# Corolla



# The world's most popular small car.

COROLLA





"We are a group of passionate perfectionists who can't let well enough alone... That's Toyota. That's the spirit. And that's our contribution to the world. We will be the best we can. And we will help as many as we can to be the best they can..."

— Eiji Toyoda

### The best Toyota ever?

We haven't built it yet. And we probably never will. Because as soon as it's built, we'll be working on something new – something better. You could say it's our philosophy here at Toyota, the one guiding principle that underpins everything we do. Our Japanese founders called it 'kaizen', but we simply call it 'continuous improvement'.

### **Discovering tomorrow**

We're incredibly proud of our 50-year history in this country – the cars we've built, the innovations we've introduced, and the reputation for quality we've worked so hard for. And never in all that time have we been more confident in the quality of our cars than right now – but we've still got one eye on tomorrow. After all, we see quality as more than just a promise – it's a way of life.

### Better's best

We've always been like this – forever looking to improve. We figure that if we're never satisfied, there's more chance that you just might be. That you'll be more likely to feel pride when you spot your car in the car park. Feel excited at the prospect of every drive. Feel confident that you and your passengers are safe. All from the moment you're handed the keys, to the moment you hand them on to someone else.

### No stopping us now

The best part is, there's still so much to be done. So many discoveries still to be made. So many challenges to be overcome. And so many benchmarks to be re-set. There's still so much to improve – so much still to look forward to.



# Corolla

Corolla is one of the most loved cars on the road. For over 40 years its quality and versatility have made it a part of life for roughly 34 million people.

Both Corolla hatch and sedan come with:

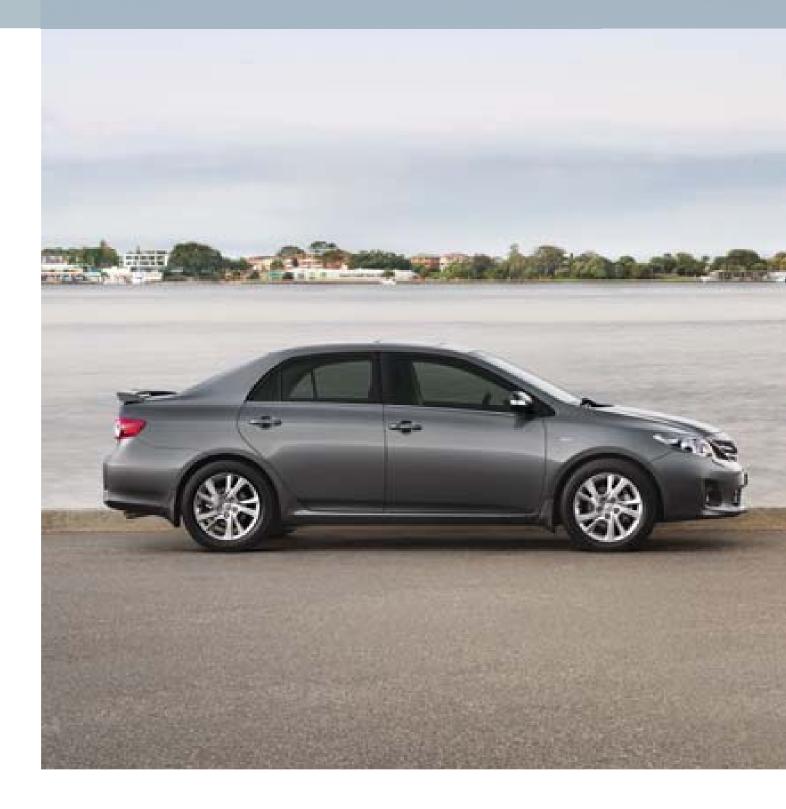
- Trip Computer
- Vehicle Stability Control (VSC) and Traction Control (TRC)
- 100kW Dual VVT-i engines
- Driver and front passenger SRS airbags, front side airbags, side curtain shield airbags and driver's knee airbag<sup>1</sup>.

And now that there are two new Ascent Sport variants available, it's no wonder that Corolla is still the world's most popular small car.

1 Standard on Ascent models from September 2010 production.

# The stylish side.

The Corolla looks every bit as good as it feels... and it feels like nothing else on the road. Inside and out, you're always on the stylish side.



The Corolla sedan exudes confidence with a low, wide-set stance from the sweeping headlights to the stepped tail lights

The sporty hatch offers sculpted lines and a deep rear bumper, ensuring that the crisp Corolla styling isn't compromised.

All interiors boast a spacious cabin with ergonomically designed features, such as the streamlined centre console. The Levin ZR, Ultima, plus Conquest sedan and hatch models sport a moonroof<sup>1</sup> with retractable shade.

And with nine different grades over the hatch and sedan range – from the well-appointed Ascent, to the sporty Levin ZR hatch and luxurious Ultima sedan – there's a Corolla to suit every driver.

1 Available as standard from September 2010 production.

# Ultima sedan in Graphite and Levin ZR in Silver Pearl shown.

INTERIOR AND TECHNOLOGY



Levin ZR hatch dual-type Optitron display<sup>8</sup>.

Levin SX and ZR hatch front sport bucket seats<sup>2</sup>.





# The inside.

Corolla's interior is where ergonomics, functionality and style fuse seamlessly, with generous seats, white and amber-lit instruments and iridescent silver accents.

Corolla's tilt and telescopic steering column functions allow for the perfect driving position, while easy access to audio and cruise controls on the premium "sports car" inspired steering wheel offer greater convenience<sup>1</sup>.

The Levin SX and ZR offer front sport bucket seats<sup>2</sup>, while the Ultima boasts a leather-accented interior, remote electric boot release and a 3.3-inch LCD rear vision monitor<sup>3</sup> for increased safety while reversing.

### The technological side.

Thanks to its Smart Entry and Start System<sup>4</sup>, the Corolla senses your presence. By carrying the key fob in your pocket or bag, the Corolla unlocks keylessly the moment you touch the door handle. Then allows the engine to start keylessly with a mere press of the Smart Start button.

The Levin ZR and Ultima have auto-on headlights, rain sensing windscreen wipers and an electro-chromatic interior rear view mirror, which automatically dulls the brightness and glare from the lights of other vehicles.

The Corolla's audio system offers:

- Bluetooth<sup>™5</sup> handsfree mobile phone capabilities
- The ability to store your six most frequently dialled numbers
- Audio streaming direct from Bluetooth<sup>™5</sup> compatible devices
- Six-disc CD changer (single disc player on Ascent and Ascent Sport models)
- 3.5mm AUX input for portable audio players and USB input for some iPods<sup>®6</sup>/USB memory sticks<sup>7</sup>
- The Ascent Sport models boasts a Gen Y audio system.

All models sport power windows<sup>9</sup>, power Fold-in exterior mirrors (hatch models only), remote central locking and a pollen filter.

On the instrument cluster, the Ascent and Conquest hatch models feature eye-catching dials, while the Levin SX, Levin ZR, Conquest sedan and Ultima have a sophisticated dual-type Optitron display, that's considerably brighter and clearer than conventional displays, in both day and night driving. The multi-information trip computer provides at-a-glance updates on fuel economy, driving range, average speed and driving time.

- 1 Standard on all models except Ascent (included in optional Cruise Pack).
- Available from June 2011 production.
- 3 Rear View Camera is designed as a driver assist device only and should not be used as a substitute for skilled driving and safe parking practices. The area into which the vehicle is to be reversed must be visually monitored by the driver while parking. Standard on Levin ZR and Ultima models.
- 5 The Bluetooth™ word mark is owned by The Bluetooth SIG, Inc. Not all devices will be compatible and functionality will vary depending on the device.
- 6 iPod® is a registered trademark of Apple Inc.
- Not all devices will be compatible and functionality will vary depending on the device. Optitron display standard on Levin hatch, Conquest sedan and Ultima sedan models.
- 9 Available from September 2010 production.

Smart Start button<sup>4</sup>.

# The economic side.

Dynamic acceleration, fuel efficiency and environmental consideration are all hallmarks of the Dual VVT-i engine found under the hood of every Corolla.

Corolla's manual transmission has been engineered for performance and fuel economy. The automatic transmission has the ability to "sense" hills, reducing the number of shifts needed when accelerating uphill, as well as optimising engine braking downhill.

The Corolla achieves fuel economy of 7.3 litres/100km<sup>1</sup> with manual transmission, while the automatic transmissions in the Levin ZR and Ultima achieve 7.5 litres/100km<sup>1</sup> and 7.7 litres/100km<sup>1</sup> respectively.

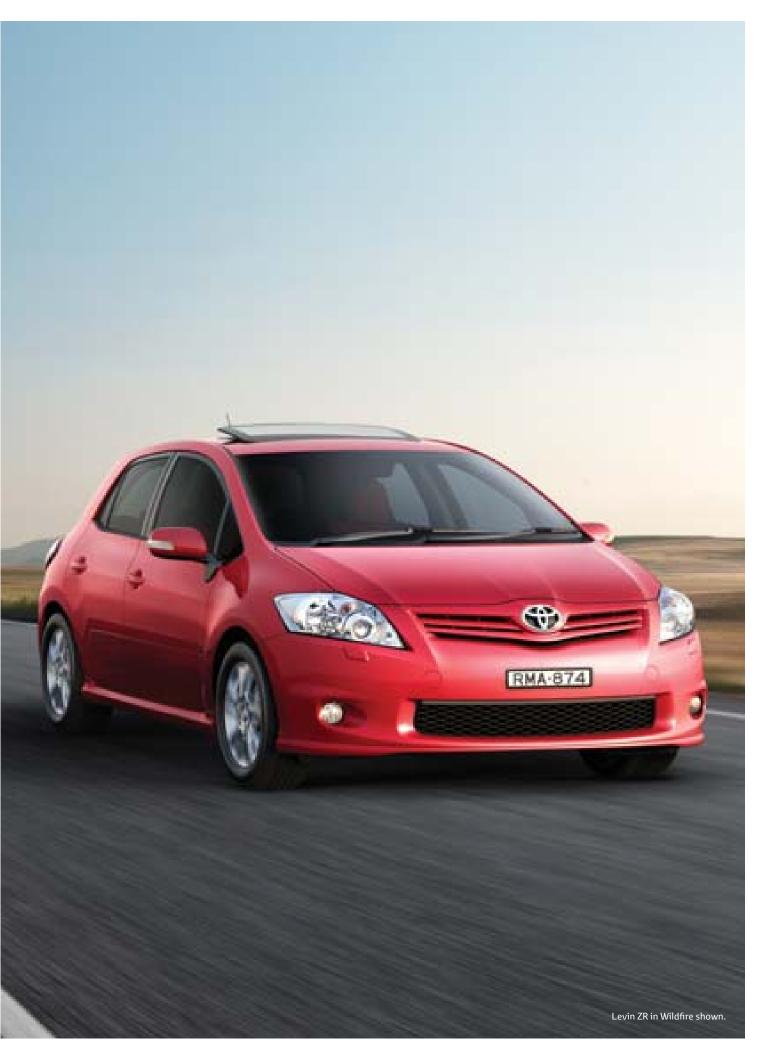
### The powerful side.

Boasting a 2.0L engine, with an 8% improvement in torque and 102kW of power produced earlier in the rev range, the Ultima sedan makes quick work of hill climbing and overtaking.

### The environmental side.

In addition to its fuel efficiency, Corolla's CO<sub>2</sub> and exhaust emissions meet Euro IV emission standards.

Manufacturing processes are constantly reviewed to ensure waste and energy usage are kept to a minimum from the moment the car is built to the day it's recycled.





# The sporty side.

Now for something completely different. Welcome to Corolla's sporty side, with a touch of added attitude.



The Corolla Ascent Sport boasts:

- 16-inch "Blade" alloy wheels<sup>1</sup>
- Rear spoiler
- Front spoiler on the hatch
- Front fog lights
- Gen Y Audio System
- Premium steering wheel with audio controls
- Premium shift lever
- Cruise control.

The classically sporty Levin SX and ZR continue to offer all the extra features you'd expect plus front sport bucket seats.

1 Spare steel wheel.





# The hatch side.



**Ascent Hatch** 

Ascent Sport Hatch<sup>7</sup>



**Conquest Hatch** 

Levin SX Hatch

Levin ZR Hatch



### Everything that's great about the sedan in a stylish hatch form:

- 1.8L Dual VVT-i engine
- Vehicle Stability Control (VSC) and Traction Control (TRC)
- Active Braking with intelligence (AB-i), incorporating Anti-skid Braking System (ABS), Electronic Brake-force Distribution (EBD) and Brake Assist (BA)
- Power windows<sup>4</sup>
- Rear spoiler
- MP3 compatible CD player with a 3.5mm AUX input for portable audio players

### - Ergonomic steering wheel with tilt and telescopic steering adjustment

- USB input for some iPods<sup>®1</sup>/USB memory sticks<sup>2</sup> and Bluetooth<sup>™3</sup> compatibility
- Driver and front passenger SRS airbags, front seat side airbags, full length side curtain shield airbags<sup>4</sup> and driver's knee airbag<sup>4</sup>
- Optional Cruise Pack with cruise control, premium gear shift and steering wheel with built in audio and cruise control.

### The stylish and edgy Ascent Sport hatch comes with all the features of the Ascent hatch, plus a twist of attitude:

- 16-inch "Blade" alloy wheels<sup>5</sup>
- Large rear spoiler
- Front sports spoiler
- Front fog lights
- Ascent 'Sport' Badge
- Gen Y Audio system
- Premium steering wheel with built in audio controls

### The Conquest hatch builds on the already impressive features of the Ascent hatch:

- 16-inch alloy wheels<sup>5</sup>
- Moonroof<sup>4</sup>
- Premium steering wheel with built in audio controls
- Premium gear shift
- Cruise control
- MP3 compatible six-disc CD changer with a 3.5mm AUX input for portable audio players
- USB input for some iPods®1/USB memory sticks<sup>2</sup> and Bluetooth™<sup>3</sup> compatibility.

### The sporty Levin SX hatch also boasts all the features of the Ascent hatch, plus:

- 16-inch alloy wheels<sup>5</sup>
- Side skirts
- Large rear spoiler
- Front sports spoiler
- Premium steering wheel with built in audio controls
- Premium gear shift
- Cruise control
- Front fog lights
- MP3 compatible six-disc CD changer with a 3.5mm AUX input for portable audio players
- USB input for some iPods<sup>®1</sup>/USB memory sticks<sup>2</sup> and Bluetooth<sup>™3</sup> compatibility.
- Optitron Combimeter
- instrument display
- Front sport bucket seats<sup>7</sup>.



### Being the luxury top grade sports vehicle, Levin ZR offers all the features of the SX, plus:

- 16-inch "Blade" alloy wheels⁵
- Moonroof<sup>4</sup>
- Smart Entry and Start System
- Rain sensing wipers
- Climate control air conditioning
- Electro-chromatic interior mirror
- Auto-on HID headlights.



- Premium gear shift - Cruise control.

## The sedan side.

### As standard, the Ascent sedan includes:

- 1.8L Dual VVT-i engine
- VSC and TRC
- AB-i, incorporating ABS, EBD and BA
- Power windows4
- Side mirror turn signals
- Ergonomic steering wheel with tilt and telescopic steering
- MP3 compatible CD player with a 3.5mm AUX input for portable audio players
- USB input for some iPods<sup>®1</sup>/USB memory sticks<sup>2</sup> and Bluetooth<sup>™3</sup> compatibility
- Driver and front passenger SRS airbags, front seat side airbags, full length side curtain shield airbags<sup>4</sup> and driver's knee airbag<sup>4</sup>
- Optional Cruise Pack with cruise control, premium gear shift and steering wheel with built in audio and cruise control.



**Ascent Sedan** 

### The edgy Ascent Sport sedan comes with all the features of the Ascent sedan, plus some added attitude:

- 16-inch "Blade" alloy wheels⁵
- Rear spoiler
- Front fog lights
- Ascent 'Sport' badge
- Gen Y Audio system
- Premium steering wheel with built in audio controls

### The Conquest sedan adds to the already impressive features of the Ascent sedan:

- 16-inch alloy wheels<sup>5</sup>
- Body coloured grille with chrome
- accents Smoke finish halogen headlights
- Moonroof<sup>4</sup>
- Premium steering wheel with built in audio controls
- Premium gear shift
- Cruise control

- Optitron Combimeter instrument display

- Premium gear shift

- Cruise control.

- MP3 compatible six-disc CD changer with a 3.5mm AUX input
- for portable audio players USB input for some iPods®1/USB
- memory sticks<sup>2</sup> and Bluetooth<sup>™3</sup> compatibility.





**Conquest Sedan** 

### The top of the range Ultima sedan is equipped with all the features of the Conquest sedan, plus:

- 2.0L Dual VVT-i engine
- 16-inch "Blade" alloy wheels<sup>5</sup> - Front fog lights
- Rear spoiler
- Rain sensing wipers
- Auto-on HID headlights
- Electro-chromatic interior mirror with built in 3.3-inch LCD Rear View Monitor<sup>6</sup>
- Smart Entry and Start System
- Leather accented interior
- Climate control air conditioning.



**Ultima Sedan** 

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   Not all devices will be compatible and functionality will vary depending on the device.
- 3 The Bluetooth<sup>™</sup> word mark is owned by The Bluetooth SIG, Inc. Not all devices will be compatible and functionality will vary depending on the device.
- 4 Available from September 2010 production.
- 5 Spare steel wheel.

6 Rear View Camera is designed as a driver assist device only and should not be used as a substitute for skilled driving and safe parking practices. The area into which the vehicle is to be reversed must be visually monitored by the driver while parking.

7 Available from June 2011 production.

# The safe side.

Every Corolla comes equipped with a raft of safety features designed to help keep both vehicle occupants and pedestrians safe from injury.

### Passive safety.

Passive safety begins with Toyota's Safe-T-Cell – a highly rigid body and reinforced cabin, complemented by seatbelt pretensioners and a comprehensive package of impact protection measures, such as seven SRS airbags<sup>1</sup>. Standard across all models, Corolla has driver and front passenger airbags, front seat side airbags, full length side curtain shield airbags<sup>1</sup> and driver's knee airbag<sup>1</sup>. Crash protection in the Corolla is part of Toyota's Minimal Intrusion Cabin System (MICS), where reinforcements and structural members are designed to disperse impact energy around the passenger compartment and minimise the risk of injury to the occupants. In addition, impact-absorbing material in the door panels and trim helps to suppress impact.





Available as standard on Ascent models from September 2010 production.
 Available from June 2011 production.



Driver and front passenger SRS airbags, front seat side airbags, full length side curtain shield airbags<sup>1</sup> and driver's knee airbag<sup>1</sup>. Levin ZR interior shown<sup>2</sup>.

### Active safety.

In addition to four-wheel disc brakes, every Corolla comes equipped with Toyota's Active Braking with intelligence (AB-i) system, as well as Vehicle Stability Control (VSC) and Traction Control (TRC). AB-i has three components: Anti-skid Braking System (ABS), Electronic Brake-force Distribution (EBD) and Brake Assist (BA). ABS uses modern electronics and a hydraulic actuator to compare and adjust wheel speeds when braking, helping to prevent wheel lock-up and potential skidding. EBD minimises stopping distances by maximising braking power to the wheels with the most grip. So, for example, if there's a heavy load in the boot, EBD will recognise this and distribute the braking force accordingly to ensure maximum braking. BA is designed to assist the driver in emergency braking. It interprets a quick, hard push of the brake pedal as emergency braking and supplements the braking power so that the car slows more rapidly.

Combined, these three pieces of technology instantaneously adjust braking to help provide an increased level of control and confidence. Now add VSC and TRC to the equation and Corolla's true level of safety becomes clear. Both systems help the driver maintain maximum steering precision and control in the most testing of circumstances. VSC helps to prevent loss of control by dampening understeer and oversteer when faced with the unexpected. TRC on the other hand, fights against any loss of traction in the front wheels caused by harsh acceleration or less than ideal road conditions.

# The big side.

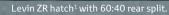
While Corolla may be the world's most popular small car, the interior is anything but 'small'.

Both hatch and sedan feature a wide interior and ample head clearance. The hatch boasts up to 26 different storage compartments and a 350 litre luggage capacity, while the sedan offers a further three storage compartments and an extra 100 litres of boot space.

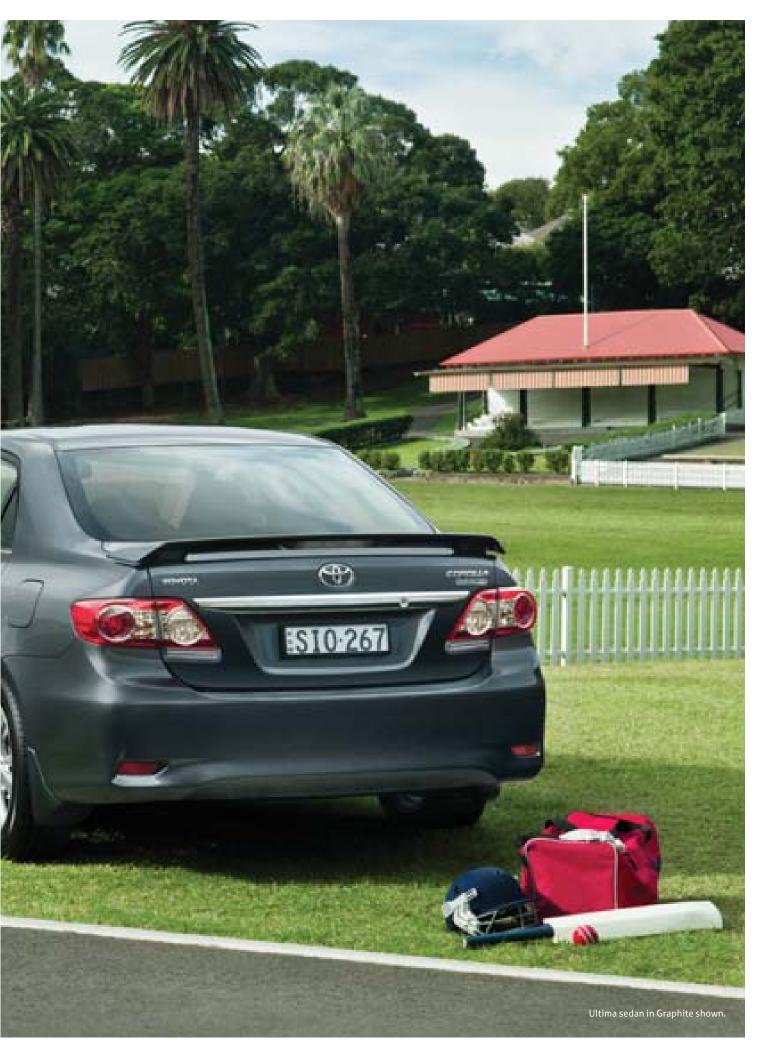
60:40 split fold seats in all hatch and sedan models allow you to carry long objects while carrying two passengers in the rear of the car. The seat backrests also fold down, creating an expansive and flat cargo space.



Ultima sedan with 60:40 rear split.



1 Available from June 2011 production



# The accessory side.

The choice doesn't stop at hatch or sedan. Define your Corolla with any number of Toyota Genuine Accessories to add style, safety or functionality.



15" x 6.5" Atlas Alloy Wheel Available for Ascent only



**16" x 7" Raptor Alloy Wheel** Painted Finish



16" x 7" Raptor Alloy Wheel Machined Finish



17" x 7" Kappa Alloy Wheel



Mud Guard Available for Ascent and Conquest only



Kayak Carrier<sup>1</sup>



Pro Ride Bicycle Carrier<sup>1</sup>



**Deluxe Ski & Snowboard Carriers**<sup>1</sup> Four or six



Atlantis Roof Pod<sup>1</sup> (200 Shown)



Front Weathershields (sold separately)



ParkAssist<sup>2</sup> Reverse Parking Sensors – four head kit & Front Corner Clearance Parking Sensors – two head kit (sold separately)



Bonnet Protector & Headlamp Covers (sold separately)





Rear Spoiler Available for Ascent and Conquest sedan only



Towbar<sup>3</sup> – 1300kg (braked capacity), Towball & Trailer Wiring Harness (sold separately)



Boot Liner



Seat Covers – Dark Grey Available for Ascent and Conquest models only (front & rear set sold separately)



Carpet Floor Mats – Grey (front and rear set)



Display Audio System



Satellite Navigation Audio System<sup>4</sup>



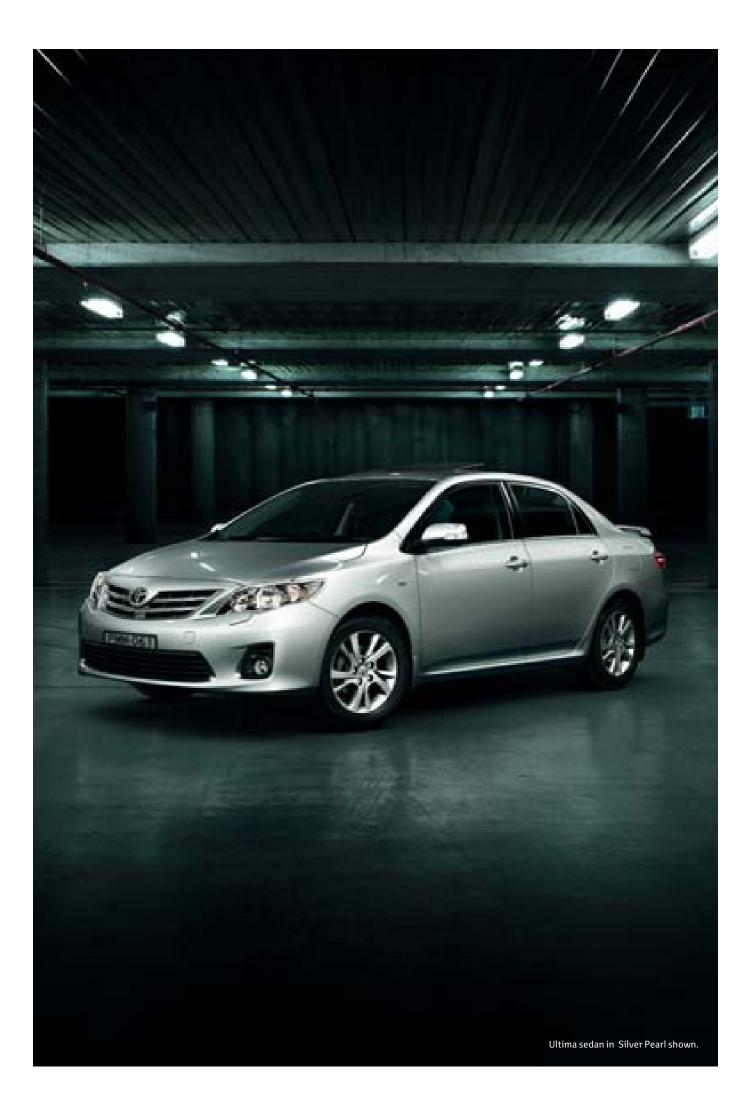
FollowMe<sup>®</sup> Sound & Navigation System<sup>4</sup>

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Some Toyota Genuine Accessories are not applicable to all Corolla models/grades. Refer to the Accessories brochure (available from your Toyota salesperson) or visit toyota.com.au for details on warranty and which Accessories are suitable for your vehicle. Pictured accessories are sold separately. Accessory colours shown may vary from actual colour due to the printing process.

\* All Toyota Genuine Accessories purchased and fitted to a Toyota are warranted for the remainder of the New Vehicle Warranty or 12 months, whichever is greater. Toyota Genuine Accessories purchased from an authorised Toyota Dealer over the counter are warranted from the date of purchase for one year. Conditions apply. The Toyota Genuine Accessories Warranty does not limit and may not necessarily exceed your rights under the Competition and Consumer Act 2010. 1 Roof racks sold separately.

- 2 ParkAssist is designed as a driver assist device only and should not be used as a substitute for skilled driving and safe parking practices. The area into which the vehicle is to be reversed must be visually monitored by the driver while parking.
- 3 Towing capacity subject to regulatory requirements, towbar design, vehicle design and towing equipment limitations.
- 4 Current navigation mapping database encompasses major capital and primary national road networks, as well as offering some coverage of regional areas.



# The Toyota Advantage.

Pay no more from

one logbook service to

the next with Toyota

Service Advantage.



New Toyotas come with Toyota Service Advantage. That means you'll pay the same low capped-price from one logbook service to the next for the first three years or 60,000km, whichever comes first<sup>1</sup>. So you'll enjoy the peace of mind of knowing in advance what your servicing costs will be. Better still, your Toyota will be serviced by Toyota-trained Technicians who know your vehicle

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	Dealer of visit advantage.toyota.com.au	
TOYOTA WARRANTY	decision that won't end up costing y	We are confident that all of our vehicles will be as reliable and dependable as you need them to be. We understand that a new car purchase can often be a nt that not only are you making the right decision now, but you are making a ou dearly in the future. That is why every new Toyota is proudly backed by a ever occurs first), which provides you with peace of mind and carefree motoring.
TOYOTA EXTRA CARE	<b>Extend your peace of mind.</b> The Toyota Extra Care Extended Factory Warranty allows you to extend your original factory warranty for up to 3 years and is available on most new and used Toyota vehicles, providing you with protection from unexpected repair bills and more importantly a little extra peace of mind <sup>3</sup> . Should you break down we also offer Roadside Assist, a reliable breakdown service with round the clock reassurance and assistance. Toyota Extra Care is that extra helping hand when you need it most. For more details visit toyotaextracare.com.au	
TOYOTA INSURANCE	All the insurance coverage you could need. Toyota vehicles. Our Comprehensive l	Could you afford costly repairs or having to replace your vehicle altogether? At Toyota Insurance <sup>4</sup> we understand that your vehicle is a critical part of your life and can offer you a motor insurance solution designed specifically for Motor Vehicle Insurance benefits include <sup>4</sup> :
	<ul> <li>Replacement of your Toyota vehicle with a new Toyota following a total loss if your vehicle is less than 3 years old and has travelled less than 100,000km</li> <li>Genuine new Toyota parts replacement promise for Toyota vehicles less than 5 years old</li> <li>Genuine Toyota Quality Repair Guarantee on authorised repairs for the duration of your vehicle ownership</li> </ul>	
	Toyota Insurance also offers optional Finance Gap Insurance, Payment Protection and Extended Warranty Insurance⁴. Visit toyotainsurance.com.au for more details about the coverage we offer.	
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- 1 Standard scheduled servicing (normal operating conditions) up to the first 6 services. Excludes Government and Rental vehicles. Contact your Toyota Dealer or go to advantage.toyota.com.au for other exclusions and eligibility.
- 2 New Vehicle Warranty expires 3 years from date of first delivery or 100,000 kms, whichever occurs first. Refer to the warranty conditions. The New Vehicle Warranty does not limit and may not personarily exceed your rights under the Comparition and Consumer Art 2010.
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# "The Corolla has been the cornerstone of Toyota's success for more than 40 years. It was the world's biggest-selling nameplate last year, trading on a reputation for quality and reliability."

— Sydney Morning Herald, April 2011

