

# THE BMW 3 SERIES CONVERTIBLE.

**SPECIFICATION GUIDE.** 

# BMW Efficient Dynamics Less consumption. More driving pleasure.

### MODELS.

	Transmission	Cylinder / Capacity cm <sup>3</sup>	Power / Torque	Combined fuel consumption I/100km	<b>Acceleration</b> 0-100km/h
Petrol Models					
325i	6-speed manual	6-cylinder 2,497	150 kW 250 Nm	8.4	7.8 sec
335i M Sport	6-speed manual	6-cylinder 2,979	225 kW 400 Nm	8.8	5.8 sec

Diesel Models					
320d	6-speed manual	4-cylinder 1,995	135 kW 380 Nm	5.1	8.3 sec

BMW recommends the use of RON 95 super unleaded petrol. Unleaded 91 RON and higher with a maximum ethanol content of 10% (E10) may also be used. Output and fuel consumption figures apply to RON98 fuel. All engines meet the EU5 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle (93/116/EU), which consists of approximately one third urban traffic and two thirds extra-urban driving (based on the distance covered). CO<sub>2</sub> emissions are measured in addition to fuel consumption. Optional equipment (e.g. wider tyres) can have a significant impact on fuel consumption.

### STANDARD EQUIPMENT.

	320d	325i	335i M Spor
Transmission and technology			
6-speed manual transmission			
Auto Start/Stop function, reduces fuel consumption by switching off the engine when the vehicle comes to a temporary stop			
BMW 4-cylinder diesel engine, Turbocharger with variable turbine geometry			
<b>BMW 6-cylinder in-line petrol engine,</b> with Valvetronic variable valve control, Double-VANOS variable camshaft adjustment and High Precision Injection		•	
BMW TwinPower Turbo 6-cylinder in-line petrol engine, with High Precision Injection			
Brake Energy Regeneration, improves fuel efficiency and ensures that the full power of the engine is available for acceleration			
Brake-pad wear indicator			
Condition Based Service, inspections are scheduled to suit the way in which the car is driven			
Diesel particle filter (maintenance-free)			
Double joint spring-strut front axle			
Electric Power Steering with Servotronic			
Five-link rear suspension			
Hydraulic Power Steering			
M Sport suspension			
Optimum Shift Indicator			
Start/Stop button		-	

Safety			
Active headrests, front, reduce the risk of neck or head injury by minimising backwards movement of the head		•	
Airbags: driver and front passenger airbags, seat occupancy detector for front passenger airbag; head airbags in the front and rear; side airbags for driver and front passenger	٠	•	
Brakes: disc brakes at the front, inner-vented			
Central locking with electronic immobiliser, crash sensor; fuel tank filler cap integrated with central locking and remote control			
Dynamic Braking Lights, flashing brake lights and hazard indicator under extreme braking			
Dynamic Stability Control (DSC):			
- Antilock Braking System (ABS)			
- Braking Readiness			
-Cornering Brake Control (CBC)		-	
- Dry Braking		-	
- Dynamic Traction Control (DTC)			
- Pullaway Assistant			
Rollover protection system		•	

### STANDARD FOLIPMENT

STANDARD EQUIPMENT.			
	320d	325i	335i M Sport
Safety (cont.)			
Safety body shell: bumper system with deformation zones at the front and rear, easily-replaceable deformation elements that absorb impacts at speeds up to 15km/h; side impact protection; roll-over protection	П	٠	
Seat belts: three-point seat belts for all seats, including belt stopper, pyrotechnic belt tightener and belt limiter. Seat belts in interior colour	•	•	•
Warning triangle and first aid kit			
Wheels and tyres			
<b>BMW light-alloy wheels, Star-spoke styling 340,</b> front 8 J x 17" with 225/45 R17, rear 8.5 J x 17" with 255/40 run-flat safety tyres. Snow chains cannot be fitted	•		
<b>BMW light-alloy wheels, Star-spoke styling 189,</b> front 8 J x 18" with 225/40 R18, rear 8.5 J x 18" with 255/35 run-flat safety tyres. Snow chains cannot be fitted		•	
BMW M light-alloy wheels, Double-spoke styling 313M, front 8 J x 19" with 225/35 R19, rear 9 J x 19" with 255/30 R19 run-flat safety tyres. Snow chains cannot be fitted			-
safety tyres. Snow chains cannot be fitted Only available with M Sport Package (337)			•
safety tyres. Snow chains cannot be fitted Only available with M Sport Package (337)  Locking wheel bolts		•	:
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safety tyres. Snow chains cannot be fitted Only available with M Sport Package (337)  Locking wheel bolts		-	:
safety tyres. Snow chains cannot be fitted Only available with M Sport Package (337)  Locking wheel bolts  Run-flat safety tyres incl. run-flat indicator		:	:
safety tyres. Snow chains cannot be fitted Only available with M Sport Package (337)  Locking wheel bolts  Run-flat safety tyres incl. run-flat indicator  Exterior design		:	:
safety tyres. Snow chains cannot be fitted Only available with M Sport Package (337)  Locking wheel bolts  Run-flat safety tyres incl. run-flat indicator  Exterior design  Chrome Line Exterior, decorative moulding side frame, window recess cover and door sill finishers in chrome		:	:
safety tyres. Snow chains cannot be fitted Only available with M Sport Package (337)  Locking wheel bolts  Run-flat safety tyres incl. run-flat indicator  Exterior design  Chrome Line Exterior, decorative moulding side frame, window recess cover and door sill finishers in chrome Exhaust tailpipe, Chrome matt		•	
safety tyres. Snow chains cannot be fitted Only available with M Sport Package (337)  Locking wheel bolts  Run-flat safety tyres incl. run-flat indicator  Exterior design  Chrome Line Exterior, decorative moulding side frame, window recess cover and door sill finishers in chrome  Exhaust tailpipe, Chrome matt  Indicators, front, White  M Sport Package: M sports suspension, M Aerodynamics Package, light-alloy wheels Double-spoke styling 313 M, BMW Sport Seats, M leather steering wheel, BMW Individual High-Gloss Shadow Line, BMW Individual roofliner Anthracite, M door sills and Aluminium		•	
safety tyres. Snow chains cannot be fitted Only available with M Sport Package (337)  Locking wheel bolts  Run-flat safety tyres incl. run-flat indicator  Exterior design  Chrome Line Exterior, decorative moulding side frame, window recess cover and door sill finishers in chrome  Exhaust tailpipe, Chrome matt  Indicators, front, White  M Sport Package: M sports suspension, M Aerodynamics Package, light-alloy wheels Double-spoke styling 313 M, BMW Sport Seats, M leather steering wheel, BMW Individual High-Gloss Shadow Line, BMW Individual roofliner Anthracite, M door sills and Aluminium Glacier Silver interior trim	•	•	
safety tyres. Snow chains cannot be fitted Only available with M Sport Package (337)  Locking wheel bolts  Run-flat safety tyres incl. run-flat indicator  Exterior design  Chrome Line Exterior, decorative moulding side frame, window recess cover and door sill finishers in chrome  Exhaust tailpipe, Chrome matt  Indicators, front, White  M Sport Package: M sports suspension, M Aerodynamics Package, light-alloy wheels Double-spoke styling 313 M, BMW Sport Seats, M leather steering wheel, BMW Individual High-Gloss Shadow Line, BMW Individual roofliner Anthracite, M door sills and Aluminium Glacier Silver interior trim  Ornamental front grille, with Chrome surround and kidney grille slats in Black	•	•	_
safety tyres. Snow chains cannot be fitted Only available with M Sport Package (337)  Locking wheel bolts  Run-flat safety tyres incl. run-flat indicator  Exterior design  Chrome Line Exterior, decorative moulding side frame, window recess cover and door sill finishers in chrome  Exhaust tailpipe, Chrome matt  Indicators, front, White  M Sport Package: M sports suspension, M Aerodynamics Package, light-alloy wheels Double-spoke styling 313 M, BMW Sport Seats, M leather steering wheel, BMW Individual High-Gloss Shadow Line, BMW Individual roofliner Anthracite, M door sills and Aluminium Glacier Silver interior trim  Ornamental front grille, with Chrome surround and kidney grille slats in Black Ornamental front grille, with Chrome surround and kidney grille slats in Chrome		•	
safety tyres. Snow chains cannot be fitted Only available with M Sport Package (337)  Locking wheel bolts  Run-flat safety tyres incl. run-flat indicator  Exterior design  Chrome Line Exterior, decorative moulding side frame, window recess cover and door sill finishers in chrome  Exhaust tailpipe, Chrome matt  Indicators, front, White  M Sport Package: M sports suspension, M Aerodynamics Package, light-alloy wheels Double-spoke styling 313 M, BMW Sport Seats, M leather steering wheel, BMW Individual High-Gloss Shadow Line, BMW Individual roofliner Anthracite, M door sills and Aluminium Glacier Silver interior trim  Ornamental front grille, with Chrome surround and kidney grille slats in Black  Ornamental front grille, with Chrome surround and kidney grille slats in Chrome  Retractable hardtop, three-piece design, with comfort loading and unloading function		•	
safety tyres. Snow chains cannot be fitted Only available with M Sport Package (337)  Locking wheel bolts  Run-flat safety tyres incl. run-flat indicator  Exterior design Chrome Line Exterior, decorative moulding side frame, window recess cover and door sill finishers in chrome Exhaust tailpipe, Chrome matt Indicators, front, White  M Sport Package: M sports suspension, M Aerodynamics Package, light-alloy wheels Double-spoke styling 313 M, BMW Sport Seats, M leather steering wheel, BMW Individual High-Gloss Shadow Line, BMW Individual rooffiner Anthracite, M door sills and Aluminium Glacier Silver interior trim  Ornamental front grille, with Chrome surround and kidney grille slats in Black  Ornamental front grille, with Chrome surround and kidney grille slats in Chrome  Retractable hardtop, three-piece design, with comfort loading and unloading function	•	•	
safety tyres. Snow chains cannot be fitted Only available with M Sport Package (337)  Locking wheel bolts  Run-flat safety tyres incl. run-flat indicator  Exterior design  Chrome Line Exterior, decorative moulding side frame, window recess cover and door sill finishers in chrome  Exhaust tailpipe, Chrome matt  Indicators, front, White  M Sport Package: M sports suspension, M Aerodynamics Package, light-alloy wheels Double-spoke styling 313 M, BMW Sport Seats, M leather steering wheel, BMW Individual High-Gloss Shadow Line, BMW Individual roofliner Anthracite, M door sills and Aluminium Glacier Silver interior trim  Ornamental front grille, with Chrome surround and kidney grille slats in Black  Ornamental front grille, with Chrome surround and kidney grille slats in Chrome  Retractable hardtop, three-piece design, with comfort loading and unloading function  Driver assistance  Cruise Control	•	:	:

### STANDARD EQUIPMENT.

	320d	325i	335i M Sport
Light and sight			
Adaptive headlights with variable light distribution, incl. cornering lights, illuminate bends as the driver turns the steering wheel			
<b>Bi-Xenon Headlights,</b> incl. headlight washer system, automatic headlight range control and four light rings used as daytime running lights and LED indicators	•	•	
Exterior mirrors, electrically adjustable and heated, aspheric			
Fog lights, front and rear, with free-form reflector			
Heat/sun protection glazing			
High-Beam Assist, automatically switches between high and low beam			
Interior mirror with automatic anti-dazzle function			
Interior and exterior mirrors with automatic anti-dazzle function			
LED light elements, illuminated rings, direction of travel indicator, highlighter and side-marker lights for front headlights			
<b>Lights Package</b> incl. vicinity lighting integrated in handles, ambient lighting via light strips in door and side trim, exit lights at the bottom of the doors, rear footwell lights	•	•	-
Rain sensor, incl. automatic headlight activation			

Interior design		
Door sill finishers in Chrome with BMW designation		
Door sill finishers in Chrome with BMW M designation		
Instrument panel with round dials for speedometer, rev counter, fuel gauge and on-board computer displays		
Interior trim, Black High-Gloss		
Interior trim, Aluminium Glacier Silver		
Upholstery, Dakota leather with SunReflective Technology		

Comfort and interior equipment		
Armrest, front with individual adjustment		
Automatic air conditioning incl. Automatic Air Recirculation (AAR) and fogging and solar sensors	-	
Comfort Access System, for keyless access to the vehicle and keyless engine start		
Floor mats in Velour		
Personal Profile, personalisation of important controls		

### STANDARD EQUIPMENT.

320d	325i	335i M Sport

Comfort and interior equipment (cont.)			
Seats/seat comfort:			
-BMW Sport Seats for driver and front passenger			
-Comfort entry with easy-entry function for driver and front passenger			
-Lumbar support for driver and front passenger seats, electric			
-Rear headrests, with manual height adjustment			
-Seat adjustment, electric, with memory function for driver's seat			
-Seat heating for driver and front passenger			
-Standard Seats			
Smoker's package			
Steering wheel, Sport leather with multifunction buttons		•	
Steering wheel, M leather with multifunction buttons			
Storage compartment package, incl. two fold-out cupholders at the front and rear, a storage compartment on the driver's side as well as a floor net, elastic strap and two fold-out bag holders in the luggage compartment	•	•	
Storage compartments integrated in the doors, foldable, compartment with integrated spectacle and coin sections, storage compartment in rear centre console	•	•	ŀ
Through-loading system, 60:40 split folding rear seats			

Entertainment, communication and information			
AUX-IN connection		•	
<b>Bluetooth,</b> enables wireless connection of a compatible Bluetooth mobile phone to the vehicle Check the compatibility of your mobile phone at <a href="mailto:bmw.com/Bluetooth">bmw.com/Bluetooth</a>	•	•	·
<b>Navigation Package Business</b> with high-definition 6.5" colour monitor, CD drive, iDrive Controller with one-touch keys and favourite buttons, integrated navigation data storage, MP3 decoder, map or combined arrow and map display and Voice Control	•		
<b>Navigation Package Professional</b> with high-definition 8.8" colour monitor, bird's eye view and arrow display, DVD drive, hard disk drive for maps and audio data, MP3 decoder, including iDrive Controller with one-touch keys and eight favourite buttons and Voice Control		•	-
Radio BMW Professional, 6 loudspeakers (4 x 25 Watt), 6 programmable memory buttons and MP3-compatible CD drive		-	
HiFi Loudspeaker System, 8 loudspeakers, 180W analogue amplifier with equaliser		•	
harmon/kardon Surround Sound System, 11 loudspeakers, 400W digital amplifier with Surround Mode and equaliser			
USB audio interface, enables connection of an MP3 player, Apple iPod or USB memory stick via the USB interface			

### **HIGH-LINE MODELS.**

320d High-line	
	335i M Sport High-line
Z04 High-line model	

High-l	ine content (additional to standard specification)			
205	6-speed automatic transmission with Steptronic Incl. gearshift paddles on steering wheel (2XA), which must be ordered	•	•	
2TC	7-speed Double Clutch Transmission Incl. gearshift paddles on steering wheel (7XA), which must be ordered			•
2C6	<b>BMW light-alloy wheels, Star-spoke styling 189,</b> front 8 J $\times$ 18" with 225/40 R18, rear 8.5 J $\times$ 18" with 255/35 R18 run-flat safety tyres. Snow chains cannot be fitted	•		
2R4	<b>BMW light-alloy wheels, Star-spoke styling 230,</b> front 8 J x 19" with 225/35 R19, rear 9 J x 19" with 255/30 R19 run-flat safety tyres. Snow chains cannot be fitted		•	
387	Wind deflector			
430	Interior and exterior mirrors with automatic anti-dazzle function			
508	Park Distance Control (PDC) front and rear		•	
7KB	Navigation Package Professional, incl. Navigation System Professional and Voice Control System	•		
	Metallic paintwork			

Options exclusive for High-line models				
2C6	<b>BMW light-alloy wheels, Star-spoke styling 189,</b> front 8 J x 18" with 225/40 R18, rear 8.5 J x 18" with 255/35 R18 run-flat safety tyres. Snow chains cannot be fitted Not available with M Sport Plus (7MH)		NCO	
2K6	<b>BMW light-alloy wheels, V-spoke styling 342,</b> front 8 J $\times$ 18" with 225/40 R18, rear 8.5 J $\times$ 18" with 255/35 R18 run-flat safety tyres. Snow chains cannot be fitted	NCO	NCO	
7МН	M Sport 'Plus':  -19" M light-alloy wheels, Double-spoke styling 313M in Ferric Grey -BMW Individual High-Gloss Shadow Line -Contrast stitching in Royal Blue for Black Dakota leather seats -Exterior mirror caps in Black -Floor mats in velour -Interior trim Aluminium Glacier Silver dark -Kidney grille bars and frame in Chrome -M Aerodynamic Package -M leather steering wheel -M Sport suspension -Front door sill finishers with Chrome-plated "Edition" designation -Metallic paintwork -Sport Seats for driver and front passenger -Stainless steel foot pedals (automatic transmission only) -Unique rear diffuser design			

### ■ Standard □ Optional NCO No Cost Option

## **OPTIONAL EQUIPMENT (ALL MODELS).**

		320d	325i	335i M S
Wheel	s and tyres			
2C6	<b>BMW light-alloy wheels, Star-spoke styling 189,</b> front 8 J x 18" with 225/40 R18, rear 8.5 J x 18" with 255/35 R18 run-flat safety tyres. Snow chains cannot be fitted Not available with M Sport Plus (7MH)  Note: Standard for 320d High-line	0	•	
2K6	<b>BMW light-alloy wheels, V-spoke styling 342,</b> front 8 J x 18" with 225/40 R18, rear 8.5 J x 18" with 255/35 R18 run-flat safety tyres. Snow chains cannot be fitted  Not available with M Sport Plus (7MH)	_	NCO	
2R4	BMW light-alloy wheels, Star-spoke styling 230, front 8 J x 19" with 225/35 R19, rear 9 J x 19" with 255/30 R19 run-flat safety tyres. Snow chains cannot be fitted  Not available with M Sport Plus (7MH)  Note: Standard for 325i High-line		_	
2A9	<b>BMW M light-alloy wheels, Double-spoke styling 313M,</b> front 8 J x 18" with 225/40 R18, rear 8.5 J x 18" with 255/35 R18 run-flat safety tyres. Snow chains cannot be fitted Only available with M Sport Plus (7MH)	_	_	
2B6	<b>BMW M light-alloy wheels, Double-spoke styling 313M,</b> front 8 J x 19" with 225/35 R19, rear 9 J x 19" with 255/30 R19 run-flat safety tyres. Snow chains cannot be fitted Only available with M Sport Plus (7MH) or on 335i M Sport	_	0	•

Option	ns			
2TC	7-speed Double Clutch Transmission Incl. gearshift paddles on steering wheel (7XA), which must be ordered Note: Standard for 335i M Sport High-line			_
205	6-speed automatic transmission with Steptronic Incl. gearshift paddles on steering wheel (2XA), which must be ordered Note: Standard for 320d and 325i High-line		_	
217	Active steering, speed-related adaptation of the steering angle, includes Servotronic			
225	M Sport suspension deletion	NCO	NCO	NCO
248	Steering wheel heating Not available with M Sport Plus (7MH)			
3WZ	BMW Individual hardtop in contrasting colour			
302	Alarm system, with remote control			
320	Model designation deletion	NCO	NCO	NCO
346	Chrome Line Exterior Alternative exterior trim for M Sport Plus (7MH)	NCO	NCO	NCO
358	Climate comfort windscreen, reduces unwanted heating of the interior by means of an infrared reflective surface			
387	Wind deflector  Note: Standard for High-line models			
4AB	Interior trim, Fine-wood Burled Walnut	NCO	NCO	NCO
4A3	Interior trim, Fine-wood Walnut Light	NCO	NCO	NCO
4BY	Interior trim, Fine-wood Bamboo Grain, Anthracite	NCO	NCO	NCO

### ■ Standard □ Optional NCO No Cost Option

## **OPTIONAL EQUIPMENT (ALL MODELS).**

		320d	325i	335i M S
Option	s (cont.)			
4B9	Interior trim, Fine Brushed Aluminium	NCO	NCO	NCO
430	Interior and exterior mirrors with automatic anti-dazzle function  Note: Standard for High-line models		•	•
481	Sport Seats for driver and front passenger Included in M Sport Plus (7MH)			•
488	Lumbar support for driver and front passenger, electric			
508	Park Distance Control (PDC) front and rear  Note: Standard for High-line models	_		•
541	Active Cruise Control, maintains distance from car in front by braking and accelerating in response to signals from radar sensors in the front bumper			
6NF	Music Interface for Smartphones, integration of iPhone 3, iPhone 3GS and iPhone 4 when using Accessory snap-in adaptor (playback of music via the in-car system and track names shown on the Control Display)  Only available with Navigation Package Business (7KA) or Professional (7KB)			
601	TV function, digital reception Only available with Navigation Package Professional (7KB)			
614	Internet functionality, when stationary, websites can be called up on the Control Display by entering the URL using the iDrive. Note: data transmission via customer mobile phone internet connection  Check the compatibility of your mobile phone at <a href="mailto:bmw.com/Bluetooth">bmw.com/Bluetooth</a> Only available with Navigation Package Professional (7KB)	_	0	0
676	HiFi Loudspeaker System, 12 loudspeakers, 205 Watt analogue amplifier		-	
688	harman/kardon Surround Sound System, 11 loudspeakers, 400W digital amplifier with Surround mode and equaliser			•
7KB	Navigation Package Professional, incl. Navigation System Professional, Mobile phone preparation with USB interface and Voice Control  Note: Standard for High-line models		•	•
704	M Sport suspension Included in M Sport Plus (7MH)		_	•
752	Individual high-end audio, 12 loudspeakers,9-channel 675W digital amplifier, with DIRAC Live technology			
	Metallic paintwork Included in M Sport 'Plus' (7MH) Note: Standard for 235 M Sport High Jipp	_	_	_

### ■ Standard □ Optional NCO No Cost Option

### BMW INDIVIDUAL (ALL MODELS).



True exclusivity is defined by the very highest standards: those that each person sets for themselves. BMW Individual enables you to realise these standards in the car you drive. Let yourself be inspired by the BMW Individual range in which all

individua	I details complement each other perfectly.			
		320d	325i	335i M Sport
BMW In	dividual Wheels			
2M8	BMW Individual light alloy wheels V-Spoke style 228, front 8 J x 19" with 225/35, rear 9 J x 19" with 255/30 run-flat safety tyres  Not available with M Sport Plus (7MH)		0	
BMW In	dividual Paintwork			
S34 X03 X04	Azurite Black metallic Ruby Black metallic Moonstone metallic Not available with M Sport Plus (7MH)	0	0	
BMW In	dividual Interior Trim Finishers			
XE2 XE3 XE8	Fine-wood Maple wood, Anthracite Fine-wood Figured Eucalyptus, Red Brown Piano finish, Black with intarsia Included in BMW Individual Composition (XC4) Not available with M Sport Plus (7MH)	0	0	0
BMW I	ndividual Extended Leather Trim 'Merino'			
ZAC8 ZACM ZAP2 ZAWT	Platinum I Black Champagne I Black Rust Brown I Black Cohiba Brown I Black Only available with BMW Individual door sill finishers (778) Included in BMW Individual Composition (XC4) Not available with M Sport Plus (7MH)			

### ■ Standard □ Optional NCO No Cost Option

### BMW INDIVIDUAL (ALL MODELS).

		320d	325i	335i M Sport	
BMW Individual Composition					
XC4	Includes the following content, which must be ordered:  -BMW Individual extended leather trim 'Merino' (ZA**)  -BMW Individual interior trim finisher (XE2 / XE3 / XE8)  -BMW Individual leather steering wheel with wooden intarsia (XL1)  -BMW Individual door sill finishers (778)  Not available with Steering wheel heating (248) or M Sport Plus (7MH)	0			

BMW Individual Options				
752	BMW Individual high-end audio, 12 loudspeakers,9-channel 675W digital amplifier, with DIRAC Live technology			
761	BMW Individual sun protection glazing, darker tinted glass for rear and rear side windows			
778	BMW Individual door sill finishers  Only available with BMW Individual Paintwork or BMW Individual extended leather trim 'Merino'  Not available with M Sport Plus (7MH)	NCO	NCO	NCO
XL1	BMW Individual leather steering wheel with wooden intarsia  Not available with Steering wheel heating (248) or M Sport Plus (7MH)	0	0	



Experience BMW Individual interactive with the BMW Individual iPad app.

■ Standard □ Optional NCO No Cost Option



## **GENUINE BMW ACCESSORIES.**

Driving a BMW is always a special experience, but it can be made even more so with Genuine BMW Accessories thanks to their combination of unique ideas, supreme functionality and stunning design.

Discover a wide range of innovative solutions, covering areas such as the exterior and interior, communication and information, as well as transportation and luggage compartment solutions.

For more information, please contact your preferred BMW Dealer who will be pleased to advise you on the full range of Genuine BMW Accessories, or visit **bmw.com.au/accessories** 



Snap-in adaptor for mobile phone



Stainless steel pedals



Rear spoiler



CD/DVD storage sleeve



BMW Performance 18" double spoke 313 light-alloy wheels



BMW Performance 18" double spoke 269 light-alloy wheels



BMW Performance suspension cross-brace in carbon



BMW Performance illuminated door entry sills, stainless steel



### **GENUINE BMW SERVICE.**

When you buy a BMW, you can look forward to superb service and comprehensive customer care, with a network of dealerships Australia-wide ready to assist you at any time.

Your car informs you of its service requirements via the Condition Based Servicing system. Then simply get in touch with your preferred BMW Dealer who will provide expert care for you and your car.

Staffed by highly trained personnel, your BMW Dealership is equipped with the latest computer-aided information and diagnostic tools. Important data such as the chassis number, mileage and current service requirements are all stored on your car key, ensuring quick assessment of your vehicle's status.

Naturally, your preferred BMW Dealer also has a comprehensive stock of Genuine BMW Parts for any eventuality.

All in all, quality and safety are the essence of BMW Service. Find out more at bmw.com.au/service



## BMW ROADSIDE ASSISTANCE & ACCIDENT MANAGEMENT.

To ensure your BMW delivers you with years of uninterrupted driving pleasure, it comes with the most comprehensive roadside care programme in Australia. This service is complimentary for three years, so you can rest assured in the knowledge that assistance is at hand 24 hours a day, 365 days a year.

Should you require assistance, simply dial BMW Roadside Assistance & Accident Management on the exclusive toll-free number: **1800 808 111.** 



### **BMW FINANCIAL SERVICES.**

### Finance, Lease & Insurance.

BMW Group Financial Services is your one stop shop for all your Finance, Leasing and Insurance needs. Each BMW dealership has a dedicated Business Manager who can put together a tailored finance and insurance package, to make getting into your next BMW even easier.

#### FINANCE & LEASE.

BMW Group Financial Services offers both loan and lease options to suit your requirements. Whether it is for a company vehicle or a car for your personal use, there are a range of products available to meet your needs.

BMW Financial Services offers competitive rates, flexible terms, and no early termination or account keeping fees\*.

As a BMW Financial Services Customer you also have access to the My BMW Account service which provides you with all your finance contract information 24 hours a day, 7 days a week. Simply log on at **myBMWaccount.com.au** 



#### INSURANCE.

BMW Insurance has you covered with an outstanding range of products to protect both your BMW and your BMW finance contract. With BMW Insurance you can not only ensure your BMW stays a BMW, but also enjoy peace of mind while you are on the road and off.



Our range of insurance products includes:

BMW Motor Vehicle Insurance
BMW Tyre & Rim Insurance
BMW Extended Warranty Insurance
BMW Loan Protection Insurance
BMW Motor Equity Insurance
BMW Leaseprotect Insurance
BMW Purchase Price Insurance

Speak to your Business Manager today about our extensive range of Finance and Insurance products.

This insurance is issued by Allianz Australia Insurance Limited AFSL 234708 ABN 15 000 122 850. Please visit bmwfinance.com.au and read a Products Disclosure statement to decide if these products are right for you.

\*BMW Financial Services is a division of BMW Australia Finance Limited. Australian credit licence 392387. Fees, terms, conditions and approval criteria apply to BMW Financial Services finance products.



## **BMW DRIVING EXPERIENCE.**

If you've ever wondered why a BMW is the Ultimate Driving Machine, a BMW Driving Experience course is for you. If you've ever wondered what an Ultimate Driving Machine is capable of, this is the Ultimate test-drive.

Sign up for a BMW Driving Experience course and you will learn what these remarkable vehicles can really do. More importantly, you will also acquire essential skills that will enhance your driving ability and safety.

BMW Driving Experience was introduced in 1977, the first of its kind initiated by an automotive manufacturer to improve the skills, reactions and awareness of drivers.

Today more than ever, the 3-stage programme offers drivers a positive, exhilarating experience, along with an excellent education and an enthralling opportunity to accelerate their driving abilities. This is all conducted behind the wheel of an efficient and dynamic range of Ultimate Driving Machines.

The aim of the programme is to enhance each participant's driving ability by developing attitudes and skills through a structured sequence of courses. Each course takes participants through an increasingly challenging mix of low and high speed driving exercises, that help them respond effectively in emergency situations and become progressively more confident, safe and enthusiastic drivers.

Our courses are conducted at Australia's leading facilities, including the world renowned Phillip Island Grand Prix Circuit. All BMW Driving Experience courses are supervised by highly-trained instructors under the stewardship of Le Mans and Bathurst winner, Geoff Brabham.

BMW Driving Experience offers a range of courses, from the entry-level Intensive course, to the more advanced and exhilarating M Dynamic. The final BMW Driving Experience course on offer is the pinnacle of all, our exclusive Fascination course.

#### **BMW Intensive Driving Experience**

An exciting introduction into performance driving, designed for confident drivers.

#### **BMW M Dynamic Driving Experience**

After completing our Intensive Training course, drivers can take their skills to another level with this high-performance course designed to test their ability to the fullest.

#### **BMW Fascination Driving Experience**

The last course offered in the BMW Driving Experience Programme. Fascination is the goal to reach for those who complete our Intensive and M Dynamic Driving Experience courses. Drivers apply all of the skills they have learned in previous courses, and have one-to-two tuition with our highly trained BMW Driving Experience Instructors.

To find out more about BMW Driving Experience courses and dates, please call **1800 000 269** or email **bmw-drivingexperience@bmw.com.au** or visit **bmw-drivingexperience.com.au** 

BMW 3 Series Convertible

bmw.com.au

