

ACADIAN

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If you've got one good reason for buying a smaller-sized car, we'll give you a lot of good reasons to make that car an Acadian.



Chances are you've been thinking about buying a smaller, more economical car. But that doesn't mean you have to settle for a dull, ho-hum car. Not with a car like Acadian around. It's a downright practical car, but it absolutely refuses to be dull. It doesn't look like the other small cars. It's got a wide grille, long, low lines, and a fast-back, sports-styled rear deck. A lot of people will pay a pretty penny for that kind of styling. On your Acadian, it's just part of the deal.

If this is your first smaller-sized car, get ready to enjoy nimble handling and easy parking with lots of big-car comfort and luxury. Acadian has a 111-inch wheelbase, so it rides like a big car—smooth and comfortable. And there's plenty of room inside your Acadian. Room for Mom's spring bonnet even with Mom under it. Room for legs. Room for shoulders. Because your Acadian is built big on the inside where it counts.

And while you're stretching out and relaxing in the comfort of your new Acadian, take a good look at that interior trim. Its comfort is matched only by its good looks. Choose either the standard trim or the custom option, both are available in all-vinyl or cloth and vinyl combinations. Order the coupe with the custom interior and you may order the snug comfort of bucket seats for an added sporty touch.

Acadian keeps its good looks for a long, long time. Under its sporty lines are such features as rocker panels that clean themselves, rugged inner-fender construction that helps prevent corrosion, and to top it off, a tough long-lasting acrylic lacquer finish in your choice of up to 15 Magic-Mirror colors.

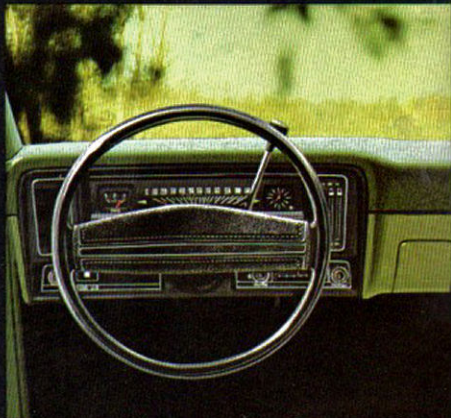
Good reasons to move to Acadian that will make your Acadian worth a lot more at trade-in. And if getting extra money back after enjoying your car isn't a good idea, we don't know what is.



Acadian standard interior.



Acadian. You'd never guess it was so low priced.



Acadian's smart, easy-to-read instrument panel.

Some of the equipment illustrated is optional at extra cost.



Acadian has the kind of styling you'll find on cars costing a lot more.



How do you make an Acadian a luxury car? Just order the optional vinyl top, white wall tires, and full wheel discs.

Here's an Acadian that prefers the family life.



Acadian has a knack for knowing what growing families are looking for in a car. First on every family's list is enough room. And an Acadian four-door sedan is about as roomy as you can get in a "small" car. Acadian's big 12.7 cubic-foot trunk will swallow everything from over-night bags to the whole family's beach gear.

Then there's safety. That's why Acadian gives you new side-marker lamps that flash with the turn signal indicators, new high-intensity single headlamps that provide 25 per cent more brightness than before, a rugged steel bulkhead between rear-seat passengers and trunk cargo, and a host of other important safety and anti-theft features listed on the back of this catalogue. A lot of reasons to move to Acadian!

Canadian families are going to discover that Acadian is a great new way to economize without sacrificing performance. There are two standard Acadian engines. A big new 250-cubic-inch Six, and a 307-cubic-inch V8. Either way, you'll enjoy excellent around-town gas mileage with power to spare on the open road.

And if your kind of economy drive calls for putting the pinch on pennies, but not on luxury, take time to peruse Acadian's option list. You'll be surprised to find such big-car offerings as: air conditioning, bucket seats, a 350-cubic-inch V8 and a 4-barrel version for the SS, tinted glass, AM/FM radio with a windshield hidden antenna, and a vinyl roof cover.

Or choose a floor console, power front disc brakes, power steering, power brakes, special interior and exterior dress-up packages, and depending on which engine you choose, you even have a choice of five transmissions. Including a semi-automatic transmission that's priced to fit even the tightest family budget.

It isn't often you find a smaller-sized car that offers you optional equipment like that. In fact, you can virtually build your Acadian to suit your particular driving needs.

Tight-fisted economy champ or plush sports sedan, Acadian gives you more. More car to start with, and a wider selection of options to personalize with.

Some of the equipment illustrated is optional at extra cost.



New headlamps give 25 per cent more light.



Acadian's trunk—12.7-cubic-foot big.



Order a radio and the antenna's hidden in the windshield.



Acadian's Custom interior.



Acadian Sedans know what families need in economical transportation.



Acadian Four-Door Sedan. This is how Acadian's appearances help you keep up yours. Good looks is just another good reason to move to Acadian.

Ladies and gentlemen, the Acadian SS Coupe will now flex its muscles.

This is how to build the ultimate Acadian. You start with a Coupe. Then add on Acadian's list of performance equipment. Centre of attention is a 350-cubic-inch V8 with four-barrel carb. and dual exhausts. Next, choose your transmission. Three-speed automatic or four-on-the-floor, your SS will command a lot of respect.

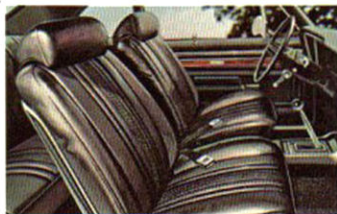
All that "go" power requires plenty of stopping power. So power front disc brakes are standard. And



so is a specially beefed-up suspension. The SS goes, stops, and hangs on like it was part of the road.

And there's a lot of show to match all the go. Like simulated hood scoops, special SS identification, and for a real sports car touch, you can order all-vinyl front bucket seats and a floor console complete with full instrumentation.

Acadian SS is the ultimate. But if you're looking for a car in between the basic Acadian and our SS road machine, you can still have just what you want. Because Acadian's the car that lets you have it your way. And that's one of the best reasons we can think of to move to Acadian.



Acadian SS Coupe. Some Acadians are tops in economy, this one is tops in performance.

Personalize with these Acadian options.

1. Floor console available as an option with bucket seats in coupes only, the floor console includes a floor-mounted shift lever. To complete the sporting look, an instrument cluster with temperature, fuel oil pressure and ammeter gauges is also available. 2. Bumper guards. Protect against parking lot dings. 3. Air conditioning. Drive your new Acadian in windows-up comfort during the hottest days.

You'll arrive cool, calm, and relaxed. 4. Variable-ratio power steering and power brakes. Add convenience to your driving. 5. Disc brakes. 6. Remote mirror. Adjustable from inside your Acadian. 7. AM radio. High fidelity sound wherever you go. 8. Rear window defogger. Helps clear rear window quickly on even the coldest mornings.



Custom Packages

EXTERIOR DECOR PACKAGE

- Body side moldings • Window frame moldings (coupe only) • Roof drip gutter molding (sedan only).

CUSTOM EXTERIOR PACKAGE

- Body side molding • Window frame moldings (coupe only) • Rocker and rear fender extension moldings • Bright rear end panel trim plate (Blacked-out on SS).

SPECIAL INTERIOR GROUP

- 10-inch day/night mirror • Cigarette lighter • Satin-finish rear view mirror support and bright dome lamp bezel • Front door-jamb switch (passenger-side) • Glove box lamp • Bright framing on instrument cluster.

CUSTOM INTERIOR PACKAGE

- Includes all Special Interior Group items plus • Deluxe vinyl door trim and seats with extra thick poly-foam and cotton padding • Rear door armrests and ashtrays (sedan only) • Under-hood insulation • Deep-twist carpet • Luggage compartment mat • Rear quarter armrest and ashtray (coupe only) • Special floor insulation.

BUCKET SEAT PACKAGE

- Includes all items in Custom Interior Package plus thickly-padded, deep-contour bucket seats (coupe only).

ACADIAN SS PACKAGE

(coupe only)

- 350-cu. in. V8 • Simulated air intakes on hood • SS emblem on grille, steering wheel shroud, and rear and trim panel • Blacked-out grille and rear trim panel • Special front and rear suspension • Power front disc brakes • 14 x 7-inch wheels • White-stripe tires.

Some of the equipment illustrated is optional at extra cost.

1971 Acadian standard safety and anti-theft equipment

Occupant Protection: Seat belts with push-button buckles for all passenger positions • Shoulder belts with pushbutton buckles—driver and right front passenger • Two front seat head restraints • Energy-absorbing steering column • Passenger-guard door locks with forward mounted lock buttons • Safety door latches and hinges • Folding seat back latches • Energy-absorbing padded instrument panel and front and intermediate seat back tops • Thick laminate windshield • Padded sun visors • Safety armrests • Safety steering wheel • Cargo-Guard • Fuel tank impact security • Glove box and console door latch impact security • Padded or yielding windshield pillar moldings • Smooth contoured door and

window regulator handles • Soft, low profile window control knobs, coat hooks, dome lamp • Shoulder belt anchorages for rear seat outboard occupants • Roto-Safe radiator cap • High strength front seat anchorages and construction • High strength rear seat retention • Stamped steel door hinges (at least one per door).

Accident Prevention: Side marker lamps and reflectors (front side marker lamps flash with directional signal) • Parking lamps that illuminate with headlamps • Four way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washers and dual speed wipers • Wide view inside mirror (vinyl-edged,

shatter-resistant glass and deflecting support) • Outside rear view mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latches • Headlamp aiming access provision • Low-glare instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel metallic surfaces • Safety wheel rim • Uniform shift quadrant • No winged wheel nuts, discs and caps • Self-adjusting brakes and corrosion-resistant brake lines. **Anti-Theft:** Anti-theft ignition key warning buzzer • Anti-theft steering column lock • Multiple key combinations • Visible vehicle identification • Tamper-resistant odometer with telltale feature.

Body Styles	2-dr. Coupe 4-dr. Sedan
Engines Standard (6-cyl.)	250
(8-cyl.)	307
Optional (8-cyl.)	350
(see chart below)	350
Transmission Standard	3-spd. manual
Optional	4-spd. manual Torque Drive (semi-automatic) Powerglide (2-speed automatic) Hydra-Matic (3-speed automatic)
Brakes Drum diameter	9.5 in.
Area (gross)	168.9 in.
Steering Ratio overall Standard	27.3:1
Power	16:1 to 12.4:1
Turning diameter—Curb to curb	41.0 ft.
Energizer std. 6-cyl.	45 amp. hr.
307 & 350 V8	61 amp. hr.
Optional all engines	80 amp. hr.
Suspension	Front—Coil Rear—Leaf
Frame	Unitized body with partial frame

For 1971, all Acadian engines have been designed to operate efficiently on the new no-lead or low-lead gasolines. In addition to the lower exhaust emissions obtainable with this engine/fuel combination, there are benefits in longer life for your spark plugs, exhaust system and other engine components, if these no-lead, low-lead gasolines are not available, only leaded regular grade gasoline with a research octane number of 91 or higher may be used.

Engines	250-1 Six	307-2 V8	350-2 V8	350-4 V8 "SS" OPTION
Displacement (cu. in.)	250	307	350	350
HP @ r.p.m. gross	145 @ 4200	200 @ 4600	245 @ 4800	270 @ 4800
net	110 @ 3800	140 @ 4400	165 @ 4000	210 @ 4400
Torque lb. ft. @ r.p.m. gross	230 @ 1600	300 @ 2400	350 @ 2800	360 @ 3200
Compression Ratio	8.5:1	8.5:1	8.5:1	8.5:1
Carburetion	1 bbl	2 bbl	2 bbl	4 bbl
Bore x Stroke	3.875 x 3.53	3.875 x 3.25	4.00 x 3.48	4.00 x 3.48
Fuel	Regular	Regular	Regular	Regular
Oil System Cap. (less filter) (qts.)	3.3	3.3	3.3	3.3
Cooling System Cap. (qts.)	10.0	12.5	13.3	13.3
Exhaust System	Single	Single	Single	Dual
Valve Lifters	Hydraulic	Hydraulic	Hydraulic	Hydraulic
Clutch	9.12 in.	10.34 in.	10.34 in.	11.0 in.
Axle ratio—without Air Cond.	All models	All models	All models	Coupe only
3-speed manual std.	3.08	3.08	3.08	—
4-speed manual std.	—	—	—	3.31
Torque Drive std.	3.08	—	—	—
Powerglide std.	3.08	3.08	—	—
Hydra-Matic std.	—	2.56	2.56	3.07

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Printed in Canada

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GM-2499-9/70

