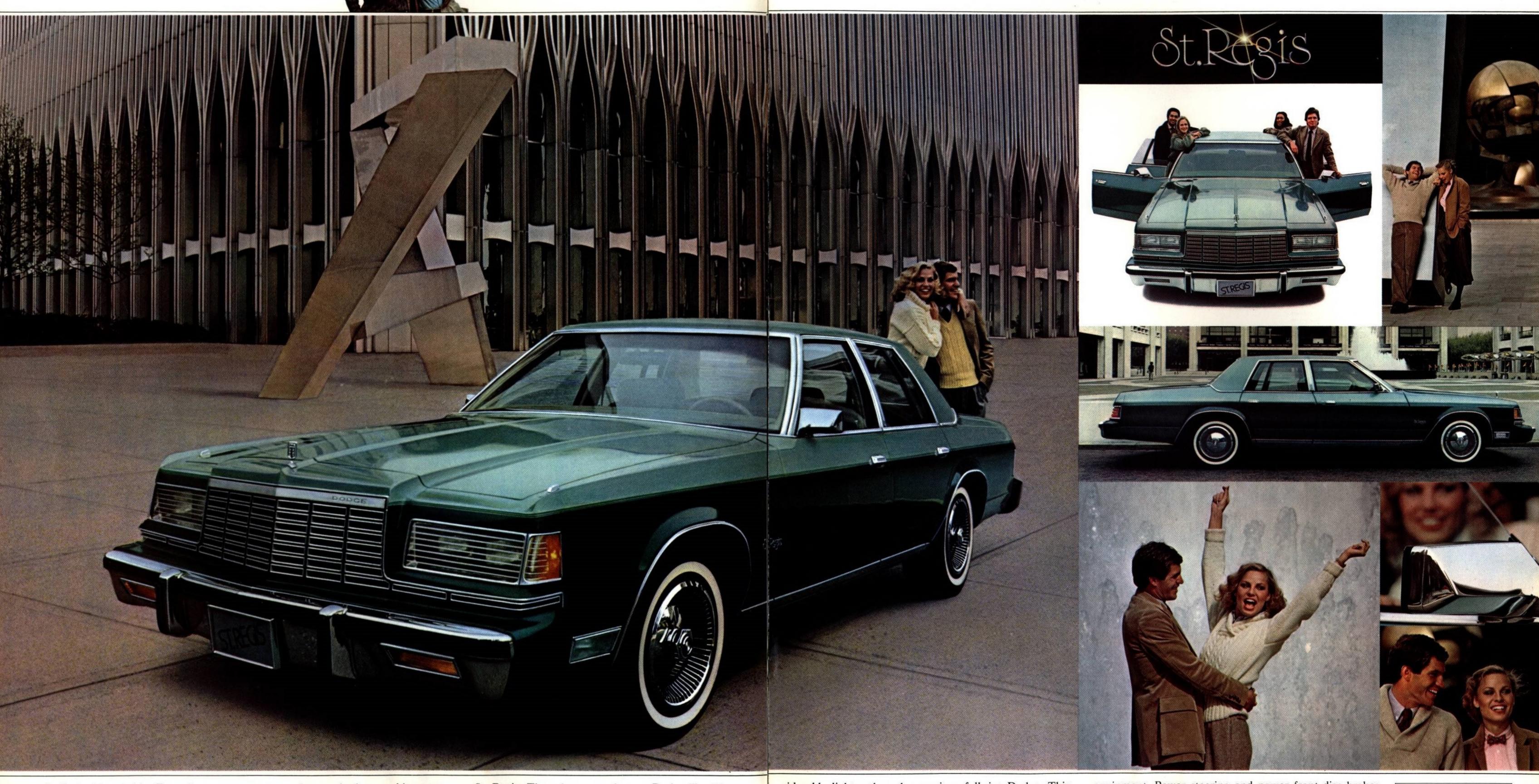


The new Dodge St. Regis. Luxury you can measure.





St. Regis. An important new statement in art and engineering from Dodge.



St. Regis with optional Teal Frost Metallic/ Teal Green Sunfire Metallic two-tone paint combination and vinyl roof.

For as long as you can remember, you've been making your own judgments. Speaking your own mind. So it's only natural that you should pick up a book about a car that was created by independent thinkers like yourself. Designers, engineers, and stylists who had a vision of great things for a new automobile called St. Regis.

St. Regis. There has never been a Dodge like this one.

Nearly every phase of its design marks a breakthrough. In styling, there is an air of jauntiness about the St. Regis that is unusual for a car of its size. For once, the terms "clean" and "crisp" really do apply.

From the standpoint of engineering, the St. Regis is con-

siderably lighter than the previous full-size Dodge. This ingenious weight-savings results in improved fuel economy.

At the same time, there can be no mistaking that the St. Regis is a full six-passenger automobile. With spacious adult-size accommodation and trunk room to match.

The St. Regis is exceptional in another way: standard

equipment. Power steering and power front disc brakes. TorqueFlite automatic transmission. A trip odometer with push-button reset. Aerodynamic flag-type outside mirrors. And more.

If independent thinking has put you where you are today, St. Regis is taking you where you're going tomorrow.

Some items pictured on this and other pages of this catalog are extracost options.



Everything about the St. Regis was designed to bring about feelings. Warm, wonderful feelings.

The individually adjustable 60/40 seats with folding center armrest and passenger-side recliner are of soft Saxony and Whittier cloth on the standard offering (shown at right) and plush Oxford vinyl on the two optional selections.

The ride is as smooth and as quiet as that of any car we

have ever built. More engineering ingenuity here. Front torsion-bar suspension and a redesigned rear leaf-spring suspension geometry. And generous application of sound-reducing materials throughout its Unibody.

Worthy of note, too, are the new optional semi-automatic and manual air conditioning systems of 26% greater capacity, and quieter performance, than last year's.

The St. Regis is also obliging in little ways. Small touches that make things easier for you. The steering column multifunction control switch with headlamp dimmer, turn signal and windshield washer/wiper controls conveniently located on the turn-signal lever. A courtesy light under the instrument panel. And soothing chimes to replace buzzers. St. Regis: a comfortable place to be going places.

St. Regis in Sable Tan Sunfire Metallic with optional vinyl roof.

By special request.

And now, we invite you to add to the standard luxury simply by asking.



St. Regis Options

- · Air conditioning, manual Air conditioning, semiautomatic temperature
- Automatic speed control
- · Axle, Sure-Grip Differential
- Axle ratio, 2.7 to 1 with 318-2 and 360-2 V-8 engines
- Battery, 500 amperes, Long-Life
- Bumper guards—front
- and rear · Clock, electronic digital with vacuum
- fluorescent display Cornering lights
- Defroster—electrically heated rear window (required in New York State)
- Emissions Control System and Testing (required on all vehicles
- registered in California) Floor mats, protective rubber, color-keyed
- · Gas cap, locking
- Litter container
- Headlamps, halogen hi-intensity-two hi-beam

Mirrors

- · Vanity mirror, illumi-
- control-chrome · Outside, dual, remote-
- control-chrome
- Door-edge protectors

Power

- Sun roof, power, glass transceiver equipped
- Seat, left (NA with 360-4
- Door locks

- AM/FM stereo

- nated, passenger sun visor
- Pedal dress-up

Moldings

- Body side with vinyl
- insert-color-keyed
- · Antenna (NA with CB radios)
- HD V-8)
- Deck-lid release (control in glove box), includes trunk compartment light
- Windows

Radios • AM

- AM with CB transceiver with fixed-length tri-band antenna
- AM/FM monaural (includes 4 speakers—

- 2 front and 2 rear)
- transceiver with fixed-· Outside, left remotelength tri-band antenna (includes 4 speakers -
 - 2 front and 2 rear) · AM/FM stereo with
 - 8-track stereo tape player (includes 4 speakers-2 front and 2 rear)
 - · AM/FM stereo with Electronic Search Tune (includes 4 speakers—
 - 2 front and 2 rear) Rear-seat speaker, single (available only with monaural radios)
 - Seat belts-color-keyed · Shock absorbers, heavy-
 - duty, front and rear (standard with heavysidewall duty suspension)
 - Suspension, heavyduty-heavy-duty rear springs and heavy-duty front and rear shock absorbers
 - Spare tire—conventional-type

Steering Wheels

 Tilt steering column with 2-spoke wheel and

- black pad and emblem with woodtone trim on rim AM/FM stereo with CB
 - Leather-wrapped tilt wheel with 2-spokes, black pad and emblem (must order tilt steering
 - column at extra cost) Luxury 3-spoke deluxe with woodtone trim on rim
 - Leather-wrapped with 3-spokes, padded center • Stripes, body side and
 - Tires Selected Options

sidewall

white sidewall

Package only)

Open Road Handling

P225/70R15" steel-

- P195/75R15" glassbelted radials, white sidewall • P205/75R15" glass-
- belted radials, black P205/75R15" glasstrim ring belted radial, white
- P205/75R15" steelbelted radial, wider
- Packages P225/70R15" steelbelted radial, black sidewall (available with
 - · Deck-lid-ajar light

- belted radial, wider white sidewall (available
- Package only) Trunk dress-up including black carpeting and spare tire cover
- Undercoating
- Vinyl roof-full, Laredo-grain in light blue, dark blue, light green, cream, red, tan, brown, white, black,
- Wheel covers-premier, · Wheel covers-wire,
- Wheels, road, 15"—
- styled aluminum Wheels, road, 15" styled aluminum with · Windshield wipers.

deluxe, with intermittent

wipe Selected Optional

- Light Package* (included in Basic Group Package)
- Rear door light switches Map/courtesy light

- release and parking brake with Open Road Handling release • Low battery condition light-emitting diode • High engine temperature lightemitting diode • Doorajar light • Low washer fluid light • Low fuel light • Trunk light
 - Glove box light Ash receiver light • Ignition switch light with time delay • Fender-mounted turn-signal indicators *Available in package only

Basic Group

- · AM radio · Standardsize WSW tires . Remote outside mirror, left
- Light Package Air conditioning, manual • Vinyl roof, full • Deluxe windshield wipers . Vinyl body-side molding

Undercoating Heavy-Duty Package (Trailer-Assist)

- (requires 360-4V HD V-8 and P205/75R15" steel-belted radial tires
 - and matching spare tire) · High capacity radiator*

- Heavy-duty suspension (HD rear springs and HD front and rear shock absorbers) • Extra-wide wheel rims* • Auxiliary
- transmission oil cooler* • Performance axle ratio 3.2:1 • Battery, 500-amp, Long-Life • Variableload turn-signal flasher*
- 65 ampere HD alternator 7-wire harness with jumper* • Power steering oil cooler*
- *Available in package only **Open Road Handling** Package* (requires V-8
- with Heavy Duty Package (Trailer-Assist)] • Special firm-feel power steering
- P225/70R15" steelbelted radial black sidewall tires • Firm-HD front stabilizer, HD front torsion bars, HD
- absorbers with special valving
 - *Available in package only



- engine) [not available
- Extra-wide wheel rims feel suspension, including
- rear stabilizer bar, HD rear leaf springs, HD front and rear shock



St. Regis standard equipment.

- Alternator 65 ampere
- Armrests—front doors, rear doors and front-seat centermounted folding-type
- Ash receivers—front and rear
- Battery-375 amp. with 225 6-cyl.; 325 amp. with optional 318 V-8; 430 amp. Maintenance-Free with optional 360 V-8
- Battery test indicator
- Brakes—front, disc; drum rear (power-assisted)
- Bumper rub strips—front and rear
- Chimes, warning—seat belt "headlights-on"
- Cigarette lighter
- · Cleaner air system
- Directional signals with lane-change feature
- Electronic voltage regulator
- Electronic ignition
- Engine: 225—2-V Six (except California); 318-4-V V-8 (min. requirement California)
- Flashers, hazard warning
- Floor covering, color-keyed long-pile carpet in passenger compartment
- Fuel tank 21 gallon
- Gauges—oil pressure (gauge and warning light), temperature, alternator and fuel
- Glass—tinted all windows
- Glove box lock
- Head restraints-right and
- Heater and defroster, highlow level type
- Hood release, inside
- Hood silencer pad
- Horns, dual
- Lights—courtesy light under instrument panel, brake system warning, transmission selector lever quadrant, front side marker lights, backup lights, dome and front door switches for interior lights
- Mirrors—inside rearview, day/night-outside flag-type, manual left and right
- Molded headliner, colorkeyed
- Multi-function control lever -turn signal control lever with integral headlamp dimmer control and windshield washer/wiper controls
- Power disc brakes
- Power steering

- Steering wheel—two-spoke with woodtone trim and vinvl center pad
- Suspension torsion bars front, leaf springs rear and front anti-sway bar
- Tires—P195 x 75R15" glass-belted radial, black sidewall
- Tire, spare—compact
- Transmission—TorqueFlite, automatic, 3-speed
- Wheel covers, deluxe 15"
- Windshield wipers, 2-speed with electric washers

Standard Safety Features

- Unibelt restraint system
- Shoulder-belt tension reliever release and dooractuated tension release
- Hazard warning flasher
- Turn signals with lane-change feature • Side marker lights and reflectors • Backup lights
- Disc brakes
 Dual braking system with warning lights
- Dual throttle return springs
- Circuit breakers for wipers and headlamps • Electric windshield wipers and washers
- Energy-absorbing steering column • High-penetrationresistant windshield • Padded instrument panel, sun visors, and top on front seat-back
- Double ball-joint-mounted rearview mirror with soft rim
- Side door guard beams
- Interlocking door latches
- Dual hood latch system
- · Front-seat head restraints Lock buttons override inside door release lever (except driver's door) • Fire-retardant
- interior trim materials . Left outside rearview mirror Safety-rim wheels

Dimensions

- Wheelbase 118.5" Overall length (including optional bumper guards) 220.2"
- Overall width 77.1" Overall height 54.5" • Trackfront 61.9"; rear 62.0"
- Curb Weight-225-2 6-cyl. 3675 lbs., 318-2 V-8 3746 lbs., 360-2 V-8 3809 lbs. • Headroom-front 38.6", rear 37.4"
- Legroom—front (max.)
- 42.3", rear (min.) 38.2". • Hiproom—front 57.6",
- rear 57.4" Shoulder-roomfront 61.0", rear 61.0"
- Trunk capacity-21.3 cu. ft.

Power Trains

Engine	Axle Ratio-Automatic Transmission	
	Federal	California*
225-2V Six (standard)	2.9	
318-2V V-8	2.4 (2.7 opt.)	
318-4V V-8	•	2.7
360-4V V-8		2.7
360-2V V-8	2.4 (2.7 opt.)	
360-4V HD V-8†	3.2	3.2

*Also available in states other than California. Requires California **Emissions Control System and Testing** †Requires Heavy-Duty Package (Trailer-Assist) at extra cost.

Buy or lease a St. Regis and say "Hey that's my Dodge!"

Colors Single Colors:



Dove Gray



Frost Blue Metallic

Nightwatch Blue

Teal Frost Metallic

Teal Green Sunfire Metallic

Regent Red Sunfire Metallic

Light Cashmere

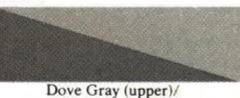
Medium Cashmere Metallic



Sable Tan Sunfire Metallic

Eggshell White

Two-Tone Package colors: (includes accent stripe at color break)



Oxford Gray (lower)

Frost Blue Metallic (upper)/ Ensign Blue Metallic (lower)

Teal Frost Metallic (upper) Teal Green Sunfire Metallic (lower

Regent Red Sunfire Metallic (upper) Garnet Red Sunfire Metallic (lower)

NOTE: Due to occasional printing irregularities, the colors shown may vary from actual hues. See your Dodge dealer for accurate color

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