc. Not all devices will be compatible and functionality will vary depending on the devices.
Toyota Link services will not be available when your vehicle is outside GSM mobile phone operating range and are dependent on the availability of GPS location information. Please refer to toyota.com.au/toyotalink or your dealer for full details of Toyota Link limitations.





# Higher safety standards, as standard.

Internationally, Toyota has chosen to go beyond complying with current safety standards – instead setting our own benchmarks. Called the 'Global Outstanding Assessment' program, it seeks to set new standards of safety for all our cars.

### Hard outside. Soft inside.

The results of all that research and development are obvious in Aurion. From the highly rigid frame of the car – made out of special high strength steel, to strategically placed components that absorb collision impact before it reaches the occupants, Aurion has been built to protect.

And while you never want to think about worst-case scenarios, it's reassuring to know that Toyota has. Standard in every Aurion is a passive safety system of six SRS airbags. In the front, 2-stage front impact airbags deploy in relation to the severity of the crash; and front mounted side airbags Toyota has never been a company satisfied with mediocrity. We pioneer. And never have we taken that pioneering spirit more seriously, than when it comes to safety.

AT-X model shown in Wildfire.

SAFETY

soften side impacts. In the event of a side impact, curtain airbags will deploy to shield passengers. Even the seats and seatbelts have been designed to minimise the effects of an impact, holding you tight to reduce whiplash.

### Straight around trouble.

The key to safety though, is avoiding accidents in the first place. Aurion's threefold Active Braking with intelligence (AB-i) system, incorporating Anti-skid Braking System (ABS), Electronic Brake-force Distribution (EBD) and Brake Assist (BA) ensures you not only stop more quickly, you also stay in control when it really counts. ABS prevents the wheels from locking up when you brake heavily, by rapidly 'pulsing' each brake caliper independently. And that means you don't skid – so you stop more quickly, and can still steer around a potential accident. And when you really need maximum brake force, Brake Assist is there to supplement your own. It senses quick, heavy braking and automatically applies the full force – so you stop in the shortest possible space – whether you hit the brakes as hard as possible or not. EBD gives the maximum brake force to the wheels with the most grip – so if you need to swerve as you're braking, or have weight in the back – EBD automatically adjusts the brake force to give you the most control.



# Five journeys, one destination.

#### Presara model shown in Silver Ash.

Presara

The unrivalled luxury that only technological superiority can bring – that's the Aurion Presara. Advanced technologies like rain sensing wipers, high intensity headlamps that swivel to look around corners, and a headlight-quelling Electro Chromatic rear vision mirror ensure ultimate visibility in all conditions. A leather-accented interior adds to the luxurious experience. Even going backwards has moved forward – with a reversing camera<sup>1</sup> and exterior mirrors that automatically dip to show the road when you're reversing, giving you eyes in the back of your head<sup>1</sup>. And of course wherever you venture, you need never be lost, thanks to the guidance of Satellite Navigation<sup>2</sup>, plus Bluetooth<sup>™3</sup> and our exclusive Toyota Link<sup>4</sup> keeping the lines of communication open – anywhere.

ZR6 model shown in Ink.

### Sportivo ZR6

Command the road in the top Sportivo model – the heart thumping, 200kW ZR6. Finishes such as alloy sports pedals and a race-bred sports body kit give you plenty of show, and a full complement of Driver Assist Technology (DAT) keeps you in control, wherever you go. Controlled aggression is assured through sports tuned suspension, a 6 speed sequential transmission, body-roll reducing springs and gutsy stabiliser bars. Leather-accented sports seats with extra side support, dual zone climate control, and the ease of a Smart Key that unlocks the door just by being in your pocket, means you'll feel comfortable leading the way.



#### Pay no more from one logbook service to the next with Toyota Service Advantage.

New Toyotas come with Toyota Service Advantage. That means you'll pay the same low capped-price from one logbook service to the next for the first three years or 60,000km, whichever comes first<sup>5</sup>. So you'll enjoy the peace of mind of knowing in advance what your servicing costs will be. Better still, your Toyota will be serviced by Toyota-trained Technicians who know your vehicle inside out and only ever use Toyota Genuine Parts. For the full benefits of Toyota Service Advantage consult a Toyota Dealer or visit advantage.toyota.com.au

Prodigy model shown in Liquid Metal.

#### Prodigy

The Prodigy's refined stage presence comes courtesy of chrome finishing on the grille and boot, projector headlights and alloy wheels. Inside, the indulgence continues, with a leather-accented interior featuring electric front seats, dual zone climate control and woodgrain-look accents. Rain-sensing wipers offer an added convenience, and an Electro Chromatic internal rear-view mirror helps you see what's happening behind you when the ambient light outside changes. And even parking is more dignified, thanks to a reversing camera, and front & rear parking corner sensors guiding you into tight spaces<sup>1</sup>. SX6 model shown in Diamond White.

### Sportivo SX6

The 200kW Sportivo SX6 looks just as home on the track as on the road, with a sports grille and headlamps, 17" alloy wheels, sports lights, clear rear light housing and full body kit with rear spoiler. And other additions exclusive to Sportivo including underbody aerodynamic enhancements mean control comes just as easily as hairraising performance. And as hardened as it is on the outside, the interior's motorsport inspiration plays out in sports fabric trim, metallic accents, Optitron Combimeters and an audio system sporting a 6 disc in-dash CD changer – for the perfect soundtrack to every victory lap.

AT-X model shown in Wildfire.

### AT-X

A Big 6 that's just as big on comfort, safety and technology – Aurion has reached a new height of excellence. With a 6-speed sequential shift automatic gearbox drawing spectacular performance from the 200kW engine, it's power without the premium. And with Driver Assist Technologies like Vehicle Stability Control (VSC), Traction Control (TRC) and Active Braking with intelligence (AB-i), powerful performance is matched with tight control. Add intuitive technologies like an 8-way adjustable power driver's seat, power windows, mirrors and door locks, and the uncompromised safety of 6 SRS airbags, and you have a complete, all round performer that's comfortable in any company.

- 1 ParkAssist and reversing camera are designed as driver assist devices only and should not be used as substitutes for skilled driving and safe parking practices. The area into which the vehicle is to be reversed must be visually monitored by the driver while parking. Current Navigation mapping database encompasses major capital and primary national road
- networks, as well as offering some coverage of regional areas. The Bluetooth" word mark is owned by The Bluetooth SIG, Inc. Not all devices will be compatible and functionality will vary depending on the device.
- Toyota Link services will not be available when your vehicle is outside GSM mobile phone operating range and are dependent on the availability of GPS location information. Please refer to toyota.com.au/toyotalink or your dealer for full details of Toyota Link limitations. 5
- Standard scheduled servicing (normal operating conditions) up to the first 4 services. Excludes Government and Rental vehicles. Contact your Toyota Dealer or go to advantage.toyota.com.au for other exclusions and eligibility.

### **Aurion Genuine** Accessories.

You've made a call. And now it's time to make your Aurion yours with Toyota Genuine Accessories. Designed and detailed to fit seamlessly with your vehicle, it's your chance to stand even further apart from the crowd.

Enhance the styling and practicality of Accessories. Designed to fit, engineered to perform.





18" X 7.5" Kappa Alloy Wheels

Atlantis 200 or 600 Roof Pod

**Bonnet Protector & Headlamp Covers** 

(sold separately)

(roof racks sold separately) Atlantis 200 shown



16"X 7" Raptor Alloy Wheels Machined & painted finish – painted finish shown Available for AT-X & Prodigy



Deluxe Ski & Snowboard Carrier - 4 or 6 (roof racks sold separately)



Weathershields – Slimline & Front (sold separately) Front shown





Aero Roof Racks



**Kayak** Carrier (roof racks sold separately)



ParkAssist<sup>1</sup> Clearance parking sensors & reverse parking sensors (sold separately) Reverse parking sensors shown Available for AT-X & Sportivo SX6











Rear Spoiler

Available for AT-X, Prodigy & Presara





Towbar<sup>2</sup> (1600kg braked capacity), Towball & Trailer Wiring Harness (sold separately)





Interior Illumination



Seat Covers – Front & Rear Set (sold separately) Available for AT-X



'Aurion' Carpet Floor Mats Front & Rear Set



Satellite Navigation System<sup>3,7</sup> Includes 4 in-dash MP3/CD changer & radio with Bluetooth<sup>™4</sup> Handsfree communications & (optional) rear view camera<sup>1</sup> compatibility. Available for AT-X, Prodigy, Sportivo SX6 & ZR6

#### TOYOTA GENUINE ACCESSORIES ARE COVERED BY OUR TOYOTA WARRANTY\*

Some Toyota Genuine Accessories are not applicable to all models. See your Toyota dealer for advice regarding Toyota Genuine Accessories. Pictured Accessories are all sold separately. For a comprehensive guide on the entire range of Toyota Genuine Accessories, visit our website at accessories.toyota.com.au.

\* All Toyota Genuine Accessories purchased and fitted to a Toyota are warranted for the remainder of the New Vehicle Warranty or 12 months, whichever is greater. Toyota Genuine Accessories purchased from an authorised Toyota Dealer over the counter are warranted from the date of purchase for one year. Conditions apply. The Toyota Genuine Accessories Warranty does not limit and may not necessarily exceed your rights under the Competition and Consumer Act 2010.

FollowMe<sup>®</sup> Sound & Navigation System<sup>3</sup> Includes Bluetooth<sup>™4</sup> Handsfree capabilities, video and is compatible with (optional) rear view camera<sup>1</sup> and some iPods<sup>\*5</sup>, MP3 and USB sticks<sup>6</sup>. Available for AT-X, Prodigy, Sportivo SX6 & ZR6



**Display Audio System** Display Augio System Includes 6 in-dash MP3/CD changer & radio with Bluetooth<sup>™4</sup> featuring Handsfree capabilities and is compatible with (optional) rear view camera<sup>1</sup> and some iPods<sup>°5</sup>, MP3 and USB sticks<sup>6</sup>. Available for AT-X

- 1 Rear view camera and ParkAssist are designed as driver assist devices only and should not be used as a substitute for skilled driving and safe parking practices. The area into which the vehicle is to be reversed must be visually monitored by the driver while parking.
- Towing capacity subject to regulatory requirements, towbar design, vehicle design and towing equipment limitations. 2
- Current Navigation mapping database encompasses major capital and primary national road networks, as well as offering some coverage of regional areas. 3
- 4 The Bluetooth<sup>™</sup> word mark is owned by The Bluetooth SIG, Inc. Not all devices will be compatible and functionality will vary depending on the device. iPod<sup>®</sup> is a registered trademark of Apple Inc.
- 5
- Not all devices will be compatible and functionality will vary depending on the device. Requires fitment of centre cluster facia panel. 6 7

Aurion purposely avoids the status quo – and taps into a real need for drivers looking for smarter thinking, more intelligent engineering and the ability to break the traditional rules of the big Australian V6.

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### The Toyota Advantage.



- 1 Standard scheduled servicing (normal operating conditions) up to the first 4 services. Excludes Government and Rental vehicles. Contact your Toyota Dealer or go to advantage.toyota.com.au for other exclusions and eligibility.
- 2 New Vehicle Warranty expires 3 years from date of first delivery or 100,000 kms, whichever occurs first. Refer to the warranty conditions. The New Vehicle Warranty does not limit and may not necessarily exceed your rights under the *Competition and Consumer Act 2010*.
- 3 The Toyota Extra Care Extended Factory Warranty Agreement is between Toyota Motor Corporation Australia Limited ABN 009 686 097 (TMCA) and the purchaser of the motor vehicle and is administered by Toyota Financial Services (TFS) a division of Toyota Finance Australia Limited ABN 48 002 435 181 on behalf of TMCA. Terms and conditions apply. Available on most new and used Toyota vehicles up to 8 years old that have travelled less than 120,000 kms. For more information visit toyotaextracare.com.au
- 4 Terms and conditions apply. Before making a decision about any of the insurance products, please refer to the current Product Disclosure Statement (PDS) for the relevant product available from participating dealers, via the Toyota Insurance website at toyotainsurance.com.au or by calling 137 200. Toyota Insurance is a division of Aioi Nissay Dowa Insurance Co., Ltd. ABN 39 096 302 466 AFSL Number 254489 (Andia).
- 5 Toyota Financial Services is a division of Toyota Finance Australia Limited ABN 48 002 435 181.

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## "The path of the future is lit by the knowledge of the past".

— Sakichi Toyoda

