

Daytona



V8R E3000



When Dodge Daytona first hit the street it redefined the very concept of the American sports car with front drive and a turbocharged 2.2-liter engine.

Today it is hailed as a total performance car capable of far more than just acceleration and top speed. For example, Daytona maneuvers smartly...brakes decisively...and handles tenaciously on even the most unpredictable of roads. This is true whether you select the base model...the highly refined Daytona Pacifica...or the Daytona Shelby Z, Dodge's performance statement to the world.

Most important of all, Daytona is still the only American-built sports car whose quality and workmanship are protected by a five-year or 50,000-mile limited warranty (see back cover for details).

From our California design studio, comes Daytona Pacifica...featuring a driver's compartment that helps you and Dodge set new standards of performance.



For an extended period of every day the interior of a car is where you live. Thus, it should be attractive, roomy, and comfortable.

Inside Daytona Pacifica, Dodge has included such standard features as air conditioning and an overhead console...with electronic compass, outside temperature display, storage compartments and more...there's even the magic of an eleven-function travel computer.

But because the interior of a car such as this is also where some serious driving is done, it certainly should be ergonomically excellent, too.

That is why Dodge engineers refined Daytona Pacifica's optional electronic instrument cluster with an entirely new display for instantaneous communication of vital engine functions.

On the inside, Daytona Pacifica is a tasteful, thoughtfully laid out environment for the genuine fun of driving.

Some of the equipment shown or described throughout this catalog is available at extra cost.

About this catalog. Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details.

For the type of person who may have designs on cornering the market, Dodge unveils Daytona Pacifica, a car with definite designs on cornering the road.



The car you drive says a lot about you and your personality.

Owning Daytona Pacifica, lower and longer than previous generation Daytonas, says that you're an expressive person who usually gets what you want.

Its standard 146-horsepower 2.2-liter Turbo I engine with multipoint electronic fuel injection mirrors the sophistication of your choice in performance cars.

Daytona Pacifica's refined suspension components; low-rate springs, larger sway bars, and gas-charged shocks at the front and rear give you the flat-tracking sense of command you demand.

And standard power-assisted four-wheel disc brakes with high performance linings provide outstanding stability under all conditions of braking and deceleration.

At rest, Daytona Pacifica's special appearance body-side sill spoilers, new three-piece rear spoiler, and new ten-spoke cast aluminum road wheels give it a look of refinement. When driven hard, it lets you know it's been given the works...so you can give it a workout.

The Daytona Pacifica, shown in Black with optional T-Bar Roof Package.



It is the contention of Dodge that a sports car's interior should surround its driver with ergonomic excellence. Thus, we give you the functionally efficient cockpit of the 1987 Daytona Pacifica.

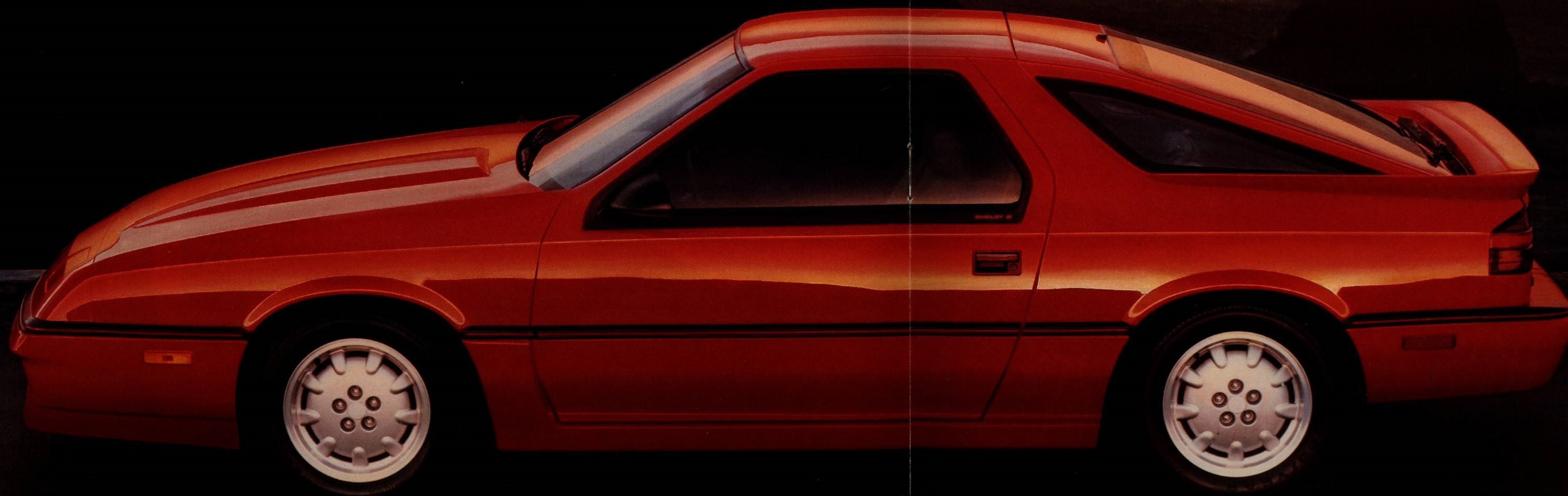
On the surface, the goal seemed simple: fit car to driver. Yet it required painstaking effort to achieve a precise biotechnical relationship between man and machine in the Dodge Daytona Pacifica.

The Enthusiast front bucket seats, for example (shown here with optional Charcoal leather seating surfaces), were designed to cradle you in hairpin and sweeping turns. Fourteen power adjustments and four manual ones (for the driver) were provided to allow fine-tuning of the comfort level.

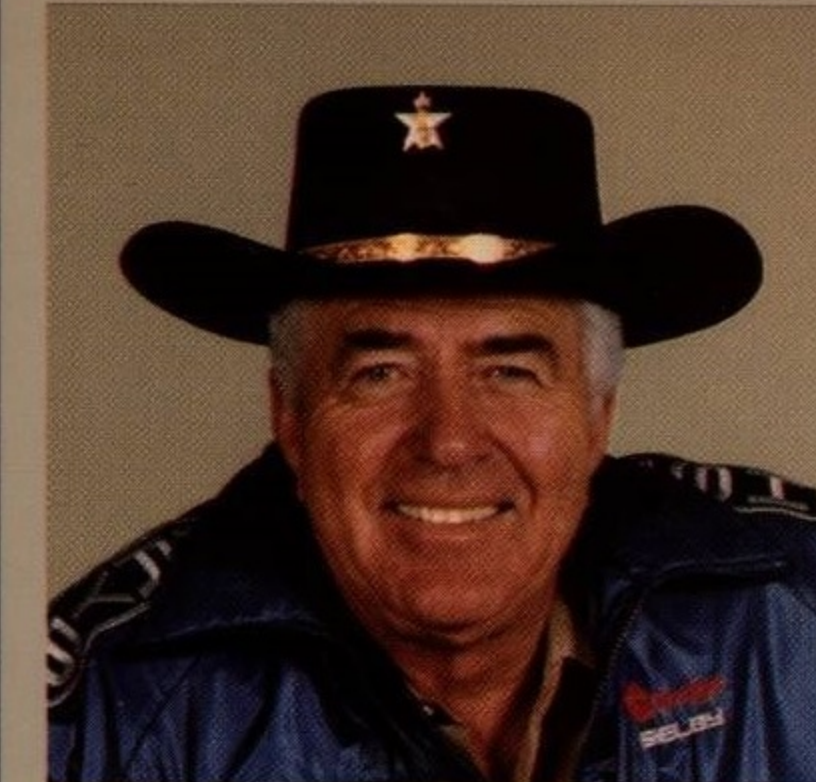
The standard electromechanical instrument cluster was revised to communicate engine functions more quickly with large, legible blue-on-black dials.

Most important of all, every interior input—from the stitching on the leather-like rear seats to the available Ultimate Sound System—was designed with meticulous attention to detail.

The result is that the Daytona Pacifica's interior compartment is a comfortable, driver-oriented place for handling a true performance car.



Intercooled, turbocharged, and born to perform, the Daytona Shelby Z is so responsive that you may want to count the ignition wires for proof that it's not a V-8.



Carroll Shelby, the legend of performance car manufacturing, has done it again.

Working with Dodge engineers, he has developed the Daytona Shelby Z, featuring the awe-inspiring performance of the standard 2.2-liter Turbo II engine.

The intercooler of this energetic power plant enables the turbocharger to force cooler air at higher pressure (12 psi) into the engine's combustion chambers, producing up to 174 horses of usable power.

Rare is the "nose-heavy lead sled"—as Shelby refers to the traditional performance cars of today—that can keep up with this front-drive sports car.

Contributing to the performance credentials of the Daytona Shelby Z are a recalibrated multipoint electronic fuel injection system for faster acceleration and quicker starts... a new standard high capacity five-speed manual transaxle... four-wheel disc brakes for safe, sure stops... and a maximum performance suspension for the lowest body roll of the three Daytona models.

The Daytona Shelby Z was, indeed, born to perform.

The Daytona Shelby Z, shown in Flash Red.

The shape is smoother. And so is the new standard engine. But the basic philosophy of Dodge Daytona remains the same: A real run for your money...with quality backed by the 5/50 Limited Warranty.*



With its sculpted nose, its wraparound bumpers and blended rear end treatment, the appearance of the 1987 Dodge Daytona is more contemporary than ever before.

Concealed headlights and new broad-banded taillights accentuate Daytona's obviously clean contours.

Beneath its sleek lines a standard 2.5-liter EFI engine, with vibration-smoothing balance shafts, provides up to 100 horsepower.

Inside, an easy-to-read standard electromechanical instrument cluster dominates a cockpit-style dash design.

Yet despite these advances the base price of the Daytona is about one-fourth the cost of some of Europe's best sports coupes.

Better still, Dodge demonstrates its confidence in the quality of Daytona with more than just words, namely, the 5/50 Limited Warranty* and Lee Iacocca's commitment "to be the best."

Dodge Daytona, shown in Radiant Silver.

*See back cover for details.



Selectd standard features and selected optional equipment. Put them together in your favorite combination for a truly personalized 1987 Dodge Daytona.

SUN/SOUND/SHADE PACKAGE—Includes rear window louvers, sun roof with storage bag and cargo area tie-down straps, and an AM stereo†/FM stereo radio with cassette tape player, six-speaker sound system and integral digital clock. (Overhead console deleted on Daytona Pacifica.)

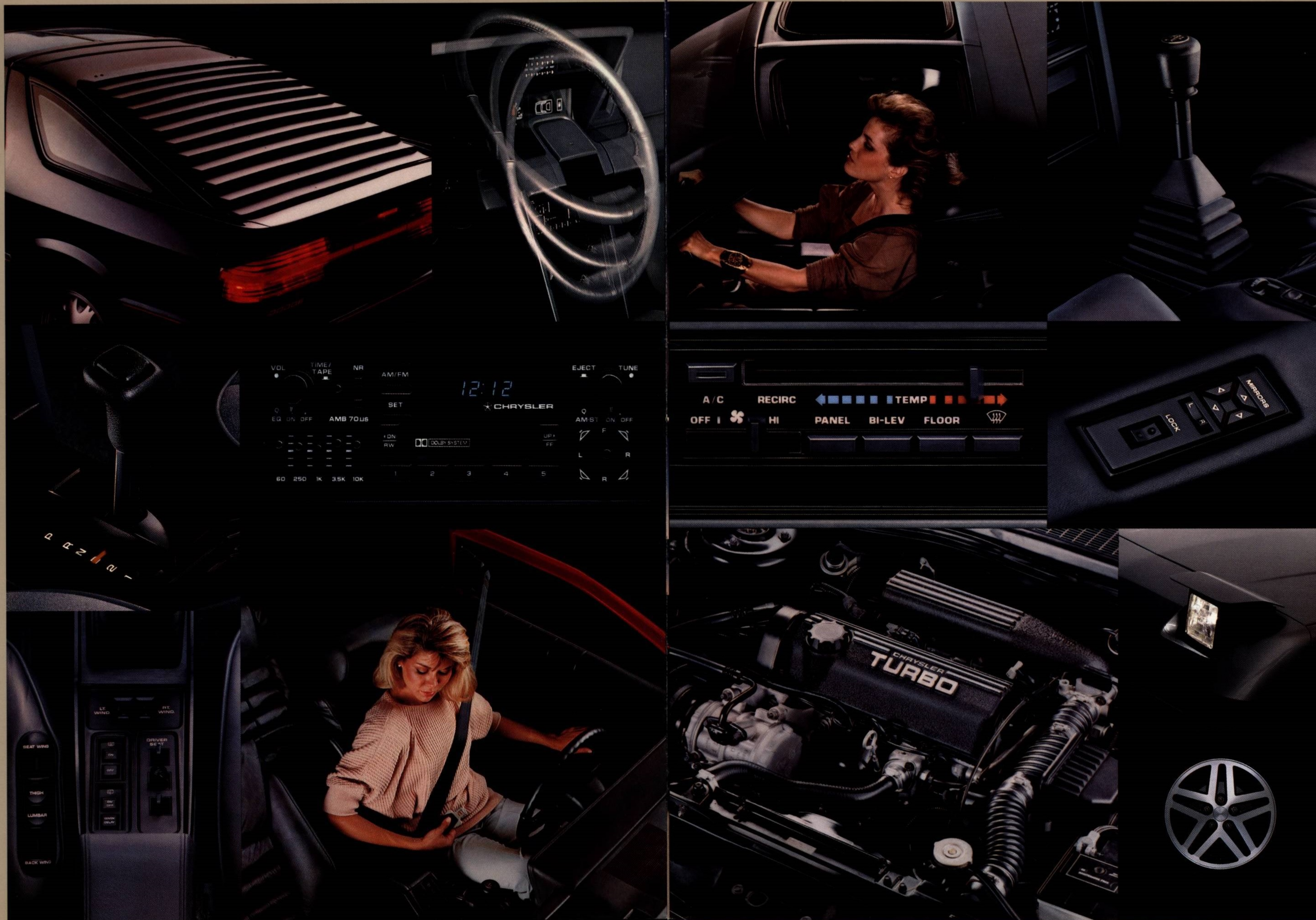
TILT STEERING WHEEL—Increases ease of exit and entry. (Standard on Daytona Pacifica and Daytona Shelby Z.)

AUTOMATIC TRANSAXLE—The convenience of a three-speed automatic is available with either the 2.2-liter Turbo I engine or the 2.5-liter engine. (See page 15 for Automatic Transaxle Package details.)

ULTIMATE SOUND SYSTEM—This powerful 36-watt sound system includes an AM stereo†/FM stereo radio. Electronic digital tuning.

POWER STATION—Includes controls for power windows, seat adjustments, rear window defroster and wipers. Located on center console.

PASSIVE RESTRAINT SYSTEM—Late in the 1987 model year, all Daytonas will come equipped with collapsible knee blockers, a modified seat belt warning, and "active" lap belt that pulls from the center console outwards toward the buckle.



T-BAR ROOF PACKAGE—Uncap a Daytona with two removable glass panels. Also includes protective vinyl storage bags, special cargo area tie-down straps (standard on Pacifica), power windows, blackout trim around the doors, and more. (Overhead console deleted on Daytona Pacifica.)

FIVE-SPEED HIGH-CAPACITY MANUAL TRANSAXLE—Standard on Daytona Shelby Z, it complements the increased performance of the Turbo II engine.

AIR CONDITIONING*—Features a four-speed blower and four adjustable air outlets, with bi-level ventilation. (Standard on Daytona Pacifica.)

POWER HEATED MIRRORS—Electrical heating elements clear fog, ice, and snow in inclement weather. (Standard on Daytona Pacifica.)

TURBO II ENGINE—Standard on Daytona Shelby Z, its intercooler helps produce more usable power.

HIDDEN HEADLIGHTS—An example of Daytona's design sophistication.

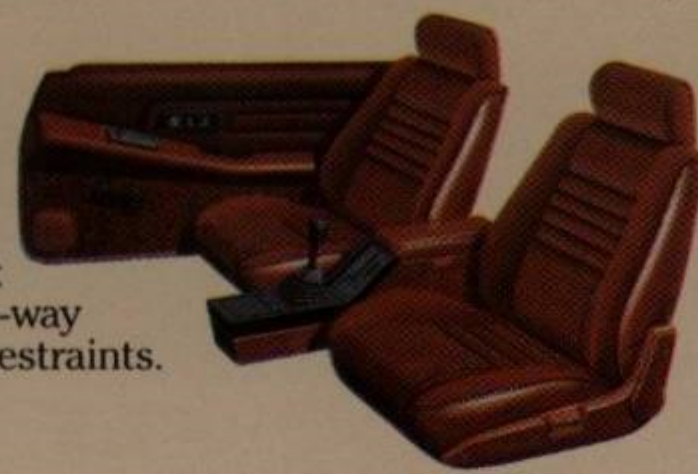
CAST ALUMINUM ROAD WHEELS—Enhance the look of performance with 14-inch by 5.5-inch wheels for your base Daytona.

*There are special engine cooling requirements for field-installed air conditioning. Failure to follow these requirements may invalidate warranty. See your dealer for details.
†Some AM stereo broadcasting may not be compatible with this radio.
‡Dynamic Noise Reduction is a trademark of National Semiconductor Corporation.
§Dolby B is a trademark of Dolby Laboratories.

INTERIOR TRIM

All seats available in Almond, Blue, Cordovan, Charcoal.

Standard on Daytona. Cloth with vinyl trim low-back bucket seats with manual seat-back recliners and two-way adjustable head restraints.



Standard on Daytona Shelby Z, optional on Daytona. Cloth low-back bucket performance seats with reclining seatbacks. Increased lateral supports, inertia latches and four-way adjustable head restraints.



Standard on Daytona Pacifica, optional on Daytona Shelby Z. Cloth with vinyl trim Enthusiast bucket seats. Driver's seat has 14-way power for thigh, lumbar, seatback supports and lateral adjustments. Front seats have four-way adjustable head restraints and manual seatback recliners.



Optional on Daytona Pacifica and Shelby Z. Corinthian leather with vinyl trim Enthusiast bucket seats. Driver's seat has 14-way power, thigh, lumbar, seatback supports and lateral adjustments. Front seats have four-way adjustable head restraints and manual seatback recliners. Rear seats are simulated leather.



STANDARD AND OPTIONAL EQUIPMENT

Daytona Shelby Z			
Daytona Pacifica			
Daytona			
Air Conditioning ¹	E	S	P
Air Conditioning Delete	NA	CO	NA
Alternator—90-ampere	S	S	S
Ash Receivers—Front and rear	S	S	S
Battery—400-ampere, maintenance-free	S	S	S
Bracket—Front license plate (standard in states where required)	S	S	S
Brake—Parking: foot pedal operated	S	S	S
Brakes—Four-wheel disc: power-assisted	NA	S	S
Brakes—Vented disc front; drum rear: power-assisted	S	NA	NA
Carpeting—Passenger/cargo compartment floor and rear seatbacks	S	S	S
Chimes—Headlights on; key in ignition; seat belt warning	S	S	S
Clock—Electronic digital (integral with all radios)	S	S	S
Compass—Electronic magnetic: integral with overhead console	NA	S	NA
Console—Overhead: dome lamp; electronic compass; garage door opener and sunglass storage; map/reading lights; outside temperature display (not available with T-bar roof or sun roof)	NA	S	NA
Console—With center armrest and hidden storage, ash receiver, cassette holder, cigar lighter, coin holder, cup holders, heater controls, radio, shifter	S	S	S
Corrosion Protection—Urethane protective coating on lower body panels; extensive use of galvanized steel	S	S	S
Defroster—Electric rear window	S	S	S
Door Locks—Power	P	P	P
Electronic Ignition, Voltage Regulator and Fuel Injection	S	S	S
Engines—See Power Train Chart			
Exhaust System—Stainless steel	S	NA	NA
Exhaust System—Stainless steel: performance tuned, with bright exhaust tips	P	S	S
Footrest—Driver's left foot	S	S	S
Front Drive	S	S	S
Fuel Filler Cap—Tethered	S	S	S
Fuel Filler Door—Remote release: cable operated	S	S	S
Fuel Tank—14-gallon	S	S	S
Gauge—Turbo vacuum boost pressure (included with turbo engine option)	P	S	S
Glass—Tinted: all windows	S	S	S
Headlight System—Concealed: dual actuating motors for light rotation	S	S	S
Headlights—Halogen: dual	S	S	S
Heater and Defroster—With bi-level ventilation and side window demisters	S	S	S
Hood—Counterbalanced	S	S	S

Daytona Shelby Z			
Daytona Pacifica			
Daytona			
Hood Release—Inside	S	S	S
Instrument Cluster—Electro-mechanical: includes gauges for electrical system voltage, engine coolant temperature, engine oil pressure, fuel level; shift indicator light on manual transaxle only (not available with turbo engine); 125 mph speedometer; tachometer; trip odometer; turn signals; warning lights for brake system, high beams on, low engine oil pressure, power loss, seat belt unfastened	S	S	S
Instrument Cluster—Electronic: includes analog display for tachometer; digital displays for odometer, speedometer, trip odometer; selectable three-function gauge for electrical system voltage, engine coolant temperature, fuel, oil pressure; warning lights for brake system, high beams on, power loss, seat belt unfastened, turn signals; U.S. or metric readouts	NA	E	NA
Insulation—Body sound: steering column, underhood; under rear seat	S	S	S
Insulation—Premium sound: silencers on cargo compartment, floor, instrument panel, rear wheelhouses	NA	S	P
Liftgate Release—Remote control: cable operated	S	S	S
Light—Door courtesy	NA	S	NA
Light—Shift indicator (manual transaxle only; not available with turbo engine)	S	NA	NA
Lights—Ash receiver; dome with door and liftback switches; side marker	S	S	S
Lights—Cargo area; dual map/reading; glove box; ignition switch time delay; underhood	P	S	S
Lock—Glove box: separate key	S	S	S
Mats—Floor: carpeted; color-keyed	E	E	E
Message Center—Graphic display: door ajar, liftback ajar, low fuel, low washer fluid	S	S	S
Mirror—Interior passenger side visor vanity	S	NA	S
Mirror—Interior rearview: day/night	S	S	S
Mirrors—Exterior manual remote control left and right	S	NA	S
Mirrors—Exterior power remote control left and right: heated	P	S	P
Mirrors—Interior passenger and driver's side visor vanity: illuminated	P	S	P
Moldings—Bodyside: protective	S	S	S
Multifunction Steering Column—Mounted Lever—Includes turn signals; switches for headlight dimmer; intermittent windshield wiper/washer; day/night flash/pass feature and lane-change feature	S	S	S
Navigator—Electronic travel computer with eleven-function capability	NA	S	NA

Daytona Shelby Z			
Daytona Pacifica			
Daytona			
Radio—AM stereo ² /FM stereo, premium: electronic tuning; six-speaker sound; integral digital clock	S	S	S
Radio—AM stereo ² /FM stereo, premium: electronic tuning; seek-and-scan; Dynamic Noise Reduction ³ ; cassette tape player with automatic reverse; six-speaker sound; integral digital clock	E	E	E
Radio—AM stereo ² /FM stereo 36-watt Ultimate Sound System: electronic tuning; memory scan; up-and-down scan; Dynamic Noise Reduction ³ ; cassette tape player with automatic reverse, metal tape capability and Dolby B Noise Reduction ⁴ ; five-band graphic equalizer; joystick balance/fader control; six-speaker sound; ambience sound control; integral digital clock	E	E	E
Seats—See Interior Trim			
Speed Control—Electronic (not available with Turbo II engine)	E	P	P
Spoilers—Lower bodyside, sill: aerodynamic	NA	S	S
Spoilers—Rear liftback and quarter panel extensions: body color	NA	S	S
Steering—Rack-and-pinion: maximum control	NA	S	S
Steering—Rack-and-pinion quick-ratio, firm-feel: power-assisted	S	NA	NA
Steering Column—Tilt	P	S	S
Steering Wheel—Euro-sport three-spoke: leather-wrapped	NA	S	E
Steering Wheel—Euro-sport three-spoke: soft-feel rim	S	NA	S
Sun Roof—Glass: with cargo compartment tie-downs and storage bag	P	P	P
Suspension—Maximum performance: performance tuned shocks, spring rates and large antisway bars	NA	NA	S
Suspension—Performance handling: gas-charged dual-path front Iso-Struts; higher control gas-charged rear shocks with front solid/rear tubular antisway bars; increased spring rates	NA	S	NA
Suspension—Standard sport: dual-path Iso-Strut front, trailing arm rear; front solid/rear tubular antisway bars; gas-charged rear shocks	S	NA	NA
Tire—Spare: conventional; includes cast aluminum wheel	NA	E	NA
Tire—Spare: T125/70D15 compact high pressure, limited service	S	S	S
Tires—P185/70R14 steel-belted radial black sidewall (set of four)	S	NA	NA
Tires—P205/60HR15 steel-belted radial performance-handling raised black letter (set of four)	NA	S	NA
Tires—P225/50VR15 unidirectional steel-belted radial performance-handling raised black letter (set of four)	NA	NA	S

Daytona Shelby Z			
Daytona Pacifica			
Daytona			
Tonneau Cover	E	S	P
Transaxles—See Power Train Chart			
Wheel Covers—14-inch styled steel (set of four)	S	NA	NA
Wheels—Road: 14-inch cast aluminum five-spoke (set of four)	E	NA	NA
Wheels—Road: 15 x 6-inch cast aluminum (five-stud mounting; set of four)	NA	S	NA
Wheels—Road: 15 x 6 1/2-inch cast aluminum (five-stud mounting; set of four)	NA	NA	S
Windows—Power	E	P	P
Windshield Wipers—Deluxe: with intermittent wipe and electric washers	S	S	S
Wiper—Liftback: with fixed intermittent wipe feature and electric washer (electric rear window defroster standard)	E	E	E

S—Standard. E—Extra cost. NA—Not available.
P—Package only. CO—Credit option.
¹There are special engine cooling requirements for field-installed air conditioning. Failure to follow these requirements may invalidate warranty. See your dealer for details.
²Some AM stereo broadcasting may not be compatible with this radio.
³Dynamic Noise Reduction is a trademark of National Semiconductor Corporation.
⁴Dolby B is a trademark of Dolby Laboratories.

STANDARD SAFETY FEATURES

- Antitheft labeling on fourteen major components
- Antitheft liftback lock
- Backup lights
- Brake fluid pressure loss warning light (also serves as indicator when parking brake is applied)
- Combination lap-shoulder belts for the driver and right front passenger; lap belts for all other passengers
- Double ball-joint rearview mirror mount
- Dual braking system with separate brake fluid reservoirs in the master cylinder
- Dual throttle return springs
- Electric windshield washers and intermittent wipers
- Energy-absorbing front seatbacks
- Energy-absorbing instrument panel and sun visors
- Energy-absorbing steering column or steering wheel
- Fade-resistant

DAYTONA POWER TRAIN CHART¹

TYPE	DISPLACEMENT	BORE & STROKE	COMPRESSION RATIO	HORSEPOWER	TORQUE	TRANSAXLE AVAILABILITY
				SAE NET @ RPM	@ RPM	
Four-cylinder multipoint electronic fuel injection inter-cooled Turbo I ² ; standard Daytona Shelby Z	2.2-liter (135 CID)	3.44" x 3.62"	8.1:1	174 hp @ 4,800	200 lb-ft @ 3,200	High capacity five-speed close-ratio manual overdrive (2.74 OTGR); standard Daytona Shelby Z
Four-cylinder OHC multipoint electronic fuel injection Turbo I ² ; standard Daytona Pacifica; optional Daytona; no-cost option Daytona Shelby Z	2.2-liter (135 CID)	3.44" x 3.62"	8.1:1	146 hp @ 5,200	170 lb-ft @ 3,600	Five-speed close-ratio manual overdrive (2.51 OTGR); standard Pacifica; optional Daytona Three-speed automatic (3.02 OTGR); optional Daytona Pacifica and Daytona; no-cost option Daytona Shelby Z ³
Four-cylinder EFI single-point electronic fuel injection: standard Daytona; not available otherwise	2.5-liter (153 CID)	3.44" x 4.09"	9.0:1	100 hp @ 4,800	136 lb-ft @ 2,800	Five-speed close-ratio manual overdrive (2.51 OTGR); standard Daytona Three-speed automatic (3.02 OTGR); optional Daytona

OTGR—Overall top gear ratio. ¹Emissions controls required at extra cost in California; not available otherwise.
²Trailer towing is not recommended for vehicles equipped with turbocharged engine. Premium unleaded fuel is recommended.
³Turbo I engine replaces Turbo II engine when automatic transaxle is specified for Daytona Shelby Z.

- vented front disc brakes
- Flashing front side marker lights
- Front seat head restraints
- Glare reduction measures for windshield header and roof
- Glare reduction measures for instrument panel, steering wheel and windshield wipers
- Hazard warning flasher system
- Headlight and wiper circuit breakers with automatic reset
- Ignition and steering column lock
- Impact-actuated fuel supply shutdown relay
- Inside and outside rearview mirrors
- Interlocking door latches
- Key left in ignition warning
- Nonoverride door locks (except driver's door)
- Recessed inside door release handles
- Reinforced windshield header and roof
- Resilient window crank knobs
- Rotary glove box lock
- Safety-Rim wheels
- Seat belt reminder system
- Seat-back latches on folding front seats
- Shatter-resistant glass
- Side door beams
- Side marker lights and reflectors
- Supplemental center high-mounted spotlight
- Turn signals with lane-change feature and day/night flash/pass feature

DIMENSIONS, WEIGHT AND CAPACITY	DAYTONA, DAYTONA PACIFICA, DAYTONA SHELBY Z
Length	179.3"
Width	69.3"
Height Daytona and Dayton Pacifica Daytona Shelby Z	50.1" 51.3"
Wheelbase	97.0"
Turning Diameter Daytona and Daytona Pacifica Daytona Shelby Z	34.3' 40.7'
Curb Weight (estimated) Daytona Daytona Shelby Z Daytona Pacifica	2,676 lb 2,812 lb 2,862 lb
Cargo Capacity With rear seatback up With rear seatback down	17.1 cu ft 33.0 cu ft
Passenger Capacity	4
Fuel Capacity (gallons)	14

OPTIONAL PACKAGES

DAYTONA POPULAR EQUIPMENT DISCOUNT PACKAGE (Available on base Daytona only)

- Air conditioning
- Dual power remote control heated mirrors*
- Light Package
- Tilt steering column*

*Available in package only.

POPULAR EQUIPMENT DISCOUNT PACKAGE (WITHOUT AIR CONDITIONING) (Available on base Daytona only)

- Dual power remote control heated mirrors*
- Light Package
- Tilt steering column*

LIGHTS AND LOCKS DISCOUNT PACKAGE (Available on base Daytona only)

- Driver and passenger illuminated visor

- vanity mirrors*
- Headlight extinguish time delay*
- Illuminated entry system*
- Power door locks*

*Available in package only.

TURBO I ENGINE PACKAGE (Available on base Daytona only)

- 2.2-liter EFI Turbo I engine
- Performance-handling suspension
- P195/70R14 steel-belted radial low black letter tires
- Performance tuned stainless steel exhaust system with bright tips
- Turbo boost gauge
- "Turbo" decals

PREMIUM CARGO TREATMENT PACKAGE (Available on Daytona Shelby Z; standard on Daytona Pacifica)

- Additional cargo compartment carpeting on wheelhouses*
- Rear sun visors*
- Special sound insulation*
- Tie-down straps*
- Tonneau cover*

*Available in package only.

AUTOMATIC TRANSAXLE PACKAGE (No-charge option on Daytona Shelby Z; not available with Turbo II engine)

- 2.2-liter EFI Turbo I engine
- Electronic speed control
- Three-speed automatic transaxle

DAYTONA SHELBY Z POPULAR EQUIPMENT DISCOUNT PACKAGE (Available on Daytona Shelby Z only)

- Air conditioning*
- Dual power remote control heated aero-style mirrors*
- Power door locks*
- Power windows*

*Available in package only.

LUXURY EQUIPMENT DISCOUNT PACKAGE (Available on Daytona Pacifica only)

- Electronic speed control*
- Headlight time delay switch*
- Illuminated entry system*
- Power door locks*
- Power windows*

*Available in package only.

SUN/SOUND/SHADE DISCOUNT PACKAGE*

- AM stereo²/FM stereo premium radio with cassette tape player, six speakers and integral digital clock²
- Rear window louvers³
- Sun roof with storage bag and cargo area tie-down straps (tie-down straps are standard on Daytona Pacifica)³

*Package not available with rear wiper/washer option.
¹Some AM stereo broadcasting may not be compatible with this radio.
²Radio may be upgraded at extra cost.
³Available in package only.

T-BAR ROOF PACKAGE*

- Additional black trim around windshield and doors[†]
- Driver and passenger illuminated visor vanity mirrors (standard on Daytona Pacifica)
- Dual map/reading lights (standard on Daytona Pacifica and Daytona Shelby Z)
- Dual power remote control heated mirrors (standard on Daytona Pacifica)
- Power windows
- Special cloth-covered headliner
- Removable glass roof panels with antitheft locks and two storage bags with special cargo area tie-down straps (tie-down straps are standard on Daytona Pacifica)[†]

*Standard overhead console on Pacifica deleted with this package.
[†]Available in package only.

Certain models, packages and options are subject to specific restrictions, requirements, or late availability. Consult your dealer for current ordering information.

CONSIDER LEASING

Many of today's new car prospects are wisely considering leasing as an alternative to buying. Leasing a new Dodge Daytona usually involves a small security deposit and a first month's lease payment. Monthly payments are usually less than financing a new car purchase. Ask your dealer for details.



MOPAR parts are engineered by Chrysler Motors for use in your new Dodge Daytona. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Chrysler Motors reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.

DODGE DAYTONA, DAYTONA SHELBY Z, DAYTONA PACIFICA EXTERIOR COLORS



*Available on base Daytona only.
†Extra cost.
Due to printing limitations, the colors shown will vary slightly from actual hues. See your Dodge dealer for accurate color chips.
Clear Coat finish is standard on every 1987 passenger car built by Chrysler Motors.

For more than sixty years Dodge cars and trucks have been an integral part of the automotive industry. During this time Dodge has maintained a tradition of design and engineering achievements that have been nothing short of historic. Along with this rich heritage, Dodge has revolutionized its products over the last three years in virtually every aspect of design, engineering, performance, manufacturing, servicing, and warranty protection.

Enormous resources, human and financial, have been channeled into breakthrough accomplishments. This commitment has often required shattering old ideas, establishing new standards, and daring to be different. Our aim has been one of constantly striving to be the best.

Dodge's total dedication to quality products and the confidence to stand behind them with an unprecedented five-year/50,000-mile limited warranty are the purest examples of our vision fulfilled. But our commitment to be the best can only be as successful as its final effect on you, the consumer. You must be completely satisfied with our products, our attitude, our services.

This is our ultimate goal.

5/50 LIMITED WARRANTY

Upon expiration of the basic 12-month or 12,000-mile new vehicle warranty, limited warranty coverage is extended on power train components to five years or 50,000 miles (two years or 24,000 miles for fleet and lease vehicles), plus outer panel rust-through protection of five years or 50,000 miles. A deductible may be required. Export vehicles excluded. See copy at your dealer.

OPTIONAL SERVICE CONTRACT

Chrysler Service Contracts provide you with additional peace of mind protection for your new vehicle. Coverage starts on the specified major components after your vehicle's basic 12-month or 12,000-mile limited warranty expires, and continues for five years or 50,000 miles from the original warranty start date. A deductible applies. Allowances for car rental and towing are also included. See copy at your dealer.

Buckle up for safety.



Setting new standards of performance.

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