

Prius v

Style for the modern family




TOYOTA



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Oh what a feeling!



There's a spirit that runs through Toyota. It's a feeling of achievement. It pushes us. Inspires us.

— It's what saw us mass produce the first dedicated hydrogen fuel cell vehicle, the Mirai, and what will see us define the very future of movement. Our Japanese founders called it 'Kaizen,' but we simply call it 'continuous improvement.' A relentlessness to always move forward, never settle for good enough.

And here's the exciting part, this feeling of achievement is yours to experience. Life changing moments, just waiting to be told. Whether it's the thrill of experiencing the latest in technology, venturing somewhere completely new or simply spending more time with your family. That sense of achievement, whatever form it comes in, will be a feeling you never forget.

This is a journey for which we don't know the destination, but looking back at how far we've come, it's safe to say tomorrow looks exciting beyond imagination.



“

We are a group of passionate perfectionists who can't let well enough alone...

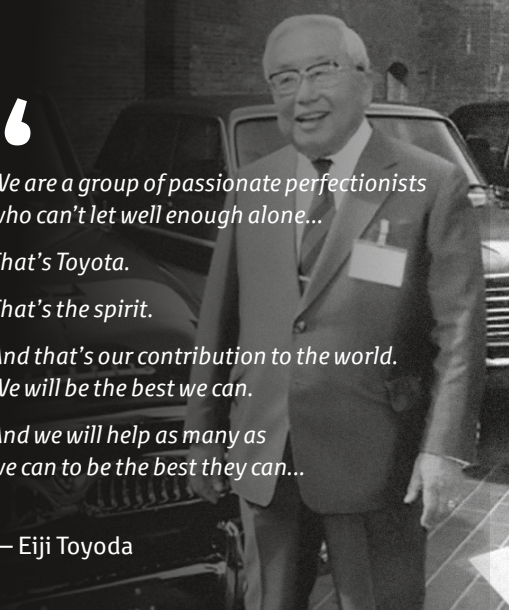
That's Toyota.

That's the spirit.

And that's our contribution to the world. We will be the best we can.

And we will help as many as we can to be the best they can...

— Eiji Toyoda



Innovative thinking all the way through

The car for the modern family, Prius v has enough space to carry seven occupants in comfort and almost anything else you and the kids can throw at it.

Cleverly designed aerodynamic features complement the Toyota Hybrid System¹ where the electric motor and petrol engine work together

seamlessly to maximise fuel efficiency and reduce emissions.

Prius v's sleek lines are enhanced by LED Daytime Running Lamps (DRLs), while UV-reducing glass in the windscreen and front windows cuts glare and reduces noise and vibration inside.



Front cover: Prius v i-Tech[®] model shown
This page: Prius v model shown

**Family friendly
comfort and space**



Prius v i-Tech® model shown



A.



B.

There's more smart design within Prius v. The seating can be worked six ways to load virtually anything for a family adventure and up to seven occupants.

The convenience of a single-dial air conditioning control makes it easy to ensure comfort for all. Essential instruments and controls are ergonomically placed around the driver while the dash combimeter delivers a range of important vehicle and trip information. If you need to get going with your hands full, you'll appreciate the smart entry and start system that allows you to unlock and start the car while your key remains in your bag or pocket.

A. Reversing camera⁵ with moving guidelines
B. Rear-seat sunshade

Once inside, the seatbelt reminder means there'll be no excuses for not buckling up, while the rear-seat sunshades help keep passengers cool on bright sunny days. You'll keep everyone happy with crisp sound from the JBL^{®2} 8-speaker system with a 6.1" colour touchscreen display including integrated reversing camera, digital radio³ and satellite navigation⁴ plus all the iPod^{®2} and Bluetooth^{®2} capabilities you'd expect. Plus in the i-Tech,[®] you'll enjoy heated front seats and a panoramic roof, and should anyone make a mess, the premium seat materials are easy to clean.

Active Cruise Control⁵ will help maintain a safe and constant distance from the vehicle in front. On the i-Tech,[®] you'll also have Intelligent Park

Assist⁵ (IPA) to help you into tight spaces. Then when it's on the move, an auto-dimming rear view mirror automatically adjusts to help reduce headlight glare at night.

Prius v also provides protection for everyone inside and has been awarded the maximum 5-star 2015 ANCAP safety rating. Occupants are protected by seven SRS airbags. There's also Vehicle Stability Control (VSC) to help with any potential oversteer or understeer. Electronic Brake-force Distribution (EBD) increases the brake force to the wheel(s) it detects, while Brake Assist⁵ (BA) is designed to apply the shortest and safest possible braking distance in an emergency. Toyota Safety Sense also comes as standard on both grades.

Prius v



- 1.8L engine with Toyota Hybrid System
- 16" alloy wheels with removable full wheel cover (Plastic)
- Rear privacy glass and rear side sun shades
- 7 seats allowing 6 different seating configurations
- Automatic climate control air conditioning
- Power heated side mirrors

- LED Daytime Running Lamps
- Automatic halogen headlamps
- Smart entry and start system
- Head-Up Display with navigation and safety indicators
- 6.1" colour touchscreen display with reversing camera and digital radio,³ Bluetooth^{®2}, USB input⁶ and Toyota Link
- Satellite navigation⁴ with SUNA^{™,7} traffic channel

- Seven SRS airbags – including full side curtain airbag
- Anti-lock Braking System, Vehicle Stability Control and Hill-start Assist Control
- Toyota Safety Sense⁵, including Pre-Collision Safety system (PCS) with pedestrian detection, Lane Departure Alert (LDA), Automatic High Beam (AHB), Active Cruise Control (ACC)



6.1" colour touchscreen display with satellite navigation⁴



Automatic climate control air conditioning



Smart start button

Prius v i-Tech®



Panoramic roof (fixed) with power shade



Auto-dimming rear view mirror

In addition to Prius v, the i-Tech® features:

- Bi-LED headlamps
- Synthetic leather seats
- Heated front seats
- Panoramic roof (fixed) with power shade
- Auto-dimming rear view mirror
- Auto-levelling headlamps
- Intelligent Park Assist



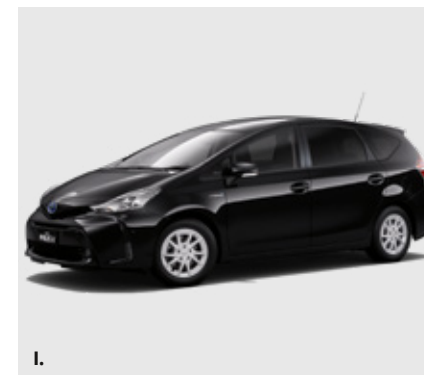
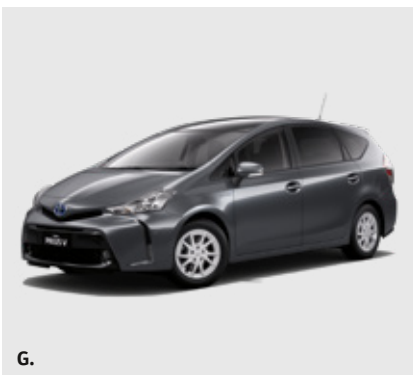
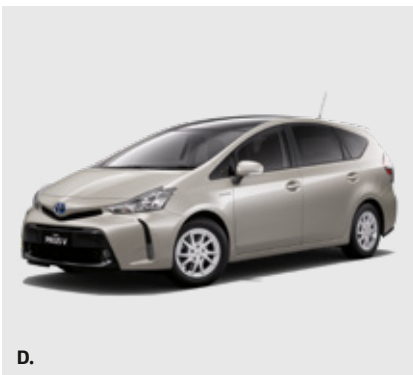
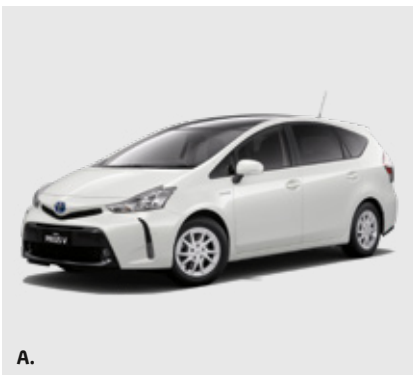
Bi-LED headlamps

Your Prius v, just the way you want it

Prius v is available in a choice of two models and seven dynamic colours, so you can choose the model that best suits your family, taste and lifestyle.

Exterior colour

- A. Crystal Pearl[®] 070
- B. Glacier White 040
- C. Silver Pearl[®] 1F7
- D. Steel Blonde[®] 4X1
- E. Rustic Brown[®] 4W4
- F. Merlot Red[®] 3Q3
- G. Graphite[®] 1G3
- H. Peacock Black[®] 221
- I. Eclipse Black[®] 218



Toyota Safety Sense

The road is an unpredictable place – you can never be certain of what dangers may lie ahead. Which is why we developed Toyota Safety Sense (TSS),⁵ a multi-feature active safety package to help keep you and your passengers out of harm's way. TSS incorporates Lane Departure Alert, Pre-Collision Safety system with pedestrian detection, Automatic High Beam and Active Cruise Control. With automated pre-collision warning and braking at its core, TSS uses intuitive technology to sense danger, providing greater reassurance to the driver and extra protection for passengers across a varying range of driving speeds and conditions.

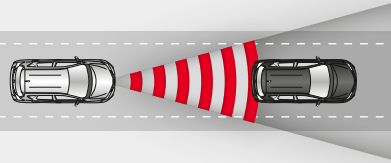


Pre-Collision Safety system with pedestrian detection⁵



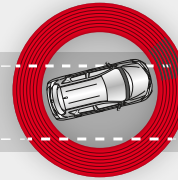
Pre-Collision Safety system with pedestrian detection is developed to help reduce the likelihood of a frontal collision with cars and pedestrians. It includes a visible and audible alert of possible collisions, additional braking force to assist when you're braking, and if a collision is judged to be unavoidable, automatic braking to help mitigate the impact.

Active Cruise Control⁵



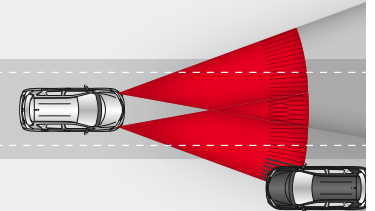
Active Cruise Control is designed to help keep a distance between vehicles. It uses a milliwave radar to monitor the gap between your vehicle and the one in front, automatically accelerating or slowing down, to help maintain a set distance.

Lane Departure Alert⁵



Lane Departure Alert is designed to help prevent vehicles drifting from their lane, by monitoring road markings, and providing a visible and audible alert should it detect any deviation from the lane.

Automatic High Beam⁵



Using a camera to sense either approaching headlights or the tail lights ahead, Automatic High Beam is designed to help you maintain safe and considerate driving by switching between high and low beam as needed.



The Toyota Advantage

Every Toyota gives you a lifetime of advantages. That's what makes it a Toyota. You'll enjoy legendary Toyota value from the moment you drive away, and you'll continue to appreciate the quality, safety and innovation that's engineered into each model, every day you drive.

Discover the full range of products and services and find your nearest Dealer at toyota.com.au

Discover the freedom of Toyota Access⁹

Toyota Access puts you in complete control when buying a new car, with lower monthly repayments.¹⁰ Drive out of the Dealership with a clear road ahead then drive back a few years later with more options at your disposal than ever before. Whatever stage you're at in life, Toyota Access puts you in the driver's seat with flexibility and assurance. To discover Toyota Access for yourself visit toyota.com.au/toyota-access

Capped price servicing¹¹

A new Toyota means you don't have to worry about unexpected service costs. Every Toyota comes with a low, capped price service cost for a set number of years/kilometres. Pay the same low capped price from one eligible logbook service to the next for up to three years or 60,000km, whichever occurs first (including Genuine parts, labour and fluids). For the full benefits consult a Toyota Dealer or visit toyota.com.au/advantage

Toyota Warranty Advantage

Every new Toyota is built to exceptional standards, and from 1 January 2019, Toyota vehicles are backed by a five year/unlimited kilometre warranty.¹² If your vehicle is properly serviced and maintained per its Warranty and Service Book, we'll extend your engine and driveline warranty for an additional 2 years,¹³ giving you peace of mind for years to come. In the event of a claim covered by warranty, you are covered by a 60 day money back guarantee and 7 years emergency assistance including expenses related to car hire, towing or even accommodation if required. For more information visit toyota.com.au/owners/warranty

Your battery goes further¹⁴

The Hybrid battery used by Toyota, requires no maintenance, charges automatically while you drive and never needs to be plugged into a power supply. From 1 January 2019, Toyota Hybrid batteries are backed by a five year/unlimited kilometre warranty. Complete an annual hybrid battery health check according to Toyota specifications during routine maintenance, and we'll extend your Hybrid battery warranty to 10 years.

Finance to get you going

If you need a little help, Toyota Finance¹⁵ can offer you a wide range of vehicle financing options. With Toyota Finance, you'll have the peace of mind of dealing with one of Australia's leading vehicle finance corporations with over 30 years experience. And with a range of flexible products and services to suit almost every need and circumstance, Toyota Finance can help find the right package for you or your business.

Insurance options

Our Comprehensive Motor Vehicle insurance policy is packed with great benefits including; agreed value cover, new vehicle replacement if your Toyota is written off within the first three years, use of Toyota Genuine Parts, and a Lifetime Repair Guarantee on repairs authorised by Toyota Insurance.¹⁶ For more information visit toyota.com.au/insurance

Extend your peace of mind

Whether it's a flat tyre, lost keys or a flat battery, Toyota Roadside Assist¹⁷ is never more than a phone call away. Available 24 hours a day, seven days a week, our technicians are there to help you get back on the road. For more information visit toyota.com.au/insurance/roadside-assistance

Disclaimers and Notice

- 1 Toyota Hybrid System functionality varies depending on driving conditions/style, and options/accessories fitted.
- 2 Bluetooth® is a registered trademark of Bluetooth SIG, Inc. iPod® is a trademark of Apple, Inc. registered in the U.S. and other countries. Save for Toyota trademarks depicted, all other product and company names are trademarks of their respective owners.
- 3 Coverage dependent on vehicle location.
- 4 Coverage varies based on vehicle location.
- 5 Driver assist feature. Only operates under certain conditions. Check your Owner's Manual for explanation of limitations. Please drive safely.
- 6 Compatibility and functionality varies depending on device.
- 7 Service varies based on vehicle location. See sunattraffic.com.au
- 8 Paint featured is an optional extra at additional cost.
- 9 Terms and Conditions, fees and charges apply. Toyota Access Guaranteed Future Value products are available to approved customers of Toyota Finance, a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.
- 10 Lower monthly repayments compared to a similar term with no Guaranteed Future Value (GFV) or equivalent balloon final payment. Total interest charges will be higher if a GFV or balloon final payment is selected.
- 11 Applies to standard scheduled logbook servicing (normal operating conditions). Excludes Government and Rental vehicles. For details see your Toyota Dealer or visit toyota.com.au/advantage
- 12 Applicable to new vehicles delivered on or after 01/01/2019. The standard Toyota Warranty Advantage period is 5yrs, with unlimited kms, from delivery. Excludes vehicles used for a commercial purpose, such as taxis, hire vehicles and vehicles transporting people or goods for payment including rideshare. The commercial vehicle Toyota Warranty Advantage period is 5 years from delivery or 160,000kms (whichever occurs first). See toyota.com.au/owners/warranty or your vehicle's Warranty and Service Book for T&Cs. This warranty does not limit and may not necessarily exceed your rights under the Australian Consumer Law.
- 13 Applicable to new vehicles delivered on or after 01/01/2019. The Toyota Warranty Advantage (TWA) extended Engine and Driveline coverage is for 7 years from delivery, provided your vehicle is properly serviced and

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maintained per its Warranty and Service Book. See toyota.com.au/owners/warranty for details. The TWA does not limit and may not necessarily exceed your rights under the Australian Consumer Law.

- 14 Applicable to new vehicles delivered on or after 01/01/2019. The Toyota Warranty Advantage (TWA) Hybrid Battery coverage is for up to 10yrs, with unlimited kms, from date of first delivery. It is comprised of the standard 5yr TWA and extended each year for an additional 5yrs with an annual hybrid health check inspection according to Toyota specifications. See toyota.com.au/owners/warranty or your vehicle's Warranty and Service Book for T&Cs. The TWA does not limit and may not necessarily exceed your rights under the Australian Consumer Law.
- 15 Approved applicants only. Terms and conditions apply. Toyota Finance is a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.
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- 17 Toyota Extra Care Roadside Assist is administered by Toyota Finance, a division of Toyota Finance Australia Limited ABN 48 002 435 18, AFSL and Australian Credit Licence 392536.

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