

The All New
BMW 1 Series
M Coupé

bmw.com.au



The Ultimate
Driving Machine



THE ALL NEW BMW 1 SERIES M COUPÉ.

SPECIFICATION GUIDE.

BMW EfficientDynamics
Less consumption. More driving pleasure.

MODELS.

	Transmission	Cylinder / Capacity cm ³	Power / Torque	Combined fuel consumption	CO ₂ emissions
Petrol Models					
1M Coupé	6-speed manual	6-cylinder 2,979	250 kW 450 + 50 Nm	9.6	224

BMW recommends the use of RON 95 super unleaded petrol. Unleaded 91 RON and higher with a maximum ethanol content of 10% (E10) may also be used. Output and fuel consumption figures apply to RON98 fuel. All engines meet the EU5 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle (93/116/EU), which consists of approximately one third urban traffic and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption. Optional equipment (e.g. wider tyres) can have a significant impact on fuel consumption.

■ Standard □ Optional NCO No Cost Option

While BMW Group Australia has endeavoured to ensure that all information, representations, illustrations and specifications contained in these materials are accurate at the time of publication (31 January 2012), the information is general in nature only. Product features, specifications, models and prices are subject to change without notice. The general information in these materials should always be read in conjunction with information from authorised BMW dealers. To the extent permitted by law, BMW Group Australia excludes all express and implied warranties or guarantees and all liability, whether direct, indirect, special or consequential, arising from negligence or otherwise relating to the use of these materials, any inaccuracies and for any non-compliance by any vehicle with any representation, illustration, specification, description, product feature, colour, or other information contained in these materials.

STANDARD EQUIPMENT.

1M Coupé

Transmission and technology	
6-speed manual transmission	■
BMW TwinPower Turbo 6-cylinder in-line petrol engine, with Double-VANOS and High Precision Injection	■
Brake Energy Regeneration, improves fuel efficiency and ensures that the full power of the engine is available for acceleration	■
Brake-pad wear indicator	■
Condition Based Service, inspections are scheduled to suit the way in which the car is driven	■
M Drive, enables the driver to select a sport-style engine characteristic where accelerator pedal commands are implemented with more spontaneity	■
M suspension with double-wishbone front suspension, sub-frame and front axle tie-rod in aluminium, rear axle sub-frame in steel, track control arms and spring struts in aluminium and lightweight steel construction	■
M Servotronic	■
Start/Stop button	■
Variable M differential lock	■

Safety	
Airbags: driver and front passenger airbags, seat occupancy detector for front passenger airbag; head airbags in the front and rear (curtain) with splinter protection; side airbags for driver and front passenger, integrated in seat backrests	■
Alarm system, with remote control	■
Brakes: compound disc brakes front and rear, inner-vented, perforated	■
Central locking with electronic immobiliser and crash sensor; fuel tank filler cap integrated into central locking system	■
Complimentary BMW Driver Training Intensive Course, offer redeemable for one customer per vehicle purchase. Only available for new owners within the new vehicle warranty period	■
Dynamic Braking Lights, flashing brake lights and hazard indicator under extreme braking	■
Dynamic Stability Control (DSC), including Antilock Braking System (ABS), Cornering Brake Control (CBC), pullaway assistant, dry braking, Brake Assist and braking readiness	■
Seat belts, 3-point seat belts in all seats; pyrotechnic belt tensioner and belt force limiter for front seats	■
Safety body shell, bumper system with deformation zones at the front and rear, easily-replaceable deformation elements that absorb impacts at speeds up to 15km/h; integrated side impact protection in doors	■
Warning triangle and first aid kit	■

Wheels and tyres	
BMW light-alloy wheels, Y-spoke styling 359 M, front 9 J x 19" with 245/35 R19, rear 10 J x 19" with 265/35 R19 tyres Snow chains cannot be fitted	■
Locking wheel bolts	■

■ Standard □ Optional NCO No Cost Option

While BMW Group Australia has endeavoured to ensure that all information, representations, illustrations and specifications contained in these materials are accurate at the time of publication (31 January 2012), the information is general in nature only. Product features, specifications, models and prices are subject to change without notice. The general information in these materials should always be read in conjunction with information from authorised BMW dealers. To the extent permitted by law, BMW Group Australia excludes all express and implied warranties or guarantees and all liability, whether direct, indirect, special or consequential, arising from negligence or otherwise relating to the use of these materials, any inaccuracies and for any non-compliance by any vehicle with any representation, illustration, specification, description, product feature, colour, or other information contained in these materials.

STANDARD EQUIPMENT.

1M Coupé

Exterior design	
BMW Individual High-Gloss Shadow Line	■
Exhaust pipes, twin, dual, round, Chrome-plated	■
M exterior mirrors in body colour, double bridge in black	■
Ornamental front grille with kidney grille bars in Black	

Driver assistance	
Cruise Control	■
Park Distance Control (PDC), rear	■

Light and sight	
Adaptive Headlights, variable light distribution incl. cornering lights, illuminates bends as the driver turns the steering wheel	■
Bi-Xenon Headlights, incl. headlight washer system, automatic headlight range control and four light rings (daytime running and parking light)	■
Heat/Sun protection glass	■
Interior and exterior mirrors with automatic anti-dazzle and fold-in function	■
Lights package incl. rear reading lights, illuminated vanity mirrors, ambience light front and rear, front footwell lights and door handle area illumination	■
Rain sensor, incl. automatic headlight activation	■

Interior design	
BMW Individual roofliner Anthracite	■
Door sill finishers with M designation	■
Interior trim, Alcantara Anthracite with contrast stitching in Orange	■
Upholstery, Boston Leather Black with contrast stitching in Orange	■

Comfort and interior equipment	
Armrest, side, integrated in door trim	
Automatic air conditioning, 2-zone, fully automatic temperature stratification and air volume control, separate temperature control for driver and passenger sides, variable-temperature rear interior ventilation by nozzles in centre console, including solar sensor and fogging sensor, Max-Cool and ALL buttons, Automatic Air Recirculation (AAR) and active carbon microfilter	■
Cupholders, front	■
M leather steering wheel with contrast stitching and multifunction buttons	■
Personal Profile, personalisation of important controls	■
Power socket, 12V, 1 in luggage compartment, 1 in centre console	■

■ Standard □ Optional NCO No Cost Option

While BMW Group Australia has endeavoured to ensure that all information, representations, illustrations and specifications contained in these materials are accurate at the time of publication (31 January 2012), the information is general in nature only. Product features, specifications, models and prices are subject to change without notice. The general information in these materials should always be read in conjunction with information from authorised BMW dealers. To the extent permitted by law, BMW Group Australia excludes all express and implied warranties or guarantees and all liability, whether direct, indirect, special or consequential, arising from negligence or otherwise relating to the use of these materials, any inaccuracies and for any non-compliance by any vehicle with any representation, illustration, specification, description, product feature, colour, or other information contained in these materials.

STANDARD EQUIPMENT.

1M Coupé

Comfort and interior equipment (cont.)

Seats/seat comfort:

-BMW Sport Seats for driver and front passenger

-Lumbar support, electric, for driver and front passenger

-Seat adjustment, electric, with memory function for driver's seat

Storage package, incl. luggage nets on the back of the front seats, luggage compartment with net on the right, 2 lashing eyes and 2 tension straps on the luggage compartment floor

Entertainment, communication and information

AUX-IN connection in centre console

Bluetooth, enables wireless connection of a compatible Bluetooth mobile phone to the vehicle, including hands-free facility.

Expansion by separate snap-in adapter (available through Genuine BMW Accessories) for charging function and connection to external aerial possible.

Extended functionality depending on the features of the Bluetooth device:

- View organiser data from the customer's mobile phone on the Control Display by selecting 'Office' from the menu
- View contact photos from the address book of the customer's mobile phone on the Control Display
- Bluetooth audio streaming
- At any given time, 2 mobile phones and 1 audio player can be paired via Bluetooth

For information on compatible devices see bmw.com/Bluetooth

harmon/kardon Surround Sound System, 10 loudspeakers, 300W digital amplifier incl. surround mode and equaliser

iDrive Controller on centre console, incl. one-touch keys

Internet functionality, when stationary, websites can be called up on the Control Display by entering the URL using the iDrive. Note: data transmission via customer mobile phone internet connection. See bmw.com/Bluetooth for a list of compatible mobile phones

Navigation System Professional with 8.8" high-resolution fixed colour monitor, DVD drive, favourite buttons, arrow and 3D map display as well as satellite images, integrated hard disk storage unit for maps and audio data

On board computer, incl. Check Control, consumption, range, speed and outside temperature on Info Display

USB audio interface, enables connection of an MP3 player, Apple iPod or USB memory stick via the USB interface

Voice Control System

■ Standard □ Optional NCO No Cost Option

While BMW Group Australia has endeavoured to ensure that all information, representations, illustrations and specifications contained in these materials are accurate at the time of publication (31 January 2012), the information is general in nature only. Product features, specifications, models and prices are subject to change without notice. The general information in these materials should always be read in conjunction with information from authorised BMW dealers. To the extent permitted by law, BMW Group Australia excludes all express and implied warranties or guarantees and all liability, whether direct, indirect, special or consequential, arising from negligence or otherwise relating to the use of these materials, any inaccuracies and for any non-compliance by any vehicle with any representation, illustration, specification, description, product feature, colour, or other information contained in these materials.

OPTIONAL EQUIPMENT.

1M Coupé

Options		
320	Model designation deletion	NCO
322	Comfort Access System , keyless access to the vehicle	<input type="checkbox"/>
420	Sun protection glazing , darker tinted glass for rear and rear side windows	<input type="checkbox"/>
468	Ski bag	<input type="checkbox"/>
494	Seat heating for driver and front passenger	<input type="checkbox"/>
5AC	High-Beam Assist , automatically switches between high and low beam	<input type="checkbox"/>
6NF	Music Interface for Smartphones , integration of iPhone 3, iPhone 3GS, iPhone 4 and iPhone 4S when using Genuine BMW Accessory snap-in adaptor (playback of music via the in-car system and track names shown on the Control Display)	<input type="checkbox"/>
672	6 Disc CD Changer	<input type="checkbox"/>
	Metallic paintwork	<input type="checkbox"/>

■ Standard □ Optional NCO No Cost Option



GENUINE BMW ACCESSORIES.

Driving a BMW is always a special experience, but it can be made even more so with Genuine BMW Accessories thanks to their combination of unique ideas, supreme functionality and stunning design.

Discover a wide range of innovative solutions, covering areas such as the exterior and interior, communication and information, as well as transportation and luggage compartment solutions.

For more information, please contact your preferred BMW Dealer who will be pleased to advise you on the full range of Genuine BMW Accessories, or visit bmw.com.au/accessories



BMW Performance rear spoiler in carbon



BMW Performance mirror caps in carbon



BMW Performance sports seats



Snap-in adapter for iPhone



CD/DVD storage sleeve



Sports stripes



BMW car hotspot



Glasses case



GENUINE BMW SERVICE.

When you buy a BMW, you can look forward to superb service and comprehensive customer care, with a network of dealerships Australia-wide ready to assist you at any time.

Your car informs you of its service requirements via the Condition Based Servicing system. Then simply get in touch with your preferred BMW Dealer who will provide expert care for you and your car.

Staffed by highly trained personnel, your BMW Dealership is equipped with the latest computer-aided information and diagnostic tools. Important data such as the chassis number, mileage and current service requirements are all stored on your car key, ensuring quick assessment of your vehicle's status.

Naturally, your preferred BMW Dealer also has a comprehensive stock of Genuine BMW Parts for any eventuality.

All in all, quality and safety are the essence of BMW Service. Find out more at bmw.com.au/service



BMW ROADSIDE ASSISTANCE & ACCIDENT MANAGEMENT.

To ensure your BMW delivers you with years of uninterrupted driving pleasure, it comes with the most comprehensive roadside care programme in Australia. This service is complimentary for three years, so you can rest assured in the knowledge that assistance is at hand 24 hours a day, 365 days a year.

Should you require assistance, simply dial BMW Roadside Assistance & Accident Management on the exclusive toll-free number: **1800 808 111**.



BMW FINANCIAL SERVICES.

Finance, Lease & Insurance.

BMW Group Financial Services is your one stop shop for all your Finance, Leasing and Insurance needs. Each BMW dealership has a dedicated Business Manager who can put together a tailored finance and insurance package, to make getting into your next BMW even easier.

FINANCE & LEASE.

BMW Group Financial Services offers both loan and lease options to suit your requirements. Whether it is for a company vehicle or a car for your personal use, there are a range of products available to meet your needs.

BMW Financial Services offers competitive rates, flexible terms, and no early termination or ongoing fees.

As a BMW Financial Services Customer you also have access to the My BMW Account service which provides you with all your finance contract information 24 hours a day, 7 days a week. Simply log on at myBMWaccount.com.au



INSURANCE.

BMW Insurance has you covered with an outstanding range of products to protect both your BMW and your BMW finance contract. With BMW Insurance you can not only ensure your BMW stays a BMW, but also enjoy peace of mind while you are on the road and off.



Our range of insurance products includes:

- BMW Motor Vehicle Insurance
- BMW Tyre & Rim Insurance
- BMW Extended Warranty Insurance
- BMW Loan Protection Insurance
- BMW Motor Equity Insurance
- BMW Leaseprotect Insurance
- BMW Purchase Price Insurance

Speak to your Business Manager today about our extensive range of Finance and Insurance products.



BMW DRIVER TRAINING.

If you've ever wondered why a BMW is the Ultimate Driving Machine, a BMW Driver Training course is for you. If you've ever wondered what an Ultimate Driving Machine is capable of, this is the Ultimate test-drive.

Sign up for a BMW Driver Training course and you will learn what these remarkable vehicles can really do. More importantly, you will also acquire essential skills that will enhance your driving ability and safety.

BMW Driver Training was introduced in 1977, the first of its kind initiated by an automotive manufacturer to improve the skills, reactions and awareness of drivers.

Today more than ever, the 3-stage programme offers drivers a positive, exhilarating experience, along with an excellent education and an enthralling opportunity to accelerate their driving abilities behind the wheel of an efficient and dynamic range of Ultimate Driving Machines.

The aim of the programme is to enhance each participant's driving ability by developing attitudes and skills through a structured sequence of courses. Each course takes participants through an increasingly challenging mix of low and high speed driving exercises that help them respond effectively in emergency situations and become progressively more confident, safe and enthusiastic drivers.

Our courses are conducted at Australia's leading facilities, and all BMW Driver Training courses are supervised by highly-trained instructors under the stewardship of Le Mans and Bathurst winner, Geoff Brabham.

BMW Driver Training offers a range of different courses, from Young Driver training to the more advanced and exhilarating M Dynamic performance driving course.

BMW Young Driver Training

An important new initiative developed by BMW Group Australia to instil safe driving habits amongst young drivers.

BMW Advanced Driver Training

The ideal starting point for experienced drivers to develop safer and more confident car control.

BMW Intensive Driver Training

An exciting introduction into performance driving, designed for confident drivers.

BMW M Dynamic Driver Training

After completing our Intensive Training course, drivers can take their skills to another level with this high-performance course designed to test their ability to the fullest.

To find out more about BMW Driver Training courses and dates, please call **1800 000 269** or visit **bmwdrivertraining.com.au**

NOTES.

**The All New
BMW 1 Series
M Coupé**

bmw.com.au



**The Ultimate
Driving Machine**

While BMW Group Australia has endeavoured to ensure that all information, representations, illustrations and specifications contained in these materials are accurate at the time of publication (31 January 2012), the information is general in nature only. Product features, specifications, models and prices are subject to change without notice. The general information in these materials should always be read in conjunction with information from authorised BMW dealers. To the extent permitted by law, BMW Group Australia excludes all express and implied warranties or guarantees and all liability, whether direct, indirect, special or consequential, arising from negligence or otherwise relating to the use of these materials, any inaccuracies and for any non-compliance by any vehicle with any representation, illustration, specification, description, product feature, colour, or other information contained in these materials.