

Prius v

Style for the modern family.

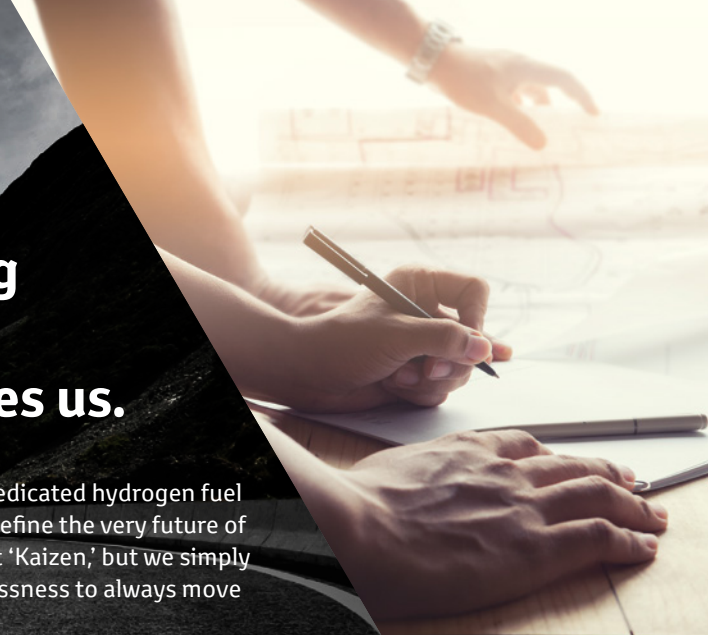


TOYOTA



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Oh what a feeling!



There's a spirit that runs through Toyota. It's a feeling of achievement. It pushes us. Inspires us.

— It's what saw us mass produce the first dedicated hydrogen fuel cell vehicle, the Mirai, and what will see us define the very future of movement. Our Japanese founders called it 'Kaizen,' but we simply call it 'continuous improvement.' A relentlessness to always move forward, never settle for good enough.

And here's the exciting part, this feeling of achievement is yours to experience. Life changing moments, just waiting to be told. Whether it's the thrill of experiencing the latest in technology, venturing somewhere completely new or simply spending more time with your family. That sense of achievement, whatever form it comes in, will be a feeling you never forget.

This is a journey for which we don't know the destination, but looking back at how far we've come, it's safe to say tomorrow looks exciting beyond imagination.



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We are a group of passionate perfectionists who can't let well enough alone...

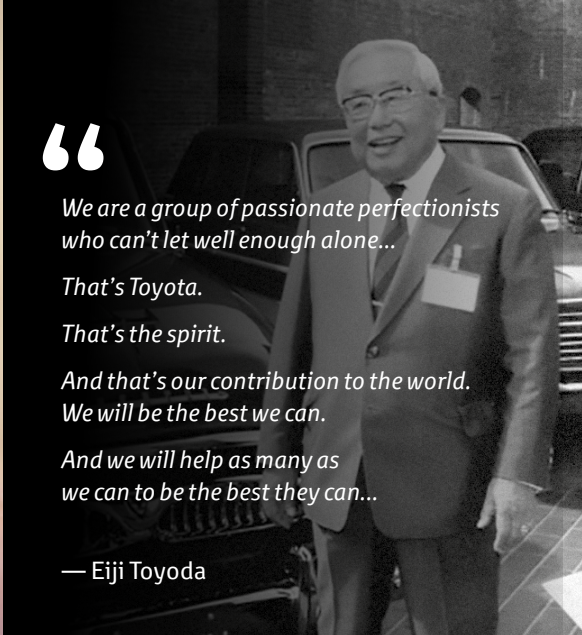
That's Toyota.

That's the spirit.

And that's our contribution to the world. We will be the best we can.

And we will help as many as we can to be the best they can...

— Eiji Toyoda



Innovative thinking all the way through.

The car for the modern family, Prius v has enough space to carry seven occupants in comfort and almost anything else you and the kids can throw at it.

Cleverly designed aerodynamic features complement the Hybrid Synergy Drive^{®1} (HSD) system, where the electric motor and petrol

engine work together seamlessly to maximise fuel efficiency and reduce emissions.

Prius v's sleek lines are enhanced by LED Daytime Running Lamps (DRLs), while UV-reducing glass in the windscreen and front windows cuts glare and reduces noise and vibration inside.



Front cover: Prius v i-Tech[®] model shown
This page: Prius v model shown

**Family friendly
comfort and space.**





A.



B.

There's more smart design within Prius v. The seating can be worked six ways to load virtually anything for a family adventure and up to seven occupants.

The convenience of a single-dial air conditioning control makes it easy to ensure comfort for all. Essential instruments and controls are ergonomically placed around the driver while the dash combimeter delivers a range of important vehicle and trip information. If you need to get going with your hands full, you'll appreciate the smart entry and start system that allows you to unlock and start the car while your key remains in your bag or pocket.

A. Reversing camera³ with moving guidelines
B. Rear-seat sunshade

Once inside, the seatbelt reminder means there'll be no excuses for not buckling up, while the rear-seat sunshades help keep passengers cool on bright sunny days. You'll keep everyone happy with crisp sound from the JBL² 8-speaker system with a 6.1" colour touchscreen display including integrated reversing camera,³ digital radio⁴ and satellite navigation⁵ plus all the iPod^{®6} and Bluetooth^{®7} capabilities you'd expect. Plus in the i-Tech,[®] you'll enjoy heated front seats and a panoramic roof, and should anyone make a mess, the premium seat materials are easy to clean.

Active Cruise Control⁸ will automatically maintain a safe and constant distance from the vehicle in front. On the i-Tech,[®] you'll also have

Intelligent Park Assist³ (IPA) to help you into tight spaces. Then when it's on the move, an auto-dimming rear view mirror automatically adjusts to reduce headlight glare at night.

Prius v also provides protection for everyone inside and has been awarded the maximum 5-star ANCAP safety rating. Occupants are protected by seven SRS airbags. There's also Vehicle Stability Control (VSC) to help with any potential oversteer or understeer. Electronic Brake-force Distribution (EBD) increases the brake force to the wheel(s) that need it most, while Brake Assist⁸ (BA) ensures the shortest and safest possible braking distance in an emergency. Toyota Safety Sense+ also comes as standard on both grades.

Prius v



6.1" colour touchscreen display with satellite navigation⁵



Automatic climate control air conditioning

- 1.8L engine with Hybrid Synergy Drive®
- 16" alloy wheels with removable full wheel cover (Plastic)
- Rear privacy glass and rear side sun shades
- 7 seats allowing 6 different seating configurations
- Automatic climate control air conditioning
- Power heated side mirrors

- LED Daytime Running Lamps
- Automatic halogen headlamps
- Smart entry and start system
- Head-Up Display with navigation and safety indicators
- 6.1" colour touchscreen display with reversing camera and digital radio,⁴ Bluetooth^{®7}, USB input⁹ and Toyota Link¹⁰
- Satellite navigation⁵ with SUNA™ traffic channel¹¹

- Seven SRS airbags – including full side curtain airbag
- Anti-lock Braking System, Vehicle Stability Control and Hill-start Assist Control
- Toyota Safety Sense+, including Pre-Collision Safety system (PCS) with pedestrian detection,¹² Lane Departure Alert (LDA), Automatic High Beam (AHB), Active Cruise Control (ACC)



Smart start button

Prius v i-Tech™



In addition to Prius v, the i-Tech® features:

- Bi-LED headlamps
- Synthetic leather seats
- Heated front seats
- Panoramic roof (fixed) with power shade
- Auto-dimming rear view mirror
- Auto-levelling headlamps
- Intelligent Park Assist



Panoramic roof (fixed) with power shade



Auto-dimming rear view mirror



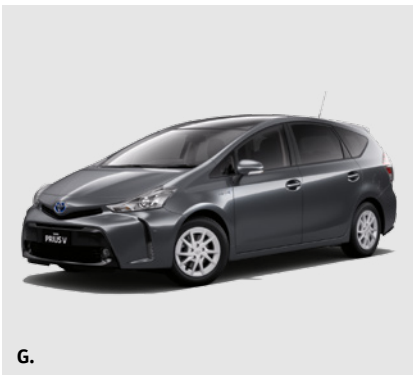
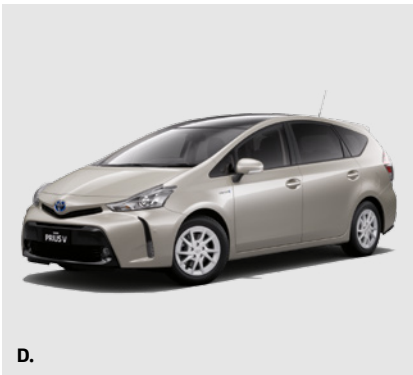
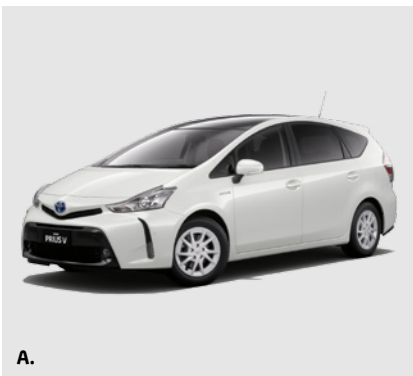
Bi-LED headlamps

Your Prius v, just the way you want it.

Prius v is available in a choice of two models and seven dynamic colours, so you can choose the model that best suits your family, taste and lifestyle.

Exterior colour

- A. Crystal Pearl¹³ 070
- B. Glacier White 040
- C. Silver Pearl¹³ 1F7
- D. Steel Blonde¹³ 4X1
- E. Rustic Brown¹³ 4W4
- F. Merlot Red¹³ 3Q3
- G. Graphite¹³ 1G3
- H. Peacock Black¹³ 221
- I. Eclipse Black¹³ 218



Toyota Safety Sense

The road is an unpredictable place – you can never be certain of what dangers may lie ahead. Which is why we developed Toyota Safety Sense+ (TSS+), a multi-feature active safety package to help keep you and your passengers out of harm's way.

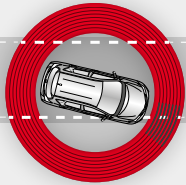
TSS+ incorporates Lane Departure Alert, Pre-Collision Safety system,

Automatic High Beam and Active Cruise Control.

With automated pre-collision warning and braking at its core, TSS+ uses intuitive technology to sense danger, providing greater reassurance to the driver and extra protection for passengers across a varying range of driving speeds and conditions.

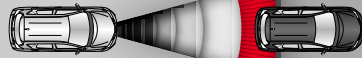


Lane Departure Alert⁸



In the event that your car drifts from its lane, this presents a serious safety hazard. This is where Lane Departure Alert (LDA) helps. It provides a visible and audible alert should you inadvertently deviate from your lane, helping keep you, your passengers and other vehicles safe.

Pre-Collision Safety system⁸ with pedestrian detection¹²



Pre-Collision Safety system (PCS) with pedestrian detection employs Forward Collision Warning (FCW) to alert you to threats ahead. During braking, Brake Assist (BA) applies additional force, and if necessary, Autonomous Emergency Braking (AEB) activates to reduce speed and mitigate impact for vehicles and pedestrians.

Automatic High Beam⁸



Leaving your headlights on high beam can be a hazardous distraction to other drivers. By using a camera to sense either approaching headlights or the taillights ahead, Automatic High Beam (AHB) will switch between high and low beam as needed to help you maintain safe and considerate driving.

Active Cruise Control⁸



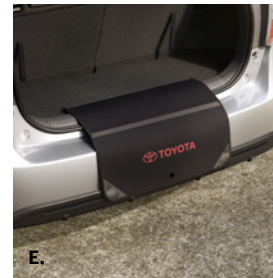
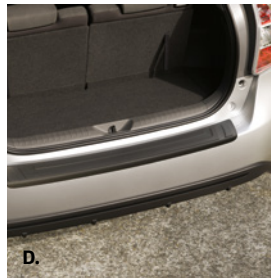
Keeping a constant distance between vehicles helps make driving safer. By using a millimeter wave radar to constantly monitor the gap, Active Cruise Control (ACC) will maintain a set space from the vehicle in front, automatically accelerating or slowing down to compensate for the vehicle in front varying its speed.

Your Prius v, your way.

Personalise your Prius v and enhance its practicality and individuality. Toyota's range of Genuine Accessories are developed to strict quality and performance standards, and are backed by our Toyota Warranty,¹⁴ to suit both your life and your style. All accessories sold separately.



Prius v in Silver Pearl accessorised with bonnet protector and door handle protection film. (Accessories sold separately)



- A. Bonnet protector
- B. Carpet floor mats – Front and rear set, front set shown
- C. Rear parking sensors³
- D. Rear bumper protector
- E. Scuff guard
- F. Door handle protection film



The Toyota Advantage.

Every Toyota gives you a lifetime of advantages. That's what makes it a Toyota. You'll enjoy legendary Toyota value from the moment you drive away, and you'll continue to appreciate the quality, safety and innovation that's engineered into each model, every day you drive.

Discover the full range of products and services and find your nearest Dealer at toyota.com.au

A smarter way to buy.

Toyota Access puts you in complete control when buying a new car.¹⁵ Drive out of the Dealership with a clear road ahead then drive back a few years later with more options at your disposal than ever before. Whatever stage you're at in life, Toyota Access puts you in the driver's seat with ongoing flexibility and assurance. To discover Toyota Access for yourself visit toyota.com.au/access

Capped price servicing¹⁶

A new Toyota means you don't have to worry about unexpected service costs. Every Toyota comes with a low, capped price service cost for a set number of years/kilometres. Pay the same low capped price from one eligible logbook service to the next for up to three years or 60,000km, whichever occurs first (including Genuine parts, labour and fluids). For the full benefits consult a Toyota Dealer or visit toyota.com.au/advantage

We've got your back.

Every new Toyota is built to exceptional standards, backed by a three year/100,000km¹⁷ warranty, giving you the peace of mind to feel confident for years to come. In the unlikely event that you need them, every Toyota Service Centre is committed to providing any warranty repairs you may need. They have the technology, the tools, and the skilled personnel to keep your Toyota in excellent condition.

Your battery goes further.¹⁸

The Hybrid battery used by Toyota, requires no maintenance, charges automatically while you drive and never needs to be plugged into a power

supply. The battery is disposable, recyclable and your Toyota Dealership can arrange recycling at no extra cost.

Finance to get you going.

If you need a little help, Toyota Finance¹⁹ can offer you a wide range of vehicle financing. With Toyota Finance, you'll have the peace of mind of dealing with one of Australia's leading vehicle finance corporations with over 30 years experience. And with a range of flexible products and services to suit almost every need and circumstance, Toyota Finance can help find the right package for you or your business.

Even more protection.

Our Comprehensive Motor Vehicle insurance policy is packed with great benefits including; agreed value cover, new vehicle replacement if your Toyota is written off within the first 3 years, Genuine Parts Promise and a Lifetime Repair Guarantee on repairs authorised by Toyota Insurance.²⁰ And our Toyota Insurance Factory Approved Extended Warranty Insurance provides protection that continues after your Toyota New Vehicle Warranty ends.

Extend your peace of mind.

Whether it's a flat tyre, lost keys or a flat battery, Toyota Extra Care Roadside Assist is never more than a phone call away. Available 24 hours a day, seven days a week, every day of the year, you'll have peace of mind, whatever your emergency.²¹

Disclaimers and Notice.

- 1 Hybrid Synergy Drive® (HSD) system functionality may vary depending on driving conditions/ style, vehicle conditions and use of options/accessories.
- 2 JBL® is a registered trademark of Harman International Industries, Incorporated.
- 3 Reversing camera/Intelligent Park Assist is a driver assist feature only and not a substitute for safe driving practices. Driver remains responsible at all times for safe driving.
- 4 Digital radio station coverage dependent on vehicle location.
- 5 Current navigation mapping database encompasses major capital and primary national road networks and offers some coverage in regional areas.
- 6 iPod® is a trademark of Apple, Inc. Not all devices will be compatible and functionality will vary depending on the device.
- 7 The Bluetooth® word mark is owned by Bluetooth SIG, Inc. Not all devices will be compatible and functionality varies depending on the device.
- 8 Lane Departure Alert (LDA), Automatic High Beam (AHB), Active Cruise Control, (ACC) and Pre-Collision Safety system (PCS) including Forward Collision Warning (FCW), Brake Assist (BA) and Autonomous Emergency Braking (AEB) are driver assist features only and not a substitute for safe driving practices. Driver remains responsible at all times for safe driving.
- 9 Not all devices will be compatible and functionality will vary depending on the device.
- 10 Toyota Link is available on certain vehicle models and grades only. Toyota Link services rely on data from the driver's compatible mobile phone and information provided by third parties. Availability is dependent on a number of factors, including the availability of third party information, mobile service, sufficient mobile data allowance and GPS satellite signal reception. Mobile usage is at the user's cost. Toyota Australia reserves the right to add, remove or modify applications. Compatibility with smartphones will vary according to model and operating system. Further information (including smartphone compatibility) is provided at www.toyota.com.au/toyotalink
- 11 SUNA™ GPS Traffic Updates are only available in metropolitan Adelaide, Brisbane, Canberra, Gold Coast, Melbourne, Perth and Sydney; it operates from information provided by InTelematics Australia and may not cover all road incidents and congestion. Please see www.sunattraffic.com.au for details.
- 12 Pre-Collision Safety system with pedestrian detection is a driver assist feature only and not a substitute for safe driving practices. Driver remains responsible at all times for safe driving. Pedestrians may not be detected in certain conditions including low and harsh light, where partially obstructed from view, where clothing or movement obscures or effects body contours, persons under 1 metre or over 2 metres tall and where carrying or pushing large objects.
- 13 Paint featured is an optional extra at additional cost.
- 14 All Toyota Genuine Accessories purchased and fitted to a Toyota are warranted for the remainder of the New Vehicle Warranty or 12 months, whichever is greater. Toyota Genuine Accessories purchased from an authorised Toyota Dealer over the counter are warranted from the date of purchase for one year. The Toyota Genuine Accessories Warranty will not apply to the extent that

IMPORTANT NOTICE – PLEASE READ:

Toyota Australia uses its best endeavours to ensure brochure information is correct when published. When ordering accessories, check with your authorised Toyota dealer to ensure the accessory's design, features and colours are available and fit your vehicle. Ensure the mass of your load does not exceed the maximum allowable Individual axle capacity, Gross Vehicle Mass and/or Gross Combined Mass of the vehicle. Refer to toyota.com.au/vehiclepayload for details. Accessory colours displayed are a guide only and may vary from actual colours due to printing / display process. Certain accessories when fitted will require the removal of standard equipment, which may be retained by Toyota Australia or your Toyota dealer. Toyota Australia reserves the right to change, without notice, at any time prices,

any claim, damage or non-performance is caused by the fitment of any part or accessory that is not Toyota Genuine. Conditions apply. The Toyota Genuine Accessories Warranty does not limit and may not necessarily exceed your rights under the Competition and Consumer Act 2010.

- 14 Terms and Conditions, fees and charges apply. Toyota Access Guaranteed Future Value products are available to approved customers of Toyota Finance, a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.
- 16 Maximum payable for standard scheduled logbook servicing (normal operating conditions) until first of three years or 60,000km (whichever occurs first), up to the first six services. Excludes Government & Rental vehicles. Contact your Toyota Dealer or go to toyota.com.au/advantage for other exclusions, eligibility and full details.
- 17 New Vehicle Warranty expires three years from date of first delivery or 100,000km, whichever occurs first. Refer to the warranty conditions. The New Vehicle warranty does not limit and may not necessarily exceed your rights under the Competition and Consumer Act 2010.
- 18 The HV (Hybrid) Battery Warranty expires 8 years from date of first delivery or 160,000kms, whichever occurs first. This warranty is comprised of the 3 year Toyota New Vehicle Warranty and an additional 5 year Toyota Australia Hybrid (HV) battery warranty. Refer to warranty conditions. This warranty does not limit and may not necessarily exceed your rights under the Competition and Consumer Act 2010.
- 19 Approved applicants only. Terms and conditions apply. Toyota Finance is a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.
- 20 Terms and conditions apply. This advice is general in nature and does not take into account your objectives, financial situation or needs. Before making a decision to purchase any of the insurance products you should consider the appropriateness of the advice taking into account your own objectives, financial situation and needs and refer to the current PDS for the relevant product available from participating Dealers, via our website at toyotainsurance.com.au or by calling 137 200. Toyota Insurance purchased in a dealership or via the Toyota Insurance National Customer Solutions Centre is issued by Toyota Finance Australia Limited (TFAL) ABN 48 002 435 181, AFSL and Australian Credit Licence 392536. The insurer is Aioi Nissay Dowa Insurance Company Australia Pty Ltd ABN 11 132 524 282, AFSL 443540 (Adica). If Toyota Insurance is purchased online, the issuer and insurer is Adica. Our warranty insurance policies do not change or take away your rights under the Australian Consumer Law. Your right to claim under our warranty insurance policies for the benefits covered are in addition to other rights and remedies you have under the law in relation to your vehicle. However, you can choose to make a claim under any of our warranty insurance policies even if you have rights under the law.
- 21 Toyota Extra Care is administered by Toyota Finance, a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.

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